



#businessgetssocial

Business. Made Social.

Business Gets Social **2012**

IBM Software Roadshow

ibm.com/socialbusiness/events



Lotusphere[®]

5.500 Partecipanti

11k Livecast viewer

77 Giornalisti

71 Analisti

38 Customer Stories

281 Sessioni

14k Tweets

The case studies from notable organizations such as TD Bank, Children's Hospital and Caterpillar were compelling.

Some implementations were further along than others, but all of the speakers spoke enthusiastically about the promise of social that ignited their projects and the subsequent benefits they are receiving.

Carol Rozwell, VP Distinguished Analyst – Gartner

http://blogs.gartner.com/carol_rozwell/2012/01/20/lotusphere-learnings/

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http://blogs.gartner.com/carol_rozwell/2012/01/20/lotusphere-learnings/

Dr Jeffery Burns of Children's Hospital Boston provided the best example of the power of the social web that I've heard: a community of experts scattered around the globe, with a method to provide real time collaboration for dealing with unique illnesses and a way to collect content for reuse by other physicians for learning new techniques for treating their patients. The real time community links doctors and hospitals around the world and makes the "right" expertise available at the right place and time, virtually. The end result, saving children's lives by sharing knowledge and skill through community.

Michael Fauscette, Software Business Solutions Group Leader - IDC

http://www.mfauscette.com/software_technology_partn/2012/01/lotusphere-2012.html

It was actually one of the best events of its kind I've attended in years — and I've attended loads. IBM expanded the focus well beyond the “legacy” Lotus brand. In fact, this was a social business event from start to finish, with IBM linking its much broader social computing portfolio to business process improvement and value creation.

[Michael Barnes, Vice President, Research Director – Forrester](#)

http://blogs.forrester.com/michael_barnes/12-02-01-ibm_lotusphere_2012_whats_in_a_name

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[Michael Barnes, Vice President, Research Director – Forrester](#)

http://blogs.forrester.com/michael_barnes/12-02-01-ibm_lotosphere_2012_whats_in_a_name

Existing users of IBM Lotus software should be aggressive in their adoption of IBM's enterprise social software, as Ovum believes it can be used to competitive advantage in a business world that is currently dominated by out-of-date, less capable offerings. Organizations that are considering alternatives to Microsoft's collaboration stack should take a good look at IBM's business social software, as it integrates well with Microsoft Office/SharePoint and offers empowering social analytics capabilities. Smaller businesses and institutions should consider IBM SmartCloud for Social Business as its pricing is competitive and its functionality is excellent.

[Richard Edwards, Principal Analyst - Ovum](#)

<http://ovum.com/2012/01/25/ibm-links-social-mobile-and-cloud/>

A green rectangular sign with rounded corners and a white border of small circular lights. The word "Change" is written in a large, white, sans-serif font across the center of the sign. The sign is supported by two wooden posts. The background is a bright blue sky with scattered white clouds.

Change

I cambiamenti che stiamo vivendo

Come acquisto

Interagendo con altre persone, scambiando feedback e privilegiando un rapporto diretto con le aziende di cui sono cliente



Come lavoro

Collaborando con altri colleghi, dovunque mi trovi, in qualsiasi momento e da una molteplicità di strumenti.

Come mi relaziono

Restando in costante contatto con amici ed interlocutori, capitalizzando i loro suggerimenti, condividendo idee ed iniziative

I cambiamenti che stiamo vivendo

Reperimento e condivisione istantanea delle informazioni



- **155 milioni di messaggi** spediti via Twitter ogni giorno
- Più di **sette milioni di oggetti** condivisi in Facebook ogni settimana

Source: Facebook, 2011

Source: Nielsenwire, 6/1/2010, Morgan Stanley

Source: Forrester: Forrsights Workforce Survey 2011

Crescita esponenziale dei Social Network e dei device mobili



- Il **22% del tempo** in cui si è collegati in rete viene passato sui social network
- Le consegne di **tablet e smartphone** hanno superato quelle dei PC

Ingresso dei social network all'interno nelle aziende



- Il **37% dei lavoratori americani** ha portato in azienda strumenti che utilizzava in casa
- Il **64% dei lavoratori della GenY** scarica almeno una volta alla settimana applicazioni senza autorizzazione

L'impatto sulle organizzazioni aziendali

Dipendenti

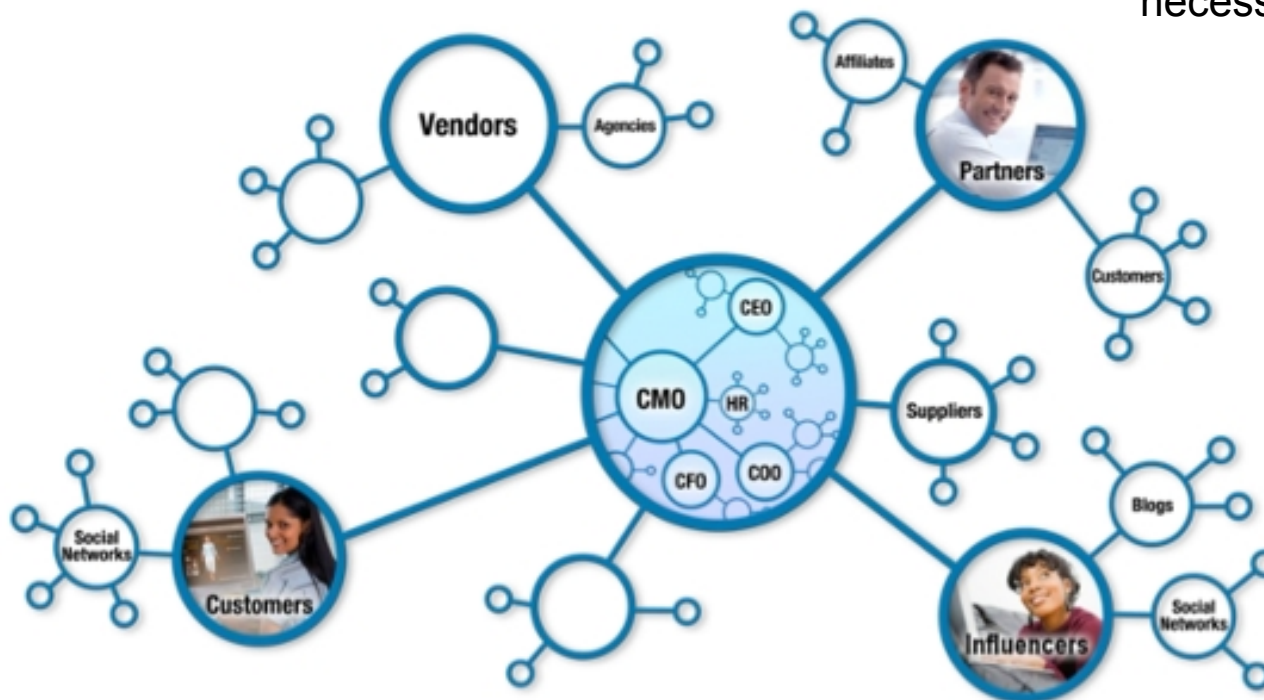
Si organizzano in modo organico in team e community che operano su attività in continua evoluzione

Clienti

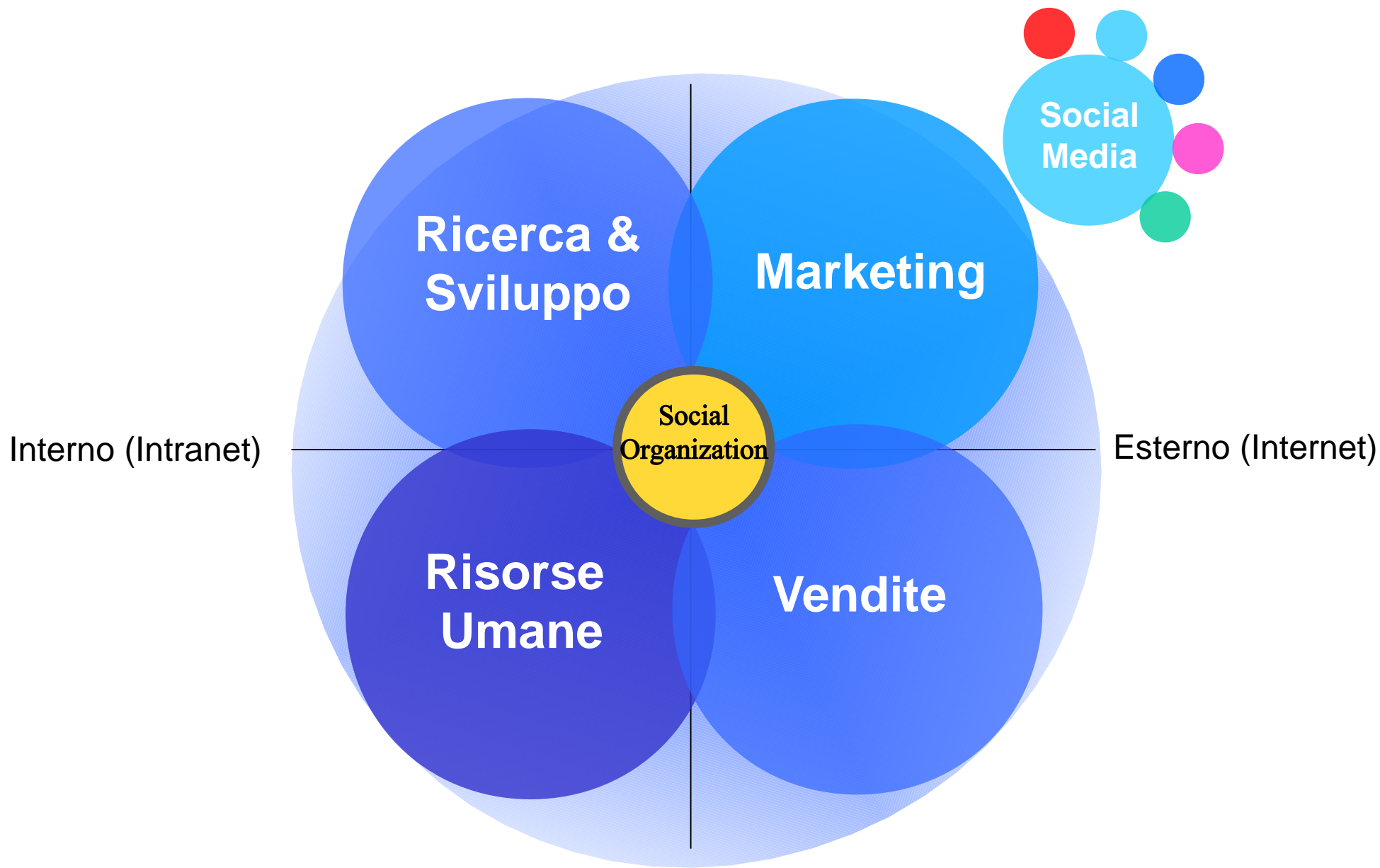
assumono un ruolo centrale nel posizionamento dei brand sul mercato

