Accelerate software delivery with IBM Cloud Managed DevOps

The **top corporate imperatives** today* :
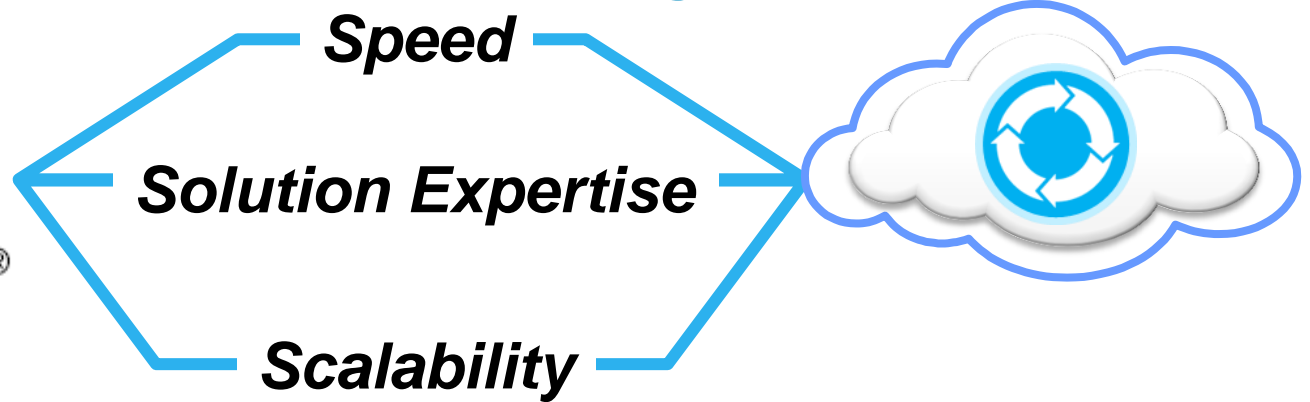
Improve financial management

Strengthen customer relationships

Lead in product innovation and/or market position

* According to the IDC/IBM study, "[Business Value of Managed Services](#)"

Key business benefits from Cloud Managed Services

Speed

Solution Expertise

Scalability

Lower costs

Improved responsiveness

Optimized resources

Best use of development skills

IBM.

Consider the *significant business value** companies gain by using IBM Cloud Managed Services:

224% **three-year return on investment**

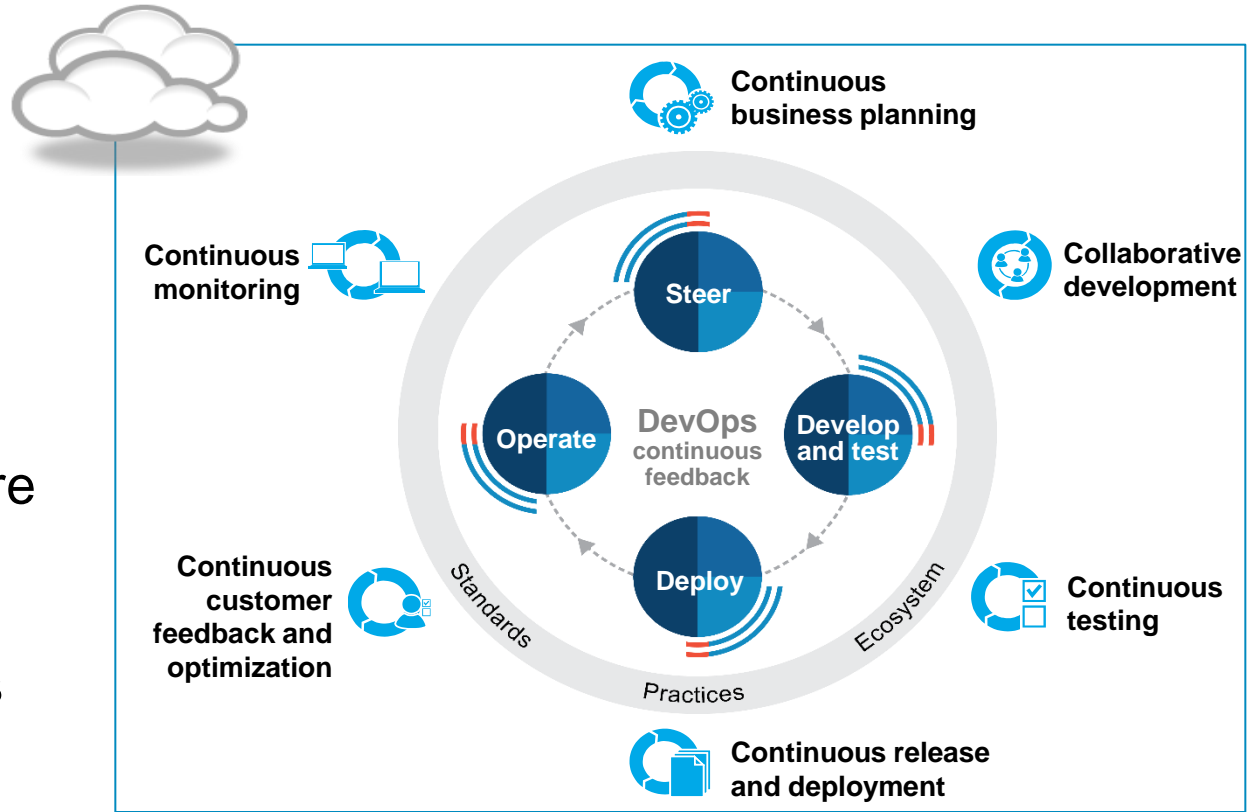**88%** reduction in server and network downtime

