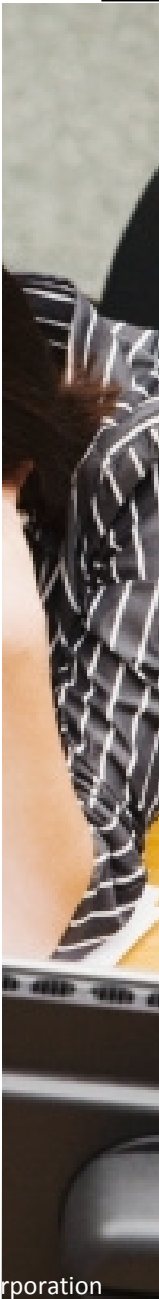
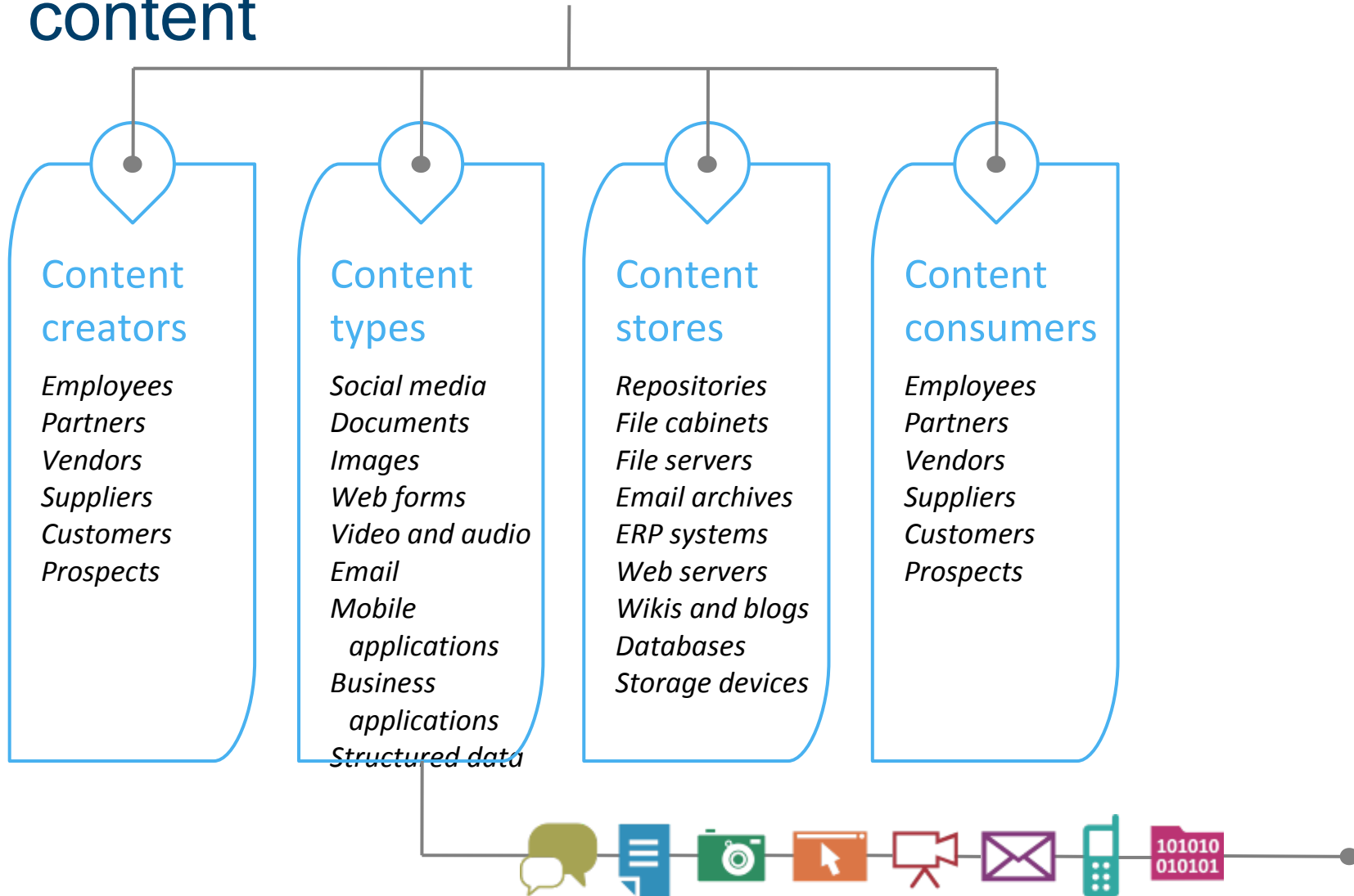


# Kurumsal İerik Yönetimi

## Genel Bakış - Çözümler

Aydın Toprak

# The staggering complexity of enterprise content



# Identify and quantify the value drivers

## What's your *business*?

Unlocking value starts within your specific industry context.

### Industry context

- Banking
- Insurance
- Government
- Energy and utilities
- Telecommunications
- Health care
- Transportation
- Manufacturing

## What's your *use case*?

The value you derive will be associated with one or more business application areas.

### Business application

- Records management
- Commercial lending
- Claims processing
- Fraud detection
- Benefits management
- Member enrollment
- Employee onboarding

## What's your *goal*?

Quantifiable value drivers justify investments in enterprise content management.

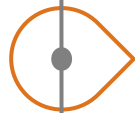
### Value drivers

- Product and service innovation
- Competitive differentiation
- Workforce productivity
- Customer insight
- Risk management
- Cost savings

## Select your value entry point

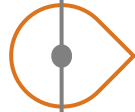
### Where to *start*?

The path to value lies along one or more specific *solution entry points*.



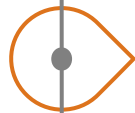
#### **Document imaging and capture**

*Capture, manage and share content anywhere it exists*



#### **Social content management**

*Connect people with social content and office documents*



#### **Advanced case management**

*Optimize case and business outcomes*



#### **Content analytics**

*Gain unexpected business insights*

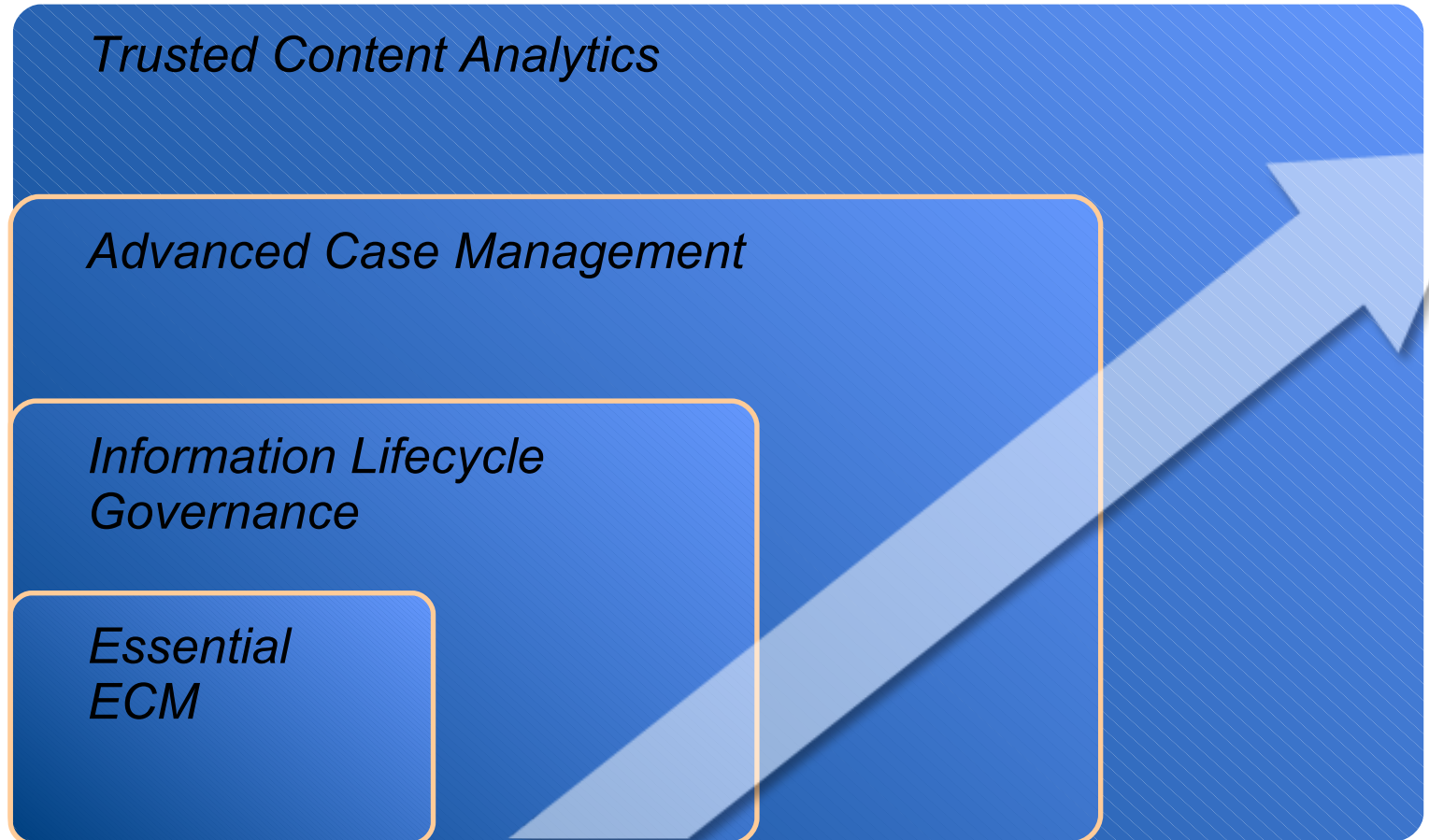


#### **Information lifecycle governance**

*Reduce cost and risk by managing information through its lifecycle*

## ECM'in dört katmanı

*Optimization*



*Automation*

İlk Katman  
Geleneksel İçerik Yönetimi

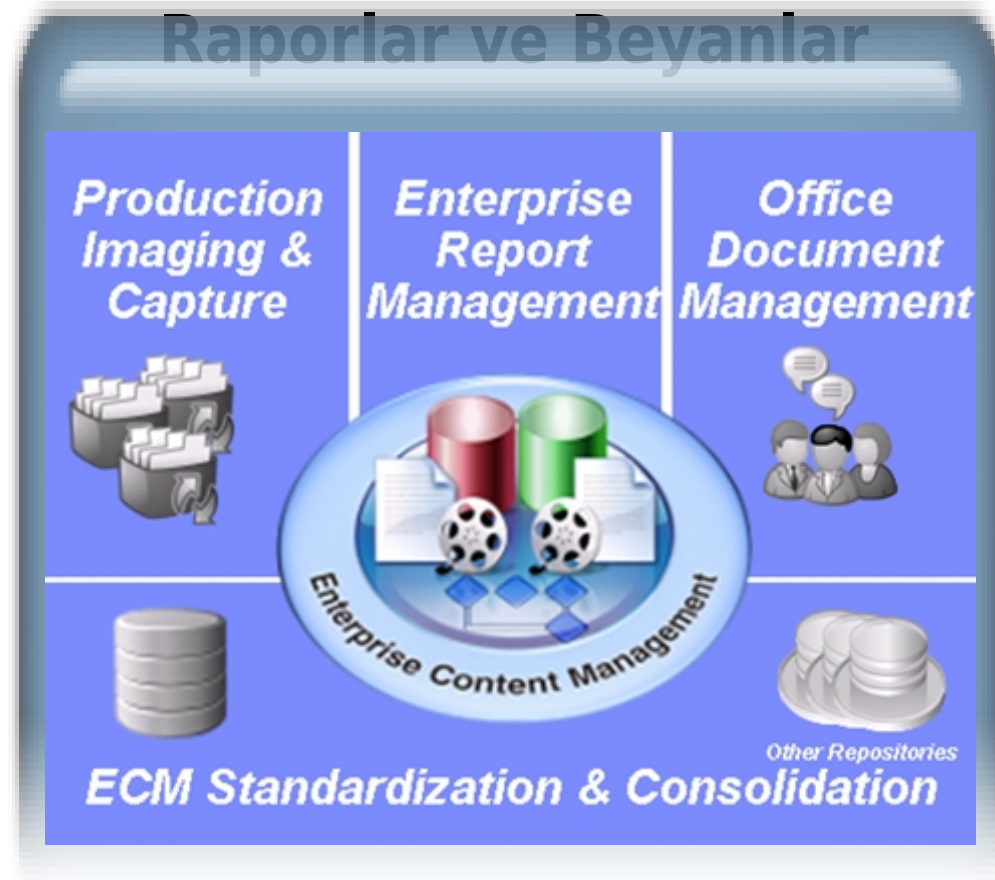
*Optimization*



*Automation*

Dört temel İçerik Yönetimi girişimi, sürdürülebilir olmayan maliyetlerin ortadan kaldırılmasında ve Birim ya da İş Kolu verimliliğinin artırılmasında önemli rol oynar

**Resimler ve Formlar**

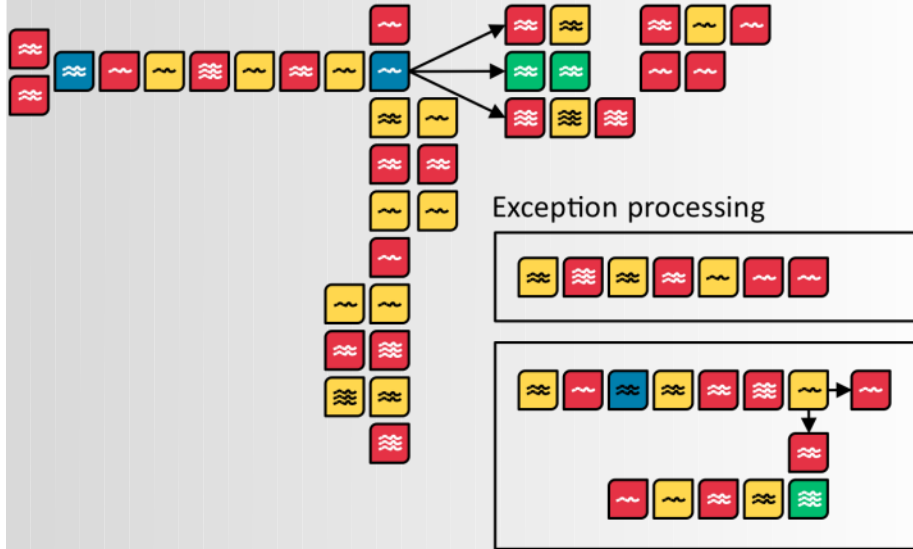


**Bilgi Çalışanı Dokümanları**

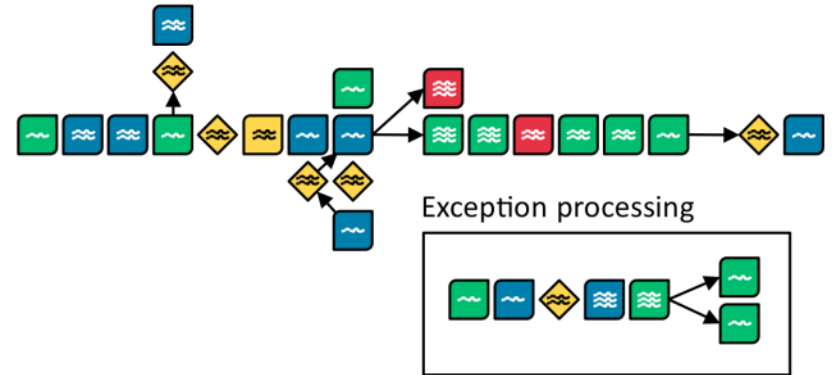
**Birleşik Erişim / Değerli İçerikten Yararlanma**

