IBM Software

Connect 2014
January 26–30 Orlando, Florida
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IBM Connect 2014 Sessions: Sneak Peek!

IBM Connect 2014 will offer hundreds of business and technology sessions including panels, round tables, deep dives, best practices, client success stories and more. We'll publish a full list of sessions in early December, but here's a preview of the top-quality content you will find at IBM Connect 2014. **Register before December 13** and take advantage of the Early Bird Rate!

Track 1

Social Business: Strategy and Innovation

Avoid Being a Social Zombie in a Global World
Sandy Carter, IBM; Clarissa Felts, Lowe's;
Tom Smith, GlobalWebIndex

Talking "SMAC" (Social, Mobile, Analytics and Cloud) in 2014: What You Need to Know
Scott Hebner, IBM; Beverly Macy, Huffington Post;
Mark Fidelman, Forbes.com

The Mobile Enterprise: Business in Motion with IBM MobileFirst
Ed Brill, IBM; David Marshak, IBM

Becoming a Social Business: Customer Success Stories and Best Practices
Christopher Crummey, IBM

The Social Employee: Branding from the Inside, Out
Cheryl Burgess, Social Business Influencer and Author, "The Social Employee"; Ethan McCarty, IBM

Day in the Life of a Digital Employee
Christopher Crummey, IBM

Track 2

Solutions for a Smarter Workforce

Pardon the Interruption: Smarter Workforce Topics
Rudy Karsan, IBM; Louis Richardson, IBM

How Social Analytics and Cognitive Computing Are Driving Workforce Productivity
Jonathan Ferrar, IBM; Jeanne Meister, Future Workforce and Forbes contributor

Begin Your Journey: The Smarter Workforce Strategy and Roadmap
Rob Ingram, IBM; Dyke DeBrie, IBM

The Smarter Workforce Talent Portfolio—Features and Technical Foundations
Eric Bokelberg, IBM; Stefan Liesche, IBM

Smarter Workforce Mythbusters
Rudy Karsan, IBM; Louis Richardson, IBM

Time to Level Up! Gamified Talent Management
Phaedra Boinodiris, IBM

IBM Expertise: Stop Searching, Start Finding
Elyse Anchell, IBM

All sessions, speakers and track assignments are subject to change without notice. For the latest updates, see **ibm.com/connect** and the **Social Insights Blog**.

Track 3

Solutions for Creating Exceptional Customer Experiences

From Little Things (and Big Data) Come Big Customer Benefits
David Yockelson, IBM; Dianne Del Rosso, IBM

Differentiate Digital Brand Experiences with Rich Media
Jason Cornell, IBM; Stefan Hepper, IBM

Personalize Experiences with Digital Analytics & Real-Time Marketing
Akin Arikan, IBM; Dan Tabor, IBM

Track 4

Application Development

The Mobile Disruption—Why XPages Development is Targeting Mobile First
John Head, PSC Group; John Beck, IBM

IBM Domino Application Development—Today and Tomorrow
Pete Janzen, IBM; Martin Donnelly, IBM

Extending IBM SmartCloud Applications in 30 Minutes
Michael Blackstock, IBM

Turbo-charge Your Enterprise Social Network with Analytics
Vincent Burckhardt, IBM; David Robinson, IBM

IBM Worklight for IBM Domino Developers
Mat Newman, IBM

IBM Sametime iWidgets: Extending Connection's Use of Sametime
Jason Cheung, IBM

Creating a Client Centric Hub for Our Sellers with IBM Connections
Joe Russo, IBM; Erika Varga, IBM

What's New in Rational Application Developer tools for WebSphere Portal?
Jaspreet Singh, IBM

What's New In The Domino Objects: By Example
James Cooper, IBM; Nathan Barry, IBM

XPages in a Social World
Padriac Edwards, IBM; Darin Egan, IBM

Track 5

Infrastructure and Deployment

What's New in IBM Notes
Scott Souder, IBM

Sametime 9.0 Voice and Video Deployment
Uri Segev, IBM

Devil in the (Data) Details—Mobile, Cloud and Your Enterprise Network
Wes Morgan, IBM

Planning Your SmartCloud Notes Directory Deployment
Mike O'Brien, IBM

Zero to Deployment with IBM WebSphere Portal
Paul Kelsey, IBM

#UserBlast 2014
Mat Newman, IBM

Make Your Microsoft Stack Social with IBM Connections
Steve Foley, IBM

Track 6

Best Practices

Simplifying The S's—Single Sign-On, SPNEGO and SAML
Gabriella Davis, The Turtle Partnership, Chris Miller, Connectria

Uno! Deux! Three! Making Localization of XPages Apps as Easy as 1-2-3
Kathy Brown, PSC Group; Brad Balassaitis, PSC Group

Show Me the Money! The Value in Social Business
Sasha Beerendonk

Next Generation Project Management: Collaborating Inside and Outside the Box
Mikkel Heisterberg, OnTime by Intravision; Mat Newman, IBM

Running a Successful Pilot Program with Social Software
Rob Novak, SNAPPS; Mac Guidera, IBM

Defending the Perimeter. Protecting your Web Servers
Paul Mooney, Bluewave Technology

IBM Worklight Going From XPages Mobile to Native Mobile Applications
John Jardin, Ukuvuma Solutions; Mark Roden, PSC Group LLC

Don't reinvent the Wheel—(Re)use Open Source Software from OpenNTF
Christian Güdemann, OpenNTF / WebGate Consulting AG; Niklas Heidloff, IBM

Spark Ideas
Gabriella Davis, The Turtle Partnership; Susan Bulloch, IBM

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Spotlight on IBM Business Partners

Cool, New IBM Business Partners to Watch!
Hosted by Nigel Beck, IBM

Cloud Readiness 101: Analyzing and Visualizing Your IT Infrastructure
Franz Walder, Panagenda; Florian Vogler, Panagenda

Qualifying Round for App Dev Throwdown
Hosted by Nigel Beck

Jumpstarts and Master Classes

XPages Scalability Master Class
Tony McGuckin, IBM; Jonathan Roche, IBM

Sametime 9 Deployment Workshop
Wes Morgan, IBM

Build Hybrid Multi-Channel Apps Using IBM Worklight, WebSphere Portal and Web Experience Factory
Jonathan Booth, IBM

Java for XPages Development
Paul Calhoun, Panagenda

What's New in IBM Connections Administration and Configuration
Miguel Estrada, IBM; Ling Zhang, IBM

Stepping into Cloud: Evaluating your Cloud Options
Marshall Lamb, IBM; Lisa Lucadamo Jarrett, IBM

Show 'n Tells

Proper Connections Development for Proper Domino Developers
Matt White, Fynn Consulting; Mark Myers, London Developer Coop

How to Create a Perfect Profile: A Hitchhiker's Guide to A Smarter Workforce
Mitch Cohen, Colgate-Palmolive; Chris Whisonant, Best Methods

IBM Traveler Highly Availability—Deployment and Best Practices
Daniel Nashed, nash.com

Applying the Mobile Features and Options of the IBM Digital Experience Solutions
John Boezeman, IBM; Jon Lidaka, IBM

AD + SAML + KERBEROS + Domino + Notes = SSO!
Rob Axelrod, Technotics; Andy Pedisich, Technotics

Sametime 9.0 Media Components on Linux for the Windows Admin
Jeff Miller, IBM

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