



# IBM System z Technology Summit

Finding and managing your business rules using ILOG and Rational Asset Analyzer (RAA)

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# Agenda

- **Business Rule Modernization Work flow**
- **Rule Mining Projects**
- **Business Rule Primer**
- **Rational Asset Analyzer Version 6**

## Why Business Rule Modernization & Why Now?

- Business need: Business application “decision making” needs to adapt to changes in the marketplace, in time to make a difference
- Application Development drivers
  - Cost savings
    - More effective application development & maintenance with less business risk
    - Consolidation/Restructure of existing applications, saving hardware & resources
  - Changing ratio of source inventory to development skills
    - Forcing need for formal processes with an on line electronic repository
  - Be able to react to changes requested by business in days, not months
- Business Rule Modernization: Applying technology and process to gain increased “decision making” agility for business applications

# Rule Modernization: Business Perspective

## ▪ Business and IT Value

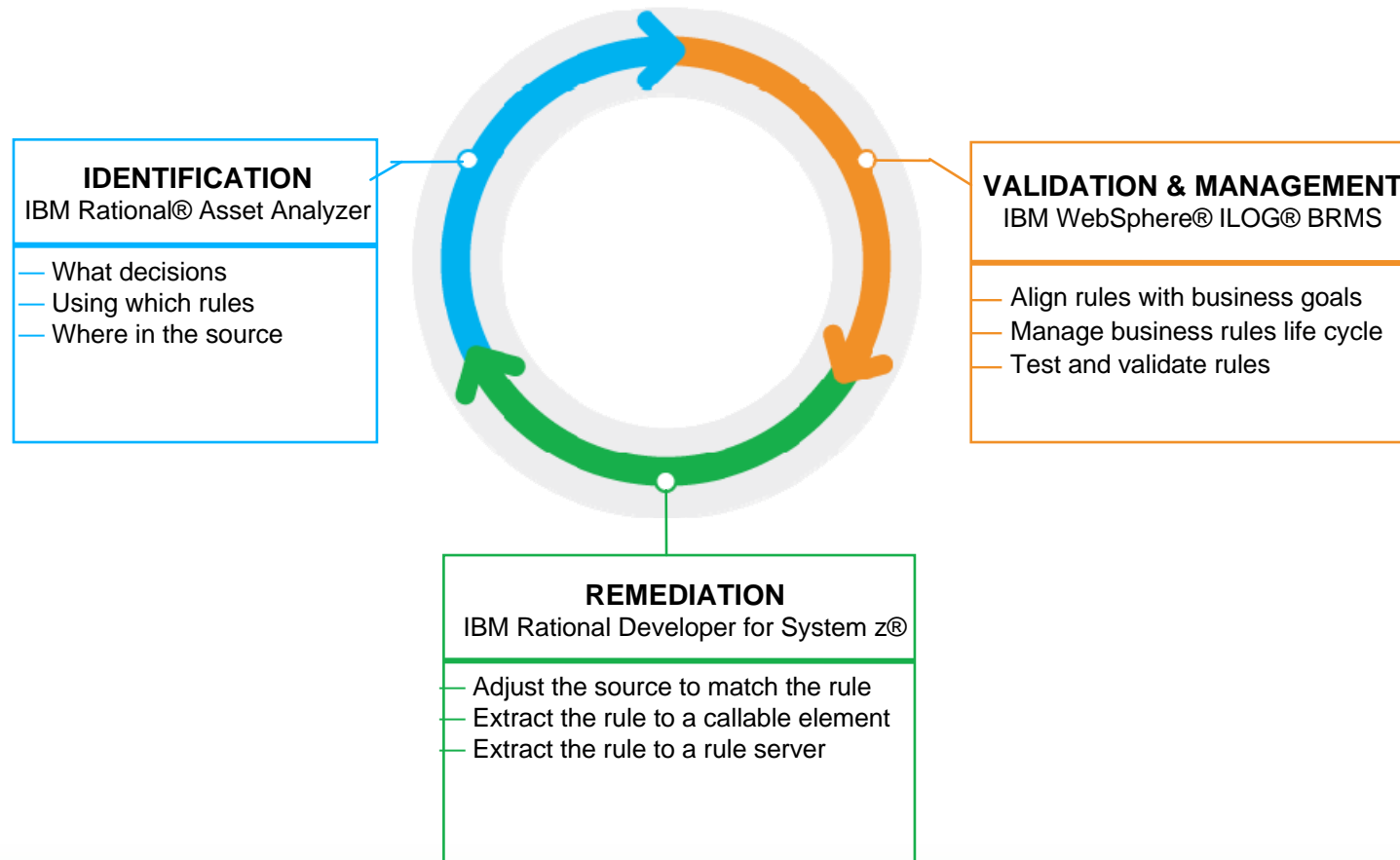
- Re-align applications to support emerging business requirements
- Manage the business rules to be visible and easily maintained by business analysts
- Provides a knowledge base that is accessible for application understanding and ongoing management.
- Enable decision services for SOA and other modernization strategies



