zEnterprise – The Ideal Platform For Smarter Computing

A Closer Look At The Value Of zEnterprise

zEnterprise Value

- zEnterprise z196 is STILL best for handling core business workloads
- zEnterprise is more than a mainframe – it's a complete multi-architecture platform
- zEnterprise continues a tradition of unmatched reliability and superior qualities of service

IBM zEnterprise System

zEnterprise z196

zEnterprise BladeCenter Extension (zBX)

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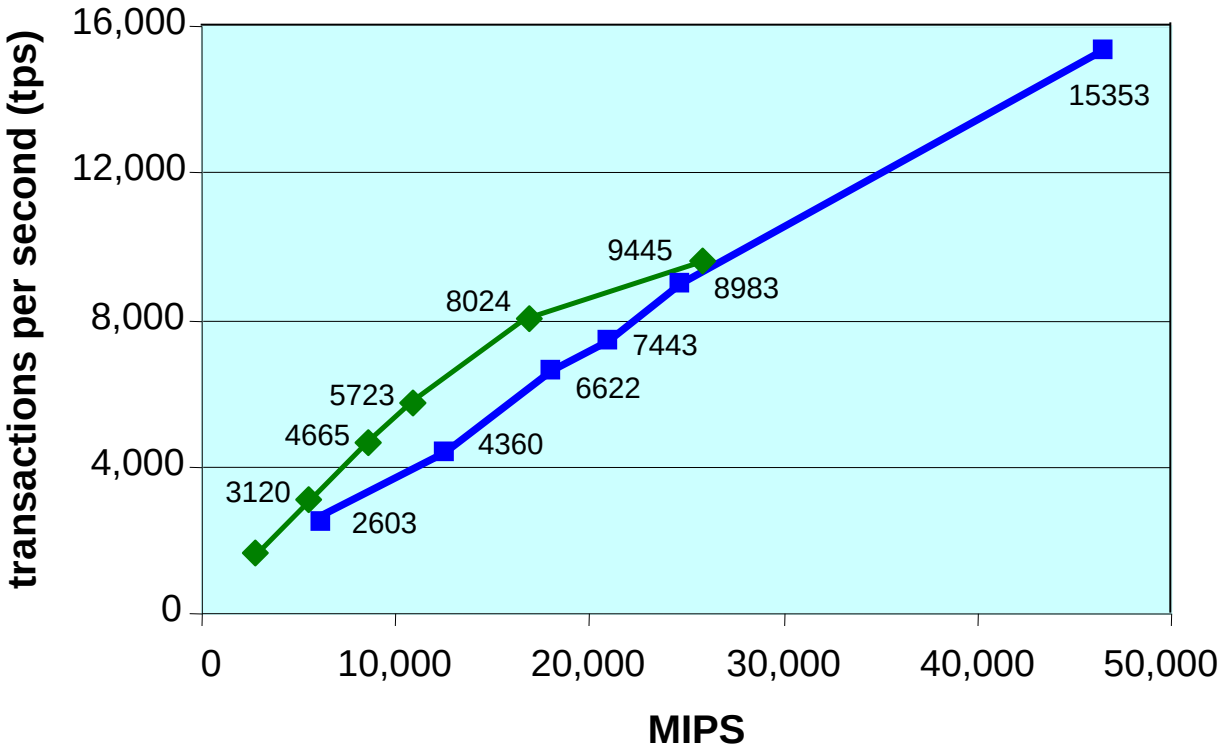
z196 Is Ideal For High Transaction Workloads And Databases

Kookmin Bank
- **IBM System z9 and DB2**
- TCS BaNCS
- **15,353** Transactions/second
- **50** Million Accounts
- IBM benchmark for customer
- DB2 V9, CICS 3.1, z/OS V1.8

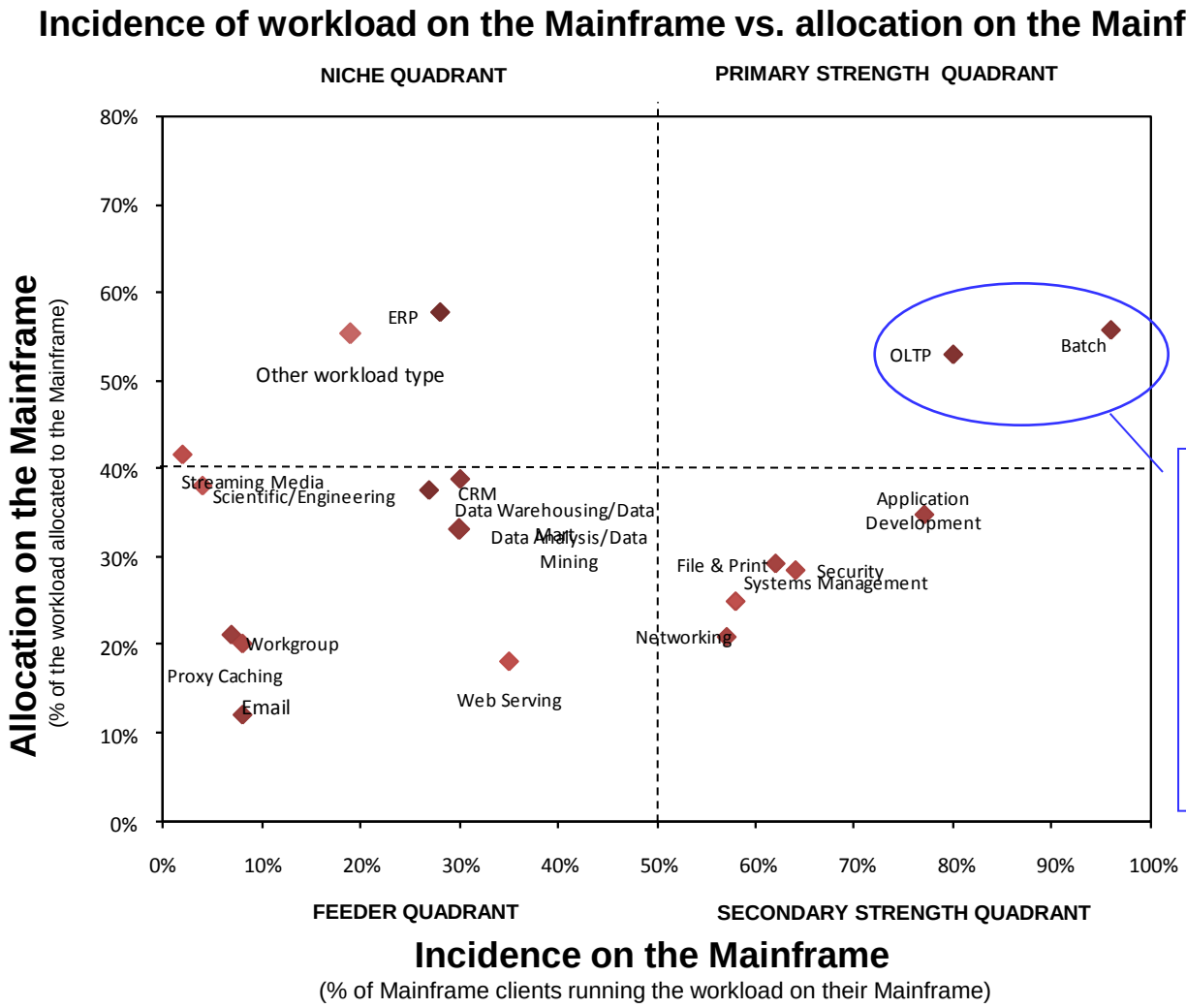
Bank of China [1]
- **IBM System z9 and DB2**
- **TCS BaNCS**
- **9,445**[2] Transactions/second
- **380** Million Accounts
- IBM benchmark for customer

System z and BaNCS Online Banking Benchmarks



[1] Source: http://www.enterprisenetworksandservers.com/monthly/art.php?2976 and *InfoSizing FNS BANCS Scalability on IBM System z – Report Date: September 20, 2006*

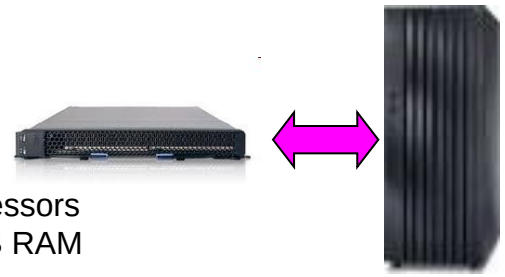
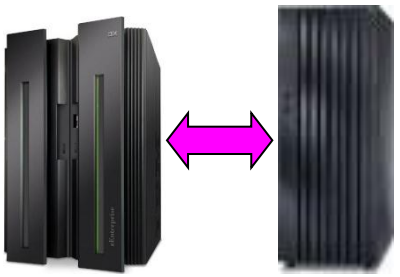
Batch And OLTP Are Prime Workloads For z196



