

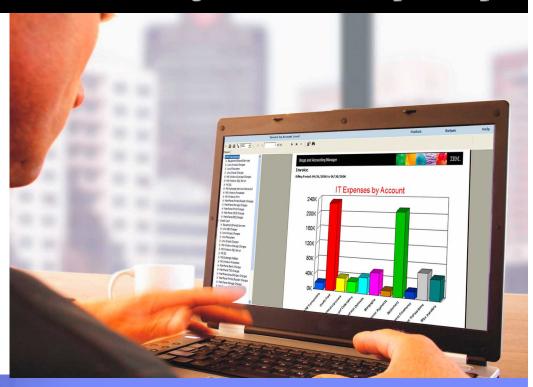
IBM Tivoli Usage and Accounting Manager

Know what IT costs!

Usage Based Accounting & IT Financial Management

Alligning IT Costs March 25, 2009

Mark Lynch mark.lynch@us.ibm.com



an IBM Service Management Solution

IBM Software

© 2009 IBM Corporation



What is Usage & Accounting Manager?

- A cross-platform software system that determines the cost of providing information services.
- Helps manage IT costs by <u>appropriating costs</u> to an organization's products, services and business functions
- The ITUAM software system <u>measures</u>, <u>analyzes</u>, <u>reports</u> and <u>bills</u> the utilization and costs of different computing resources including servers, storage, networks, databases, virtualized environments, messaging and many other shared services.



Enabling Innovation with IBM Service Management

Business Objectives

Growth & Competitive Edge

Compliance & Risk Management Optimize Investments

IBM Service Management

Provides the integrated visibility, control & automation across the service lifecycle that are needed to innovate and achieve business objectives.

Visibility

Control

Automation

Increase Agility & Edge

Deliver Service Assurance

Improve Customer Value

Business Services & Assets

Minimize Business Risk

IBM Service Management & Tivoli Usage and Accounting Manager

It's All About Visibility with TUAM!

- ► TUAM tells you who's using the IT resources
- This is key in today's shared distributed and virtualized environments
- ►TUAM tells you the cost of providing the shared IT service
- ► How much does it cost to support:

Banks: Commercial Loans, Credit Card, ATM

Insurance: Claims, Policies, Statements

Government: Agencies, Departments, Projects

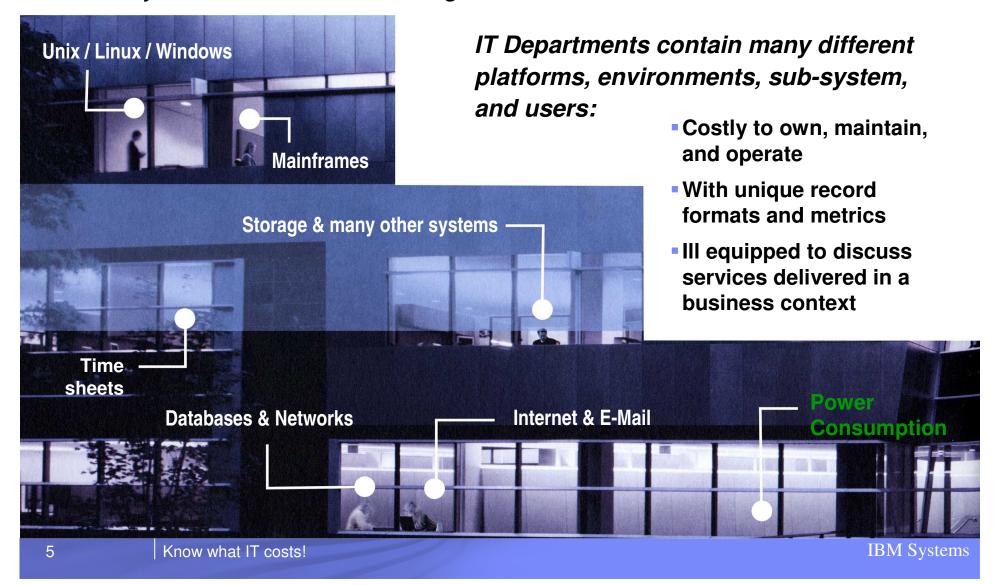
What actions do we take?

TUAM's information above may lead to further investment in certain applications or a reduction based on the application's contribution to the business.



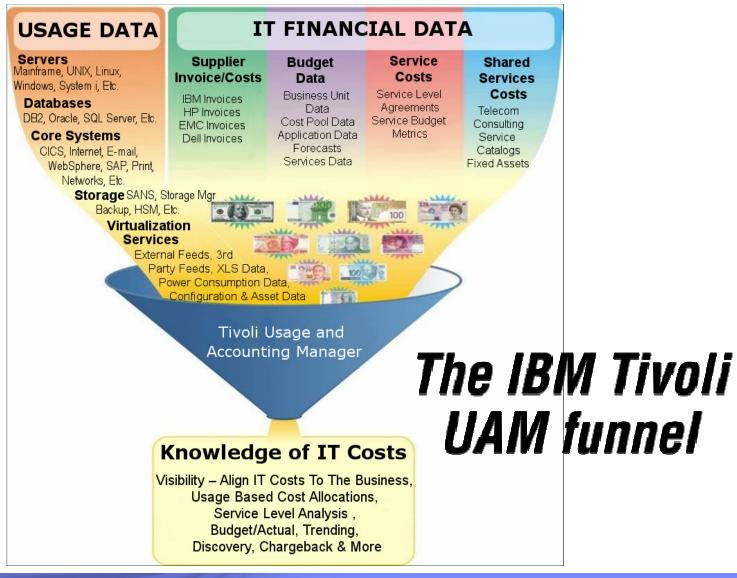
What problem does it help solve?

Inability to allocate IT costs, usage, and value





Know what IT costs!



Usage and accounting capabilities can help realize immediate benefits

Increase Client (Business Units) Satisfaction

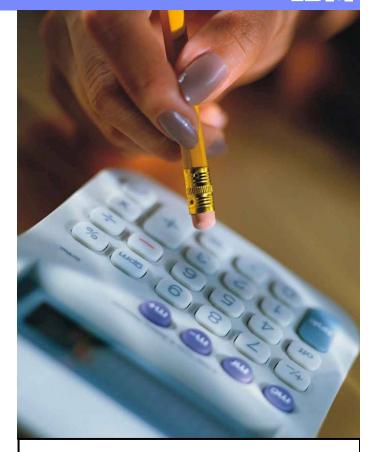
- Real Usage = Accurate Billing
- Accountability = Improved services
- Alignment between Business and IT costs

Lower Infrastructure Cost

- Reduced server sprawl
- Higher utilization
- Rationalization of resources

Continued Infrastructure Improvement

- Understanding costs can lead to managing costs
- Usage comparisons can lead to more effective investments



When running a business, nothing matters more than knowing how much something costs.

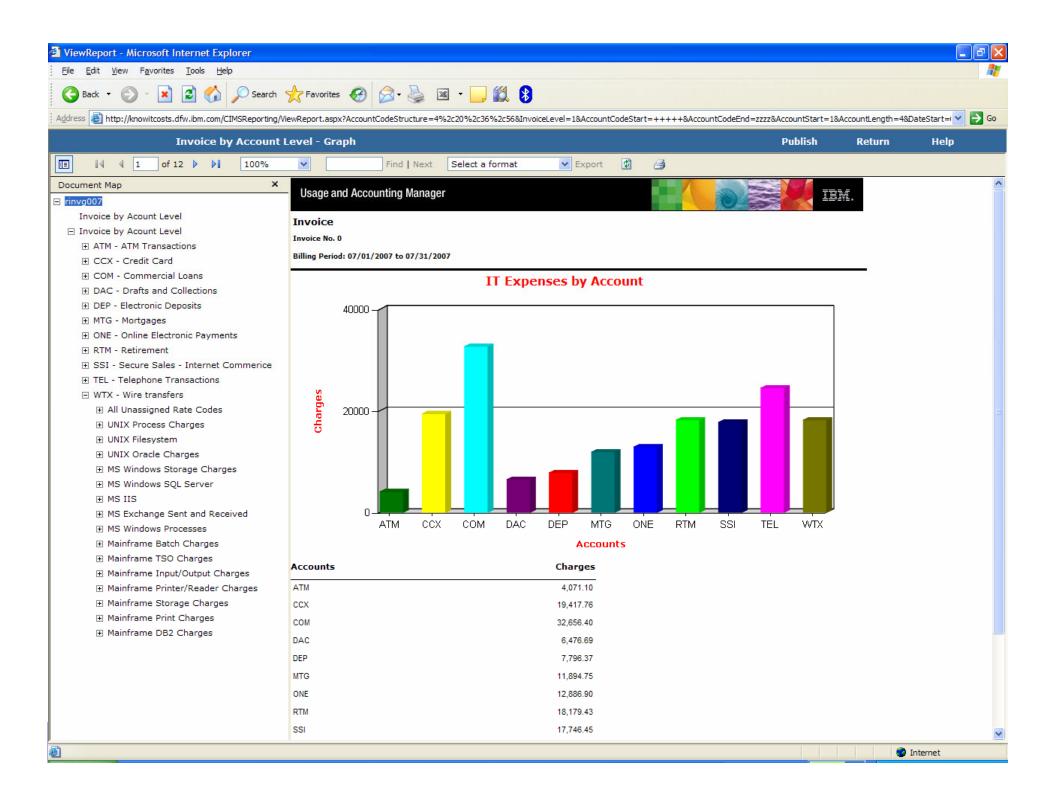
You can't manage what you don't measure!

