



IBM LeadershipConnect

Driving Transformation for Greater Value

**Enabling High Performance & Developing a
Collaboration & Trust Culture**

Christopher Blake

ASEAN Collaboration Executive, IBM Collaboration Solutions



2013: A nexus of global talent challenges

Workforce Challenges

1 - Skills

2 – Younger Workforce

3 – Global Talent Imbalance



Social Business is not simply about technology

Social Business is about;

- * your people
- * how they interact
- * & how they develop
- * to better meet your business objectives

It is about *'humanising'* business processes within the unique culture of your organisation



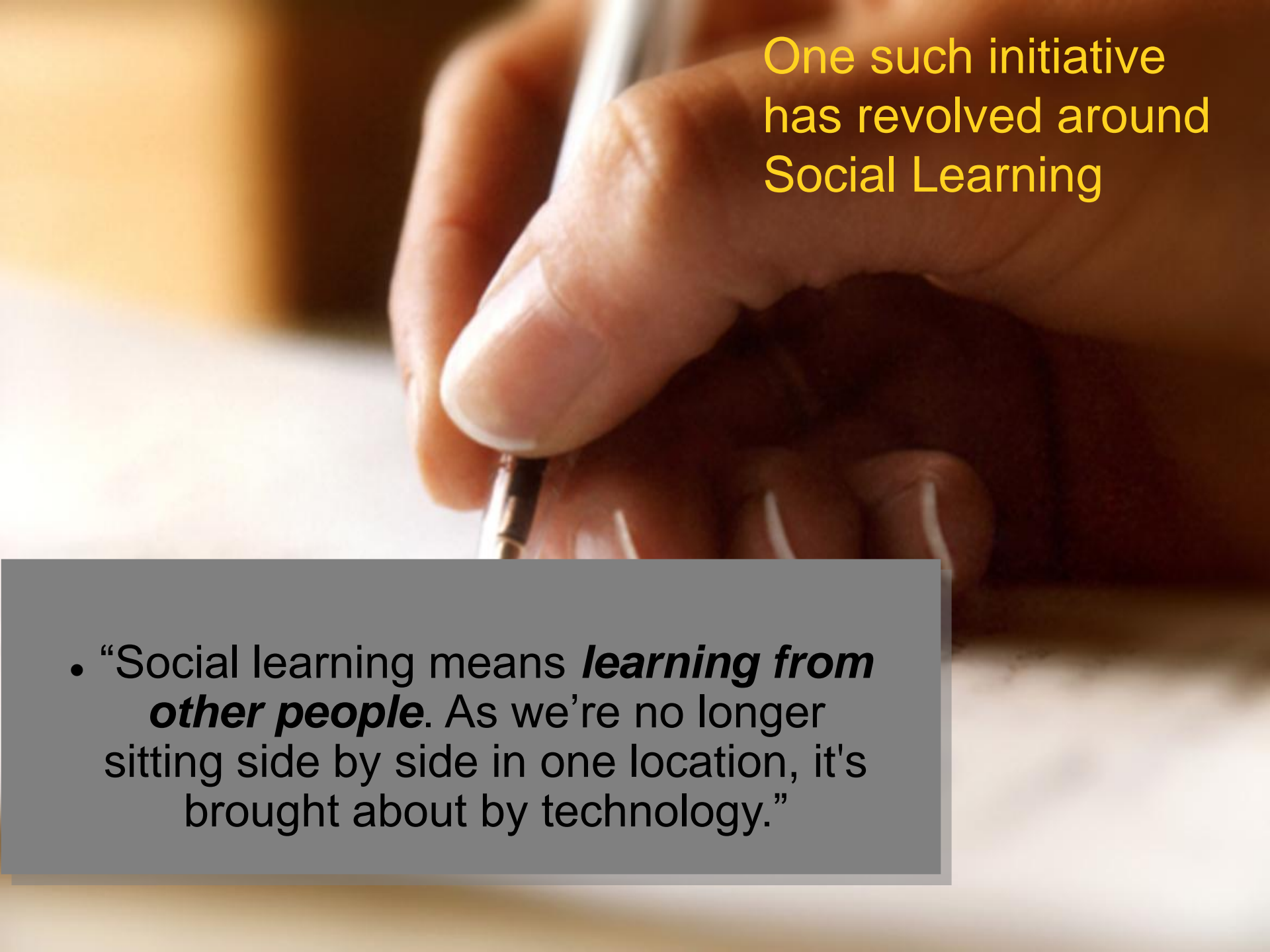


What we want

**“Enabling High Performance & Developing
a Collaboration & Trust Culture”**

But how?





One such initiative
has revolved around
Social Learning

- “Social learning means ***learning from other people***. As we’re no longer sitting side by side in one location, it's brought about by technology.”

Workplace learning: It's formal, informal, and social

• INFORMAL

- No Classes,
- Lifetime Learning
- Observation & discovery
- Conscious or subconscious
- Intentional or unintentional
- Self-directed
- Ask a peer, mentor, or expert
- Impromptu conversations
- Trial and Error
- Read an article

• FORMAL

- Classes / courses
- Curriculums
- Assessments
- Training programs
- Seeded discussions
- Conscious / Intentional
- Graded
- Directed
- Top Down
- Just in Case

SOCIAL crosses the chasm between formal & informal



Example: IBM's Progression

Get started with IBM Connections on w3. [Learn how.](#)

IBM Connections Home Profiles Communities Apps

Files

Upload a File New Folder

Pinned Files

My Files

Shared With Me

Shared By Me

Public Files

Trash

Pinned Folders
Add frequently-used folders here by clicking the pin icon.

My Folders

Folders Shared With Me

Public Folders

Social & Informal Learning Briefing - CLC.ppt ✨
Public | Ian David Bird created on May 4, 2010 | ★ 2 people

Tags: [informal-learning](#), [social-networking](#), [strategy](#)

Share Add to Folders Stop Following Add Comment Add to ILX

Description: No description for this file
Size: 4.52 MB
[Download this file](#)

Comments (1) About this File Folders Sharing Versions (1)

Sort by: Date ^

Montressa L. Washington commented on June 14, 2010 (version 1)
Ian, I am doing a 30 min presentation on Thurs. June 17 to American Airlines, your presen

[Add a comment...](#)

PRACTITIONER PORTAL

...brought to you by GBS

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Content Expertise Methods & tools BlueTube

News Practitioner

passitalong share your expertise

Kerry McGuire My profile My activity My settings Sign out

HOME TEAM KNOWLEDGE PATH TOPIC PEOPLE search

Topics matching tag 'BTOU' > Module 4: Strategy Review

Module 4: Strategy Review

Duration (HH:MM): N/A
★★★★★ 0 ratings, viewed 67 times, last updated 04/04/2011 12:01:47 PM by [Jenny M. Chow](#)

This module explains the Strategy Review Meeting, its objectives, inputs, deliverables, and participant expectations.

Topic Overview

The Strategy Review Meeting should be led by the CSE, supported by the lead Solution Architect. This meeting should be conducted after both the Commercial Strategy Workshop and the Solution Strategy Workshop are complete to brief leadership stakeholders on the approach to selling and solutioning the deal. This review provides an avenue for early discussion of the direction the team is taking and provides an opportunity to discuss alternatives before detailed solution design

[share this topic](#)

[I am learning this](#)

[view access settings](#)

[view change history](#)

My status in topic

Get involved! [change](#)

Contributors (1)

[Jenny M. Chow](#)

w3 Informal Learning Exchange

w3 Home BluePages Help

ILX Home Explore Share Create Q&A

Welcome to the ILX

The ILX is an enterprise-wide Informal Learning Channel that provides the guidance and capability for IBMers to create, share, and collaborate relevant and reliable informal learning content.

Watch [this short video](#) to learn more about the ILX.

explore
Explore the ILX for great content that is created everyday by people in IBM.
enter search term find it

share
Share content you've created or found and help others discover it.
share it

create
Review information on how to create content that delivers the most impact.



Our Challenge with Learning

>30,000 learning activities via Formal learning programs



IBM CareerSmart

IBM CareerSmart is the complete suite of career programs and resources available to you for growing your career at IBM. It is organized in an easy-to-navigate fashion:

PLAN your development **GAIN** skills and experience **TRACK** your progress

[Learn more](#) about how to grow your career at IBM.

We also know that....

- We learn from many sources – internal, external, on the job, people
- Much of what we learn sits outside ‘formal learning’
- We learn “informally” from each other, the content we create and consume
- “Other” content can be found in many different places

Problem: We didn't harness “Informal” or support people as they “Create”



Informal Learning Exchange

http://learning.atlanta.ibm.com/i_dir/ilxdashboard.nsf/Pages/Home

Connects users & content

Enables creation & consumption

Integrated into work

The screenshot shows the ILX dashboard with a blue header containing the 'w3 Informal Learning Exchange' logo and navigation links like 'ILX Home', 'Explore', 'Share', 'Create', and 'Q&A'. A green navigation bar is below the header. The main content area features a 'Welcome to the ILX' banner with a green and blue icon. Below the banner is a paragraph describing the ILX as an enterprise-wide channel. There are three main action buttons: 'explore' (blue), 'share' (green), and 'create' (orange). The 'explore' button includes a search input field and a 'find it' button. The 'share' button includes a 'share it' button. Below these buttons are two sections: 'Popular Tags' with a list of tags and their counts, and 'Informal Learning Gems' with featured content items.

w3 Informal Learning Exchange w3 Home | Blue

[ILX Home](#) [Explore](#) [Share](#) [Create](#) [Q&A](#)

 **Welcome to the ILX**

The ILX is an enterprise-wide Informal Learning Channel that provides the guidance and capability for IBMers to create, share, and collaborate relevant and reliable informal learning content.

