



# zSeries e-business Executive Briefing Agenda

- 08:30 - 09:00 AM** Continental Breakfast  
**09:00 - 09:15 AM** Welcome  
**09:15 - 10:00 AM** New Challenges of e-business  
**10:00 - 10:45 AM** New World, New Frontiers, New Server: IBM eserver zSeries Overview  
**10:45 - 11:00 AM** Coffee break  
**11:00 - 11:45 PM** Linux for zSeries  
**11:45 - 01:00 PM** Lunch and Solution Center is open  
**01:00 - 05:00 PM** Briefing Program Topics (Described Below)  
**05:00 - 06:00 PM** Reception and Solution Center is open

## **Briefing topics focused on deployment and management of e-business applications/systems**

- 1:00 Why Deploy e-business on zSeries?
- 2:00 Managing e-business Network Service Levels
- 3:00 Integrating your e-business Systems
- 4:00 e-business and e-commerce Solutions for z Series

## **Briefing topics focused on designing, building, maintaining e-business applications/systems**

- 1:00 Delivering Applications to the Web
- 2:00 Building and Web-Enabling CICS Applications
- 3:00 Application Development Topics I  
Speed Development of e-business Applications
- 4:00 Application Development Topics II  
New Enterprise Application Test and Debug Tools

## **Briefing topics focused on database strategy and database management**

- 1:00 Web Enabling your Data
- 2:00 Turning Data into Business Intelligence
- 3:00 Enterprise Data Management Topics Part I  
Enhancements in DB2 V7
- 4:00 Enterprise Data Management Topics Part II  
Data Management Tools