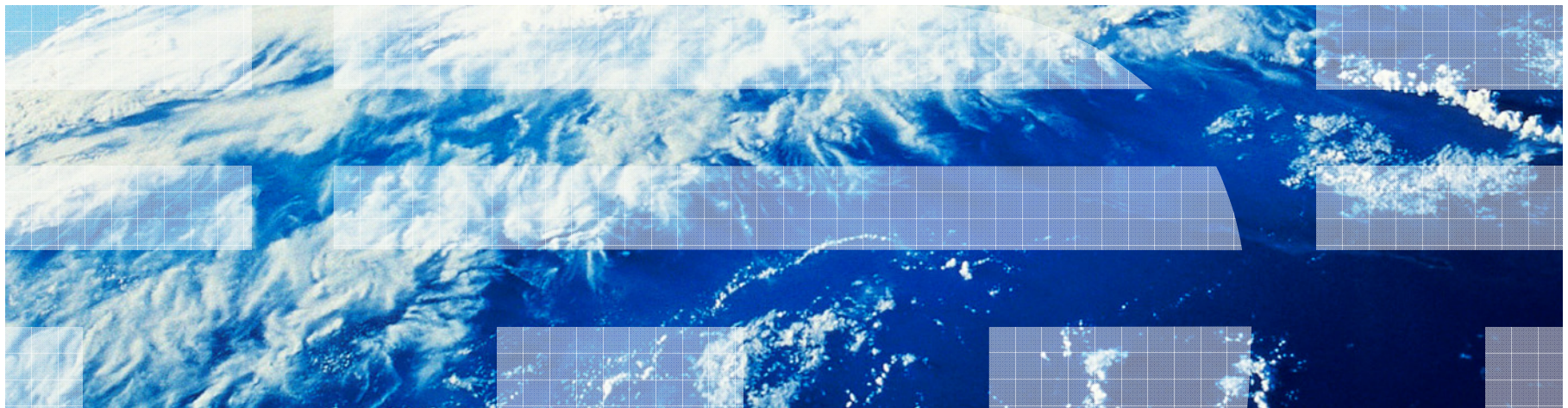


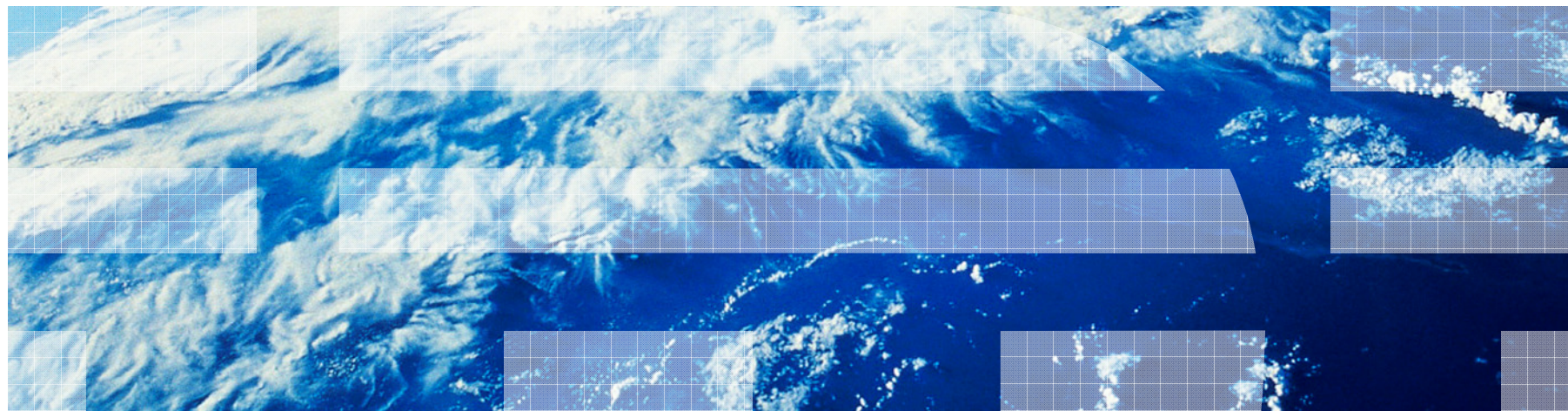
Managing Mission Critical Workloads on Linux on System z



Today's Agenda

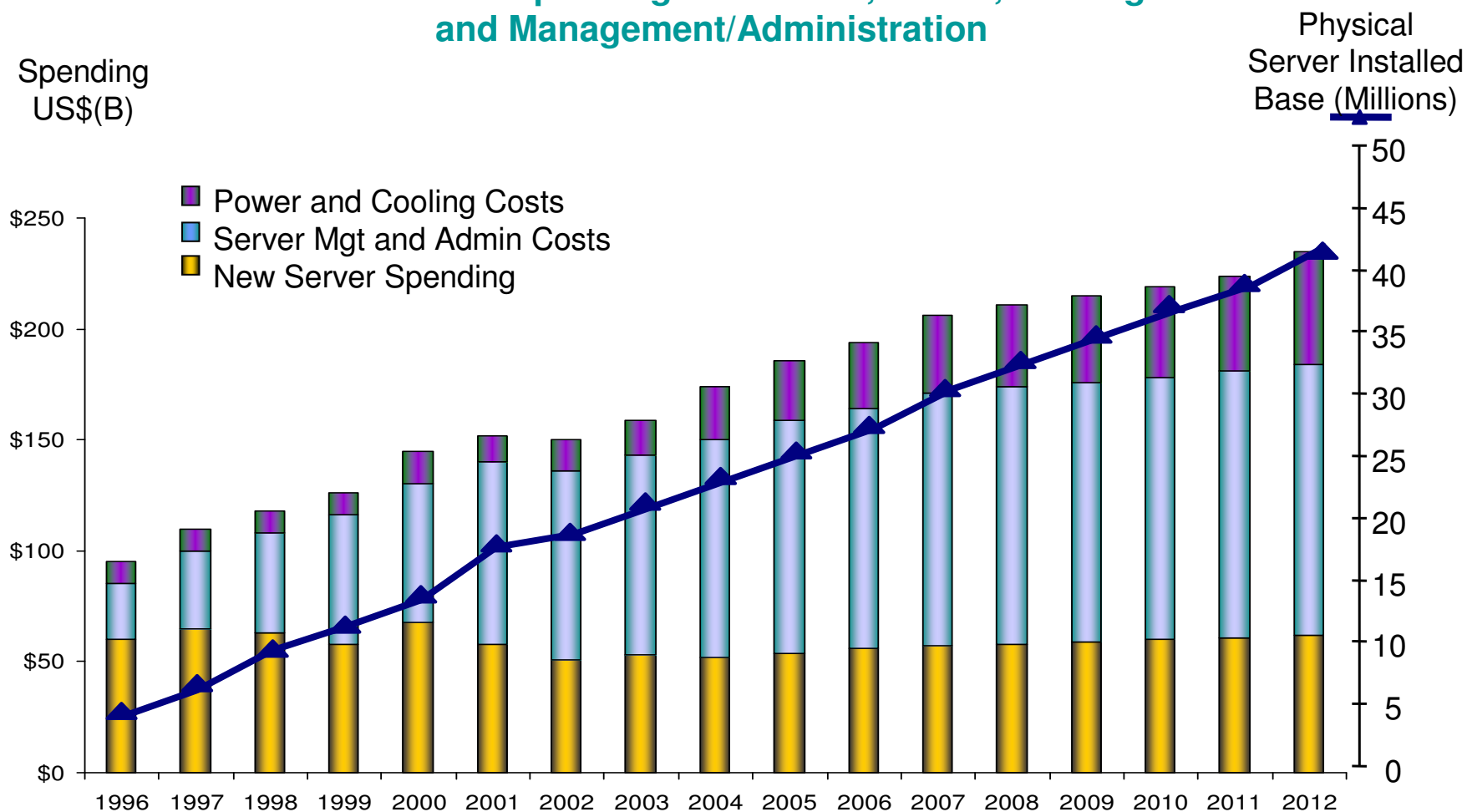
- Addressing IT Challenges
 - IBM
- Best Practices for Managing a Virtualized Environment
 - StreamFoundry
- Solutions for Managing a Virtualization
 - IBM
- Best Fit Applications for a Virtualized Environment
 - IBM
- Implementing Management Solutions
 - Pirean

Addressing IT Challenges



Annual Operating Costs Are Out Of Control

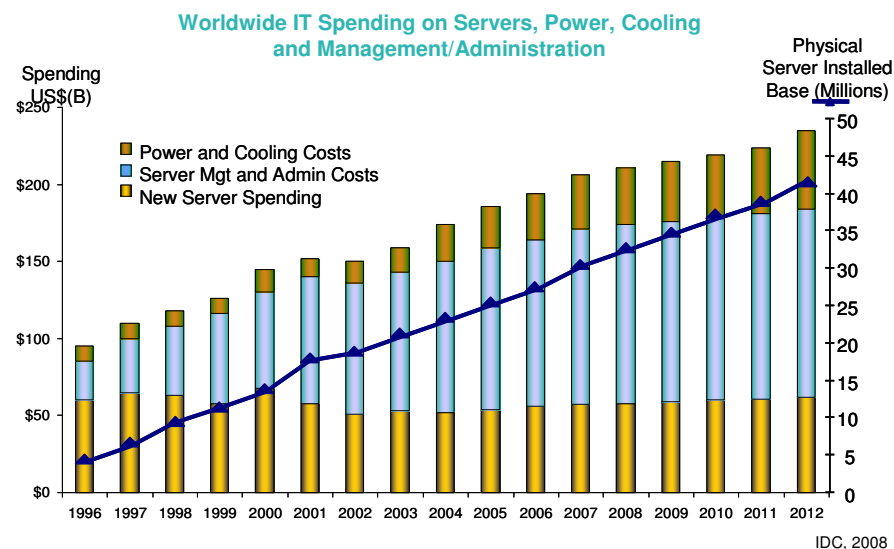
Worldwide IT Spending on Servers, Power, Cooling and Management/Administration



