

# **From suspicion to action with i2**

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# Crime and fraud affects us all



## Our journey

Suspicion

The challenge

Your business and where i2 fits

What i2 is and does

Action





Foreign agents is offline

Join Date: Nov 2009

Posts: 47

Deposit: 0 ?



# НЕРАЗВОДНЫЕ ДРОПЫ

## ПОД КРУПНЫЕ ЗАЛИВЫ В



### БЫСТРЫЙ И ГАРАНТИРОВАННЫЙ ОБНАЛ ПРИНИМАЕМ WIRE/ACH (NEXT DAY) ОТ 10К

### ПАРТНЁРАМ С НАМИ УДОБНО:

- уникальная админка - ждать ответов не придётся
- отреагируем на все поставленные задачи моментально
- адаптируем каждую функцию дропа под клиента
- вовремя проплатим WMZ/LR/WU, обналичим WU/MG
- также обналичим возврат налога, Д+П и тп
- примем почтой или заберем в шопе дорогие товары
- в наличии дропы пог иные интересные темы



### РАБОТАЕМ ПРИ НАЛИЧИИ РЕКОМЕНДАЦИЙ!

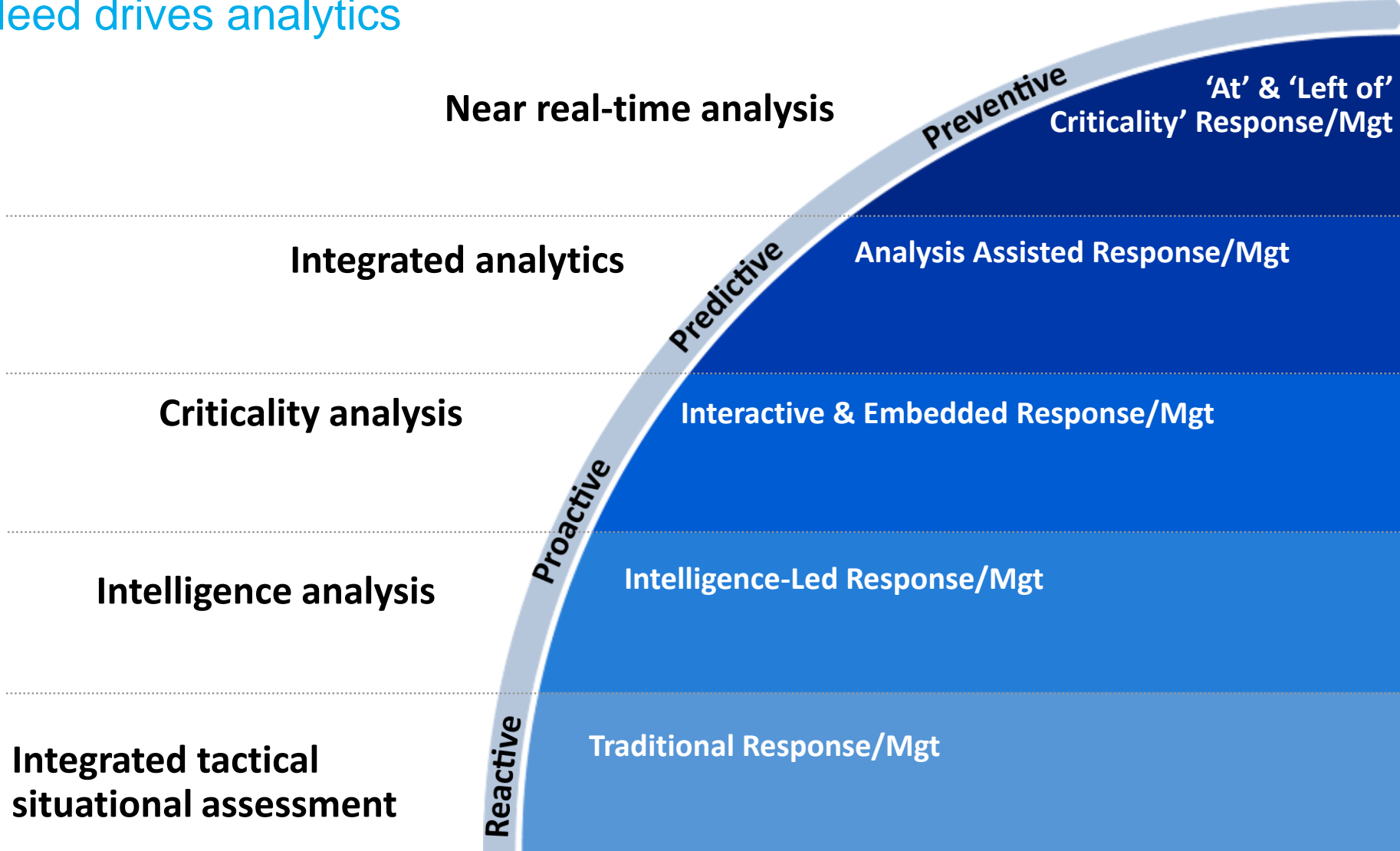


### контакты в РМ

sincerely yours, FOREIGN AGENTS



# Need drives analytics



# The challenge



A business driven approach to selection, threat, risk & fraud leverages all resources, at the point of impact, in real time