## Manuel adımları azaltın, süreçleri hızlandırın ve çevrim sürelerini kısaltın...

**Öncesi:** BPM olmadan uzun, çok adımlı süreç



**Sonrası:** BPM ile hızlandırılmış ve verimli süreç



- Inefficient processes:**
  - Red square: Paper-based processes requiring human intervention
  - Yellow square: Wait time
- Efficient processes:**
  - Blue square: Semiautomated activity
  - Green square: Fully automated electronic activity



# IBM ECM, Üretim Görüntüleme ve Toplama için vazgeçilmezdir Gelen belgelerin işlenmesi ile bağlantılı maliyetleri ve gecikmeleri ortadan kaldırır

**SOLD BY:** EN-TEY TOOL & FASTENER  
BRANCH OF FT WORTH BOLT  
IND TOOL CO. INC.  
41 COTTINGHAM RD  
TEMPLE, TX 76701

**REMIT TO:** P.O. BOX 9701  
FT WORTH TX  
76147-2700

**INVOICE #:** 1022802  
LOCATIONS #:  
DATE: 09/28/00  
PAGE: 02

SHIP TO  
DOANE PET CARE  
3401 EBERHARDT RD  
TEMPLE, TX 76503

CUSTOMER PID: PACKAGING LINE REPS: 050 / TERMS: NET 30 DAYS  
ORDER DATE: 09/27/00 WRITTEN: RGM ORDER #: 726932 SHIPPED VIA: OUR TRUCK

PRODUCT/DESCRIPTION	OPEN	SHIPPED	B/O	PRICE	U/M	EXTENSION
NNEC310Z 5/16-18 NYLON INSERT LOCKNUT	300	300	0	3,3600	C	10,08

Form Tanıma

Vendor: SECURITY ARCHIVES  
Vendor Number: 21456

Invoice Number: 290030  
Invoice Date: 09/30/05

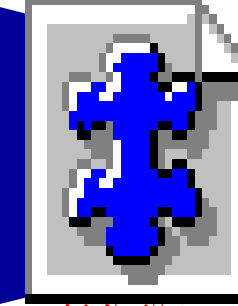
Shipping & Handling: 38.76

Item Description: 70.0

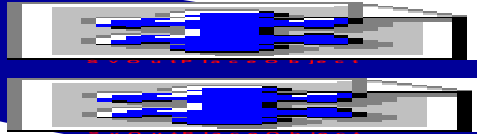
Price: Line Total

Image View: INVOICE  
Security Archives  
1000 W. WILSON AVE. SUITE 100  
ROCKFORD, IL 60087  
TELEPHONE: 815.396.1000  
FAX: 815.396.1001  
WWW.SECURITYARCHIVES.COM

Dizin



Yönetim



INVOICE

No 127

INVOICE

No 12718 (1) Date 04/18/99

Görüntü İyileştirme

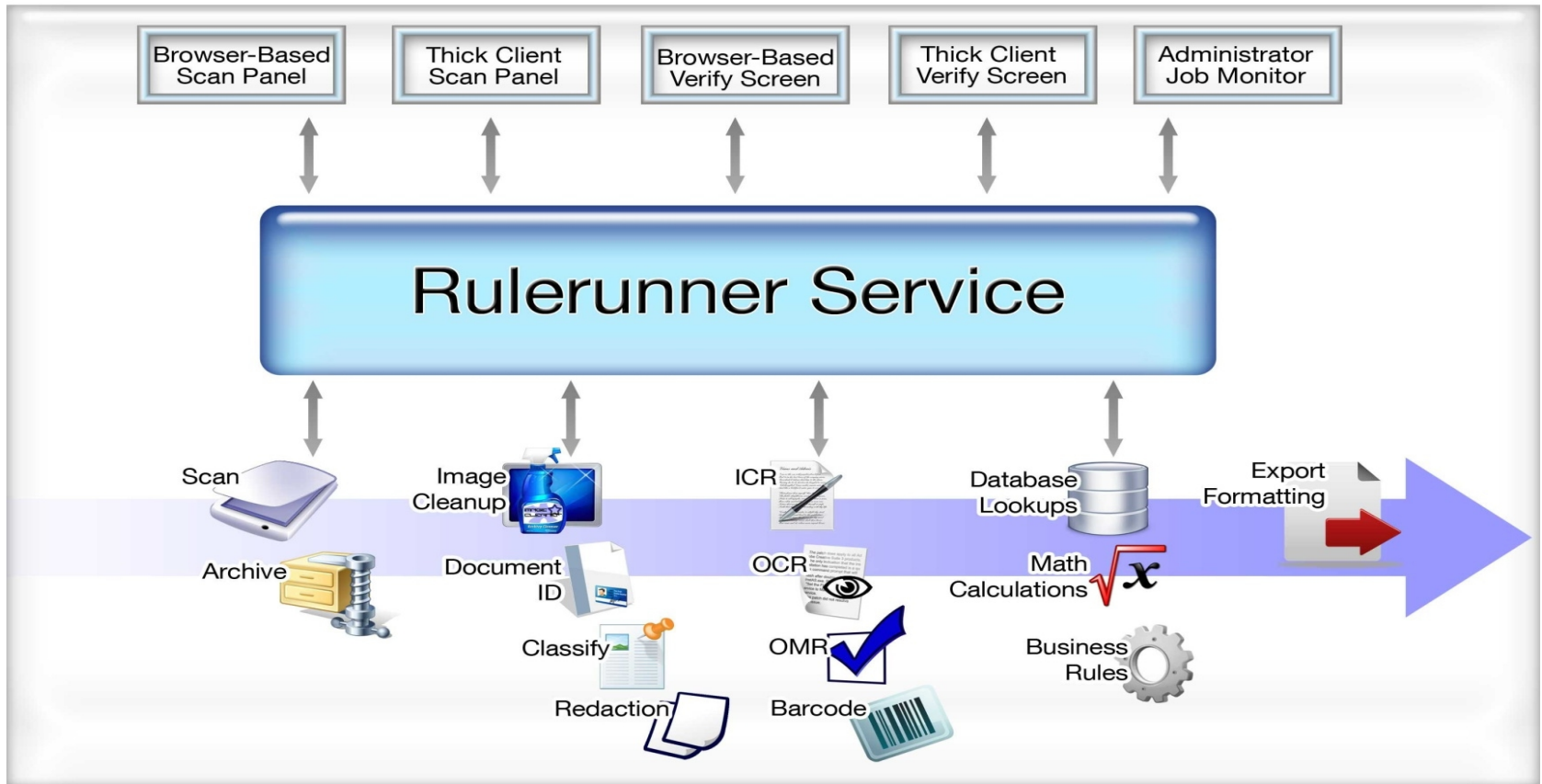


Tarama

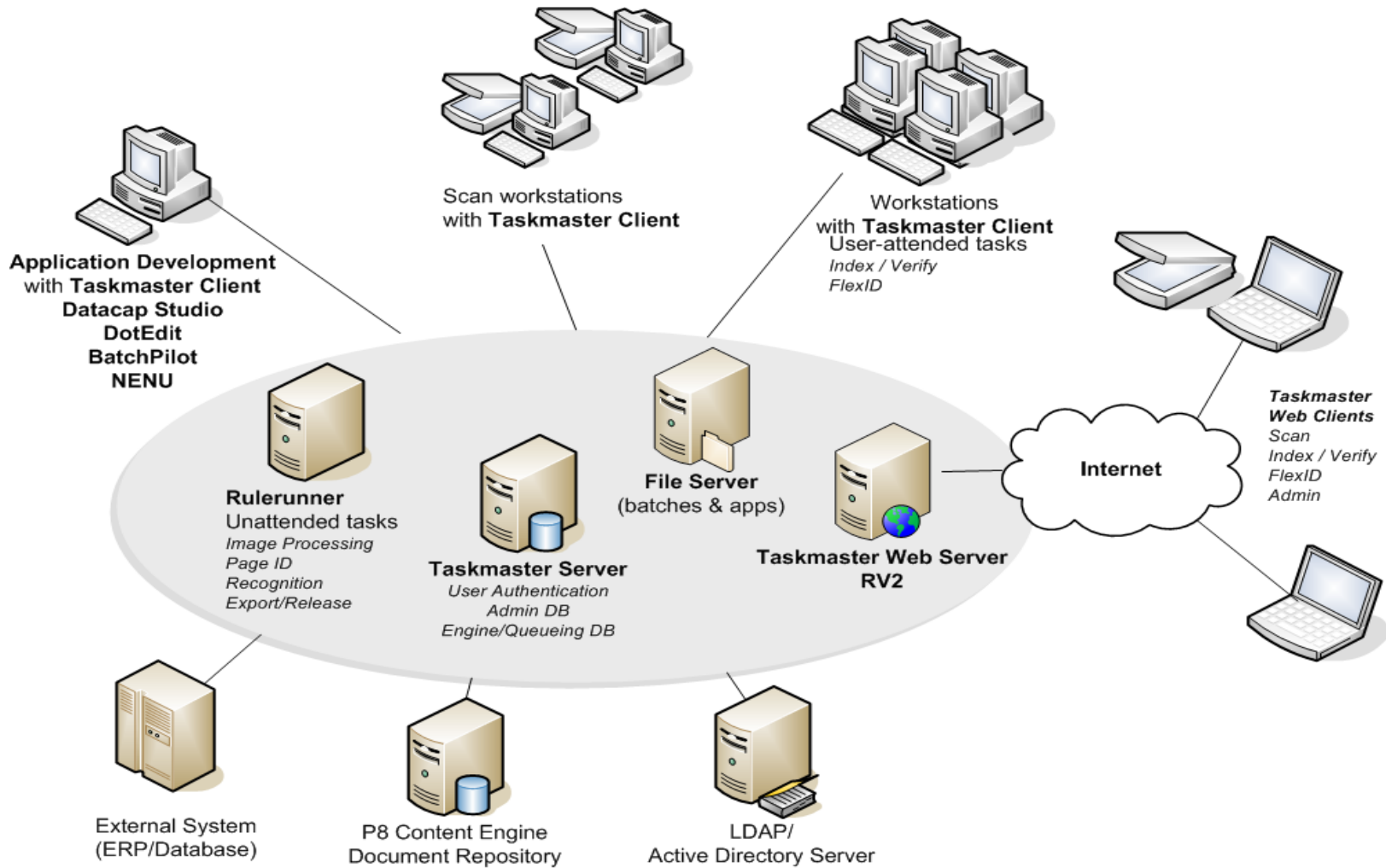


Belge Hazırlama

# Datacap – Tarama, OCR, ICR ve OMR



# Taskmaster Fiziksel Kurulum



## Click'n'Key

- “Click'n'Key” – İmajın üzerine tıklamanız ile alan seçilir
- OCR ile öğrenilen data artık metadata olarak kullanılabilir

90210  
Jane J. Jones

Date  
08-09-2010  
08-09-2010

Vendor Name  
**WHERETOSLEEP.COM**  
WHERETOSLEEP.COM

From: Wheretosleep.com [mailto:reserve-confirm@whereto:  
Sent: Monday, August 09, 2010 11:20 PM  
To: Jane Jones  
Subject: Hotel Reservation Acknowledgement (#54XXY345)