IDC, 2008

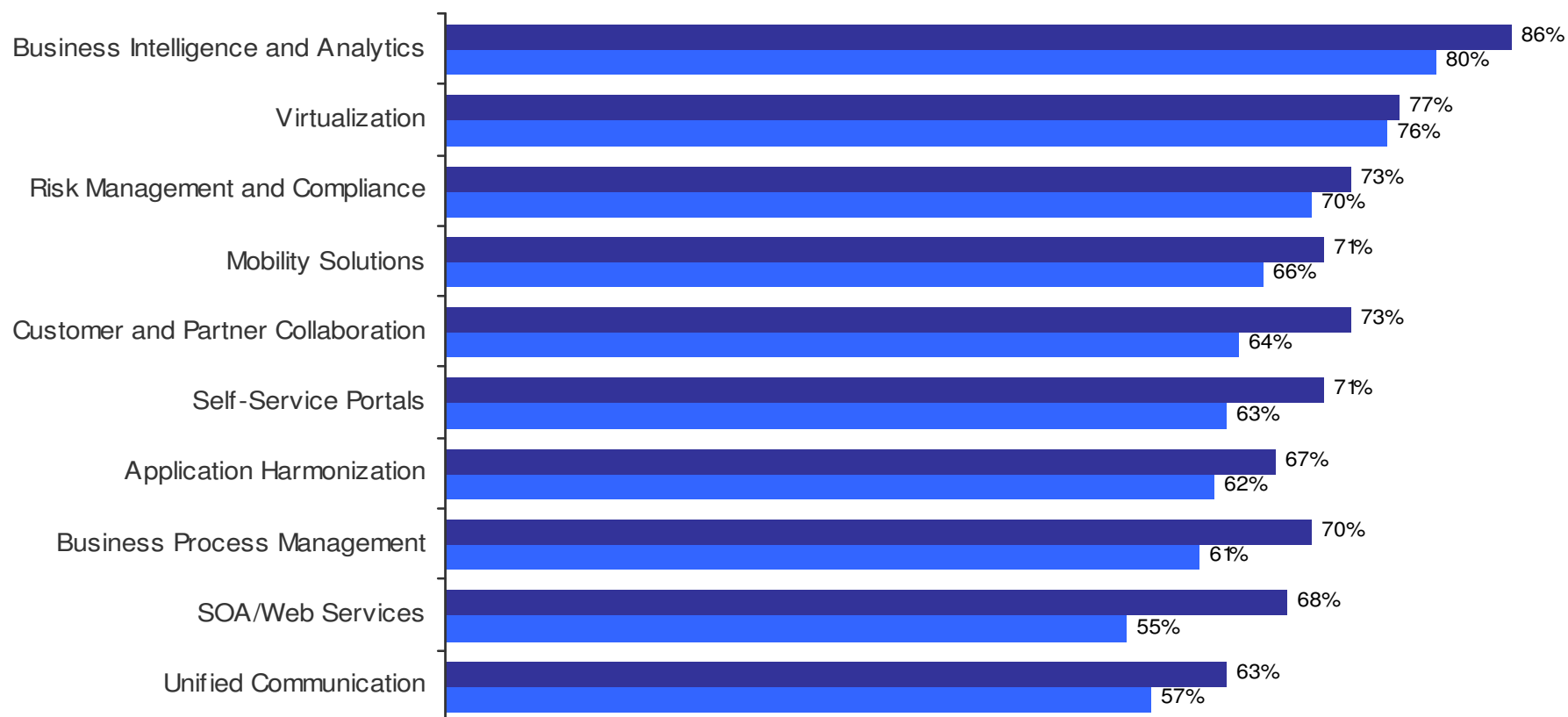
Businesses face challenges today

- Lost business opportunity because IT too slow to react. Lack of agility
- Long deployment timelines for new systems (weeks/months+)
- Many people involved in the process, high cost & complexity
- Many steps are manual and prone to error
- Huge up front investment for new infrastructure
- Server sprawl
- Low utilization
- Costly compliance, auditing, and security patching



Innovation is not limited to IT solutions: Business-oriented plans rank high among CIOs' visions of enhancing competitiveness

Ten most important visionary plan elements
Interviewed CIOs could select as many as they wanted



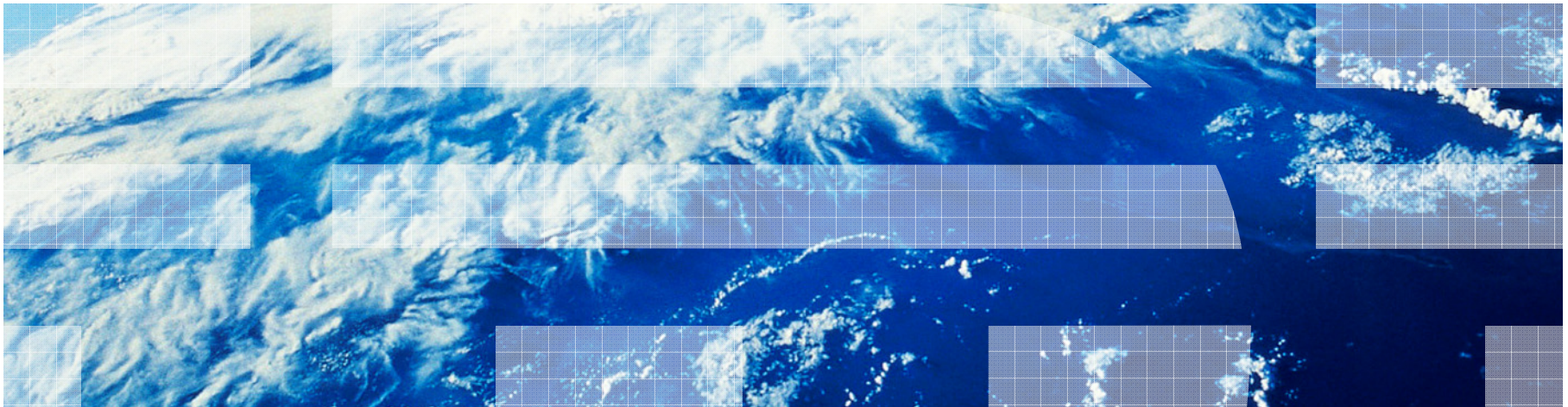
Source: IBM Global CIO Study 2009; n = 2345

Low growth High growth

What Is The Solution?

- Reinvent the data center to build a more dynamic infrastructure
 - Take Cost Out
 - Virtualization and consolidation
 - Reduce Energy Consumption
 - Green Data Center
 - Reduce Labor Costs
 - Simplified Administration

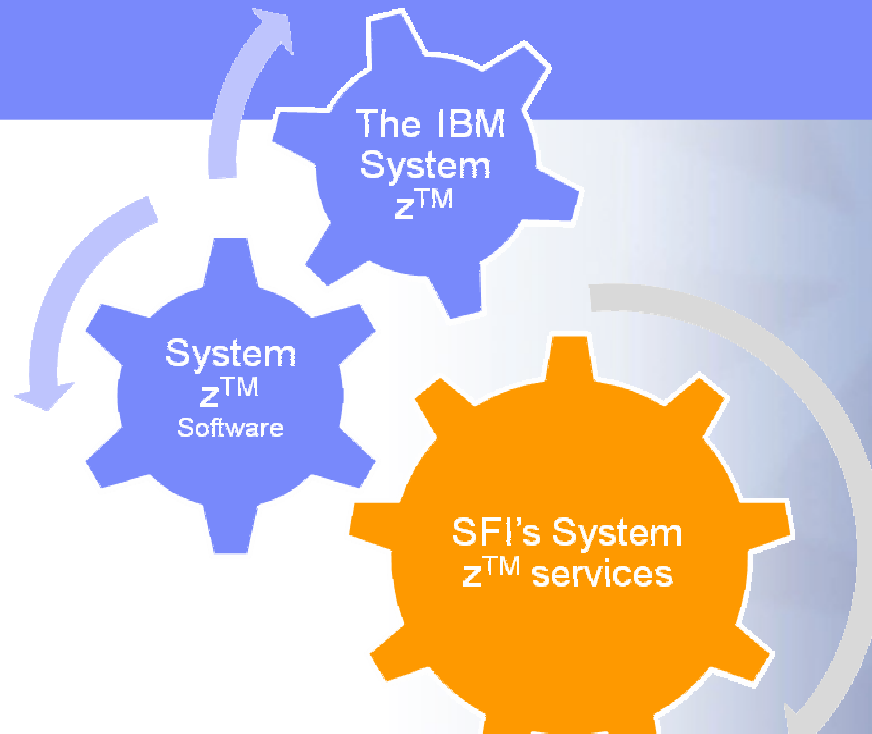
Best Practices for Managing a Virtualized Environment



StreamFoundry, Inc. IBM Mainframe Software Services



The IBM System z10™



Putting the zip back into the 'z'

ON DEMAND BUSINESS™



Marc Heimlich
heimlich@streamfoundry.com
617.455.5449





– Why SFI?

- **A company focused on Mainframe Software Solutions**
- **100% Success Rate**
 - Consultants average 20 plus years experience from Fortune 50 and/or IBM
- **An official sub to IBM Lab Services and Software Migration Project Office**
 - Plan
 - Design
 - Implement
 - Upgrade
 - Health Checks
 - On-going system monitoring, programming and administering

– SFI's Linux on System z Practice led by David Kreuter

- **Over 10 years of experience in the space**
- ****Awarded 2007 SHARE Award for Excellence – Province of Quebec****
- **Proven dollar savings in driving server consolidation and workload optimization**

Optimizing the Mainframe environment through sensible services

▪ SFI's Service Categories

- Life extension
- Clean-up
- Applications
- Modernization
- On-going support



SFI's various levels of support

Automation

Process Engineering

•Sys Programming

Integration

Virtualization

Optimization

1

"Ask the Mainframe software expert" blog
www.streamfoundry.com
No charge!

2

Fixed rate phone support to address general questions

3

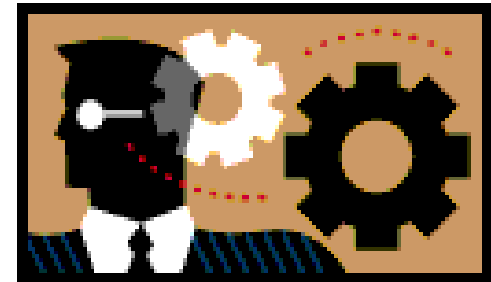
Fixed rate remote support*
24 x 7

4

Dedicated remote support*
24 x 7

5

Dedicated on-site support*
TBD (Requirement driven)



Web Services

Consolidation

*Customer remote access required

**Rates are subject to change based on customer requirements.

Linux on z Assessment and Recommendation

Applications/Infrastructure

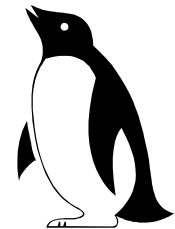
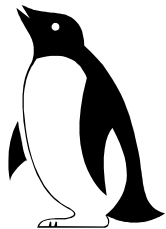
▪ SFI's Mainframe Software Savings Series...

- Can your enterprise lower the cost of the current z/OS environment by using Linux on System z?
- Which workloads are appropriate to migrate to Linux on System z?
- What software, how many IFLs (Integrated Facility for Linux), how much memory, what network schemes, and how much disk storage are necessary?
- How many Unix and Wintel servers can be consolidated?
- What are appropriate roll-out strategies?