## All Information



## All People



## All Threat & Fraud Types



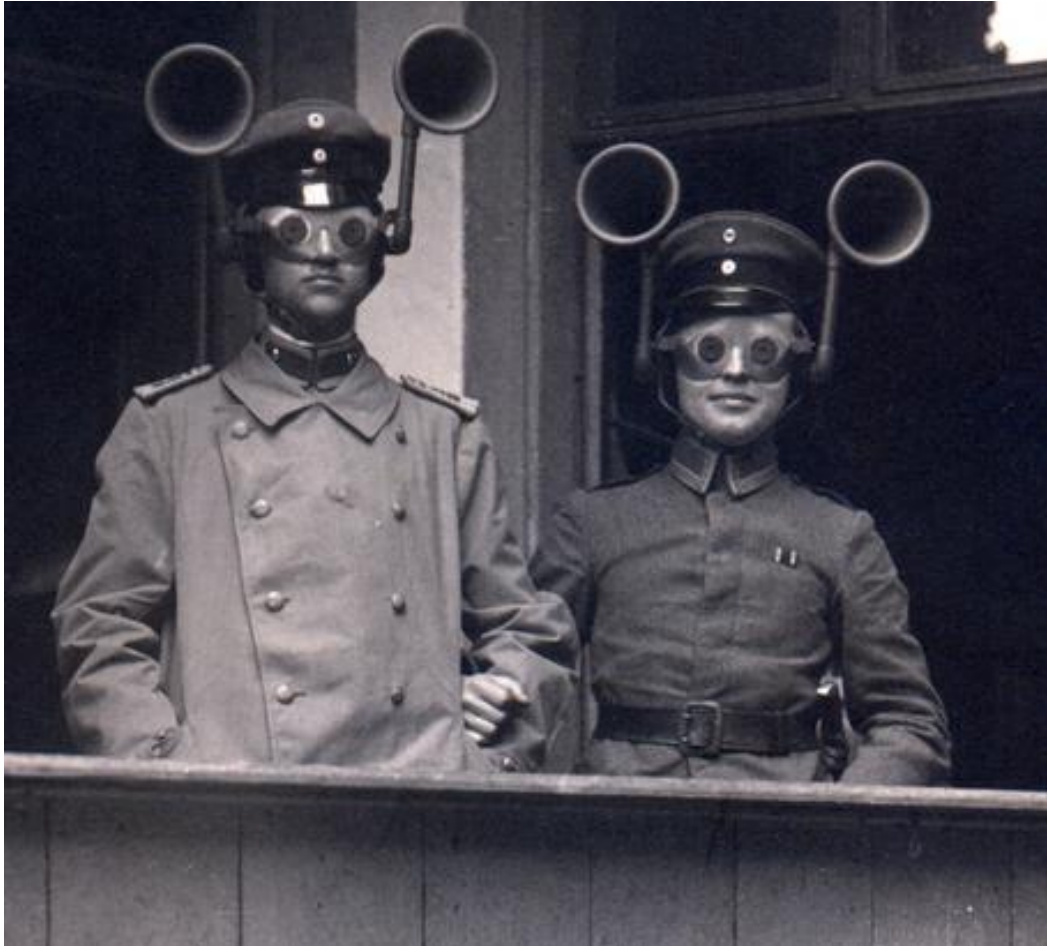
## All Detection Methods



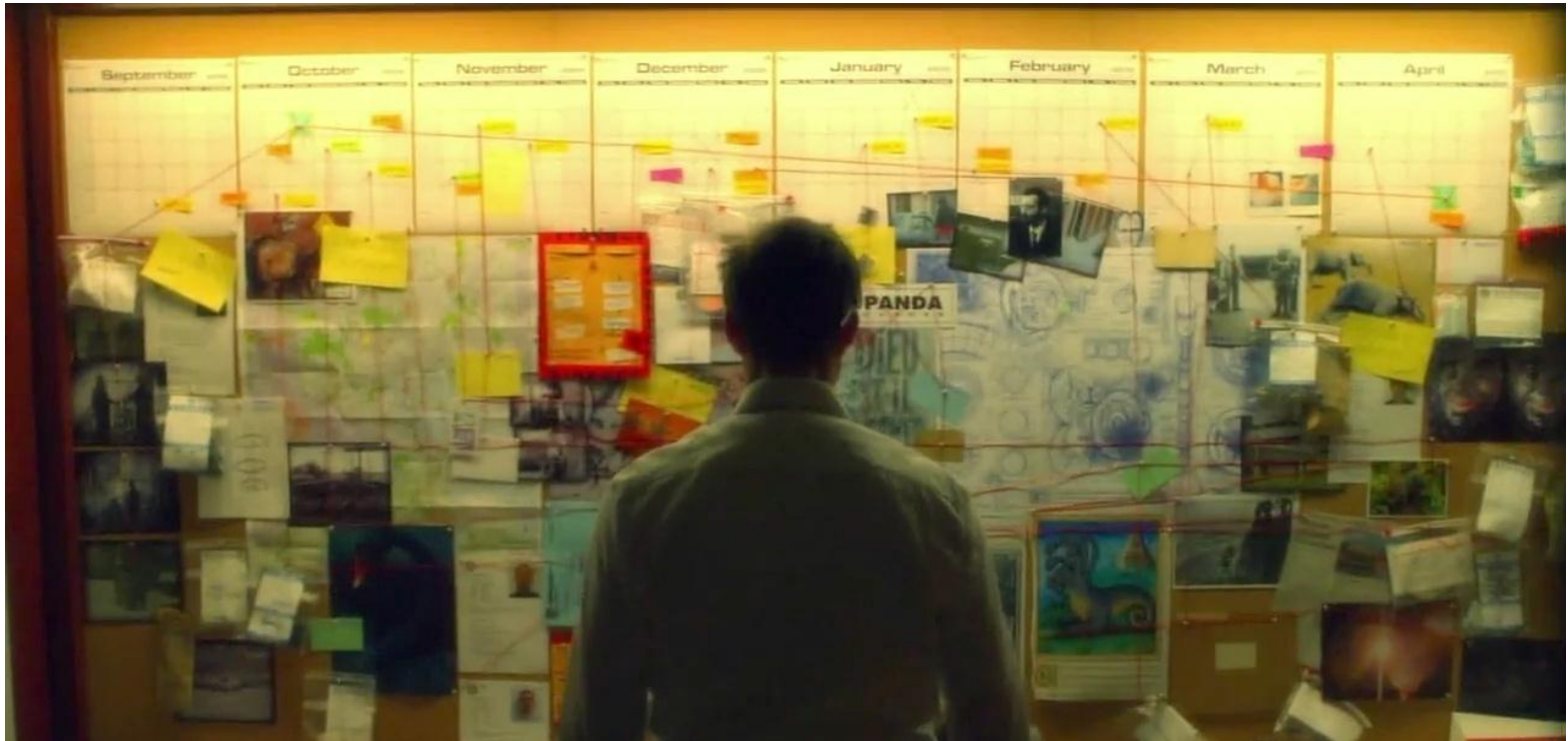




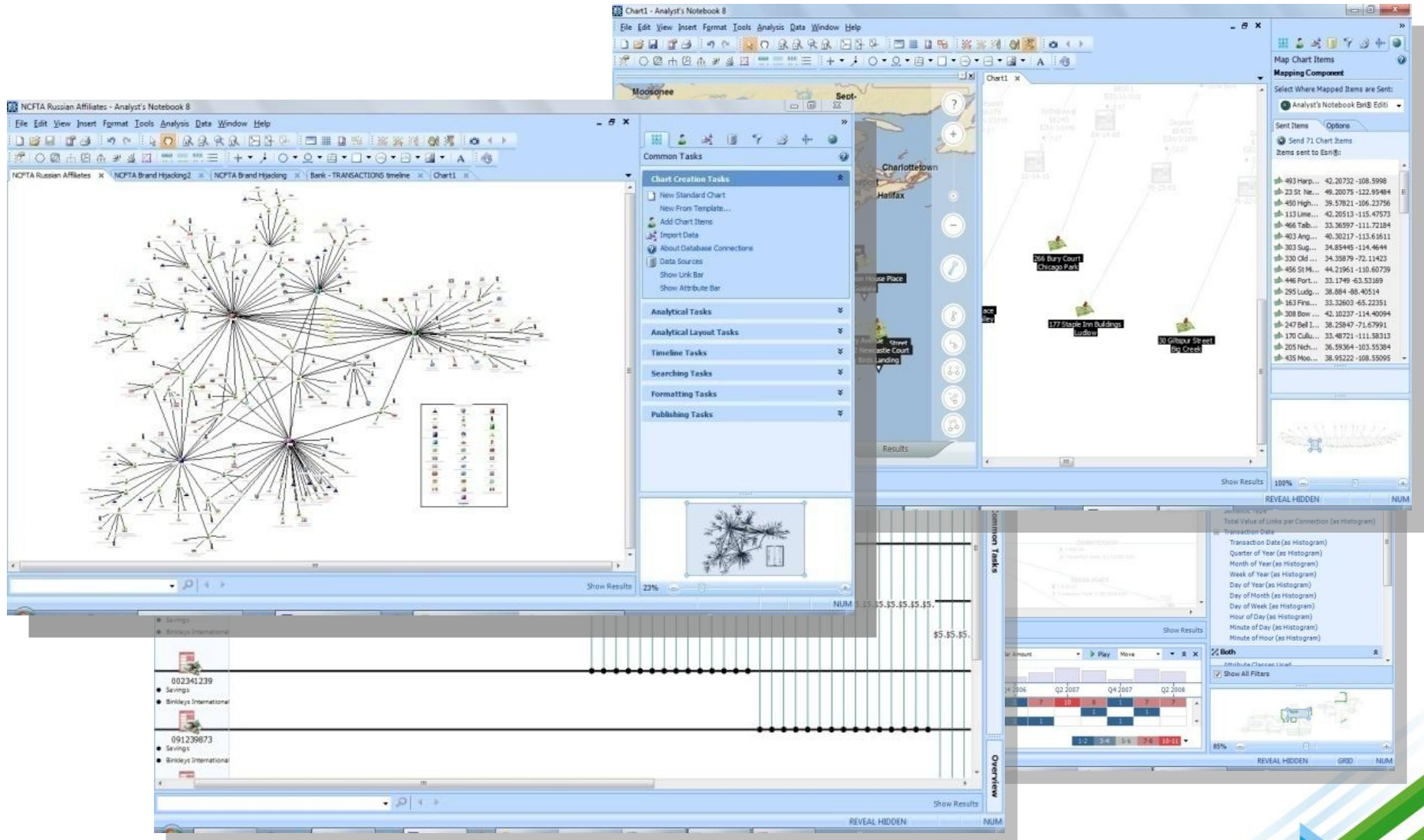
Find something interesting



Do the appropriate amount of investigation



# i2 for fast analysis everywhere



Process and act accordingly for customer satisfaction and better business

Straight through

Request information

Delay

Investigate

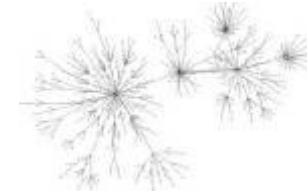
Yes / No

