

## IBM Software Subscription and Support Better security without a higher investment

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IBM S&S Value Video featuring Sergio Gutierrez,  
President, [INFÓRMESE](#)

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INFÓRMESE is always investing, making better use or different uses of the current technology.

We have been helping governmental agencies using entity analytics technology, for instance, to be able to identify fraud or abuse in the use of subsidies for education.

We have been helping financial sector organizations to make better control of their operations or better marketing activities.

We have been working with food and beverage companies to be able to make better forecast of the operation.

This kind of software, it's not an expense. This is an investment. It's an asset that you have.

The technology has been used to create many assets that are in place with the old version. So, we need to make sure that the new version will be supporting those assets that were developed by the customers.

When you have assets, you have to protect them.

Using the current technology from the customer, as well as new technology involved by IBM into the new products, they will have much better security without a higher investment.

[www.ibm.com/software/subscriptionandsupport](http://www.ibm.com/software/subscriptionandsupport)

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