SFI's *Blue Print* Linux on System z Architecture Services



David Kreuter

**SFI's Resident Linux on System z
Expert**

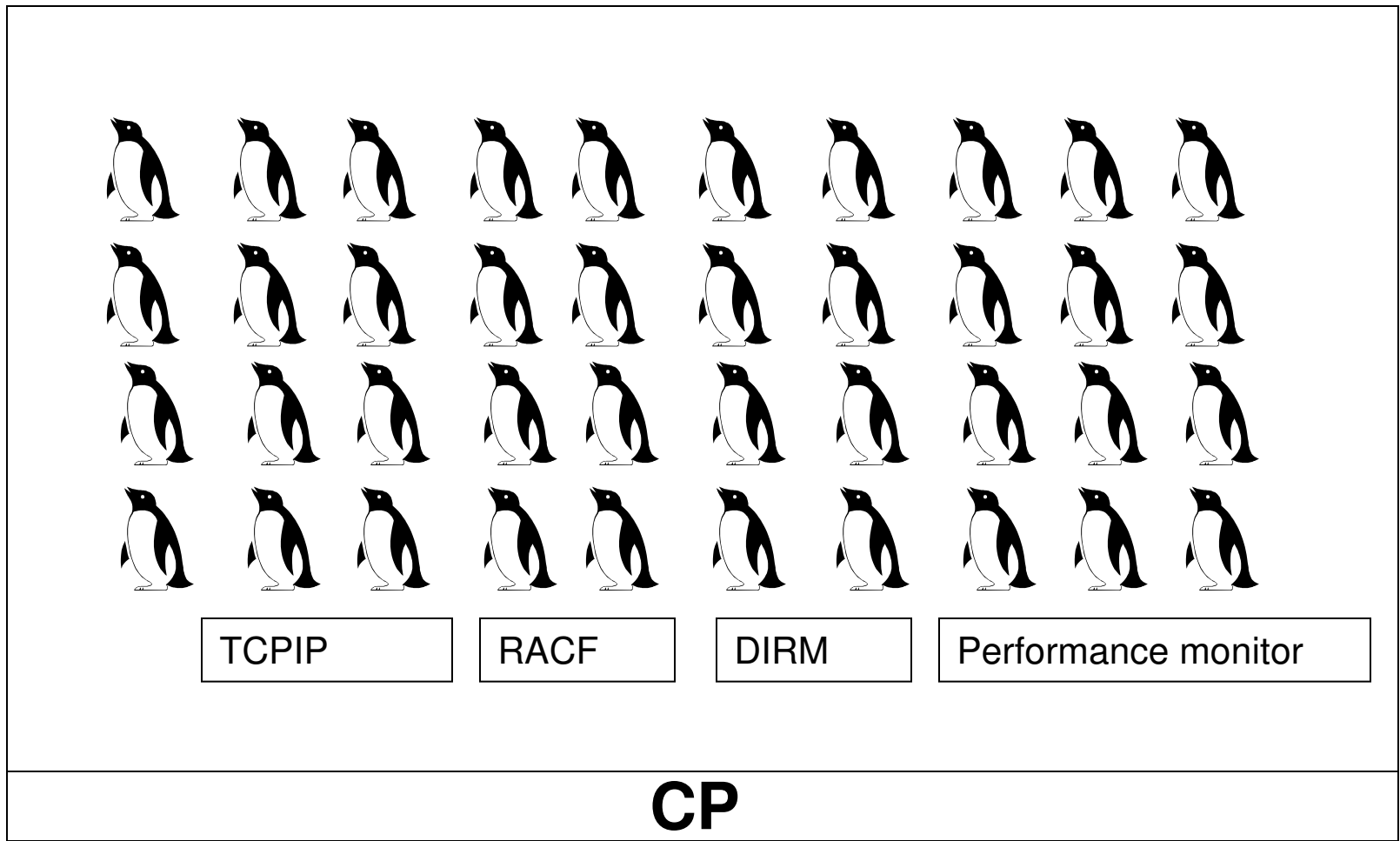
Why Linux on System z?

- **Potential for cost savings by reducing software licensing costs**
- **Servers in a box**
- **Networks in a box**
- **Green energy**
- **Large scale virtualization benefits the organization**
- **High ratio of servers to systems personnel**

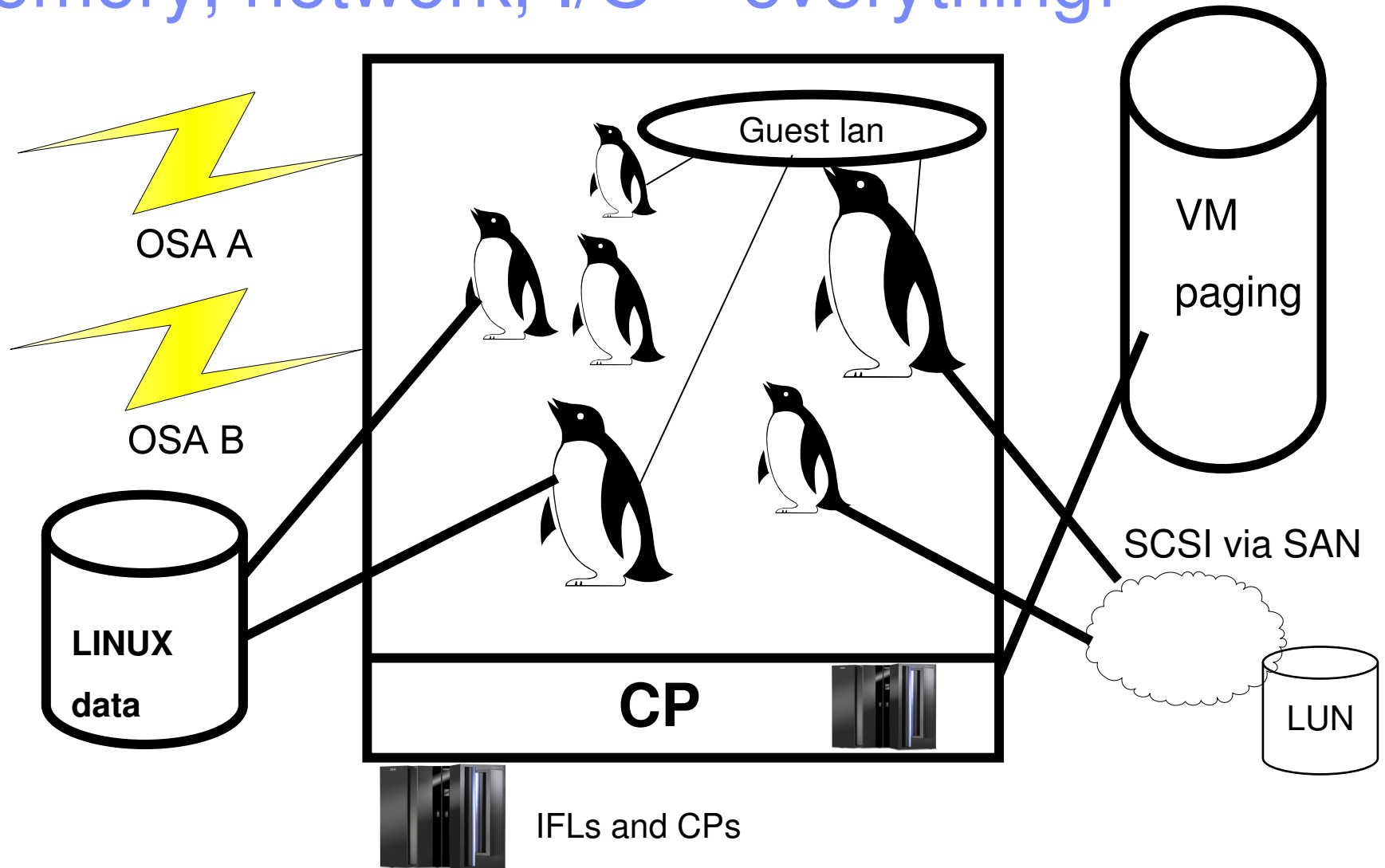
Objectives

- **Colonizing with Linux Virtual Machines**
- **Value proposition**
- **A great place for networking and data**
- **Strategies for using z/VM and Linux on System z**
- **Networking and data architectures**
- **Customer workloads**
- **Hints and Tips**
- **Best Practices**

Linux colonies on z/VM

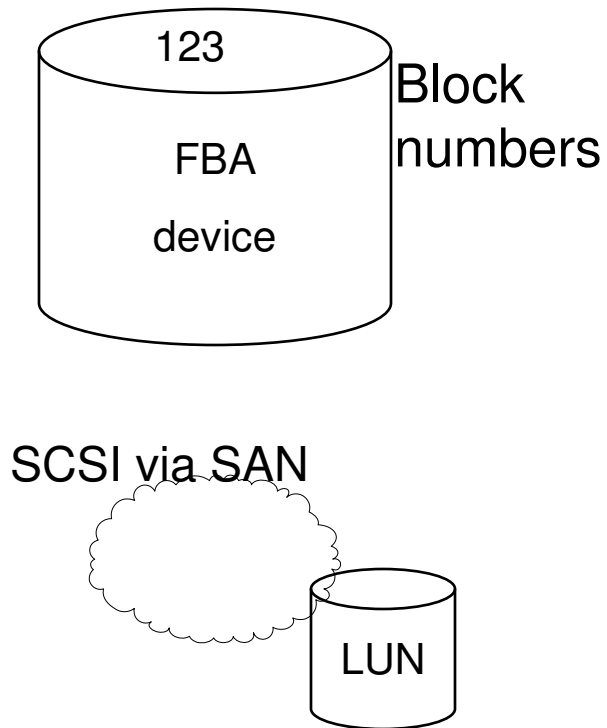
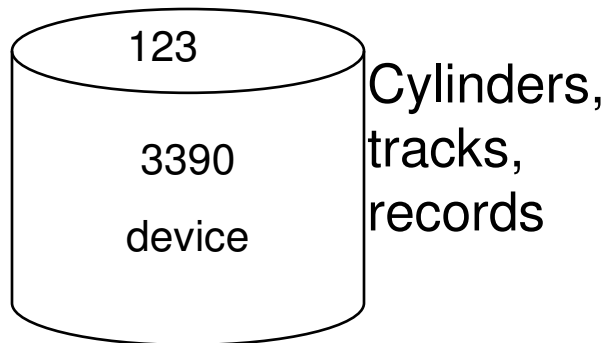


Intensive Resource Sharing: CPU, memory, network, I/O – everything!



