



Solutions for a small planet™

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**To our data mining system, they're twins.** Because both order milk with their hamburgers. A subtle, if somewhat unusual, connection that ordinary data mining systems just don't dig deep enough to find. Which is why IBM developed Intelligent Miner.™ With patented algorithms that can unearth the most unexpected patterns and parallels in customer behavior. Because it's often the thing you weren't looking for that ends up being the thing you need to stay a step ahead. And since our data miners already have in-depth knowledge of your industry, they can start digging right away. For more information, or to find out about an upcoming data mining teleseminar, visit our Website at [www.software.ibm.com/datamining](http://www.software.ibm.com/datamining).

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**Graphic Services, Inc.**

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