The New zEnterprise – A Smarter System For A Smarter Planet

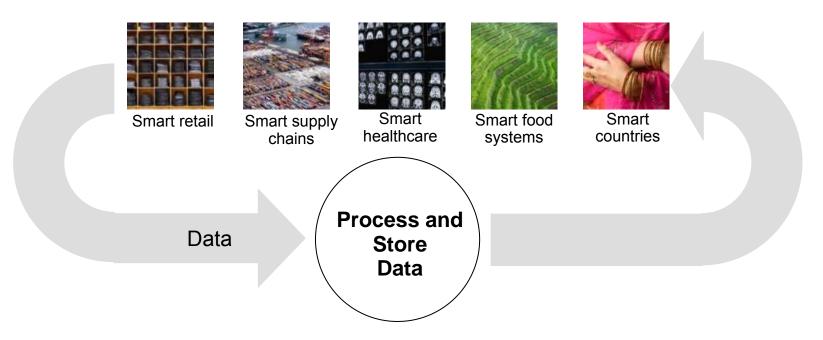
Modern Data Serving – Why DB2 On z/OS Is The Best Choice

Data Plays A Key Role In Smarter Planet Solutions

1 Trillion connected intelligent devices

4 Billion mobile phone subscribers worldwide

2 Billion people on the web



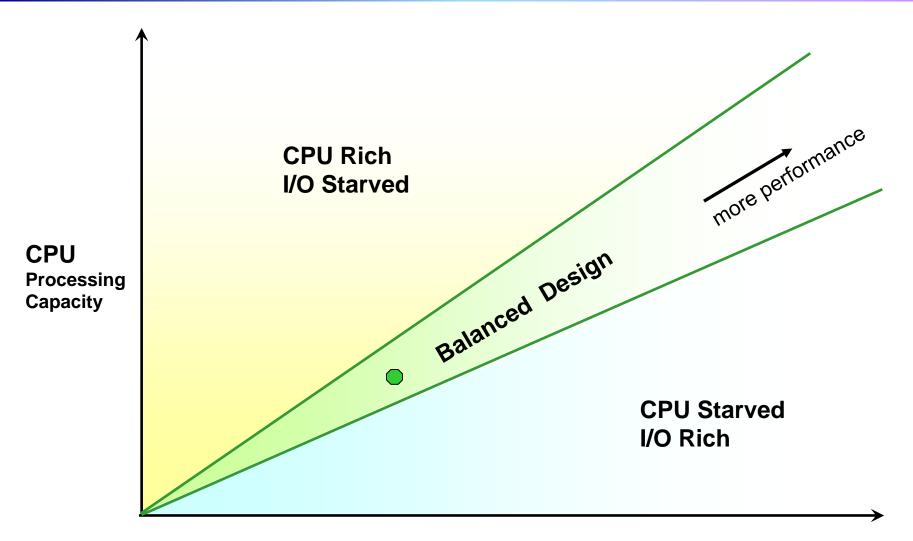
15 petabytes of new information generated daily
64 billion credit card transactions per year (up 35% YTY)
30 billion embedded RFID tags by 2010

Having A Reliable And Scalable Database Is Vital

- Databases help you store, organize, and access information in an efficient manner
- A good database should:
 - Scale as your data processing needs grow
 - Be highly available to ensure access to information
 - Protect the integrity of the data stored
 - Support new data types and access methods
 - Protect the security of the data
 - Compression data to save disk space
 - Be cost competitive

Let us explain why DB2 on z/OS is the best choice

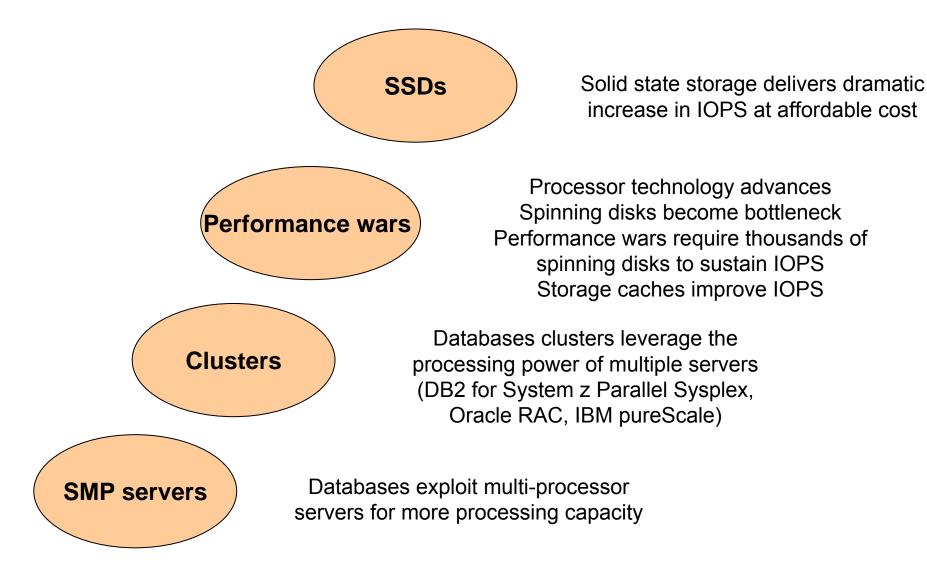
Database Performance Depends On Two Resources