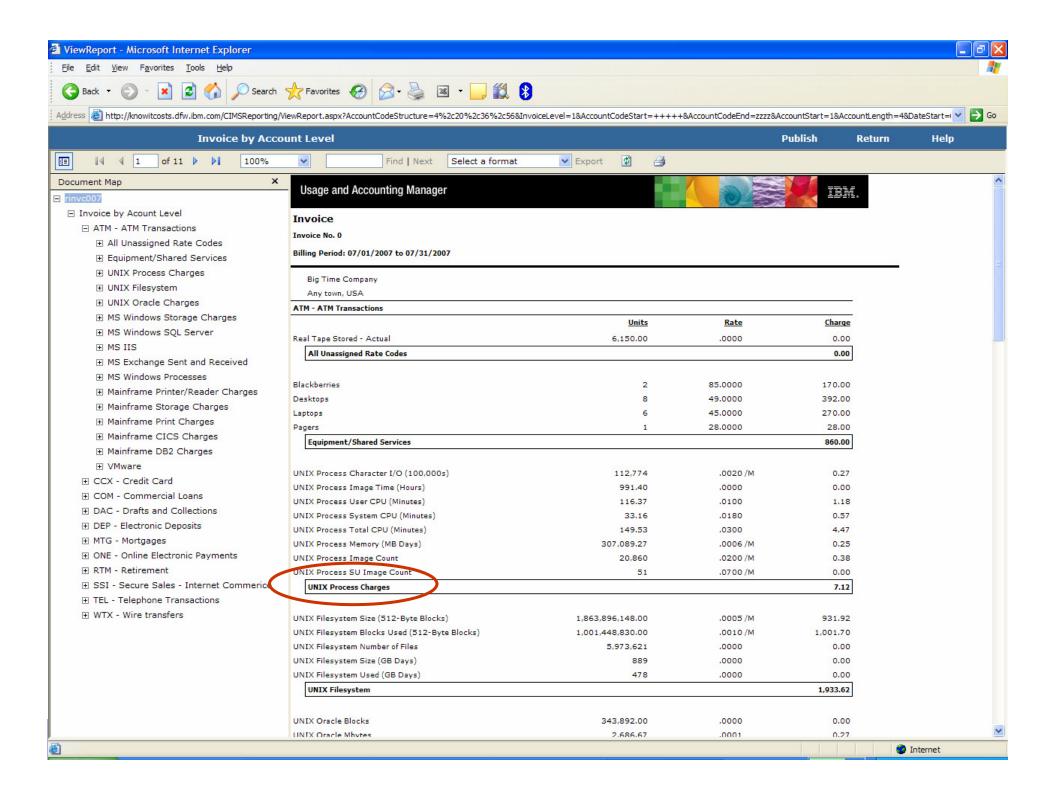
Objectives of an IT usage and accounting management

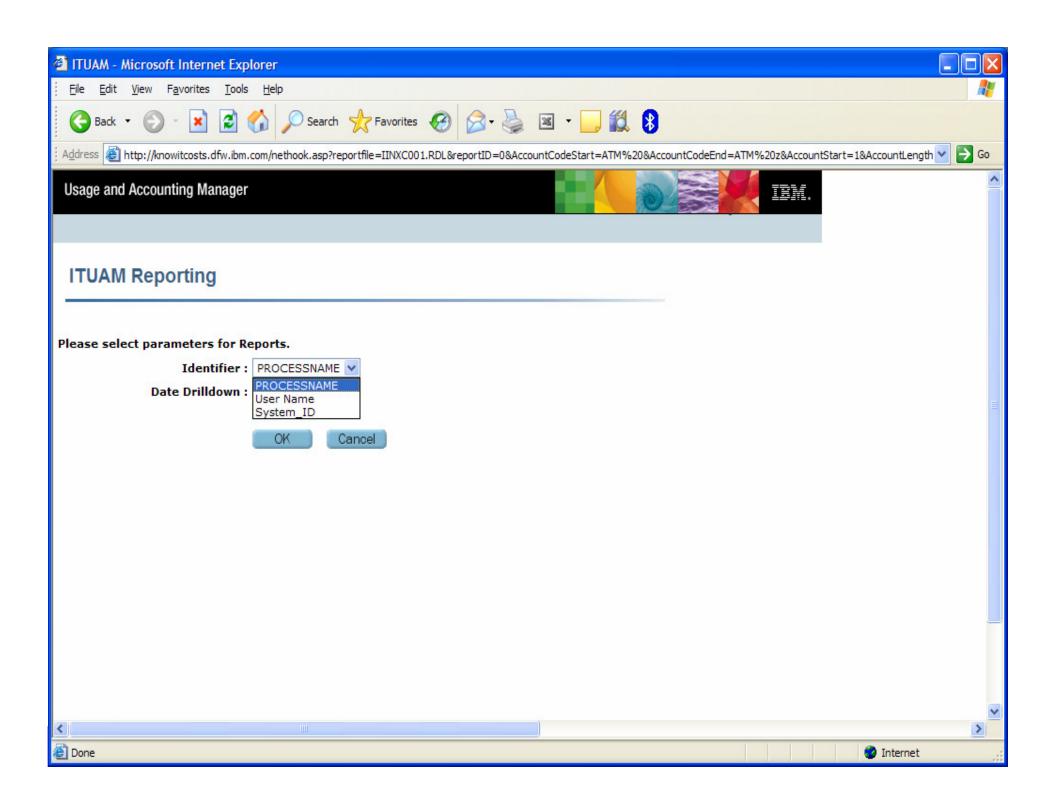
system . . .

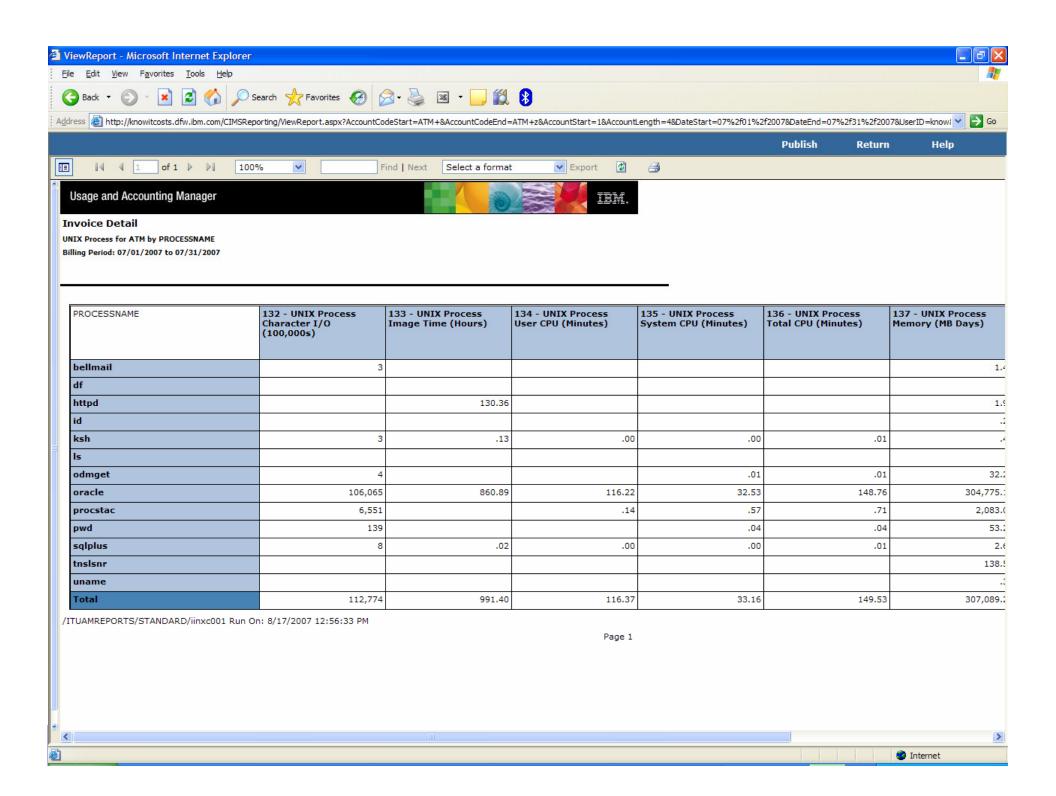
- Allocate/Distribute or Charge IT Costs to the Users, Cost Centers, Applications and other organizations that consumed them in a . . .
 - ▶ Fair
 - Understandable
 - Auditable/Reproducible, and
 - Easy to administer manner
- Optimize IT costs through . . .
 - Costs trend identification
 - Real time analysis