High incidence plus high allocation means OLTP and Batch are core mainframe workloads

Source: IBM Market Intelligence Customer Survey

z196 Is Optimized For Batch Processing And Heavy I/O Workloads

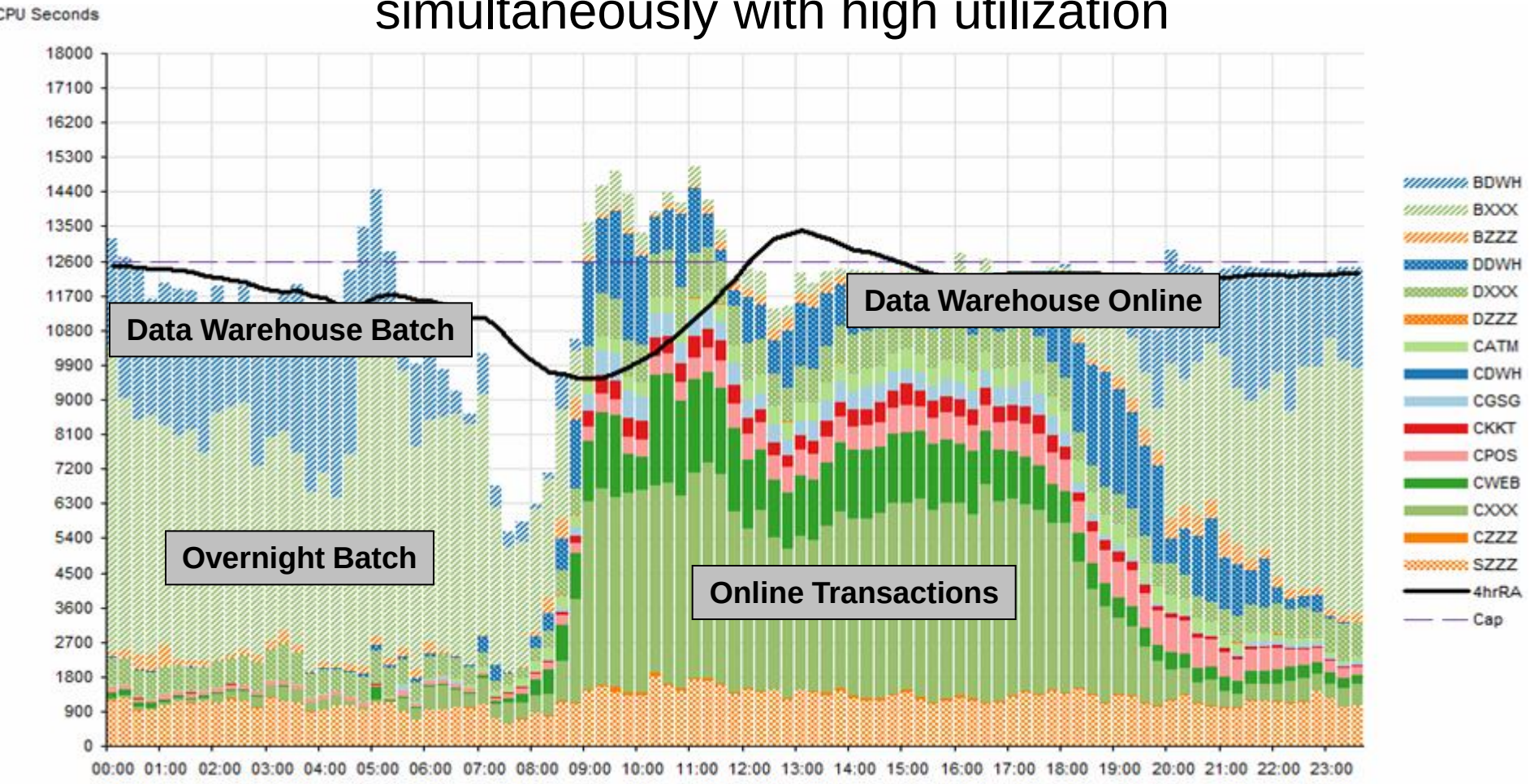
Power PS701 + DS8300	zEnterprise + DS8300
 8 processors 128 GB RAM	8 processors 128 GB RAM 
SORT *Job: Sort a 3 GB transaction file – Repetitions: 300*	
Sorting Total Elapsed 6,900 secs Concurrency 20 Bytes Per Sec 280 MB	Sorting Total Elapsed 1,229 secs Concurrency 20 Bytes Per Sec 1,600 MB
MERGE *Job: Merge 30 sorted files into a 90 GB master file – Repetitions: 10*	
Merging Total Elapsed 7,920 secs Concurrency 10 Bytes Per Sec 244 MB	Merging Total Elapsed 1,422 secs Concurrency 10 Bytes Per Sec 1,350 MB

Batch window reduced by 83% on zEnterprise

Source: IBM Internal Study. Results may vary based on customer workload profiles/characteristics.

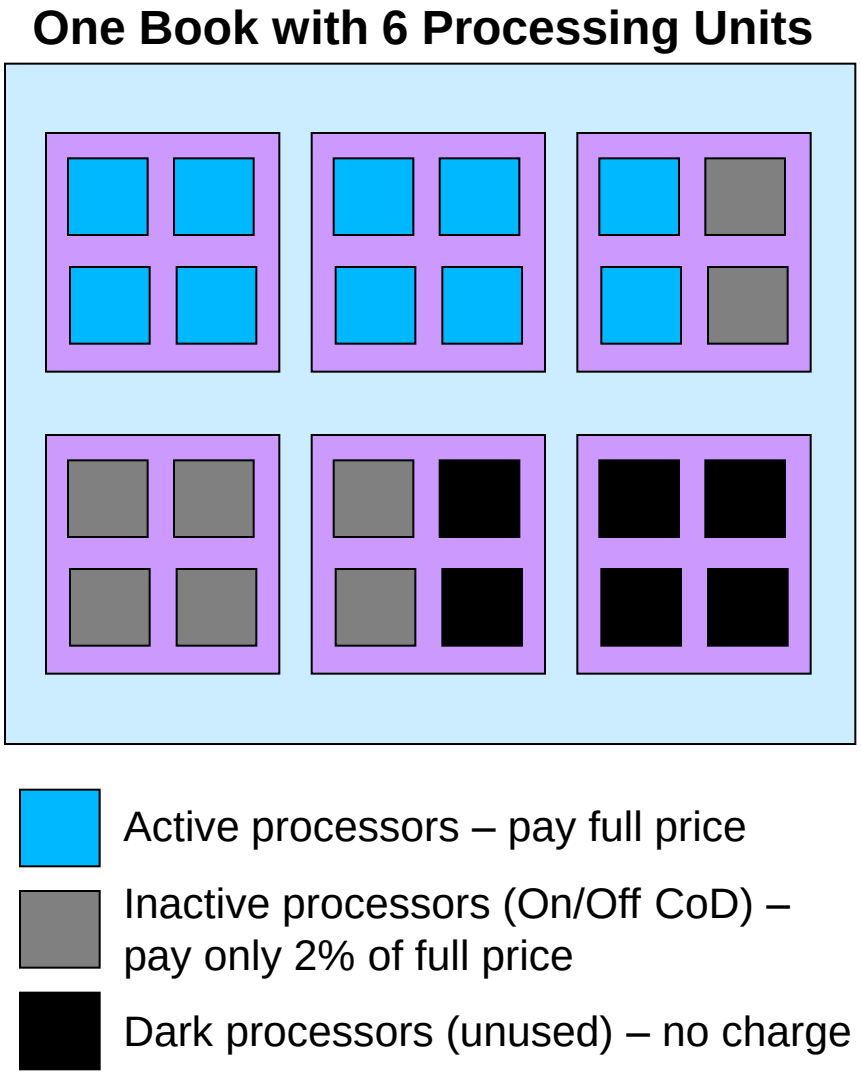
z196 Platform Easily Handles Workload Peaks

Example: Core banking workloads running simultaneously with high utilization



z196 Capacity On Demand Provides Elasticity To Handle Unexpected Peaks

- On/Off Capacity on Demand (On/Off CoD)
  - Flexible, easy, non-disruptive temporary additional capacity
  - Self-managed
  - Total flexibility within number of books installed
- Can be automated



Customer Data Shows Most Mainframe Workloads Are Already Best Fit

- IBM Eagle Team performs total cost of ownership (TCO) studies for customers
- With over 200 customers evaluated, Eagle Team has shown System z offers better TCO than a distributed alternative… with very few exceptions
- Contact Craig Bender (csbender@us.ibm.com)

Data Shows Mainframe-Biased Businesses Have Reduced Costs

IT cost of goods per industry:

Industry	Measure	Avg IT Cost of Goods	MF Biased	Server Biased	%Improve
Airlines	Per Passenger Mile	$ 0.007	$ 0.0061	$ 0.0076	-20%
Automotive	Per Vehicle	$ 333	$ 275	$ 370	-26%
Chemicals	Per Patent	$ 57,717	$ 55,800	$ 59,552	-6%
Consulting	Per Consultant	$ 53,060	$ 48,900	$ 62,344	-22%
Hospitals	Per Bed per Day	$ 64.30	$ 54.4000	$ 71.7000	-24%
Railroads	Per Ton Mile	$ 0.0014	$ 0.0012	$ 0.0018	-29%
Retail	Per Store (Door)	$ 494,818	$ 421,346	$ 560,300	-25%
Web Sites	Per Search	$ 0.042	$ 0.046	$ 0.041	12%
Trucking	Per Road Mile	$ 0.177	$ 0.1550	$ 0.1940	-20%
Armed Service	Per Person	$ 8,036.00	$ 6,871.00	$ 9,839	-30%
Utilities	Per MegaWatt Hour	$ 2.63	$ 2.21	$ 2.94	-25%
Oil & Gas	Per Barrel of Oil	$ 2.10	$ 1.78	$ 2.32	-23%

From Rubin Worldwide analysis of Gartner Research customer data and costs

Compared to average platform costs for all industries, mainframe-biased businesses spent 14% less, and distributed-biased businesses spent 33% more

Now With zEnterprise z196, System z Is Better Than Ever

zEnterprise z196 continues a tradition of mainframe innovation

System z z10

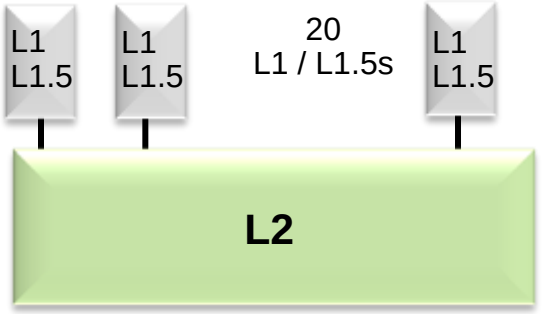
zEnterprise z196 – A new generation of mainframe

Faster clock speed!	4.4 GHz	**5.2 GHz**
More processors per MCM!	5	**6**
More total processors!	77 (64 configurable)	**96 (80 configurable)**
More memory!	Up to 1.5 TB	**Up to 3TB**
*More performance!***	920 MIPS	**1,202 MIPS**
*More capacity!**	>30,000 MIPS	**>50,000 MIPS**
Same power!	1800 W per MCM	**1800 W per MCM**

• Based on LSPR ratings for fully configured system
** Single process performance
MCM = Multi-chip module

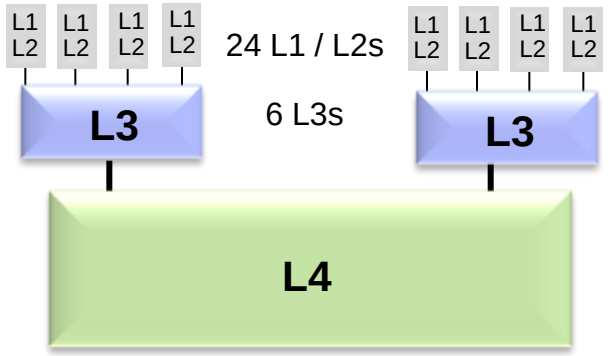
z196 Also Has Almost 8x More On-Chip Cache As z10 EC

One z10 EC MCM



L1:	Private per core 64K I + 128K D
L1.5	Private per core 3MB I+D
L2	On SC chips (2) Shared by all PUs on MCM 24MB per SC chip 48MB per MCM

One z196 MCM

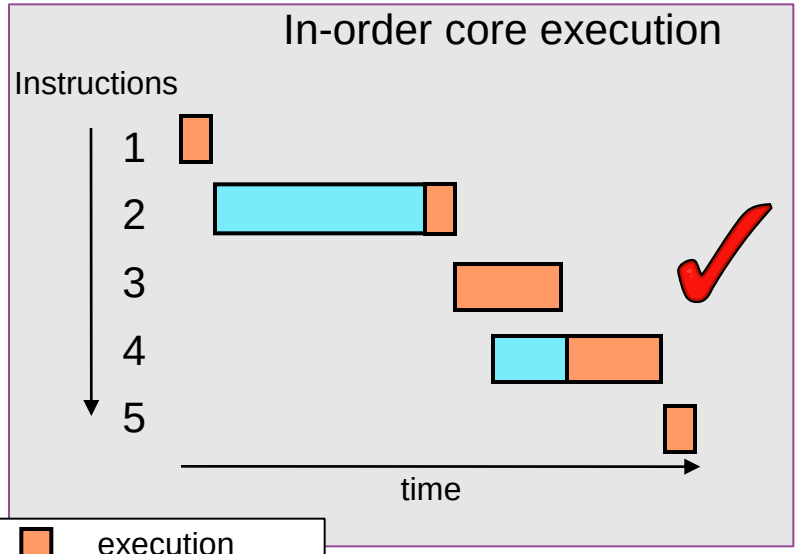


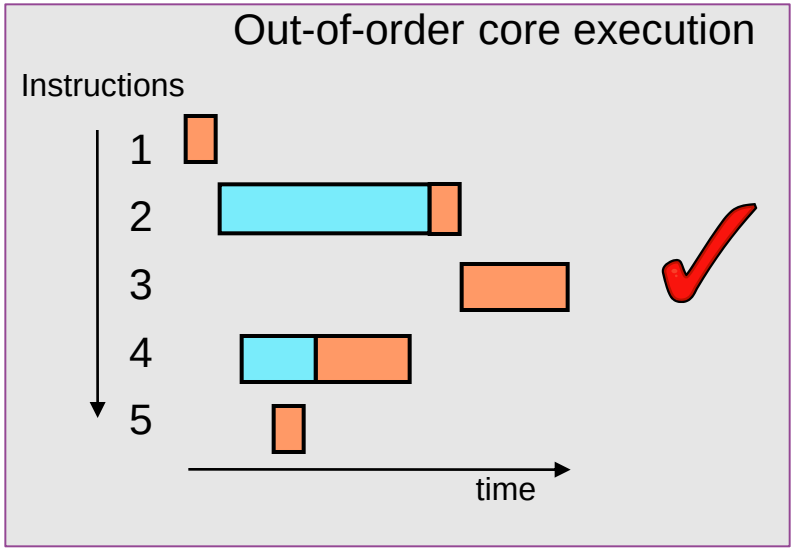
L1:	Private, in core 64K I + 128K D
L2	Private, adjacent to core 1.5MB I+D
L3	Shared by all four cores 24MB eDRAM
L4	On SC chip (2) Shared by all PUs on MCM 96MB eDRAM per SC chip 192MB eDRAM per MCM

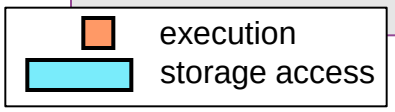
More cache leads to reduced latency times

z196 Adds Out-Of-Order Processing To Its Superscalar Architecture

- Superscalar enhancements to z196:
  - Decodes up to 3 instructions per cycle (up from 2 on z10)
  - Executes up to 5 instructions per cycle (up from 2 on z10)
- >100 new instructions added
  - In particular, Instruction Cracking and Register Renaming which enable Out-of-Order (OOO) instruction execution
- Reduces instruction wait times, and benefits compute-intensive apps







How Does This Add Up?
z196 Significantly Outperforms z10 EC

	Performance Ratio (z196 : z10 EC)
LSPR with z/OS V1R11	
z196 708 and z10 708*	1.37
z196 780 and z10 764**	1.64
CPO Banking Benchmark	
CICS – 3270 version	1.37
WAS on z/OS	1.32
WAS on Linux on System z	1.47
CPO COBOL Benchmark	
z/OS V1R11 Enterprise COBOL 4.1	1.41