**WHERETOSLEEP.COM**

Greetings from WhereToSleep.com

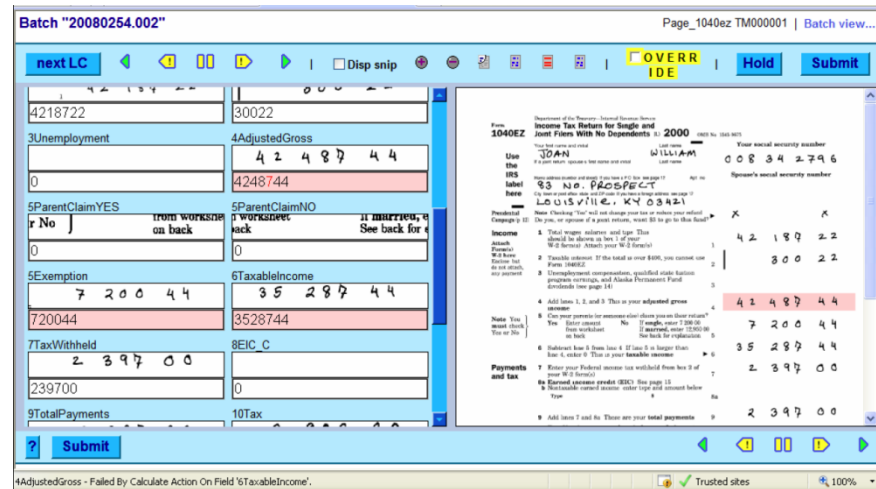
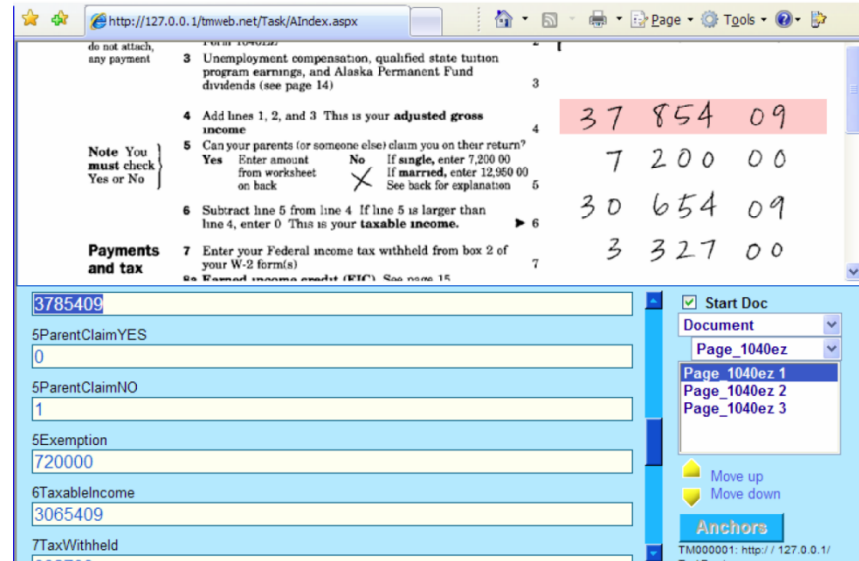
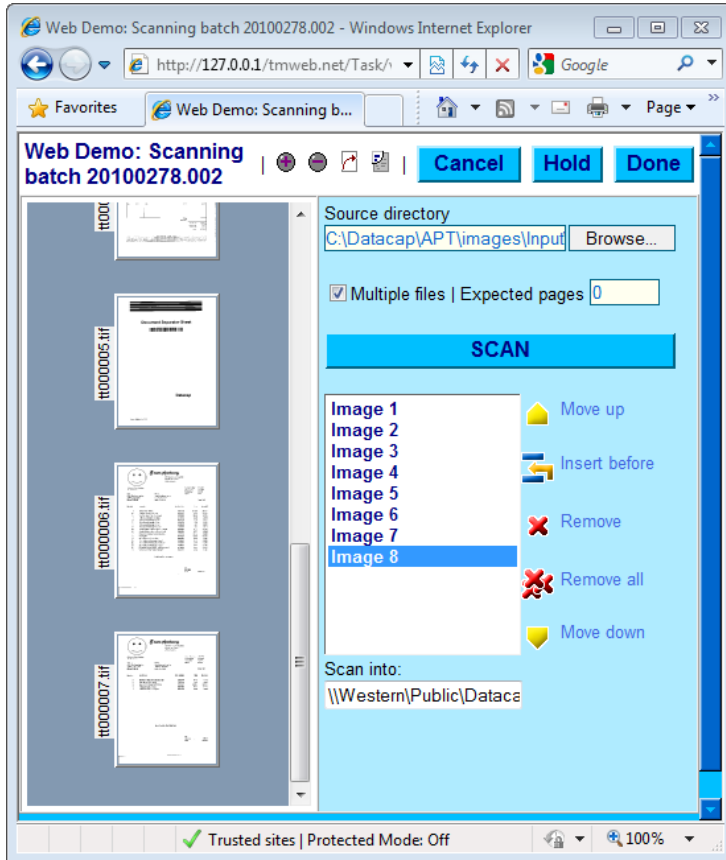
This is an automated acknowledgement, from WhereToSleep.com. Plea  
this acknowledgement.  
You will not receive a return response.  
Please see below for further contact information.

Please review your reservation information to ensure its ac

The cancellation policy that applies to this reservation is as fo  
Guarantee by credit card due at time of booking. This is not a re

HOTEL RESERVATION INFORMATION:  
-----  
Hotel name: The Marmalade Hotel  
Address: 400 Bone Street  
Philadelphia, PA  
17631  
Telephone: 215-323-2122  
Fax: 215-363-2222  
Room Served: Standard

# Web Tabanlı Tarama ve İndeksleme



## IBM ECM

Kurumsal Rapor Yönetimi için vazgeçilmezdir

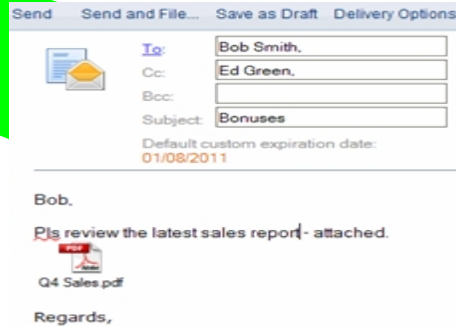
Yüksek hacimli yazdırma çıkışı ve e-görüntüleme için **YAZDIRMAYIN**, görüntüleyin



**Müşteri Hizmetleri**



**Müşteri Self Servisi**



**E-postanın Yeniden Dağıtılması**

11/01/99 CLASSICAL MUSIC DISTRIBUTORS PAGE 01  
10:17 MONTHLY SHIPPING REPORT  
89394 FROM 10/01/99 TO 10/31/99

CUSTOMER: Betty's Music Store  
Muscatine Plaza  
200 Lower Muscatine  
Cedar Falls, IA 50613

ACCOUNT NUMBER: 11897  
CONTACT: Betty Yoder

MEDIA	QTY	DESCRIPTION	ORDER NUMBER	SHIP DATE	LABEL/NO.	UNIT	PRC	AMOUNT
CD	4	Bartok, Sonata for Solo Violin	526217	10/06/99	MSK-42425		8.99	35.96
CD	7	Mozart, Mass in C, K.427			420031-2		9.00	63.00
CD	2	Lovening, Electronic Basic			CD 611		10.19	20.38
TAPE	9	Scarlatini, Stabat Mater			SBT 48282		5.99	53.91
CD	11	Beethoven, Pathetique Sonata, Arax	526229	10/21/99	420153-2		5.99	65.89
CD	8	Mendelssohn, War March of the Priests			MSK 47592		8.99	71.92
CD	10	Pizzetti, Messa di Requiem			CRAN 8964		9.59	95.90
LP	6	Misc., Modern Trombone Masterpieces			ADA 581087		10.79	64.74
TAPE	6	Gershwin, An American in Paris			ACS 9024		5.99	35.94

**Rapor Dağıtımı**



**Yüksek Hacimli Yazdırma Çıkışı**

# CMOD

## Rapor (Çıktı) Türleri

### Fakslar

### Karmaşık Yazdırılmış Belgeler

**BAXTER BAY BANK**  
Online Banking 24 hours a day.

PAGE 1

STATEMENT DATE: 10/20/05  
CREDIT LIMIT: 8000.00  
CREDIT AVAILABLE: 7722  
ACCOUNT NUMBER: 000-000-152

MAKE CHECKS PAYABLE TO: BigBucksCard  
DIRECT PAYMENT OR INQUIRIES TO: BigBucksCard Center  
CUSTOMER SERVICES  
P.O. BOX 180/BUILDING, 09 9999  
PHONE (123) 123-4567

A & T PIANO CO  
78 S MAIN  
LODI, NJ 07644

PAST DUE	CURRENT DUE	MINIMUM PAYMENT DUE	NEW BALANCE	YEAR-TO-DATE FINANCE CHARGE
25	27.79	27.79	277.86	290.82

STATEMENT DATE: 10/20/05  
ACCOUNT NUMBER: 000-000-152

PREVIOUS BALANCE	PAIDMENTS	CREDITS	PURCHASES	CASH ADV.	NEW BALANCE
5111.84	2048.62	0	277.86	0	277.86

DATE	TRANSACTION DESCRIPTION	REFERENCE NUMBER	PRICE DATE	AMOUNT
09/20	PAYMENT - THANK YOU	1115859434 11088	09/21	-277.86
09/20	UNITED AIRLINES	DENVER CO 870498453 223844	09/21	138.531
09/20	GART BROTHERS	WESTMINSTER CO 654921886 138531	09/21	125.782
09/20	K-MART	ARVADA CO 223407720 125782	09/21	13071
09/20	WORLD TRAVEL	LOUISVILLE KY 1831866133 13071	09/21	56747
09/20	TARGET	PETOSKY MI 1749423853 56747	09/21	

3 Longview Drive  
Brookfield, CT 06804  
203-775-3407

## Robert (Bud) Paton

March 27, 2005

Quality Complete Garden Services  
Subject: Property at 3240 S. Bellaire Street, Denver CO

Dear Kim,

Thank You for taking care of my property at 3240 S. Bellaire 11/01/99  
for mowing two times and fertilizing the lawn. Since I live in 10:17  
after my property at 3240 S. Bellaire. If the property needs an  
537-0816. MSR94

Please mow the lawn (when needed), Fertilize 2-3 times per  
condition. I would like to keep the lawn and shrubs free of w  
Please call me for approval of any work needed on the proper

### PC Belgeleri

	A	B	C	D	E
1	Release		Date		
2					
3	7.1.2.2		03/15/05		
4	7.1.2.1		01/14/05		
5	7.1.2.0		09/17/04		
6					
7	7.1.1.3		09/13/04		
8	7.1.1.2		06/21/04		
9	7.1.1.1		03/15/04		
10	7.1.1.0		12/26/03		
11					
12	7.1.0.15		09/09/03		
13	7.1.0.14		06/30/03		
14	7.1.0.13		04/25/03		
15	7.1.0.12		02/21/03		
16	7.1.0.11		12/20/02		
17	7.1.0.10		10/31/02		
18	7.1.0.9		09/13/02		
19	7.1.0.8		07/02/02		
20	7.1.0.7		05/02/02		
21	7.1.0.6		02/28/02		
22	7.1.0.5		12/14/01		
23	7.1.0.4		09/21/01		
24	7.1.0.3		07/12/01		

CUSTOMER: Betty's Music Store  
Muscatine Plaza  
200 Lower Muscatine  
Cedar Falls, IA 50613

ACCOUNT NUMBER: 11887  
CONTACT: Betty Yoder

MEDIA QTY	DESCRIPTION	LABEL/NO.	UNT_PRC	AMOUNT
ORDER NUMBER: 536017 SHIP DATE: 10/06/99				
CD	4 Bartok, Sonata for Solo Violin	MR-42625	8.99	35.96
	7 Mozart, Mass in C, K.427	420831-2	9.00	63.00
	, Electronic Music	CD 611	10.19	20.38
	ti, Stabat Mater	SBT 48282	5.99	53.91
R NUMBER: 536039 SHIP DATE: 10/21/99				
	en, Pathetique Sonata, Arau	420153-2	5.99	65.89
	sohn, War March of the Priests	SMK 47592	8.99	71.92
	i, Messa di Requiem	CHAN 8964	9.59	95.90
	Modern Trombone Masterpieces	ADA 581087	10.79	64.74
	n, An American in Paris	ACS 8034	5.99	35.94

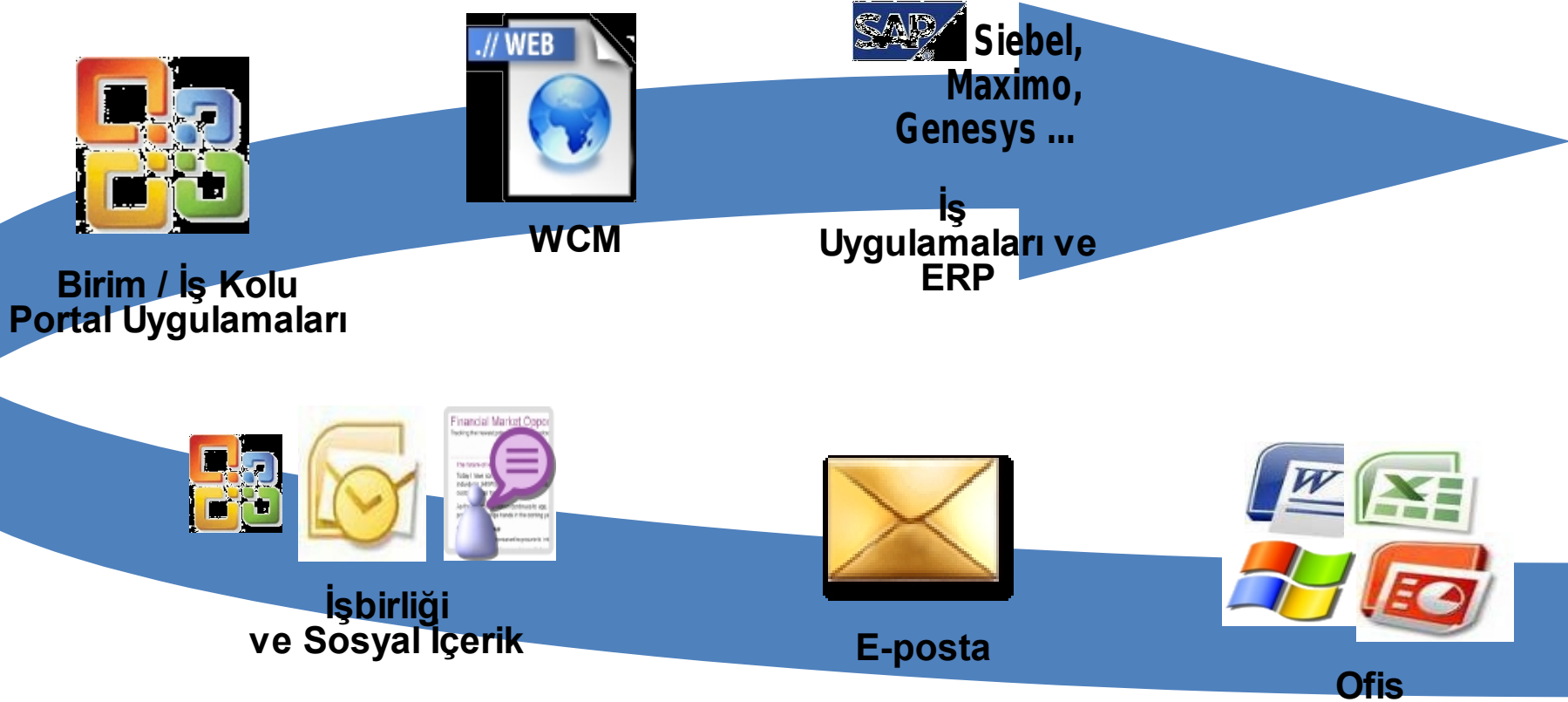


### Dahili Raporlar

### Taranmış Resimler

## IBM ECM

ofis belgesi yönetimi araçları kullanan  
Bilgi Çalışanları için vazgeçilmezdir





## Microsoft Office ve IBM ECM

**IBM ECM Yapılandırılabilir Araç Çubuğu**

**Özel Görev Panoları**

**Özel Görev Panoları**

Document Properties  
Title: EBO Networks Contract  
Subject: Contract  
Status: Draft

Submit Cancel

**FOCUS CORPORATION**  
1938 HARBOR BOULEVARD  
COSTA MESA, CA 90210

**CONTRACT**

**CUSTOMER INFORMATION**

Contract #	78-38392
Customer Name	EBO Networks
Address	10384 Bay Street
City, State, Zip	Las Vegas, NV 92626-1420
Contact	Bill Williams
Telephone	716-398-3409

**ORDER INFORMATION**

Service/Product Description	Unit Price	Units	Price
Call Center Headsets Model 982	\$75.00	1000	\$75000.00
Call Center Headsets Model 198	\$100.00	20	\$2000.00
			\$77000.00

