



**IBM WebSphere
Software**



Fast, flexible, and fearless e-commerce with IBM WebSphere Commerce Suite

How effective is your web site in generating revenue for your organization? What about lowering your selling costs? Join us to hear and learn why companies around the world are using WebSphere Commerce Suite to implement e-commerce solutions. It's a different kind of world and you need a different kind of software... *IBM WebSphere Commerce Suite.*

Agenda

Time	Topic
8:30 - 9:00	Registration and Continental Breakfast
9:00 - noon	Introduction WebSphere Commerce Suite - What It Can Do Solution Overview Live Demonstration - How to achieve the competitive advantage: Managing Campaigns and Promotions Marketing Analysis Managing Your Content
noon - 12:30	Working Lunch
12:30 - 1:30	WebSphere Commerce Suite - How It Works Live Product Showcase, featuring Commerce Accelerator Customer Order Processing Site Administration Commerce Development
1:30 - 2:00	Questions and Answers

Target Audience:

Morning: Executive and Marketing Line of Business

Afternoon: Technical and IT Staff

Registration

Please RSVP as soon as possible as SPACE IS LIMITED!

Please call 1-800-289-0579 and refer to the confirmation code listed in the city location table attached.

When & Where

June 12, 2001
IBM Corporation - San Antonio
911 Central Parkway North
Suite 110
San Antonio, TX
Classroom 1
Confirmation Code: 531922

June 13, 2001
IBM Corporation - Austin
400 W. 15th Street
Austin, TX
Executive Briefing Room
Confirmation Code: 662028

June 14, 2001
IBM Corporation - New Orleans
1515 Poydras Street
New Orleans, LA
Plaza Room I
Confirmation Code: 565448

June 18, 2001
IBM Corporation - Montreal
1250 Rene-Levesque West
Montreal, Quebec
Room: 777
Confirmation Code: 543434

June 26, 2001
IBM Corporation - Toronto
3600 Steeles Ave
Markham, Ontario
Auditorium
Confirmation Code: 775799

June 25, 2001
IBM Corporation - Waltham
404 Wyman Street
Waltham, MA
Room: 209
Confirmation Code: 502699

June 26, 2001
IBM Corporation - Chicago
1701 Golf Road
Rolling Meadows, IL
Room: 105
Confirmation Code: 774141

June 27, 2001
IBM Corporation - New York
590 Madison Ave
New York, NY
Midtown Theater
Confirmation Code: 400632

June 27, 2001
IBM Corporation - Southfield
18000 West Nine Mile Rd
Southfield, MI
Room: Cafeteria/Classroom 1
Confirmation Code: 458986

June 27, 2001
IBM Corporation - Costa Mesa
600 Anton Blvd
Costa Mesa, Ca
Room: 225
Confirmation Code: 608254

June 28, 2001
IBM Corporation - Phoenix
2929 Central Ave
Phoenix, AZ
Room: 211
Confirmation Code: 562694

June 28, 2001
IBM Corporation - Minneapolis
650 3RD Avenue South
Minneapolis, MN
Room: 626
Confirmation Code: 541156

July 10, 2001
IBM Corporation - Charlotte
8501 IBM Drive
101 Building
Charlotte, NC
Classroom: 105
Confirmation Code: 569293

July 10, 2001
IBM Corporation, Philadelphia
2005 Market Street
Philadelphia, PA
Room: 405
Confirmation Code: 727767

July 10, 2001
IBM Corporation - Dallas
1605 LBJ Freeway
Dallas, TX
Classroom 1025
Confirmation Code: 441052

July 11, 2001
IBM Corporation, Dublin
5475 Rings Road,
Dublin, OH
Briefing Room A
Confirmation Code: 498882

July 11, 2001
IBM Corporation. Miami
1 Alhambra Plaza
Building 008
Coral Gables/Miami, FL
Room: Executive Briefing Room
Confirmation Code: 793408

July 11, 2001
IBM Corporation, Atlanta
4111 Northside Parkway
Atlanta, GA
Room: Hillside Location, 03B
Confirmation Code: 716349

July 12, 2001
IBM Corporation - St Louis
500 Maryville University Dr
St Louis, MO
Briefing Room 1
Confirmation Code: 524944

July 12, 2001
IBM Corporation, Tampa
3109 West Dr.M.L. King Jr. Blvd.
Lakepoint
Tampa, FL
Room 436
Confirmation Code: 470726

July 12, 2001
IBM Corporation, Raleigh
3039 Cornwallis Road
RTP 629
Conference Room K116
RTP, NC
Confirmation Code: 496009

July 17, 2001
IBM Corporation - Seattle
1200 5th Ave
Room 2004
Seattle, WA
Confirmation Code: 424673

July 19, 2001
IBM Corporation - San Francisco
425 Market Street
Room 1
San Francisco, CA
Confirmation Codes: 470188

July 20, 2001
IBM Corporation - Beaverton
15450 SW Knoll Parkway
Balance Conf Room, Deschutes
Building
Beaverton, OR
Confirmation Code: 666378