IOPS (Input Output Operations per Second)

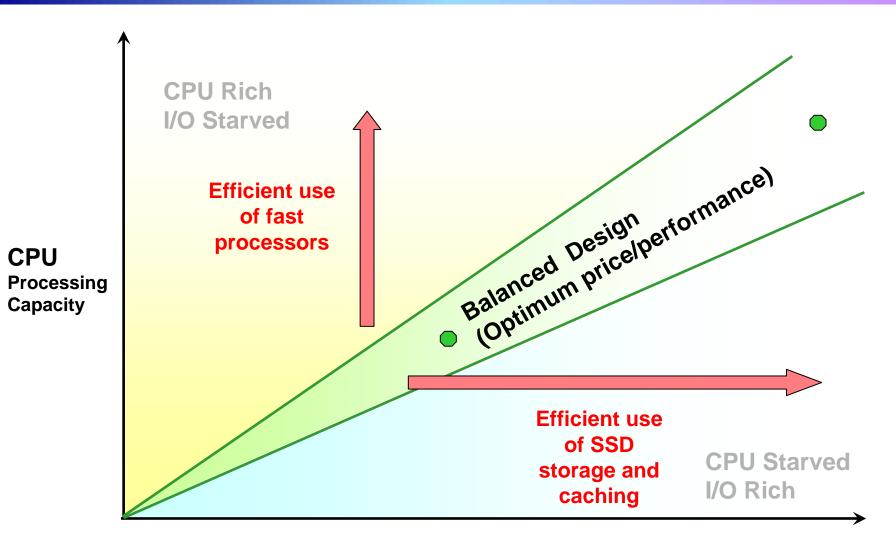
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A History Of Database Workload Optimization



increase in IOPS at affordable cost

Dramatic Increase In Database Performance Requires Two Tricks



IOPS (Input Output Operations per Second)

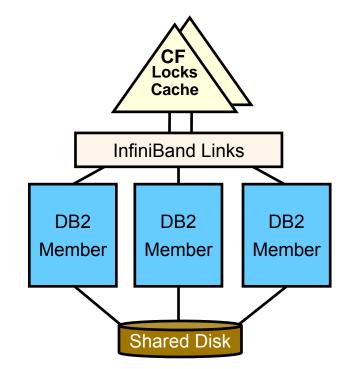
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Compare Techniques To Increase Processing Resources

- DB2 for z/OS supports Parallel Sysplex shared data clustering
- Shared data across nodes
- Hardware-based centralized lock and cache management
 - Provided by Coupling Facility
 - Supports near linear scalability
- Recovery from a node failure without a freeze
- Supports rolling upgrades with up to two different releases in a data sharing group

Coming soon – DB2 10 for z/OS:

Up to 20% faster performance Hash access for faster OLTP Automatic snapshots of changing data Improvements in DB2 QMF and Tools suite



10x more concurrent users More online administration SQL and pureXML enhancements

DB2 For z/OS Grows Database Capabilities Significantly Beyond SMP Solutions

Lets you Add Capacity as you need it

- Each z196 is capable of executing 50 billion instructions per second and you can cluster up to 32 z196 systems
- New members automatically process new transactions
- Load balancing is automatic