## ▪ Cost Optimization & Agility

- ROI from effective, accelerated change management and governance of the rules that run your business
- Risk Reduction through reuse of proven, existing logic in a modernized architecture while rationalizing software assets that are misaligned with corporate priorities

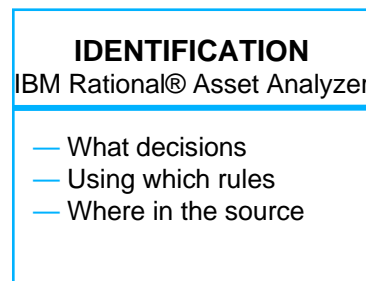
# Business Rule Modernization



## *Delivering...*

The essentials for business rule mining of existing software assets enhancing the ability to capture, maintain and take advantage of application knowledge that can provide insight into an application's structure and its interactions with business data.

# Business Rule Mining with RAA V6



## ▪ **Scope the effort**

- Defined Business Goal: specific set of business decisions
- Deliver incremental value: Keep a manageable size with timely deliverables

## ▪ **Establish the vocabulary**

- Import Business Terms from ILOG BRMS or define them with RAA dialogs
- Map Business Terms to developer “terms”, code variables and data elements

## ▪ **Define the candidate business rules**

- RAA will identify source statements that “act” on the business terms via the variables, etc
- Consider source statements that act on the terms for candidate rules
- Map source statements to rule definitions using ILOG Editor within RAA

## ▪ **Export Rules to ILOG BRMS**

# Business Rule Modernization: Identification...

```

31. 003100
32. 003200     IF HI
33. 003300     COMPUTE CUST-DISC-PCT = F1 + F2
34. 003400     ELSE
35. 003500     DISPLAY "NO DISCOUNT".
36. 003600
37. 003700     GOBACK.
38. 003800/
39. 003900 100-FACTOR2.
40. 004000
41. 004100     IF C-AGE > 55
42. 004200     COMP
43. 004300     ELSE
44. 004400     SET
        
```

**Relate to a Business Rule**

Relate the IF Statement to a business rule.

Business rule:

The statement has the following data elements with related terms and term properties:

Data element	Term or term property
C-AGE	age

**Add a Business Rule**

Name of the business rule:

Documentation (optional):

**Rational Asset Analyzer** | boyerpl | ?

Home | Explore | Impact analysis | Database

Context: [Explore rule mining assets](#) | [Business rule summary](#) | [Business rule details](#)

**Business rule details** | Actions:

**Details**

Name: Provide discount for seniors  
 Documentation:

