strategy

yours and ours

how much time & focus do you give to content?

documents
electronic files
authoring
management
workflow
creation
approval
distribution
retention

i am addicted to content

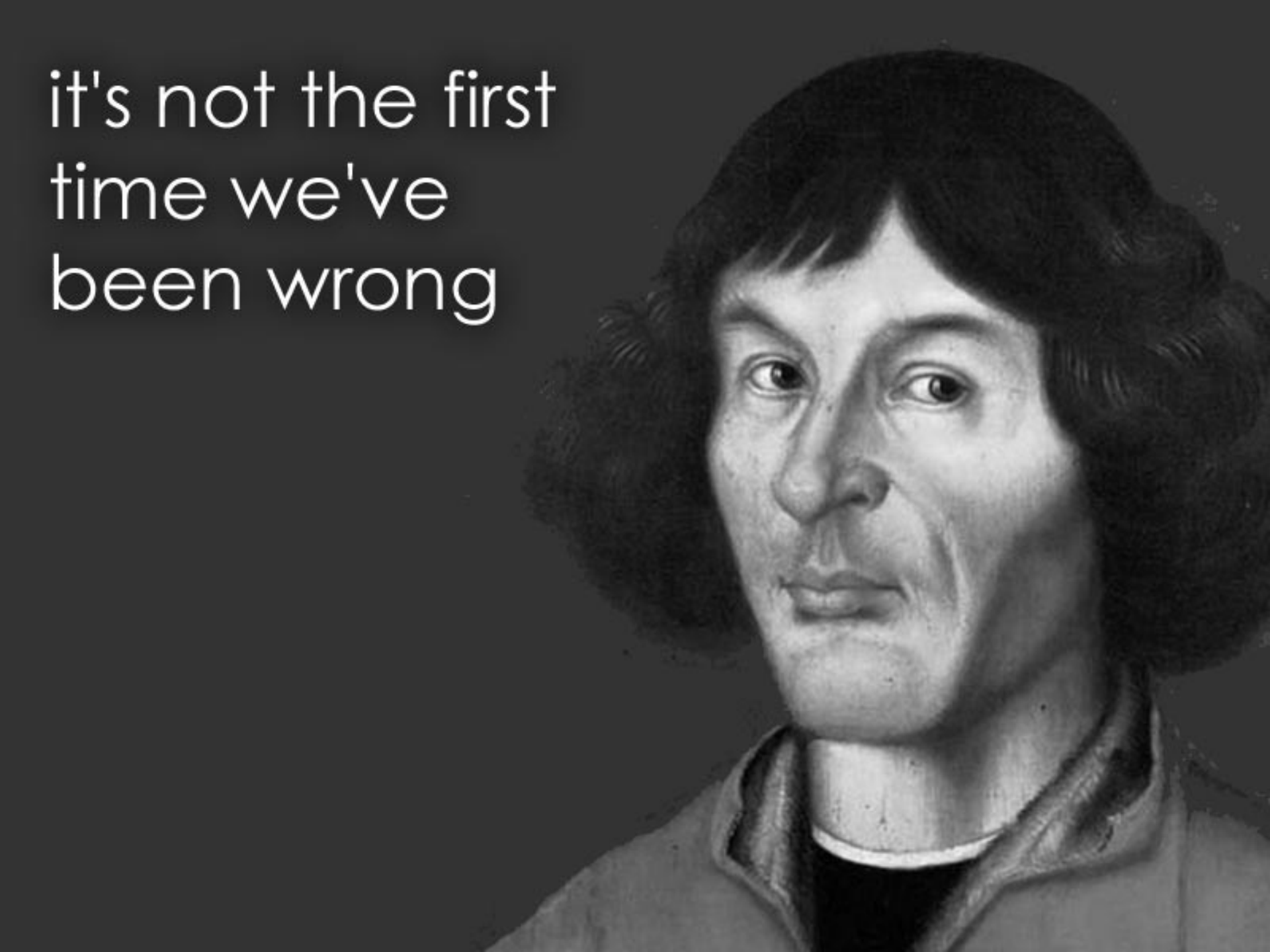
i am addicted to content

the problem

too much content
too many creators
too many contributors
too difficult to control
impossible to predict
impractical to most users

maybe we're focusing
on the wrong thing?

it's not the first time we've been wrong



jeff schick

vice president
social software

deep roots in ECM
vision for social

dedicated to the
marriage of the two

the challenge

everyone had an approach to handling content

and everyone was struggling in some areas

social was too little

(that includes Quickr)