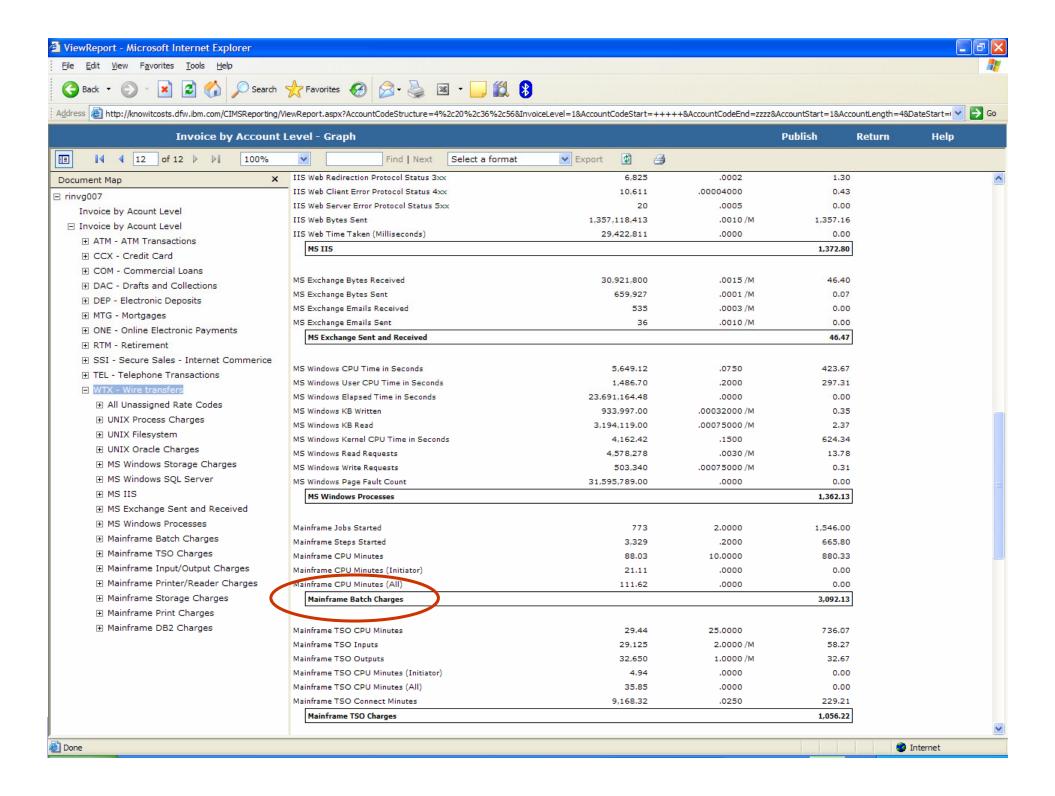


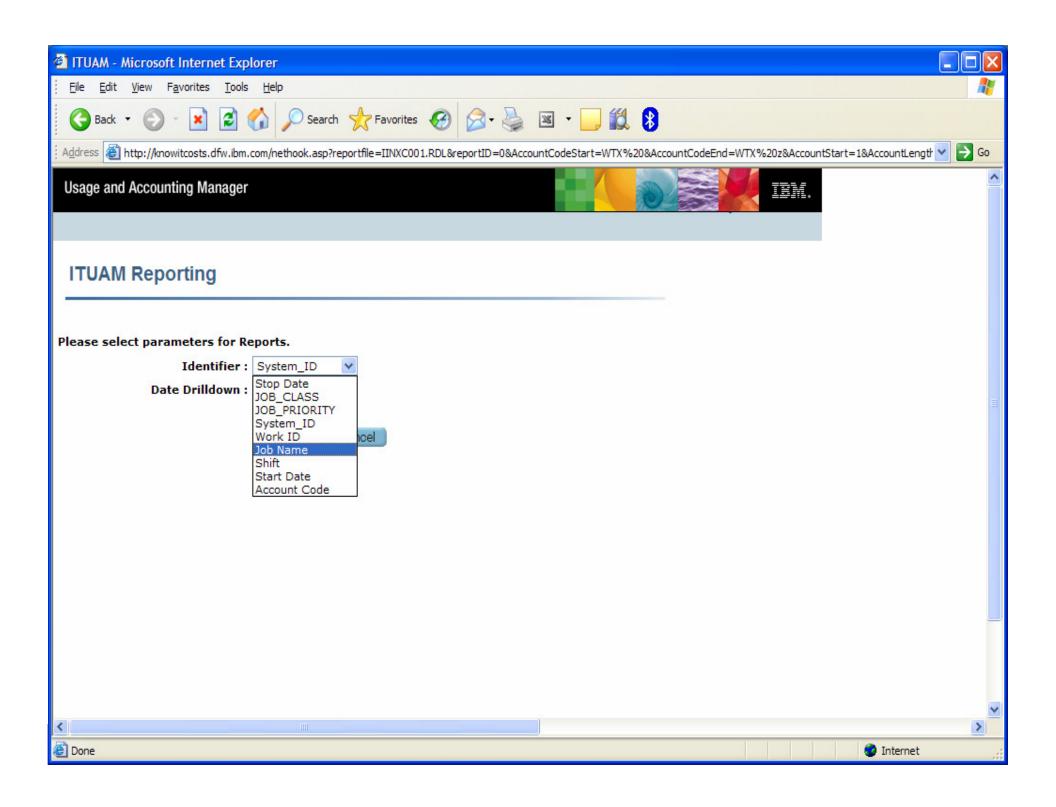


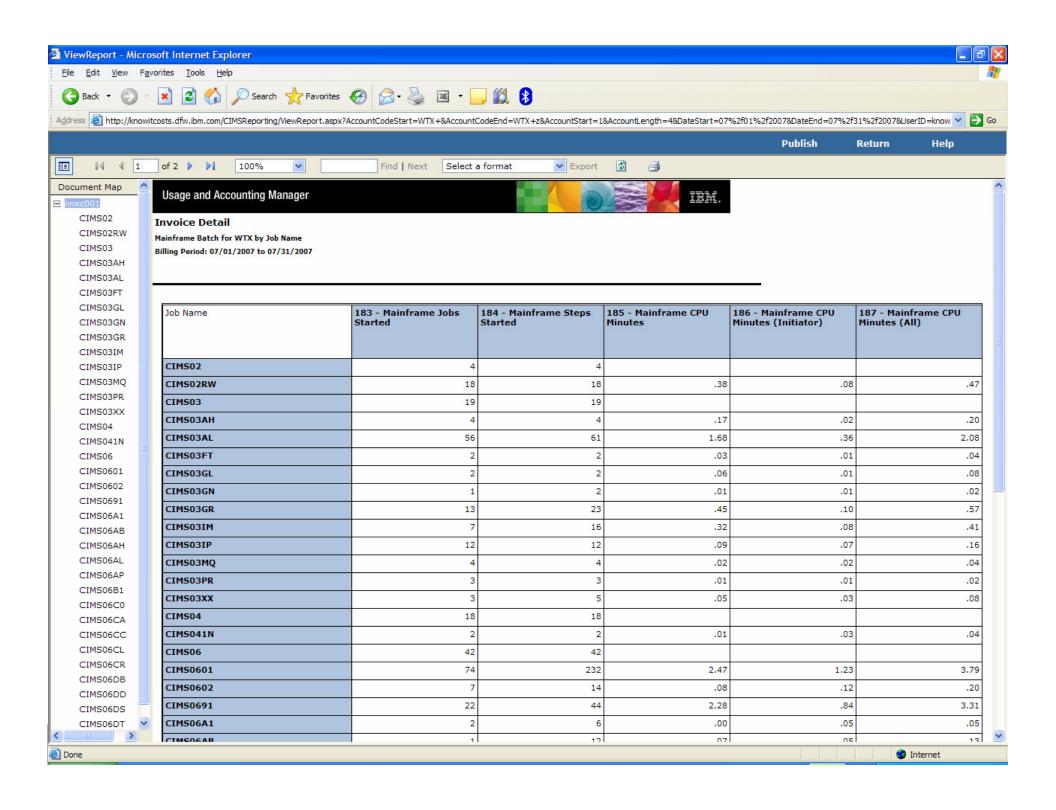


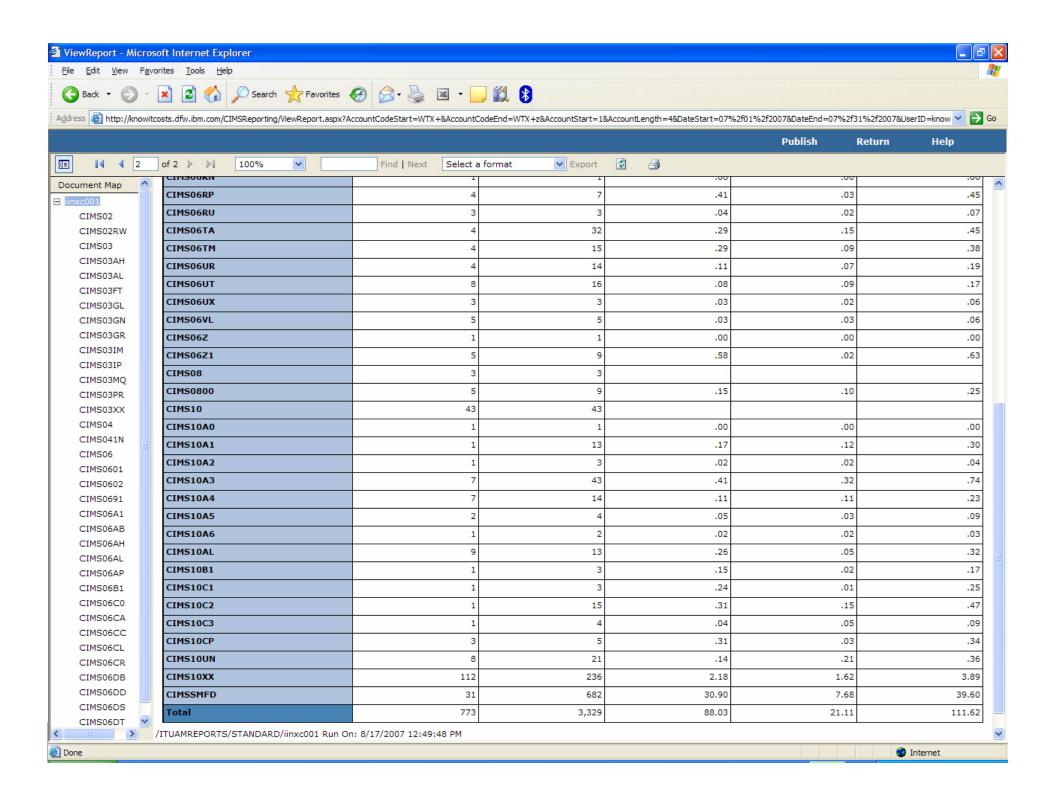


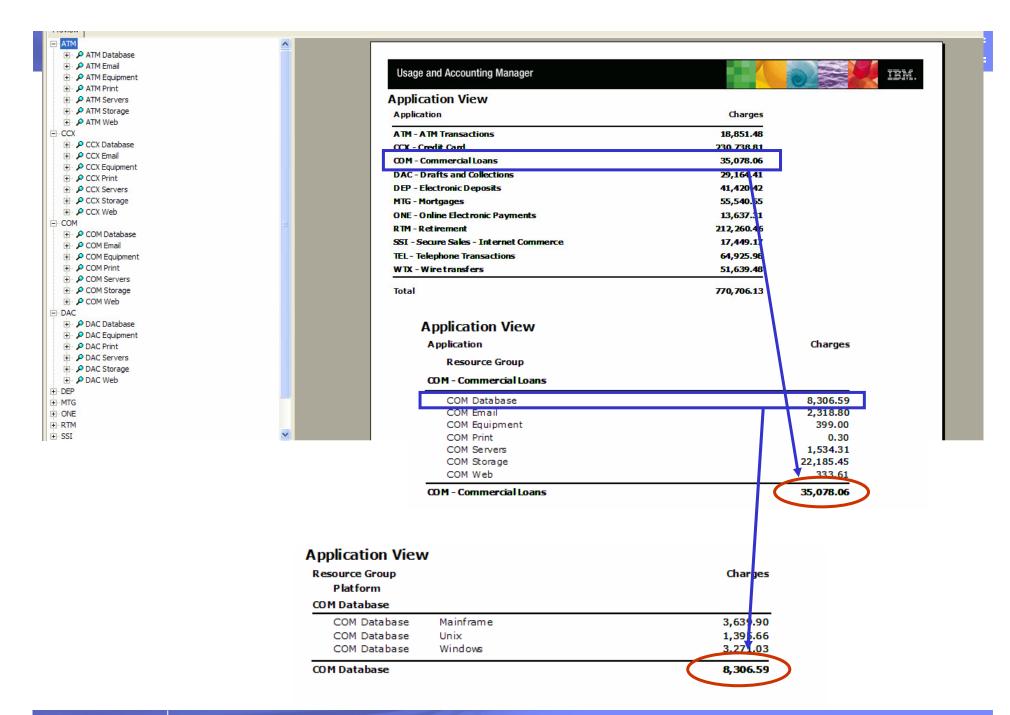


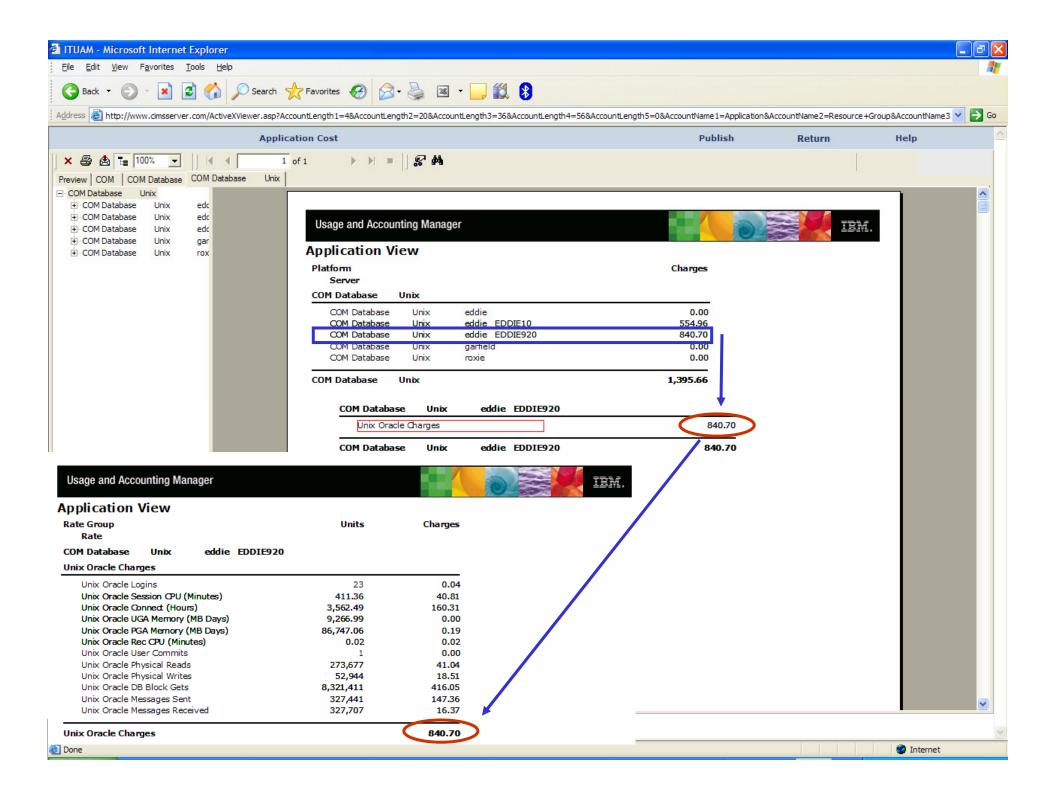


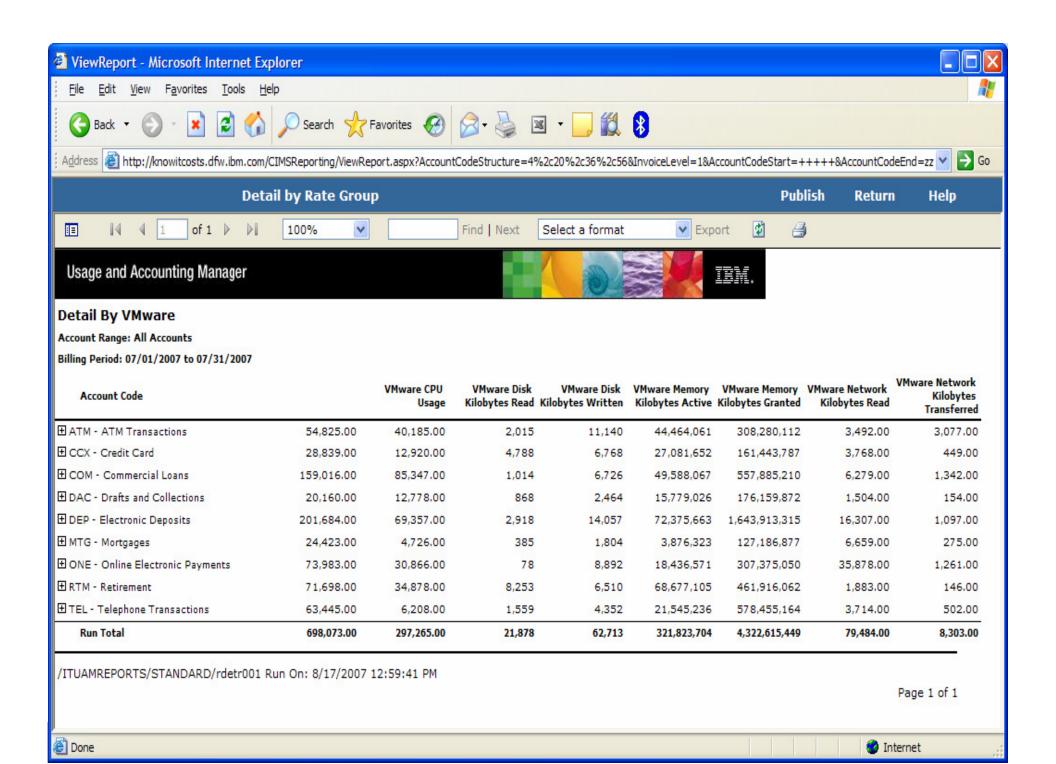


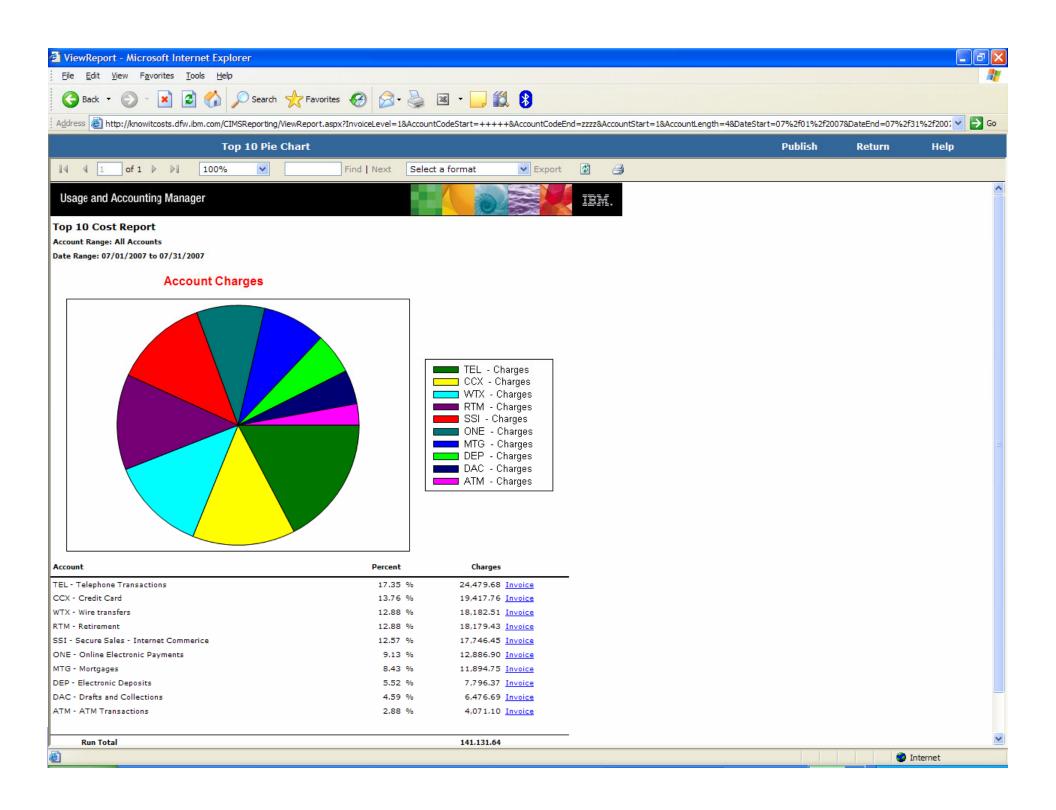


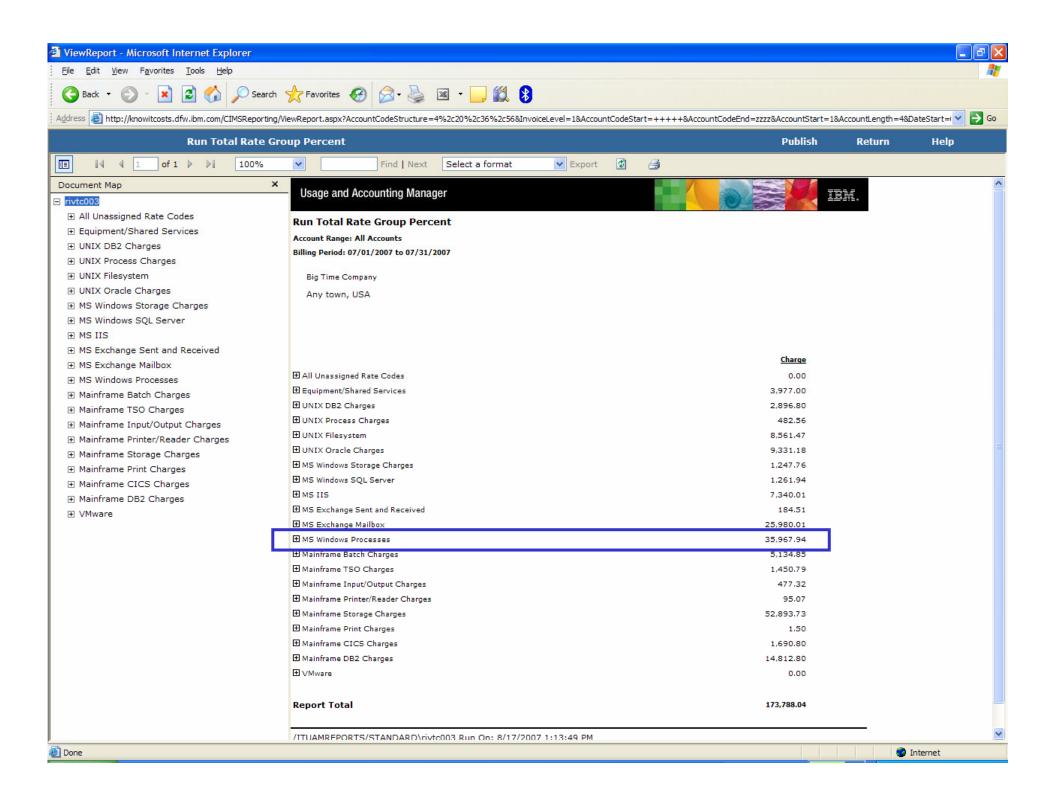


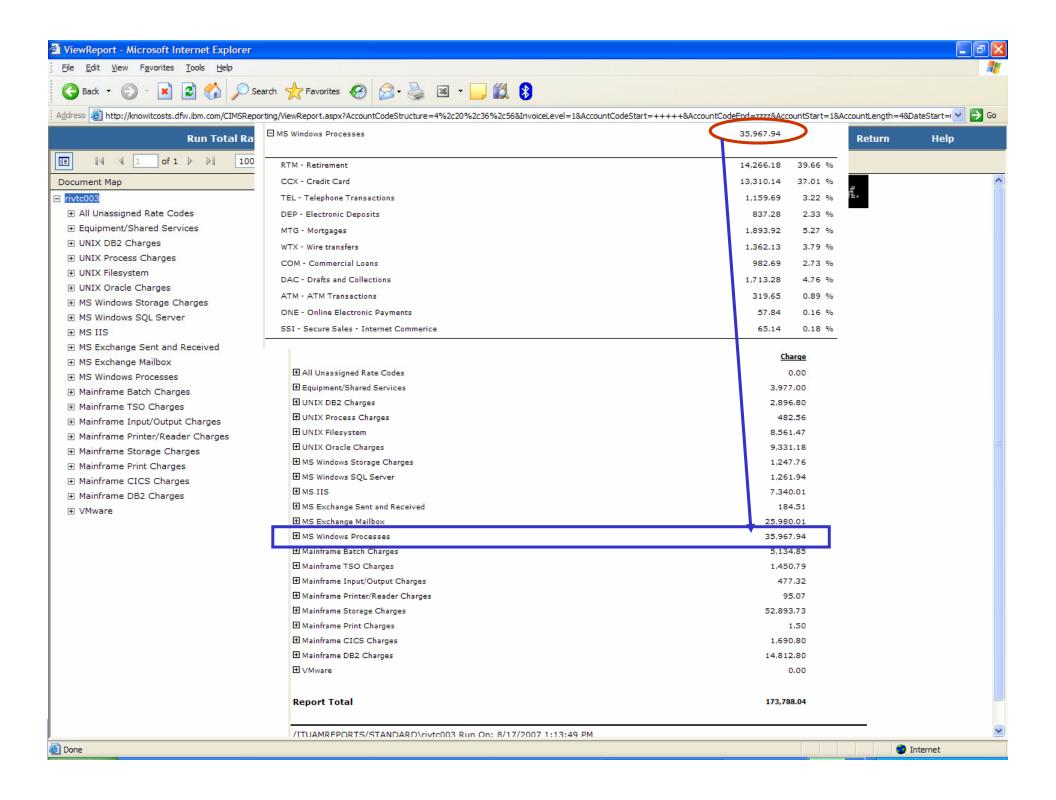


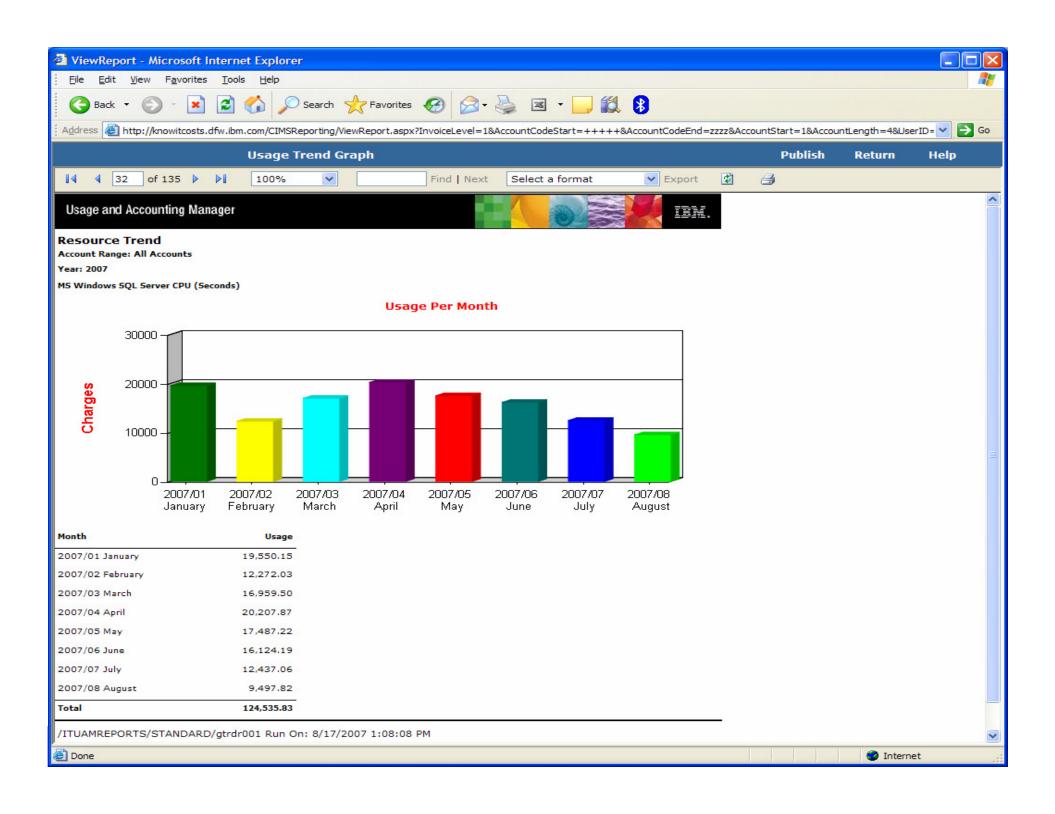




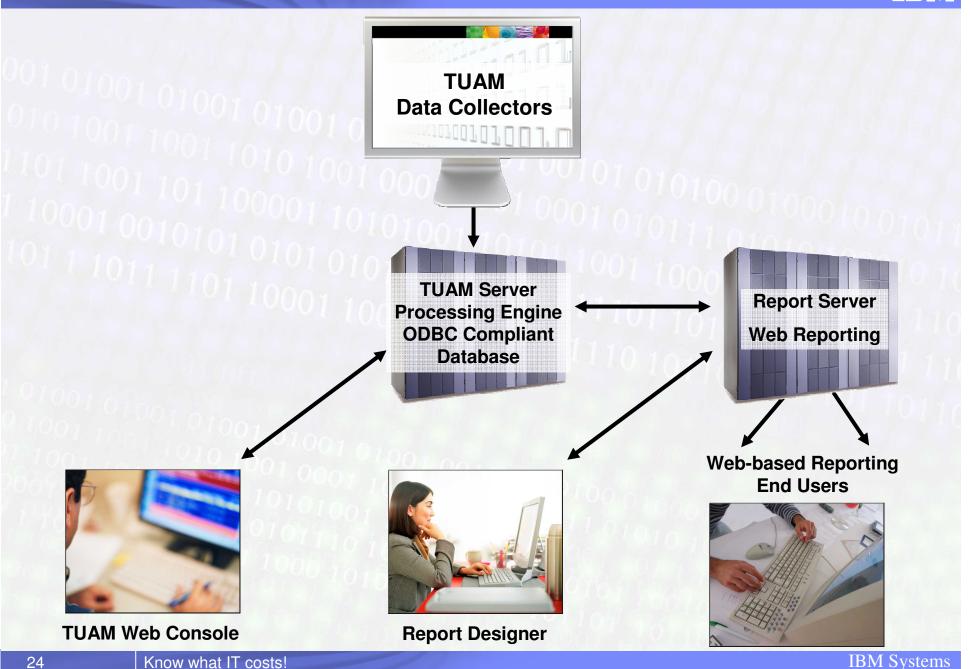












IBM Systems Know what IT costs!

z/OS via Tivoli Decision Support

Partial List

Goal:

ANY
usage
file
from
ANY
system!

25

Mainframe

Storag

- Jobs Processed
- Steps Processed
- CPU Time
- Equation Time
- Service Units
- TSO CPU Time
- TSO I/O
- TSO Time
- Cards Read
- Cards Punched

Space AllocatedSpace Used

- Space Wasted
- Migrated Datasets
- Backup Datasets
- Disk I/O
- Disk Datasets
- Tape I/O
- Tape Mounts
- Tape Storage

Elapsed Time

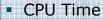
- CPU Time
