



**Course Name**      **Foundation in Business Analytics using Cognos Insight**

**Course Duration**      25 Hours

**About Technology**      IBM® Cognos® Insight is a personal analytics solution that empowers users to independently explore, analyze, visualize and share data without relying on IT for assistance. In minutes, analysts and line-of-business managers can create and share custom applications, dashboards and visualizations to help solve individual and workgroup challenges.

IBM Cognos Insight delivers outstanding data interactivity, analysis and visualization capabilities to individual desktop users.

**About Course**      IBM Cognos Insight: Analyze and Share Data designed to teach business users and analysts how to use the personal analytics desktop tool IBM Cognos Insight to quickly and easily analyze data from a variety of sources to gain insight into your business, as well as create plans to gather information from team members.

**Target Audience**      The course enables students in early stages of undergraduate studies with an understanding of how to use the personal analytics and its application in current day applications. Students of:  
– Under Graduate & Post Graduate Computer Science / Information Technology

**Pre-requisites**      No previous Software knowledge, other than basic computer/Windows usage required.

**Contents**

1. Introduction to IBM Cognos Insight
2. Importing Data into Cognos Insight
3. Restructuring Data
4. Creation of Visualizations
5. Constructing a Workspace
6. Formatting & Entering Data
7. Sharing a Workspace