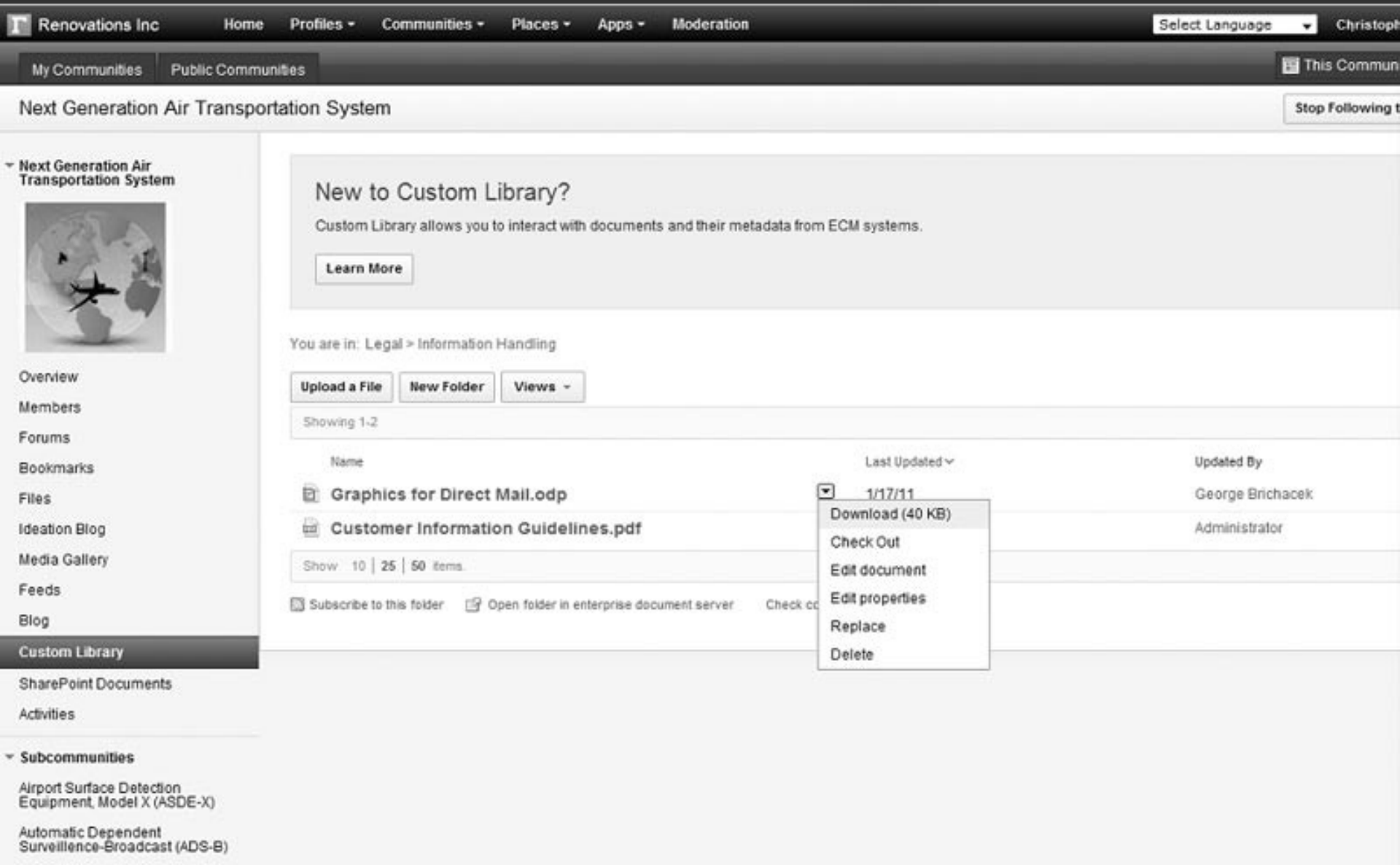
ecm was too much

(enterprise content management)

first step

surface repositories
in social conext

linked libraries & widgets



next step

ibm connections
content manager

IBM Webcast

"From Liking to Leading": Transforming Your Bus
Generation Platform for Social Business

Event Date: 03/13/2013 11:00 AM Eastern Daylight Time

A comprehensive platform for social business can deliver business valu
Join us and see first-hand the latest collaboration technology advance
learn:

- how a complete social business platform can best position you t
  effective and engaged workforce.
- what you should consider when looking for a social business pla
- why thinking early and often about adoption can speed the time

Hear from Jeff Schick, IBM Vice President of Social Software, and from s
yours. They will share how social integration has transformed their org
Learn how Microsoft customers in particular can make their existing en