- Transactions
- Input Messages
- Output Messages
- Total Messages
- File Access Count

Lines Printed

- Pages Printed
- Paper & Forms

rint

- Laser Printers
- Color/B&W
- Simplex/Duplex
- RDMS Systems



- Elapsed Time
- # of DB2 Records
- # of Get Pages
- # of Entry/Exit Events
- Accumulated CPU Time
- Accumulated Elapsed Time

IBM Tivoli Usage and Accounting Data Collection

Unix/Linux

CPU – ucpu, scpu Connect Time

- Seat Time
- Window Time
- Disk & Character I/O
- Images Activated
- Software Packages
- Disk Storage Space
- Oracle Resource Usage
- AIX, HP/UX, and Solaris
- Linux: RedHat and Novell SUSE all IBM Systems
- AIX Advanced Accounting & AIX Server VIO

ANY usage file from **ANY** system!

26

Partial List

Goal:

Serve Indows

- Elapsed Time CPU Time
 - Kernal CPU Time
 - User CPU Time
 - Disk Space by Folder Name, File Name, etc.
 - # of Read Requests
 - KB's Read
 - # of Write Requests
 - KB's Written
 - Etc.

Other OSs

- VMware
- z/VM
- i50S
- Citrix
- Windows System Resource Manager

ivoli Data Warehouse