Watch [this short video](#) to learn more about the ILX.

explore

Explore the ILX for great content that is created everyday by people in IBM.

share

Share content you've created or found and help others discover it.

create

Review information on content that delivers th

Popular Tags

- [Leadership & Management/...](#) (388)
- [video](#) (310) [innovation](#) (286)
- [video_quick_tips](#) (276) [quick](#) (267)
- [how-to](#) (250) [Leadership & Management/...](#) (242) [tips](#) (230)

Informal Learning Gems

203. How to decide which mail system to ...



Education



205. How to Notes C





Informal Learning Exchange

- Develop & build the guidance on how to

create

Review information on how to create content that delivers the most impact.

create it

- Enable IBMers to create & find

share

Share content you've created or found and help others discover it.

share it

the informal content they

- Enable others to have shared at

explore

Explore the ILX for great content that is created everyday by people in IBM.

enter search term

find it

and consume what others the point of need!

Keep it simple, make it visual and social





Practitioner Portal

<https://w3-03.sso.ibm.com/services/practitionerportal>

Enables content & network connections

Formalised content

PRACTITIONER PORTAL
...brought to you by GBS

Translate this page
English

Find Learn Collaborate Contribute My place Asset Hub Tell a friend

My IBM network Communities My channels

'My IBM network' provides you with a graphical view of your IBM professional network as defined in 2 IBM network tools, and enables you to stay in touch with the sharing and find useful across multiple GBS content sources. Use it to tune into what your direct network is saying, view the latest content being shared your direct and see the knowledge sharing and learning content that is most collectively popular across your IBM network.

People in your network

Network for: [McGuire, Kerry \(K.\)](#)

10 colleagues are 1 degree from you.
1588 colleagues are 2 degrees from you.
24184 colleagues are 3 degrees from you.

Your 1st degree network diagram [\[Show list\]](#)

Networks: Lotus Connections & SmallBlue

Sort by: [Division](#) | [Country](#) | [Social proximity](#)

[Legend](#)

Buzz in your network

Share your status with your network:

Network buzz for networks:
Lotus Connections & SmallBlue

Sources:
 Profiles Blogs

No entries have been published by the people in your network.

[Portlet social rating information](#)

Recently shared content in your network



Pass It Along

<http://passitalong.tap.ibm.com>

Connects users & content

Formalises unstructured content

Embeds learning elements to content

Connects (groups) content into topics

Content (3)



1. **March 17th, 2011 Webinar**

viewed 10 times, last updated about 1 year ago by **Jenny M. Chow**
Find out how to join the webinar or stream the recorded webinar.



2. **Presentation Slides for the Webinar** [Media Library](#)

viewed 9 times, last updated about 1 year ago by **Jenny M. Chow**
March 1st, 2011 version of the deck, provided in PPT format.



3. **FAQ (same list for the whole series)**

viewed 0 times, last updated about 1 year ago by **Jenny M. Chow**
This is a list of frequently asked questions (and answers) compiled in March 2011 for the four modules.

Reflection questions

These questions can help you reflect on what you have learned. To respond to a question please log your answers in the Discussions area.

1. Do you believe these processes will improve the solution development process?
2. Which aspects of this learning program did you find most meaningful?
3. What suggestions do you have to improve this learning program?
4. Please feel free to provide additional feedback below.

Discussions (0)

add post

recent | popular | people in my teams | completion feedback

There are no discussions.



THE CHALLENGE

“Evolve” to a Single Point of Entry to a universal Social tool set

Make it 'natural'

Make learning a part of everyday activities

Build a culture of trust that supports teams & collaboration



Integrated Capabilities of IBM Connections



Home

See what's happening across your social network



Forums

Exchange ideas with, and benefit from the expertise of others



Profiles

Find the people you need



Social Analytics

Discover who and what you don't know via recommendations and metrics



Communities

Work with people who share common roles and expertise, media gallery and ideation



Micro-blogging

Reach out for help or share news with your social network



Files

Post, share, and discover documents, presentations, images, and more



Bookmarks

Save, share, and discover bookmarks



Wikis

Create web content together



Blogs

Present your own ideas, and learn from others



Activities

Organise your work and tap your professional network



Mobile

Access Connections anywhere, anytime with mobile & tablet access



Typical Social Business Implementation Model

Enterprise Social Software Is A Catch-all Term That Encompasses a Whole Suite Of Features



Communities



- Help people who share common interests to exchange and share information and ideas
- Create public, private and moderated communities
- Share files, watch videos in the media gallery, vote on ideas, plan projects, share using blogs, wikis, forums, and more in a community
- Calendar provides a central place to plan and coordinate team events

The screenshot shows the IBM Connections interface for a community named 'Greenwell Product Launch'. The top navigation bar includes 'IBM Connections', 'Home', 'Profiles', 'Communities', and 'Apps'. The user 'Pierre Dumont' is logged in, and the language is set to 'English'. The community page features a 'Greenwell Product Launch' logo and a 'Community Description' section stating: 'This is the community where we bring together Sales, Product Management, Marketing, and Development as we coordinate the new product launch for Greenwell!'. Below the description are icons for 'About Us', 'News', 'Calendar', 'Success Stories', 'Smart Feeds', and 'YouTube Videos'. The 'Forums' section lists three topics: 'What is the project timeline?' (latest post by Pierre Dumont, Jul 20, 3 replies), 'Looking for the latest decision from marketing' (latest post by Simone Dray, Jul 20, No replies), and 'What do you think about this video?' (latest post by Heather Reeds, Jul 20, 1 reply). The 'Members' section shows a grid of 19 member avatars. The 'Upcoming Events' section lists: 'Team Status Meeting' (Jul 26 9:00 AM), 'Team lunch' (Jul 27 12:00 PM), 'Team Status Meeting' (Jul 30 9:00 AM), 'Team Status Meeting' (Aug 2 9:00 AM), and 'Team lunch' (Aug 3 12:00 PM). The 'Media Gallery' section shows a grid of images including food and a laptop. A left sidebar contains navigation links: Overview, Recent Updates, Status Updates, Members, Forums, Ideation Blog, Files, Blog, Events, Feeds, Activities, Media Gallery, and Wiki. A 'Tags' section at the bottom left includes a 'Find a Tag' link.



Ideation

- Gather structured feedback through Ideation Blogs from people
- Generation and filtering of the best ideas
- Post ideas and gather feedback in a more efficient and structured way
- Allow voting and comments from to bring popular ideas to surface
- Facilitate moving the best ideas to development of the idea via use of Activities

The screenshot shows the Greenwell product launch ideation platform. On the left, there is a navigation menu with 'Overview', 'Subcommunities' (Project Planning), 'All Ideas' (Graduated Ideas, My Votes), and 'Tags' (No tags yet). The main content area displays a list of ideas. The top idea is titled 'Strengthen Customer Relationships with New Products' by Jasmine Haj, dated Mar 8, with 16 visits. It has a score of 2 and is marked as 'Voted' and 'Graduated'. The idea content includes a list of bullet points: 'Create a Community to highlight new product lines and allow customers to directly interact with product experts using Community Forums.', 'Add a Media Gallery to the Community to allow customers to upload pictures and videos of their favorite products.', 'Enable moderation in the community to protect the community from inappropriate content.', 'Use Community Metrics to gain understand of how the Community is used to interact with our products.', and 'Make our customers happy'. Below this is a second idea titled 'We should have a new create-your-own product line' by Jasmine Haj, dated Mar 8, with 7 visits. It has a score of 1 and is marked as 'Voted'. The idea content includes a paragraph: 'Our customers have their own particular needs and wants. I think it would be good if we offered a set of piece parts and enabled them to buy what they need rather than having to buy entire products which may not cover all their needs. This would make us competitive in our price and customer use.'



Community Metrics

- Reports / dashboard to monitor adoption and community vitality
- Comprehensive set of metrics of all Connections services and page views
- Targeted Users
 - Business Owner / IT Owner
 - Community Owner
- Supports extensibility
- Flexible drill down and data slicing
- Create custom reports or modify existing ones

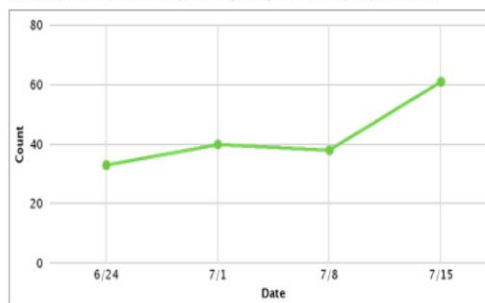
Participation

Leaders need to know how many people contribute and consume content in the community. Participation metrics answer questions like, "How many wiki pages were created in the past year?"

Number of visits

[View table](#)

For each segment (day, week, month, or year) of the selected time period, displays the number of visits to this community, including anonymous users and repeat visitors.



Metric	Total	Max
Number of visits ?	172	--
Number of unique contributors ?	--	6
Number of new updates ?	71	--
Number of unique people following the community ?	--	0

[View More](#)

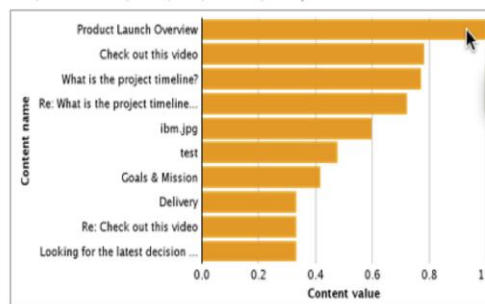
Content

Leaders need to know about the content that is shared in the community and the type of value it brings to members. Content metrics answer questions like, "Which content do members value most?"

Most active content

[View more detail](#)

For the selected time period, displays content in this community ranked by usage, based on visits, content creation, follows, Likes, comments, and replies.