z/VM: The storage friendly place to park your data

- **Support conventional ECKD disk**
- **And FBA disk**
- **And SCSI disk**



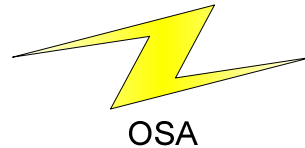
Removing Mythology from IBM Mainframe Network Devices

- **Hipersocket's and OSA's are mainframe networking devices**

- Real devices

- **z/VM virtualizes networks with guest lans and vswitches**

- **Real and virtual play well together**

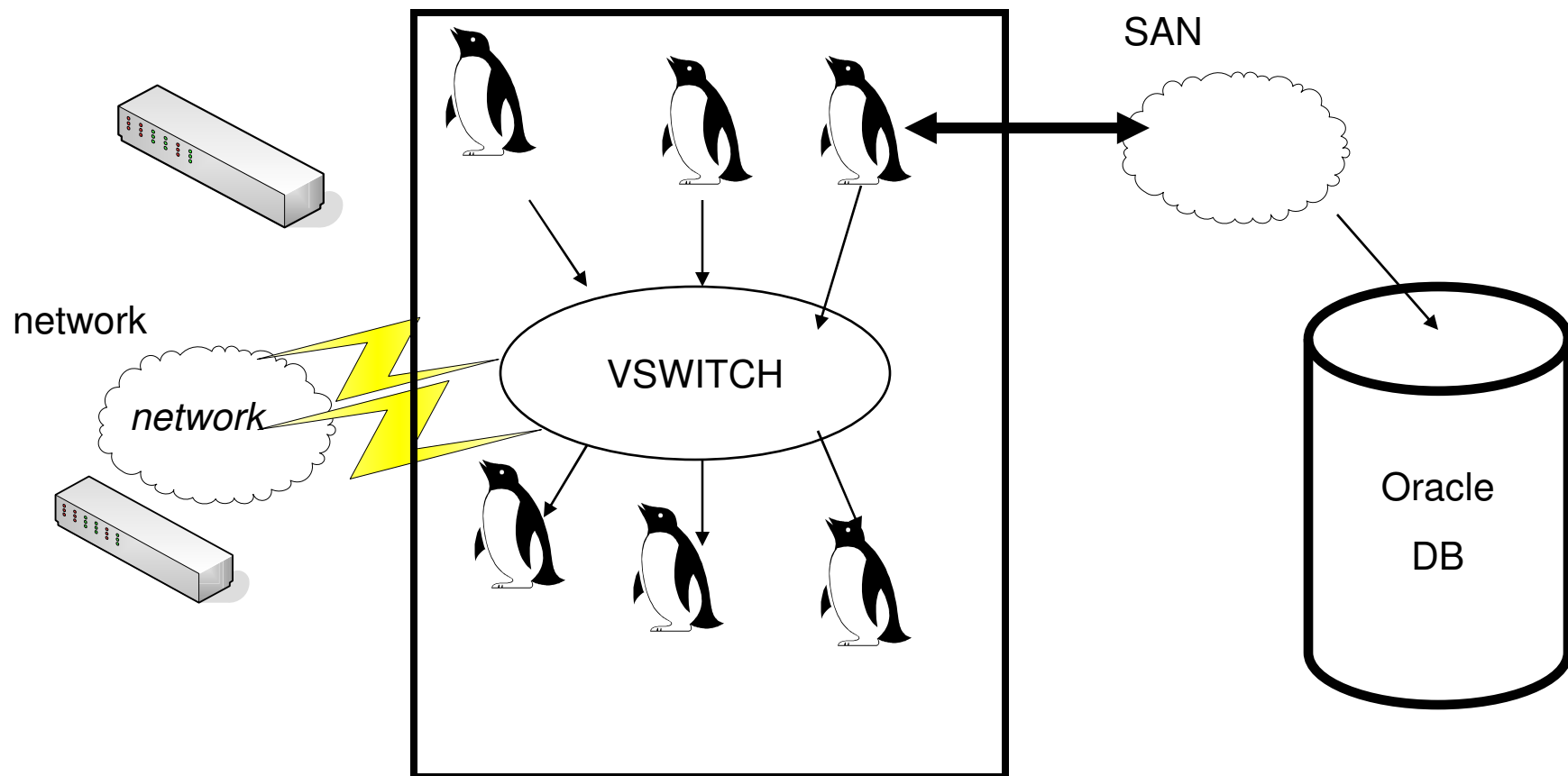


- *Connects the mainframe to the network. Cost feature.*
- *OSA ports operate independently of each other.*
- *Support for up to 4096 VLANs for Linux.*

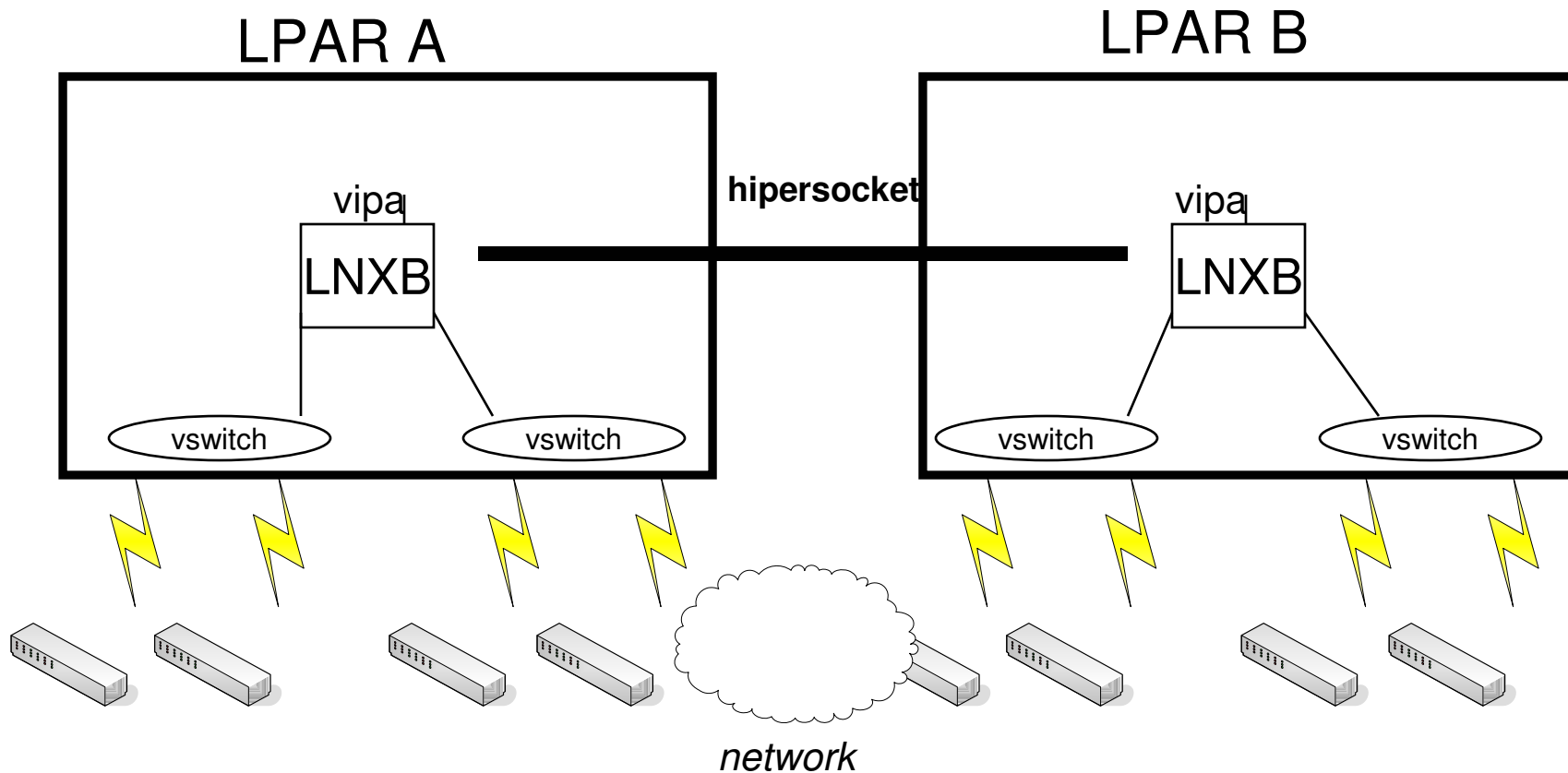
Hipersocket

- *Hipersockets provide an internal CEC network. They are high speed and high volume networks. They do not connect outside the box. Hipersockets are supported by z/OS, z/VM and Linux.*
- *Hipersockets are included in System z mainframe.*

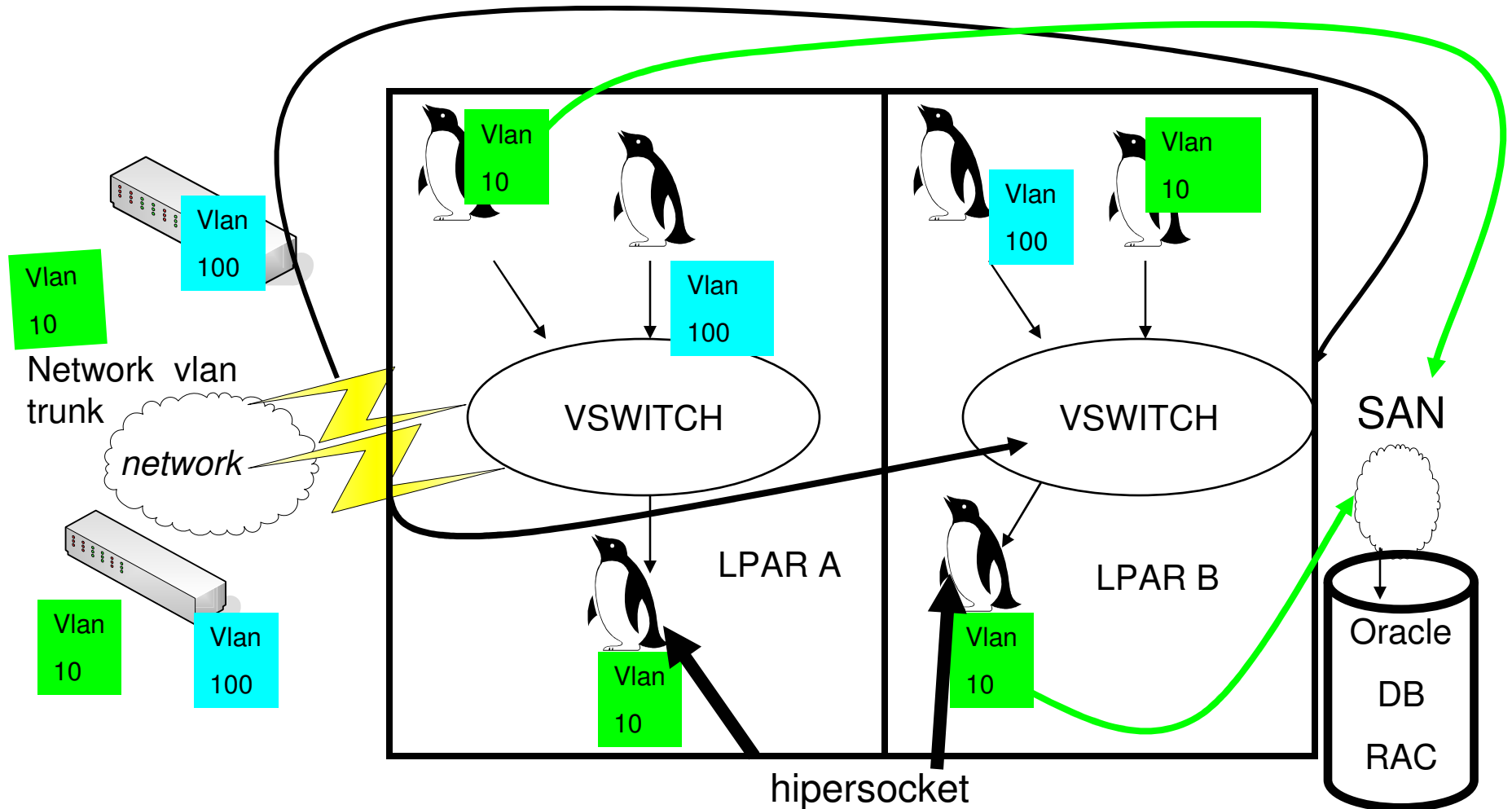
z/VM LPAR with Linux Oracle Servers.
Data is on FCP SAN. Vswitch network (built in redundancy)



