Enhance mainframe developer productivity for SOA applications with Rational Business Developer

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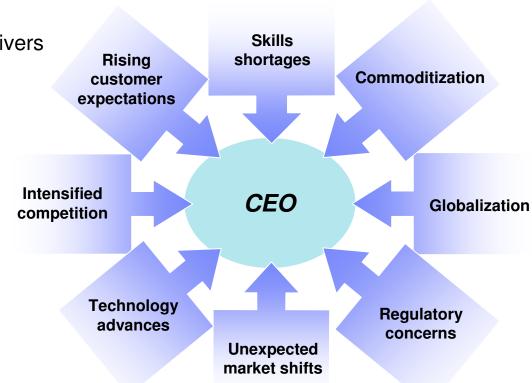
Agenda

- Business drivers to IT transformation
- Enteprise Modernization
- Application development challenges
- Rational Business developer overview
- Case studies
- Summary

What 765 CEOs from 20 industries and 11 geographies told us in IBM's Global CEO Study 2006^a

Renewed focus on top-line growth

- Cost-cutting and efficiency are still important but are no longer main drivers
- Innovation drives profitable growth
- Numerous external forces are bearing down on the organization
 - Radical business change is inevitable
 - Seize opportunities for differentiation
 - Innovate in new ways to succeed
 - Need to expand the innovation mix



CEOs are embracing change

"CEOs do not seem intimidated or content simply to cope... [Instead they see change] as both reason and license to expand their innovation horizon..."

alBM Global CEO Study 2006



IT as a Core Business Process

"IT investments made 10 to 20 years ago are ... constraining the speed with which these businesses can change and respond to industry threats." – Gartner's Top Predictions for Industry Leaders, 2007 and Beyond

- IT flexibility is a key enabler for today's businesses
- ▶ To be successful, you <u>must</u> mature and modernize your IT tools and processes
- However, doing so can be rather challenging...

"Aligning IT with the business relates directly with an IT group attaining real flexibility." – Butler Group



IT Conundrum and the need for Modernization

Mergers and acquisitions

Expansion to new markets

Products Innovation

Process innovation

New global competitors

Regulatory compliance

Timely deliver innovative business applications

For a variety of platforms

Using the available people/skills

Reusing existing investments

New computing technologies

New application architectures

Increased technical complexity

Skills acquisition/retention

Flat budgets

With so many new companies being acquired we must break the platform and skill silos to optimize the use of development resources and create universally reusable business components

KBC

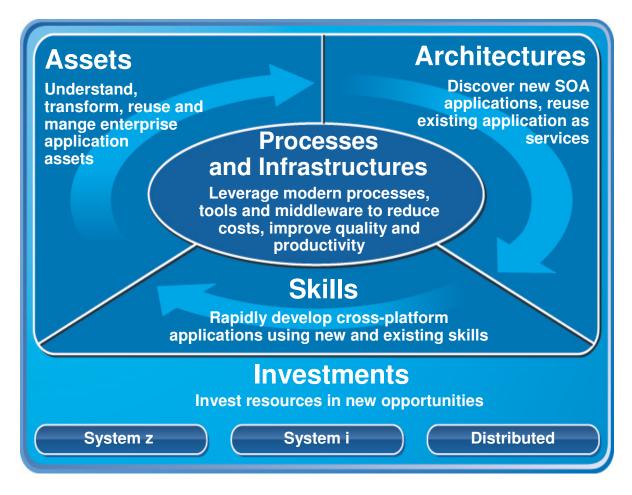
To sustain business innovation and growth we need to leverage our core competency e.g. sophisticated Health data analitics, offering new types of services to our Customers. The current application architecture, based on c/s model (Vband PB) is a problem, we need to move to SOA and Java.

MEDCO

To remain competitive we must to modernize the front end of our core mutual fund management application which we sell to other financial companies. It must be web based, easy to change and extend Citigroup



Enterprise Modernization – Solution Overview



Leverage value in existing assets

Drive innovation with SOA and web technology advancements

Leverage existing and new staff on multi-platform projects

Improve quality and flexibility with consolidated team infrastructure

Reduce maintenance costs

http://www-306.ibm.com/software/info/developer/solutions/em/



Key development challenges

SAP HR system

Custom .Net applications

Back-office legacy systems

Home-grown line of
business apps.



