

IBM SPSS Decision Management Software as a Service Jump Start

Guide your deployment with additional expertise and proven practices



Benefits

With an optional IBM SPSS Decision Management SaaS Jump Start, your organization can:

- Rapidly prepare for a production-ready SPSS Decision Management SaaS environment.
 - Receive advice, guidance and proven practices from IBM SPSS experts.
 - Participate in an iterative process to help ensure effective data preparation and business rules.
 - Maximize your investment in SPSS Decision Management SaaS analytical processes.
-

Considerations

As a managed, cloud-based platform, IBM® SPSS® Decision Management Software as a Service (SaaS) is ideal for organizations that want to gain a competitive advantage by automating and optimizing high-volume, high-value decisions – without hosting and administering the software on their own premises.

Questions that often arise include:

- What is needed to be production ready with SPSS Decision Management SaaS?
- How do IBM SPSS predictive models work in the SPSS Decision Management SaaS environment?
- What are the proven practices for model refinement in this environment?
- What are the proven practices for defining effective business rules?
- What is needed to prepare data for use in the SPSS Decision Management SaaS environment?



Overview

The SPSS Decision Management SaaS Jump Start provides additional expertise and proven practices to help your organization get up and running quickly—and make smarter decisions sooner.

Organizations can expect to be production-ready in as little as 45 days. The SPSS Decision Management SaaS Jump Start includes:

- Proven practices for model suitability, including data cleansing, formatting, consolidating and basic data masking
- Proven practices for implementation into the SPSS Decision Management framework, including model refinement, model testing and business rule definitions
- Remotely-delivered consulting to guide you on the path to a successful deployment

Benefits

By relying on the additional expertise provided by the SPSS Decision Management SaaS Jump Start, your organization can:

- Accelerate your time-to-value with SPSS Decision Management SaaS.
- Leverage your IBM SPSS models across a wider array of analytic stakeholders.
- Infuse business analytics into your operational decision-making processes.
- Establish a more robust analytical foundation to automate core decisions.
- Become a more business analytics-driven organization.

Activities and deliverables

The following activities and deliverables are part of the SPSS Decision Management SaaS Jump Start.

Scoping and kickoff

In order to validate the scope of activities specific to your needs, the SPSS Decision Management SaaS Jump Start team begins by discussing with key stakeholders the expectations and requirements for your SPSS Decision Management SaaS solution. A readiness review will ensure that the prerequisite activities have been successfully completed, including:

- Your existing IBM SPSS model or predefined IBM SPSS blueprints
- Your completion of a prerequisite eLearning course to familiarize your team with predictive analytics terms and concepts, as well as the SPSS Decision Management software interface
- Your requirements for the desired decision outcome
- Your expected business rules

Consulting services

During the course of the engagement, remote IBM SPSS experts will work collaboratively with your team. Through a series of iterative reviews, our consultants can examine the previously defined SPSS predictive models with a sample of your data (up to 100GB). They will also provide feedback and suggestions for refinement so that you can use the IBM SPSS Modeler Advantage capability within SPSS Decision Management to adjust the data to meet your data mining requirements.

The same iterative approach can be used to review and incorporate your business rules into the SPSS Decision Management SaaS environment. With our experience and extensive proven practices, your team will learn how to define the business rules in the context of SPSS Decision Management SaaS. In addition, our experts can assist you in loading your organization's business rules into the SPSS Decision Management SaaS environment.

Project completion

At completion of the SPSS Decision Management SaaS Jump Start, IBM will have helped prepare you to implement the SPSS Decision Management SaaS solution in your organization. As a result, your organization will have the ability to leverage data and optimize core decisions—putting you on the path to becoming a business analytics-driven organization.

Engage today

The SPSS Decision Management SaaS Jump Start is best delivered either before or concurrent with SPSS Decision Management SaaS environment availability and is completed within 90 days of project kickoff.

This service is provided on a fixed-fee basis. To address a more comprehensive set of requirements, the services engagement can be extended on a time and material basis to encompass additional deliverables. Details are available from your IBM Business Analytics software sales representative.

About IBM Business Analytics Software Services

As an integral part of IBM Business Analytics software, the Business Analytics Software Services organization provides education and expert services exclusively focused on the Business Analytics product portfolio. IBM's depth of experience and extensive proven practices help customers maximize their software investment, mitigate risks, raise the quality of their implementations and build valuable skills. IBM has provided training, guidance, advice, reviews, assessments and assistance to thousands of clients around the world, helping to ensure their business analytics implementations are optimized to take full advantage of IBM product capabilities.

For more information about IBM Business Analytics Software Services please visit ibm.com/software/analytics/services.

About IBM Business Analytics

IBM Business Analytics software delivers actionable insights decision-makers need to achieve better business performance. IBM offers a comprehensive, unified portfolio of business intelligence, predictive and advanced analytics, financial performance and strategy management, governance, risk and compliance and analytic applications.

With IBM software, companies can spot trends, patterns and anomalies, compare “what if” scenarios, predict potential threats and opportunities, identify and manage key business risks and plan, budget and forecast resources. With these deep analytic capabilities our customers around the world can better understand, anticipate and shape business outcomes.

For more information

For further information or to reach a representative please visit ibm.com/analytics.

Request a call

To request a call or to ask a question, go to ibm.com/business-analytics/contactus. An IBM representative will respond to your inquiry within two business days.



© Copyright IBM Corporation 2012

IBM Corporation
Software Group
Route 100
Somers, NY 10589

Produced in the United States of America
March 2012

IBM, the IBM logo, SPSS, and ibm.com are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.shtml.

This document is current as of the initial date of publication and may be changed by IBM at any time.

Not all offerings are available in every country in which IBM operates. THE INFORMATION IN THIS DOCUMENT IS PROVIDED "AS IS" WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY OR CONDITION OF NON-INFRINGEMENT. IBM products are warranted according to the terms and conditions of the agreements under which they are provided.



Please Recycle