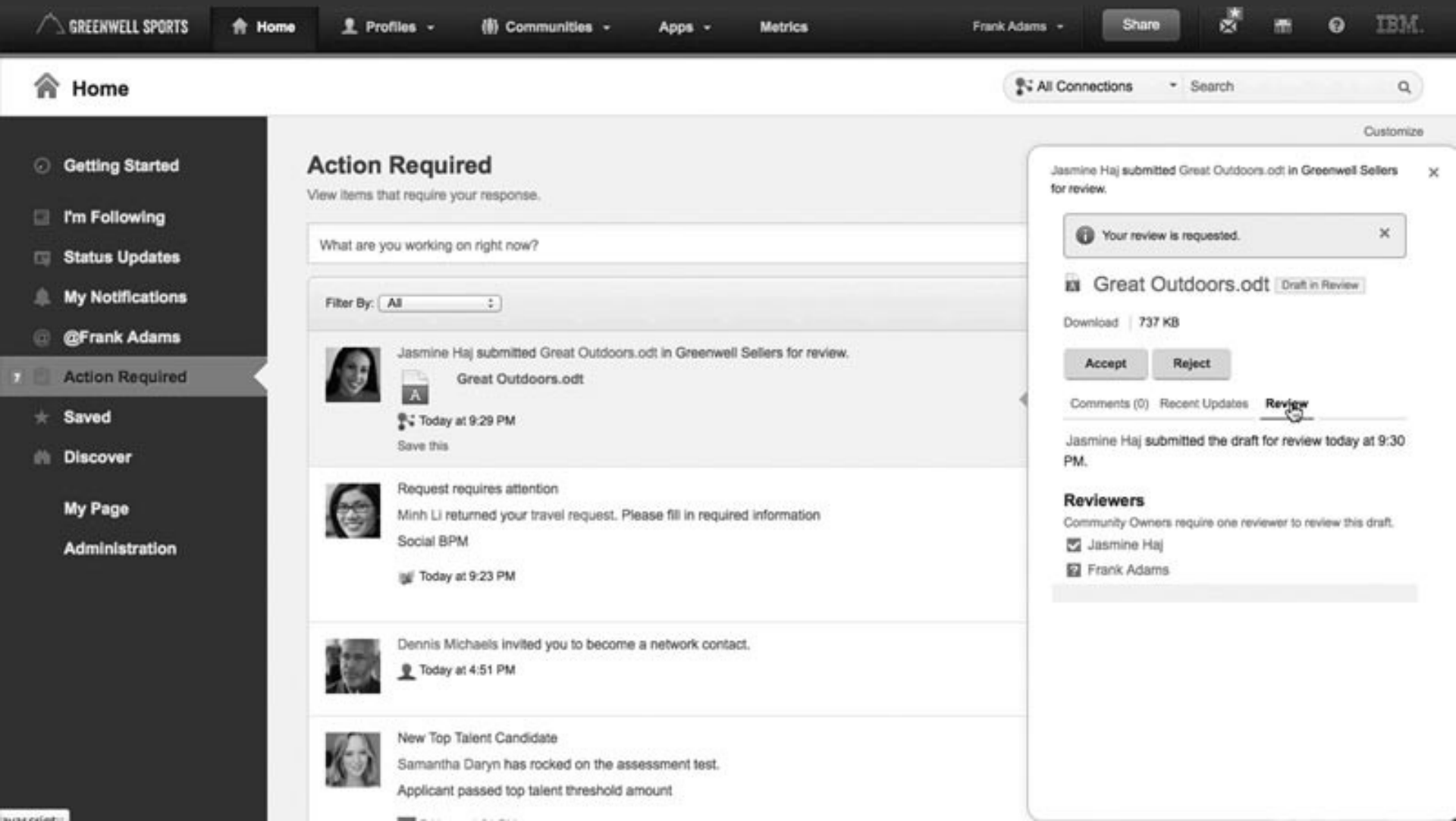
Whether you're a business leader looking to transform your front office
to support organizational growth, an existing IBM customer, or even a
to miss this exciting and informative broadcast.

Speakers:

Jeff Schick
Vice President, Social Software
IBM

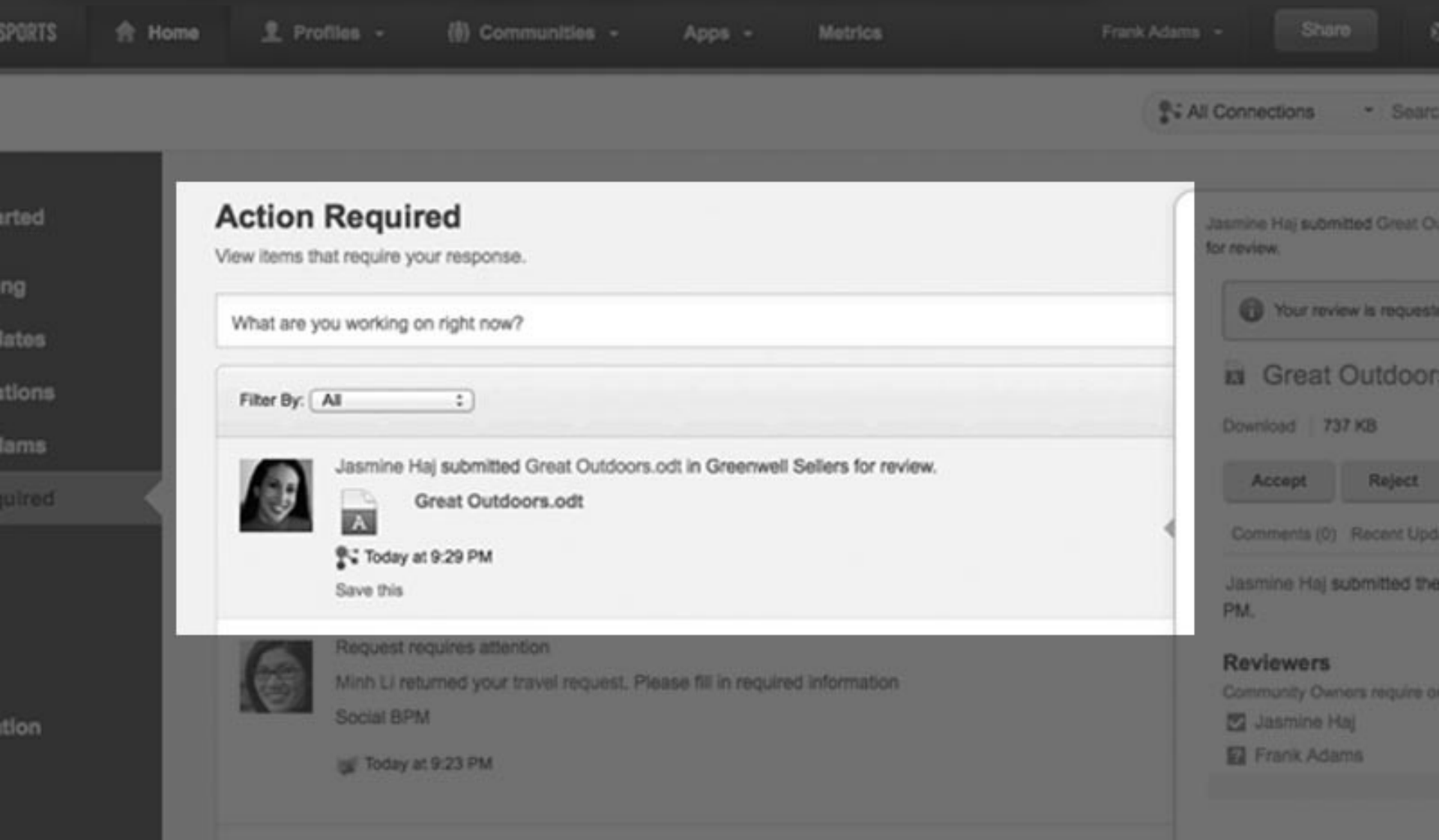
CCM at a glance

it's an add-on to IBM Connections



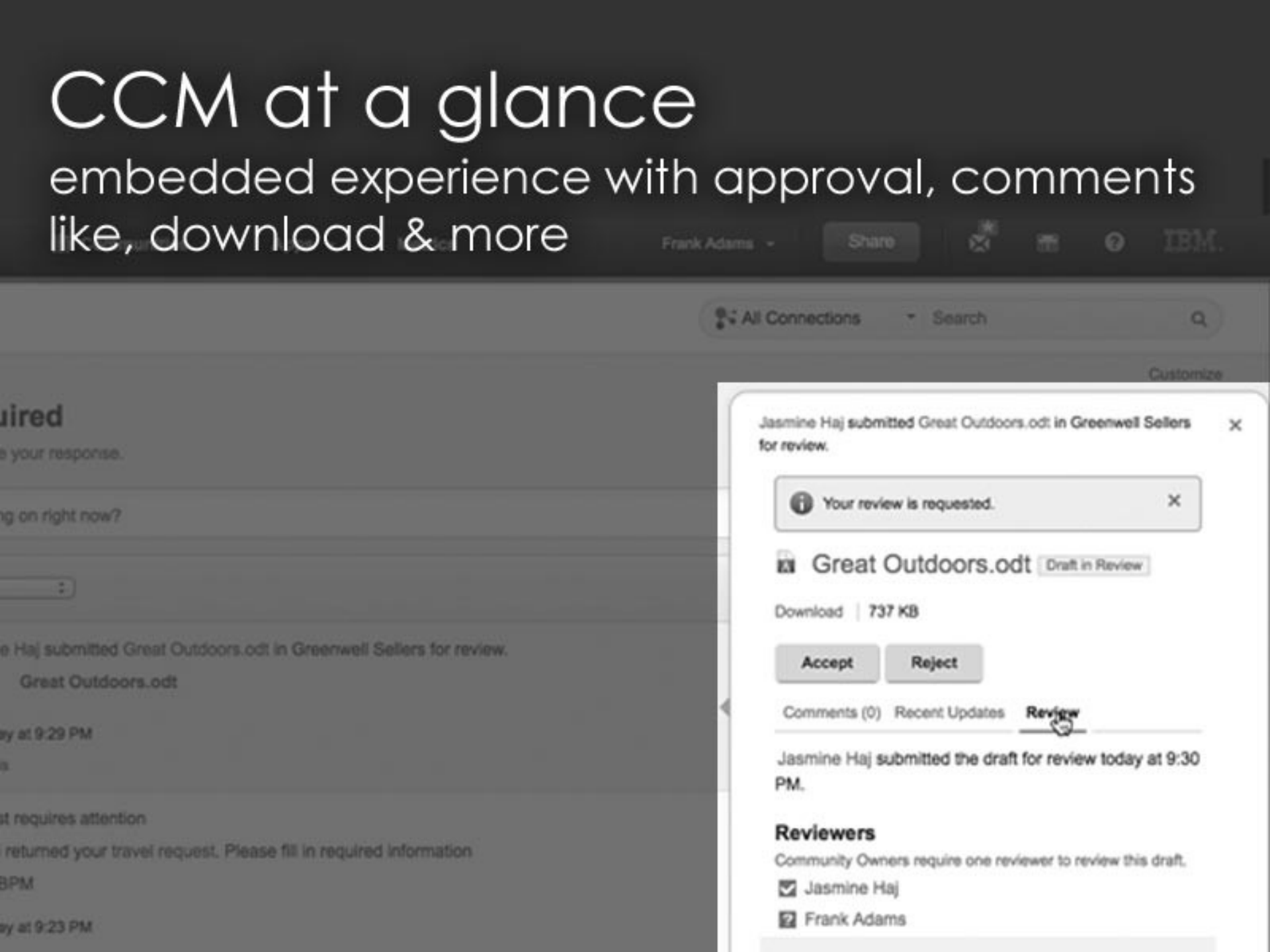
CCM at a glance

activity stream updates on CCM events



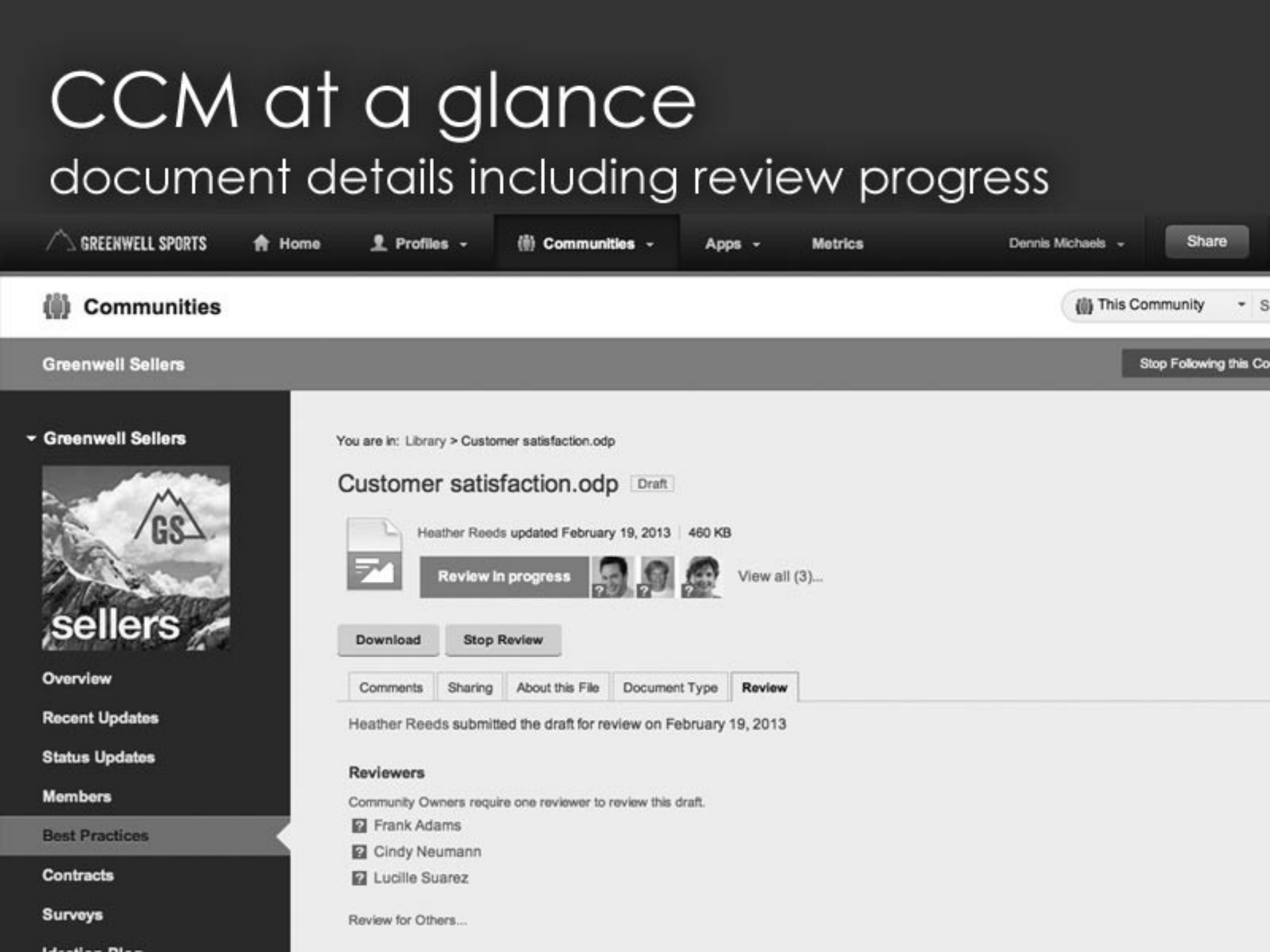
CCM at a glance

embedded experience with approval, comments like, download & more



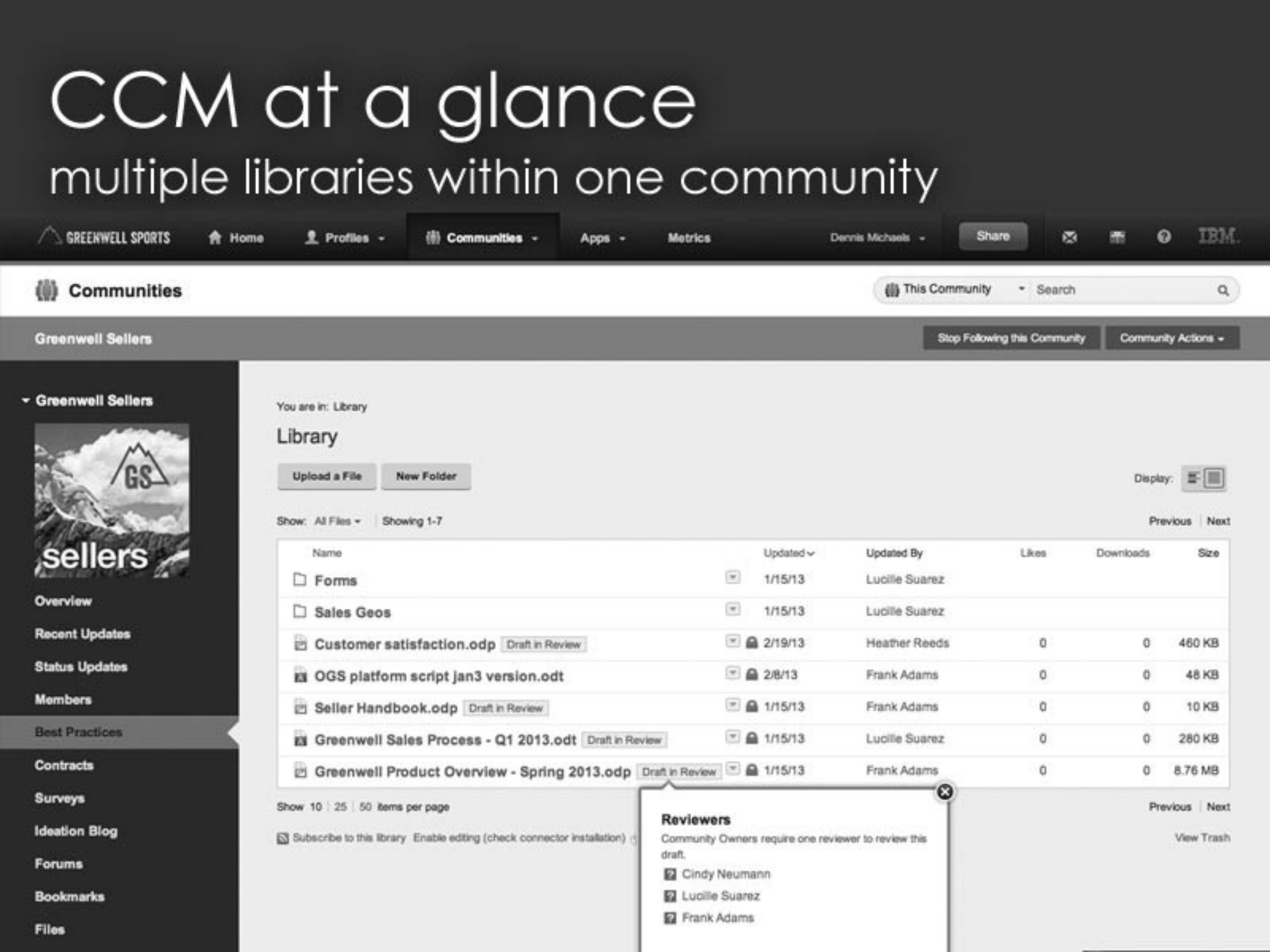
CCM at a glance

document details including review progress



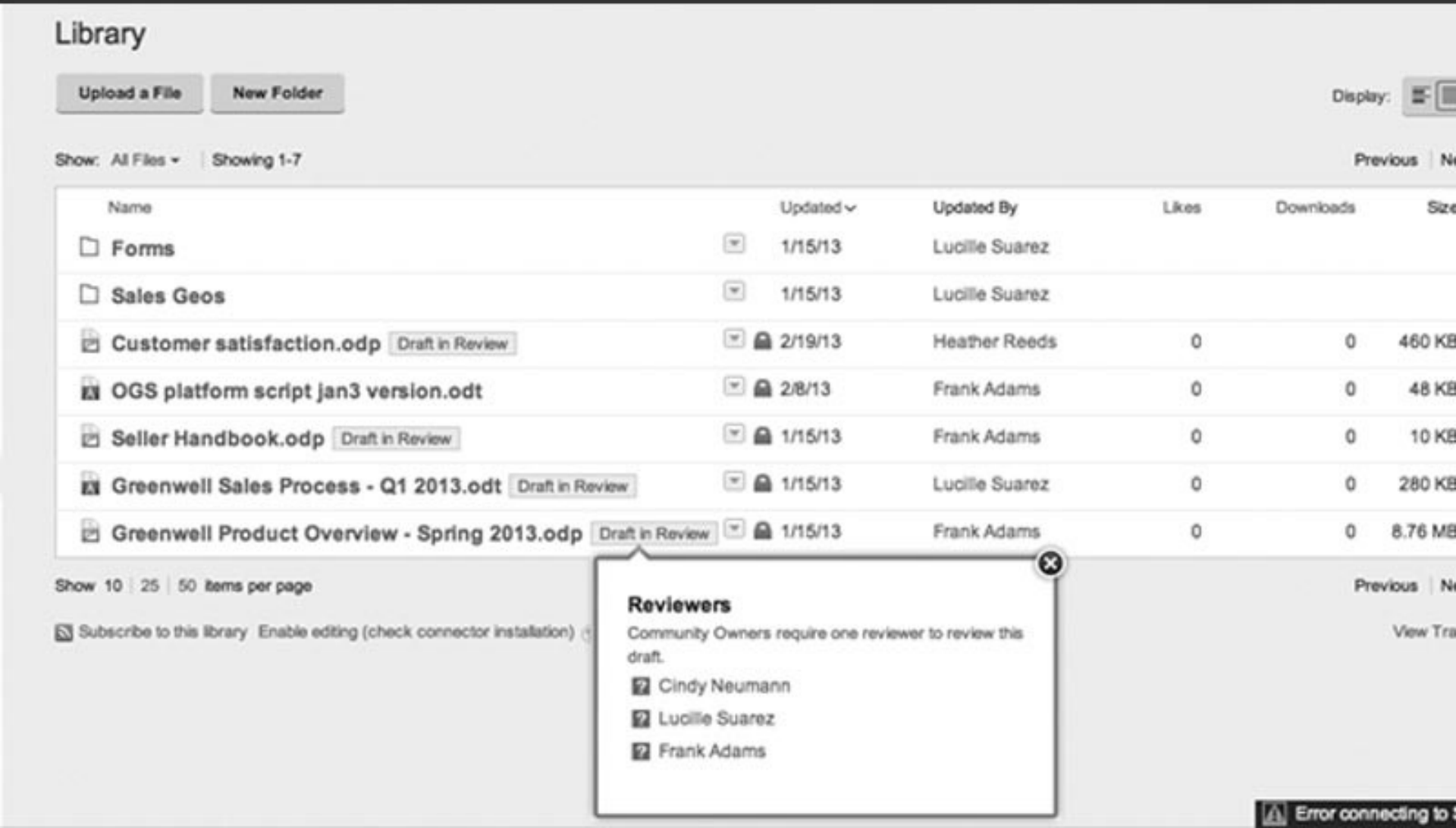
CCM at a glance

multiple libraries within one community



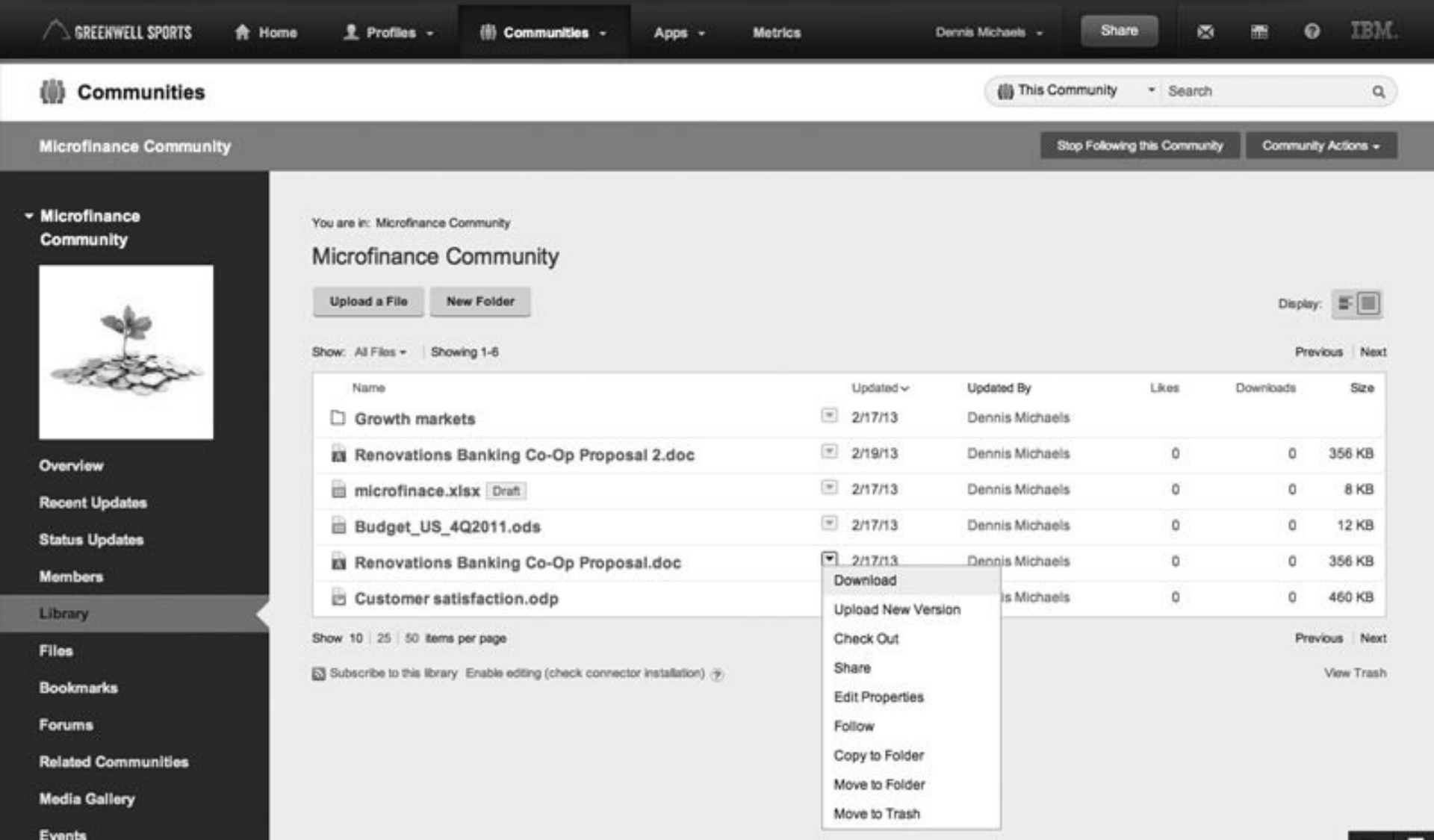