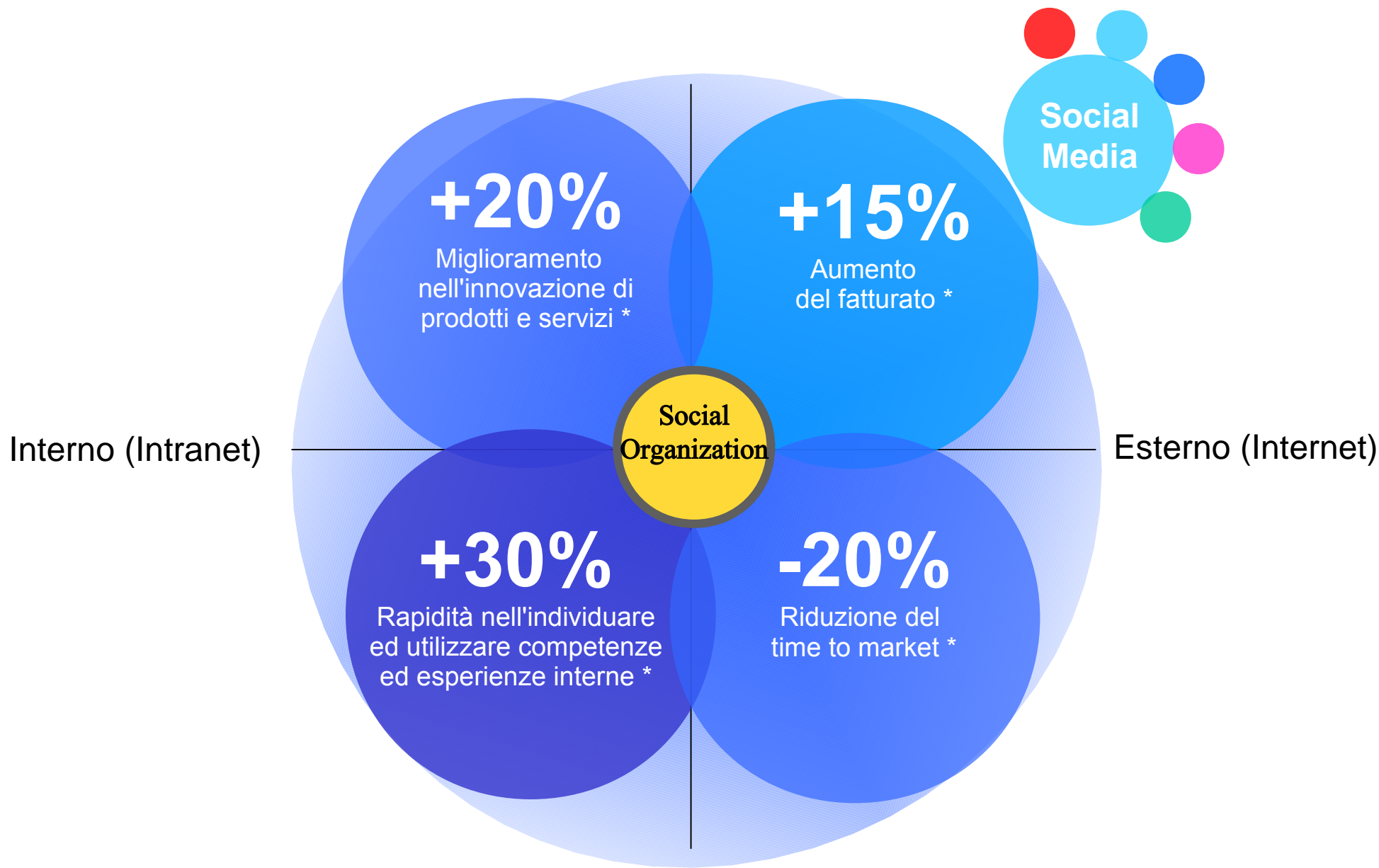
Fornitori

diventano parte integrante della struttura aziendale, attivati a richiesta quando necessario



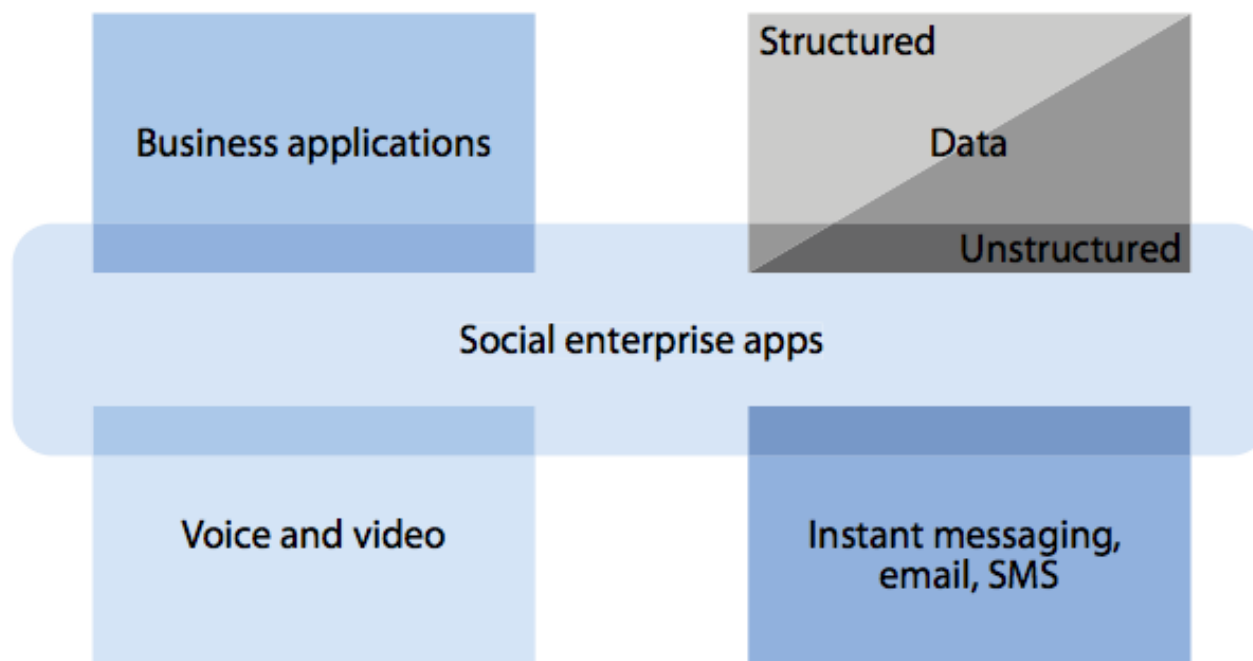
Le organizzazioni *social* stanno capitalizzando le **interazioni sociali**, il **feedback spontaneo** e le **competenze distribuite** per creare valore ed ottenere un vantaggio competitivo





Un nuovo modello per la trasformazione

Figure 3 Social Enterprise Apps Integrate Disjointed Collaboration Approaches



59825

Source: Forrester Research, Inc.