- Tivoli Composite **Application Manager** (TCAM) for SOA
- IBM Systems Director Active Energy Manager (AEM)
- Other TDW Data

IBM Systems Know what IT costs!

IBM Tivoli Usage and Accounting Enterprise Collector

Pack

Partial List

Goal:

Microsoft Exchange

Lotus Notes

Sendmail

Network and Printing

Windows Print

Cisco Netflow

 Unix/Linux ftp transfer usage WebSphere HTTP & XDApacheMicrosoft IIS

Microsoft Proxy

Server

Internet

Netscape Proxy Server

Microsoft ISA Server

ANY
usage
file
from
ANY
system!

27

Databases

DB2

Oracle

SQL Server

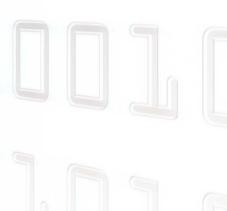
Sybase (Windows)

 Tivoli Storage Manager

TotalStorage Productivity Center for Data

Veritas Netbackup

SAP



IBM Systems

What people have done with the Data Collector Toolkit

Partial List

Goal:

ANY usage file from **ANY** system!

28

Network

- Netscout
- RMON2
- SNA Server/Host **Integration Server**
- Network Decisions
- Radius
- NetworkVantage
- Novell Web, Etc.

Externa

- Personnel Time
- Help Desk Time
- Equipment Rental