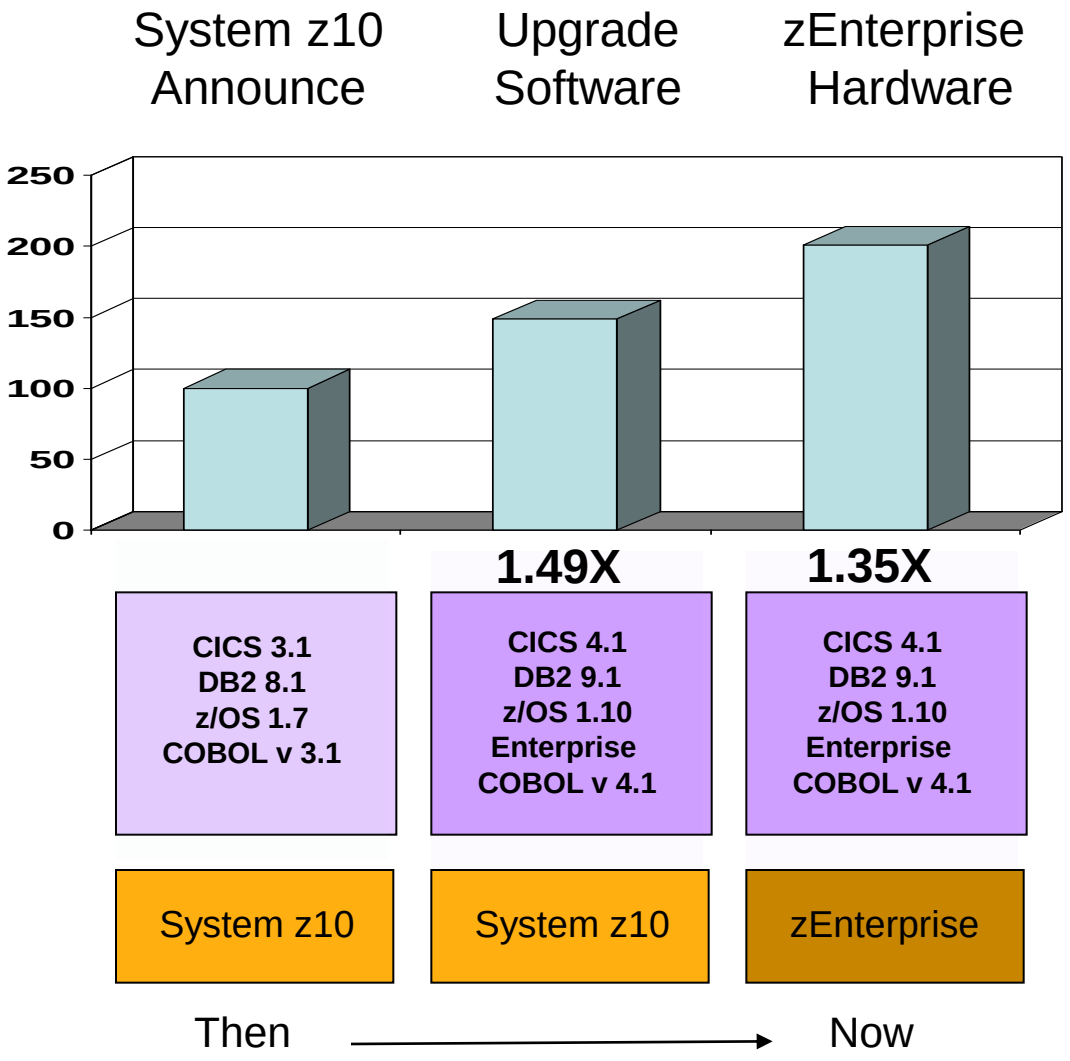
* Customer average for z10 EC CEC is 9 GP processors

** Each as fully-configured systems

CICS/DB2 Optimizations For z/OS – From Then To Now

Continued investment to optimize key software for z/OS environment

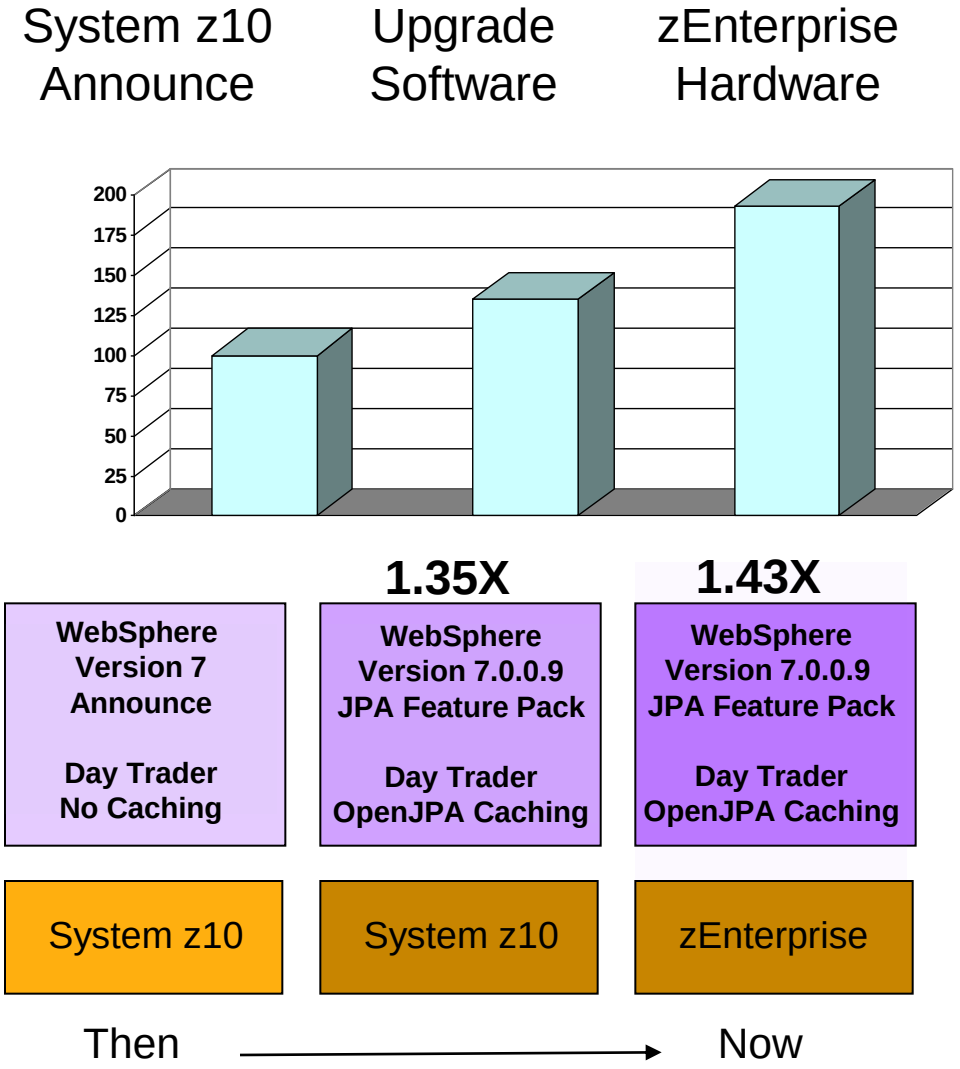
- Upgrade CICS/DB2 stack produces 1.49 times performance improvement on same z10 hardware
- Move to zEnterprise hardware produces 1.35 times performance improvement
- From then to now – **2.01** times performance improvement



WebSphere Optimizations For z/OS – From Then To Now

Continued investment to optimize WebSphere software for z/OS environment

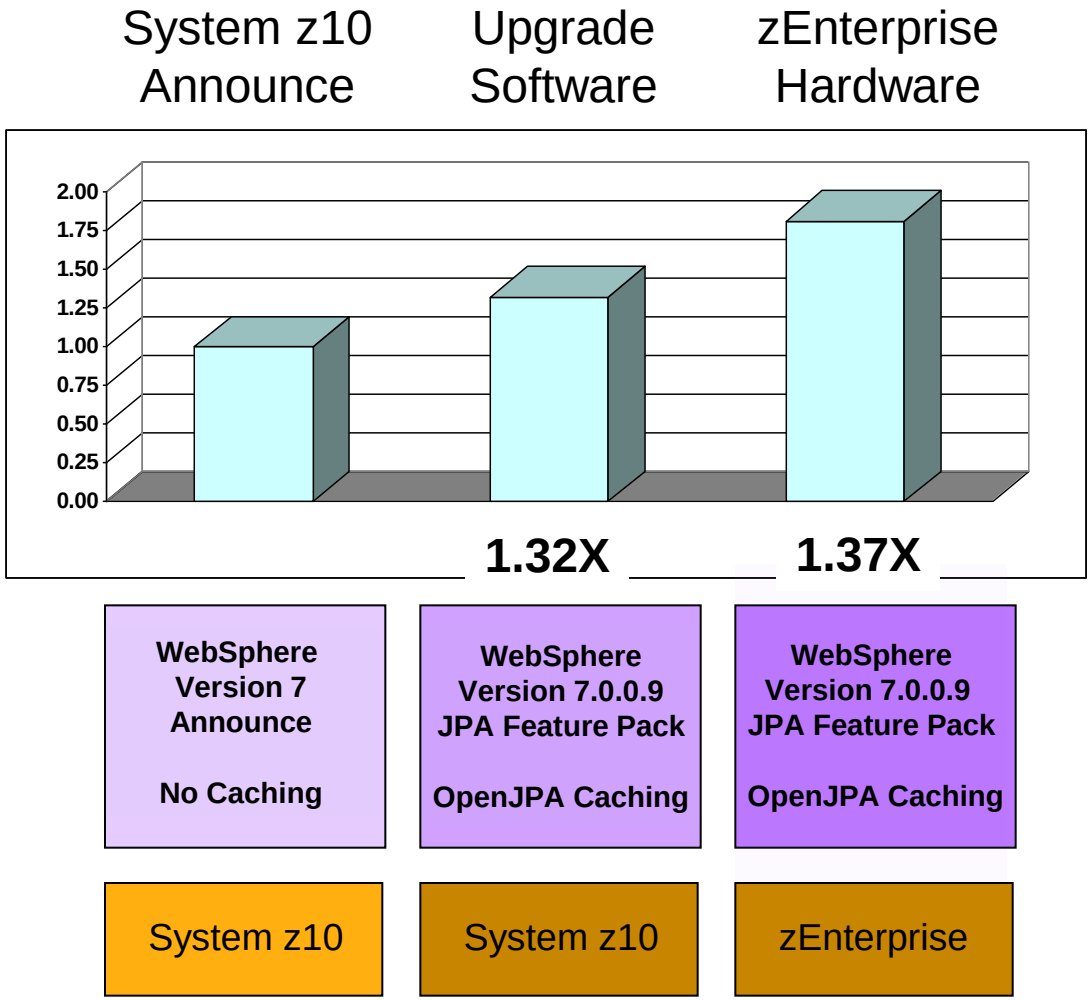
- 1.35 times performance improvement for JPA 2.0 applications that exploit the OpenJPA caching facilities available in the WebSphere Version 7 JPA Feature Pack.
- Up level to zEnterprise hardware produces 1.43 times performance improvement
- From then to now – **1.93** times performance improvement