“Social Enterprise Apps Redefine Collaboration”
November 30, 2011



Un nuovo modo di progettare i servizi IT



La piattaforma IBM per il Social Business



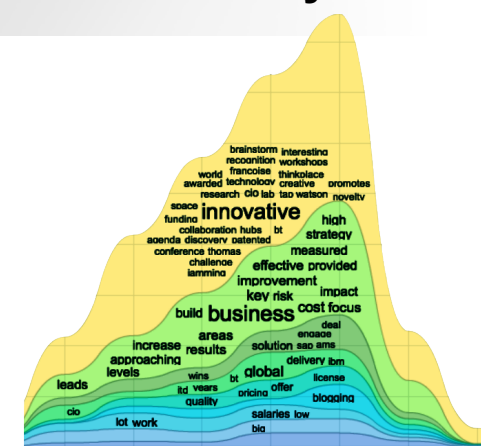
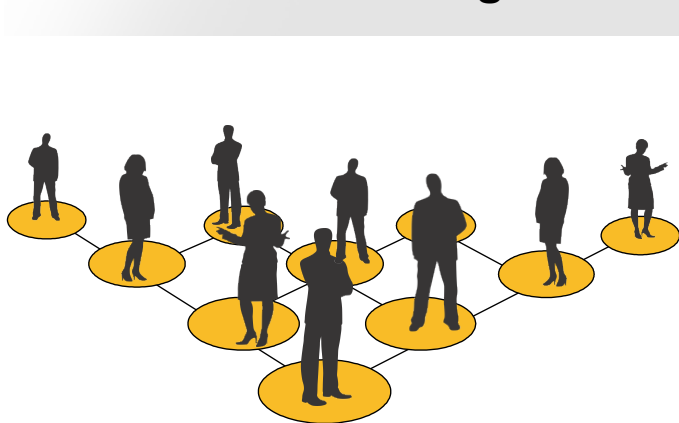
REACH
Social Networking




ENGAGE
Social Content



DISCOVER
Social Analytics




ACT Process Management & Governance



OPEN STANDARD

Una piattaforma basata su Open Standard

- Completa integrazione con i sistemi esistenti
 - Per capitalizzare investimenti fatti e risorse disponibili
- Massima flessibilità nelle innovative tecnologie
 - Per velocizzarne l'implementazione e il raggiungimento dei benefici di business
- Totale indipendenza da sistemi HW e SW
 - Per garantire totale eterogeneità e libertà di scelta

HTML5





ARIA






SAML





Reach	Social Networking 	Engage	Social Analytics 
--------------	---	---------------	--

Act	Process Management		Governance and Lifecycle
------------	---------------------------	---	---------------------------------

 On site	 Cloud	 Hybrid
---	--	--

La tecnologia non è la sola cosa importante

LoB



IT

La ricetta dei progetti di successo



Business. Made Social.

The Social Business Agenda

Social Business

A Align Organizational Goals & Culture

G Gain Social Trust

E Engage through Experiences

N Network Your Business Processes

D Design for Reputation & Risk Management

A Analyze Your Data



 **Customer Care
and Insight**

 **Workforce
Optimization**

 **Product &
Service
Innovation**



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La piattaforma IBM per il Social Business



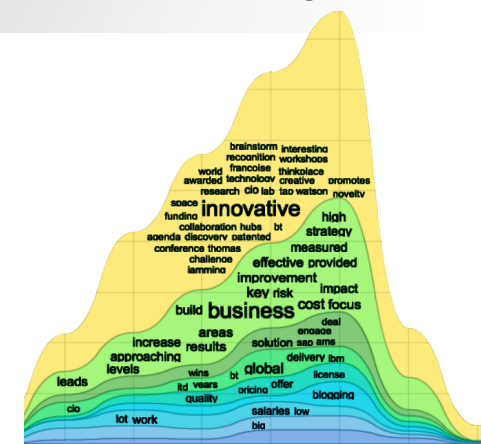
REACH
Social Networking




ENGAGE
Social Content



DISCOVER
Social Analytics




ACT Process Management & Governance



OPEN STANDARD



IBM Connections



Profiles

Find the people you need



Communities

Work with people who share common roles and expertise



Files

Post, share, and discover documents, presentations, images, and more



Wikis

Create web content together



Activities

Organize your work and tap your professional network



Forums

Exchange ideas with, and benefit from the expertise of others



Media Gallery

Add sizzle by sharing rich media like Photos and Videos



Home page

See what's happening across your social network



Social Analytics

Discover who and what you don't know via recommendations



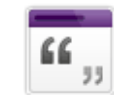
Micro-blogging

Reach out for help your social network



Bookmarks

Save, share, and discover bookmarks



Blogs

Present your own ideas, and learn from others



Ideation Blogs

Create ideas and leverage the crowd to develop them



Document Libraries

Securely manage and collaborate on business documents



IBM Connections

- Nuova generazione della piattaforma social
 - La bacheca di News & Activity Stream consente di visualizzare ed interagire con informazioni e dati di altre applicazioni

- L'eMail diventa social
 - Uno speciale plugin che consente di integrare lo stato di email e calendario direttamente nel social network (supporta IBM Domino e MS Exchange)

- Evoluzione degli strumenti analitici
 - Monitoring in tempo reale dello stato del social network, delle attività e del grado di adozione realizzato integrando sofisticate tecnologie Cognos.

Customize

What are you working on?

Update

Share something...

Show: All Types | View: Details



Minh Li shared a file in Renovations Community



Business Center Overview.jpg

Updated 10:34 AM | 3 comments
300K



Gardner Raynes Hey look at this awesome presentation I just uploaded



Renovations Marketing.odp

Updated 9:48 AM | 3 comments | 2 Likes
1.2M



Minh Li has sent you a Tungle Calendar meeting invite: [Let's discuss the updated plans proposals](#) | 1:00pm-2:00pm Tuesday March 8 2011

Created 9:43 AM



Samantha Daryn updated the file [The Singularity is coming](#)

Updated 9:15 AM

Samantha Daryn updated a To Do for you: [Create Designs for Actions Required](#)

Updated 8:48 AM



Frank Adams added you to the community [The Loveliest community of them all](#)

Created 8:32 AM

Recommendations

Interaction Designers
2 contacts are members
12 tags in common

Designs for the future
1 contact is a member
6 tags in common

Temporal Outpost in Nether Regions
8 tags in common
2 contacts commented

Gamers R Us
4 contacts are members
2 contacts have tagged

Cooking with Lemon
2 contacts are members
12 tags in common

5 of 12 | Previous | Next

To Do

Update Designs
You created this | Today 10:31 AM

Finish Homework
Minh Li assigned this to you | Apr 21 2011

Get milk butter bread
Jeff Bridges assigned this to you | Apr 20 2011

[View All My To Dos](#)

Customize

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Created 8:32 AM

Action Required | **Repost** | Stop Following | View Updates

Minh Li shared file

Download

More



Business Center Overview.jpg
Informational overview discussing the inner workings for the new business center

12 You like this - [Undo](#)

11KB

14 Comments | About this File | 2 Versions | Sharing

Add a comment | Sort by: Date



Bill Frazer 12:14PM Great file!



Lucille Suarez 11:12 AM Can you take out slide 4



Gardner Raynes 10:30PM Yesterday Please add this text in to slide 12: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas gravida purus erat. In sed orci mauris. In in nunc nec nisi adipiscing luctus. Nunc bibendum lorem eu ligula pharetra sed accumsan sem interdum. Fusce gravida enim a lacus tincidunt dictum. Integer eu tortor turpis.

See more updates

Jeff Bridges assigned this to you |
Apr 20 2011

[View All My To Dos](#)



Inbox

New Message

Find:

Dan Misawa 2:03p

Project Sofia kicking off today
I added in the latest figures from the

Minh Li 1:50p

Renovations Branding Strategy
Thanks everyone for your coming to

Dan Misawa 1:23p

Invitation: Project Green Present...
Call-in information: 1.555.123.1212 Pas

Charlie Hamilton 12:03p

Re: Information for those attending
I added in the latest figures from the

Minh Li 11:54p

Accepted: Sales Meeting
Call-in information: 1.555.123.1212 Pas

Natalie Olmos 10:30a

Task Request: Status on the Project
Lorem ipsum dolor sit amet, consectetur

Minh Li 9:28a

Don't forget to fill out your forms
Atur adipiscing elit, sed do eiusmod

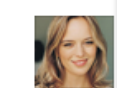
Natalie Olmos 8:32p

Activities: You have been added to
This is an activity to organize your item

What are

Update

Show: All Typ



Samantha
Update



Thank Adams added you to the community The Loveliest community of

all
 Created 9:52 AM

Minh Li added you to the wiki The fantabulous activity of tremendous

ue and perfectness
Created 9:52 AM

Dan Misawa sent you an Invitation to connect

Created 9:52 AM

Home

Customize

Recommendations

Interaction Designers
2 contacts are members
12 tags in common

Designs for the future
1 contact is a member
6 tags in common

Temporal Outpost in Nether Regions
8 tags in common
2 contacts commented

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Get milk butter bread
Jeff Bridges assigned this to you |
Apr 20 2011

[View All My To Dos](#)

Greenwell Partnership



Overview

- Members
- Board
- Discussions
- Activities
- Files
- Blogs
- Wikis

Tags

- Design
- Development

Activity Stream

What are you working on?

Update

Share something...