Page: 1 of 2 | Words: 492

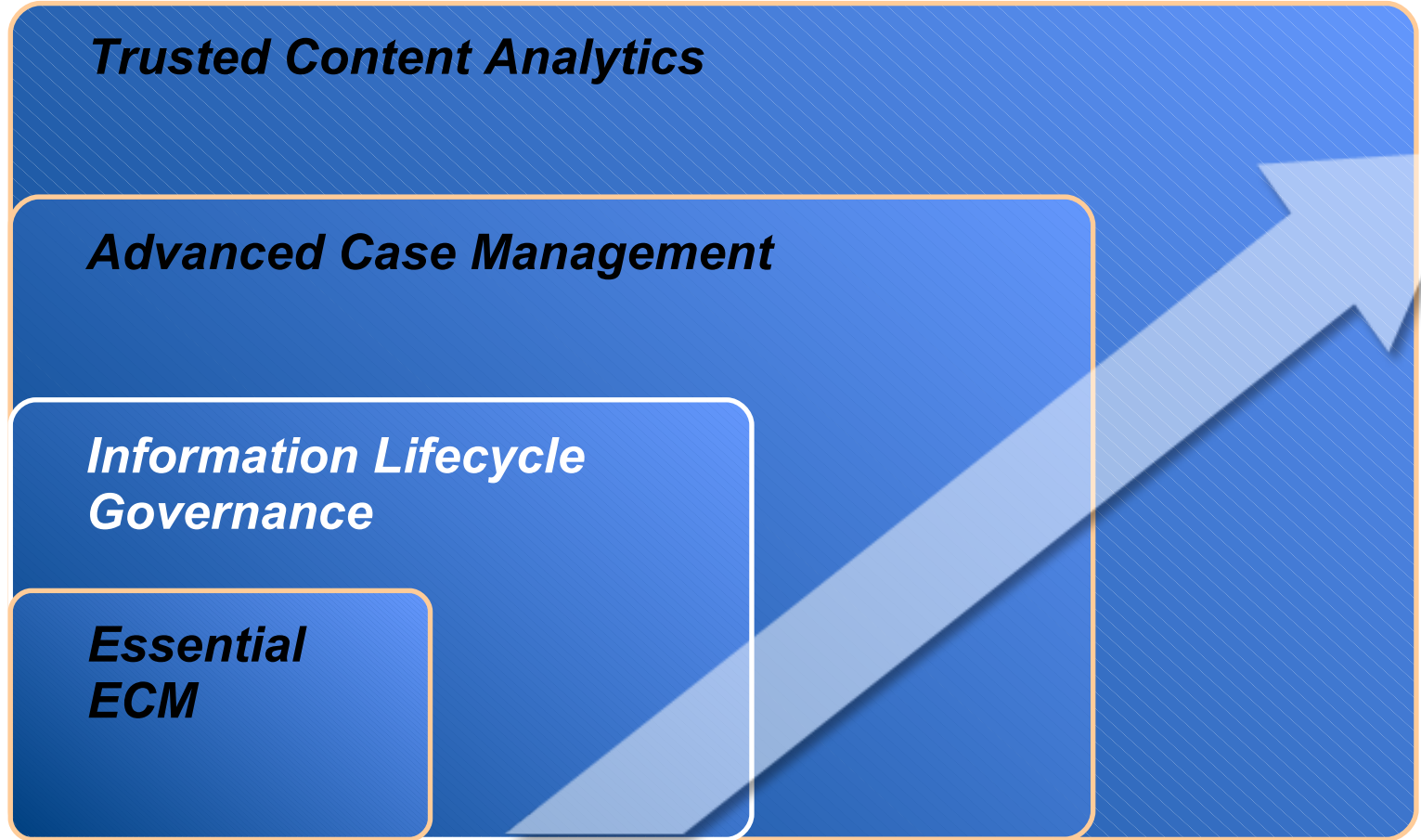
Browse P8 Domain

- JL Test
- sample
- IOOfficeXT\_BrowseSmoke\_Setup\_HELADO
- Launch Test
- Templates
- Recycle Bins
- \_Int
- Customers
  - Project Requirements
  - Working
  - Change Notices
  - Contracts
  - Invoices

Name	Size	Last Modified By	Last Modified
EBO Networks Contract...	12377	suser	5/7/2008 5:49
VoIP Expansion...	54326	suser	5/7/2008 3:46
Project Blue...	54326	suser	5/7/2008 3:47
Atlanta TEC L...	54808	suser	5/9/2008 12:0
JK Enterprises...	4326	suser	5/7/2008 3:48

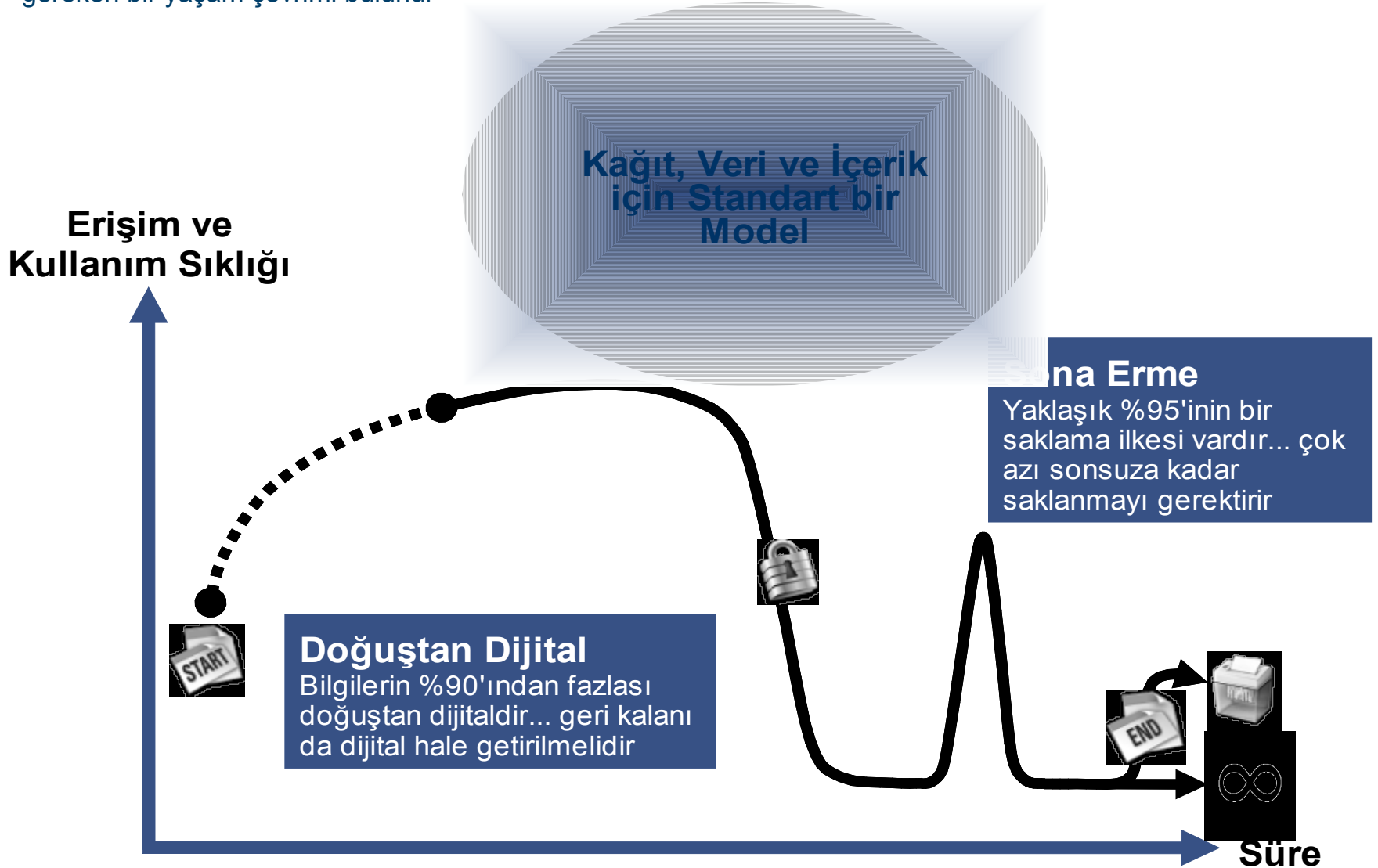
İkinci katman...  
Bilginin yönetilmesi hukuki risklerinizi ve  
yönetişim maliyetlerinizi nasıl azaltır

*Optimization*



*Automation*

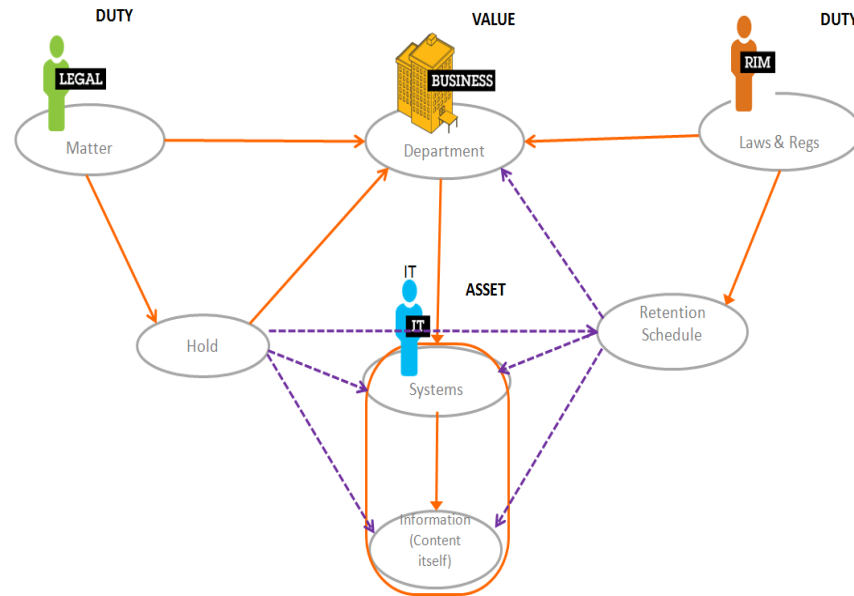
Bilginin uygun şekilde belirlenmesi  
gereken bir yaşam çevrimi bulunur



## IBM İçerik Yönetimi Yaklaşımı – Smart Archive

- IBM Content Collector
  - Email
  - File Systems
  - SAP
  - SharePoint

### Closing Gaps to Reduce Cost & Risk



# IBM Content Collector – Task Router

The screenshot displays the IBM Content Collector 2.1 Designer interface. The main window shows a flowchart for a task route named 'CM - Archiving Template'. The flowchart starts with 'EC Collect Emails By Rules', followed by 'EC Extract Metadata', and 'CM E.x Duplicate Detection'. A decision point follows, branching into two paths: '1. No Duplicate Found' and '2. Duplicate Found'. The 'No Duplicate Found' path leads to 'EC Prepare Email For Archive', 'EC Finalize Email For Compliance', and 'CM E.x Create Document'. The 'Duplicate Found' path leads to 'CM E.x Update'. Both paths converge at 'EC Prepare Email For Subbing', followed by 'EC Create Email Sub' and ending at a red square terminal.