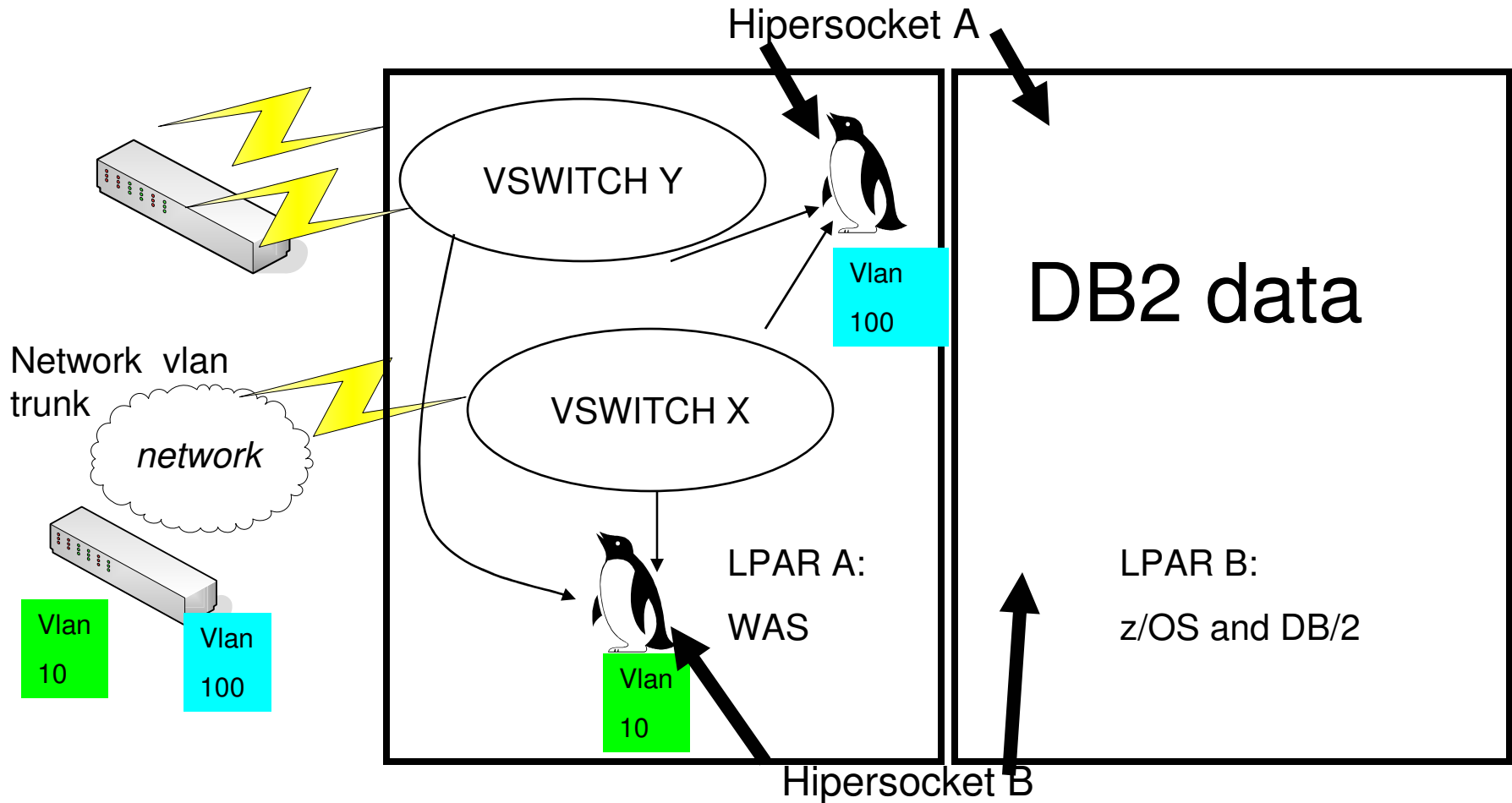
•Linux machines have four interfaces: two on vswitches, one on hipersocket and one vipa dummy. Using OSPF through Quagga network losses are announced and other paths and routing used. Heartbeat software in the application will also notice outage.



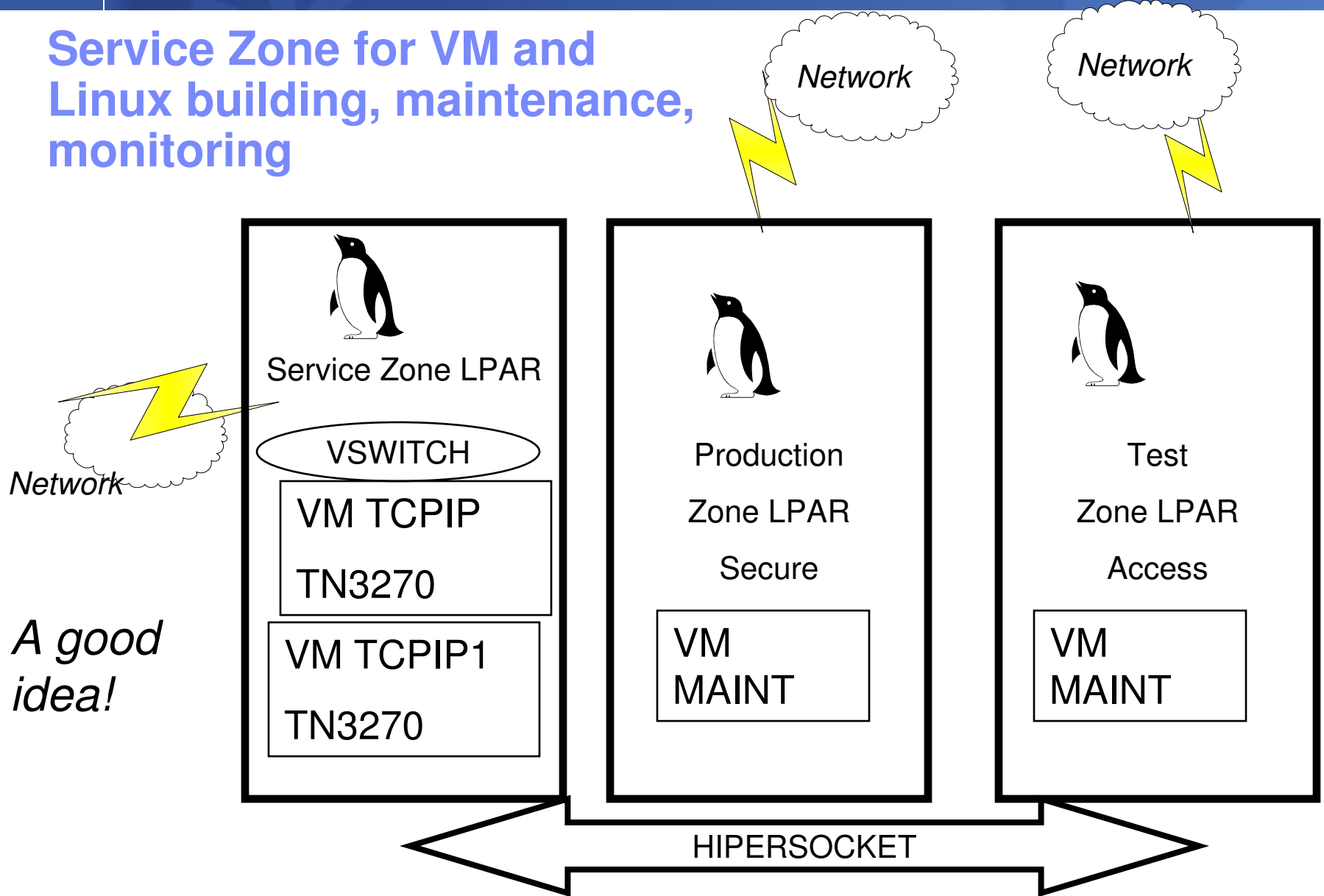
z/VM LPARs with vswitches, vlans and hipersocket. Shared OSAs and ORACLE RAC on the SAN.
 Creates a nice maintenance window method.