Show: All Types View: Details



Minh Li shared Business Center
Created 9:52 AM



Gardner Raynes has sent a doc
Created 9:48 AM



Minh Li has sent you a Tungle Calendar meeting invite: [Let's discuss the updated plans proposals](#) | 1:00pm-2:00pm Tuesday March 8 2011
Created 9:43 AM



Samantha Daryn updated the file [The Singularity is coming](#)
Updated 9:15 AM



You updated a To Do for you: [Create Designs for Actions Required](#)
Updated 8:48 AM



Frank Adams added you to the community [The Loveliest community them all](#)
Created 8:32 AM



Minh Li added you to the wiki [The fantabulous activity of tremendous ue and perfectness](#)
Created 8:24 AM

Share: Status Update | File

*File:

*Name: ?

This file is IBM Confidential

Tags: ?

Share with: No one (private) ?

People/Communities (give specific file permissions to others)

Public (visible to everyone)

Include a Status Update Message ?

Upcoming Events

Sales Strategy Presentation
Today 11:00 AM

Video Group Chat Hour
Tomorrow 11:00 AM

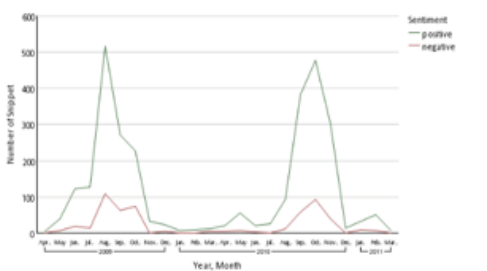
Executive Panel
April 22

Briefing and Reception Party
April 23

HR Social Intelligence Overview

Communities

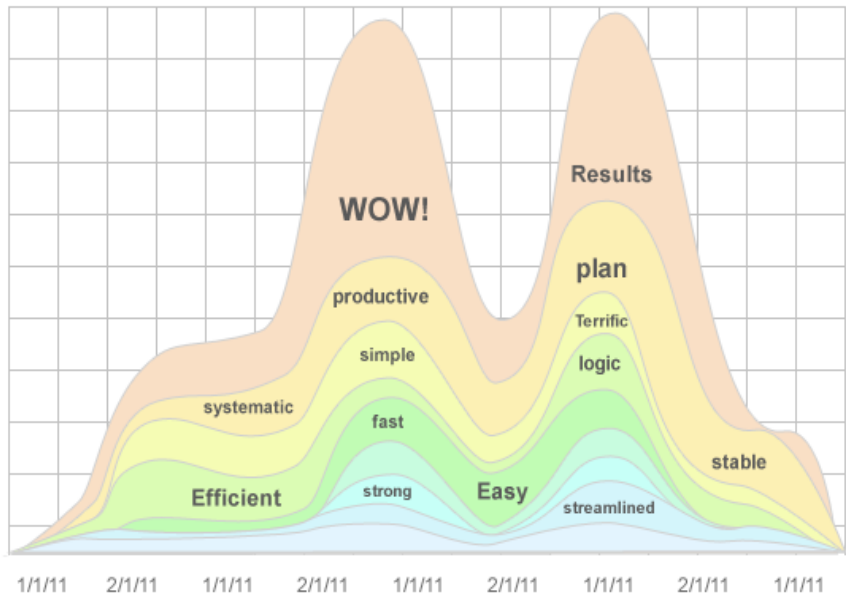
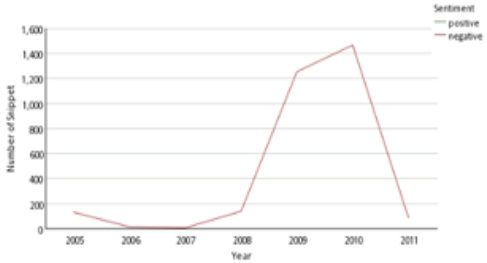
Overall sentiment for W3 Connections



Overall sentiment for glassdoor.com



Negative sentiment for IBM Alliance Site



Activity stream

Dan Misawa Complete a performance review process.

Created 9:52 AM

Gardner Raynes Let's bring in Deb.

Created 9:16 AM

Minh Li has sent you a **Calendar invite**

Let's discuss the updated plans proposals

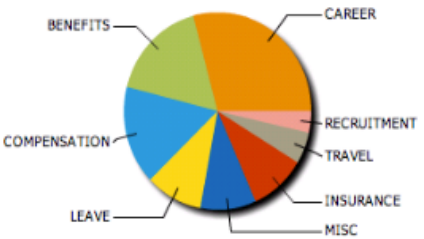
1:00pm-2:00pm Tuesday March 8 2011

Created 8:37 AM

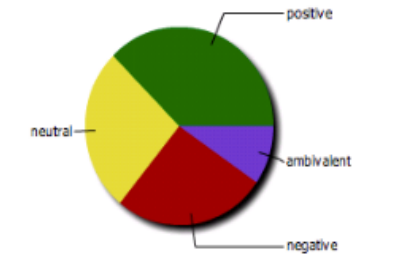
Bill Ranney has sent you a **Calendar invite**

Created 8:29 AM

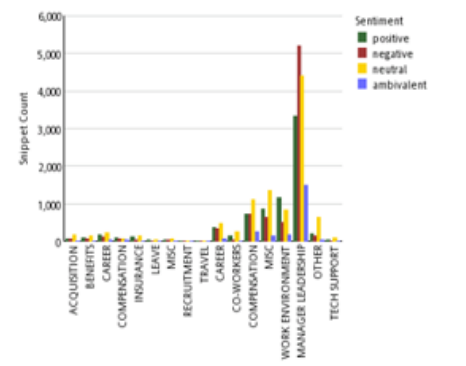
Concepts



Sentiment



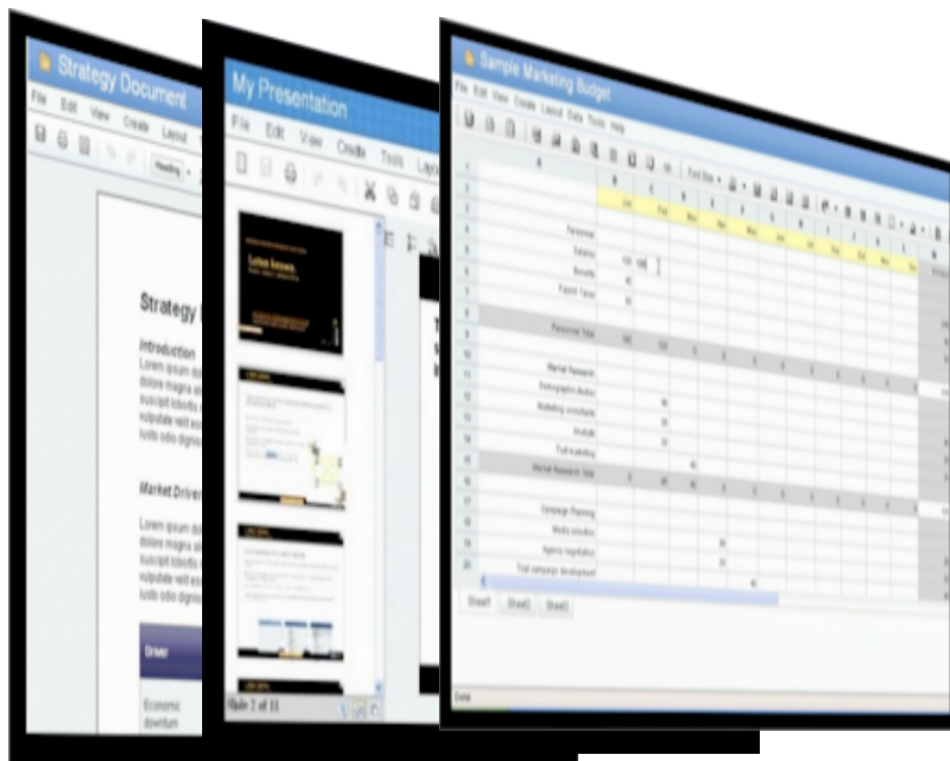
Sentiment per concept





IBM Docs

Strumenti innovativi web 2.0 utilizzabili per creare, condividere e modificare in modo collaborativo documenti, fogli elettronici, presentazioni.



Molto più di semplici editor via web

- ✓ Estendono le funzionalità di social file sharing di IBM
- ✓ Multi-user editing in real time
- ✓ Notifica della presenza dei vari autori
- ✓ Sezioni definibili ed assegnabili
- ✓ Commenti e discussioni
- ✓ Gestione dei task e dei to-do
- ✓ Gestione delle revisioni multiple
- ✓ Sistema automatico di notifiche

Progettato per supportare sia il modello SmartCloud che implementazioni private all'interno di una intranet aziendale.



Slides (2/5)

Comments

250

Add

I think we could also talk about our planned contest for our sales community

Alessandro Chinnici Nov 25, 2011

Don't forget to recognise our key 2011 performers in the Review ... they did a great job!

S. McRae Nov 25, 2011

yes, I agree!