**Task Route: CM - Archiving Template**

**General**

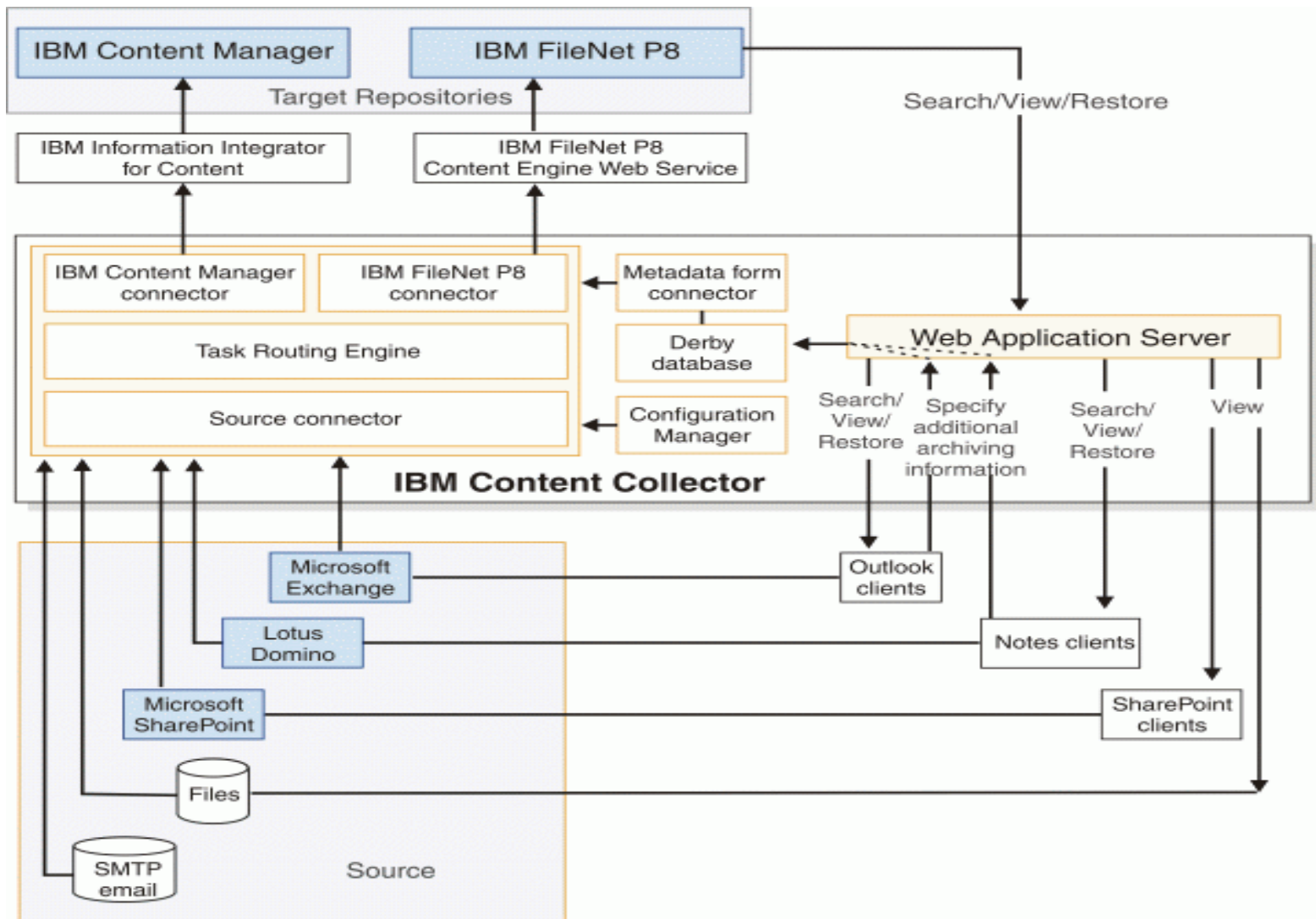
Name: CM - Archiving Template

Description: Archiving Template

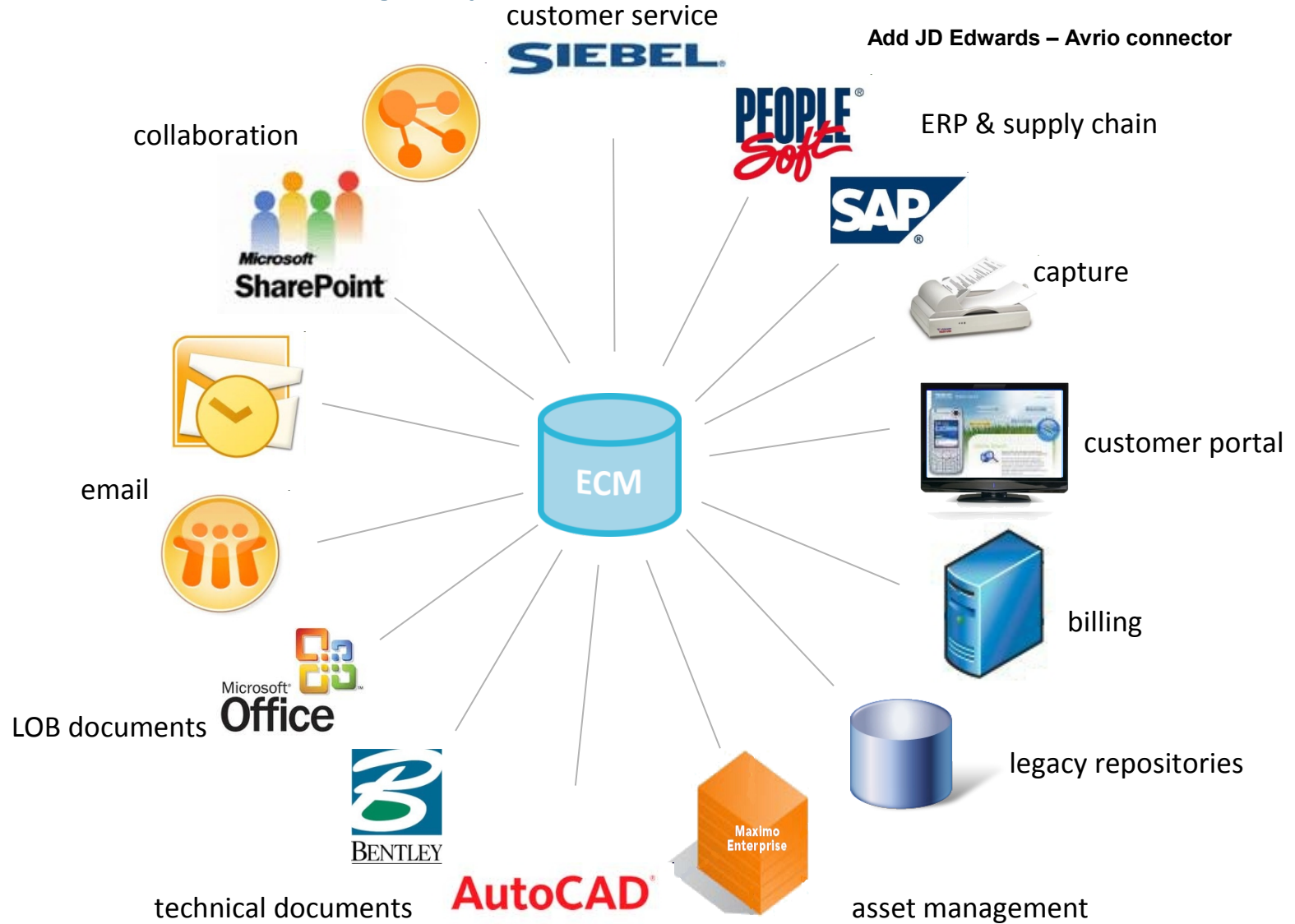
This is a basic task routes that covers all required tasks for automatic archiving. It can be used as a starting point when creating new archiving

Include audit log task ⓘ

## IBM Content Collector – Architecture

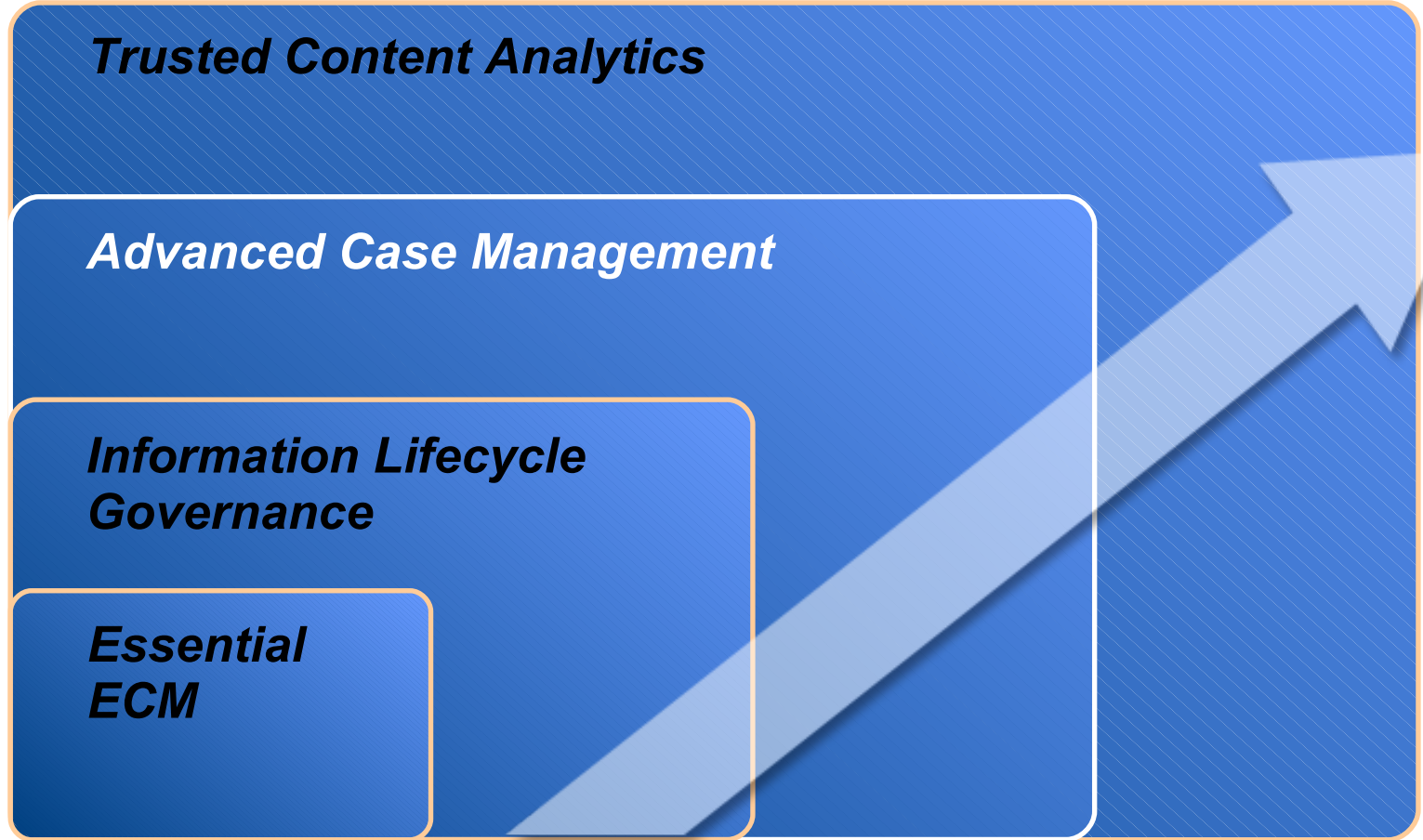


# Smart Archive ve Entegrasyon



Üçüncü katman...  
Gelişmiş Vaka Yönetimi ile iş akışını  
bir sonraki düzeye taşır!

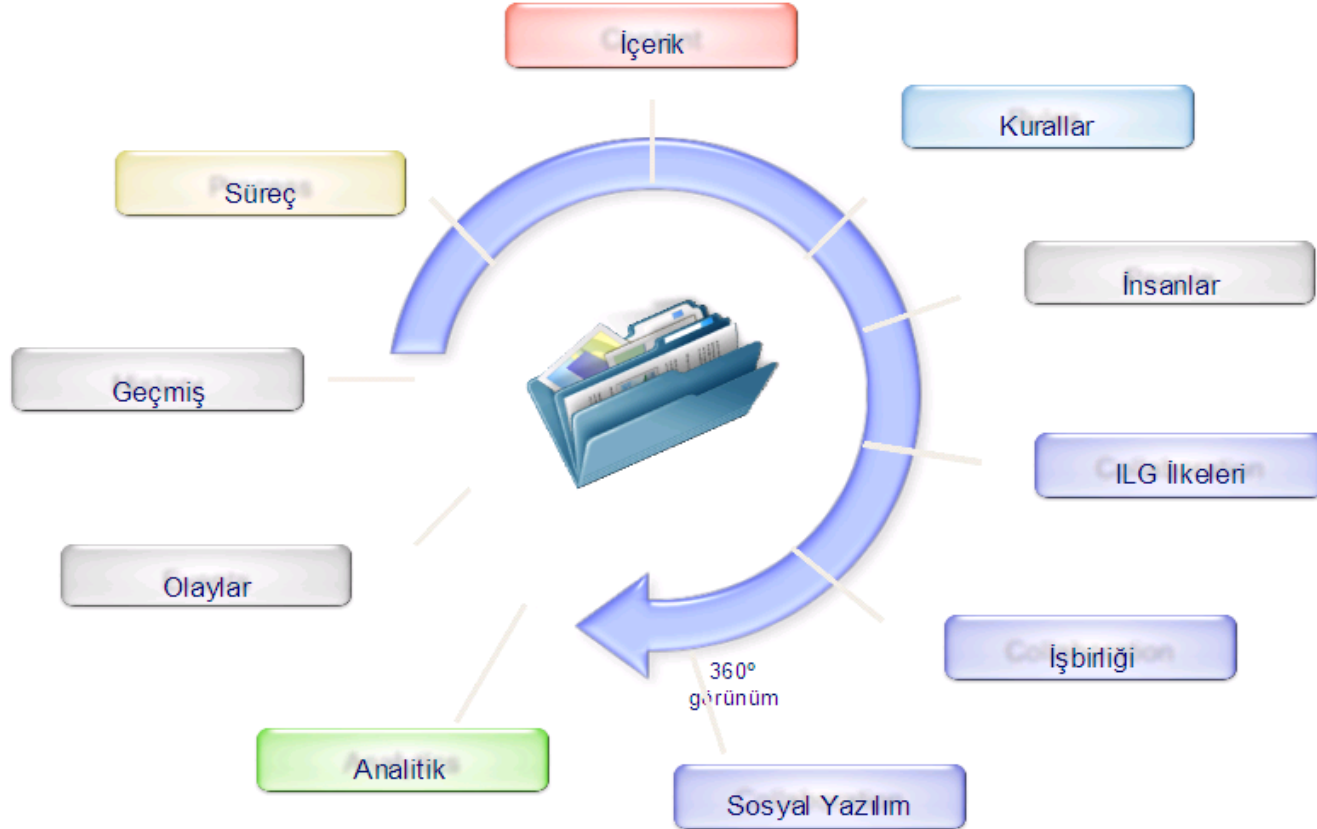
*Optimization*



*Automation*



## Vaka nedir?



***...hepsine vaka bağlamında erişilir ve bunlar vaka bağlamında dağıtılır ve yönetilir***

## Gelişmiş Vaka Yönetimi



- Bilgileri, süreci ve insanları birleştirir
- Analitik, kurallar, işbirliği ve sosyal bilgi işlem aracılığıyla optimum vaka sonuçları sağlar
- Yapılandırılmış ve yapılandırılmamış etkinliklerin iş yönetimini destekler
- Vaka için güvenilir bilgiler sağlar

- Tüm vaka yaşam çevrimini yönetir ve denetler
- Vaka yönetimi çözümleri sağlayan kapsamlı bir çözüm ortakları ekosistemi sunar
- Daha iyi araçlar, kullanıma hazır çözümler ve şablon oluşturma yetenekleri ile değer elde etme süresini kısaltır

# Case Manager Kullanıcı Arayüzü

**Polestar Bank Case Review System - Mozilla Firefox**

File Edit View History Bookmarks Tools Help

Polestar Bank Case Review System | Text Miner Application for IBM Content | IBM Cognos | IBM Case Manager Builder

Polestar Bank Credit Card Dispute Management | jdunne | Help | About | Log Out

My Work Cases Review Dispute New Page

Page Actions Edit page

## Review Dispute

View Instructions

Add Comment  Get next

Issue Credit Rebill Process Chargeback Send to Fraud Save Close

### Dispute Details

Customer Info Transaction Info Dispute Info

Last Name:

First Name:

Contact Preference:

Customer Status:

Is verified

### Document Viewer

**PoleStar BANK**

9-15-2010

Full Name: Jane J. Jones Account # XXXXXXXXXXXX4567  
 Phone Number (Home): (555) 435-9856 Disputed Amount: \$469.95  
 Phone Number (Work): (555) 653-9078 Merchant Name: wheretosleep.com  
 Post Date: 8-19-2010

Signature (Required): *Jane Jones* Date: 10-02-2010

Dear Jane Jones:

Thank you for your recent request to help resolve a dispute with a recent purchase that was made using your Polestar Bank credit card. Please complete, sign and date the above request for information and then mail, fax or email us the form along with three items we need to proceed on your behalf:

- Copy of the original online reservation invoice
- Copy of the hotel's invoice

### Case Tasks

Add Task

**Required**

- Review Dispute Started on OCT 26, 2010
- Receive Documentation Completed on OCT 25, 2010
- Generate Correspondence Completed on OCT 25, 2010
- Initiate Dispute Completed on OCT 25, 2010

**Optional**

### Case History

Show: Summary

1-10 Previous Next

**OCT 26, 2010**

- hotel invoice.pdf Document added rdee
- hotel reservation.pdf Document added rdee
- dispute form.pdf Document added rdee
- letter.pdf Document added rdee

**OCT 25, 2010**

### Case Documents

Add View More Actions

Home

Items 1 - 3 Previous Next

Name	Modified	Modified by
dispute form.pdf	OCT 25, 2010	rdee
hotel invoice.pdf	OCT 25, 2010	rdee
hotel reservation.pdf	OCT 25, 2010	rdee
letter.pdf	OCT 25, 2010	rdee

