Pulse2013 Optimizing the World's Infrastructure



Challenges

- Data In Multiple Systems
- Associating actual utilization to space allocations
- Need to manage large amounts of space, tasks, employees, locations as efficiently as possible
- Offices built with different standards



50%

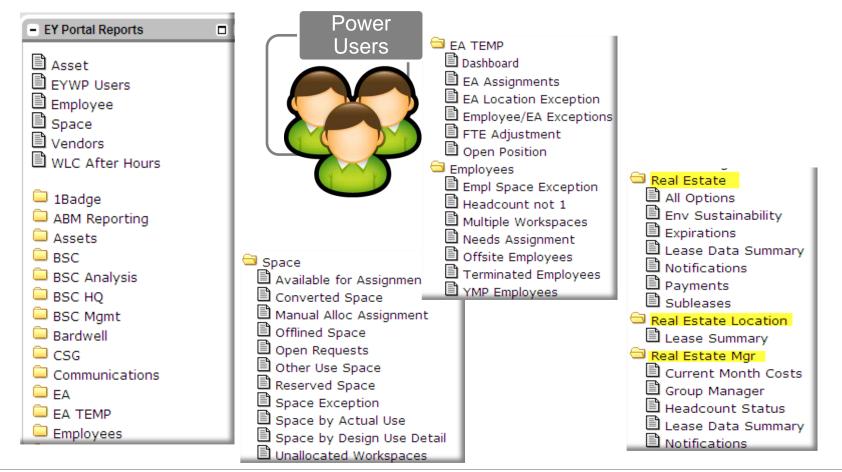
5%





148 countries

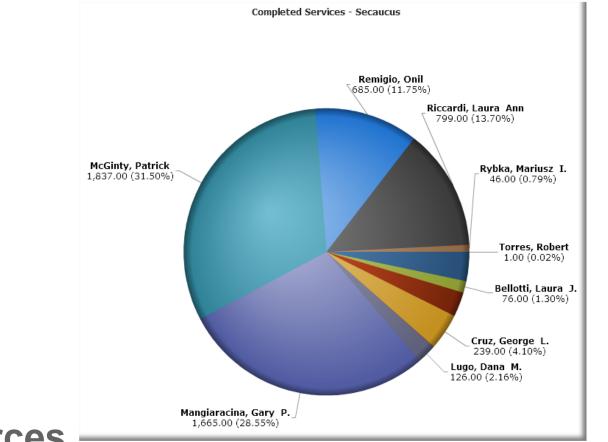




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| | Thu Oct 13 11:47:26 EDT 2011 F | | | | Production Detail Report | | |
|---------------------|---------------------------------------------|---------------|--------------------|----------------|--------------------------------|-------------------------------------------------------------------------------------------|--|
| | Due Date Due Time Repro Reference Number | | | | Requestor | Main Task Title | |
| | 9/16/11 6:00 PM 1109-1293886 | | | Pending | Koc, Hayal | Procurement SAP conf brochure - Design - Hayal Koc | |
| | 10/4/11 3:00 PM 1110-1294786 | | | | esinger, Edward J. | Keane International, Inc docspec - Edward J. Besinger | |
| | 10/5/11 11:30 AM 1109-1294259 | | | | chorsch, Laurence | AIG - Proposal - Laurence Schorsch | |
| | 10/7/11 11:00 AM 1110-1296131 | | | | Curth, George W | Buckslip - printing - Skip Curth | |
| | 10/10/11 7:00 AM 1110-1296536 | | | | Vira, Jayesh S. | Prudential Financial Investment Planning - Print - Jayesh Vira | |
| | 10/13/11 11:30 AM 1110-1296245 | Finishing Cas | istaldo, Peter Pe | Pending | Cooke, Patricia | Service Line & Sub Market & Com. mtgDoc. SpecialistPatricia Cooke | |
| | 10/13/11 12:00 PM 1110-1297077 | None | Pe | | Martin, John E | Neuberger Berman Fund of Funds - Compilation Financials Print Request - John E. Martin | |
| | 10/13/11 1:00 PM 1109-1293143 | | | Process | acMeekin, Jessica Petrosino | Swiss Re orals | |
| | 10/13/11 1:00 PM 1110-1297888 | None | Pe | | Erwin, Amy C | Time Warner Cable Inc - Printing - Amy Erwin | |
| | | | | | udawski, Anna Ivan | International Insurance Planning - Print - Anna Rudawski | |
| Report Key Late Job | Job Alort | 00 | Hold | | Henke, Steven P | Tower Long/Short Equities Ltd FS 2010 - Steve Henke | |
| | Job Alert | UN ON | Hold | | Walsh, Donna | Discontinued operations FRD - printing - Donna Walsh | |
| | | | | La | asso, Bernadette E | Fraud Investigation Dispute ServicesPrintingBernadette Lasso | |
| | | | | | Dimick, Susan C. | ITC conference - 30th annual | |
| | | | | | Russo, Alana M. | Transfer Pricing - DB CDO memo - Alana Russo | |