CCM at a glance

see docs are checked out & who is reviewing



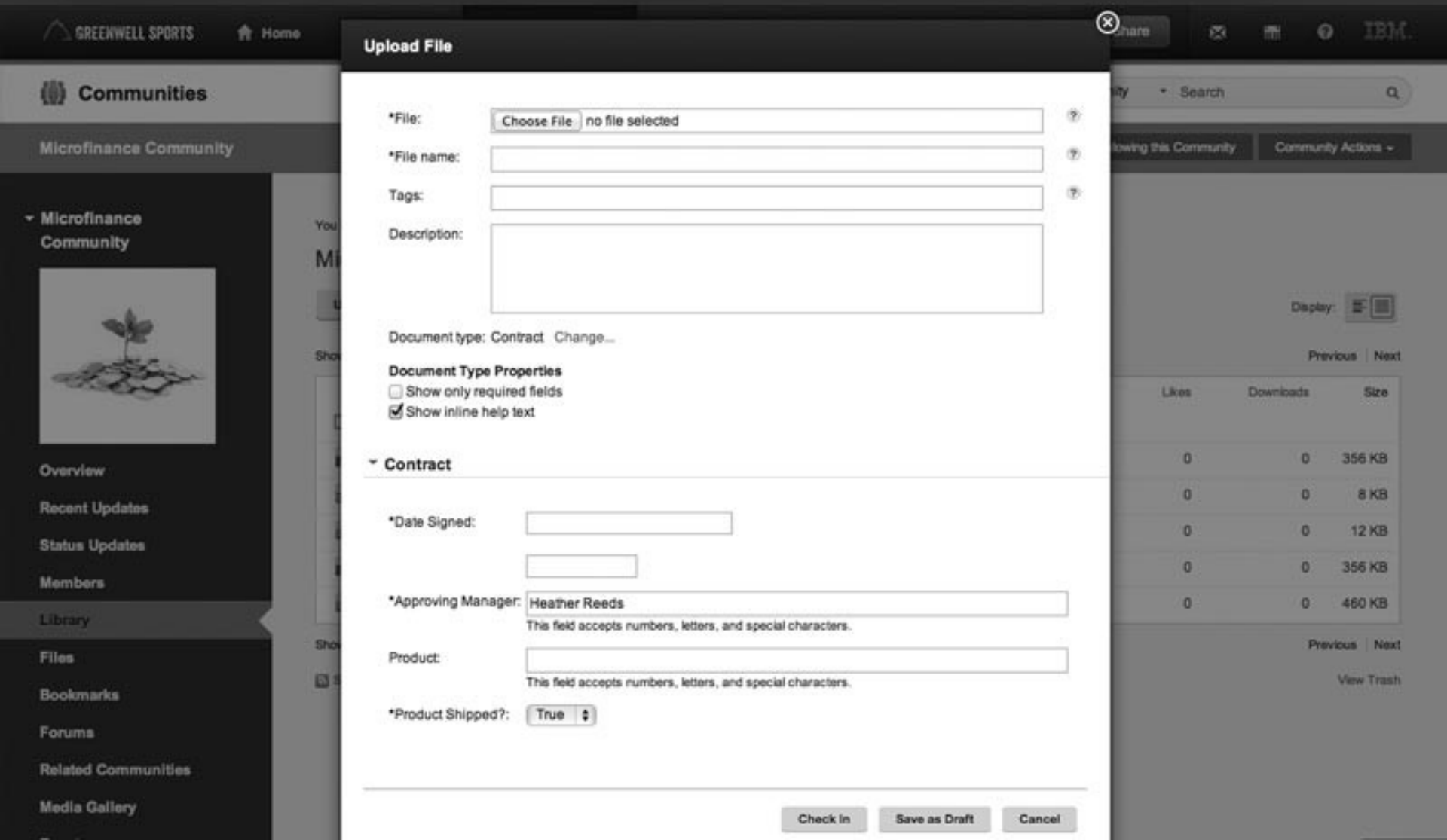
CCM at a glance

nested folders, count/sort by likes & downloads



CCM at a glance

supports document types & custom metadata



CCM at a glance

breadcrumb trail, like/unlike, doc types & metadata

GREENWELL SPORTS | Home | Profiles | Communities | Apps | Metrics | Dennis Michaels | Sha

Communities | This Community

rofinance Community | Stop Followi

rofinance
mmunity

rview
ent Updates
us Updates
nbers
ary
s
kmarks

You are in: Microfinance Community > Renovations Banking Co-Op Proposal 2.doc

Renovations Banking Co-Op Proposal 2.doc