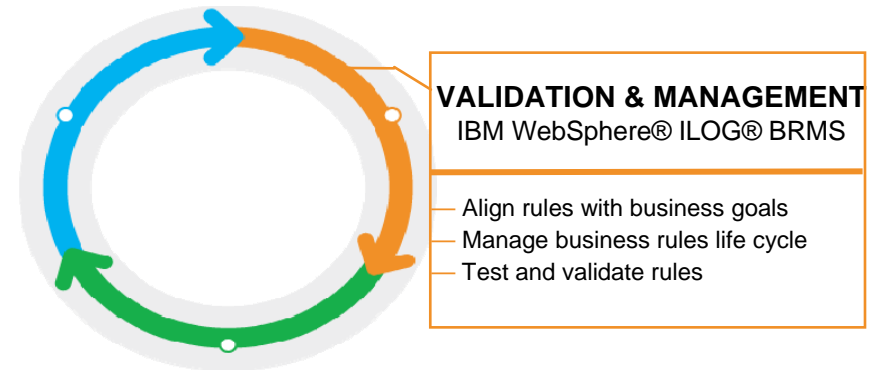
**Related statements (1)**

Statement	Program	Relationship type	Source location	Site
IF	DISCOWE	User-asserted	C:/brm/testdata/BusinessRuleMining/src/DISCOWE.CBL line 41	MYSITE

**User-related assets (0)**

Aug 10, 2010 5:37:20 PM

# Business Rule Mining with RAA V6 ...



- **Validate the Rules**

- Source derived rules create an objective basis for discussion
- Establish what the rule “should be” vs “what it is” in the source
- Within ILOG BRMS, capture any rule revisions

- **Integrate and Reconcile Rules with broader Rule policies**

- Identify and reconcile any conflicting rules
- Consider value/impact of sharing rules in common
- Within ILOG BRMS, capture any rule revisions

- **Select Source Code Remediation Options**

- Update application source to conform to ILOG rule(s)
- Update application source to call ILOG generated rules in COBOL
- Update application source to call ILOG Rule Server, directly or via web service



## Business Rules Modernization: Remediation

Bring the source code into compliance with business rule decisions

- **Assess the complexity of the effort**

- a) Small changes or the rules do not change frequently
- b) Need to modularize the rule code but constrained by performance requirements
- c) Need to move rule management to the business teams

- **Select the compliance approach based on the complexity**

- a) Adjust the source code
- b) Extract the rule execution code into a callable module
- c) Extract the rule execution code and replace it with calls to a Rule Server

Note: Compliance choices will drive how on-going rule updates will be handled



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## How to Identify a First BRM Project?

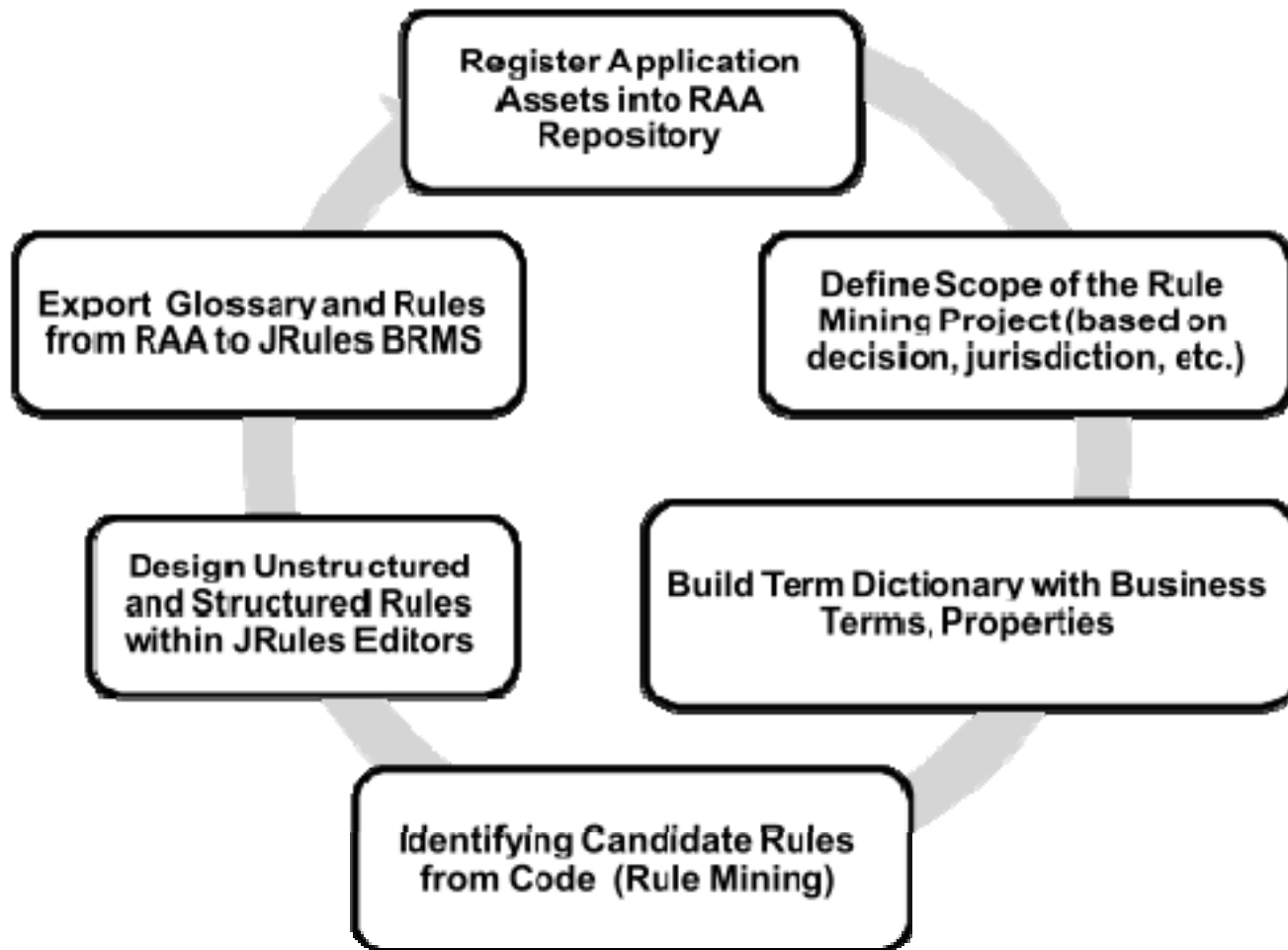
COBOL application projects in which there is a need to “open up the application”