Metric	Total
Most active content ?	--

[View More](#)

Content name = Product Launch Overview
Content value = 1



Moderation



- Higher quality community participation through moderation
- Get the benefits of community participation, while also having the confidence of being able to moderate and govern activity and content in your customer communities
- Protect the community from inappropriate content
- Community members and owners can participate in the moderation process

The screenshot shows the IBM Lotus Connections moderation interface for a community named "Alex's Demo". The page is titled "Content Approval - Blog Entries" and provides a view and management interface for all blogs. The interface includes a navigation menu on the left with options like "Content Approval", "Blogs", "Entries", "Comments", "Files", "Forums", "Flagged Content", "Blogs", "Files", and "Forums". The main content area displays a list of blog entries with columns for "Entry Name", "Updated", and "Submitted By". The entries are all "Submitted Blog Post" and include a "Require Approval" checkbox and a "Rejected" status. The list shows 10 items, with a "Show: 10 | 25 | 50 items per page" option at the bottom. A "Community Actions" dropdown menu is visible on the right, with options like "Create Subcommunity", "Edit Community", "Moderate Community", "Customize", "Mail Community", "Leave Community", and "Delete Community". The "Moderate Community" option is highlighted.

Entry Name	Updated	Submitted By
<input type="checkbox"/> Submitted Blog Post	July 23	Samantha Daryn
<input type="checkbox"/> Submitted Blog Post	July 22	Christina Milan
<input type="checkbox"/> Submitted Blog Post	June 29	Jim Lendler
<input type="checkbox"/> Submitted Blog Post	June 28	Jim Lendler
<input type="checkbox"/> Submitted Blog Post	June 28	Dan Misawa
<input type="checkbox"/> Submitted Blog Post	June 28	Kristin MacGyver
<input type="checkbox"/> Submitted Blog Post	June 24	Samantha Daryn
<input type="checkbox"/> Submitted Blog Post	June 21	Samantha Daryn
<input type="checkbox"/> Submitted Blog Post	June 21	Pierre Dumont
<input type="checkbox"/> Submitted Blog Post	June 21	Dan Misawa

IBM Manager Community Value Survey

Enabling IBM Leaders' Development



CENTER for
Advanced Learning



Firefox File Edit View History Bookmarks Tools Window Help
 IBM Manager Community - Bluepedia : IBM Collaborative Internal Encyclopedia - Mozilla Firefox: IBM Edition
 w3.ibm.com/bluepedia/display/en/IBM+Manager+Community

Article Discussion History

Edit

Table of Contents

IBM Manager Community
 Improve and improvise with managers from around the world!

Join Now

Overview



The IBM Manager Community is an opt-in social network forum that enables people managers at all levels enhance their leadership effectiveness, regardless of their geography. The community accelerates the growth of managers through continual peer-to-peer learning, collaboration, and mentoring. Members of this community connect through virtual worlds and communities through Lotus Connections, and meet face-to-face whenever possible.

What's in it for you?

This self-sustaining community is designed to help people managers be more competent and less alone in their leadership. As a part of the community, you will be able to:

- Access all information related to IBM managers--all the tools and tips.
- Engage in discussions and dialogs--share your thoughts and learn from others.
- Showcase yourself; get to know your peers--know who's who and show who's you!
- Get invites to exclusive community events and sessions, such as the IBM Manager Community Practical Tip Series.
- Participate in community watercooler calls--informal calls amongst managers to provide and seek help, share and learn best practices, and network.
- Identify opportunities that can enhance your career growth within IBM.
- Invest in the manager pipeline by developing the next wave of manager-talent.

Emerging success factors

- Success factors for this community include:
- Reduced learning time as a result of peer-to-peer learning
 - Reduced cost in catering to varied learning needs
 - Increased comfort, resulting from collaboratively dealing with ambiguity
 - Enhanced productivity due to collaborative leadership
 - Increased performance and talent retention

Needs addressed

- The community provides learning opportunities that help managers become better leaders. So far, members have expressed a desire for empowerment around:
- Understanding HR policies and procedures
 - Aligning strategy and execution
 - Handling crucial conversations
 - Recognizing business challenges and opportunities
 - Providing constructive coaching and feedback

Join the community

If you are a people manager, you are, by definition, a member of the IBM Manager Community. Because this community is an opt-in social network, you can choose to accept invitations to the community's activities.

[People Managers--click here to join the IBM Manager Community.](#)

If you are an HR Partner or a Learning Partner, please drop a note to khalid.raza@in.ibm.com for membership.

Related links

- [IBM Manager Community](#)--where managers trade best practices and lessons learned through forum topics and blog feeds.
- Virtual World spaces--where managers build their skills and knowledge. Participate in a *Managers Collaborating in a Virtual World* session and collect your [merit badge](#).
- [LEADing@IBM](#)--where managers and leaders access leadership resources, including links to face-to-face and virtual learning opportunities.
- [Manager Portal](#)--where managers go for self-service help with transactional aspects of their work.

Tag this article

Add tags
 ex: ajax, big_blue

My tags
 You have not tagged this link

Other people's tags
[career_plan...](#)
[communities...](#)
[community](#)
[ibm_manager...](#)
[manager_comm...](#)

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Anyone can contribute to Bluepedia. Learn how to [author great articles](#), then go ahead and enter your new title below and click **Go** to begin writing!

Browse article tags

Less More

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[asset_reuse](#) [business_uni...](#)



Members are leveraging social learning through the community

1. **Networking with peers:** 78% respondents access peer managers for networking and learning.
1. **Information and best practices** - how others deal with issues: 58% respondent access peer managers for problem-solving.
1. **Experiential learning of other leaders:** 76% respondents collaborate with other IBMers who think in same fashion.
1. **Watercooler sessions:** 63% respondents informally connect with other managers through watercooler sessions.
1. 74% respondents obtain relevant **people management information** in the community, and a chance to collaborate on it.



Some positive words from members..



Gunter Luyten

gunterluyten@be.ibm.com

32-2-263-6481 M: 32-496-551-123

Brussels, BE Global Technology Services

Manager, Global Security Operations - IBM Security Services

I like the informational sessions for Managers, giving concrete advice on specific topics around people management and how we can be better managers.



Andrea Freile

freile@ar.ibm.com

541-1-4005-4318 M: 549-11-5799-2254

Buenos Aires, B, AR Integrated Technology Delivery, Service Management

Service Management Account Management Senior Manager

Assistant: Ibel Lourdes Saafigueroa

I receive useful information, and it is also great to see the same issues are faced by managers across the world, and we suggest similar alternatives for solution.



Tom Bock

tombock@us.ibm.com

1-203-486-7177 M: 1-203-470-4432

Southbury, CT, US Global Technology Services

BCRS Delivery Manager

Assistant: Susan Kort

Learning how other managers are dealing with issues is valuable. It sometimes generates ideas I have not thought about.



Josh Sampays

josh_sampays@uk.ibm.com

44-1962-815879

Hursley, GB IBM Software Group, Application and Integration Middleware Software

Manager - User Technologies

Really value the watercooler sessions. I ran manager surgeries in Hursley. Now I recommend the watercooler sessions.



Zandra Hall

zhall@us.ibm.com

1-404-487-2934

Atlanta, GA, US IBM CHQ, Human Resources

Global EO & Compliance Leader

Assistant: Aquilah Moore

The value I gain is the ability to share experiences and learn from them. For example, there was a manager from an acquisition that was having a problem and since I also came from an acquisition I was able to share some of my previous learnings so that hopefully things would be easier for her. Concurrently, there were experienced IBMers on the call whose experiences I learned from as well about performance management and how best to engage in performance and development discussions to drive productivity.

And many more...

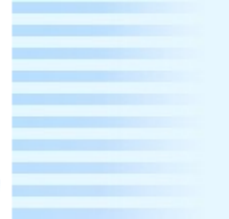


And things we need to address


Werner Lindemann
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Assistant: Estelle Hayashi

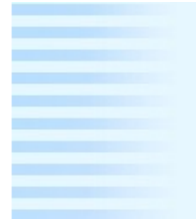
None ... it's irrelevant to me

somehow we need to mentor our management team...they need to lead with courage...you don't get that from a web-whatever


Robert Murphy [more info](#)
robmurph@us.ibm.com

1-720-396-8803 M: 1-202-425-5069

Washington, DC, US Global Technology Services

Manager / Executive Consultant - Governance & Relationship Optimization
Assistant: Dianne Council

Wes Nagata
wnagata@us.ibm.com

1-206-587-2982

Seattle, WA, US Integrated Technology Delivery, Server Systems Operations

Manager - Account Architecture Integration Services

Not much. There is too little time and too much info floating around. The HR community isn't supporting first line managers adequately. I can't spend enough time with my people because of the workload issues.

Value has been limited. Difficult to keep up with email and communities are no different. All of the electronic media seems to be competing for attention. Finding what I need however, remains to the majority of how my time is spent.



Firefox File Edit View History Bookmarks Tools Window Help

Mac - Mozilla Firefox: IBM Edition

https://w3-connections.ibm.com/communities/service/html/communityview?communityUid=5387b4bb-23ee-4a4e-8948-fc5fc966

Get started with IBM Connections on w3. [Learn how.](#)

IBM Connections Home Profiles Communities Apps Christopher James Blake Settings Feedback Help English Log Out

My Communities Public Communities This Community Search

Mac Follow this Community Community Actions

- Mac
- Overview
- Members
- Bookmarks
- Forums
- Feeds
- Files
- Blog
- Wiki



Overview

Welcome to the Mac community at IBM.

Many IBMers have switched to the Mac, and it's easier than ever to use a Mac at IBM. Anyone with an interest in the Mac is welcome to [join the community](#).

Visit [Mac@IBM](#) for answers to frequently asked questions, Mac software downloads, and more. If you still have questions, please post them to the [Mac forum](#).

Please do not mail the community. Post a message to the Mac forum instead.