| Number of jobs | currently in production | 75 | 5 | | Russo, Alana M. | Transfer Pricing - DB RMBS - Alana Russo | |
| Muniber of Jobs | | | | | Russo, Alana M. | Transfer Pricing - DB SPG memo - Alana Russo | |
| | | | | | Russo, Alana M. | Transfer Pricing - DB core rates report - Alana Russo | |
| | 10.10.11 0.00 1 1110-1201000 | none | | Circuity | Russo, Alana M. | Transfer Pricing - DB credit solutions report - Alana Russo | |
| | 10/13/11 5:00 PM 1110-1297431 | None | Pe | Pending | Russo, Alana M. | Transfer Pricing - DB flow credit trading - Alana Russo | |
| | 10/13/11 6:00 PM 1110-1297768 | None | Pe | Pending | Gil, Maria | ESS Annual meeting - Print - maria gil | |
| | 10/13/11 6:00 PM 1110-1297392 | None | Pe | Pending G | Goralczyk, Amy C | Strategic Growth Forum - binderss and covers - Amy Goralczyk | |
| | 10/14/11 12:00 AM 1110-1297307 | None | Pe | Pending | Brigida, Victoria | 1110-1297307 - Photo Frame - Vicky Brigida | |
| | 10/14/11 3:00 PM 1110-1297583 | None | Pe | Pending Ja | ackson, Annette N. | Convatec - Binders - Annette Jackson | |
| | 10/14/11 5:00 PM 1110-1297917 | None | Pe | Pending | Maguire, Jill S. | Global RE CenterDesignJill Maguire | |
| | 10/14/11 6:00 PM 1110-1297393 | None | Pe | Pending R | Roszler, Alexandra | EY sticker nametags - printing - Alexandra Roszler | |
| | 10/14/11 6:00 PM 1110-1297839 | None | Pe | Pending Or | Dnischuck, Linda J | FAAS Q&RM Policy Manual - printing - Linda Onischuck | |
| | 10/17/11 11:00 AM 1110-1294561 | None | Pe | Pending G | Guerrera, Taryn E. | Risk Summit Brochures - printing - Taryn Guerrera | |
| | 10/21/11 9:00 AM 1110-1297414 | None | Pe | Pending | Malhotra, Ritu | EY Postcards - Printing - Ritu Malhotra | |
| | 10/6/11 10:00 AM 1105-1258926 | B&W | Pe | Pending H | Ho, Yuan Pu Levis | The Associated Press Revised Retirement Plan - Doc Specical - Levis Ho | |
| Comico | 9/28/11 2:00 PM 1109-1293070 | None Shar | arma, Yassmin 🛛 Or | On Hold S | Sharma, Yassmin | Buck Slip | |
| Service | 10/7/11 11:00 AM 1109-1292042 | None Da | avis, Willie M Or | On Hold Villar | r Ledesma, Wilmarie | Nomura Holding America Inc Printing - Wilmarie Villar Ledesma | |
| | 10/10/11 6:00 PM 1110-1294964 | Color | O | Dn Hold | Koc, Hayal | Collateral for CFO Rising Conference - printing - Hayal Koc | |
| | 10/14/11 5:00 PM 1103-1239986 | None | 01 | Dn Hold Port | tas, Julie C. Ringdahl | NESA PPEDD Facebooks - design - Julie Portas | |
| Requests | | | | | | | |