42% increase in IT staff productivity

24% reduction in IT infrastructure costs

According to the 2014 IDC/IBM study, "Business Value of Managed Services"

IBM

IBM Cloud Managed DevOps provides the core DevOps solution on a virtual private cloud, without the setup and maintenance costs
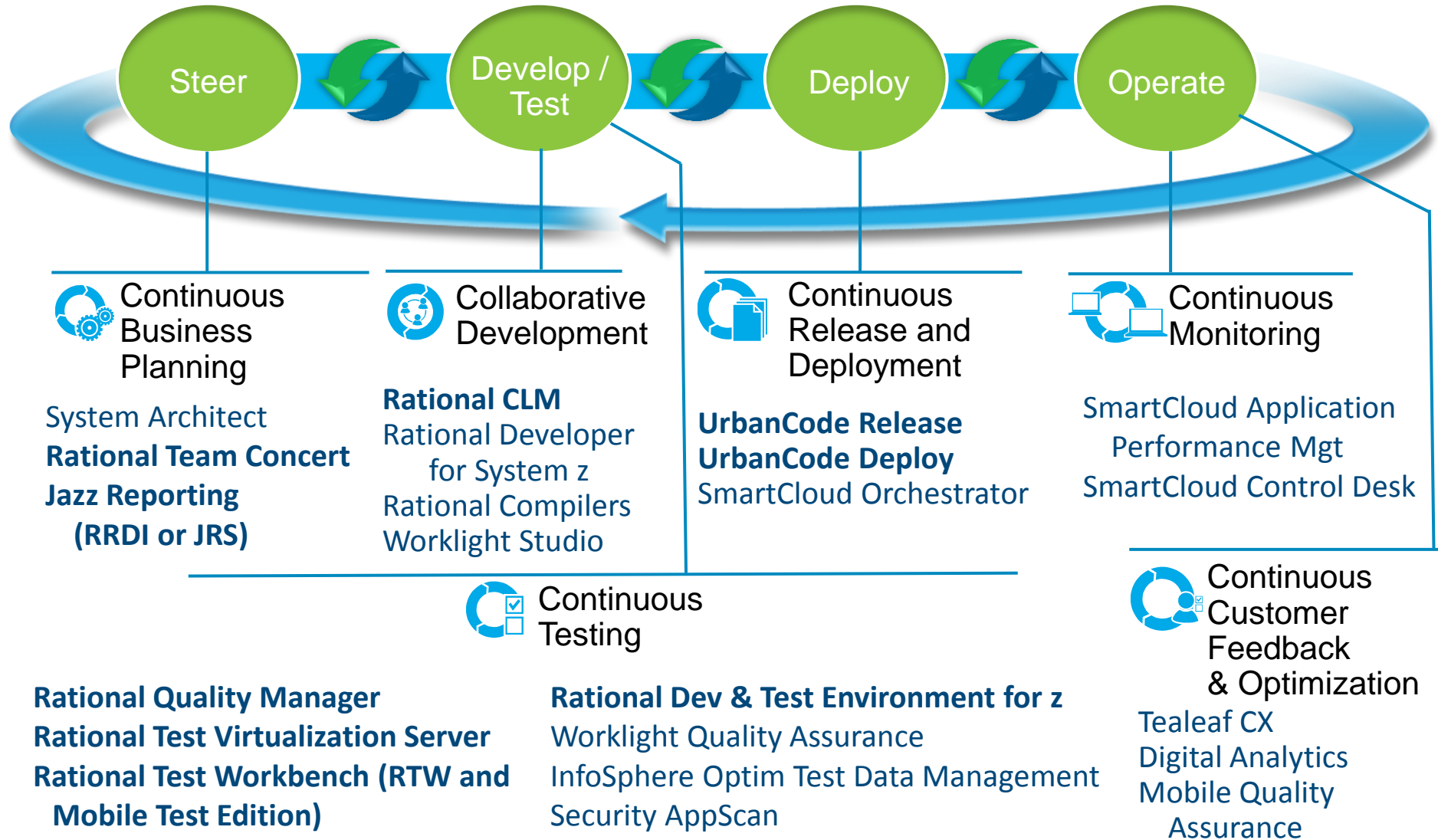
- Provides the core DevOps solution, customized and configured for each client
- On a scalable IBM SoftLayer Infrastructure
- Provides 99.9% availability (SLO)
- IBM Systems services solution