WebSphere Optimizations For Linux

Similar results are achieved for WebSphere software in a Linux for System z environment

- 1.32 times performance improvement for JPA 2.0 applications that exploit the OpenJPA Caching facilities available in the WebSphere Version 7 JPA Feature Pack.
- Move to zEnterprise hardware produces 1.37 times performance improvement
- Combined hardware and software - **1.81** times performance improvement



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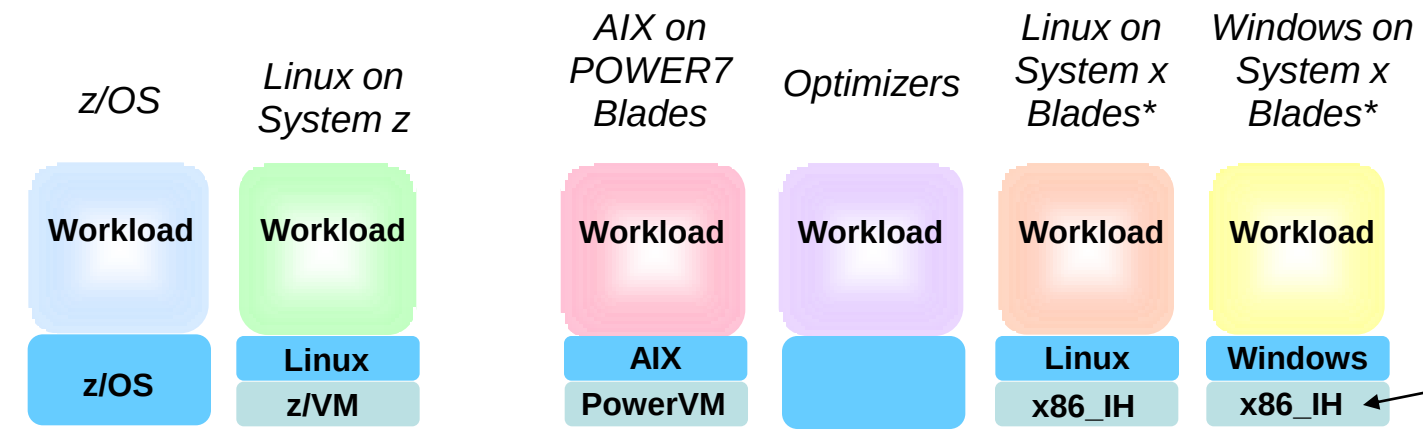
zEnterprise Has Different Environments For Different Workload Requirements



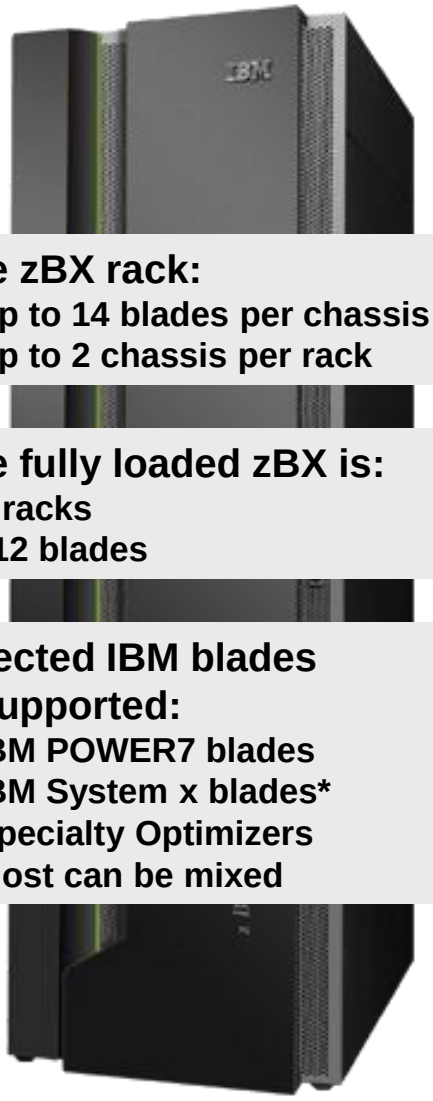
Fit-For-Purpose Strategy

- Multiple architecture environments to support a broader range of existing workloads
- When there is a choice, workloads can be assigned to platform with lowest cost per workload

*All statements regarding IBM future direction and intent are subject to change or withdrawal without notice, and represents goals and objectives only.

zEnterprise BladeCenter Extension (zBX) Adds New Platforms To System z

- zBX ordered and installed as one fully built and tested System z “part”
  - Includes all necessary components – switches, chassis, power, and cabling
  - Blades and optimizers purchased separately
- Built from standard IBM Certified Components
- Full redundancy insures highest reliability
- System z product support for problem reporting, hardware and firmware updates



One zBX rack:
- **Up to 14 blades per chassis**
- **Up to 2 chassis per rack**

One fully loaded zBX is:
- **4 racks**
- **112 blades**

Selected IBM blades supported:
- **IBM POWER7 blades**
- **IBM System x blades***
- **Specialty Optimizers**
- **Most can be mixed**

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Blades Run Distributed Software Available Through Passport Advantage

- No MIPS or MSU rating for zBX software

IBM Information Management software

Cognos BI
Content Manager
DB2 UDB
Document Manager
Filenet
Informix
Information Integration
Information Server
InfoSphere
MDM
OmniFind
OpenPages
Optim
SPSS
…

Lotus software

Connections
Domino
Forms
ActiveInsight
Quickr
Web Content Manager
Workflow
Mashup Center
Sametime
…

WebSphere software

Application Workload Modeler
Communications Server
Decision Server
MQSeries
Process Integration Server
Application Server
BI Server
Business Integration
Commerce
ESB
Lombardi
Portal
Portlet Factory
Translation Server
Voice Server
…

Rational software

Team Concert
Requirements Composer
Asset Manager
BuildForge
ClearCase
AppScan
Quality Manager
Functional Test
Performance Test
…

Other

Unica
Systems Director
Sterling
…

Tivoli software

Directory Server
Maximo
Performance Analyzer
Composite Application Manager
Identity and Access Assurance
Access manager
Asset Manager
Change and Configuration Manager
Compliance Insight Manager
Directory Integrator
Federated Identity Manager
Identity and Access Manager
License Compliance Manager
Monitoring
Netcool
OMEGAMON
Provisioning
Security Compliance Manager
Service Automation Manager
Systems Automation
Workload Scheduler
…

zBX Optimizers Are Built-For-Purpose

- Delivered as Blades for use in zBX
- Fully-integrated, fully-contained – each targeted for specific workload functions
  - Pre-packaged, self-contained units including hardware, software, memory, etc.
- Designed for integration with and management by zEnterprise
- Two zBX optimizers available today:
  - **IBM Smart Analytics Optimizer**
  - **IBM WebSphere DataPower XI50 for zEnterprise**

But what is so unique about putting a BladeCenter next to a mainframe?

CIO

There's more to this than meets the eye!