Tags: apple, ipad, iphone, ipod, mac, mac@ibm, macintosh, os, osx, x

Bookmarks

Add a Bookmark

[Change your AT&T VPN password](#)
Updated by ROBERT B. SEIFERT | Sep 14 | Tags: at&t change password vpn

[Problem with printing PDFs from Safari](#)
Updated by David A. Byrd | Aug 16 | Tags: pdf printing safari

[CheatSheet](#)
Updated by Ken Krause | Aug 15 | Tags: mac shortcuts

[Eve](#)
Updated by Ken Krause | Aug 15 | Tags: mac shortcuts

[how to remove 'Top Sites' in Safari](#)
Updated by Nicholas D. Sanabria | Jul 28 | Tags: how-to mac osx performance safari tune-up

[View All](#)

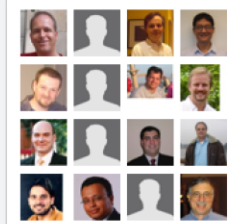
Forums

[Start a Topic](#)

Important Bookmarks

- [Apple OS X Security Alerts](#)
- [Apple OS X Security settings](#)
- [Apple Store discounts for IBM employees](#)
- [Mac FAQ](#)
- [Mac@IBM](#)
- [Mac@IBM in Japan](#)
- [VPN Access to IBM](#)

Members



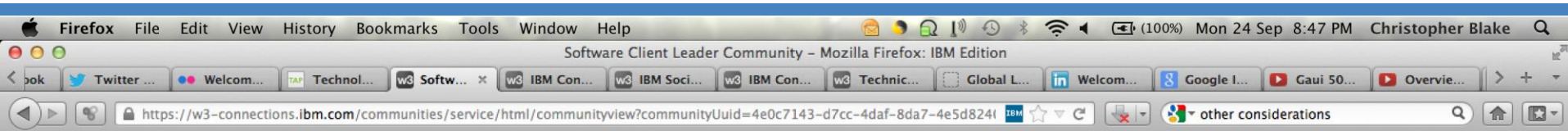
[View All \(9091\)](#)

Bluegroup association "mac"

Tags

Find a Tag

android app apple applicatio



Get started with IBM Connections on w3. [Learn how.](#)

Software Client Leader Community

Follow this Community Community Actions

Software Client Leader Community

Overview

Welcome to the SCL Enablement Hub. This community provides you with a single resource into SCL Enablement. This is a work in progress - please visit often!

As always - please tell me what you would like to see here!



How to tell the Software Story



Past Newflashes



Tags: [coverage](#), [cssr](#), [issr](#), [sales](#), [sam](#), [scl](#), [software](#), [swcl](#)

Notice Board (BETA Widget)

Add a notice



New SWG Proposal Templates

The Software Group has a brand new page in Proposal and Presentation Accelerator providing reusable assets for business analytics, information management, Tivoli, collaboration solutions, Rational, WebSphere, security systems, and industry solutions. This is your one-stop source for SWG proposals.

[Proposal Templates for SWG](#)

Posted on 18 Sep 2012 at 21:22 by [Michael A. Demko](#)

Feed for Notices

Important Bookmarks

- [Engage Our Clients with the IBM Software Story and Capabilities](#)
- [IBM SWG Acquisition Portfolio - 1 pager](#)
- [SWG Rainbow \(1 page document\)](#)
- [SWG WW Sales](#)
- [Smarter Commerce University | Lobby](#)

Members




[View All \(969\)](#)



Social and Informal Learning Community of Experts

Social and Informal Learning Community of Experts



Overview
 Members
 Events (BETA Widget)
Forums
 Blog
 Activities
 Bookmarks
 Files
 Wiki
 Feeds

Forum Directory > Communities category > Social and Informal Learning Community of Experts > Post your paragraph about your experience here to be counted among the first 30 community members to earn the new Connect...

114 replies **Last Post** - Dec 13 2011 by Thomas S. Rogers

 **Gail M. Hock**
70 Posts

Post your paragraph about your experience here to be counted among the first 30 community members to earn the new Connections 2.5 Merit Badge!

Jul 2 2009 | Tags: none

We know that it's hard to build collaboration into new learning designs if you aren't familiar with the latest collaboration technologies. Because of that Howard, Laurie & I have created a **Connections 2.5 Merit Badge** that is designed to help you learn the various services in Connections. Once you've earned it you can include it proudly in your Beehive profile, your email footer and other places.

As you go through the exercises (self-paced), consider how you might use the technology - for working, but more importantly as something useful inside a learning design. Once you complete them we'd ask that you come back to this discussion topic and post a comment/reply and answer the following questions.

1. What did you learn / what did you find to be of most value?
2. How to you intend to incorporate Connections into your "day job"?
3. If you're in Learning, how to you envision incorporating Connections into your learning designs?

AND, if you're among the first 20 posters to this discussion forum topic, leave your address and I'll mail you a special gift for completing the badge! We want to use your experiences as an agenda item on our first Community call which we'll schedule later this month or early August.

Have fun, and if you have any feedback please post those comments as well.

Join this community to reply

 **Ralph Van Crombrugge**
2 Posts

Re: Be among the first 20 community members to earn the new Connections 2.5 Merit Badge!

Jul 3 2009 in response to Gail M. Hock

Well thought!
 I can imagine a lot of work has been required in doing this.



Between Communities

For the latest news about IBM Connections on w3, please visit [this wiki](#).

- Recent
- Popular
- Alphabetical

Tags

Tags for Public Communities

- analytics application architect architecture automation bao blue_community bpm business center client cloud cognos collaboration community connections data delivery design development ecm education enablement enterprise gbs global gts ibm ibm.com industry information innovation insurance integration it learning lotus management marketing mobile notes oracle performance portal process project rational rational-small-group sales sap security service services smarter soa social software solutions spss stg storage strategy support swg system systems team technical technology test tivoli tools transformation web websphere

Public Communities

Start a community

1-10 of 36,708 Page 1 | 2 | 3 | 4 | 5 | ... 3,671 Previous Next

BAO Community Germany

1,258 members | Updated by Bettina Dietrich | Today 2:10 PM | Tags: analytics, analytics_solution_center, asc, bao, berlin, business, business_analytics, play, solution

Business Analytics & Optimization (BAO) deckt die gesamte Wertschöpfungskette eines strategischen Informationsmanagements ab. die relevanten Informationen zu extrahieren und für die ze

Center for Advanced Learning - AP

25 members | Updated by Ruhi N. Grewal | Today 2:10 PM | Tags: cal, elearning, india, training

Lotus Connections - iWidget/Gadget Developers

115 members | Updated by S. Laval | Today 2:10 PM | Tags: communities, connections, development, extensibility, integration, iwidget, iwidgets, lc

The purpose of this community is to share and discuss ideas and problems for widget development for Lotus Connections within IBM. Community function when you post a new forum topic to reach out



Industry Virtual Team

37 members | Updated by Kamila Borecka | Today 2:10 PM

Objectives of the Industry Virtual Community is to share Industry related education across brands & Geos. Community

New Members	New Items	Score	Rank
15	24	123	65

PAN IOT E&U Masterclass 26-27 October La Gaudie, France
Aug 28 2010

Course objectives:
E&U Industry needs to be a winning, sharing and aligned community. This community has to extend beyond LOB and IOT boundaries. The Global Industry Solutions Center in La Gaudie is a unique european showroom for advanced and innovative Industry. This masterclass will focus on IUN, COT and PGO solutions – specifically looking at the ones available in La Gaudie. component of these solutions.

Target audience
New joiners in the E&U teams, who are less than 12 months in the company, mainly in SW IOT and CEEMEA
Senior Industry Consultants and go to market, specially new E&U IMT leaders.
A specific track from Senior E&U people might be considered in the agenda for NE IOT (still to be confirmed).

Drafted agenda
Join this community to reply

Activity

Delivery Status of Courses on Industries that L&K has scheduled
Aug 28 2010

IBM Social Business and Collaboration Solutions Germany

174 members | Updated by Michael Ehler | Today 2:09 PM | Tags: connections, deutsch, deutschland, domino, dwa, e20, germany, lmc, lotus, mashups, workexperience

Mit Community Blog und Bookmarks über Collaboration Themen top informiert bleiben Automatische Updates mit den Community Feeds

GBS Canada Technical Leaders' Class

140 members | Updated by Leo Marland | Today 2:08 PM | Tags:

TOP 10

- BAO Community** 257
- Industry Virtual Team** 193
37 members
 Top Gun
Pawel Stefanski
 PAN IOT E&U Masterclass
Last post by Kamila Borecka | Sep 17 2010
 An overview of eLearning
Last post by Kamila Borecka | Aug 30 2010
- PRIVATE-L7-HPMT** 108
- Cloud insider** 89
- GapingVoid Alpha** 64
- IBM Social Business** 62
- GBS Canada** 62
- Gadget Developers** 61
- Advanced Learning** 59



Between Communities

Components

Community badges



Mini-Dashboard

New Members	New Items	Score	Rank
15	24	123	65

Leaderboard

Top 10

- 1 **BAO Community** 257
- 2 **Industry Virtual Team** 193
37 members
 Top Gun
Pawel Stefanski
 PAN IOT E&U Masterclass
Last post by Kamila Borecka | Sep 17 2010
 An overview of eLearning
Last post by Kamila Borecka | Aug 30 2010
- 3 **PRIVATE-L7-HPMT** 108
- Cloud insider** 89
- 4 **GapingVoid Alpha** 64
- 5 **IBM Social Business** 62
- 6 **GBS Canada** 62
- 7 **Gadget Developers** 61
- 8 **Advanced Learning** 59

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Drafted agenda
Join this community to reply

Activity

Preview Pane



Within Communities

For the latest news about IBM Connections on w3, please visit this wiki.

Crowdsourcing community

New Members	New Items	Score	Rank
15	24	123	65

Mail Community Leave Community

Overview

The objective of this community is create mindshare across IBM and collaborate on a research agenda for enhancing (Cloud-enabled) crowdsourcing capabilities.

With the realization of Web 2.0, crowdsourcing is emerging as the new on-line distributed problem solving and production model in which networked people work collaboratively to complete a speciprises across many industry domains ranging from pharmaceuticals to IT support services to software development are employing crowdsourcing to access scalable workforce while accelerating the provent and innovation.