- Add new functionality; new product; new business policy
- Maintenance project with massive changes
- Consolidate existing application

**Business rule mining** is the process of extracting essential intellectual business logic from packaged or application software, recasting them in a formal language, and managing them in a BRMS.



# Business Rules Modernization Project Flow



# Business Rules Mining and BRMS: Before and After

## ▪ Agility

- Business managers held back by long system change waiting periods, often measured in months

## ▪ Usage of IT resources

- Typically, 40-50% of IT resources are deployed on application maintenance

## ▪ Consistency

- Business logic reuse is impossible across applications, enterprise consistency suffers

## ▪ Transparency

- Inability for managers and users to understand or trust the systems they depend upon, reducing competitiveness, efficiency and quality of customer service

## ▪ Auditability

- Difficult to track what decisions were made and why

## ▪ Agility

- Change request implemented in a matter of hours or days

## ▪ Usage of IT resources

- Changes can be enacted by business organizations

## ▪ Consistency

- Rule services can be reused across channel and organization

## ▪ Transparency

- Business rules are accessible to anybody; what you see is what you get – traceability

## ▪ Auditability

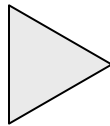
- Built-in auditability at management time and at run time

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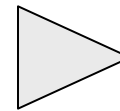
# Business Policies and Business Rules

**Business Policies**



**Business Rules**

**Formal statements of business policies that define or constrain some aspect of the business**

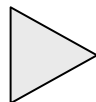


**Business Applications**

Pricing / Quoting  
Underwriting  
Commissioning  
Claim Processing  
Order Management  
Risk  
Fraud Detection  
Accounting...

**Example:**

Only prime loans are eligible for purchase



If loan amount is less than or equal to prime loan limit  
Then loan type is prime

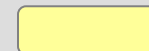
If loan type is not prime  
Then reject loan



**Point of Sale**



**Servicing**





# Traditional Approach for Managing Decision Change

- The traditional (ad hoc) approach of dealing with rule changes leads to...

