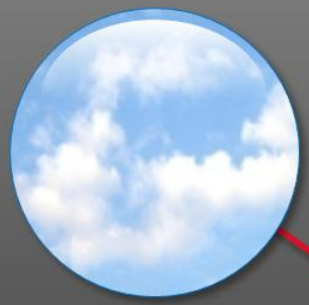
# Market Transformation Is Impacting Your Businesses



**Cloud Computing** drives IT and service innovation

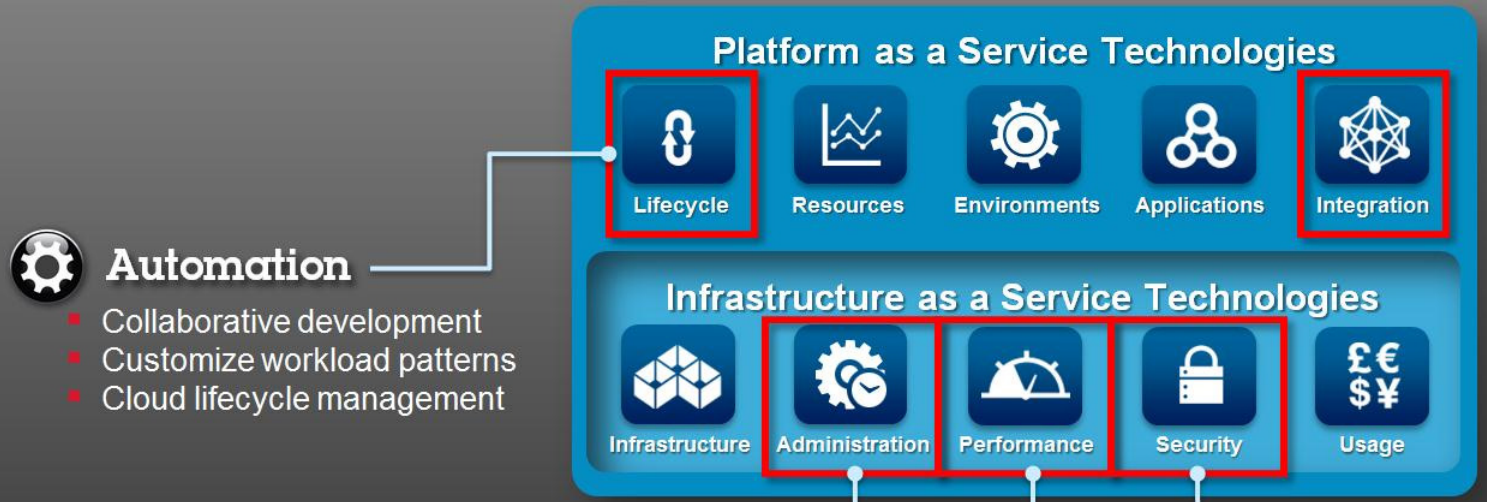
**Smarter Physical Infrastructure** enables new business models

**Enterprise Mobility** expands client reach

A Smarter Planet requires a new approach to **Security**

# IBM SmartCloud Foundation

## Build and scale cloud environments with unparalleled time to market




### Automation

- Collaborative development
- Customize workload patterns
- Cloud lifecycle management

### Control

- End-to-end IT process integration
- Simplified cloud administration
- Lower costs and improve performance

### Visibility

- Improved visibility into the cloud
- Health analytics for capacity planning
- Secure the Cloud

# IBM SmartCloud Control Desk

## Holistically controls complex service management processes

New

Configuration

Service Request

Incident and Problem Tracking

Financials & Lease

Procurement

Change and Release Management

IT Assets

# IBM SmartCloud Monitoring and Provisioning

## Visibility and Control of Optimized IT Infrastructures and workloads

New and Enhanced

**IBM SmartCloud Monitoring**

- End-to-end element visibility
- Proactive problem analysis
- Intelligent workload placement
- License optimization
- Capacity planning

**IBM SmartCloud Provisioning**

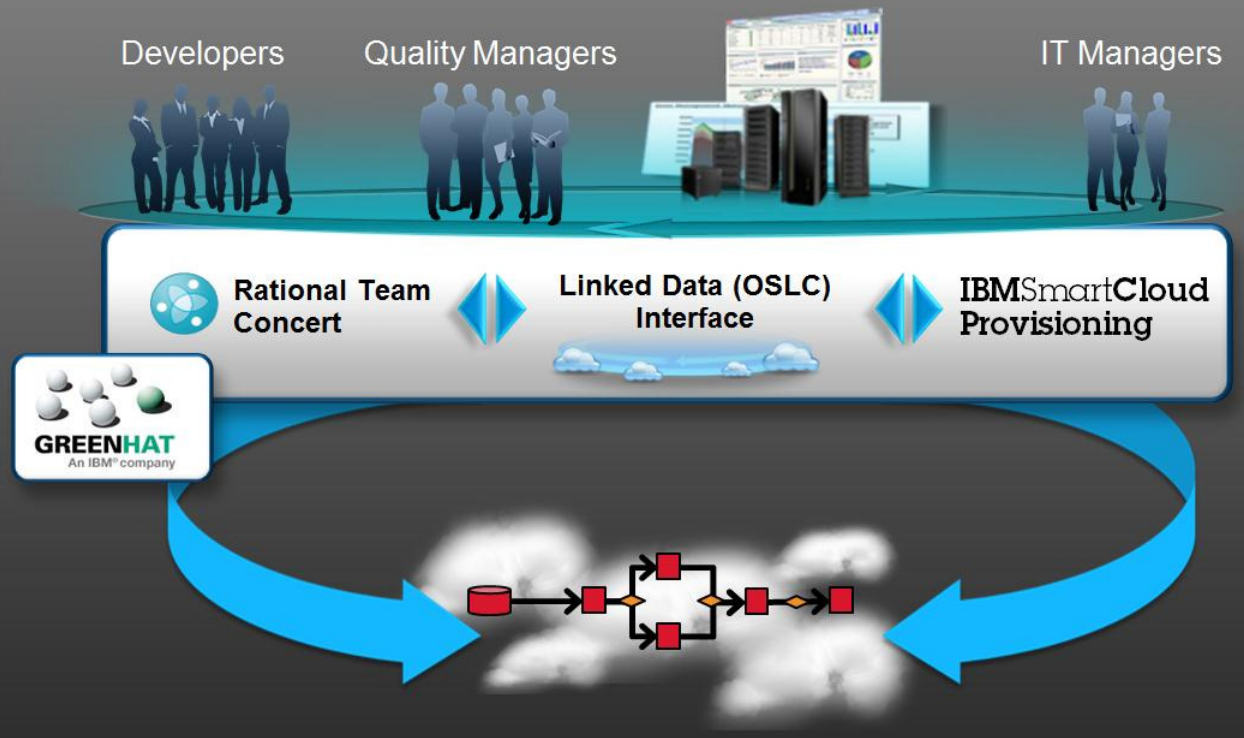
- Highly resilient cloud manager
- Hypervisor agnostic platform
- Advanced image management
- Image lifecycle composition