.Net
AIX
Linux
Java
COBOL/zOS
5iOs

Existing Applications

Costly to maintain

Oracle Siebel CRM

- Monolithic
- Hard to reuse in new ways

Skills

- Skills silos
- Skills mismatch
- Erosion of legacy platforms skills

Platforms / Middleware

- Proliferation
- Coexistence
- Complexity



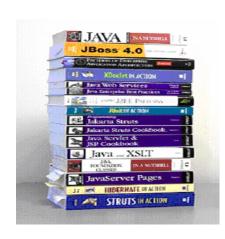
High costs

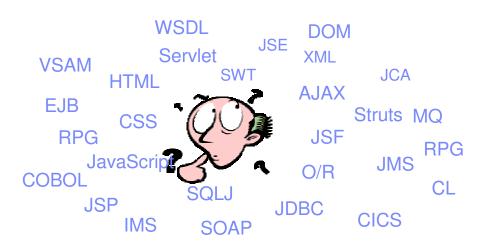
Compromise

Slow response



Building applications today is not easy





- Learn and master a myriad of middleware programming interfaces.
- Understand new programming paradigms, frameworks, libraries.
- Cross platform solutions require totally different programming skills.
- Constantly emerging new technologies, frameworks, standards, etc.



Building applications today can be easy



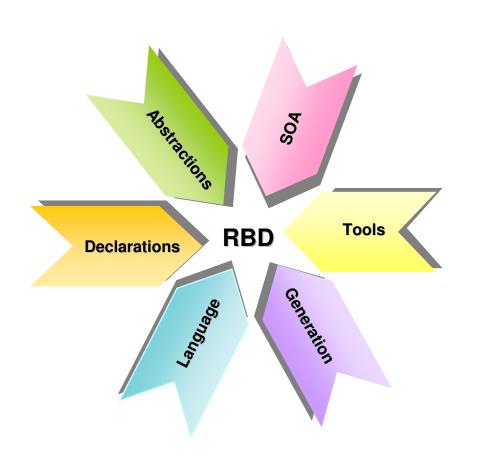


- provides programming "abstractions" that increase productivity and quality
- very easy to learn, and supports broad runtime choices
- modern comprehensive language (not your father 4gl!)
- shields programmers from intricacies of middleware and runtimes
- inter-operates seamlessly with legacy, so that new modern solutions can easily reuse and extend existing investments



Rational Business Developer

A simple, robust, unified approach to end-to-end construction of application and services that shields developers from intricacies of runtimes and middleware



Rapidly Deliver...

Modern Innovative Solutions...

With the available Skills



The power of abstractions and Declarative

Data access:

- "Records" provide access to:
 - SQL, Indexed, Relative, Serial, DL/I, Service data, Message Queues
- Common Verbs for data access (Get, Add, Replace, Delete).
- Allows complete access to SQL statement if needed.
- Common Error Handling.

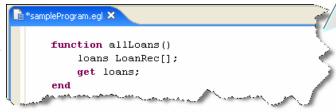
Remote Invocation

- Call COBOL, RPG, C, Java.
- Linkage information separated from code.
- Data mapping, protocol invocation all resolved at runtime, NO code necessary!

User Interface:

- EGL "handlers" hide complexities of
 - Web (JSF) UI
 - Reports (BIRT)
 - Portlets
 - * Rich Web (Ajax)





Declarations RBD

```
function callHelloWorldOniSeries()
salutation char(30);
call helloworld salutation;
end
```

Validation/Editing Rules:

- Via properties in "Data Items.
- Define formatting & validation rules in a common place.
- Reuse data items for Records, screens, web pages, reports.



^{*} Tech Preview

The power of the Language

Simple and familiar.... yet robust and complete

Rich data types

 Simple (int, string, boolean, etc.) or Complex (any, static arrays, dynamic arrays, dictionaries, array dictionaries, etc.)

Keywords

 Case, if-then-else, while, for loop, for loop cycling through a database result set, etc.

High power language capabilities

- Automated Casting (e.g. using AS operator)
- Mixing data types in assignments and expressions
- Exception handling

Rich libraries of built-in functions

 Math, string, date/time, system, i5/OS resources (Data Areas, Data Queues) access, ...