1 - 3 Previous Next

# Case Manager Kullanıcı Arayüzü

Case Manager
Employee Management S... | P8Admin | Actions ▾ | Help | Log out

Work
Cases
New Page

Add Case   Manage Roles

Role: PIREs Edit

**Browse View**

AE

- PIRES
- PIRES Documents
  - AE License Agreements
  - AE Properties
  - Agreements
  - Base Files
  - Board of Adjustments
  - Chilled Water
  - Databases
  - Easements**
  - General Permit
  - Leases
  - Maps
  - Permits
  - Power Plant Files
  - Subdivisions
  - Substation Files
  - PIRES Entry Templates
  - PIRES Search Templates

**Search**

General   Map

**Document Viewer**

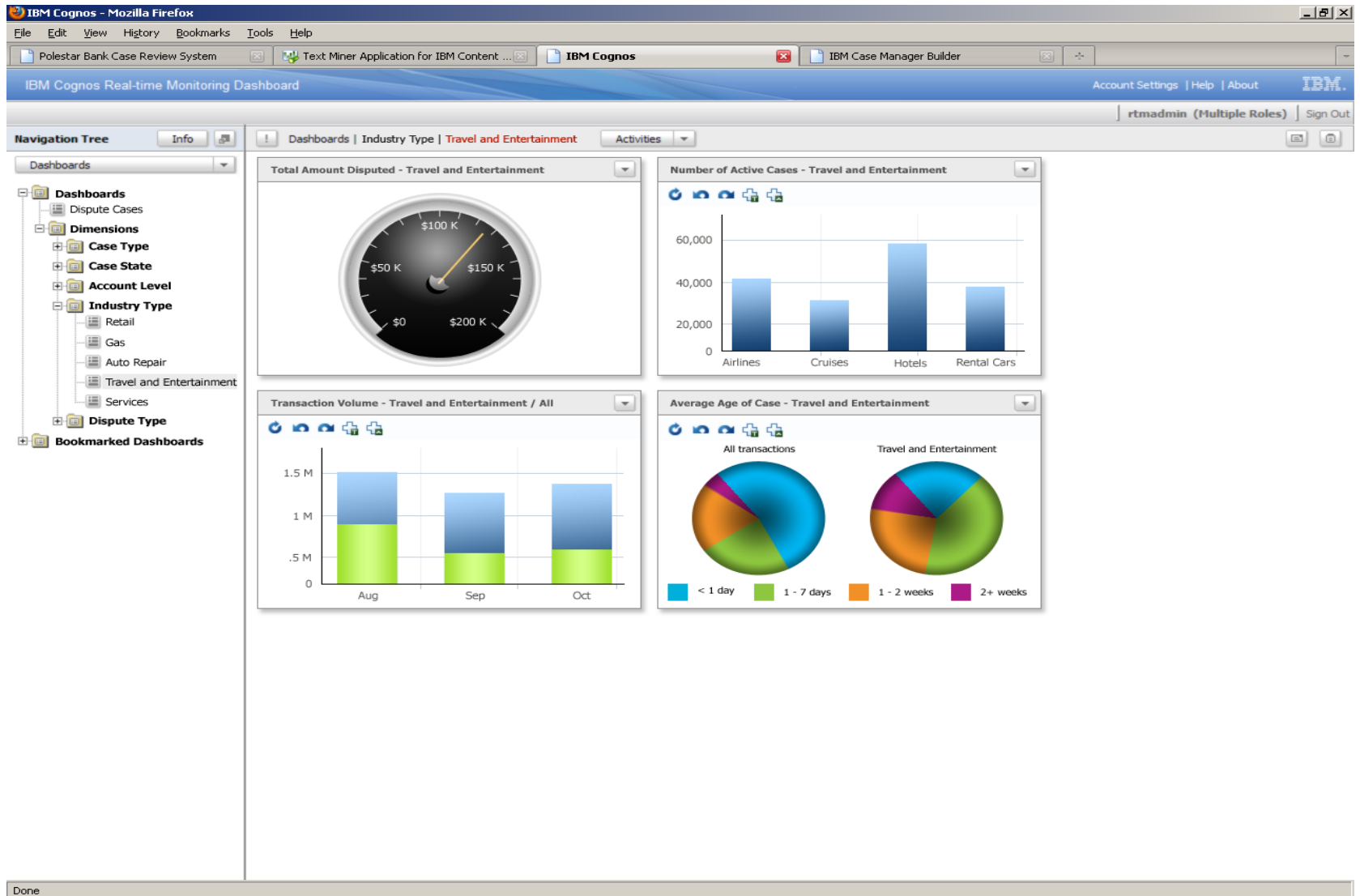
**Documents**

Document Title	Document Type	Street Address	Easement Number	Grantor Name	Year
7001980.pdf	Easement	300 W Barton Springs	7001980	Asso Gen Contractors of Amer	1980
2221974.pdf	Easement	1900 Barton Springs Rd	2221974	David W Depwe	1974
1151975.pdf	Easement	1810 Barton Springs Rd	1151975	Kenneth F Morton	1975
1001977.pdf	Easement	2416 Barton Springs	1001977	TM Cowan and Wife	1977
0831981.pdf	Easement	721 Barton Springs Road	831981	Austin Lakeshore Hotel Co	1981

# ACM BPM BPM'in Ötesinde

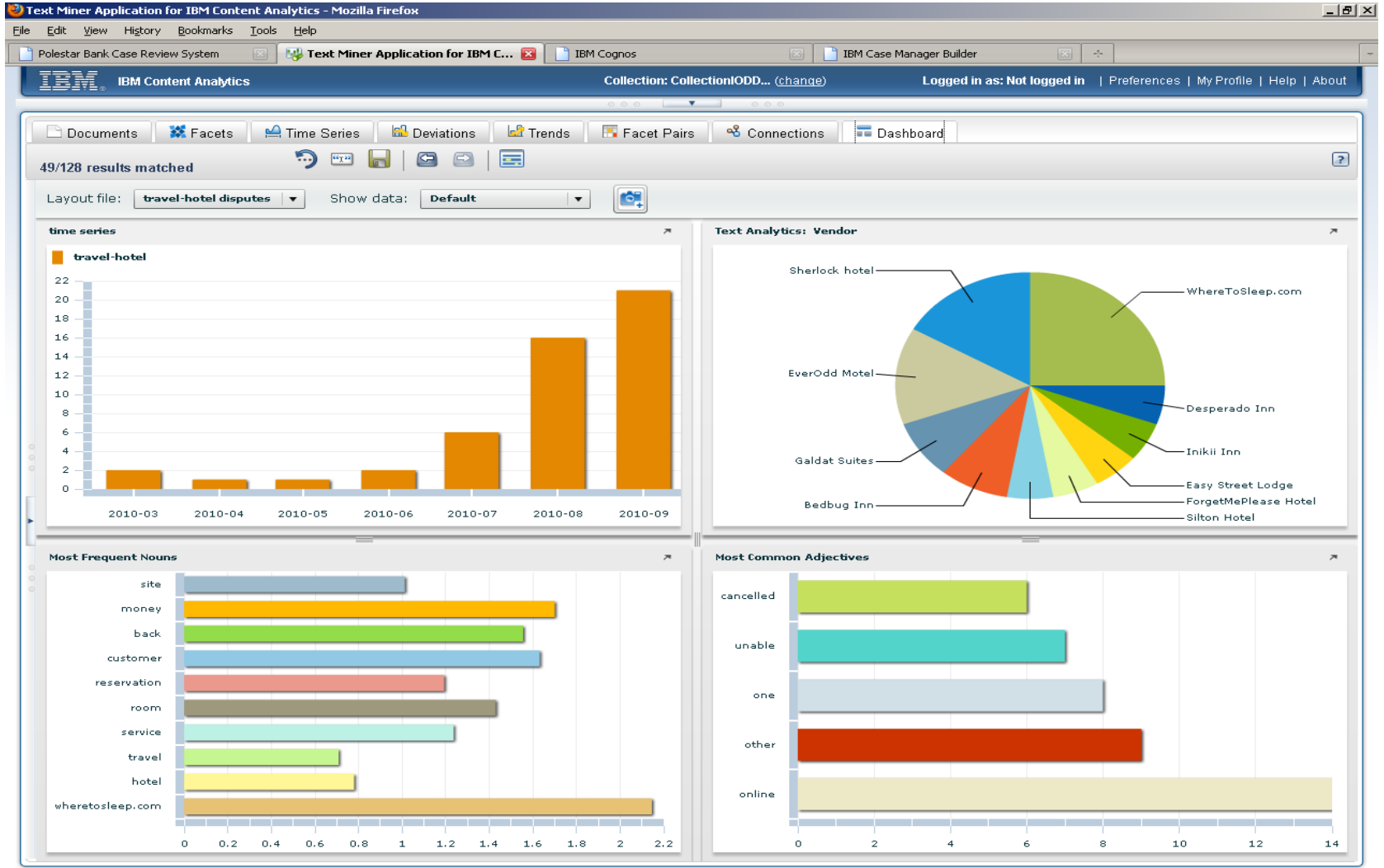
The screenshot shows the IBM Case Manager Builder Step Editor interface. The main canvas displays a workflow diagram with swimlanes for System, Undefined Participants, Customer Service Representative, Dispute Advisor, and Travel Issues Team. The workflow includes steps such as LaunchStep, Initiate Dispute, Review Dispute, Travel Dispute, Validate Chargeback Details, and Close Case, connected by arrows representing transitions like Chargeback, Review Dispute, and Route to Trave... The left sidebar contains a Palette with Role Lane, Workgroup Lane, Connector, and Step icons, and a Connector Properties panel with fields for Name, Description, and Responses (set to 'Route to Travel Team'). The top of the editor shows 'Manage Workgroups' and 'Manage Attachments' dropdowns, and buttons for Apply, Validate, and Close. A status bar at the bottom indicates 'FNRPB6204I: The connector properties were saved.' and 'Done'.

# ACM BI Dashboard



Done

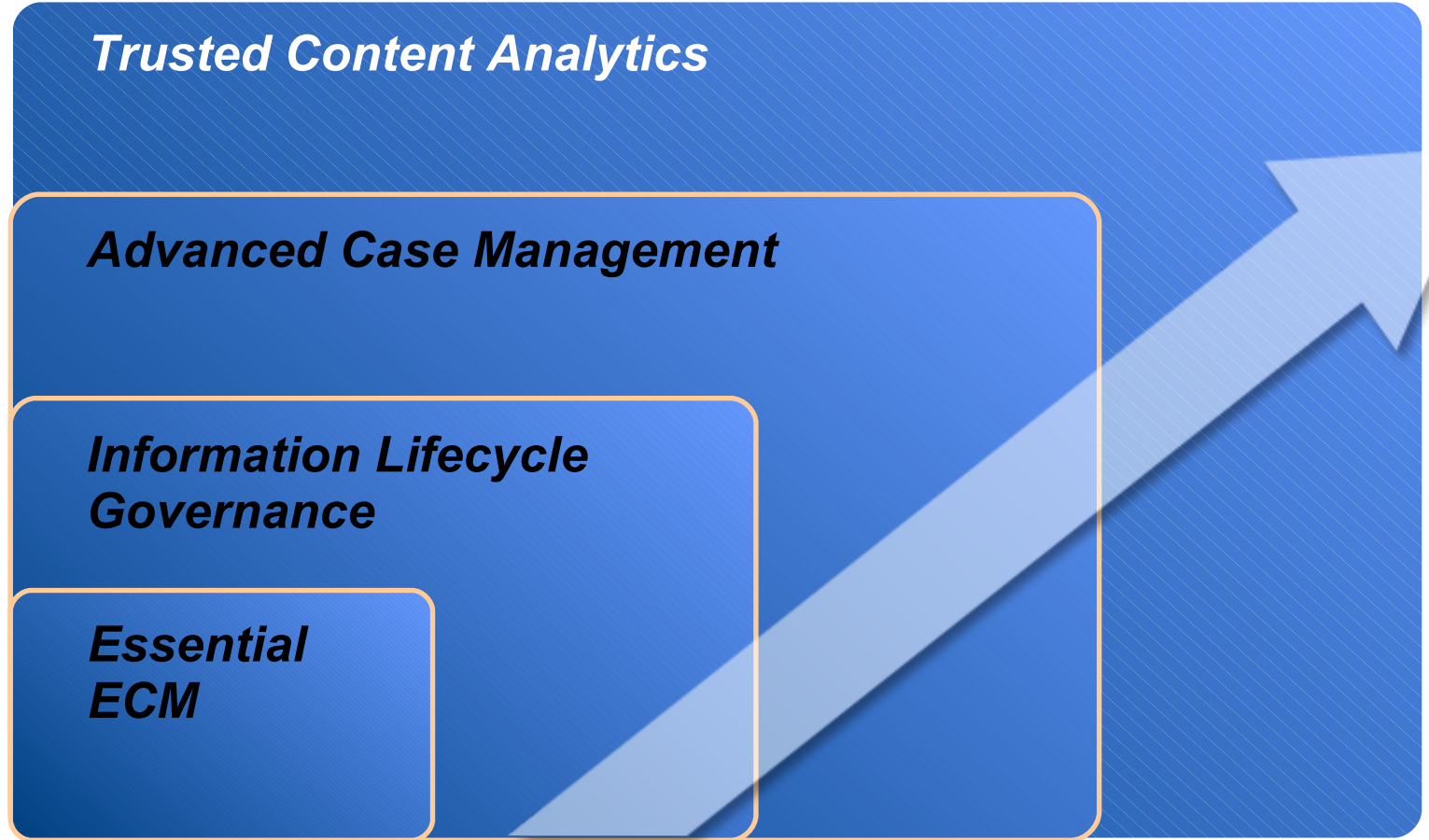
# ACM BI Dashboard



Transferring data from hqdemo1...