Alessandro Chinnici Nov 25, 2011

Not sure about the overall timings for this complex agenda...maybe a full day event would be a better option

Alessandro Chinnici Nov 25, 2011

[Respond](#)

Need to discuss market trends to

Editors (1/6)

Alessandro Chinnici

Christopher C. Crummey

Kyle Farnand

Lars Olof Allerhed

Peter Schuett

Agenda

- Review from last year
- What worked?
- Market Trends 2012-2015
- What is changing for 2012?
- Surprise Guest Speaker
- Conclusion and Next Steps
- 2012 Contest
- Mobile first

We can make a difference 



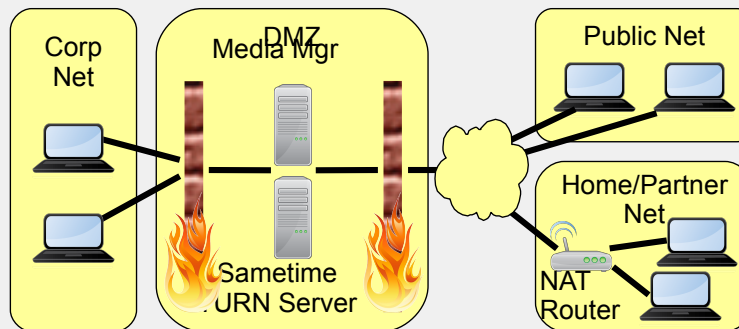


IBM Sametime

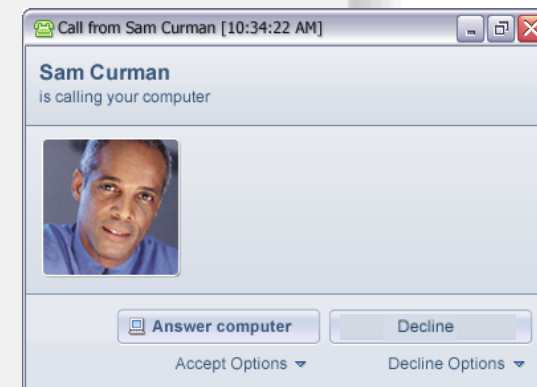
Enhanced Voice & Video in Sametime



Browser-based AV Meetings



Bandwidth Management,
Firewall & NAT Traversal



SUT & SUT Lite

Future

- High quality, low bandwidth video
- Standards-based H.264 SVC
- Mobile audio & video
- Enhanced browser-based video

My Communities | Publ

Greenwell Prod

Greenwell Product Launch



Overview

- Members
- Custom Library
- Media Gallery
- Events
- Forums
- Bookmarks
- Files
- Wiki
- Activities
- Updates

Tags

Loading Content

Video

More

- Frank Adams (Room Owner)
- Beth Dawley
- Betty Heinz
- Charles Bounar



Heather Reeds replied to Samantha Daryn about the [Re: Feedback on new marketing campaign](#) topic in the [Greenwell Product Launch](#) forum.

Jan 12



Frank Adams wrote on the community board.
Looking forward to meeting some of our customers this week at #Greenwell #Orlando #GW12

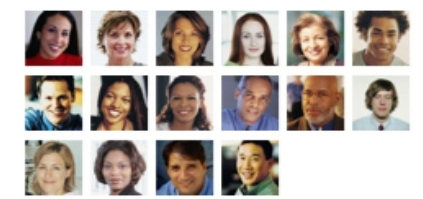
This Community Search

Stop Following this Community Community Actions

Important Bookmarks

- [Greenwell Home](#)
- [Greenwell Mission](#)

Members



[View All \(21 members\)](#)

Video



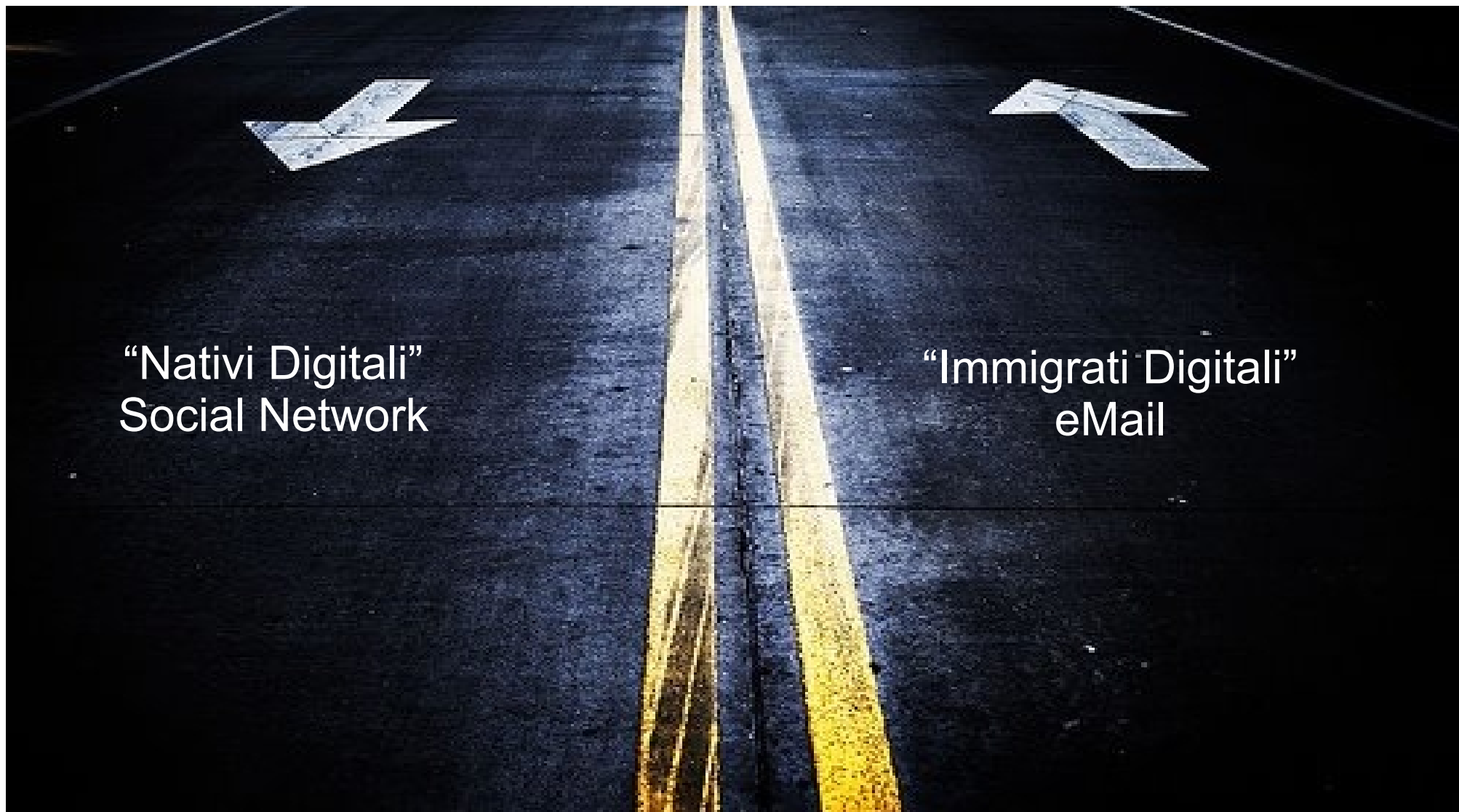
There are 9 people in the conversation

[Join in](#)