Robust integration with existing investment or access to low level APIs

- Call RPG, COBOL, C, etc.
- Full Java interoperability
 - Invoke Java from EGL (map Java classes with EGL External Types)
 - Invoke EGL from Java



```
phello.egl X

1 // Hello World basic program
2
3 program hello type BasicProgram
4
5 // Data Declarations
6 name string = "World";
7
8 function main()
9 writeStdOut("Hello " +name);
10 end
11
12 end
13
```



The power of tools

Web development

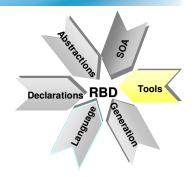
- Integrate seamlessly with Page Designer and JSF tools
- EGL native coding within JSF, mask all JSF complexity
- Drag drop, code behind

Powerful IDE

- Smart EGL editor, Code templates and snippets, Code completion
- SQL visualization, editing, validation
- References and declarations, Refactoring
- Integrated Debugger (no compile necessary, just animate source as you define it!)

Model Driven Development tools

- Generate fully functional CRUD applications from UML models or Database tables
 - including default JSF, and EGL or Web Services!







The power of Services

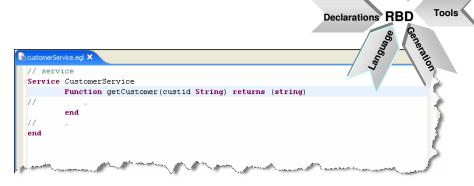
Built into the language

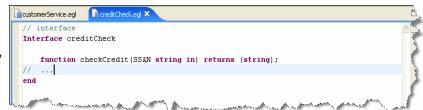
Service part:

- a generatable part containing code that will be accessed:
 - from EGL code by way of a local or TCP/IP connection (EGL Service).
 - from any code by way of an HTTP connection (EGL Web service).

Interface part:

 Used to access external services as EGL services or simply to provide separation of concern.





At development time...

- Focus on the business logic
- Implement SOA design elements: services and interfaces
- Leverage existing business developers for new SOA development
- Ignore deployment targets/technology while coding/testing

Leverage external web services...

- **EGL Interfaces**
 - represent external web services
 - are created via import from WSDL
 - allow the EGL developer to stay within the context of EGL programming

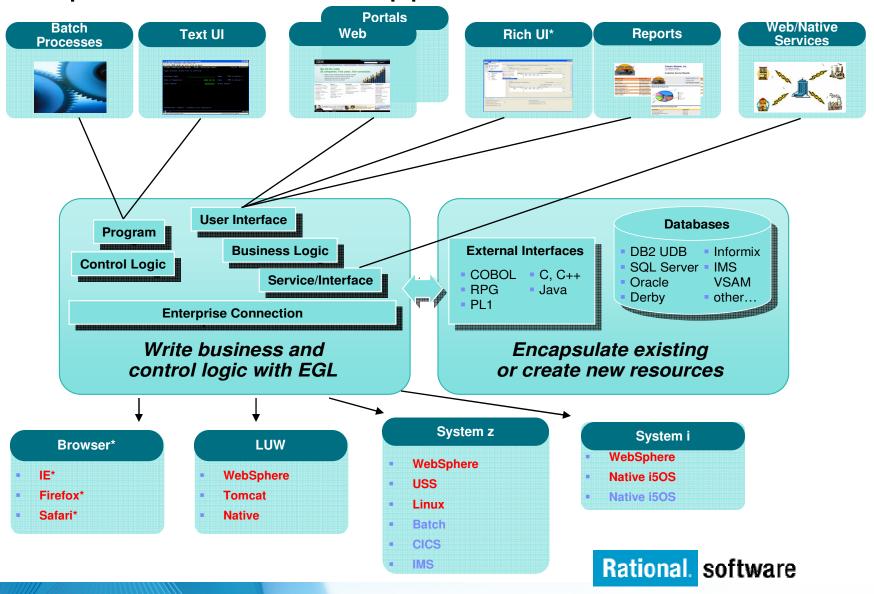
Deploy EGL services...

