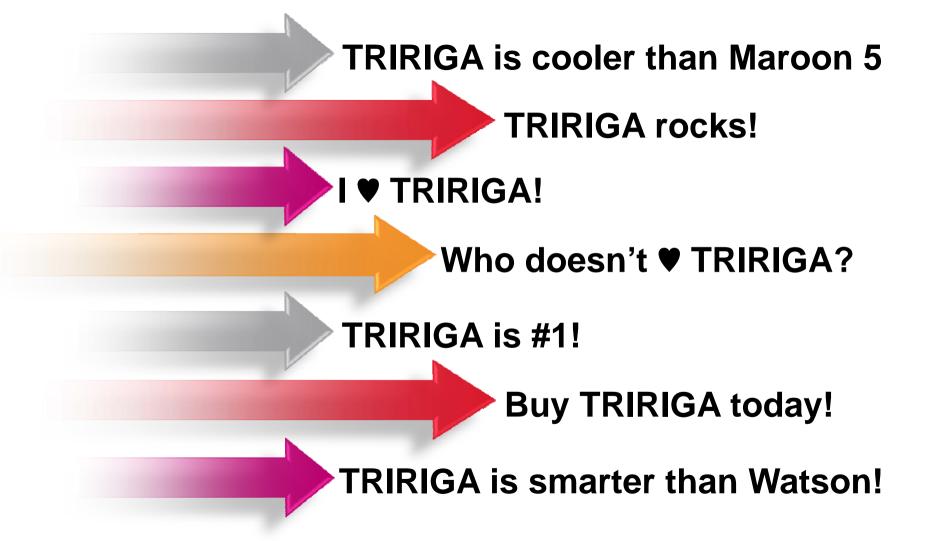
Smarter Physical Infrastructure

George Ahn

Vice President – EAM IBM Software Group Tivoli









IBM's Focus on Smarter Physical Infrastructure

Jamie Thomas

Vice President Tivoli Strategy & Development

Focusing on Smarter Physical Infrastructure

- Continuing to deliver best of breed capabilities
 - Delivered 100 releases in the past five years
 - Supported by 12 locations in North and South America, Asia, Europe
- Committed to industry standards and specifications
 - Nuclear power plant safety and reliability operations
 - Equipment reliability and maintenance
 - 92% of the world's largest Pharmaceutical, Aerospace and Defense companies run on Maximo
- Driving innovation through customer groups, advisory councils and business partner collaboration
 - 6 industry aligned user groups
 - 467 authorized Maximo partners
- Acquired TRIRIGA to extend our Smarter Buildings capability
 - Doubled the size of the development team since the acquisition



IBM Maximo and Tririga

Best of Breed Smarter Physical Infrastructure Management

- Health, Safety and Environment Management
 - Improve employee and public safety, reduce risk to the environment and manage regulatory compliance
- Improved Supply Chain and Work Management
 - Gain greater control over inventory and operations
- New and enhanced industry capabilities
 - Transportation, Nuclear, Oil and Gas
- Improved cost of ownership
- New TRIRIGA capabilities
 - Real Estate Management to enable compliance for new lease accounting rules
 - Automated energy data reporting



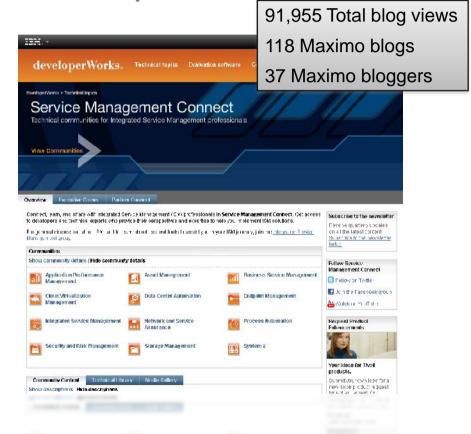
Updated!

Service Management Connect

An on-line community that connects you to the experts

 Early customer feedback through transparent development

- Access to the latest Product roadmaps
- Code downloads and demos
- Access to the experts
- Contribute and leverage best practices
- Submit requirements on-line





Thank You EAM Sponsors!























Take Advantage of the Conference!

Smarter Physical Infrastructure Stream

- (7) EAM Tracks
- (2) IWMS Tracks
- (1) Smarter Buildings
- (1) Smarter Cities & Industries

- Over 1,000 attended our industry user groups on Sunday
- 110 clients are presenting in our stream this week
- Spend time in the Expo Hall
 - Smarter Physical Infrastructure Expo Zone
 - 18 Peds
 - 10 Expo Theater presentations
 - 30 Maximo & TRIRIGA solution center workstations
 - Hands-on consulting
- Visit with our partners!