



Everybody knows network computing is hot.



Industry analysts know that Tivoli Systems is red hot.



Tivoli customers know that Tivoli software can dramatically reduce the cost of managing network computing. Now that's wicked hot.

You know that network computing technologies such as client/server, intranets and Java are revolutionizing the world of corporate computing. Which is why Tivoli's TME 10™ management solution is, well, hotter than a chili pepper in Texas, our home state. It's the software that manages network computing.

With IBM behind us, Tivoli had a record year in 1996 and an explosive 4th quarter. In the Americas. Europe. Everywhere. TME 10 sales in December alone exceeded Tivoli's total revenue for the previous year.

Which makes Tivoli one of the most dramatic growth stories in the entire software industry. Ever.

Is it because Tivoli provides the best technology for managing networks, systems and applications across all major computing platforms — MVS™, UNIX, Windows NT, NetWare, Windows and others — from data center to the desktop?

Is it because Tivoli has literally built an industry around TME 10 — allowing customers to choose compatible products from more than 350

leading vendors in our 10/Plus Association?

Or is it because the resources of IBM allow us to deliver our unique management solution worldwide, with unparalleled service and support?

Answer: It's all of the above — and more!

In 1997, as more and more companies around the globe embrace TME 10, look for Tivoli to get hotter — and knock the competition cold. To find out why Tivoli is hotter than a billy goat in a pepper patch, visit our Website at www.tivoli.com.



Managing Network Computing. *The Smart Way.*

Tivoli and TME 10 are trademarks of Tivoli Systems, Inc. IBM is a registered trademark of International Business Machines Corporation. UNIX is a registered trademark in the United States and other countries, licensed exclusively through X/Open Company Limited. Windows and Windows NT are registered trademarks or trademarks of Microsoft Corp. All other company and/or product names are trademarks or registered trademarks of their respective companies. © 1997 Tivoli Systems, Inc.

Ad No.: **TIV-97-2** Job Number: **K70178**
Client: **IBM** Product: **Tivoli**
This advertisement prepared by: **Ogilvy & Mather**
To appear in: **Standard**
Size/Color: **4C NB**
Live: **7" x 9 3/4"**
Copywriter: **C. Moore** Art Director: **P. Mi**
Print Producer: **B. Roberts**
Engraver: **IIC**
GSI No.: **7o10565.Rv4.A**