Tags: aot, aot-published, aot-smarter-planet, cloud, crowdsourcing, people



The Big Kahuna
Jim Laredo

Badges

82 PTS



Discussion Forum

[Start a topic](#)

Talk announcement: Knowledge Discovery in Services Delivery using Crowdsourcing

Last post by MAJA VUKOVIC | Jun 2 | replies (0)

Call for P...

Last post by

Peer Rev...

Last post by

Dynamic graphing tool?

Last post by Piet M. Jansen | Jun 9 2010 | replies (0)

Crowd Computing and GUESS work at HRL

Last post by Jim A. Laredo | Feb 10 2010 | replies (0)

[View All \(12\)](#)

Feeds

[Add a feed](#)



Tal Steier got one experience point on profiles

"Tal Steier wrote on the board of Bessa A. Lau"

Sun, 17 Jul 2011 21:00:00 GMT



[View All](#)



Crowdsourcing community

Overview

Members

Discussion Forum

Feeds

Bookmarks

Tags

Related Tags

- aot atom behavioral-economics collaboration collaborative-decision-making collective-intelligence collective-wisdom crowdcast crowdfunding crowdsourcing decision-making e20 enterprise2.0 enterprise20 forecasting idea_management idea-management idea-mgmt ideation innovation-communities innovation-management innovation-mgmt iphone-apps jams jive-app-market jive-software kindling kiva lingotek

Top 10

- OSMAN A. DANDIA** 25011
- Jocelyne Bourgault** 8126
- DANIELLE E. GAYDORUS** 5808
- John Kelly III** 3224
- Paul R. Brody** 2931
- Steven Mills** 1217
- Kayla (K.M.) Martell** 1038
- Samantha Elizabeth Carfi** 873
- Caroline Simpson** 717
- Enio Rubens Basso** 656

Crowd Computing and GUESS work at HRL

Last post by Jim A. Laredo | Feb 10 2010 | replies (0)



28



Within Communities

Components



Post-At-A-Glance

[Call for...](#)
 Last post by ...

[Peer Rev...](#)
 Last post by ...

[Dynamic graphing tool?](#)
 Last post by [Neil M. Sawyer](#) | Jun 9 2010 | replies (0)

[Crowd Computing and GUESS work at HRL](#)
 Last post by [Jim A. Laredo](#) | Feb 10 2010 | replies (0)



28

Mini-Dashboard

New Members	New Items	Score	Rank
15	24	123	65

Community Pride




Crowdsourcing community

- Overview
- Members
- Discussion Forum
- Feeds
- Bookmarks

Feeds


Feeds

[Add a feed](#)


 Tal Steier got one experience point on profiles
 "Tal Steier wrote on the board of Tessa A. Lau."
 Sun, 17 Jul 2011 21:00:00 GMT +1 xp

[View All](#)

Featured Contributor


The Big Kahuna
 Jim Laredo

82 PTS



Leaderboard

Top 10

1		OSMAN A. DANDIA	25011
2		Jocelyne Bourgault	8126
3		DANIELLE E. GAYDORUS	5808
4		John Kelly III	3224
5		Paul R. Brody	2931
6		Steven Mills	1217
7		Kayla (K.M.) Martell	1038
8		Samantha Elizabeth Carfi	873
9		Caroline Simpson	717
10		Enio Rubens Basso	656



What about me?

Firefox File Edit View History Bookmarks Tools Window Help

christ@sg.ibm.com - Welcome - Mozilla Firefox: IBM Edition

Facebook (12) Twitter / Home Welcome to Flickr! Profiles - Blake, Christopher ... christ@sg.ibm.com - Welcome (11) Welcome, Christopher (C...

https://w3-connections.ibm.com/wikis/home?lang=en#/wiki/christ%40sg.ibm.com/page/Welcome

Get started with IBM Connections on w3. [Learn how.](#)

IBM Connections Home Profiles Communities Apps Christopher James Blake Settings Feedback Help English Log Out

My Wikis Public Wikis This Wiki Search

christ@sg.ibm.com Follow Wiki Actions

Welcome [New Page](#)

Index Members

Tags [Find a Tag](#)
asean collaboration microsoft-compete
Cloud [List](#)

Members

You are in: [christ@sg.ibm.com](#) > Welcome

Welcome

★ 1 person | Updated August 31, 2011 by Christopher James Blake | Tags: asean, collaboration, microsoft-compete [Add or remove tags](#)

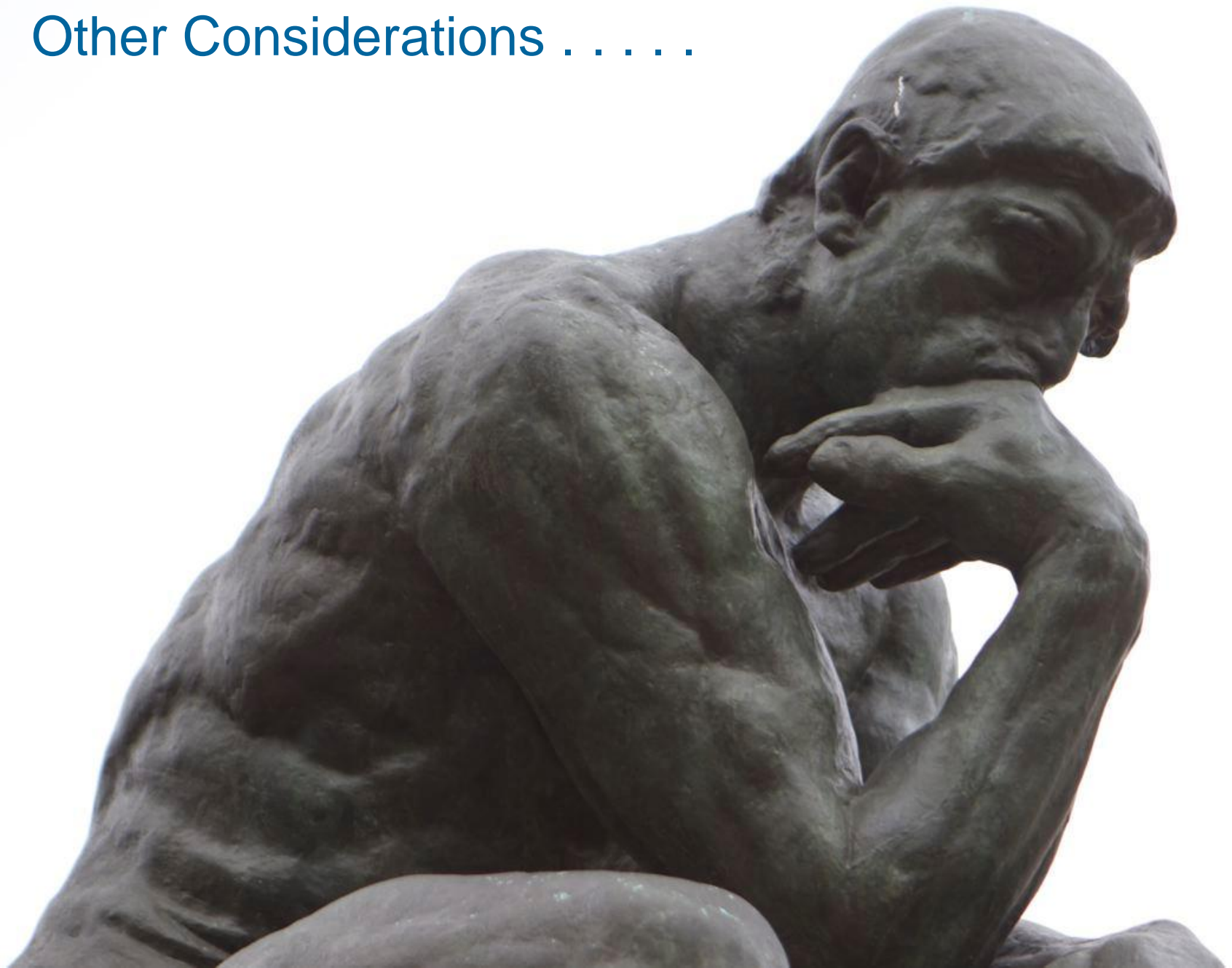
[Edit](#) [Page Actions](#)

Welcome to christ@sg.ibm.com
More about Christopher Blake.

myBadges:

[Comments \(0\)](#) [Versions \(4\)](#) [Attachments \(0\)](#) [About](#)