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Volume/Resources



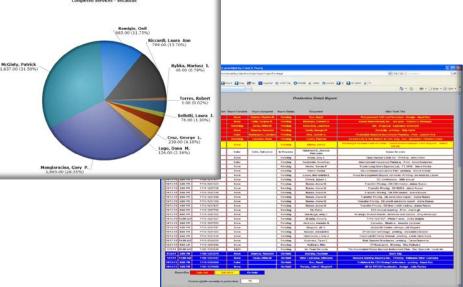
Predictive Analytics – Facilities Resources The Next Step

Different questions

- Is volume of requests increasing over time
- Is time to complete requests exceeding current Facilities team capacity
- This location has 250+ new hires starting in next 6 months

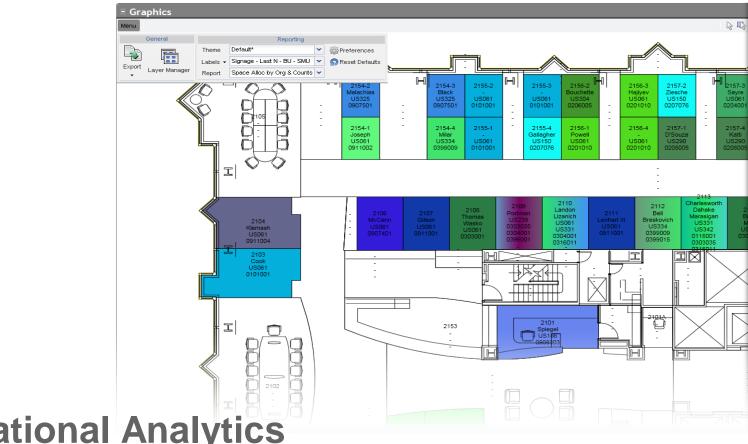
Answers for strategic decision making

 Information to support strategic decision to increase Facilities team





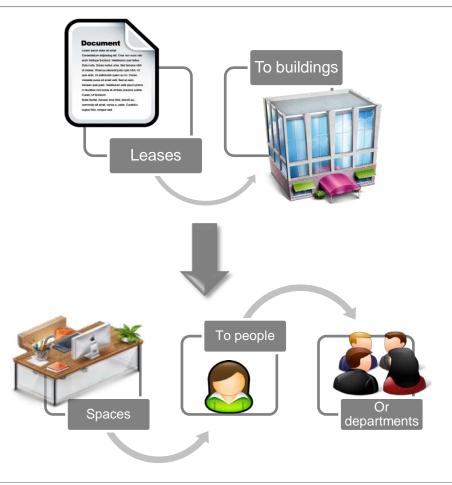






Operational Analytics

Global Real Estate – Operational Analytics





Global Real Estate – Predictive Analytics The Next Step

Different questions:

- Where do employees actually sit?
- How often are they in the office?
- What % of space can/should be reduced in a specific location?
- How often are our conference rooms used and for how many people?

Answers for strategic decision making

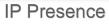
- Based on utilization, we should build 25% less conference space
- Based on utilization, we should not renew the option on Location X

Real Time Utilization Data



Badge Activity







Sensor Technology



EY's Use of Predictive Analytics Results

- Increased accuracy in data
- Complete data compiled in consistent manner
- Flexible reporting resulting in improved ability to respond to firm process changes quickly
- Increased efficiency in managing Global Real Estate
 - Existing Real Estate
 - \$\$ Savings
- Increased efficiency in management of resources
- Enhanced strategic decision making



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