Dördüncü katman...  
İçerik Analitiğini temel alan çözümlerle,  
beklenmedik iş kavrayışlarının açığa çıkartılması

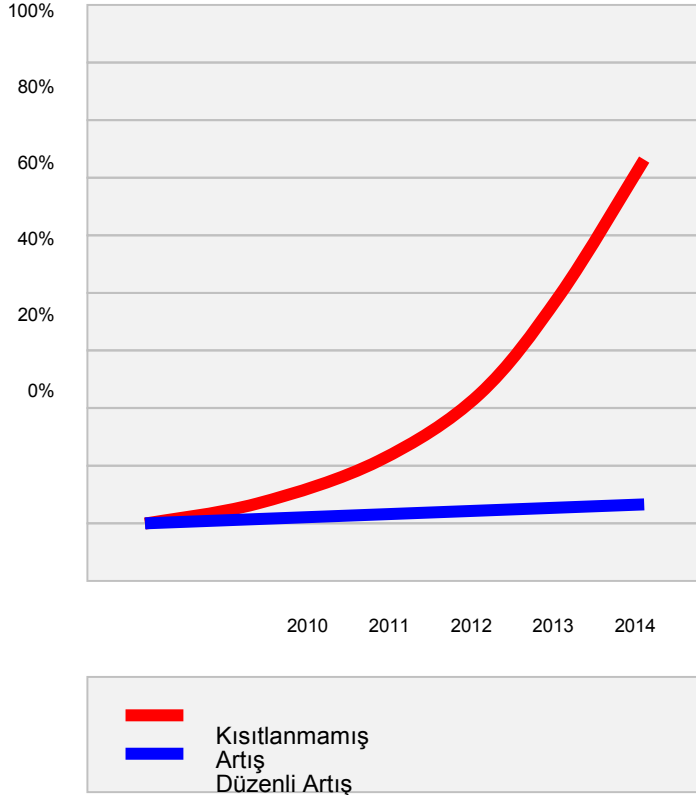
*Optimization*



*Automation*

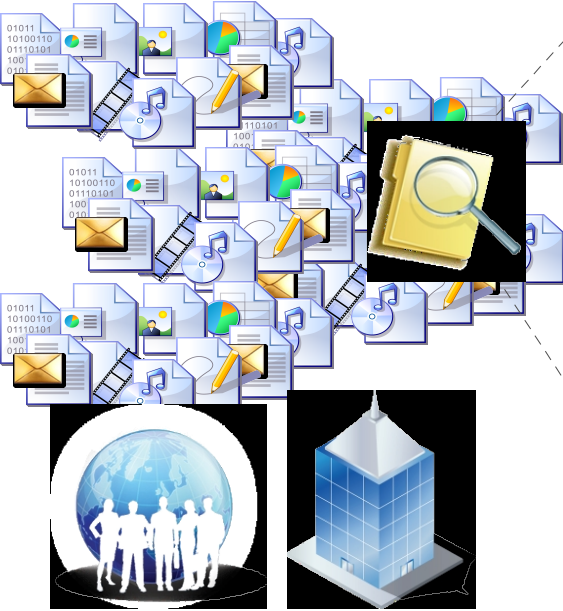


## Bilgilerin düzenli olarak atılması ve atılmaması durumlarında bilgi artışının etkisi

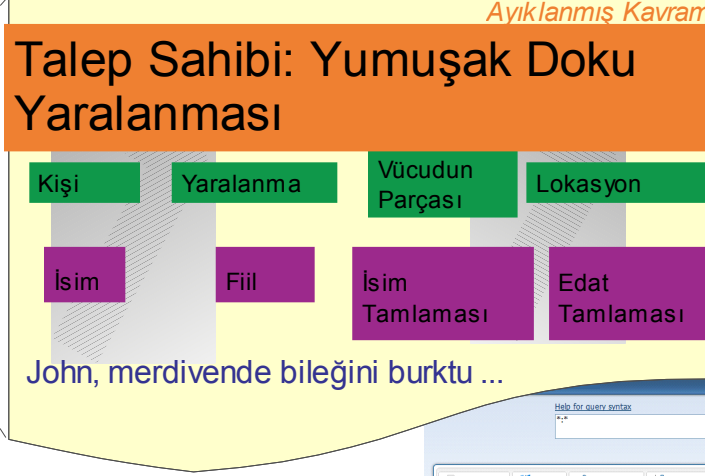


- Bilgi, çift haneli bileşik oranlarla artmaya devam etmektedir
- Mevcut oranlarla artmaya devam etmesi kabul edilemez ve herhangi bir azalma belirtisi göstermemektedir
- Düzenli atma, harcama etkisini önemli ölçüde azaltır
- İçeriğin kaldırılması ve atılması, büyümenin ve harcamanın denetlenmesi için kritik hale gelmektedir

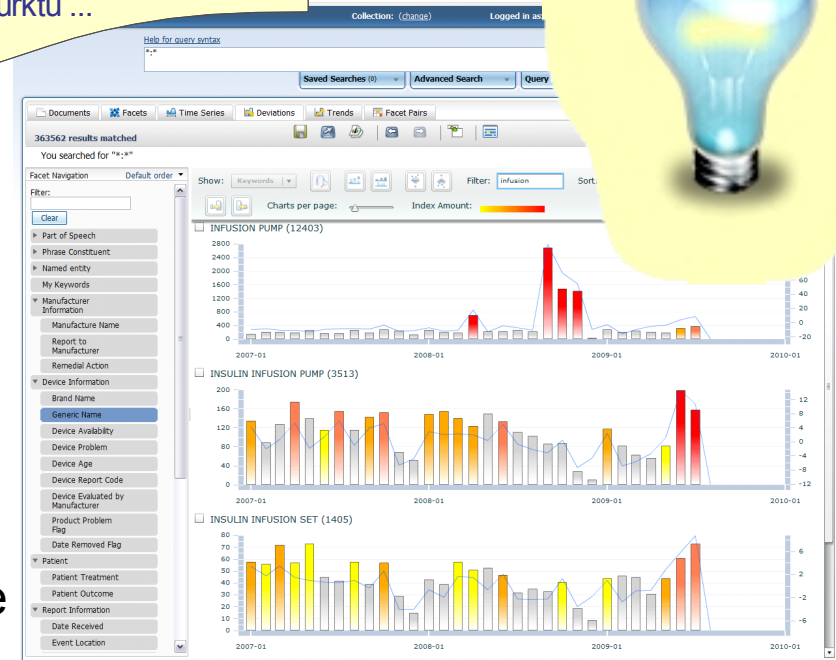
## İçerik Analitiğinin Çalışma Şekli



Kaynak Bilgiler  
Dahili (ECM, Dosyalar,  
DBMS, vs.) ve Harici  
(Sosyal, Haberler, vs.)



Analiz Edilen  
İçerik (ve Veri)



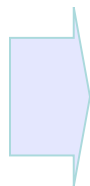
Etkileşimli Keşif ve Değerlendirme  
için Otomatik Görselleştirme

## IBM Content Analytics Polis Raporları Uygulaması

**PC 143 (Hunter)**

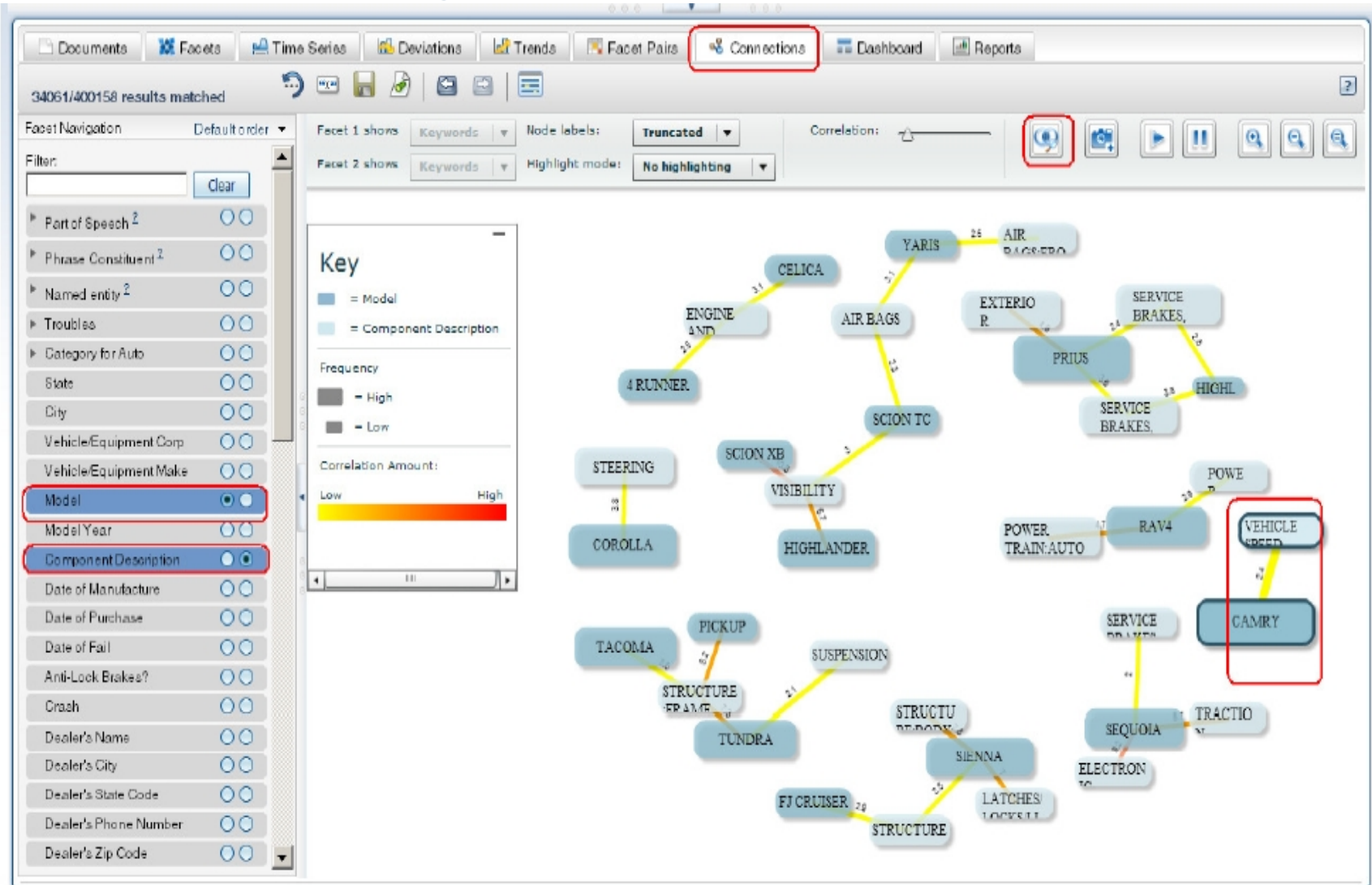
**15 June 2006 23:47**

Suspect identified himself as **John Setsuko**. Matched description given by night club doorman (IC1, Male, Ag 22-24 yrs, blue Everton shirt). Stopped whilst driving **White Ford Mondeo**, **W563 WDL**. Address given as **22 East Dene Ridge**, Copdock, **Ipswich**. Searched at scene and found in possession of **1oz Cannabis Resin** and lockable pocket knife.

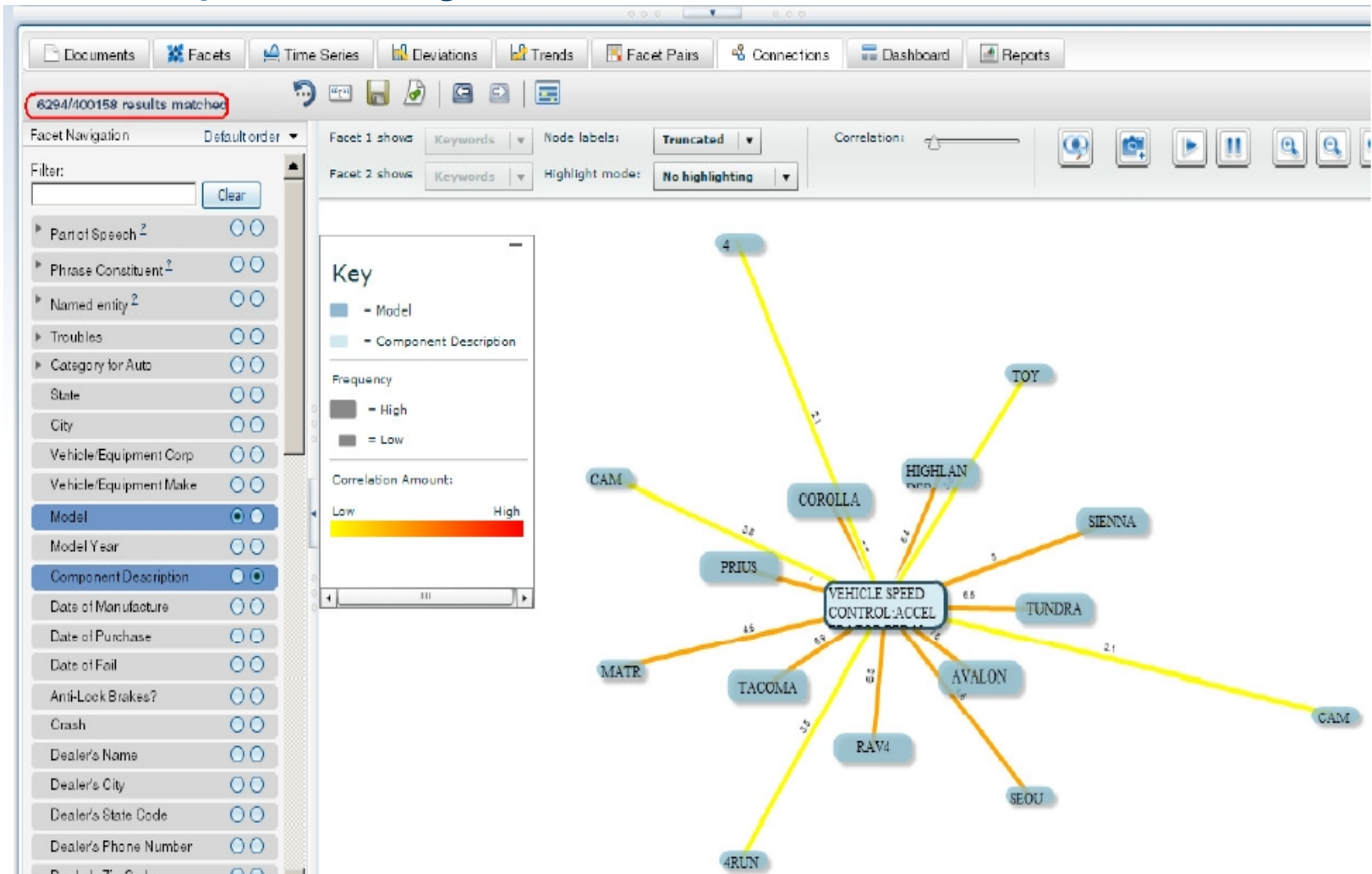


Arresting_Officer	PC 143
Arrest_Date_Time	15/06/2006 : 23:47
Suspect_Forename	John
Suspect_Surname	Setsuko
Suspect_VRN	W563WDL
Suspect_Vehicle_Colour	White
Suspect_Vehicle_Make	Ford Mondeo
Suspect_Addr_Street	22 East Dene Ridge
Suspect_Addr_Town	Ipswich
Evidence_1_Description	1 oz Cannabis Resin
Classification	Drug possession

