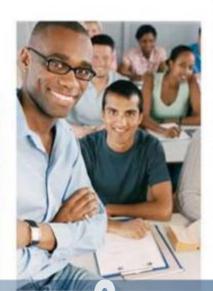


IBM System z Academic Initiative

- Enable Educators with Enterprise Systems Resources
- Assist Clients with New Skills

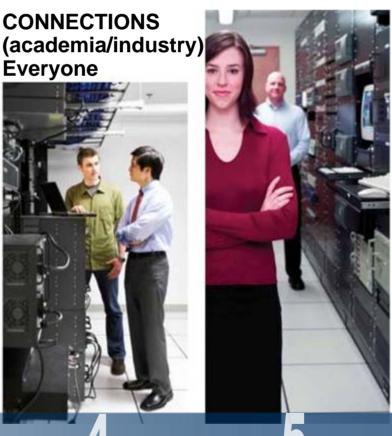
Student Hiring (examples)

GROWTH (# schools & program)





CONNECTIONS



Program (investment & resources)





OUTREACH (community)



Academic Initiative System z Member schools worldwide





- 814 Membership Schools in 2011 > 56,000 students attended mainframe education, reaching students in 61 countries
- Participation continues to increase
 - 45% North America
 - ▶ 24% Europe, Middle East, and Africa
 - 16% Latin America
 - ▶ 15% Asia/Pacific
- Wide variety of schools in the program Different level of participation
- All programs are unique Designed to provide flexibility to the school to meet their requirements

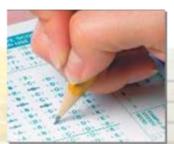


System z program resources to assist and enable educators



Access to mainframes worldwide for teaching (free)

7 years of building more mainframe skills



Courses and z/OS Mastery Exams to validate z knowledge



z Skills Help Desk to assist the community zskills@us.ibm.com



Student Mainframe Contests to generate interest



Professor education

Roundtables on Campus to get industry input



How educators get started

Educators join the initiative at: <u>ibm.com/university/systemz</u>



800+ Schools

Download Course Materials



45 courses

Request access to mainframes



Hubs that provide remote access world wide

Attend faculty education



Professor seminars, education coupons



We want every client running mainframes to know ...

 List of schools teaching the mainframe ibm.com/university/systemz
 Click on 'Participating Schools' tab



- System z Job Board systemzjobs.com – post your openings at no charge
- Online mainframe education (certificates)
 www.idcp.org/learnzos.html
- System z Skills Help Desk zskills@us.ibm.com
 If you want to get involved
- Shared education resources for the mainframe community http://www-03.ibm.com/systems/z/advantages/charter/skills.html



Introducing SystemzJobs.com

The IBM System z Job Board at <u>SystemzJobs.com</u> is a new resource to connect IBM System z clients, partners, and businesses with students learning the mainframe and professionals seeking System z job opportunities.

SystemzJobs.com lets you post your job requirements for job seekers to review and apply.

Benefits of using SystemzJobs.com

- Free, secure, and easy to use
- Specialized audience of mainframe educated students and experienced professionals
- Global pool of mainframe talent

IBM.

Getting started

Follow these steps at SystemzJobs.com to get started:

- 1. Create a secure account
- 2. Post your job description
- 3. Connect with qualified candidates

Sponsored by the IBM Academic Initiative, System z

Visit: **ibm.com**/university/systemz

Questions? Contact zSkills@us.ibm.com



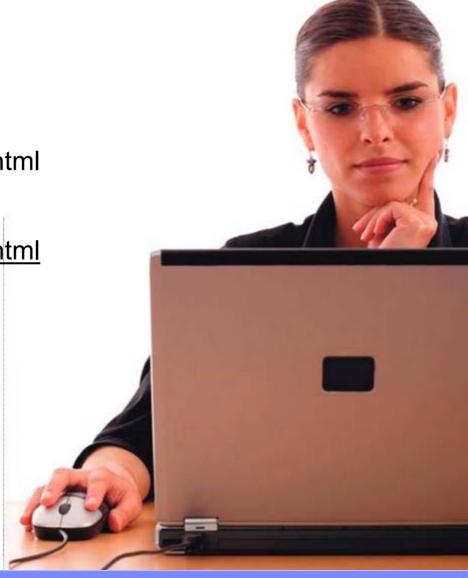
Important Web sites and contacts

- Academic Initiative for the Mainframe
 - <u>ibm.com/university/systemz</u>
- Assisting the z community zskills@us.ibm.com
- z/OS Entry Level Mastery Exam & DB
 - ibm.com/certify/mastery_tests/ovrZ01.shtml
- Enhanced skills portal
 - ibm.com/systems/z/about/charter/skills.html

Academic Initiative System z program manager Kathy Pfeiffer, pfeiff@us.ibm.com

External skills leader, System z

Don Resnik, resnik@us.ibm.com





Mexico

Instituto Tecnologico de Monterrey Campus Estado de Mexico
 Monterrey, Mexico

A complete list of participating schools is located on the IBM Academic Initiative System z web site at ibm.com/university/systemz

Questions? Contact zskills@us.ibm.com