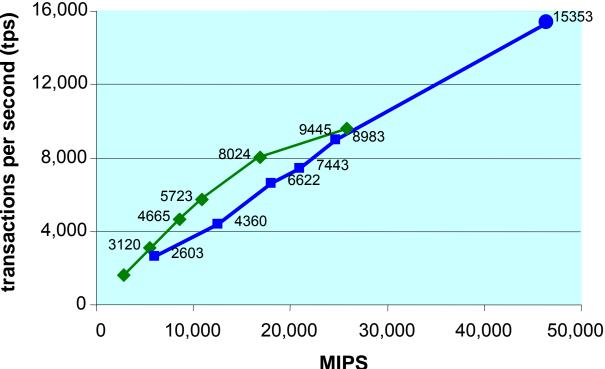
Provides Continuous Availability

- Available during unplanned outages
 - Redistribute workload to surviving members automatically
 - In-flight transactions automatically rolled back in as little as 15 seconds
- Available during planned outages
 - Remaining members handle workload as a member goes offline
 - Cluster operates continuously during rolling software updates

DB2 For z/OS Demonstrates Near Linear Scalability For Complex Banking Workload

System z and BaNCS Online Banking Benchmarks

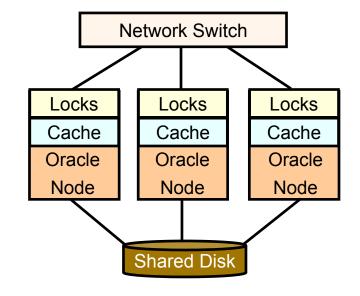
Kookmin Bank 16.000 IBM System z9 and DB2 per second (tps) TCS BaNCS 15,353 Transactions/second 50 Million Accounts 12,000 IBM benchmark for customer DB2 V9, CICS 3.1, z/OS V1.8 8,000 Bank of China¹ transactions IBM System z9 and DB2 TCS BaNCS 4.000 9.445² Transactions/second 380 Million Accounts IBM benchmark for customer 0



¹ Source:http://www.enterprisenetworksandservers.com/monthly/art.php?2976 and *InfoSizing FNS BANCS Scalability on IBM System z – Report Date: September 20, 2006* 2 Standard benchmark configuration reached 8,024 tps, a modified prototype reached 9,445 tps

Compare Techniques To Increase Processing Resources

- Oracle Real Application Cluster (RAC) supports a distributed network clustering architecture
- Shared disk across nodes
- Software-based distributed lock and cache management
- Poor scalability due to increasing interconnect traffic as cluster grows
- Upon node failure clusters can freeze during lock remastering process
- Database software has to be of same release on all nodes
- No mirroring



There Are Expensive Consequences For Oracle RAC's Distributed Design

- Cluster members constantly share lock and cache data
 - In a 4-member cluster, obtaining a write lock could require 6 separate network communications
 - This is referred to as interconnect traffic
 - Interconnect traffic grows as the cluster grows and queries disperse across the cluster

Per-member performance declines as the cluster grows.

- During an unplanned outage Oracle RAC "freezes" I/O and lock requests
 - While re-mastering data blocks to surviving members
 - While locking pages that require recovery

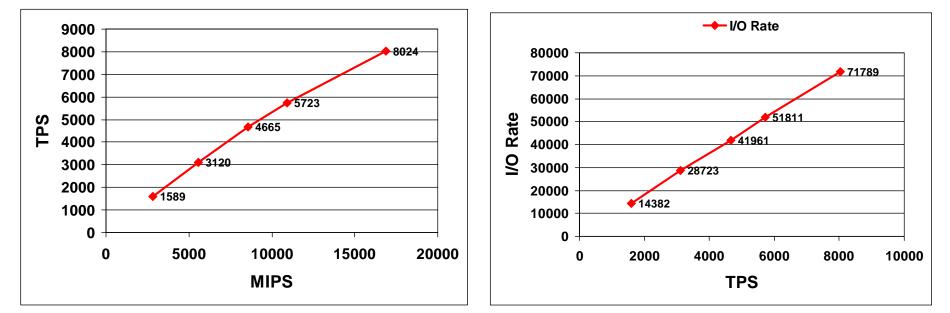
Oracle RAC does not offer continuous availability.

Compare Techniques To Provide Sufficient I/O Bandwidth

- DB2 on System z
 - I/O sub-system hardware is dedicated for I/O processing
 - Up to 14 SAP processors
 - Up to 336 channel processors
 - Typically attached to a DS8000 class storage sub-system with disk caches and large I/O bandwidth
- Oracle RAC on distributed server
 - No dedicated I/O sub-system
 - I/O operations executed by general purpose processors
 - Typically attached to mid tier storage

Bank Of China Benchmark Demonstrates Linear Scalability With System z Across Both Resources

Complex banking transactions (BaNCS – CICS/DB2 z/OS workload)