**Reduced organizational agility**  
**Reduced employee productivity**  
**Increased load on IT**

## Where Business Rules Typically Exist

```

MIFdef __MCR__
/*
Before performing any socket operation (like retrieving hostname
to test_common_variables we have to call WSASStartup
*/
{
WSADATA Wsadata;
if (SOCKET_ERROR == WSASStartup (0x0101, &Wsadata))
/* errors are not read yet, so we use english text here */
my_message(ER_MVAS_FAILED, "WSAStartup failed", MFC00);
wsireg_abort();
}
}
#endif /* __MCR__ */
if (test_common_variables(MYSQL_CONFIG_NAME,
argc, argv, load_default_groups))
wsireg_abort(); // will do exit
test_signals();
if (Tcpt_specialFlag & SPECIAL_NO_PRIORITY)
my_thread_setprio(pthread_self(), CONNECT_PRIORITY);

```

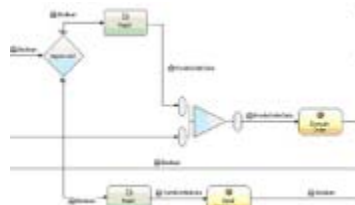
Applications



Documents



People



Processes

## Issues

- Rules are hidden in code or isolated within the organization
- Changes are hard to track and maintain over time
- Rules used by systems have to be programmed and require IT resources
- Duplication and multiple versions of the same rules
- Lack of audibility, traceability
- Decision changes cannot be easily tested or simulated



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# Rational Asset Analyzer V6

## Infrastructure Optimization

- Install, license management, etc.
- Support in RAA for Windows 7 – replace Compilers with Importers (Compiler Front-ends)
- Comprehensive RESTful access to RAA information, deprecating Web Services code
- Symbol Scanner for expanded artifact analysis

## User Interface Enhancements

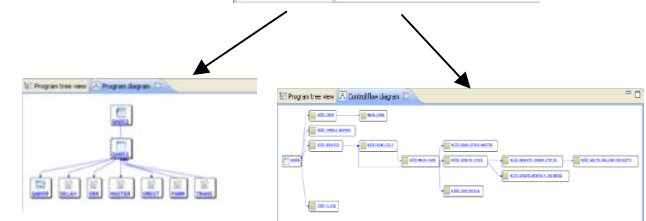
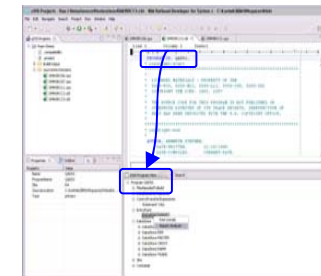
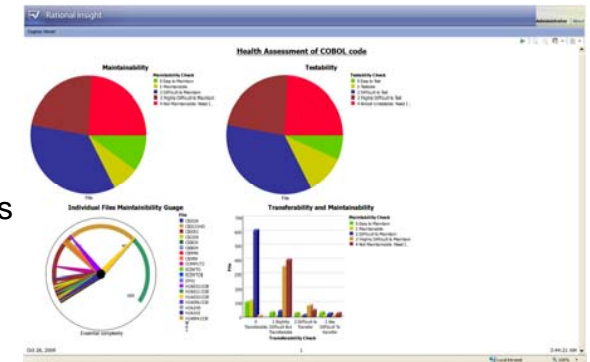
- RAA User Interface Enhancements
- Practical guidance White Paper for Insight based Reporting

## RAAi and RDz Effectiveness

- RDz Remote Project Support
- RAAi provided in both z/OS and Windows packages

## RAA and Business Rule Mining

- Extend RAA “vocabulary” to include business rule terms consistent with ILOG
- Leverage RAA's capabilities to identify and capture candidate business rules
- Interoperate w/ILOG BRMS technologies – Vocabulary and Rules



## RAA Version 6 & RAA for System z: Sibling Products

- Independent offerings
- Common metadata schema
- Consistent results for common functions

### RAA for System z

- Installs on z/OS
- Scans artifacts “in place”
- z/OS source & “resources of interest”
- Data retained in DB2 for z/OS
- Provides a remote component for Windows or AIX server for scan of Java assets
- Same functionality as RAA on Windows
- Supports “shared knowledge” use case

### RAA

- Installs on Windows, including Windows 7
- Scans offloaded to Windows
- COBOL, PL/I, JCL downloaded to RAA
- Java EE on Windows only
- Data retained on DB2 on Windows
- Provides a light z/OS component for –CICS/IMS/DB2 “resources of interest”
- High Level Assembler
- Same functionality as RAA for System z
- Supports the “shared knowledge” and “individual (with RDz)” use cases