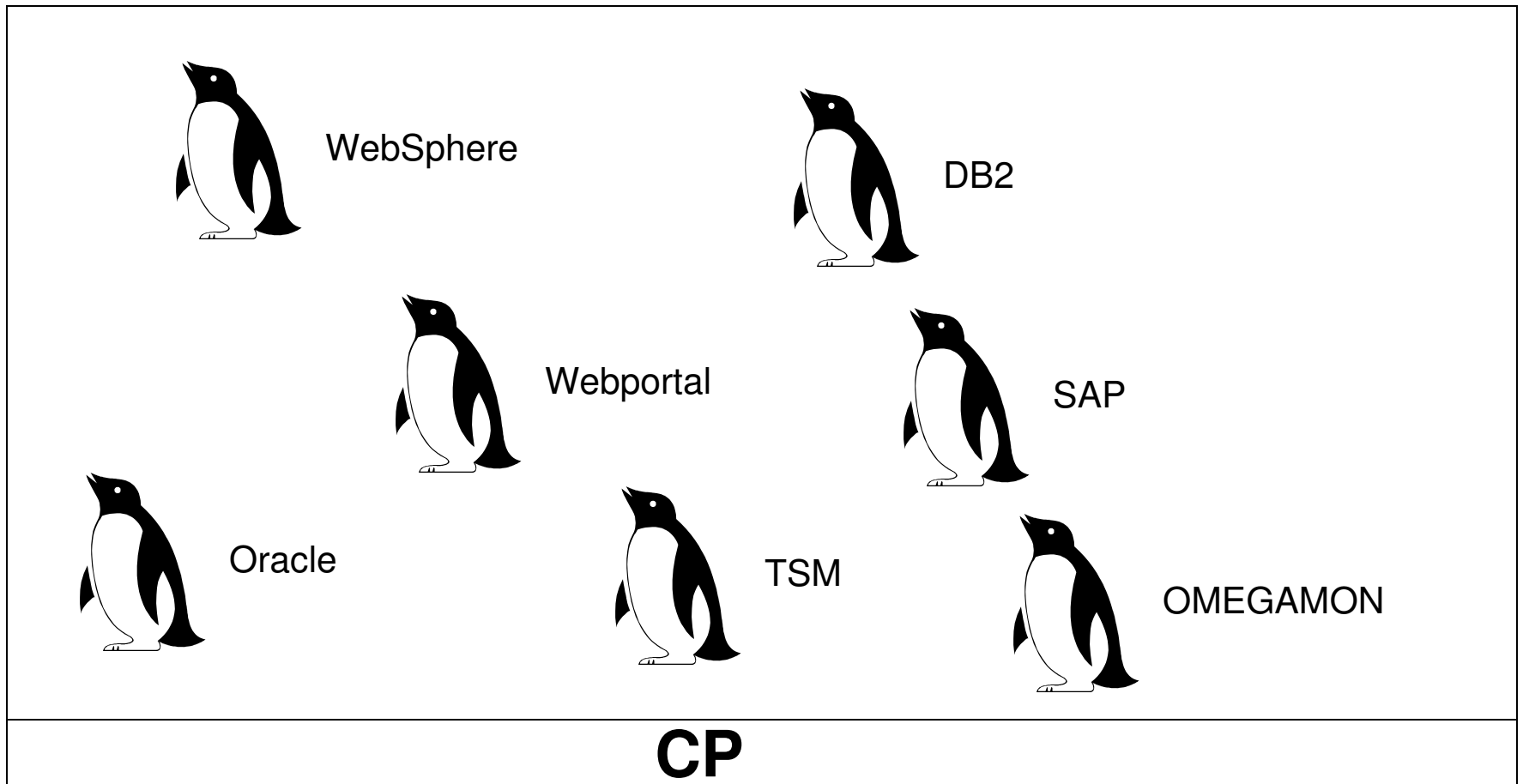
One z/VM LPAR with WAS in LPAR “A” connecting to the cloud. LPAR “A” connects to LPAR “B” over hipersocket to get the z/OS DB/2 data. WAS Linuxen with multiple vswitches. Failures noticed by OSPF. Uses MQSeries and DB2/Connect.



Service Zone for VM and Linux building, maintenance, monitoring

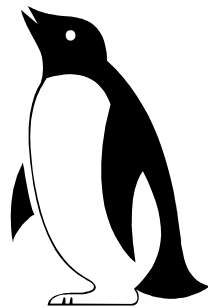


What are the customers doing?



Client profiles

- 1. Large government service bureau**
- 2. Police force**
- 3. Software as a Service company**



Client profiles: Government Service Bureau

- **IT service provider for many government offices (125)**
 - *Going back several years:*
 - Existing mainframe shop
 - 5 z890 + 1 z800 + 1 G5 on the floor on 3 sites
 - 1 z9/EC dedicated to Linux on z/VM
 - 450+ physical servers (750+ logical) (HP, SUN, pSeries, ...)



Before Linux on System z

Government Service Bureau: Current Configuration

- **1 z10 BC mainframe with 4 IFLs (~ 3000 MIPS)**
- **5 LPARs**
 - Oracle/DB in LPAR with 3 IFLs
 - WAS
 - Service Zone
 - Lab Zone
- **Over 40 different networks**
- **Software**
 - z/VM v.5.4 +
 - SLES9 SP3 Oracle 10gR1
 - SLES10 SP1 Oracle 10gR2
 - CA products (Automation, Scheduler)

With Linux on System z

2010



Government Service Bureau: Lessons Learned and What We Know

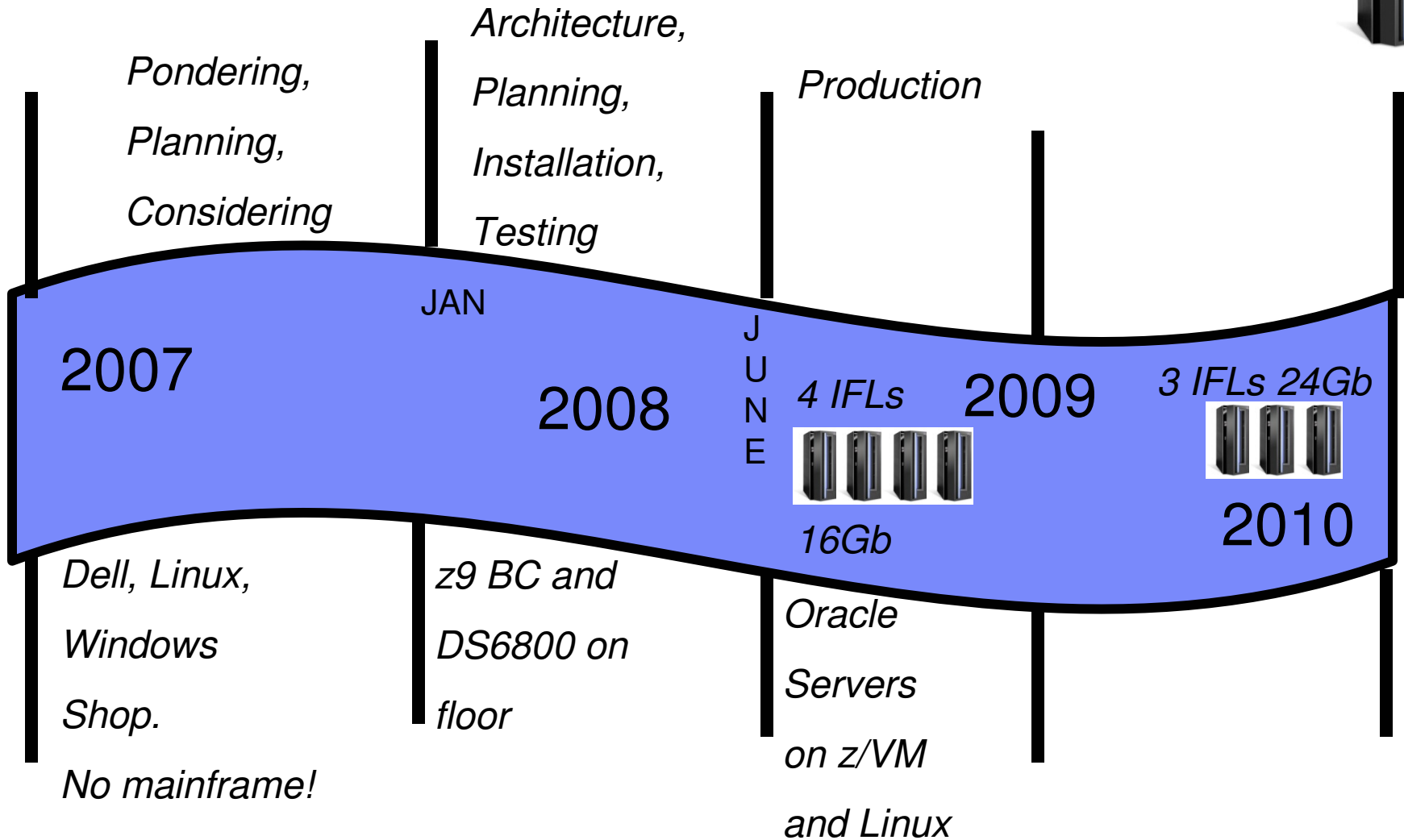
- **Reduction in software license costs saved substantial money!**
- **System z with Linux and z/VM can support different workloads in same CEC (Oracle, WEB)**
- **Business as usual for the DBA's and Web administrators – platform appears agnostic**
- **Supports many isolated networks**
- **Service zone is a great idea**
- **Great tools in CMS**

2010



Software as a Service Company

System z timeline



Software as a Service Company

Lesson learned

Reduced from 4 to 3 IFLs



- ***Workload reduction?***
- ***Workload redeployment to other platforms?***
- ***Decrease in transaction rates?***
- ***Decrease in database size?***
- *No! Workload, transactions and database size increased*
- *Memory increased to accommodate new workload*
- *The application was tuned!*

