

**Pulse2012**

# Smarter Physical Infrastructure

**George Ahn**

Vice President – EAM

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Tivoli



**TRIRIGA is cooler than Maroon 5**



**TRIRIGA rocks!**



**I ♥ TRIRIGA!**



**Who doesn't ♥ TRIRIGA?**



**TRIRIGA is #1!**



**Buy TRIRIGA today!**



**TRIRIGA is smarter than Watson!**

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The image features a complex network of high-voltage power lines and transmission towers. The towers are tall, lattice-structured steel structures with multiple cross-arms supporting the power lines. The lines stretch across the frame, creating a dense web of geometric patterns. The background is a clear, light-colored sky, which makes the dark silhouettes of the infrastructure stand out prominently. The overall composition is industrial and technical, emphasizing the scale and complexity of the power grid.

**Without IBM's technology in utilities, power is less reliable . . .**



**Without IBM's technology in manufacturing, production lines could fail . . .**





**Without IBM's technology in buildings,  
energy could go unmanaged . . .**



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# IBM's Focus on Smarter Physical Infrastructure

**Jamie Thomas**

Vice President

Tivoli Strategy & Development

# Focusing on Smarter Physical Infrastructure

- Continuing to deliver best of breed capabilities
  - Delivered 100 releases in the past five years
  - Supported by 12 locations in North and South America, Asia, Europe
- Committed to industry standards and specifications
  - Nuclear power plant safety and reliability operations
  - Equipment reliability and maintenance
  - 92% of the world's largest Pharmaceutical, Aerospace and Defense companies run on Maximo
- Driving innovation through customer groups, advisory councils and business partner collaboration
  - 6 industry aligned user groups
  - 467 authorized Maximo partners
- Acquired TRIRIGA to extend our Smarter Buildings capability
  - Doubled the size of the development team since the acquisition





# IBM Maximo and Tririga

*Best of Breed Smarter Physical Infrastructure Management*

Updated!

- **Health, Safety and Environment Management**

- Improve employee and public safety, reduce risk to the environment and manage regulatory compliance

- **Improved Supply Chain and Work Management**

- Gain greater control over inventory and operations

- **New and enhanced industry capabilities**

- Transportation, Nuclear, Oil and Gas

- **Improved cost of ownership**

- **New TRIRIGA capabilities**

- Real Estate Management to enable compliance for new lease accounting rules
- Automated energy data reporting



# Service Management Connect

*An on-line community that connects you to the experts*

- Early customer feedback through transparent development
- Access to the latest Product roadmaps
- Code downloads and demos
- Access to the experts
- Contribute and leverage best practices
- Submit requirements on-line

The screenshot shows the 'Service Management Connect' website. The header includes the 'developerWorks' logo and navigation links for 'Technical topics' and 'Evaluation software'. The main content area features a large blue graphic with the title 'Service Management Connect' and the subtitle 'Technical communities for Integrated Service Management professionals'. Below this is a 'View Communities' button. The page is divided into several sections: 'Overview', 'Featured Content', and 'Featured Content'. A central text block describes the community's purpose: 'Connect, learn, and share with Integrated Open Enterprise Management / CMX professionals in Service Management Connect. Get access to developers, architects, experts who provide their perspectives and expertise to help you solve your ITSM solutions. For general releases on all IBM products, visit our main developerWorks website. For more information on how to contribute and build a successful open ITSM community, join the [Service Management Connect](#) mailing list today.' Below this is a 'Communities' section with a grid of 12 categories: Application Performance Management, Asset Management, Business Service Management, Cloud/Virtualization Management, Data Center Automation, Endpoint Management, Integrated Service Management, Network and Service Assurance, Process Automation, Security and Risk Management, Storage Management, and System z. The bottom of the page includes a 'Community Content' section with tabs for 'Technical Library' and 'Media Gallery'. On the right side, there are three sidebar widgets: 'Subscribe to the newsletter', 'Follow Service Management Connect' (with social media links for Twitter, Facebook, and LinkedIn), and 'Request Product Enhancements' (with a photo of a woman and a call to action).

91,955 Total blog views

118 Maximo blogs

37 Maximo bloggers



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 <p><b>Gold Sponsors</b></p>	     
 <p><b>Silver Sponsors</b></p>	 <p><b>100% Maximo®</b></p>

# Take Advantage of the Conference!

Smarter Physical Infrastructure Stream

**(7) EAM Tracks**

**(2) IWMS Tracks**

**(1) Smarter Buildings**

**(1) Smarter Cities & Industries**

- Over 1,000 attended our industry user groups on Sunday
- 110 clients are presenting in our stream this week
- Spend time in the Expo Hall
  - Smarter Physical Infrastructure Expo Zone
    - 18 Peds
    - 10 Expo Theater presentations
    - 30 Maximo & TRIRIGA solution center workstations
      - Hands-on consulting
- Visit with our partners!

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