The Unified Resource Manager – also called zManager – is the "secret sauce".

It provides extensive management of resources and workloads across all zEnterprise platforms!

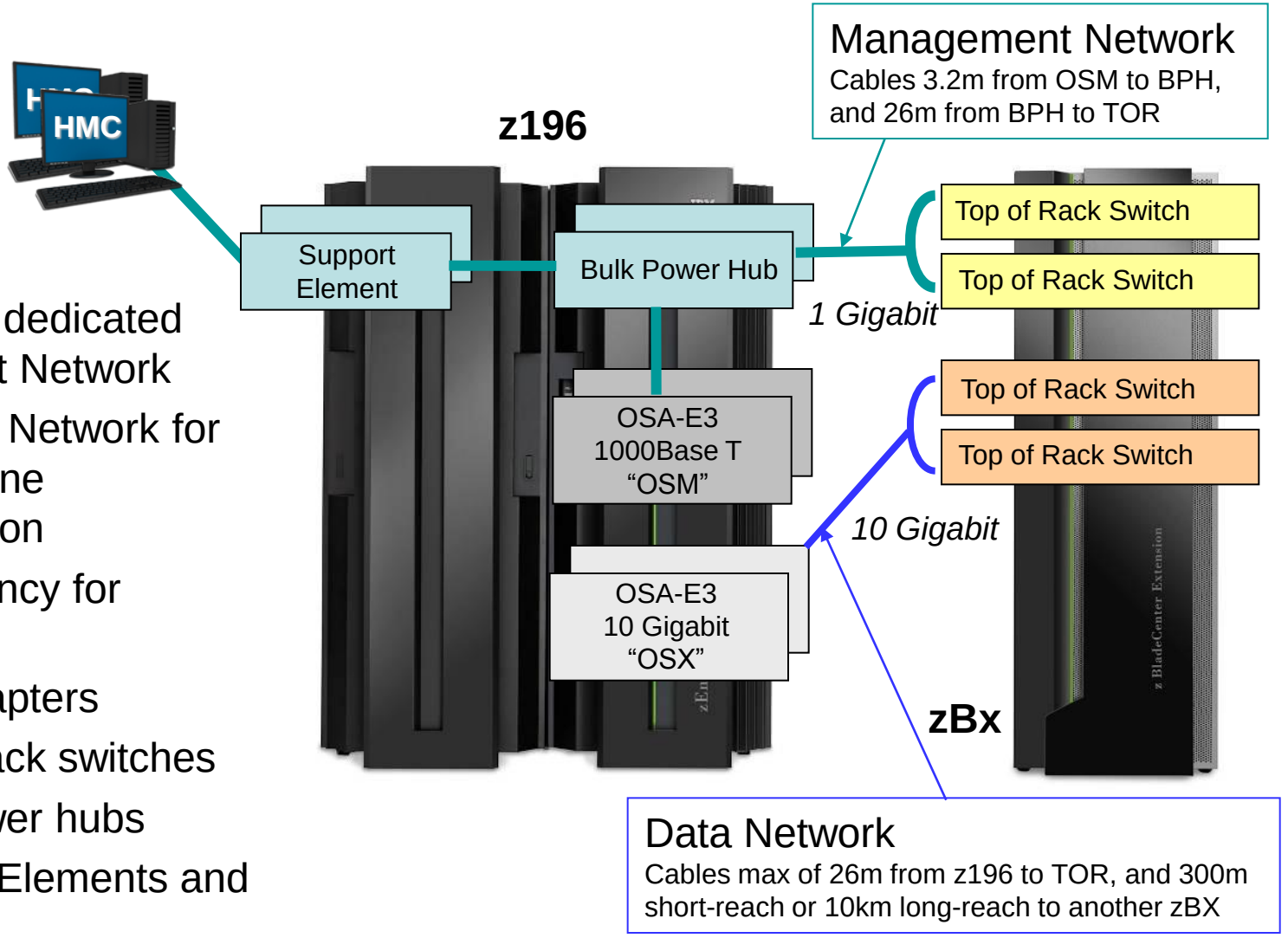
IBM

zManager Provides Platform And Resource Management Across zEnterprise Environments

Process	Typical Distributed Management Practices	zManager
Asset Management	■ Discover assets with ad hoc methods ■ Manual entitlement management	■ Automated discovery and management of entitlement assets
Deployment Management	■ Manually configure hypervisor and build networks	■ Automated deployment of hypervisor and attachment to integrated networks
Security Management	■ Different ways to manage administrator access	■ Centralized, fine-grained administrator access management
Change Management	■ No visibility into impact of changes	■ Track dependencies for change impact
Capacity and Performance Management	■ No end-to-end transaction monitoring ■ Manually adjust CPU resources to meet changing workload demands	■ End-to-end transaction monitoring to isolate issues ■ Automatic CPU resource adjustments to meet changing workload demands

z196 And zBX Are Connected Via Two Internal Networks

- Isolated and dedicated Management Network
- Secure Data Network for virtual machine communication
- Full redundancy for reliability
  - OSA adapters
  - Top of rack switches
  - Bulk power hubs
  - Support Elements and HMC

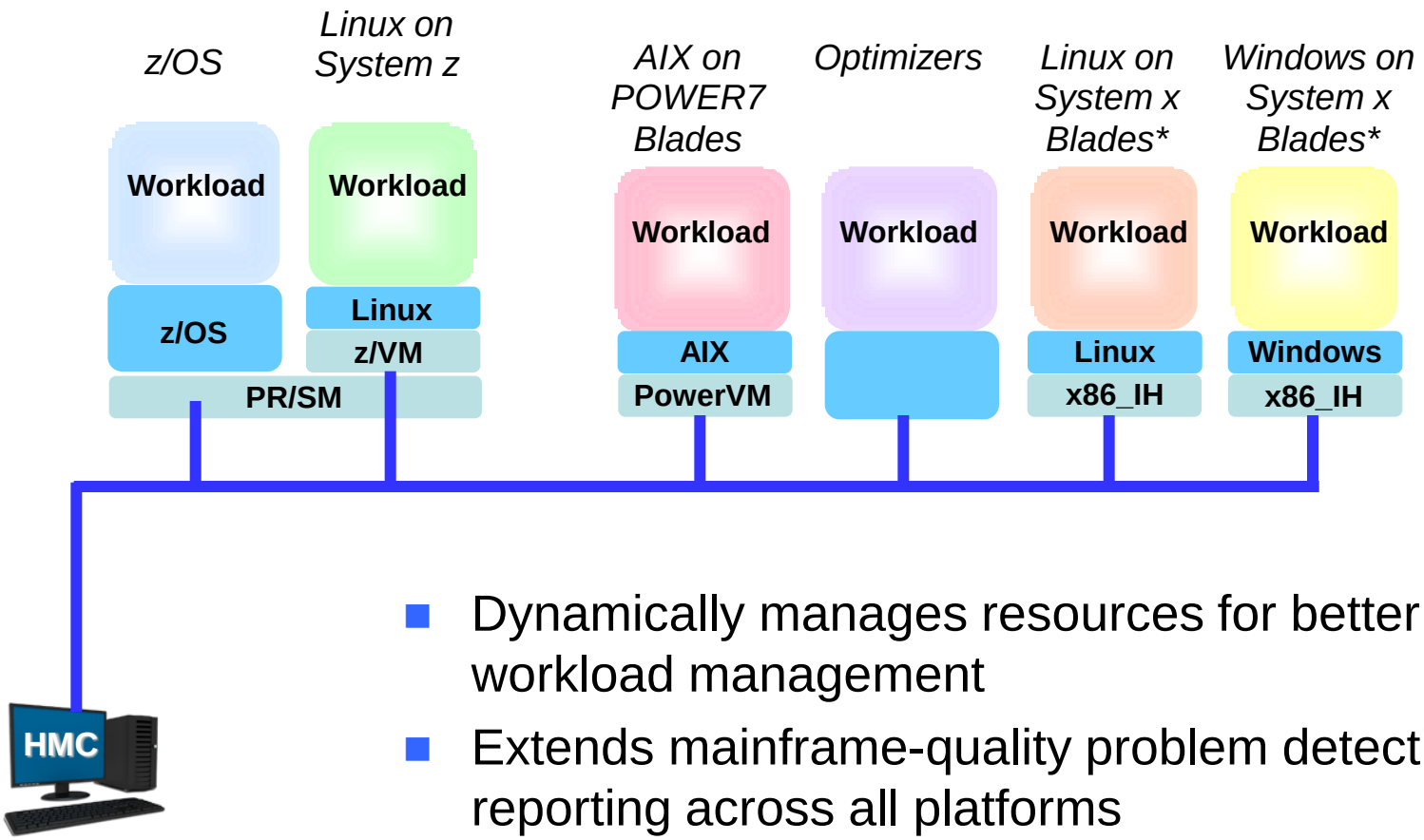


zEnterprise Network Simplification And Security

- "Network in a box" limits vulnerability to security breaches
  - Fully integrated concealed networks
    - No external switches or routers necessary – IBM-only equipment
    - Fully tested, pre-installed and pre-configured
  - Can reduce latency and the number of "hops"