Software as a Service Company

z9 BC model R07-A01



3 IFLs
2096-A01

24Gb

Hardware Configuration

DS6800



15 Tb

TS3400 Tape Library



Software as a Service Company

z9 BC model R07-A01



Software Suite

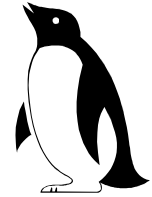
z/VM 5.4

++ tools: systems management, automation, deployment, and monitoring

Linux SuSE SLES 10

Oracle 10G EE

Software as a Service Company



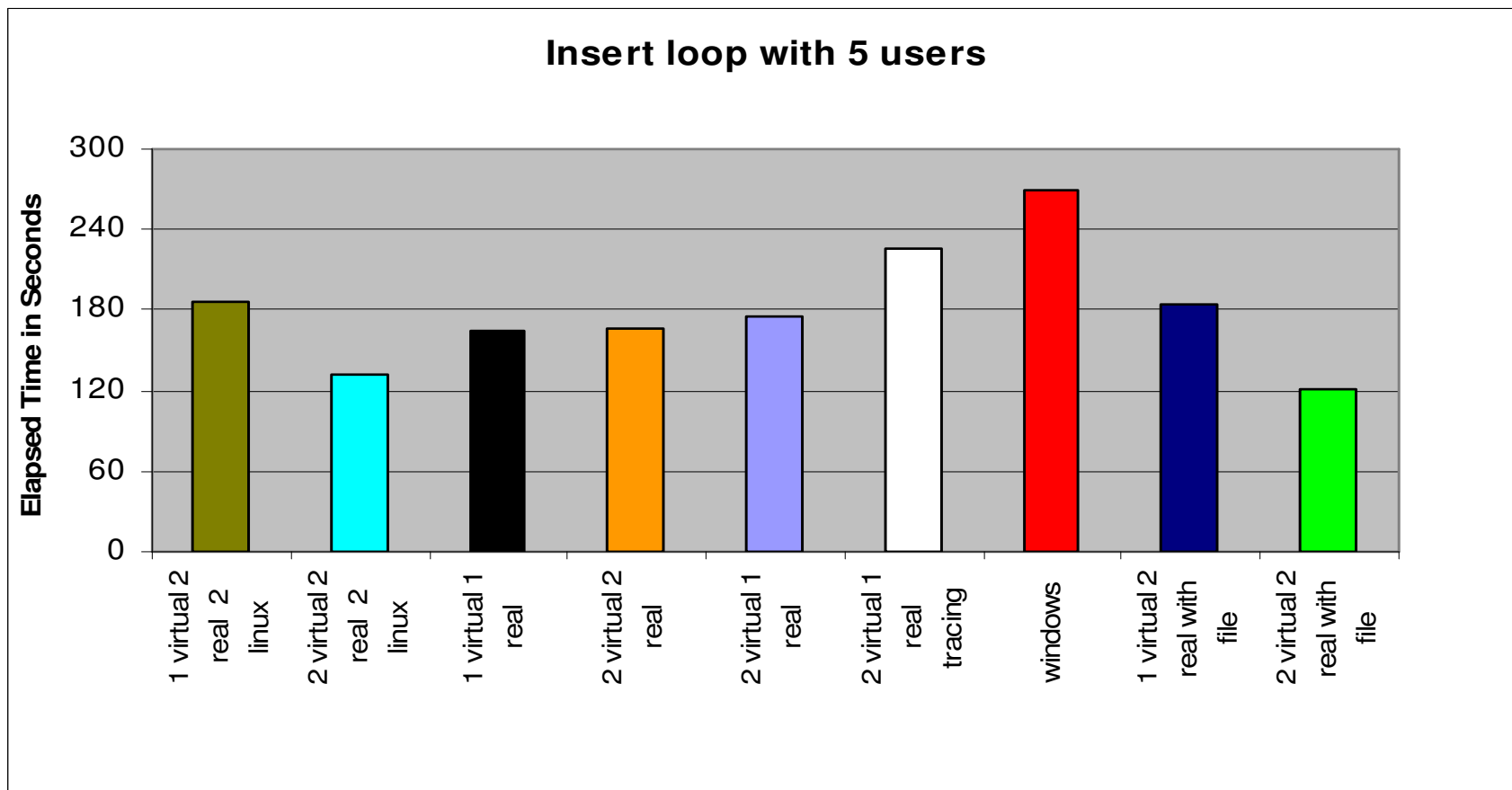
Best practices

- **Use a performance monitor**
 - The IBM Performance Toolkit
 - Generating daily csv format files used for analysis and reporting
- **Using DIRMAINT for directory and storage management**
- **Use the z/VM wrapper: CMS tools.**
- **Using small locally written automation and remote control tools**

Client Profile: Major Police Force

- **Will deploy Oracle on z10BC 2 IFL machine with z/VM, SuSE SLES Linux, and Oracle in 2010**
- **Completed study in early 2009 with sample scripts executing in Windows compared to System z.**
 - Performed on z/890 with two IFLs
 - Windows machine was a 4 way.
- **Most scripts performed better on System z**
 - Exception was a long running script.
 - *in production z/10 will handle CPU intensive work better than the z/890.*
 - System z performed better than windows on insert and delete loop tests with multiple users.

Client Profile: Major Police Force: Comparison Report of Record Insert



Common hint and tip: Must have a network integration plan

- **How existing networks connect with new z/VM and Linux networks.**
- **Routed or flat topologies – or both –**
- **Network redundancy**
- **Fail over**
- **Securing access to the mainframe networks**
- **Establishing administration only network**
- **Which personnel responsible for maintaining network configurations in z/VM and Linux stacks.**

Common hint and tip: Success strategy: Must have an architecture

▪ **Architecture document includes:**

- Hardware and software details including model numbers, versions, MIPS, storage sizes.
- Recommendations for z/VM and Linux automation tools and performance monitoring methods.
- Detailed design documents.
- Network deployments focusing on OSA, guest lan, vswitch and hipersocket strategies.
- Security strategy.
- Planned future growth and capacity plan.
- Application deployment strategy.
- Backup/restore and disaster recovery strategy.

Common Best Practices: Memory and Swapping

- **Calibrate Linux virtual machine size so it consists memory adequate for kernel and application workload but do not overcommit caching memory:**
 - Do not size virtual machine too high - wasting precious resource
 - Do not self defeat! This is a heavily shared environment
- **Define multiple swap disks on virtual disk space:**
 - Cascading priority
- **Set swap size to be around 50% of virtual machine size**
 - *usually*

So ... What do we know now? What have we learned?

- **System z provides opportunities for vertical and horizontal server growth.**
- **Must calibrate virtual machine storage size**
 - Almost always smaller than in distributed environment
- **Plan for swapping but avoid in most cases.**
- **Must use a performance monitor:**
 - You paid for it must know how the resources are being utilized
- **Must keep z/VM and Linux safe and secure**
 - Linux security is ... Linux security
 - Secure the z/VM environment with RACF

Common Lessons Learned: Best Avoided

- **Vendor documentation and recommendations often not optimized for System z.**
 - Creates confusion with personnel new to System z
- **Overzealous Proof of Concept Deliverables**
 - Don't attempt to test everything in the house – just choose a room
- **Executive scope creeping**
 - Have a sponsoring manager interested in your success

Wrap Up

- **System z virtualization benefits**
- **Strategies for using z/VM and Linux on System z**
- **Networking and data architectures**
- **Customer workloads**
- **Hints and Tips**
- **Best Practices**

SFI's All-Stars

▪ Experts in their craft

- Steve Gorman – CICS, DB2 SDSF and ACF2
- Rob Zenuk – CICS and DB2
- Peter Enrico – Capacity, Performance and Reporting
- Russ Evans – CICS Web Services
- David Kreuter – Linux on System z & z/VM
 - ** 2007 SHARE Award for Excellence
- Dave Jones – z/VM System Programmer
- Henrik Sandin – TWS & TDS
- Dave Bernheisel – OMEGAMON
- Paul Scaglione – System Automation
- Dan St. Cyr – Parallel Sysplex Expert – Installed the very first PS @ Verizon (Nynex)
- Tom Conley – Storage Expert

Conclusion – SFI adds value!



SFI's Software Services

- Hire one consultant and access the knowledge of the entire Mainframe Software industry
- Short and/or long-term assignments
- Deliverables done correctly the first time in a fraction of the time
- 100% customer satisfaction



Welcome comments or questions



We appreciate your support.