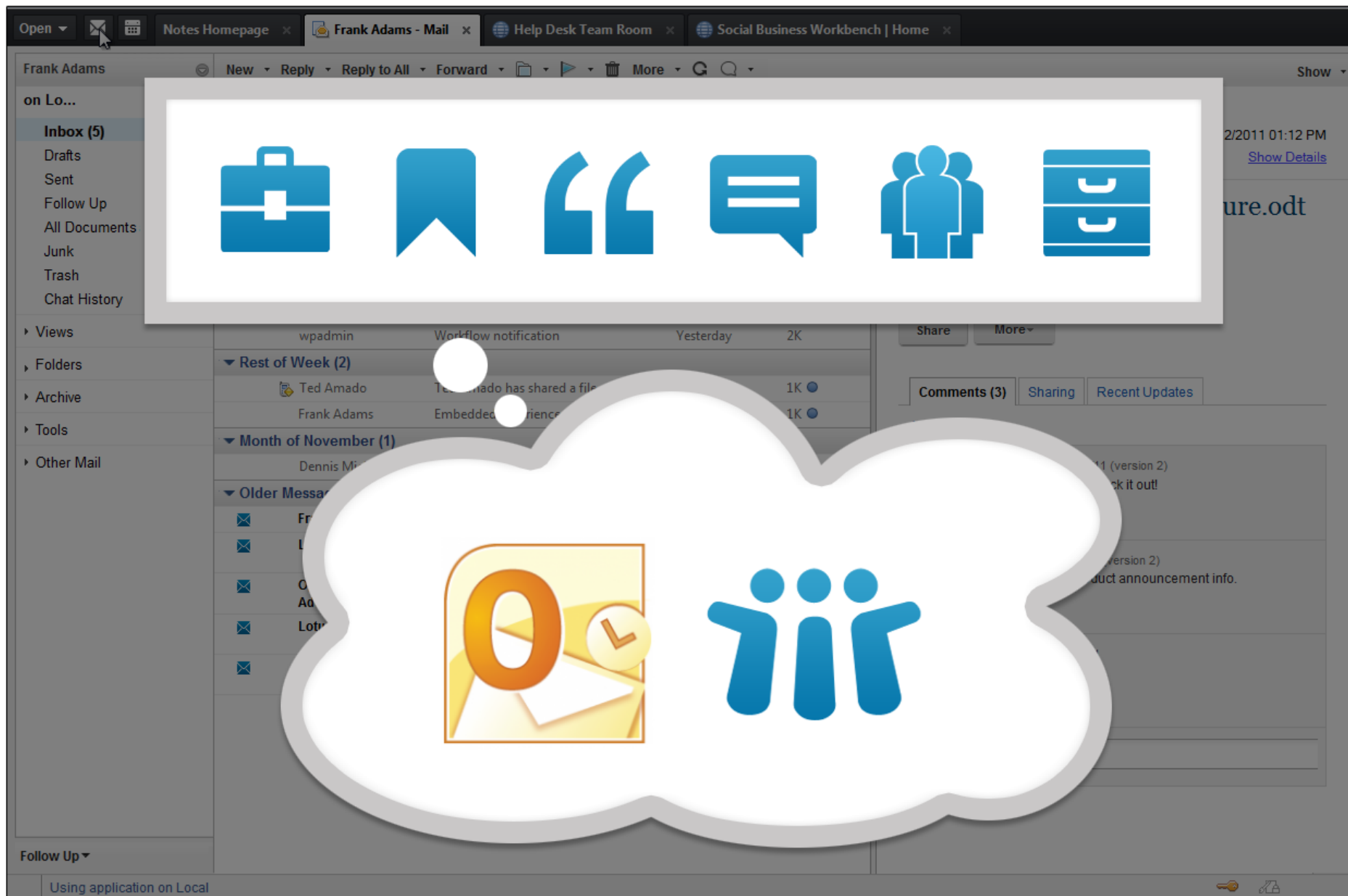
Custom Library

[Legal](#)

Supportare i differenti modelli di utilizzo



“Social enabled” eMail



Home Send / Receive Folder View

New E-mail New Items Delete Reply Reply All Forward Move Rules More Actions Unread/Read Categorize Follow Up Find a Contact Address Book Related Add to Activity... Show Biz Card More

- Favorites
 - Inbox
 - Unread Mail (213)
 - Sent Items
- Mailbox
 - Inbox
 - Drafts
 - Sent Items
 - Deleted Items (1)
 - Suggested Contacts
 - Sync Issues
 - Junk E-Mail
 - Outbox
 - RSS Feeds
 - Search Folders
- Mail
- Calendar
- Contacts
- Tasks

Search Inbox (Ctrl+E)

Newest on top

Today		
Project Sofia kicking off soon	Samantha Daryn	12:10pm
Status update	Frank Adams	12:05pm
[Files] Dennis has shared a presentation	Dennis Michaels	12:00pm
Invitation: Amadou executive review	Betty Zechman	11:55am
Private: we need some advice from the	Charlie Hamilton	11:55am
Community set up done	Pierre Dumont	11:51am
Don't forget benefits sign up	IT Central	11:20am
[Forum] Time for a team outing?	Natalie Olmos	11:01am
Invitation: Team lunch at Red	Gardner Raynes	10:30am

Project Sofia kicking off soon

Samantha Daryn [sdaryn@us.deltapacific.com]

Sent: Fri 1/20/2011 12:10 PM
To: Dan Misawa



Hi everyone!


I set up a Collection called Project Sofia and shared it with you all on the Home page. You should see it there now. It has everything we need for the project and will automatically update itself with the latest information, wherever it may be.

Frank, next steps are to set up a team space and get a weekly meeting going. I'll share around some background materials, which will show up in the Project Sofia Collection asap. I need to review a couple of things first. We'll have a review with Ted soon - I'm excited to get started! :)

Samantha Daryn - Promotions Coordinator
Delta Pacific Finance (302) 555-1212
twitter.com/samanthadaryn

Dan uses the social connector to learn more about Samantha. He discovers a community of interest in her activity feed

Samantha Daryn




- Project Sofia kicking off soon 11/26
- Created a new blog entry [Thoughts on 2011 ou](#) 11/25
- Replied to the forum topic [Concerns in EMEA](#) 11/25
- Joined the community [Marketing Community](#) 9/19
- Q1 budget review 9/15
- Bookmarked the link [Trends in marketing materi](#) 9/15
- Bookmarked the link [2011 goals](#) 2/8
- Bookmarked the link [Delta Pacific global initiat](#) 1/16

No upcoming appointments. Today: 0 Tasks


- Alessandro Chinnici
- on Local
- Inbox
- Drafts
- Sent
- Follow Up
- All Documents
- Junk
- Trash
- Chat History
- Views
- Folders
 - Demo
 - HR
 - MY
 - NS
 - PW
- Archive
- My Projects
- Tools

- New
- Reply
- Reply to All
- Forward
- More
- Show

Sort by default	
Apple	05/18/2010 01:01 PM
iPad. A graduation gift unlike any other.	
Daive Pannuto	01/24/2011 09:56 AM
Re: R: R: Re: save the date	
Maja Barel	02/07/2011 03:00 PM
There's an App for that !!	
Daive Pannuto	02/18/2011 10:09 AM
Fw: Twitter per evento LCTY2011	
Claudio Cinquepalmi	02/23/2011 11:13 PM
Fwd: How to test the iphone sametime? Tks.	
EDMUND B. STANTON	02/28/2011 12:31 PM
[Files] EDMUND B. STANTON has edited "ICS Social Business - Stanton Keynote March 2011.odp"	
John Pierre Campitelli	02/28/2011 01:11 PM
LCTY 2011 Sweden presentations and videos	
no-reply@greenhousetage.lotus.com	02/28/2011 04:12 PM
[Activities] daive pannuto assigned you a to-do item named Write "La nostra visione e la disponib	
IBM Lotus Enablement	03/01/2011 06:53 AM
Reminder - Don't miss today's SalesTalk: Get Social Business using the NEW Industry Template! [March 1s	
Elliot Luber	04/05/2011 07:45 PM
[IBM Collaboration Solutions Community] - Invitation: Global IBM Collaboration Solutions All-Hands Call with	
Marco Massa	04/13/2011 11:38 AM
Modulo Survey	

STANTON, EDMUND B. (Ted) (TED) 

Executive Consultant,
Collaboration Solutions Group
1-720-663-2235

 I am away from my computer
now @ Office

[Blogs](#) [Profiles](#) [Activities](#) [Bookmarks](#) [Communities](#)

Day-At-A-Glance

Sametime Contacts

All Mobile

Find a person or number

- Lotus Software WW (0/10)
- Lotus Tiger Team (12/49)
 - Alessandro Chinnici
 - Avneet Gupta
 - Brent Davids
 - Brent N. Lello


Sametime Meetings

Broadcast Communities

Chat Rooms

Feeds

Status Updates

 What are you working on right now?

Update Clear

Network Board Updates for Chinnici, Alessandro

 **Ohkawa, Muneyuki** Now PeoplePad has been upgraded to 2.6.2. More stable. Sametime invitation function which invites all members listed is very nice!
<http://lbmurl.hursley.ibm.com/1CFS> Today 8:18:18 AM

WildFire

Activities

My Widgets



IBM Lotus Notes Social Edition

- La naturale evoluzione social dell'email
 - La inbox diventa il *contenitore* di tutti servizi collaborativi e di social networking
 - Lo standard OpenSocial permette di integrare nel client Notes un ricco set di “gadget” prodotti da IBM e da terze parti
 - Le funzionalità di “Embedded Experiences” consentono di contestualizzare istantaneamente le singole funzionalità collaborative in completa integrazione tra prodotti e servizi differenti

Samantha Daryn REN

New Reply Reply to All Forward Tools Show View: By Date

- Inbox 3
- Drafts 2
- Sent
- Tasks
- Junk
- Trash
- ▶ All
- ▶ Folders
- ▶ Tools
- ▶ Other Mail

- Sort by default
- Dan Misawa
 Project Sofia kicking off this week
 - Minh Li
 Files: Minh Li has updates Sales
 - Samantha Daryn
 Invitation: Marketing Meeting
 - Charlie Hamilton
 Re: Information for those attending
 - Minh Li
 Accepted: Sales Meeting
 - Natalie Olmos
 Task Request: Status on the project
 - Minh Li
 Don't forget to fill out your forms for
 - Natalie Olmos
 Activities: You have been added to
 - Dan Misawa
 New request for fall plan and this ye
 - Natalie Olmos
 Shhhh! It's a surprise
 - Sam Curman
 Professional Development
 - Minh Li
 Renovations Conference call for talks

Filters

Active People

- Gail Chao
- Bill Ranney
- Natalie Olmos
- Dan Misawa
- Betty Zechman

Active Topics

- Project Phoenix
- ux feedback
- charts
- Centennial
- Amado
- competitive

Sales Figures 2010.odt v.5 1:50p

[Download file](#) | [Edit](#) | [Share](#) | [Add to Folder](#) | [More](#)

Agenda

- Welcome
- 2009 Growth
- Vacation Schedules
- Corporate Travel
- Benefits Update
- Wrap Up
- Questions?