## Business Rule Mining Capabilities

- **New functionality to assist clients in their business rule mining efforts**
- **Allows you to identify, capture and relate business rule assets to its existing set of IT assets.**
- **Introducing new asset types:**
  - Business term (term)
  - Business term property (property)
  - Business rule (rule)
  - Business category (category)
  - Business process model (process model)
  - Business activity (activity)
- **New dialogs, Source views and relationship detection**
- **Leveraging Web 2.0 technologies**
- **Import/Export function with WebSphere ILOG JRules**

The screenshot shows the Rational Asset Analyzer web interface. The main heading is 'Explore rule mining assets'. Below the heading is a search bar with the text 'Search names: A' and a 'Go' button. To the right of the search bar are checkboxes for 'Ignore case' and a link for 'Advanced search'. Below the search bar is a table titled 'Rule mining assets Total'.

Rule mining assets	Total
Business activity	2
Business process model	1
Business rule	1
Business term	10
Business term property	53

The interface also shows a navigation menu with 'Home', 'Explore', 'Impact analysis', and 'Database'. The user is logged in as 'boyerpl'. The footer of the interface shows the IBM logo and the date and time: 'Aug 10, 2010 5:23:09 PM'.



# Business Rule Mining Asset Types

- Business activity (activity)** - a named, structured process or task that produces a specific service or product for a particular customer or customers of a business. A business activity may be a collection of related business activities.

The screenshot shows the Rational Asset Analyzer interface. The main content area is titled "Business activity summary". It features a search bar with "Search names: rA" and a "Go" button. There are also links for "Ignore case" and "Advanced search". Below the search bar, there are navigation controls for "page 1 of 1" and "1 - 2 of 2 | Show groups of 15". The main data is presented in a table with the following columns: Row, Name, Parent activity, Process model, and Description.

Row	Name	Parent activity	Process model	Description
1	<a href="#">Create the RentalAgreement</a>		<a href="#">Rent a car</a>	This is what happens in order to actually rent a car
2	<a href="#">Return the car</a>		<a href="#">Rent a car</a>	This is what happens when the car is returned

The IBM logo and the date "Aug 10, 2010 5:23:29 PM" are visible at the bottom of the interface.

- Business process model (process model)** - a named collector of business activities used to represent a core aspect of a business.

The screenshot shows the Rational Asset Analyzer interface. The main content area is titled "Business process model summary". It features a search bar with "Search names: rA" and a "Go" button. There are also links for "Ignore case" and "Advanced search". Below the search bar, there are navigation controls for "page 1 of 1" and "1 - 1 of 1 | Show groups of 15". The main data is presented in a table with the following columns: Row, Name, Description, and Business activity.

Row	Name	Description	Business activity
1	<a href="#">Rent a car</a>		<a href="#">Create the RentalAgreement</a> <a href="#">Return the car</a>

The IBM logo and the date "Aug 10, 2010 5:23:53 PM" are visible at the bottom of the interface.

# Business Rule Mining Asset Types

- Business term (term)** - a noun representing a concept used in the business.

Business term summary

Row	Name	Definition	Categories
1	Branch	A physical location in the country	Car rentals
2	CarGroup	A classification of cars having the same rental properties	Car rentals
3	Collection		any
4	Customer	A consumer of products	any
5	CustomerDiscountInfo	A reduced rate for a Customer	any
6	Invoice	A detailed list of goods or services rendered	any
7	LineItem	A particular good or service rendered	any
8	offer	An opportunity for renting at a reduced rate	Car rentals
9	RentalAgreement	An agreement to rent a car to a Customer for some period at some rate	Car rentals
10	Session		any

Business Term Dictionary

**age**  
Type: Number  
Description:  
Used by: CustomerDiscountInfo

**CustomerDiscountInfo**  
Description: A reduced rate for a Customer  
Properties: age, customerNumber, discountPercent, location, region, status

**customerNumber**  
Type: String  
Description:  
Used by: CustomerDiscountInfo

**discountPercent**  
Type: Float  
Description:  
Used by: CustomerDiscountInfo

**Float**  
Properties of this type: discountPercent

**location**  
Type: String  
Description:  
Used by: CustomerDiscountInfo

**Number**  
Properties of this type: age

**region**  
Type: String  
Description:

- Business term property (property)** - a noun, of a specific type, representing an attribute or abstract quality associated with a business term. The relationships between business terms and business term properties are most often stated with the verb **has** (for example, *car has driver*) or the preposition **of** (for example, *driver of car*).

