

Pulse2013

Optimizing the World's Infrastructure

**THANK
YOU**

Agenda

Welcome and Keynote:
George Ahn

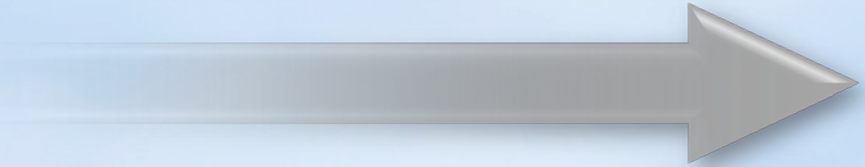
Ernst & Young:
Sandra Corkern

Sociedad Portuaria
Regional de Cartagena:
Eduardo Bustamante

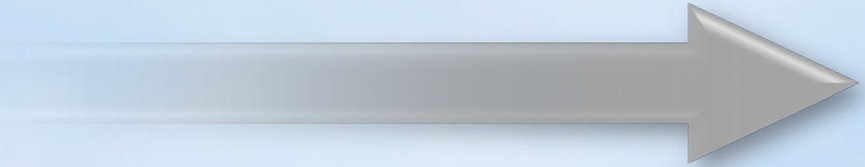
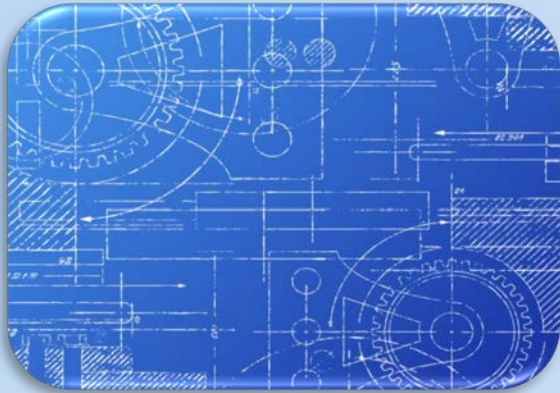
Panel:
Pete Karns



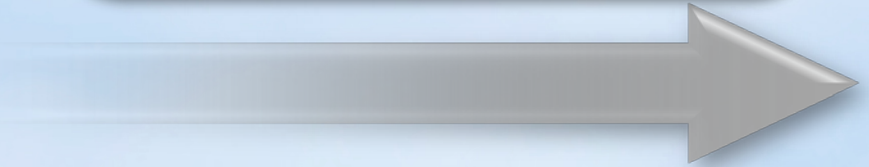
Infrastructure Is Increasingly Complex



The Variety, Volume and Velocity of Data is Increasing



The Way We Work Is Changing



New Capabilities



Analytics



Mobility

Process Automation

Complex and
Embedded Systems

Enterprise
Assets

Facilities and
Real Estate



New Capabilities



Analytics



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Enterprise
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Facilities and
Real Estate



IBM *Smart* Cloud
Control Desk

IBM Predictive
Asset Optimization

IBM Maximo
Mobile

IBM TRIRIGA
*Workplace
Reservation Manager*

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