Page 1 of 20 [Next](#) | [Previous](#) | [Preview](#)

Description	screens for next weeks meeting
Last updated	by Minh Li on Monday, July 10, 2010
Size	915 KB
Sharing	External Shared with 6

[Comments \(1\)](#) | [About this file](#) | [Sharing](#) | [Versions \(5\)](#)

Type your comment here

I updated July's figures let me know if ok
 Minh Li at 5:30p



Activity Stream

Filter By: All Updates

Frank Adams shared the file [Great Recipe.jpg](#) with the community Greenwell Product Launch. x

Great Recipe.jpg
JPG 800 KB | Public | Tags

Dec 12 | 0 likes

Jasmine Haj created a new topic named [Greenwell \(an IBM Demo\)](#) in the [Greenwell Product Launch](#) forum. x

Dec 12 | 0 likes

Paul Clemmons wrote on the community board. x

Working on the new product branding issues with our branding attorney. Stay tuned.

Dec 8 | 0 likes

Samantha Daryn recommended the file [kitchen.gif](#). x

GIF **kitchen.gif**
GIF 800 KB | Public | Tags

Dec 6 | 0 likes

Frank Adams commented on the file [Greenwell Product Brochure.odt](#). x

Inbox

New Reply Delete

- Dan Misawa** 3:23 PM
Invitation: Manager's Meeting ●
- Minh Li** 3:28 PM
Please send the charts when you get a chance ○
- Samantha Daryn** 2:45 PM
Greenwell Product Update presentation ✎
- Dan Misawa** 11:30 AM
Marketing plan for the new extranet site ○
- Minh Li** 10:32 AM
Updated Presentation ○
- Samantha Daryn** 9:30AM
Gift for Susan ○

Day - At - A - Glance

- Jane and Paul's Anniversary**
- 9:00 AM - 10:00 AM**
Sales Meeting Call-in number 222-111-2222
www.greenwell.com
Samantha Daryn
 - 2:00 PM - 3:00 PM**

Un ampio portfolio di *apps* native



IBM Lotus Notes



IBM Sametime



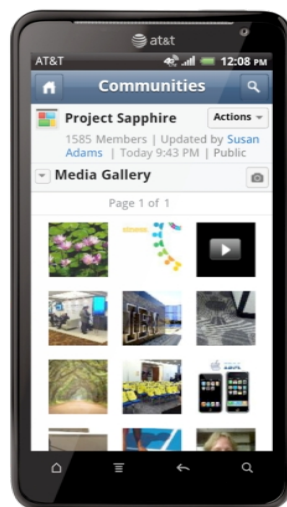
IBM Connections



IBM Symphony



Apple® iOS



Android™



Blackberry®



Windows® Phone

Social + Mobile

Contacts

Work



Christopher C. Crummey



Search

Christopher C. Crummey
I am available

DAVID S. MARSHAK

George F. Brichacek

Kimberly S. Artlip

ROBERT INGRAM

RONALD E. DENHAM

Call

Business Card

Edit



Christopher C. Crum...
WW Lead Social Business Evangelis...
I am available

Chat

phone 1-720-663-2192

email chris_crummey@us.ibm.c...

Remove from Favorites

Add to Device Contacts

Send an Announcement



Contacts

Favorites



Connections

- Updates >
- Profiles >
- Communities >
- Activities >
- Blogs >
- Bookmarks >
- Files >
- Forums >
- Wikis >



Connections



Crummey, Christopher C.

is working on a demo for Dutch Tax Office

Update

Filtered By: Network and Following



Barbara A. Mathers Today 1:46 PM

Alistair, the CIO Office has opened the Lotus Notes Traveler program to provide employees access to mail, contacts, and calendar on their mobile devices. People interested can sign up here - <https://w3.tap.ibm.com/tap/app/2123> - log into TAP and select the "Try It" button to submit enrollment. Activation notes come within 5 business days. It would be great to see everyone in ICS who has a mobile device sign up and start using Traveler.

[Add Comment](#)



Barbara A. Mathers Yesterday 2:04 PM (2 comments)

Talking about laggards and Luddites in our Lotus - CIO partnership meeting.



Beth Benoit Yesterday 2:31 PM

How ancient a version of Sametime do you need to be running to be considered a Laggard? And Notes?



Barbara A. Mathers Today 1:42 PM

The general sentiment was more than one version back.

[Add Comment](#)



Syed Zahidi Yesterday 10:40 PM (6 comments)

O_O... I'd love to see more info on those not interested in using their Smartphone for corporate connectivity... [Reshare from Towicz, Jessica] "Wow..results according to Mobile Poll on W3 "Are you interested in using your personal smart phone to access IBM intranet, Sametime and other work related applications: Very interested- 82.0% (17,544 votes), Somewhat interested- 11.2% (2,387 votes), Neither interested nor uninterested-1.1% (232 votes), Somewhat uninterested- 0.9% (186 votes), Very uninterested 4.8% (1,035 votes). "

[Show 4 more comments ...](#)



Jerh O'Connor Today 12:15 PM

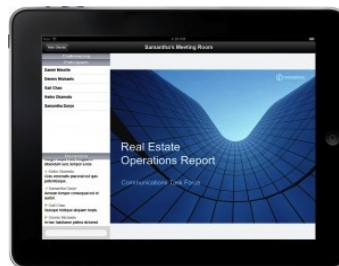
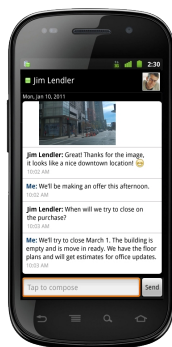
I don't have a smartphone a (Shock Horror) but that wine thing is a def no no for me too -



YouTube Videos:

1. Social Business Integration with Connections <http://youtu.be/4h60-pmqMlo>
2. Ad Hoc and Web Meeting <http://youtu.be/X4pMNmpPofU>
3. SUT Lite <http://youtu.be/yNxoZljyOJk>

Le soluzioni IBM per il mondo *mobile*



Social Business Applications

Installable Mobile Applications

<p>Mail</p>	<p>Calendar</p>	<p>UC</p>	<p>Meetings</p>	<p>Social</p>	<p>Custom Apps</p>
-------------	-----------------	-----------	-----------------	---------------	--------------------

Mobile Web Applications

XPages, Portlets, Mail, Calendar, Contacts, Chat...

Mobile Sites

Multiple Applications
Content Mgmt

- Security
- Personalization
- Customization

Developer Tools

Domino Designer, Web Experience Factory, Rational, **Worklight**
Social Business Toolkit, Mobile Technology Preview

Device Management

Connectivity, Management, Security
IBM Lotus Notes Traveler, IBM Lotus Mobile Connect, IBM Tivoli MDM, partners

BlackBerry Enterprise Server

Device Platforms

Android

Apple

Windows Phone

BlackBerry

Anche la presenza web diventa *social*



Welcome to the Renovations Community!

Follow this Community Community Actions ▾

Overview

Renovations is a community that is facilitated and moderated by VT Living Inc.

Owned and moderated by:
 Dan Misawa

Leave this Community

Community Updates

Share something...

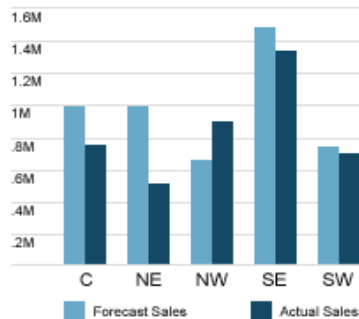
Bill Ranney marked a task complete in **New Products Activity**
Add product description
 Due date: March 1
 10:33 AM [Comment](#) [More Actions](#)

Betty Zachman shared a file
New Products Updates and Catalog Descriptions
 2.8 MB
 9:45 AM [Comment](#) [Recommend](#) [More Actions](#)

Amadou Alain created a blog post in the **Community Blog**
Upcoming events for supply chain managers
 I'd like to add you to my network contact list
 9:45 AM [Comment](#) [Recommend](#) [More Actions](#)

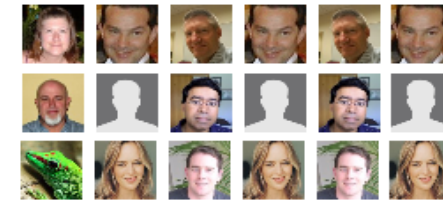
[View All](#)

Scorecard



Region	Forecast Sales	Actual Sales	Percentage
Central	\$1,000,000	\$755,346	75.63%
North East	\$1,000,000	\$514,500	51.45%
North West	\$670,000	\$897,653	133.98%
South East	\$1,500,000	\$1,345,000	89.67%
South West	\$750,000	\$708,764	94.50%

Members



[View All \(23\)](#)

Most Active Discussions

Sort by: [Relevance](#) ▾

- ▶ **What is Electronic Data Interchange or EDI?** (2 replies) 10:13am
- ▶ **Implementing EDI in a Retail Supply Chain Environment** (5 replies) 9:13am
- ▶ **Advantages of EDI** (1 reply) Yesterday 4:25pm
- ▶ **Questions to ask an EDI vendor?** (3 replies) Jan 27