IBM SoftLayer Infrastructure

IBM Systems Services

IBM Cloud Managed DevOps includes these IBM software tools

Steer — **Develop / Test** — **Deploy** — **Operate**

Continuous Business Planning

System Architect
Rational Team Concert
Jazz Reporting
(RRDI or JRS)

Collaborative Development

Rational CLM
Rational Developer
for System z
Rational Compilers
Worklight Studio

Continuous Release and Deployment

UrbanCode Release
UrbanCode Deploy
SmartCloud Orchestrator

Continuous Monitoring

SmartCloud Application
Performance Mgt
SmartCloud Control Desk

Continuous Testing

Rational Quality Manager
Rational Test Virtualization Server
Rational Test Workbench (RTW and
Mobile Test Edition)

Rational Dev & Test Environment for z
Worklight Quality Assurance
InfoSphere Optim Test Data Management
Security AppScan

Continuous Customer Feedback & Optimization

Tealeaf CX
Digital Analytics
Mobile Quality
Assurance

IBM Cloud Managed DevOps provides infrastructure and services for licensed Rational products (BYOL)

Bring Your Own License (BYOL)

IBM Cloud Managed DevOps

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Managed services

+

IBM SoftLayer (IaaS)
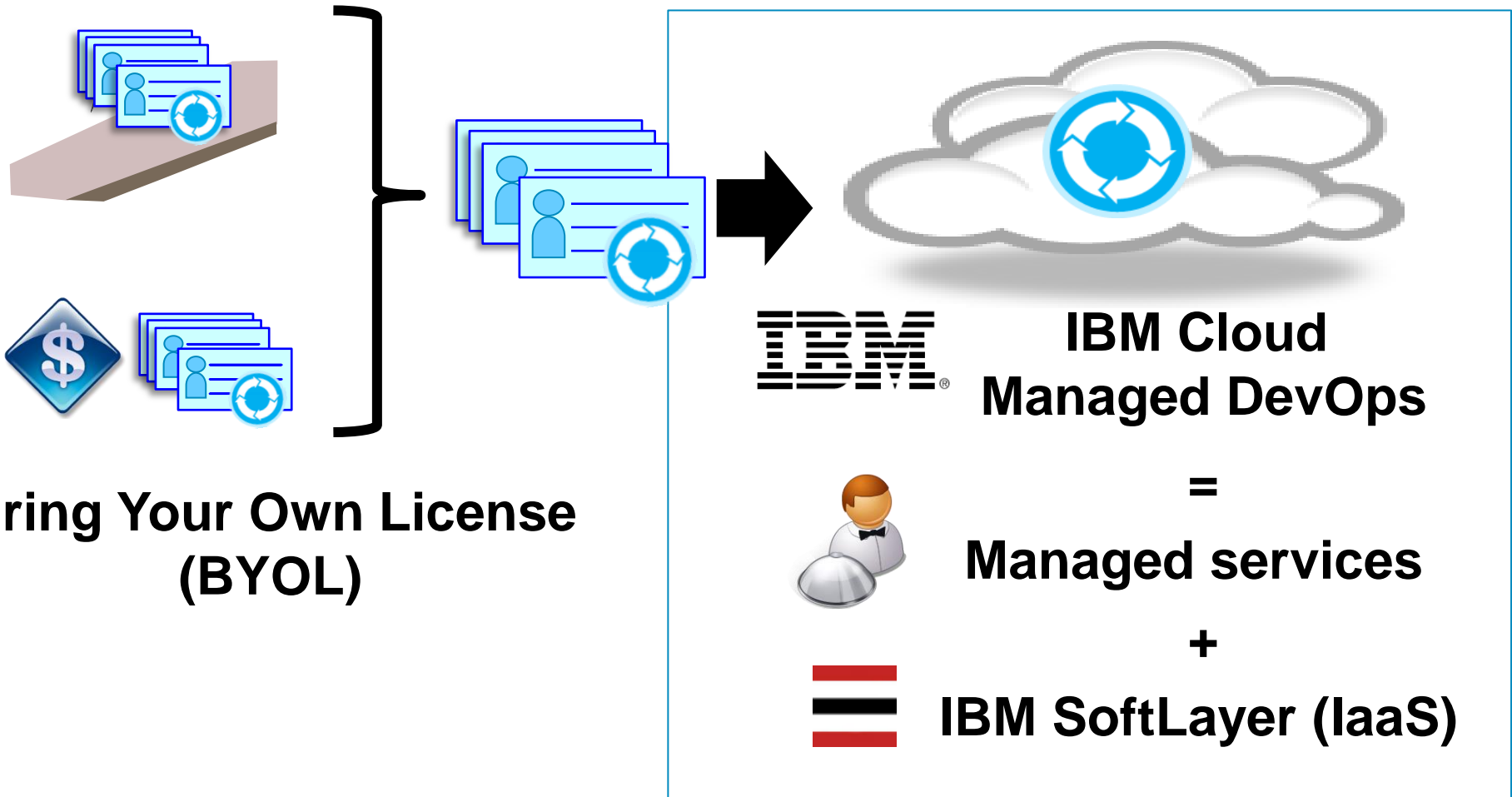
Featured managed services with IBM Cloud Managed DevOps:

- Full custom Installation and configuration
- Ongoing maintenance
  - Install optional upgrades 2x/year
    - With 1 month of availability for testing
  - OS support and maintenance
- Ongoing monitoring and recovery
  - Daily back-ups
  - Disaster Recovery
  - Security monitoring
  - Performance monitoring
- Customer success and support
  - Options that fit your needs
- Add-on services available:
  - Additional environments
  - Additional tools and integrations
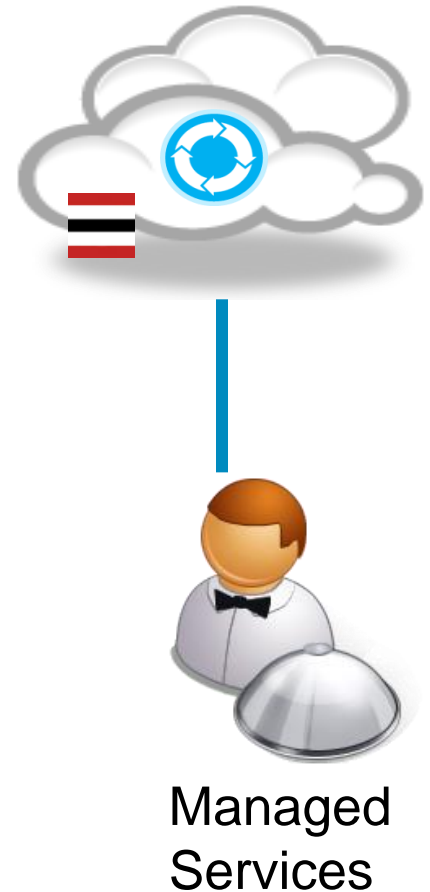
Managed
Services

Key value points from IBM Cloud Managed DevOps service
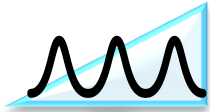
Elasticity and scalability

Utility billing

Secure platform

Shorter time to value

Ongoing maintenance

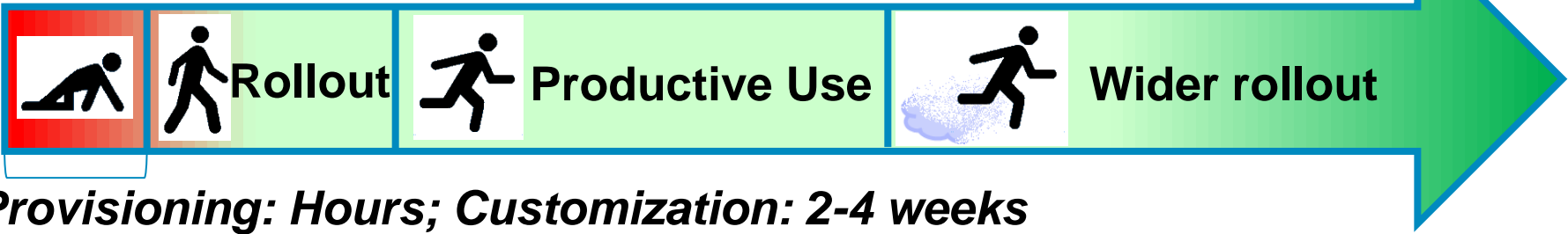User experience same as on-premise solution