Add MIPS as needed to increase transaction rate

I/O rate scales to sustain transaction rate

Result: Deploy SAP Database On DB2 For z/OS At 25% Of The Distributed Cost

Add Production zEnterprise and Create 2 LPARs for SAP Database (DB2) and SAP Application (z/Linux)



1 zllP 2 GP

12 IFL

13,830 MIPS DB + App workload Add DR zEnterprise



3 year TCA

\$4.7M

Backup zEnterprise: 1 zIIP, 2 GP, 12 IFL (CBU) 131 GB memory, 3.4TB DASD

"Medium" Solution Edition for SAP promotional pricing Or add HP Integrity Superdome s2k 9150 N Server for Production

131 GB memory, 3.4TB DASD

Production zEnterprise:

890 MIPS DB2

2,260 MIPS DB2 & Tools

10,680 MIPS SAP App

Active RAC node



211,761 Performance Units

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And add 1 server for Disaster Recovery, Dev & QA Failover RAC node



211,761 Performance Units

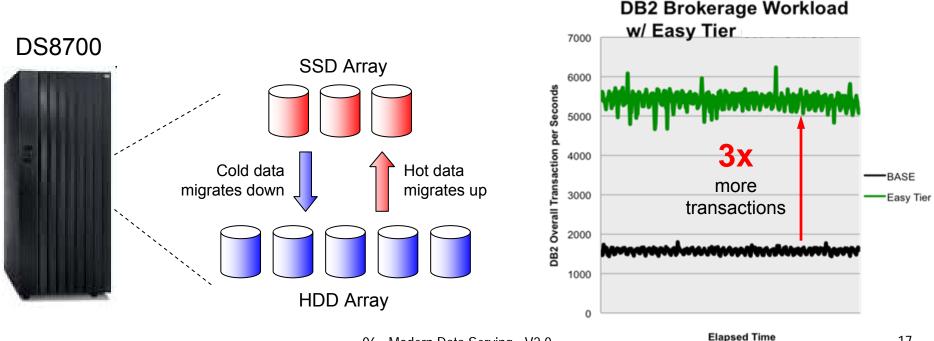
Solid State Disk Drives Are Here To Revolutionize Storage

- Response times is around 0.8 milliseconds in contrast to 6 milliseconds for a typical hard disk drive
 - 5-10x improvement in throughput and queries
 - SSD drives can sustain I/O rates from 6,000 to 20,000 compared to spinning disk rates of 250 - 300
 - Cost per TB is 10x cost of spinning disks
 - Reduce the "batch window"
- Semiconductor storage available in DS8700 storage sub-systems
 - Random access solid state storage no moving parts
- Benefits
 - 75% reduction in space
 - 80+% reduction in power and cooling
 - Reduce RAM requirements



DS8700 Easy Tier Capability Automatically Migrates Frequently Accessed Data To SSD

- Automated hotspot detection and migration of data between SSD and HDD
 - Transparent to applications, no code changes required
- Easy Tier maximizes SSD performance gains while minimizing costs
 - Increase performance by up to 300%
 - Relocating just 5% of data to SSDs can reduce response time by 78%
- No charge feature Microcode update to DS8700



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Oracle Database Downtime Can Be Significant With 45 Security Patches Issued Last Year

Oracle's Security Exposures

- Oracle.com July 2010
 59 security patches, including 13 for the database
- Oracle.com April 2010
 47 security patches, including 7 for the database
- Oracle.com January 2010
 24 security patches, including 9 for the database
- Oracle.com October 2009
 38 security patches, including 16 for the database
- In the last year, Oracle has issued 168 security patches, 45 for the database
 - 45 patches x 4 nodes = 180 possible System Freezes for 4 node Oracle RAC

DB2 For z/OS Provides Rock Solid Security

- Proven granular Multi Level Security leveraging RACF
 - Secures access of tables, views, rows, columns
- End-to-end encryption via hardware assist
 - CP Assist for Cryptographic Function (CPACF) and Crypto Express3
- Optim Test Data Management
 - Ensures anonymous access to data necessary for testing
- DB2 Data Archive Expert
 - Allows customers to easily archive and access data
- DB2 Audit Management Expert
 - Supports compliance requirements
 - Tivoli zSecure Audit for enterprise wide audit

DB2 For System z Provides A Balanced Database For All Smarter Planet Solutions

- Exploits System z Parallel Sysplex for availability and scale
 - RAC's distributed design difficult to scale, freezes during outages
- Dedicated I/O Hardware and Solid State Storage drives I/O throughput
 - Oracle running on distributed servers use precious general purpose processor cycles for I/O
- Superior Qualities of Service
- Competitive Price