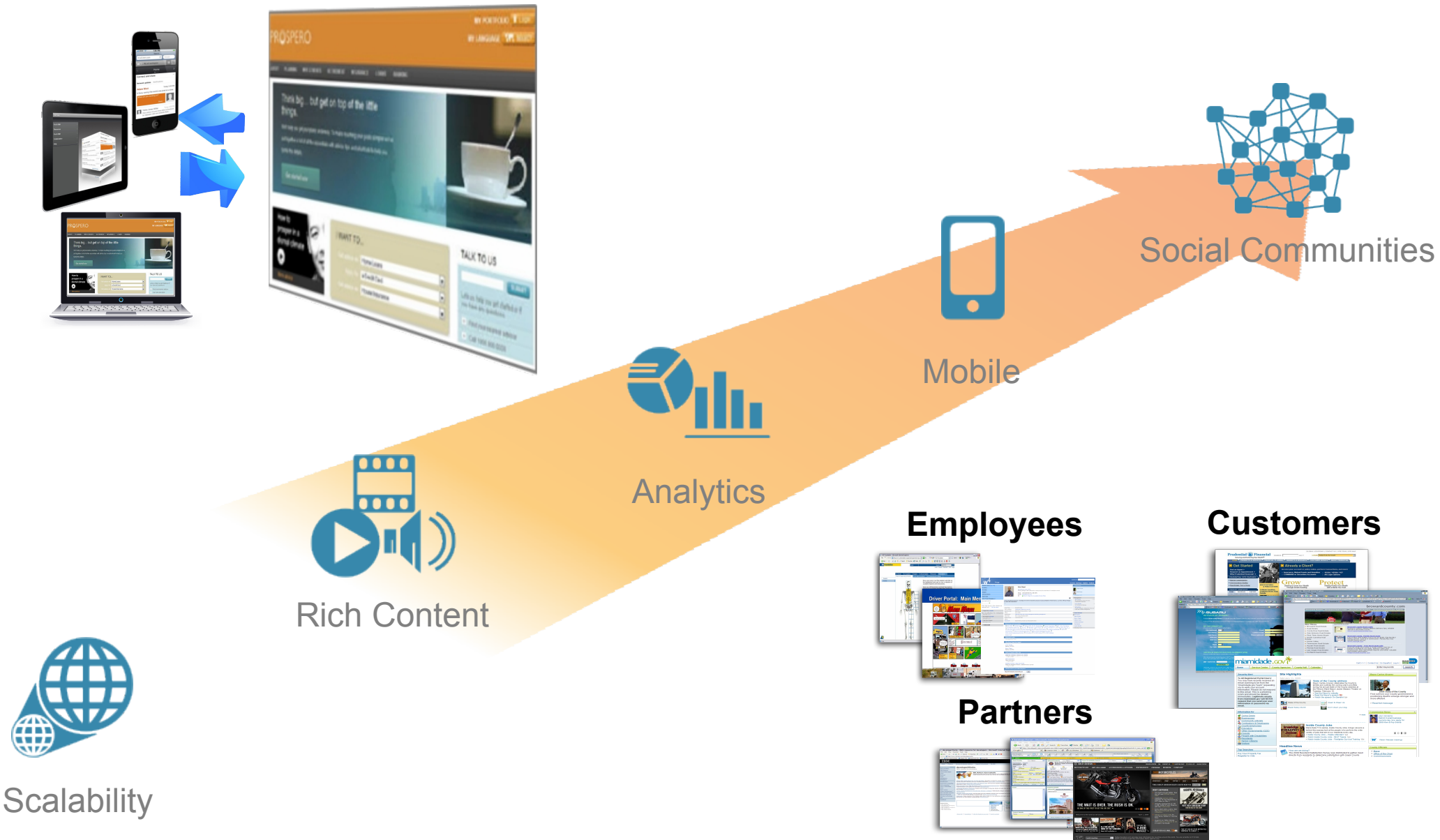
[View All](#)

Upcoming Events

- Apr 7** **EDI demo and tutorial**
 Learn about EDI from Renovations experts
 Posted by [Glen Cloud](#) Feb 1 [Share](#)
- Apr 10** **Supply Chain and Logistics 2011**
 Annual Trade Conference in Orlando, FL
 Posted by [Glen Cloud](#) Feb 1 [Share](#)
- Jun 20** **New Store Launch - Little Rock, AK**
 Grand opening of new modern store
 Posted by [Glen Cloud](#) Feb 1 [Share](#)

[View All](#)

Exceptional Web Experience



Exceptional Web Experience

Intranet

Extranet

Internet

the Hub

Home News Working at AMP Systems Resources Team sites

Microsoft software update for all AMP PCs will arrive tonight at 8.00pm AEST. Please shutdown your PC before you leave.

News

AMP news My news feed Refresh

Media library

Videos Podcasts

AMP annual report released
1:31 min
The 2009 annual report and shareholder review were released today to the ASX.

News - What's the big idea?
2:00 min
Know'd video into tour - how to submit your big idea for Product Manufacturing.

Advice 2010 & One Super
2:21 min
Mario Villa, making sure we use Advice 2010 and One Super to shape our future.

Shortcuts

- Leave and pay (PENG)
- Internal job vacancies
- Centres and performance (Performance)
- Start a project
- AMP daily news brief
- Pay calendar
- Health clubs
- Public holiday calendar
- Mainframe
- Security
- Room bookings
- Floor plans
- The new
- Buy and sell

Connect and share

Network updates

Adam West
Is busy saving the

What are you worki

Trisha Jones Miller
Duis autem vel

in vulputate

Home Merchandising Logistics Suppliers Manufacturers Store Owners

Become a Supplier Register News Learn Talk

Welcome to the VT Living Inc. Supplier Portal!

A vital information resource for doing business with VT Living Inc.

Register today

Get Started with VT Living Inc.

Product Share

Media Gallery

Changes to

PROSPERO

ABOUT PLANNING INVESTMENT LOANS BANKING

Think big... but get things done.

We'll help you get your plan together. Making your goals simpler we've put together a list of products and shortcuts to help you

How to prosper in a dismal climate

I WANT TO...

Get advice on: Home Loans

Apply for: a Credit Card

Get advice on: House Insurance

TALK TO US

Let us help you get started or if you have any questions

Find your nearest advisor

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IBM Customer Experience Suite **NEXT**



NEXT

Portal +
Community Pages



NEXT

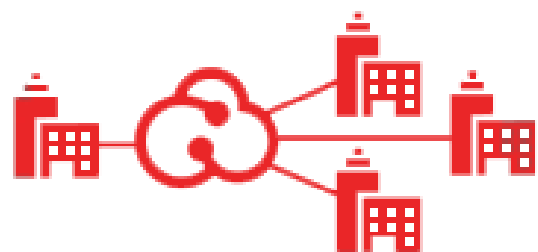
Web Content
Manager



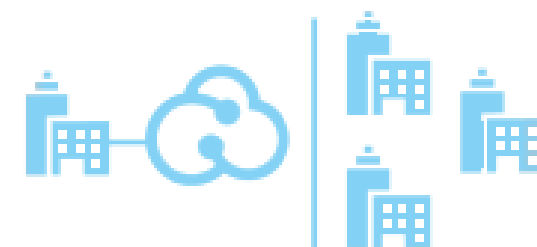
NEXT

Web Experience
Factory

Flessibilità nei modelli di delivery

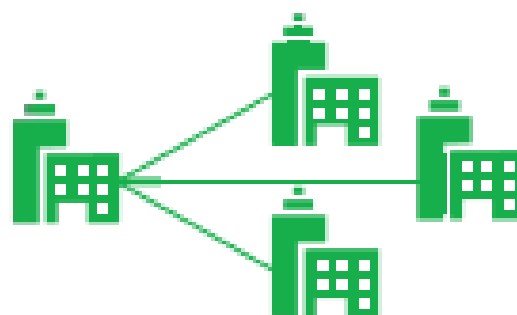
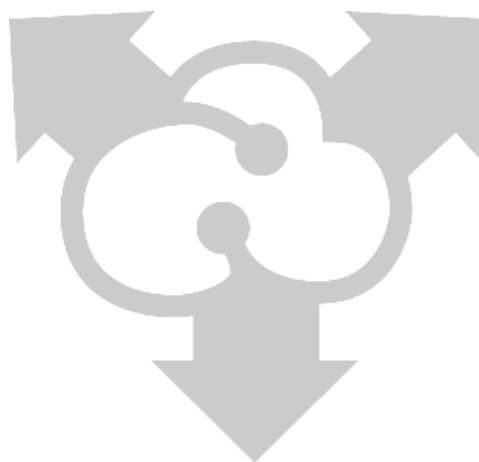


Public Cloud

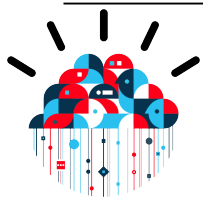


Dedicated Cloud

Hybrid












On Premises



IBM SmartCloud for Social Business NEXT

- Servizi di Email e Social collaboration progettati per le Aziende
- Massima sicurezza e livelli di integrazione
- Ampia gamma di opzioni client: mobile, browser, tablet, rich client

	People		Communities
	Activities		Files
	Meetings		Events
	Chat		eMail
	Survey Forms		



Become a social business in the cloud

Enterprise-grade file sharing, communities, web meetings, mail and calendar for any organization: starting at \$10 USD per user, per month with unlimited guest access.

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solutions





Business. Made Social.

Business Gets Social **2012**

IBM Software Roadshow

ibm.com/socialbusiness/events