Updated February 19, 2013 | Version 1.0 | 356 KB

Add Tags

Like

Download | Upload New Version | Check Out | More Actions

- Edit Properties
- Share
- Follow
- Copy to Folder
- Move to Folder
- Move to Trash

Comments (0) | Versions | Sharing | About this File

Document type: Contract Change...

Contract

Date Signed:	2/21/13 at 8:00 AM
Approving Manager:	Heather Reeds
Product:	Product X
Product Shipped?:	true

Edit Properties

CCM at a glance

other things you should know

simple Filenet install

sync'd access controls

searches metadata & full text

let's take a
closer look

demo

what is being announced?

Connections Content Manager 4.5

IBM Connections Suite 4.5
(Includes: Connections 4.5, CCM, Sametime Advanced, Sametime SUT Lite)

Quickr customers?

Standalone Quickr customers
(Quickr for Websphere Portal
& Quickr for Domino)
will be entitled to Connections 4.5
& Connections Content Manager

CEO Collaboration bundles that include Quickr?

(CEO Enhanced Collabortion
or CEO Community Collaboration)

1:1 entitlement to
IBM Connections Suite 4.5

(Includes: Connections 4.5, CCM,
Sametime Advanced, Sametime SUT Lite)

Connections Content Edition?

(IBM Connections FileNet
Content Manager Edition bundle)

1:1 entitlement to
IBM Connections 4.5
& Connections Content Manager

Filenet Content Manager Add-on will be entitiled to Connections Content Manager

Other entitlements?

Details to come in Q2

and we're not done yet...

social content

people focused
content rich
useable
valuable

questions?

louis richardson
evangelist & storyteller
social business/smarter workforce

creativitycrisis.com
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about.me/louisrichardson
slideshare.net/louisrichardson
linkedin.com/in/louisrichardson
youtube.com/user/louisrichardsonjr

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