- Software
- Communications
- Networks
- Telecom Charges
- Suppliers/Vendors
- Recurring & Misc. Charges

- PeopleSoft
- Oracle Financials
- Hyperion
- JD Edwards
- Lawson Systems
 - BAAN
 - Walker
 - Etc.

ERP

- IBM WebSphere
- BEA WebLogic
- **3COM Routers**
- **Firewalls** Telecom
 - Switches/Lines
 - **PBX Systems**
 - RMON2
 - WebTrends
 - Etc.

Internet

IBM Systems Know what IT costs!

What people have done with the Data Collector Toolkit

Systems

Partial List

Goal:

ANY usage file from **ANY** system!

29

IDMS atabases ADABAS MS Access Focus Datacom Supra, M204 Universal Etc.

ChangePoint

Kronos

TimeSlips

Etc.

MS Project

Help Desks

Consultants

IMS

<u> Human Resources</u>

Operating Systems

Tivoli Systems Management **BMC Patrol Suite HP Openview** ASG TMON **CA** Unicenter Net IQ **CRM Products** Etc.

z/VSE

Netware

MS Virtual PC

MS Virtual Server

Unisys

Etc.

Actuate **Business Objects** MS Reporting Svcs. **Oracle Reports** Mainframe RDMS CA/Dispatch SAR/Express Etc. **Print Servers** Etc.