Other Considerations





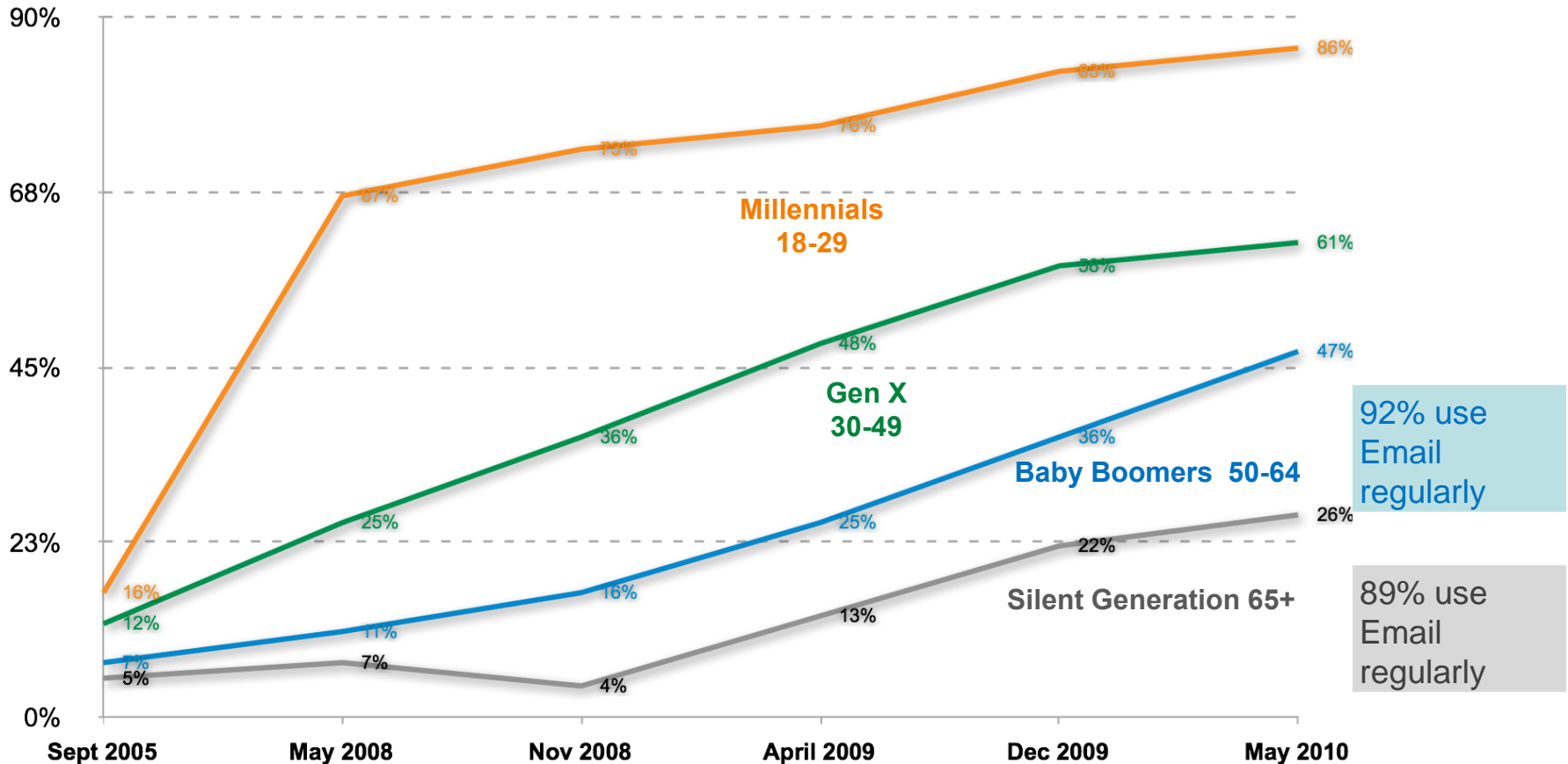
Generational differences in the way we communicate





Youth are More Likely To Use Social Technologies






Percentage of adult users who use social technologies



Source: Pew Research Center's Internet & American Life Project Surveys, September 2005 – May 2010. <http://pewinternet.org/Reports/2010/Older-Adults-and-Social-Media/Report.aspx?view=all>



The Future Of Mail Is A Hybrid We Call “Social Mail”

Traditional Mail		Social Mail
Individual emails		Managed conversations threads that incorporate forums posts, microblog status updates, and activity streams
Static email attachments		Integrated social file sharing
Standalone email address books		Dynamic social profiles and networks
Standalone personal calendar		Shared group and social calendaring
Excessive and disruptive switching between multiple, standalone, communications tools		Seamless, integrated environments with email, instant messaging, social sharing, voice, and video



Social Mail Makes Every Employee More Effective

There are two types of users in an organisation

1

“I prefer to use email to communicate”



“Employees spend up to half their time processing email”

- Courtney Rubin, “Study: Employees are Unproductive Half the Day;” Inc.com, March 2, 2011, www.inc.com/news/articles/201103/workers-spend-half-day-being-unproductive.html.

2

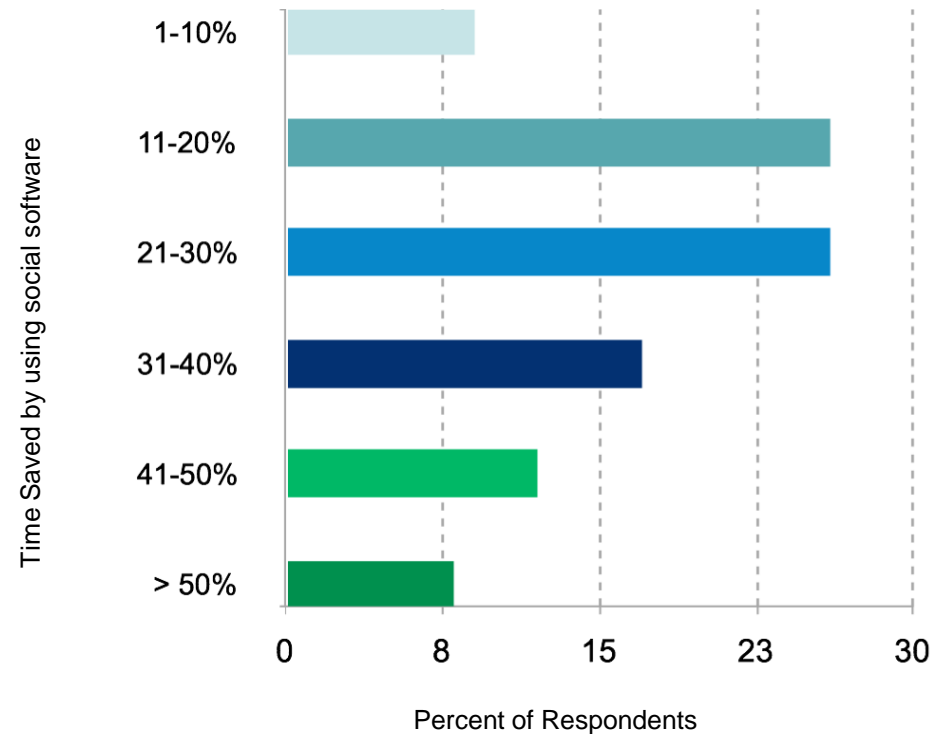
“I prefer to use social networking to communicate”



“20% of business users will use social networking instead of email as their primary communication source by 2014”

Business Gets Social,” July 2011, www.gartner.com/technology/research/business-gets-social/.

Both types of users will benefit from social mail



Source: IDC's social business survey 4Q2010.

[ftp://ftp.software.ibm.com/software/lotus/pub/lotusweb/232546_IDC_Future_of_Mail_is_Social.pdf](http://ftp.software.ibm.com/software/lotus/pub/lotusweb/232546_IDC_Future_of_Mail_is_Social.pdf)



Mail - All Documents - IBM Lotus Notes

File Edit View Create Actions Tools Window Help

Open [Icons]

Discover x Chris Crumme - Mail x Chris Crumme - Calendar x Connections SWG Activity Stream x Replication and Sync x New Message x

[Icons] Search All Mail

Chris Crumme on Local

Inbox (28)

Drafts

Sent

Follow Up

All Documents

Junk

Trash

Chat History

Views

Folders

Customer Events

Follow Up

Remove Flag

Who Due Subject

Dennis Michael Here is a Lis

George Brichac T400 Laptor

New Reply Reply to All Forward [Icons] More [Icons] Show

Sort by Date

Today (total: 8)

- Raj Champaneri 2:01 PM
Software Executive Briefing Program Preview - Beginning August 20, 2012
- connections_next 1:54 PM
[Profiles] SCOTT M. PADGETT followed you.
- SCOTT M. PADGETT 1:54 PM
[Profiles] You are invited to join my network
- S. McRae 1:30 PM
[Files] S. McRae has shared 'microfinace.xlsx' with you
- S. McRae 1:29 PM
[Files] S. McRae has shared 'financialfocus.docx' with you
- Chris Crumme 12:57 PM**
Microblogging Strategy
- SmartCloud 12:53 PM
[Communities] AVL Report Has Been Added to the Staples Community
- w3conns 3:07 AM
[IBM Connections] Daily Newsletter for Aug 15, 2012

Last Week (total: 1)

- Chris Crumme Aug 8 12:45 PM**
Avery Office Location

Older Messages (total: 250)

Sametime Contacts

My Widgets

PeoplePad

Sametime meetings

WildFire

Files

Type a user name or email address

My Files

- Too Much Sugar.jpg Aug 8, 2012 | 2.2 MB
- Olympics.jpg Aug 3, 2012 | 40 KB
- Communities mapping to the business.avi Aug 3, 2012 | 54.7 MB
- Active Social Enagement and User Experienc Aug 3, 2012 | 36.6 MB
- Bridging and Integration3.avi Aug 3, 2012 | 61.5 MB
- 2012-07-31 15.01.09.jpg Jul 31, 2012 | 1.3 MB
- Social Software Maturity Curve Success Storie Jul 27, 2012 | 44.6 MB
- IBM Connections the Social Platform_demo2 Jul 26, 2012 | 35.2 MB

Activities

Connections SWG Activity Stream



IBM LeadershipConnect

Driving Transformation for Greater Value

File Edit View Create Actions Text Tools Window Help

Open

Discover x Chris Crumme - Mail x Chris Crumme - Calendar x Connections SWG Activity Stream x Replication and Sync x New Message x

To:
Cc:
Bcc:
Subject:

Communities mapping to the business.avi | [Open in Browser](#) | [Download](#)
File owner: [Christopher C. Crumme](#)

Thanks,
CCC

Christopher C. Crumme
WW Manager Collaboration Solutions & Competitive Tiger Team and Lead Evangelist
M +1-617-320-1672 | +1-720-663-2192
chris_crumme@us.ibm.com

LinkedIn
 Twitter
 Tungle

Learn more about Social Business at IBM here.