- Start small and scale up
- Real-time capacity on-demand
- Analytics based optimization

# IBM SmartCloud Continuous Delivery

## A simple approach to lifecycle agility

Beta




- Accelerate delivery
- Self-service
- Reduce risk
- Improve quality
- Manage change
- Optimize Workload Patterns

# IBM SmartCloud Virtual Storage Center and Tivoli Storage Management Suite

**Intelligently controls and optimizes Cloud Storage with pay as you go pricing**

New

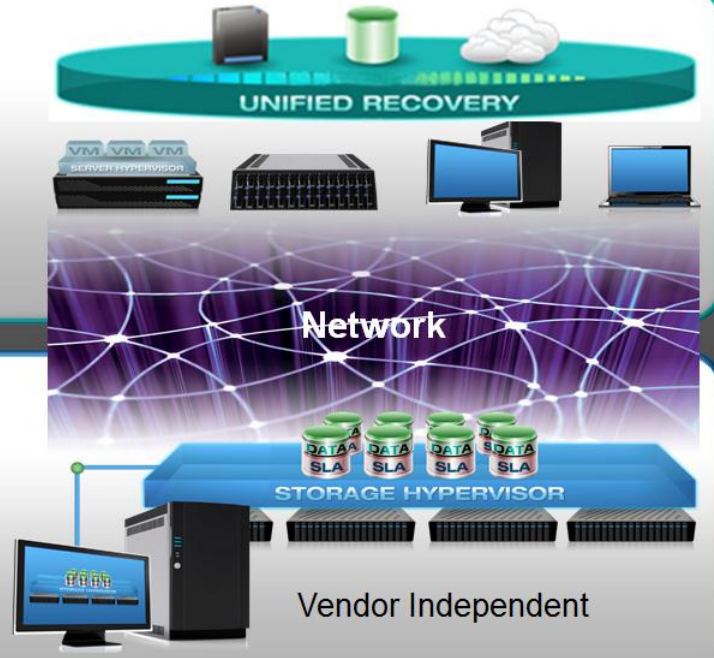
## Tivoli Storage Management Suite

- Data reduction for recovery and retention
- Always on recovery service
- Instant recovery for virtual environments and applications

Early Experience Program

## Tivoli Virtual Storage Center

- Virtualize physical storage resources
- Flexible management of heterogeneous storage
- Central management of virtual storage



# Service Management Extensions for Hybrid Cloud

New

Integrate clouds with centralized monitoring, security and automation

- Visibility across all resources
- Control system and security management
- Automate workload flows across clouds

# Endpoint Manager

## Extending Enterprise endpoint management to Mobile

New

- Mobile Lifecycle Management
- Security threat detection and automated remediation
- Advanced management for iOS, Android, Symbian, Windows Phone

IBM

**Extends IBM's existing 550,000 endpoint deployment**

Enterprise Servers, Desktop and *now* **Mobile**

# IBM Worklight

## Leading platform to develop, run and manage mobile applications

New

- Richest functionality in the market
- Extremely easy to implement and learn
- Open, standards-based platform
- Lifecycle management of mobile apps

Worklight®

# IBM QRadar Security Intelligence Platform

## Taking Security Intelligence to the next level

New

- Real time and historical correlation capabilities with massive scale
- One console security with big data Instant Search
- Integration across security domains with advanced X-Force® threat intelligence
- Helping secure cloud infrastructures with virtual appliances

# IBM Maximo

## Innovating to reach new heights of infrastructure performance and reliability

New and Enhanced

- Health, Safety and Environment Management
  - Improve employee and public safety, reduce risk to the environment and manage regulatory compliance
- Supply Chain Management
  - Greater control over critical procurement to improve operations and optimize enterprise inventory
- Comprehensive Industry Solutions
  - Transportation, Nuclear, Oil and Gas

IBM Smarter Buildings
Tririga enables a complete solution for facilities optimization
New and Enhanced
Energy Operations Optimization
Energy & Environmental Management
Space Management
Service Management
Facility Maintenance
Capital Project Management
Real Estate Portfolio Management

# Service Management Connect

## On-line community that connects you to the future of service management

- Transparent development
- Product roadmaps
- Code downloads and demos
- Access to the experts
- Best practices
- Submit requirements

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› **600+ blog entries** from IBM **experts**
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