Business term property summary

Row	Name	Business term	Type	Definition
1	actualCarGroup	RentalAgreement	CarGroup	
2	address	Customer	String	
3	age	CustomerDiscountInfo	Number	
4	amount	LineItem	Float	
5	assigned	RentalAgreement	Boolean	
6	bestOffer	RentalAgreement	Offer	
7	birthDate	Customer	Date	
8	birthDayOfMonth	Customer	Number	
9	birthMonth	Customer	Number	
10	birthYear	Customer	Number	
11	carGroup	RentalAgreement	CarGroup	
12	carGroupUpgrade	Offer	Number	
13	city	Customer	String	
14	coverages	RentalAgreement	String	
15	customer	RentalAgreement	Customer	



# Business Rule Mining Asset Types

- **Business rule (rule)** - a named statement, or set of statements, that defines or constrains some aspect of a business. Business rules can be captured in RAA in either an unstructured or structured form, or both.

The screenshot illustrates the process of associating a business rule with a specific code statement in Rational Asset Analyzer (RAA). The background window shows the 'Business rule summary' interface with search filters and a table of results.

**Code Editor:** Shows a snippet of code with an IF statement:
 

```

    41. 004100 IF C-AGE > 55
    42. 004200 COMP
    43. 004300 ELSE
    44. 004400 SET
    
```

**Business rule summary window:** Displays a search for business rules. A dialog box 'Add a Business Rule' is open, showing:
 

- Name of the business rule: Provide discount for seniors
- Documentation (optional): If a person's age is over some threshold, give them a discount.

**Relate to a Business Rule dialog:** This dialog is used to link the code statement to the business rule. It shows:
 

- Business rule: Provide discount for seniors
- The statement has the following data elements with related terms and term properties:

Data element	Term or term property
C-AGE	age

Buttons: Add, Cancel, Relate, Cancel

# For more information on Rational Asset Analyzer

- **ibm.com product web pages:**

- <http://www.ibm.com/software/rational/products/raa/>

- **developerWorks pages:**

- <http://www.ibm.com/developerworks/rational/products/raa/>

- **Data Sheet:**

- [http://www.ibm.com/common/ssi/cgi-bin/ssialias?infotype=PM&subtype=SP&appname=SWGE\\_RA\\_RA\\_USEN&htmlfid=RA14021USEN&attachment=RAD14021USEN.PDF](http://www.ibm.com/common/ssi/cgi-bin/ssialias?infotype=PM&subtype=SP&appname=SWGE_RA_RA_USEN&htmlfid=RA14021USEN&attachment=RAD14021USEN.PDF)

- **Enterprise Modernization Sandbox:**

- [http://www.ibm.com/developerworks/downloads/emsandbox\\_systemz/index.html](http://www.ibm.com/developerworks/downloads/emsandbox_systemz/index.html)

- **Business Rule Modernization Brochure:**

- [http://www.ibm.com/common/ssi/cgi-bin/ssialias?infotype=PM&subtype=BR&appname=SWGE\\_RA\\_ZV\\_USEN&htmlfid=RAB14042USEN&attachment=RAB14042USEN.PDF](http://www.ibm.com/common/ssi/cgi-bin/ssialias?infotype=PM&subtype=BR&appname=SWGE_RA_ZV_USEN&htmlfid=RAB14042USEN&attachment=RAB14042USEN.PDF)

- **Trial download:**

- [http://www.ibm.com/developerworks/downloads/r/assetanalyzer/?S\\_CMP=rnav](http://www.ibm.com/developerworks/downloads/r/assetanalyzer/?S_CMP=rnav)



# Questions