Sametime Contacts
My Widgets
PeoplePad
Sametime Meetings
WildFire
Files
Type a user name or email address
My Files
Too Much Sugar.jpg | Aug 8, 2012 | 2.2 MB
Olympics.jpg | Aug 3, 2012 | 40 KB
Communities mapping to the business.avi | Aug 3, 2012 | 54.7 MB
Active Social Engagement and User Experience | Aug 3, 2012 | 36.6 MB
Bridging and Integration3.avi | Aug 3, 2012 | 61.5 MB
2012-07-31 15.01.09.jpg | Jul 31, 2012 | 1.3 MB
Social Software Maturity Curve Success Stories | Jul 27, 2012 | 44.6 MB
IBM Connections the Social Platform_demo2 | Jul 26, 2012 | 35.2 MB
Activities



IBM LeadershipConnect

Driving Transformation for Greater Value

Mail - Inbox - IBM Notes

Open [mail icon] [calendar icon]

Discover Workspace Christopher James Bl... Christopher James Bl... SCOPS PRISM TOOL-AP... ICS Deal Management Replication and Sync SPR Review UPDATE PLS READ --> ...

Search All Mail

New Reply Reply to All Forward More Show

Search in View 'Inbox' Show results Sorted like current view Indexed

Search for Search Search tips More

Add "Smarter Workforce and Exceptional Customer Experience..."

File name:
Smarter Workforce and Exceptional Customer Experience Capabilities Overview.pdf

Share with:
 No one (private)
 People/Communities (give specific file permissions to others)
 Public (visible to everyone)

People

Readers
Person name or email

Editors
Person name or email

Add an optional message:

Cancel OK

I haven't seen a whitepaper on Smarter Workforce. See if the attached deck on 'Creating a Smarter Workforce' helps.

Smarter Workforce and Exceptional Customer Experience Capabilities Overview.pdf

S.PRANATHARTHI HARAN
 ASEAN Executive - Web Experience and Social Business
 9 Changi Business Park Central
 The IBM Place II
 Singapore | +65-9068 4551
haran@sg.ibm.com

IBM Connect 2013
 Get social. Do business.
 January 27 - 31 in Orlando, FL
[Register now](#)

▼ Puei Ee Wong 02/15/2013 01:53:04 PM

From: Puei Ee Wong/Malaysia/IBM@IBMY
 To: Haran Pranartharthy/Singapore/IBM@IBMSG, Christopher James Blake/Singapore/IBM@IBMSG
 Date: 02/15/2013 01:53 PM
 Subject: Fw: IBM LeadershipConnect - need some input

Hi Haran & Chris,
 Indonesia is looking for a HR SME for an interview in Feb via

Re: NOTES VERSUS MICROSOFT...
 Haran Pranartharthy 15 Feb 1:03 PM
 Uraent Action Required: Reinstatement List - Indonesia

Sametime Contacts
 Status Updates
 Files
 Type a user name or email address
 My Files
 Team Rooms in 8.5.3.mov
 How to Build your Social Presence & r
 SmartCloud iNotes Security.pdf
 EDC - A winning Approach.odp
 2012 February - Messaging now (TCC
 2012 February- Messaging now (TCC
 The social economy - Full report.pdf
 A winning Approach.odp
 2012 SSU Social Business for Banking
 Sales Management - How ICS can gro
 ASEAN Business Plan 2012 V2.1.odp
 ASEAN Lotus Market Share Philippin
 ASEAN Lotus Market Share Indonesia
 Day-At-A-Glance
 My Widgets
 Activities
 Feeds

IBM



IBM Notes File Edit View Create Actions Tools Window Help

How to Build your Social Presence & reputation.pdf – IBM Notes

Open Search Yahoo!

Discover Workspace Christopher Jam... SCOPS PRISM TO... ICS Deal Manag... Replication and ... SPR Review UPDATE PLS REA... How to Build you...

Back Forward

Get started with IBM Connections on w3. [Learn how.](#)

IBM Connections Home Profiles Communities Apps Feedback English Log In

Files This Person's Files Search

Log In and Start Sharing!

How to Build your Social Presence & reputation.pdf

Public | Christopher James Blake created on October 8, 2012 | Version 1 | 845 KB

No tags

Download Log In and Start Sharing!

Comments (1) About this File Sharing Versions (1)

Sort by: Date

Christopher James Blake commented on October 8, 2012 (version 1)
I should also add in the fact that adding all the people you meet to LinkedIn and Twitter helps a lot as well in building your Professional network and influence in your specific region, :) I knew there was a reason I exchange Business cards at every meeting :)

[Feed for these Comments](#)

Home Demo Help IBM Lotus Support Forums About IBM Connections on ibm.com Submit Feedback

Transferring data from w3-connections.ibm.com...

Sametime Contacts

Status Updates

Files

Type a user name or email address

My Files

Team Rooms in 8.5.3.mov

How to Build your Social Presence & reputation.pdf

SmartCloud iNotes Security.pdf

EDC – A winning Approach.odp

2012 February – Messaging now (T...)

2012 February– Messaging now (T...)

The social economy – Full report.pdf

A winning Approach.odp

2012 SSU Social Business for Banki...

Sales Management – How ICS can g...

ASEAN Business Plan 2012 V2.1.odp

ASEAN Lotus Market Share Philippin...

ASEAN Lotus Market Share Indones...

Proposal Insert – Notes Domino 8.5...

Day-At-A-Glance

My Widgets

Activities

Feeds



IBM Lotus iNotes

Paul Clemmons Paul Clemmons

Mail EE Emails

Mail-EE E... x Approve Tr... x

New Reply Reply To All Forward Sort by Flags, Response Icons

Threads Edit Show

Approve Travel for Fernando Brion
Matthew Pierpont Thursday, January 12, 2012 12:08PM
To: ls2012-demo@notesdev.ibm.com [Show Details](#)
Format: This message is displaying an embedded experience. [Show Original Message](#)

Lombardi

Approve Travel Request 555:

Request Date:	Mon Aug 22 10:04:33 EDT 2011
First Name:	Fernando
Last Name:	Brion
Employee Number:	Y66SLK
Reason:	Fix something
International:	true
From:	Kiev, UA
To:	Austin, US
Departure Date:	Sat Jan 28 10:04:33 EDT 2012
Return Date:	Tue Jan 31 10:04:33 EDT 2012
Require Air:	true
Require Hotel:	true
Require Car:	true
Estimated Cost:	3000

Your Action:

Approval: Approve Reject

Comments:

Day-At-A-Glance

My Widgets

- Connections SWG Activity Stream
- Connections SWG EE Gadget
- EEDemos: Ruby/Blog EE Gadget
- Faces
- Flight Status
- Google Maps
- Google maps (HTML)
- Google Translate
- ICStage EE
- JQuery Photo Manager
- LinkedIn: People Search Results
- Lombardi BPM
- Lookup Term
- Lotus Learning Widget - Moving
- Phone Tracer
- Profiles
- Search BluePages
- Search Connections
- Stable Help Desk Team Room
- StockWatcher Alert
- SurveyGizmo
- UPS Tracker
- UPS: Tracking Information
- Wikipedia
- YouTube Gadget

Paul Clemmons
ls2012-Demo1/Venture

Inbox (36)

- Drafts
- Sent
- Follow Up
- All Documents
- Junk
- Trash
- Views
- Folders
 - Demo Setup
 - EE Emails
 - Files Integration
 - Live Text
 - Meeting
 - NotesLinks
 - Reports
- Tools
- Other Mail

opensocial2.5	07/09 02:28PM	EEDemos: New comment on photo
opensocial2.5	07/09 02:27PM	OpenSocial: StockWatcher Alert
opensocial2.5	07/09 02:27PM	EEDemos: Someone sent you a post
opensocial2.5	07/09 02:27PM	EEDemos: Someone sent you a post
Samantha Daryn	06/01 03:21PM	[Profiles] Samantha Daryn posted a message to you
Samantha Daryn	06/01 03:07PM	[Profiles] You are invited to join my network
Samantha Daryn	06/01 03:06PM	[Files] 'Samantha Daryn' has shared 'Traveler_scre
Paul Clemmons	05/24 08:27AM	Package From UPS was shipped
Matthew Pierpont	01/12 12:18PM	There Was A New Comment On Your Video 'Open5
Matthew Pierpont	01/12 12:11PM	Please Fill Out This Survey
Matthew Pierpont	01/12 12:08PM	Approve Travel for Fernando Brion
Matthew Pierpont	01/12 12:05PM	Track Your Recent Shipment