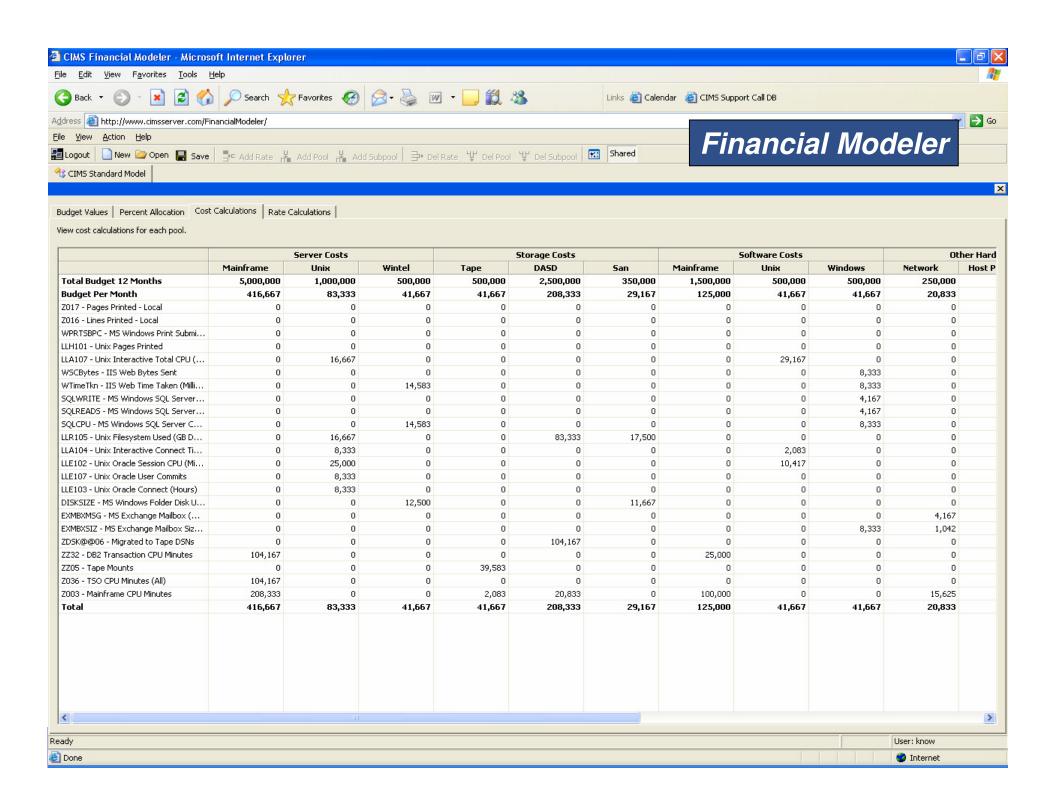
WSG Empire Time Party

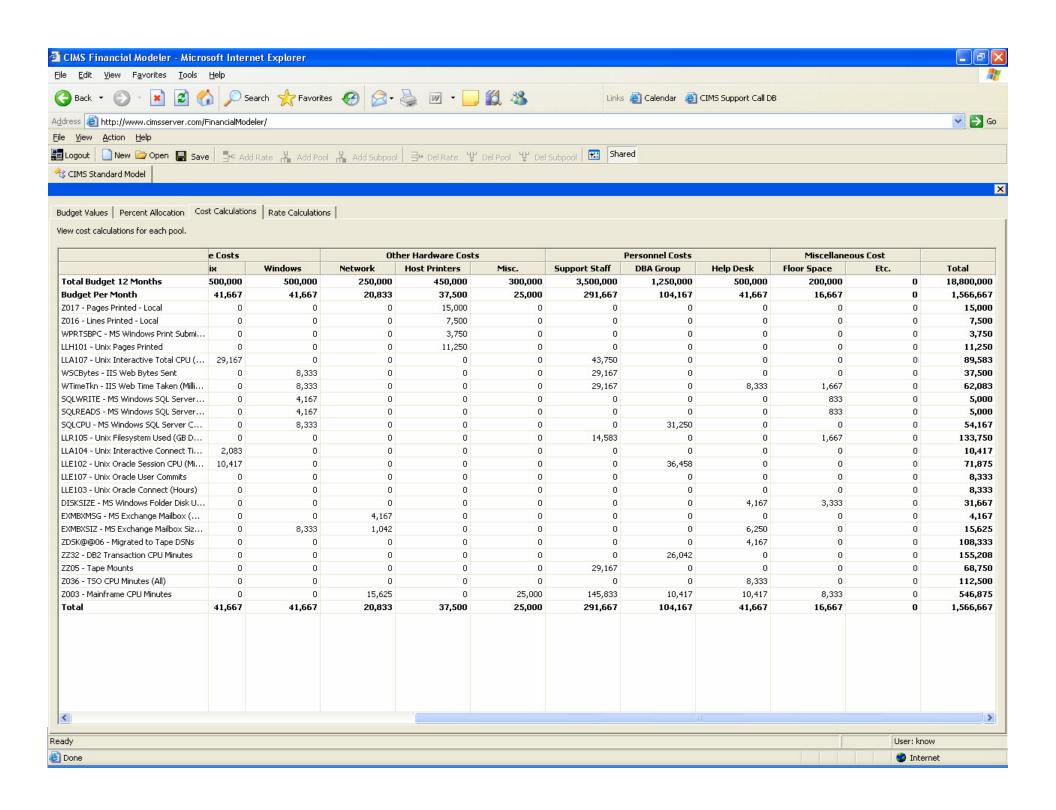
Backup Systems Monitors/Managers Storag Tape Systems Veritas Etc.

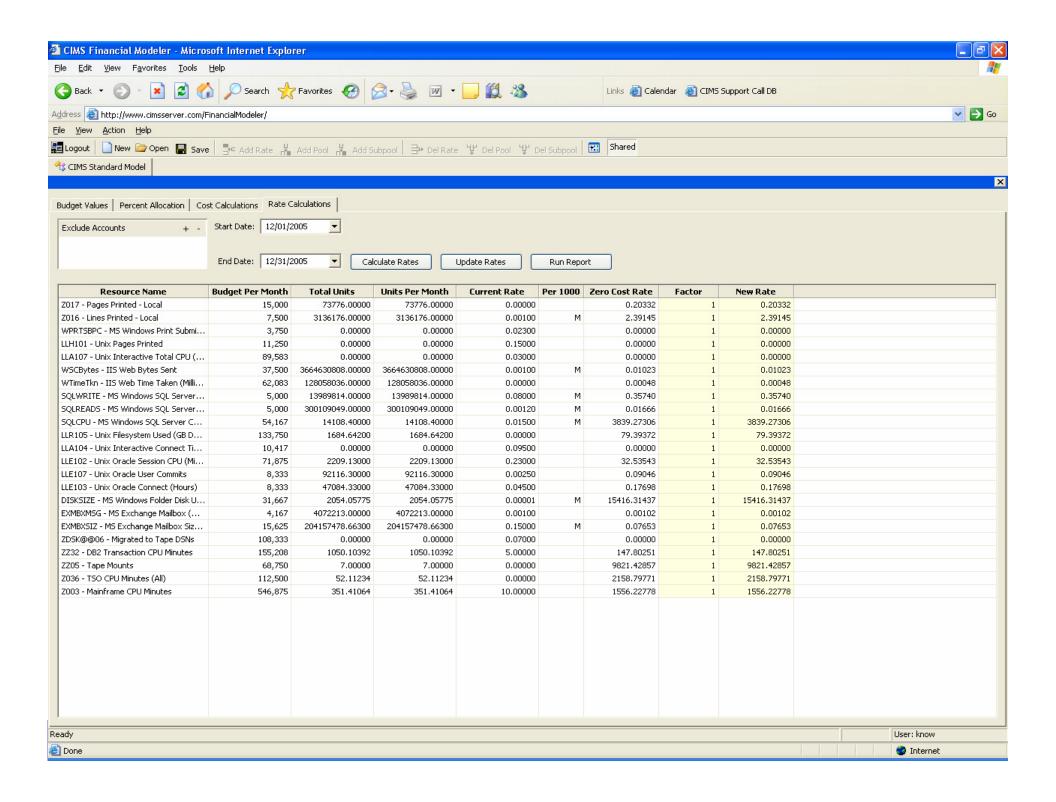
SANS

Allocation Methods

- Four Methodologies
 - 1. Rate Based, Usage Based, Repeatable Chargeback
 - 2. Recurring Charges (Monthly Line Items)
 - Rate Based (999 Servers @ \$1,500/month)
 - Flat Fee (\$2,500 for Leased Lines)
 - 3. Usage Based Allocation
 - 4. All of the above
- Shared or Dedicated
- Data Collectors for System Usage
 - Virtualization, Processor, Storage, Database, Application, Etc.
 - Proration









IBM Tivoli Usage and Accounting Manager is . . .

An integral part of an organization's financial reporting systems

(Shared Services, Invoicing, Product Profitability, ERP Integration, Cost Allocations, Activity Based Costing, Resource & Cost Trending, etc.)

Used across multiple platforms

(Including Mainframe, Unix, Linux, Windows, etc.)

Supporting multiple sub-systems

(DB2, Oracle, SQL Server, CICS, Virtualization, Web, E-Mail, Networks, Storage, Print Servers, etc.)