# Güvenilir İçerik Analitiği



# Güvenilir İçerik Analitiği



IBM Content Analytics için Metin Madenciliği Uygulaması - Mozilla Firefox

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System Administration IBM Content Analytics için Metin Madencil... +

http://ica-pot-image:8393/analytcs/search.do?action=index

ICA Administration ICA Search Application ICA Text Miner IBM Cognos Connection

IBM Content Analytics | Tercihler | Profilim | Yardım | Hakkında

Belgeler Kategoriler Zaman Dizisi Sapmalar Eğilimler Kategori Çiftleri Bağlantılar Gösterge Panosu

Sonuçlar 1-10 / 3000  
(10438/10438 sonuç eşleşti)

Sayfa başına sonuç sayısı: 10

Kaynak	Tarih	Başlık	Küçük resim
Web	04.01.2012	1	
İleri 10 9 8 7 6 5 4 3 2 1 Geri En Çok İzlenen Videolar HSBC / King: QE3 ciddi riskler yaratabilir 26 Ağustos 2011 Haftanın yıldız haritası 12 Eylül 2011 Altın ile diğer emtia arasındaki fark açılıyor 21 Haziran 2011 Dolar endeksi nasıl bir seyir izleyecek? 01 Haziran 2011 Altında yükseliş sürece mi? 30 Mayıs 2011 Liberal ekonominin sonuna mı gelindi? 16 Ağustos 2011			
Web	04.01.2012	<a href="#">HABER: Mardin Milletvekili Güler, Halasının Bayramını Kutlamak İçin Midyat'a Geldi haberi</a>	
04 Ocak 2012 Çarşamba 17:10 HABER: Mardin Milletvekili Güler, Halasının Bayramını K HABERLERDE ARA: Son Dakika Ana Sayfa Manşetler Güncel Ekonomi Dünya Spor Politika Magazin Gazeteler Yerel Haber Haberlerini okumak istediğiniz ili seçin ADANA BITLİS GİRESUN KIRŞEHİR SAKARYA ADIYAMAN BOLU GÜMÜŞHANE KİLİS SAMSUN AFYON BURDUR HAKKARİ KOCAELİ SİİRT AĞRI BURSA HATAY KONYA SİNOP AKSARAY ÇANAKKALE İÖDİR KÜTAHYA SİVAS AMASYA ÇANKIRI İSPARTA MALATYA ŞANLIURFA ANKARA ÇORUM İSTANBUL MANİSA ŞIRNAK ANTALYA DENİZLİ İZMİR MARDİN TEKİRDAĞ ARDAHAN DIYARBAKIR K.MARAŞ MERSİN TOKAT ARTVİN DÜZCE KARABÜK MUĞLA TRABZON AYDIN EDİRNE KARAMAN MUŞ TUNCELİ BALIKESİR ELAZIĞ KARS NEVŞEHİR UŞAK BARTIN ERZİNCAN KASTAMONU NİĞDE VAN BATMAN ERZURUM KAYSERİ ORDU YALOVA BAYBURT ESKİŞEHİR KIRIKKALE OSMANİYE YOZGAT BİLECİK GAZ ...			
Web	04.01.2012	1	
İleri 10 9 8 7 6 5 4 3 2 1 Geri En Çok İzlenen Videolar Piyasalarda bugün 13 Mayıs 2011 Roubini: "AMB ile FED ayrı yollara gidiyor" 01 Nisan 2011 Euro - dolar aşağıya iniyor 16 Haziran 2011 Altın rekordan rekora koşuyor 25 Nisan 2011 Piyasaların seçim tahmini 27 Mayıs 2011 Zapsu: Cari açığı kapatmak için adım atmamız lazım 11 Ekim 2011			
Web	04.01.2012	<a href="#">Pimco, ABD Hazine tahvillerinin hepsini sattı - Hürriyet Ekonomi</a>	

Kategorilerde Gezinme Varsayılan sıra

Süzgeç:

Temizle

Sözcük Türü<sup>2</sup>

Sözcük Grubu Bileşeni<sup>2</sup>

Adlandırılmış varlık<sup>2</sup>

My Keywords

Document Cluster

Okul (School)

Cinsiyet (Gender)

Yaşadığı Şehir (City)

VoC

Bankası (Banks)

Kaynak (eSource)

Arama tipi: Kategorili arama

Kategori Yolu:

Anahtar sözcük:

IBM Content Analytics için Metin Madenciliği Uygulaması - Mozilla Firefox

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System Administration IBM Content Analytics için Metin Madencilik...

http://ica-pot-image:8393/analytcs/search.do?action=index

ICA Administration ICA Search Application ICA Text Miner IBM Cognos Connection

IBM Content Analytics | Tercihler | Profilim | Yardım | Hakkında

Belgeler Kategoriler Zaman Dizisi Sapmalar Eğilimler Kategori Çiftleri Bağlantılar Gösterge Panosu

10438/10438 sonuç eşleşti

Kategorilerde Gezinme Varsayılan sıra

Süzgeç: Temizle

- Sözcük Türü
- Sözcük Grubu Bileşeni
- Adlandırılmış varlık
- My Keywords
- Document Cluster
- Okul (School)
- Cinsiyet (Gender)
- Yaşadığı Şehir (City)
- VoC
- Bankası (Banks)
- Kaynak (eSource)

Arama tipi: Kategorili arama

Kategori Yolu: /eSource

Anahtar sözcük:

Göster: Alt kategoriler Süz:

<input type="checkbox"/>	Kategoriler	Sıklık	1	İlinti
<input type="checkbox"/>	bloomberght	2746	1.3	
<input type="checkbox"/>	ntvmsnbc	2467	1.2	
<input type="checkbox"/>	Facebook Akbank	515	0.3	
<input type="checkbox"/>	Hurriyet	78	0.9	

IBM Content Analytics için Metin Madenciliği Uygulaması - Mozilla Firefox

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System Administration x IBM Content Analytics için Metin Madencil... x +

http://ica-pot-image:8393/analytics/search.do?action=index

ICA Administration ICA Search Application ICA Text Miner IBM Cognos Connection

IBM IBM Content Analytics | Tercihler | Profilim | Yardım | Hakkında

Belgeler Kategoriler Zaman Dizisi Sapmalar Eğilimler Kategori Çiftleri Bağlantılar Gösterge Panosu

10438/10438 sonuç eşleştii

Kategorilerde Gezinme Varsayılan sıra

Süzgeç: Temizle

Sözcük Türü<sup>2</sup>

Sözcük Grubu Bileşeni<sup>2</sup>

Adlandırılmış varlık<sup>2</sup>

My Keywords

Document Cluster

Okul (School)

Cinsiyet (Gender)

Yaşadığı Şehir (City)

VoC

Bankasi (Banks)

Kaynak (eSource)

Arama tipi: Kategorili arama

Kategori Yolu: \$.banks

Anahtar sözcük:

Göster: Anahtar sözcükler

Süz:

<input type="checkbox"/>	Anahtar sözcükler	Sıklık	1	İlinti
<input type="checkbox"/>	Akbank	477		0.3
<input type="checkbox"/>	Deutsche Bank	37		0.9
<input type="checkbox"/>	Denizbank	23		0.9
<input type="checkbox"/>	ING Bank	22		0.8
<input type="checkbox"/>	Şekerbank	16		0.3
<input type="checkbox"/>	İller Bankası	10		0.7
<input type="checkbox"/>	Türk Ekonomi Bankası	10		0.7
<input type="checkbox"/>	Türkiye İş Bankası	8		0.5
<input type="checkbox"/>	Citibank	8		0.5
<input type="checkbox"/>	The Royal Bank of S	7		0.5
<input type="checkbox"/>	Anadolubank	6		0.4
<input type="checkbox"/>	Yapı ve Kredi Bankası	3		0.2
<input type="checkbox"/>	Türkiye Halk Bankası	3		0.2
<input type="checkbox"/>	HSBC Bank	3		0.2
<input type="checkbox"/>	Eurobank Tekfen	2		0.1



IBM Content Analytics için Metin Madenciliği Uygulaması - Mozilla Firefox

File Edit View History Bookmarks Tools Help

System Administration IBM Content Analytics için Metin Madencilik...

http://ica-pot-image:8393/analytics/search.do?action=index

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Belgeler Kategoriler Zaman Dizisi Sapmalar Eğilimler Kategori Çiftleri Bağlantılar Gösterge Panosu

10438/10438 sonuç eşleşt

Kategorilerde Gezinme Varsayılan sıra

Süzgeç: Temizle

Sözcük Türü<sup>2</sup>

Sözcük Grubu Bileşeni<sup>2</sup>

Adlandırılmış varlık<sup>2</sup>

My Keywords

Document Cluster

Okul (School)

Cinsiyet (Gender)

Yaşadığı Şehir (City)

VoC

Pozitif (positive)

Negatif (negative)

Bankası (Banks)

Kaynak (eSource)

Arama tipi:  
Kategorili arama

Kategori Yolu:

Satırları Göster: Anahtar sözcükler Satırları Süz:

Sütunları Göster: Anahtar sözcükler Sütunları Süz:

Satırlar = Cinsiyet (Gender) İlinti Düşük Yüksek

Sütunlar = VoC Miktar:

Satırlar: Cinsiyet (G...	Sütunlar: VoC	Sıklık	1	İlinti	
Kadın	iyi	1247		0.8	
Kadın	kötü	642		1.1	
Kadın	uygun	638		1.0	
Kadın	hızlı	452		0.9	
Kadın	güzel	391		0.7	
Kadın	ağır	302		0.7	
Kadın	ucuz	184		1.3	
Kadın	sağlam	153		1.0	
Erkek	iyi	89		0.9	
Kadın	yavaş	75		0.6	
Kadın	pahalı	46		0.8	
Erkek	güzel	43		1.0	
Kadın	çabuk	33		0.7	

## Uçtan Uca IBM ECM Çözümleri

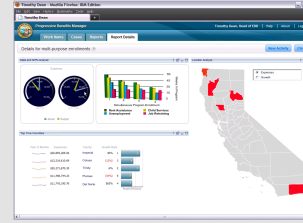


- Veri ve Belge Toplama
- Gelişmiş Tanıma
- 10 Ağustos 2010'da duyurulmuştur

- **IBM ILG Çözümleri**
- IBM Content Collector
- **YENİ** IBM Content Collector for SAP
- IBM eDiscovery Manager
- IBM eDiscovery Analyzer



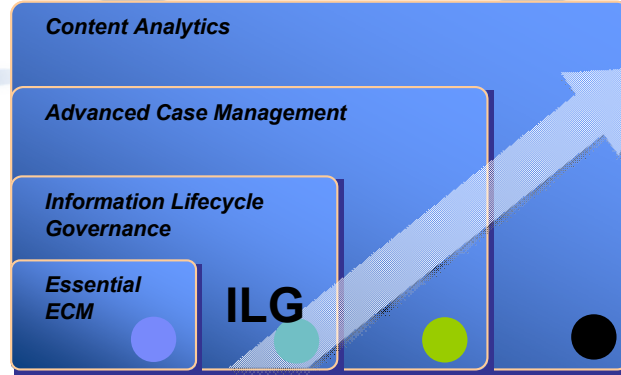
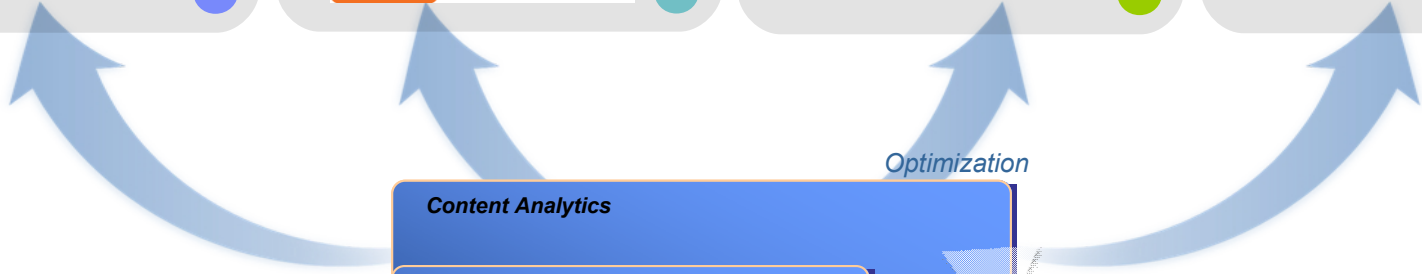
- **IBM Case Manager**
- **YENİ** İnsanları, süreci ve bilgileri birleştirir



### IBM Content Analytics

- İçerikten iş kavrayışları elde edin

- O  
Edition



Automation

Optimization

# Why IBM? Solutions for your specific needs

## Delivered through the industry's leading business partner ecosystem for ECM

### Banking



- Commercial / consumer lending
- New account origination
- Online brokerage account administration
- Investor servicing
- Mortgage processing
- Asset record certification and deficiency resolution

### Energy and utilities



- Engineering project management
- Rate case submission management
- Pre-construction project management
- Emergency permit requests and processing
- Critical safety compliance management

### Government



- Administrative and trial court management
- Budgeting and planning
- Licensing
- Child support payment collections
- Citation management
- Fraud investigation
- Grant management
- Retirement administration

### Healthcare



- Credentialing
- Electronic health record integration
- Patient financial services
- Release of information
- Health information management
- Patient records billing
- Medical records management
- Patient records management

### Insurance



- Claims processing
- Customer care
- New product development
- Policy management
- Complaints and appeals
- Healthcare enrollment
- New business
- Underwriting
- Wholesale insurance management

### Chemicals and petroleum



- Asset management
- Plant lifecycle management
- Engineering project management
- Document lifecycle control
- Critical safety compliance management
- CAD drawing management
- Workplace safety management

### Retail



- Automated invoice processing
- Single view of customer
- Issues management
- Contracts management
- Customer service

### Telecommunications



- Contracts management
- Customer service
- HR on-boarding
- SLA monitoring
- New product introduction

More than 250 business partner solutions, spanning 18 unique industries, at [ibm.com/imaccelerator](http://ibm.com/imaccelerator)

## Why IBM? A recognized worldwide industry leader

- Seven of the top eight **banks**
- 24 of the top 25 **insurers**
- 15 of the top 16 **telecos**
- All eight top **retailers**
- All 24 top U.S. **government agencies**

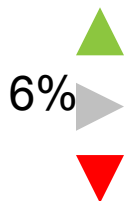
### Marketshare growth

**2011:**

IBM: 19%

Open Text:

EMC: -4%



### Leader in major ECM categories

- **Enterprise Content Management**  
– Gartner MQ Leader
- **Enterprise Content Management**  
– Forrester Wave Leader
- **Enterprise Information Archiving**  
– Gartner MQ Leader
- **Message Archiving**  
– Forrester Wave Leader
- **Dynamic Case Management**  
– Forrester Wave Leader

# Sorularınız?