To any platform (Java to WAS/Tomcat, COBOL to CICS, i5/OS)

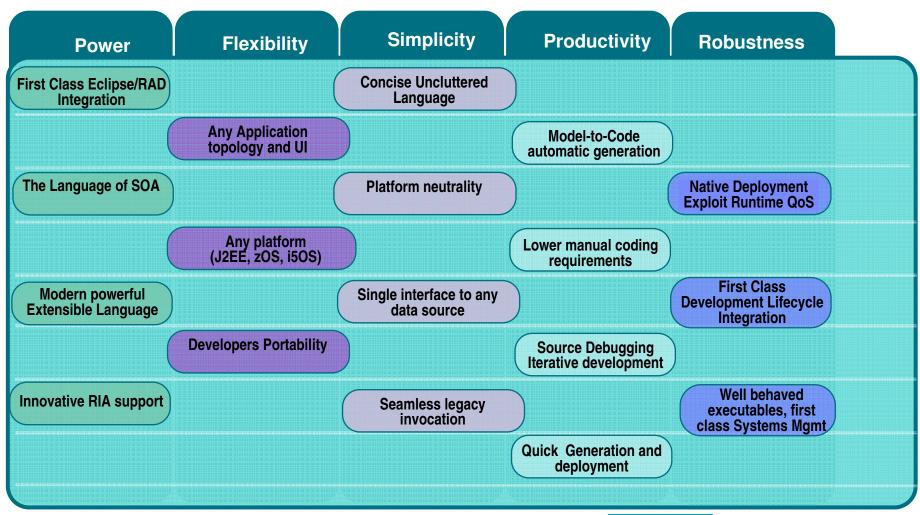
- As a Web service (uses SOAP)
- As a private service (uses CICS ECI or TCP)



Respond to Broadest Application Needs



The RBD Difference



Accelerate enterprise modernization

With Rational Business Developer

Rapidly integrate existing mainframe assets into service oriented solutions



Leverage trusted mainframes quality of service

Reduce mainframe and server maintenance and new development cost

Break Skills Silos



Maximize use of programming resources and business domain knowledge

Reduce retraining costs

Simplify cross platform development



Respond to business needs independent of underlying technology implementation

Improved quality and architectural integrity

Rational Business Developer is the right solution tailored to specific mainframe and cross-platform needs

KBC



Unify application dev across platforms and transaction managers

Challenge:

 Cost reduction through synergy (reuse solutions for multiple subsidiaries) and integration (support disbursed development team)

Solution:

 Leverage EGL to achieve the Cross-System components development and to eliminate skills silos among their dispersed development teams.

Results:

- Created interchangeable developers. Shift from monolithic (3270) applications to browser based and open systems. Transform 600 mainframe developers to multi platform developers (Unix, mainframe, WAS, IMS).
- Enable component based architecture. Shift to component based architecture, product factories and multi channel.

"... We want to avoid the 'skill silos,' what we really need is a large group of general developers who should not worry about target platforms and focus on developing business components, and only a small number of technology specialists, so that we can swiftly allocate general developers to upcoming business needs... EGL is helping us achieve this goal..."

- Lieven Gouwy, IT Architect, KBC, Redmonk Podcast



APIS

Deliver new EU compliance systems based on SOA



Challenge:

- Tight deadlines for delivery of new systems to comply with EU requirements
- Adhere to IT wide SOA architectural framework and deploy new serivces to the trusted CICS environment
- Insuficient time to skill up new development staff on CICS

Results:

- "EGL programming model is simple enough and easy to learn for developers with different backgrounds and different initial skills"
- "...training costs very low (compared to other technologies)"
- "We can count on a very flexible pool of "business developers" and move people around projects.."

"We expect 2-3 times faster development than using traditional programming technologies...."

- Robert Stanko Application Developemnt Manager, APIS IT



Summary

- RBD is a powerful solution that helps
 - Break the skill silos and leverage business know-how of all developers.
 - Build innovative state-of-the-art solutions without the bite of skill ramp
 - Lower risk and increase project success rate.
 - Lower costs of training.
 - Lower Cost of development.
 - Deliver Projects faster.
- EGL: IBM newest business language and a key component of IBM Rational Enteprrise Modernization solution
- For More information
 - External RBD Web Site (www.ibm.com).

http://www-306.ibm.com/software/awdtools/developer/business/

RBD/EGL zone on developerWorks

http://www-128.ibm.com/developerworks/rational/products/rbde/