- Security
  - Management Network:
    - Tightly restricted to zManager use only
  - Data Network:
    - Accessible only by authorized virtual machines
  - Logical security via virtualization
  - zManager includes strict "role-based" access control
  - No need for additional encryption or firewall

zManager Owns The Private Management Network For Hypervisor Communications



- Dynamically manages resources for better workload management
- Extends mainframe-quality problem detection and reporting across all platforms
- Monitors system-wide energy efficiency

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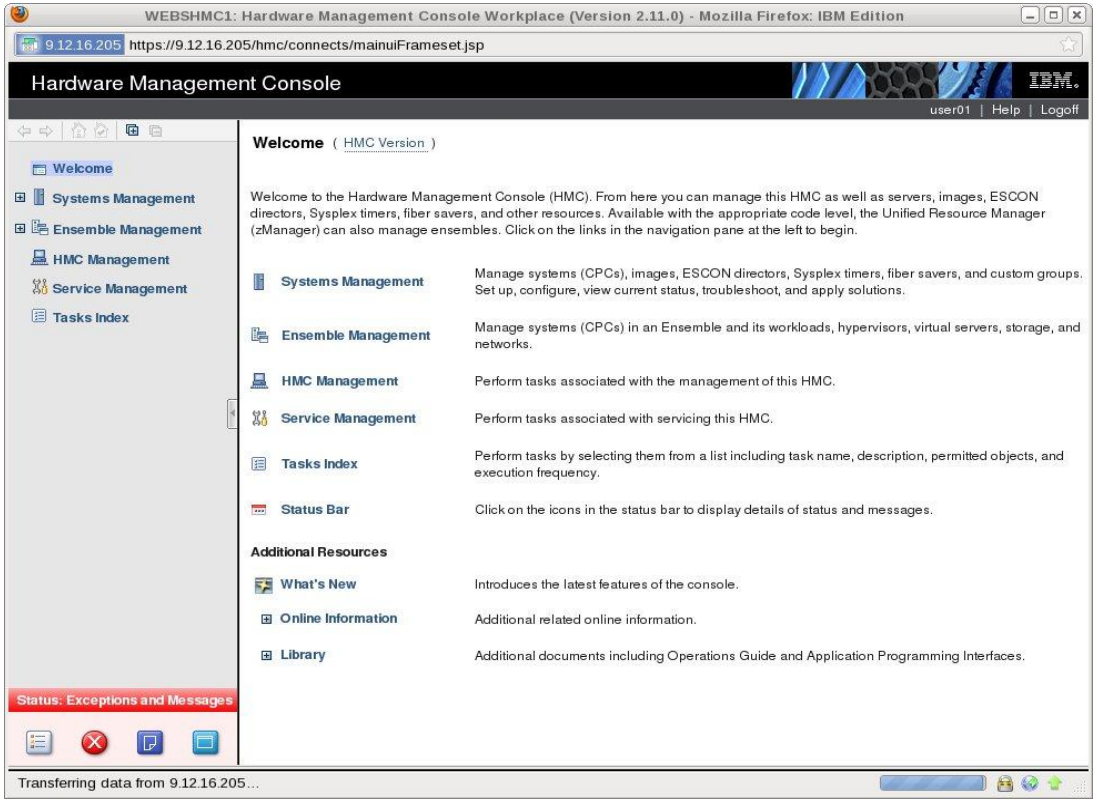
DEMO: Manage Resources And Workloads Using zManager



- zManager uses familiar HMC interface
- View and manage all zEnterprise platforms

zManager Can Drive Down Labor Costs

IT Process	zManager	Costs Reduced By*
Asset Management	■ Automated discovery and management of entitlement	**9%**
Deployment Management	■ Automated deployment of hypervisors and virtual networks	**33%**
Capacity and Performance Management	■ Automatic resource adjustments to meet changing workload demands	**52%**
Security Management	■ Centralized, fine-grained administrator access	**20%**
Change Management	■ Dependency tracking across platform for change impact	**41%**

*Source: IBM Internal study of 92 hybrid workloads

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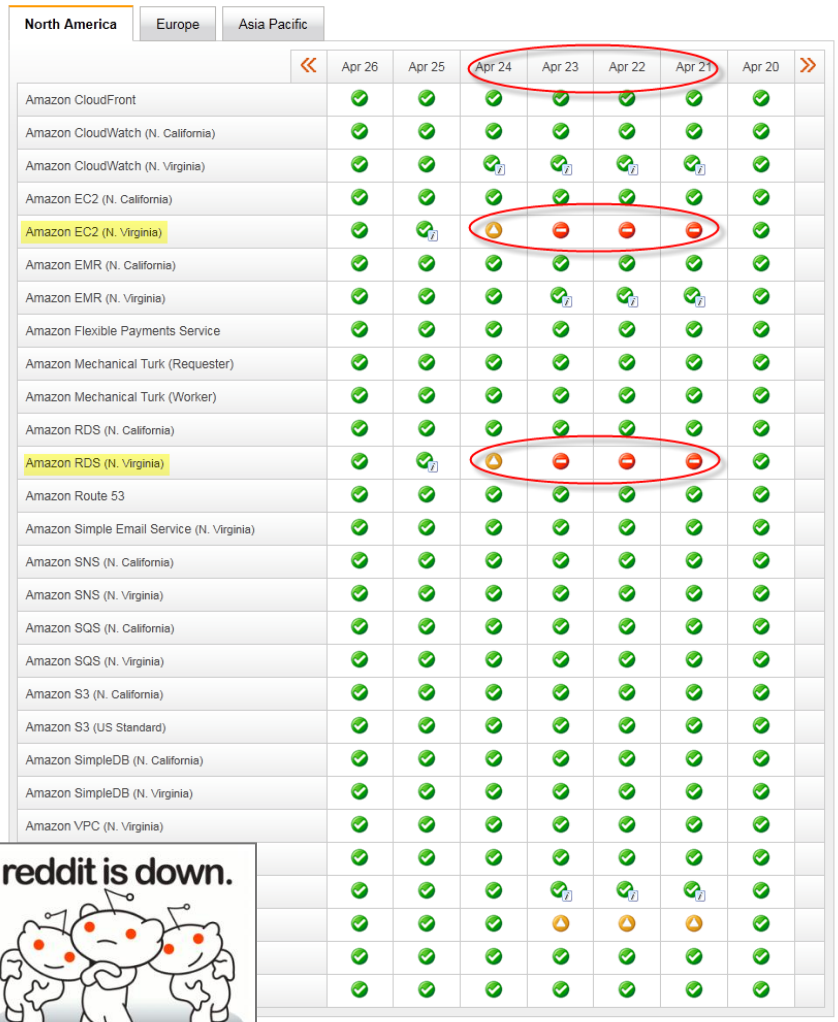
A Complex, Distributed-based Scale Out Strategy Has Its Risks



Amazon public cloud platform suffered a 3+ day outage in April, 2011

- Distributed architecture designed "for durability and availability"
- Yet a complex *single point of failure* negated the advantage of rapid replacement of failed resources
- Numerous customers suffered significant and unrecoverable data loss

Caveat Emptor!

Source: http://status.aws.amazon.com

Availability Is Paramount – Downtime Is Extremely Expensive

August 3, 2009 1:37 PM PDT

PayPal suffers from e-commerce outage

by Stephen Shankland

Font size | Print | E-mail | Share | 10 comments

PayPal suffered a global outage and slow performance Monday, but eBay said its online payment system is mostly back in working order.

"About an hour ago, PayPal started experiencing site issues that affected the ability to send and receive money. We have all hands on deck to get this fixed," said PayPal spokesman Anuj Nayar in a blog post about noon PDT. "We're really sorry for the inconvenience."