Consideration – It's a Mobile World



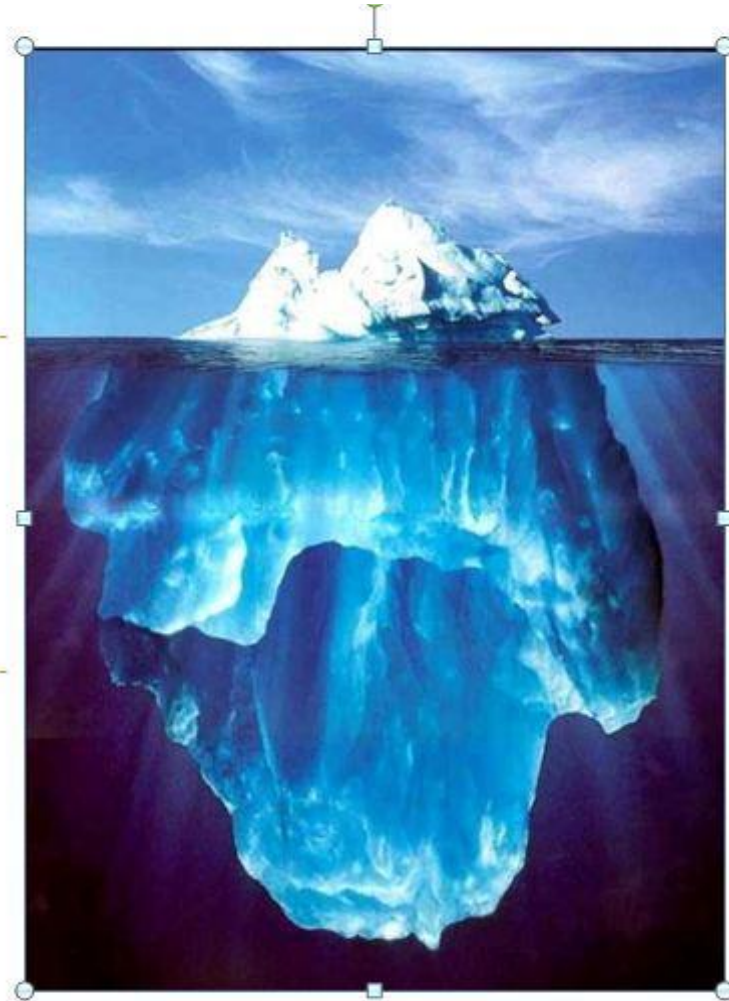


Consideration - Culture, Culture, Culture

Formal policies, systems
& practices

Informal practices &
symbolic actions

Beliefs, values & attitudes





IBM can assist in your transformation

Best Practices for Social Business Adoption





IBM can assist in your transformation

Best Practices for Social Business Adoption

**Create a New
Way of Working**

Launch

Engage

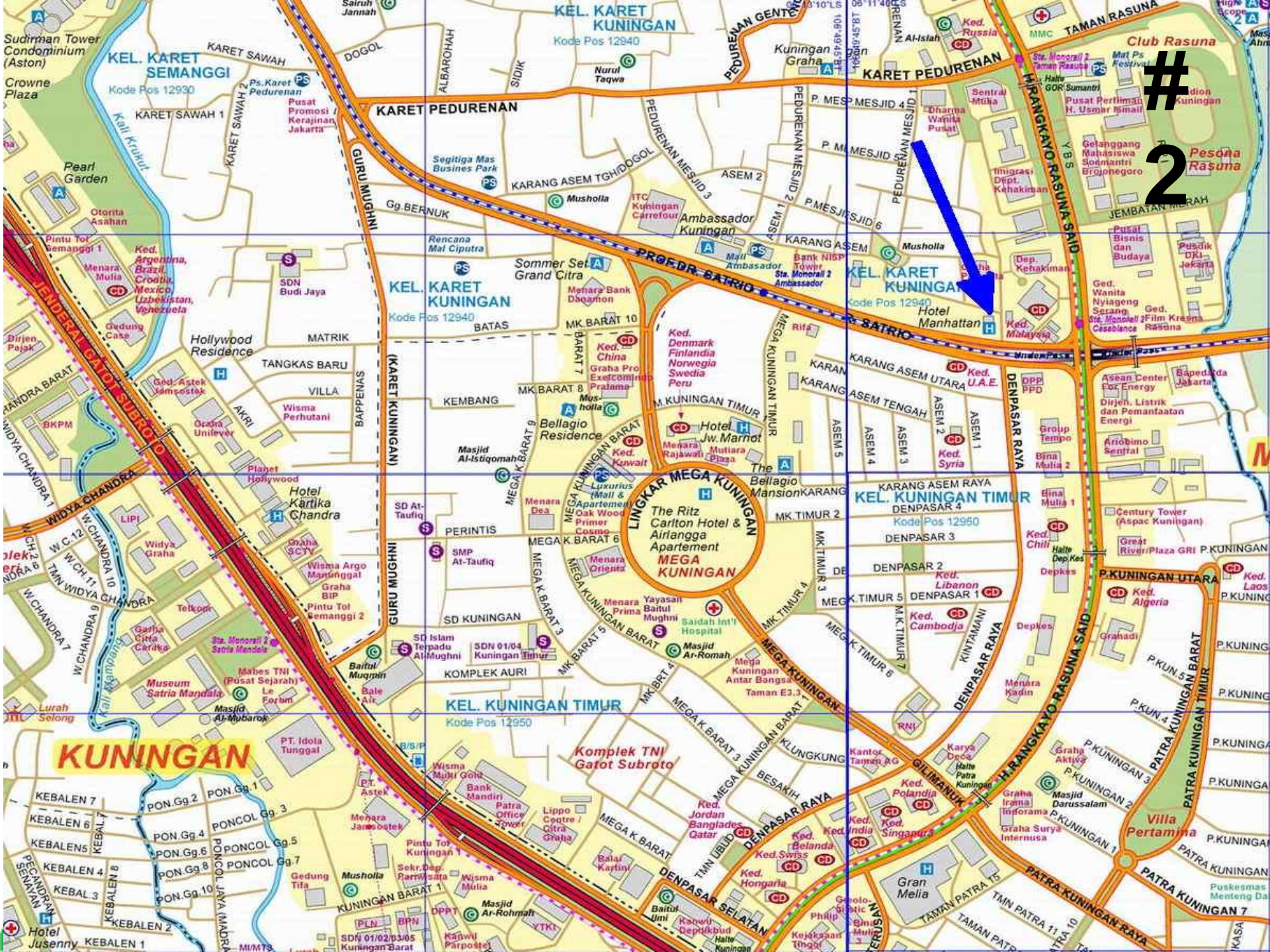


7 Hints



1





#

2

Sudirman Tower Condominium (Aston) Crowne Plaza

KEL. KARET SEMANGGI Kode Pos 12930

KEL. KARET KUNINGAN Kode Pos 12940

KARET PEDURENAN

KARET PEDURENAN

KEL. KARET KUNINGAN Kode Pos 12940

KEL. KARET KUNINGAN Kode Pos 12940

KEL. KUNINGAN TIMUR DENPASAR 4 Kode Pos 12950

KUNINGAN

KEL. KUNINGAN TIMUR Kode Pos 12950

LINGKAR MEGA KUNINGAN The Ritz Carlton Hotel & Airlangga Apartment MEGA KUNINGAN

Komplek TNI Gatot Subroto

Villa Pertama

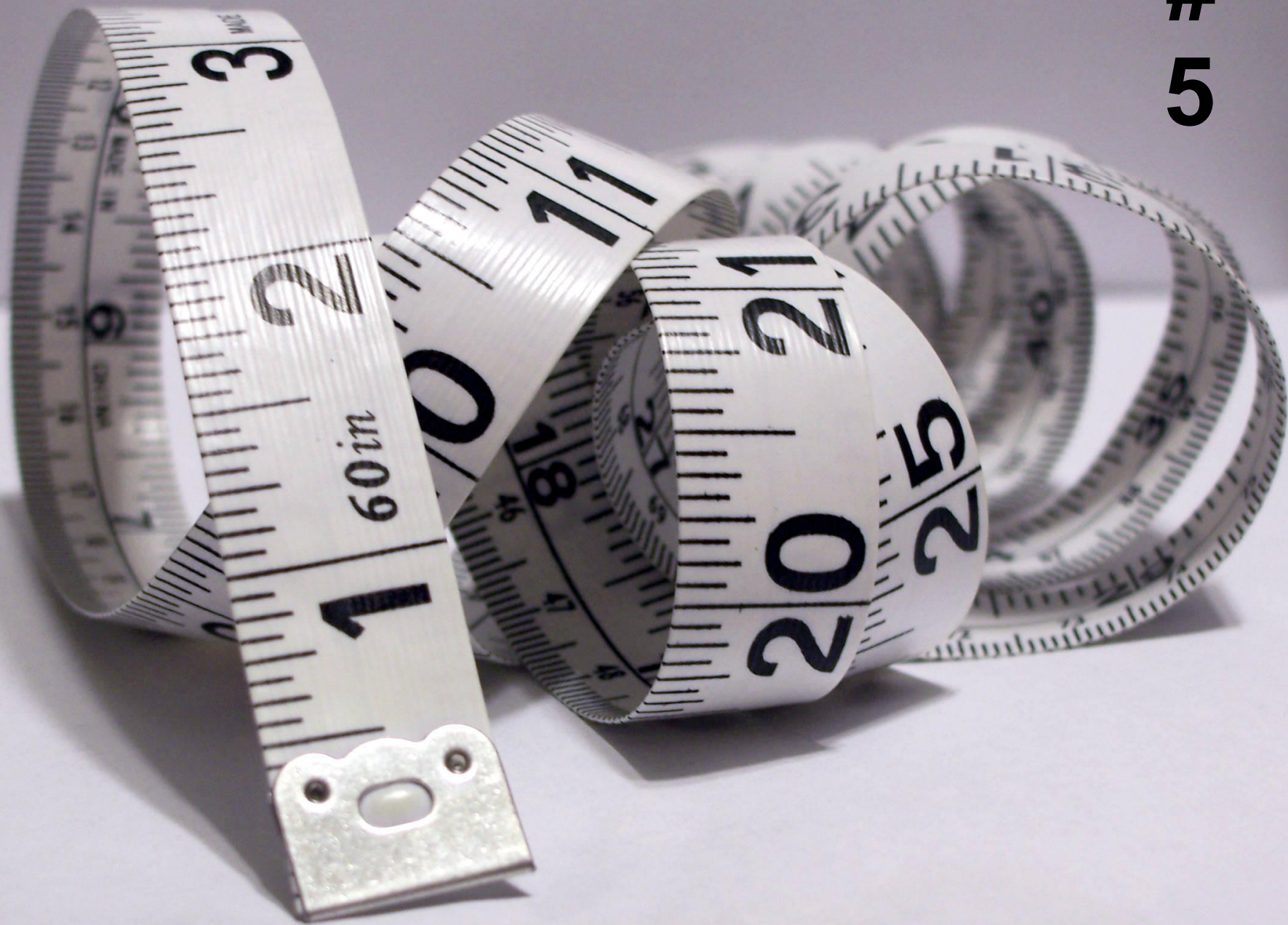
Culture Eats
Strategy for...



4



5



6

ONE SIZE
FITS
NONE

7



**CHANGE
AHEAD**

- *It needs to start before learning design. It needs to start with change management.*



IBM LeadershipConnect

Driving Transformation for Greater Value

Thank You!



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