



IBM is a Worldwide Partner
to the Olympic Games

At the Olympic Games:

athletes will find gold in the water.
**Olympics.com will
find it online.**

PROOF

The Games count on IBM e-commerce solutions. You can, too.

Whether you're looking to reach customers faster, reduce the cost of a sales transaction, find millions of new customers worldwide or simply stay open 24x7, IBM is doing all that and more via Olympics.com. Technically speaking, it's a highly interlinked, dynamic transactional Web site designed to handle short bursts of huge peak traffic loads and millions of page views. It's also a store that's open 24x7 to anyone, anywhere in the world – one that can help lower transaction costs while selling millions worth of merchandise. e-commerce at the Games by IBM – swifter, higher, stronger.

IBM Website Testing offers you the same kind of results with IBM's DB2® Universal Database. Powering the world's e-business solutions, DB2 not only helps extend leadership in e-commerce, it brings high speed Internet search to your customers. And, DB2 allows your customers to leverage their information by providing the performance, scalability, reliability and availability needed for the most demanding e-commerce applications. All in all, DB2 can make your site faster and more enjoyable for customers to visit time and time again.

My offer! or for more information, simply call (514) 938-6957, or visit <http://www.IBM.com>