Internet enabled

(Web-Based Reporting & Drill-Down and multiple outputs)









Report chart

(Partial list of categories)

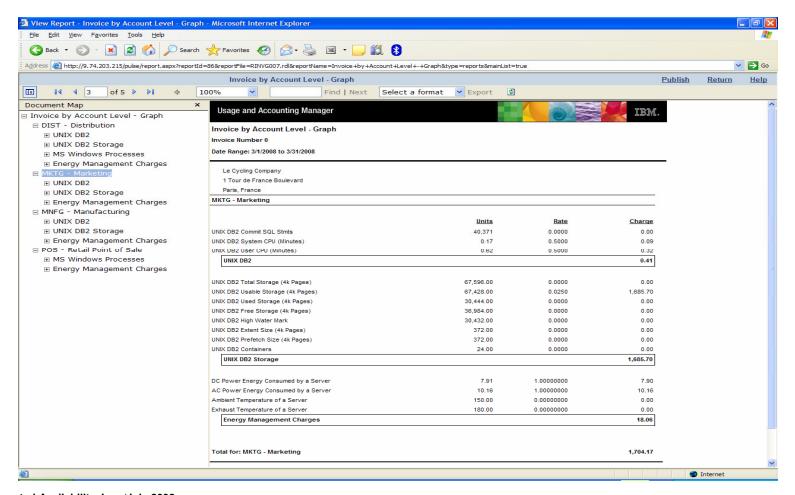
- Budget Analysis Reports
- Database Reports
- E-Mail Reports
- Hog Reports
- Internet Reports
- Invoices
- Network Reports

- Operating System Reports
- Print Reports
- Resource Usage Reports
- Storage Reports
- YTD Reports
- **Power Consumption**



Energy Consumption Chargeback

With Active Energy Manager information . . . power consumption can also be tracked, analyzed and billed . . .

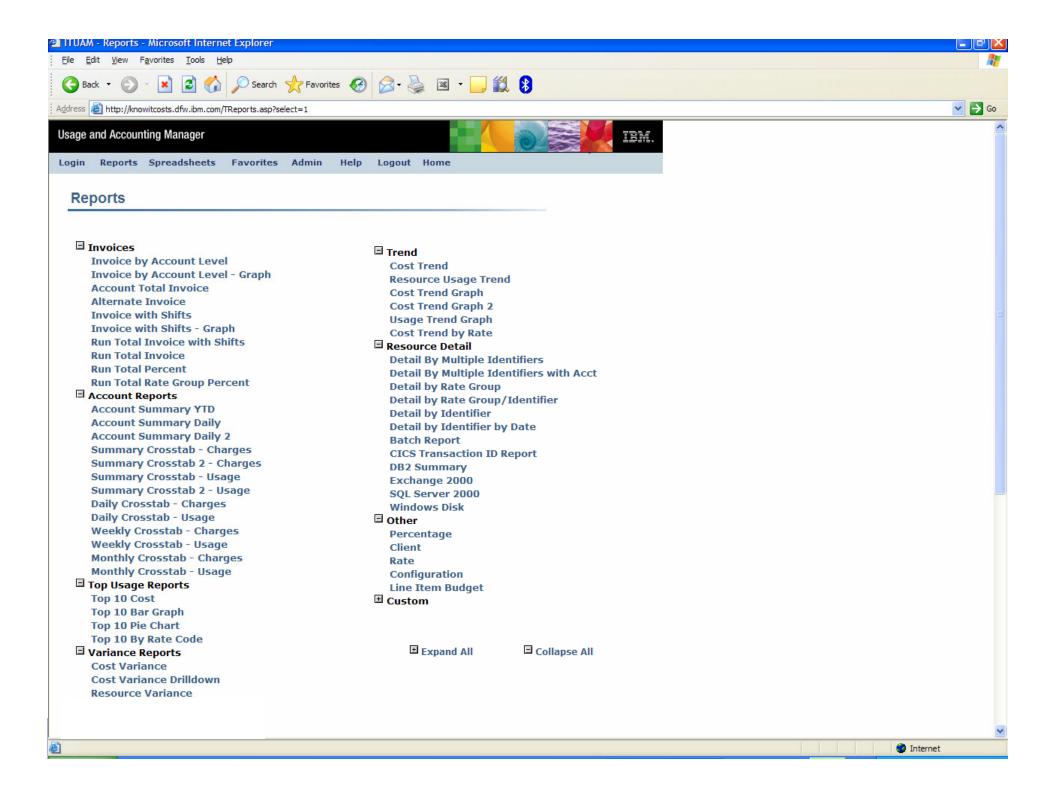


Expected Availability June/July 2008



Power Consumption Metrics

Exhaust Temperature of a Server	180.00	0.00000000	0.00
Ambient Temperature of a Server	150.00	0.00000000	0.00
AC Power Energy Consumed by a Server	10.16	1.00000000	10.16
DC Power Energy Consumed by a Server	7.91	1.00000000	



Implementation & Services

Client Implementation

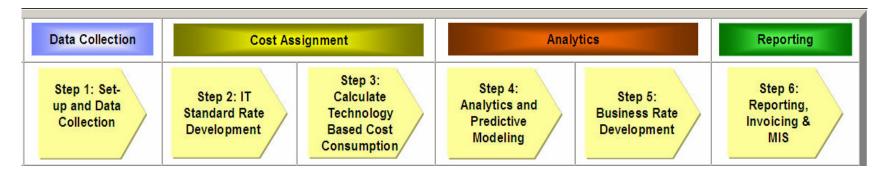
—TUAM is ready to use software that is user installable and can quickly report on usage of a variety of shared and virtualized systems.

Tivoli Services

- —TUAM QuickStart
- Extended Engagements

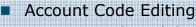
IBM Global Technology Services

—Complete System Design & Implementation.



IBM UAM features

(Partial list)



- Account Code Validation
- Automatic E-Mail Reporting
- Automatic Web Reporting
- Billing Equation
- Budget / Actual Reporting
- Business Rules Engine
- Contract Pricing
- Conversion Engine
- Cost & Resource Analysis Reports
- Creates GL Transactions
- Disk Space Accounting
- Discounts
- Efficient Daily Processing
- Efficient EOM Processing
- External Billing
- Flexible Account Code Generation
- Flexible Account Code Reporting
- Full Time Administrator Not Required
- Integrated Rate Table/Service Catalogue

- Miscellaneous and Recurring Transactions
- Multiple CPU's of Differing Speeds Supported (Normalization)
- Multiple Rate Tables by Acct.
- Multiple Reporting Levels with drilldown
- Paper & Form Chargeback
- Proration
- Rate Modeling
- Sales Tax
- Security Authentication/LDAP
- Server Based Reporting System
- Server Based Stand-Alone System
- Shift, Class, Priority Surcharge
- Tiered Pricing
- Usage Discovery
- Web Enabled & Automatic HTML Creation
- Web Based Administration
- Year To Date Reporting
- Zero Based Budget Support

Take a hard-nosed look at IBM UAM!

A Proven Product!

- Windows, Unix/Linux, Mainframe, Internet
- Powerful Server-Based System
- Competitive Prices
- Replaces In-House and Competing Products
- Hundreds of Users
- Excellent Technical Support

Customers



- Cross Industry
- Cross Platform

Know What IT Costs!



Trademarks

The following are trademarks of the International Business Machines Corporation in the United States and/or other countries.

AIX* AIX 5L* BladeCenter

Chipkill DB2

DB2 Universal Database

Domino

Enterprise Storage Server*

e-business logo*

GDPS*

Geographically Dispersed Parallel

Sysplex

HiperSockets

IBM*

IBM eServer

IBM logo* iSeries

Lotus*
OnForever*
Parallel Sysplex*

POWER5
Predictive Failure

Analysis* pSeries*

S/390

ServerProven*

Tivoli*

TotalStorage*

TotalStorage Proven Virtualization Engine

X-Architecture

xSeries* z/OS* z/VM* zSeries* System z9* Registered trademarks of IBM Corporation

The following are trademarks or registered trademarks of other companies.

Intel is a trademark of Intel Corporation in the United States, other countries or both.

Java and all Java-based trademarks and logos are trademarks of Sun Microsystems, Inc., in the United States and other countries Linux is a registered trademark of Linux Torvalds in the United States other countries, or both.

Unix is a registered trademark of The Open Group in the United States and other countries.

Microsoft, Windows and Windows NT are registered trademarks of Microsoft Corporation in the United States, other countries, or both.

All other products may be trademarks or registered trademarks of their respective companies.

Notes:

Performance is in Internal Throughput Rate (ITR) ratio based on measurements and projections using standard IBM benchmarks in a controlled environment. The actual throughput that any user will experience will vary depending upon considerations such as the amount of multiprogramming in the user's job stream, the I/O configuration, the storage configuration, and the workload processed. Therefore, no assurance can be given that an individual user will achieve throughput improvements equivalent to the performance ratios stated here.

IBM hardware products are manufactured from new parts, or new and serviceable used parts. Regardless, our warranty terms apply.

All customer examples cited or described in this presentation are presented as illustrations of the manner in which some customers have used IBM products and the results they may have achieved. Actual environmental costs and performance characteristics will vary depending on individual customer configurations and conditions.

This publication was produced in the United States. IBM may not offer the products, services or features discussed in this document in other countries, and the information may be subject to change without notice. Consult your local IBM business contact for information on the product or services available in your area.

All statements regarding IBM's future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only.

Information about non-IBM products is obtained from the manufacturers of those products or their published announcements. IBM has not tested those products and cannot confirm the performance, compatibility, or any other claims related to non-IBM products. Questions on the capabilities of non-IBM products should be addressed to the suppliers of those products.

Prices subject to change without notice. Contact your IBM representative or Business Partner for the most current pricing in your geography.