Lower total cost of ownership
Business agility

Accelerate your time to value

On-premises deployment with in-house resources*

Planning,
Hardware Acquisition,
Install, configuration

Rollout

Productive Use

~3 months
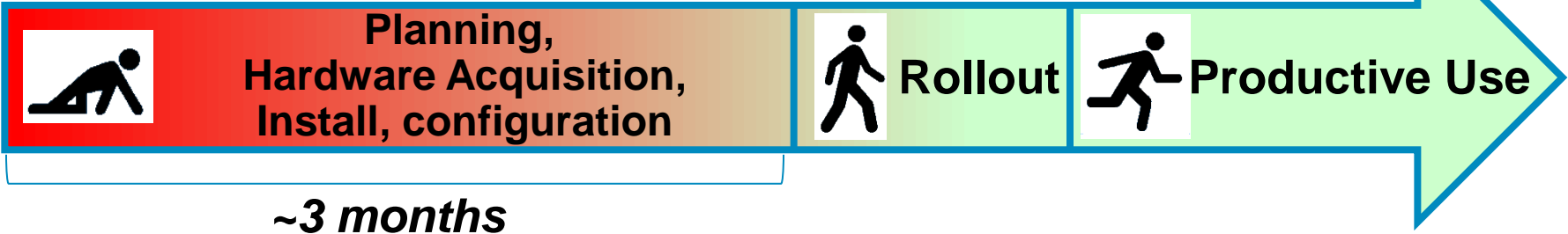
IBM Cloud Managed DevOps deployment

Rollout

Productive Use

Wider rollout

Provisioning: Hours; Customization: 2-4 weeks

*Based on Customer Feedback (factoring in resource availability and scheduling)

Agility: Utility billing, pay only for what you use
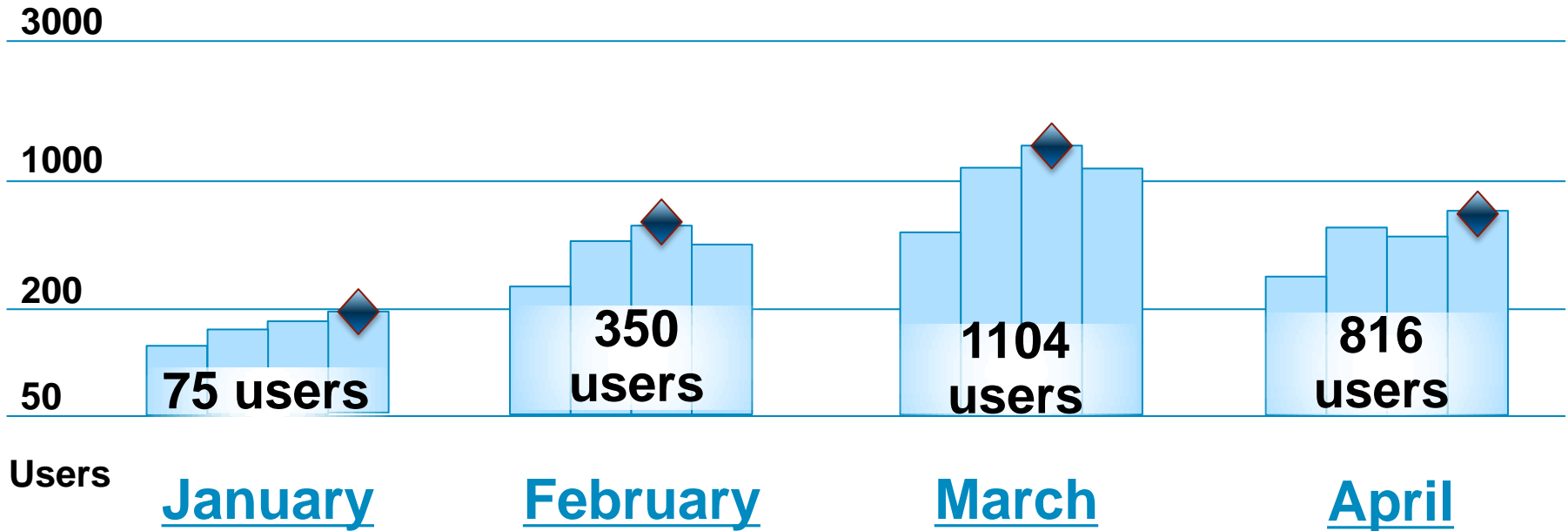
Pay monthly, based on the maximum number of unique users who log in during the month.

Apply as many tool licenses as you like.

IBM Corporation 2015