PayPal

- 1+ hour outage August 2009
- $2,000 lost per second
- $7.2M+ lost revenue

Financial Impact of Downtime Per Hour

Figure 1 Cost of downtime by industry segment

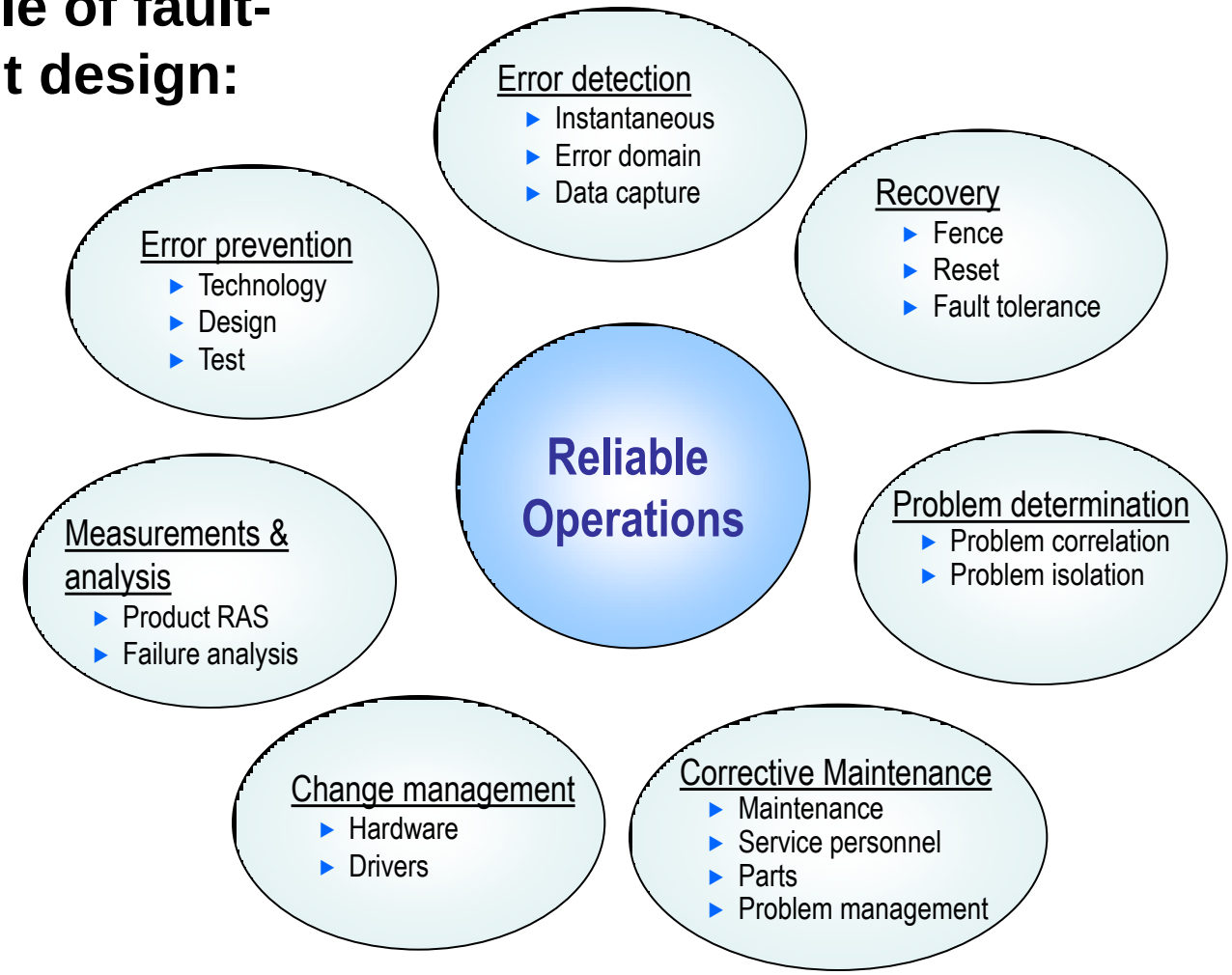
Industry/Sector	Revenue/Hour
Energy	$1,468,798
Telecommunications	$4,611,604
Financial	$8,213,470
Information Technology	$3,316,058
Insurance	$2,582,382
Pharmaceuticals	$2,058,710
Banking	$1,145,129
Consumer Products	$989,795
Chemicals	$1,071,404
Transportation	$1,463,128

Source: Robert Frances Group 2006

Average = $2.7M

System z Has A History Of Continuous Improvements To Reliability And Serviceability

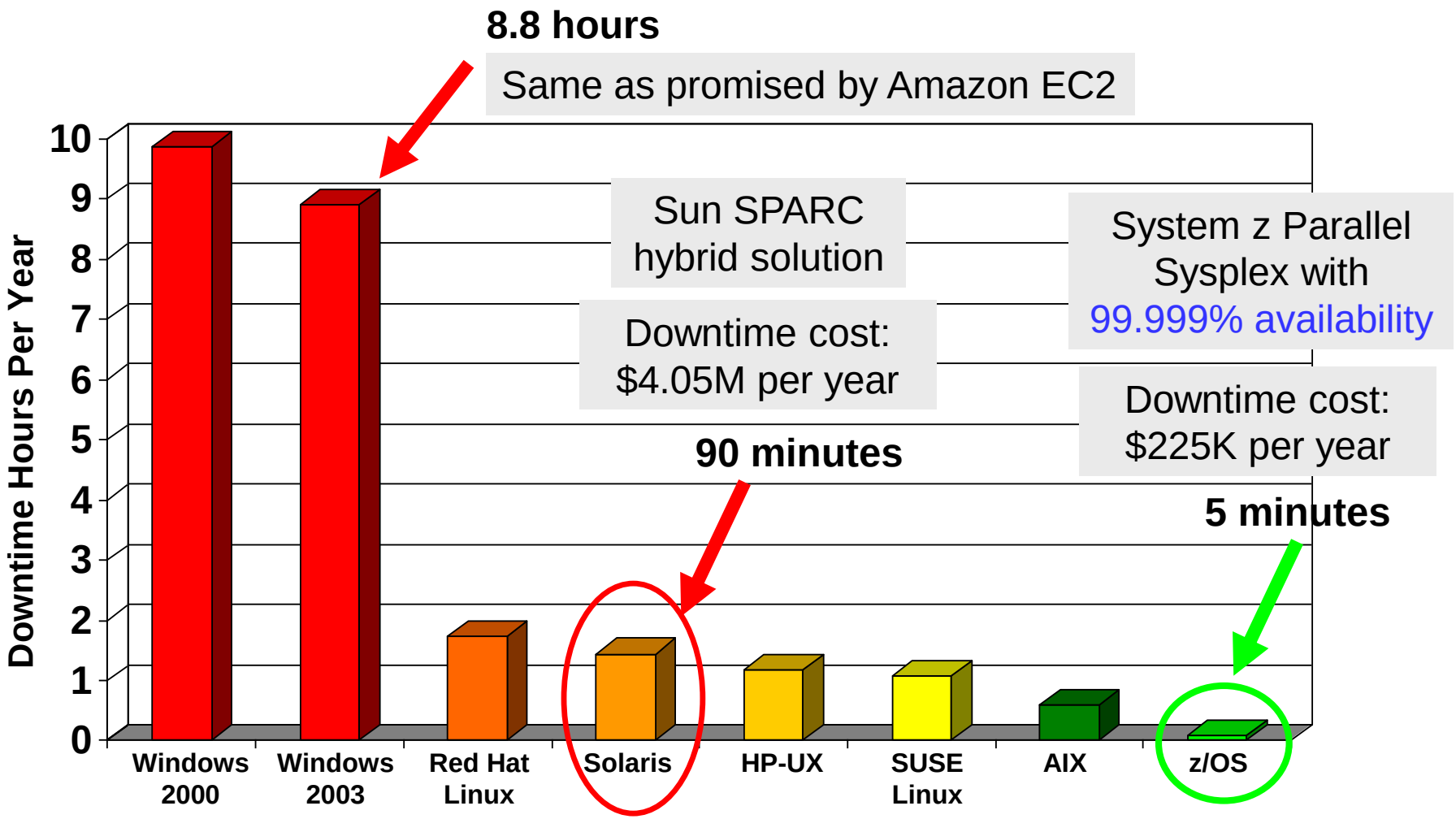
Example of fault-tolerant design:



z/OS Can Support Unprecedented Levels Of Availability

- Parallel Sysplex architecture designed for **99.999%** availability
  - Full redundancy yielding no single points of failure
    - All systems can have concurrent access to all critical applications and data
    - Automatic restart and recovery capabilities
  - Dynamic workload routing via z/OS Workload Manager and Sysplex Distributor
    - Work flow designed for best response times

Result: zOS Delivers The Highest Availability And The Lowest Downtime Cost



Source: 2007-2008 Global Server Operating Systems Reliability Survey, Yankee Group, March 2008.
Source: IBM Internal Study

zEnterprise Continues The Strategy Of Constant Improvements In Availability

- RAIM Memory
  - Provides more redundancy to protect against additional failure modes
    - Protects DIMM level components such as ASIC, power regulators, clock, and board
    - Protects memory channel failures such as signal lines, control lines, and drivers/receivers on the MCM
    - More robust than ECC, and more cost effective than 100% memory mirroring
    - No performance penalty
- Hot pluggable I/O drawer technology reduces planned down time
  - Perform maintenance while the system keeps running

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