

# Vision2016

Outthink. Outperform.

May 9 – 12 | Hilton Bonnet Creek, Orlando, Florida



Sponsorship and exhibitor opportunities



## Demo Lounge sponsorship opportunity

Level	# available	Package includes	Price
Marquee	1	<ul style="list-style-type: none"> <li>• Turnkey pedestal</li> <li>• 10 full conference passes<sup>1</sup></li> <li>• Two 60 minute breakout sessions</li> <li>• Lead scanner</li> <li>• Web and social media presence</li> <li>• Private meeting room in conference space (2-days)</li> <li>• Exclusive sponsorship of Welcome Reception</li> <li>• 1 in room phone message (attendee rooms)</li> </ul>	\$35,000 Alumni \$36,000 Early Bird \$39,000 Standard
Platinum	3	<ul style="list-style-type: none"> <li>• Turnkey pedestal</li> <li>• Seven full conference passes<sup>1</sup></li> <li>• One 60 minute breakout session</li> <li>• Lead scanner</li> <li>• Web and social media presence</li> <li>• Private meeting room in conference space (2-days)</li> <li>• Sponsorship of meal function (selection first come, first serve)</li> </ul>	\$25,000 Alumni \$26,000 Early Bird \$29,000 Standard
Gold	10	<ul style="list-style-type: none"> <li>• Turnkey pedestal</li> <li>• Five full conference passes<sup>1</sup></li> <li>• One 60 minute breakout session</li> <li>• Lead scanner</li> <li>• Web and social media presence</li> </ul>	\$15,000 Alumni \$16,000 Early Bird \$19,000 Standard
Silver	20	<ul style="list-style-type: none"> <li>• Turnkey pedestal</li> <li>• Three full conference passes<sup>1</sup></li> <li>• Lead scanner</li> <li>• Web and social media presence</li> </ul>	\$8,000 Alumni \$9,000 Early Bird \$12,000 Standard

<sup>1</sup>Full conference passes must be used by sponsoring company's employees and staff.

## Expo hours

Monday, May 9	Tuesday, May 10	Wednesday, May 11
6:00 p.m.–8:30 p.m.	11:15 a.m.–5:15 p.m.	9:30 a.m.–3:00 p.m.

## Important sponsorship package deadlines

Alumni—application must be submitted by January 29  
 Early Bird—application must be submitted by March 31  
 The deadline for applications is April 15, 2016

## Additional marketing opportunities

Available for purchase	Price
Special Event Park Dinner Sponsorship— <b>NEW!</b>	\$10,000
Special Event Park and Dessert Sponsorship— <b>NEW!</b>	\$10,000
Conference lanyard— <b>NEW!</b>	\$7,000
Breakout session (3 available) <sup>2</sup>	\$6,500
Exclusive Lab Sponsorship (1 available)	\$5,000
Small Ad in conference daily <sup>3</sup>	\$1,000
Medium Ad in conference daily <sup>3</sup>	\$2,000
Large ad in conference guide <sup>3</sup>	\$3,000
Flyer in registration kit <sup>4</sup>	\$2,000
Logo'd pen in registration kit <sup>4</sup>	\$5,000
Company logo on room key (1 available) (Up to 1700 keys)	\$5,500
Hotel room drop (2 available) (Up to 1500 rooms) <sup>4</sup>	\$4,000
Seat drop for general session (2 available) <sup>4</sup>	\$3,000
Meeting room in conference space (1-day) (3 available)	\$1,500
Window cling in conference hallway (2 available) <sup>3</sup>	\$1,500
Large panel at top of escalator (1 available) <sup>3</sup>	\$5,000
Small panel at top of escalator (1 available) <sup>3</sup>	\$1,500
Small panel at bottom of escalator (1 available) <sup>3</sup>	\$1,500
Small panel at bottom of stairs (1 available) <sup>3</sup>	\$1,500

<sup>2</sup>Must include IBM Client

<sup>3</sup>Partner to provide artwork to IBM for approval

<sup>4</sup>Partner to provide to IBM for distribution

Note: All promotions and offerings are subject to review and approval by IBM.

Special pricing for  
Vision Sponsors only

Full conference passes \$1295\*

\*Must use sponsorship contract code for registration process



# Vision 2016

## Business Partner Enablement

### Sunday, May 8–Monday, May 9

#### **Business Partner Enablement Reception Sponsorship—\$5,000—(1 Available)**

**Sunday, May 8**

**Approximately 200–300 partner reps**

The Business Partner Reception will take place on Sunday evening.

- 2 full conference badges
- Recognition as a sponsor with company name and logo on signage at the Business Partner Enablement Reception
- Recognition during General Session: company name or logo displayed on screen
- Recognition with company name or logo in Business Partner Enablement guide
- Sponsor name or logo with hyperlink from main conference website to sponsor's website
- Your company name and logo on table-top signs placed on bars in reception
- Small table at the reception made available for collateral or giveaway items provided by sponsor

#### **Business Partner Enablement Breakfast Sponsorship—\$3,000—(1 Available)**

**Approximately 200–300 partner reps**

- Sponsorship of breakfast on Monday
- 2 full conference badges
- Recognition during General Session: company name or logo displayed on screen
- Recognition with company name or logo in Business Partner Enablement guide
- Sponsor name or logo with hyperlink from main conference website to sponsor's website
- Your company name and logo on table-top signs placed on buffet stations

#### **Business Partner Enablement Lunch Sponsorship—\$3,000—(1 Available)**

**Approximately 200–300 partner reps**

- Sponsorship of lunch on Monday
- 2 full conference badges
- Recognition during General Session: company name or logo displayed on screen
- Recognition with company name or logo in Business Partner Enablement guide
- Sponsor name or logo with hyperlink from main conference website to sponsor's website
- Your company name and logo on table-top signs placed on buffet stations

## For more information

For more information on the Sponsorship Packages, or to customize your Sponsorship Package, please contact:

**Anthony Ramon**

[aramon@us.ibm.com](mailto:aramon@us.ibm.com), (510) 769-5606

For complete conference details, visit [ibm.com/software/analytics/vision](http://ibm.com/software/analytics/vision).