Appropriate handling



# All together

Data → Discovery → Manage → Process + Investigate → Report



i2  
Analysis



# I2 in the analytics ecosystem

Informed Decision Making & Intelligent Led Operations

## Big Data Acquisition and Analysis

High Performance Warehouse Mining & Query Analytics

Real Time Data Analysis and Detection

Big Data Mining

Data Analysis and Detection

### Data Acquisition

### Data Analytics

Text Mining and Extraction

Security Vulnerability Detection

Entity Matching and Resolution

**i2 Investigation & Analysis**

Reporting

Information Dissemination

Case Management



Owned / Open



Text / Rich



Structured / Unstructured



VALUE

# Predictive analytics helps fraud intelligence analysis

What If...

Simulation Data Source: sdbank claims data | Simulation Date: 2010-04-26 10:42:37 | Claim Area: Auto

Combine matrix	Model actions			Results		
	Refer	Standard	Fast Track	Action	Count	Percent
Rules actions	Refer	Refer	Standard	Fast Track	710	91.03%
	Standard	Standard	Standard	Refer	3	0.38%
	Fast Track	Fast Track	Fast Track	Standard	67	8.59%
					780	100%

Name: Run 3 [Run] [Update Settings] [Close]

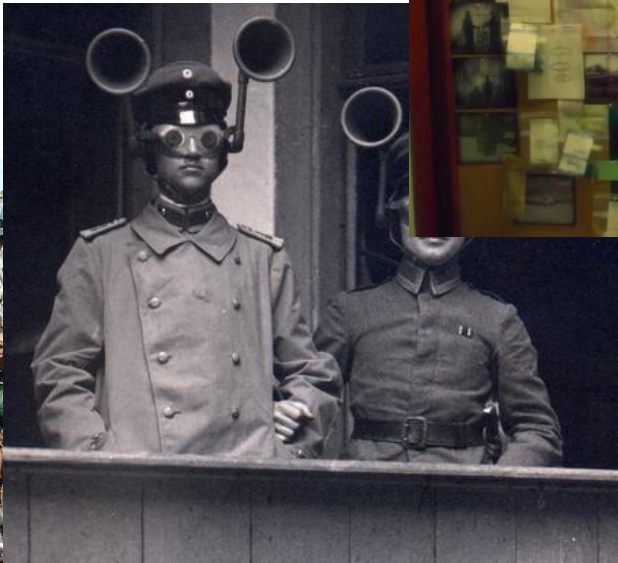
Total Simulation Records: 975

Display: Count | Number of runs retained: 2

Action	Run 1	Run 2	Distribution
Fast Track	690	710	
Refer	62	3	
Standard	38	67	
Total	780	780	

**Find and score**  
 Minimise gut feeling  
 High return investigations  
 Focus and appropriate







Asiakasesimerkki:  
Rikollisuuden torjunta riskianalyysin avulla  
Marko Melender, Fennia