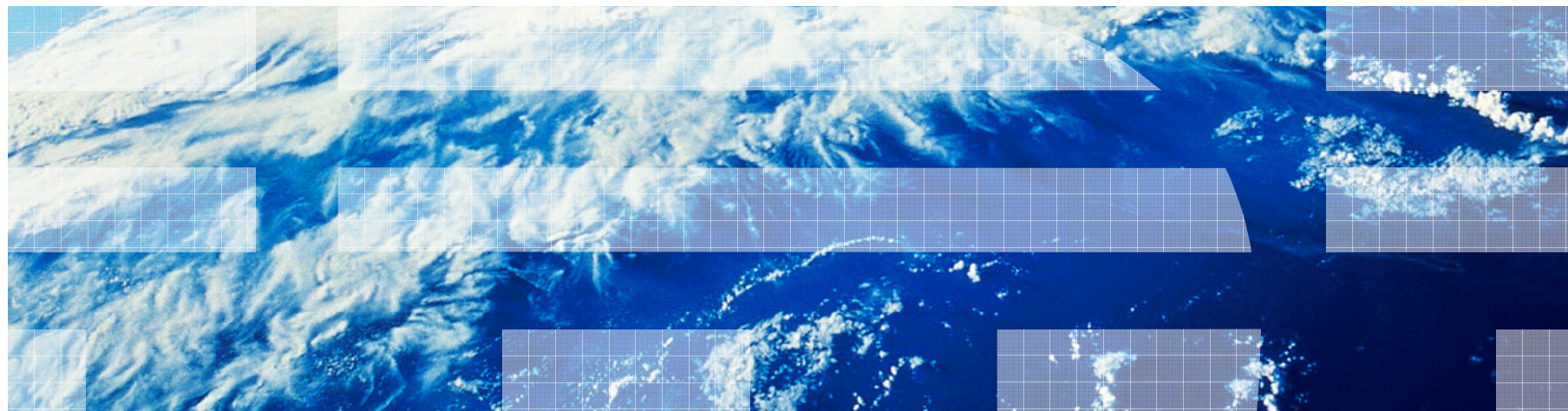
Marc Heimlich, VP, Sales & Marketing

StreamFoundry, an IBM Business Partner

heimlich@streamfoundry.com or 781.272.4307

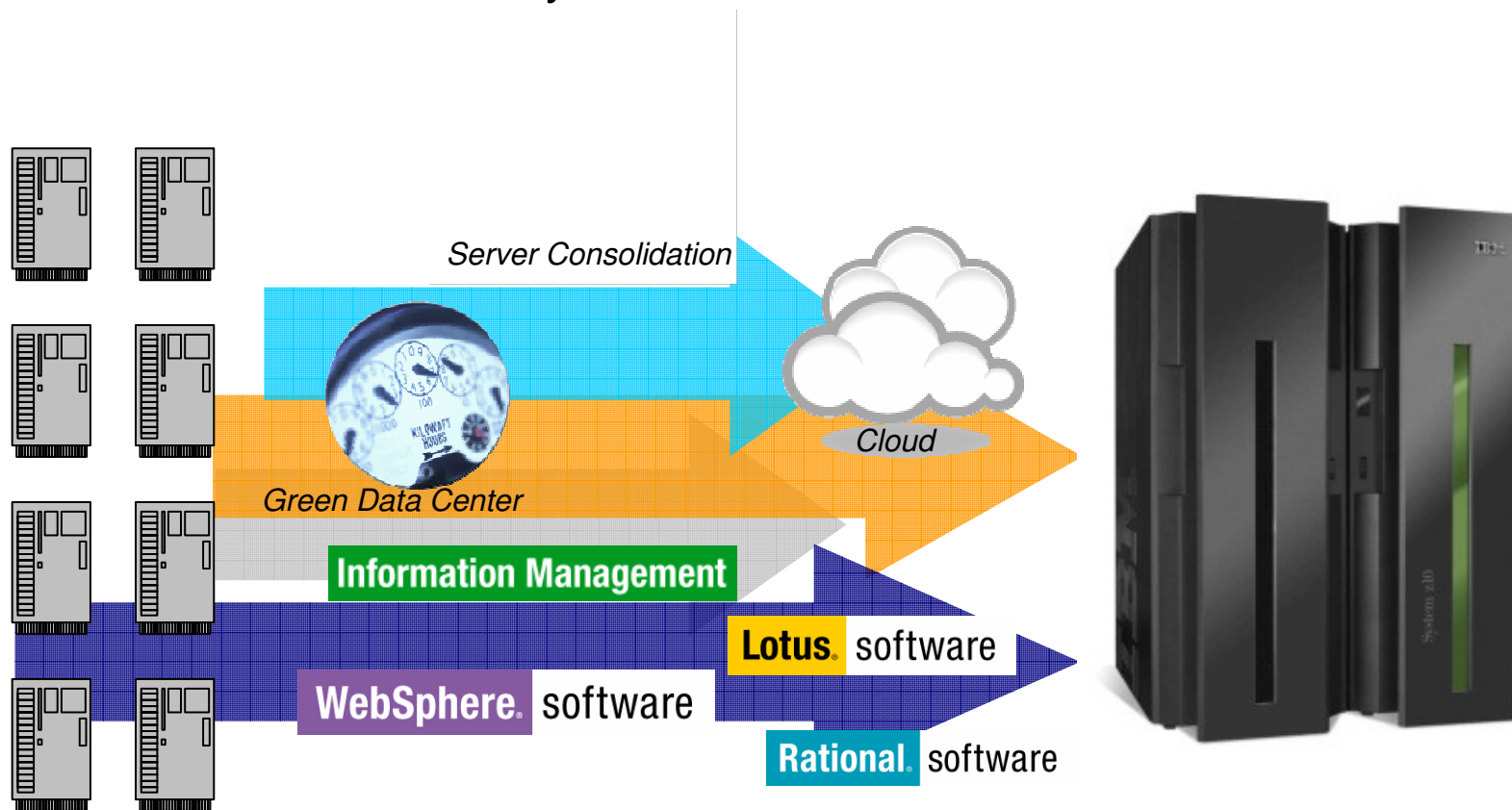


Solutions for Managing Virtualization



Moving Workload to System z

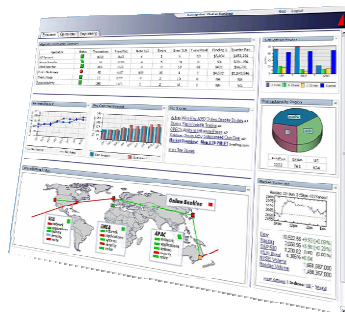
Why do clients move workloads to System z?



But, how do you manage this new environment? **Tivoli.** software

IBM Service Management

Enabling quality service delivery and business innovation



Visibility:
*See your
 Business*

***Respond faster and
 make better decisions***



Control:
*Manage your
 Business*

***Manage risk and
 compliance***



Automation:
*Improve your
 Business*

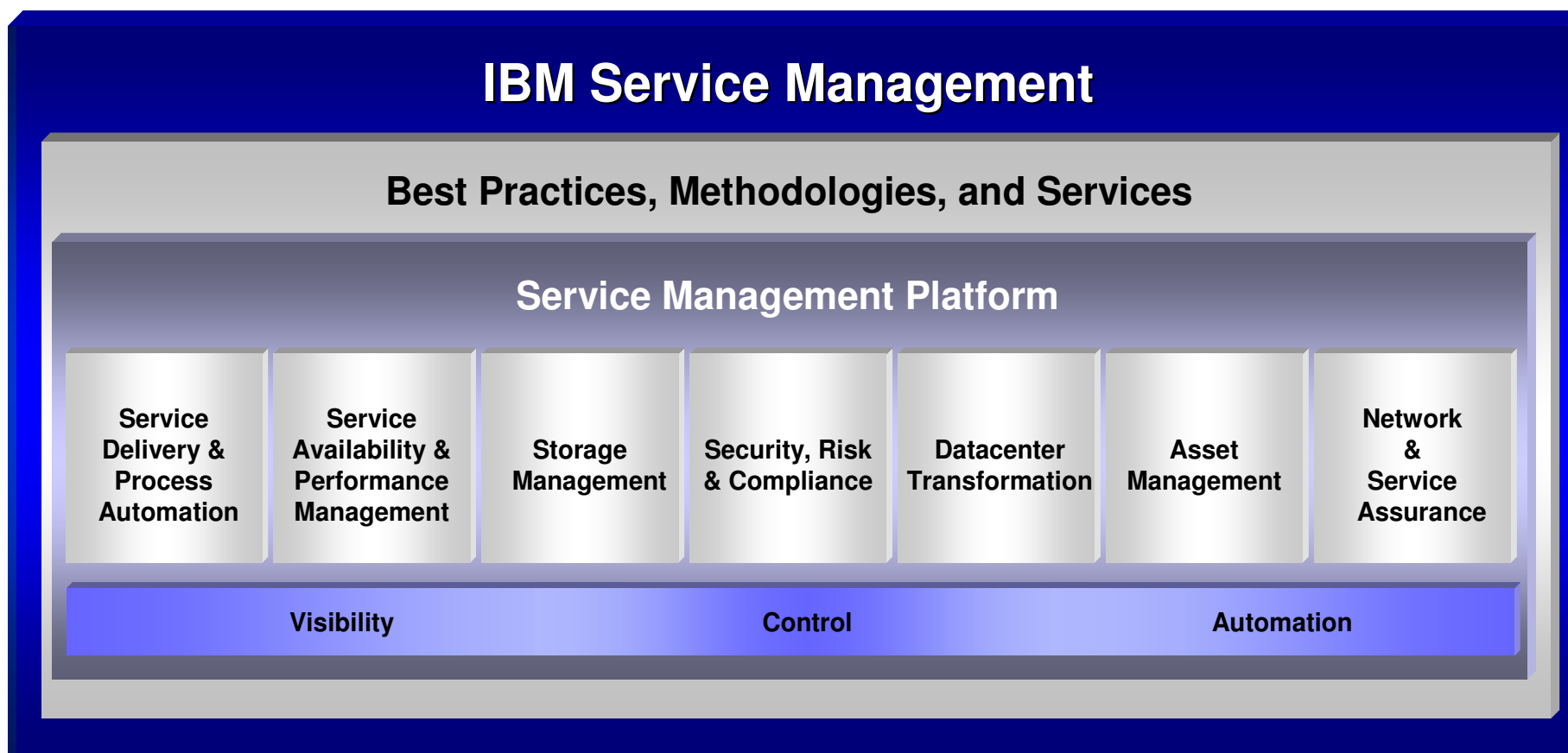
***Lower costs and
 build agility***

Simplify Service Management

Increase Return on Investment with Differentiating Value from IBM

- Align IT objectives with business objectives
 - Visualize service delivery and incident impact on line of business and key performance indicators
 - Automatically map application and IT infrastructure to line of business
- Enforce ITIL management processes
 - ITIL-based process automation solutions with common workflow engine and data platform
 - Standardize management processes and institutionalize best practices
- Eliminate multiplicity of service management solutions
 - Integrated, end-to-end process automation solutions that span the mainframe and distributed systems
 - Leverage best practice and standardize management processes enterprise-wide
- Break down silos
 - Integrate enterprise-wide processes, and reduce the frequency and impact of failed customer interactions

Service Management

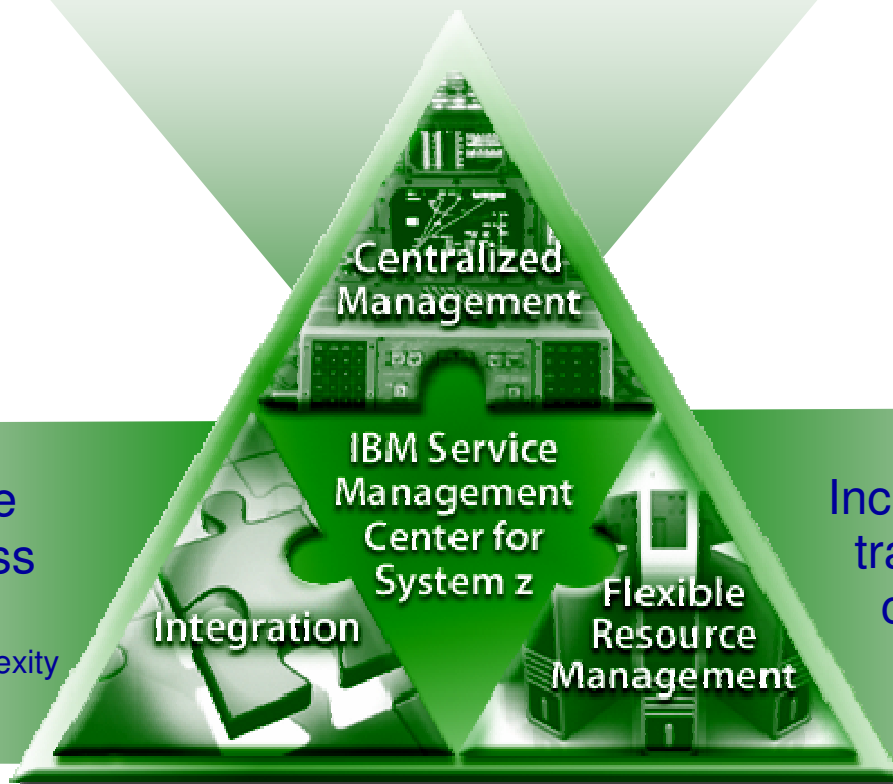


IBM Service Management Center for System z

A Service Management and Best Practices Model for System z Clients

Manage your enterprise from System z

- Enables System z as the Strategic Platform of Choice for managing the enterprise



Integrate across service management & business delivery processes

- Improve visibility, reduces complexity and cost, increases efficiency

Incremental roadmap to transform to a green and cloud infrastructure

- Further realize cost savings, Increase flexibility and efficiency

Swiss Re - Reaching the Pinnacle of Mainframe Management

Client Needs:

- Move from a siloed, manual approach in managing key IT processes to an end-to-end service management model in which IT processes are standardized, automated and aligned with business needs
- Tremendous pressure to meet the rapid growth due to acquisitions without increasing the budget

Solution:

- Centralized and proactive health based performance management across mainframe and distributed environments
- Automatically identifies and fixes performance issues
- Fully automated deployment solution

Client Benefits:

- Able to accommodate the 300% growth in the past few years with the same budget
- Reduced problem resolution time from several days to less than one day
- Cut number of unsolved problems to virtually zero
- Achieved 99.999% availability of mainframe environment *while* cutting operating costs
- Developers can forecast new infrastructure requirements, communicate them to IT staff and gain approval early in the process to avoid unnecessary delays

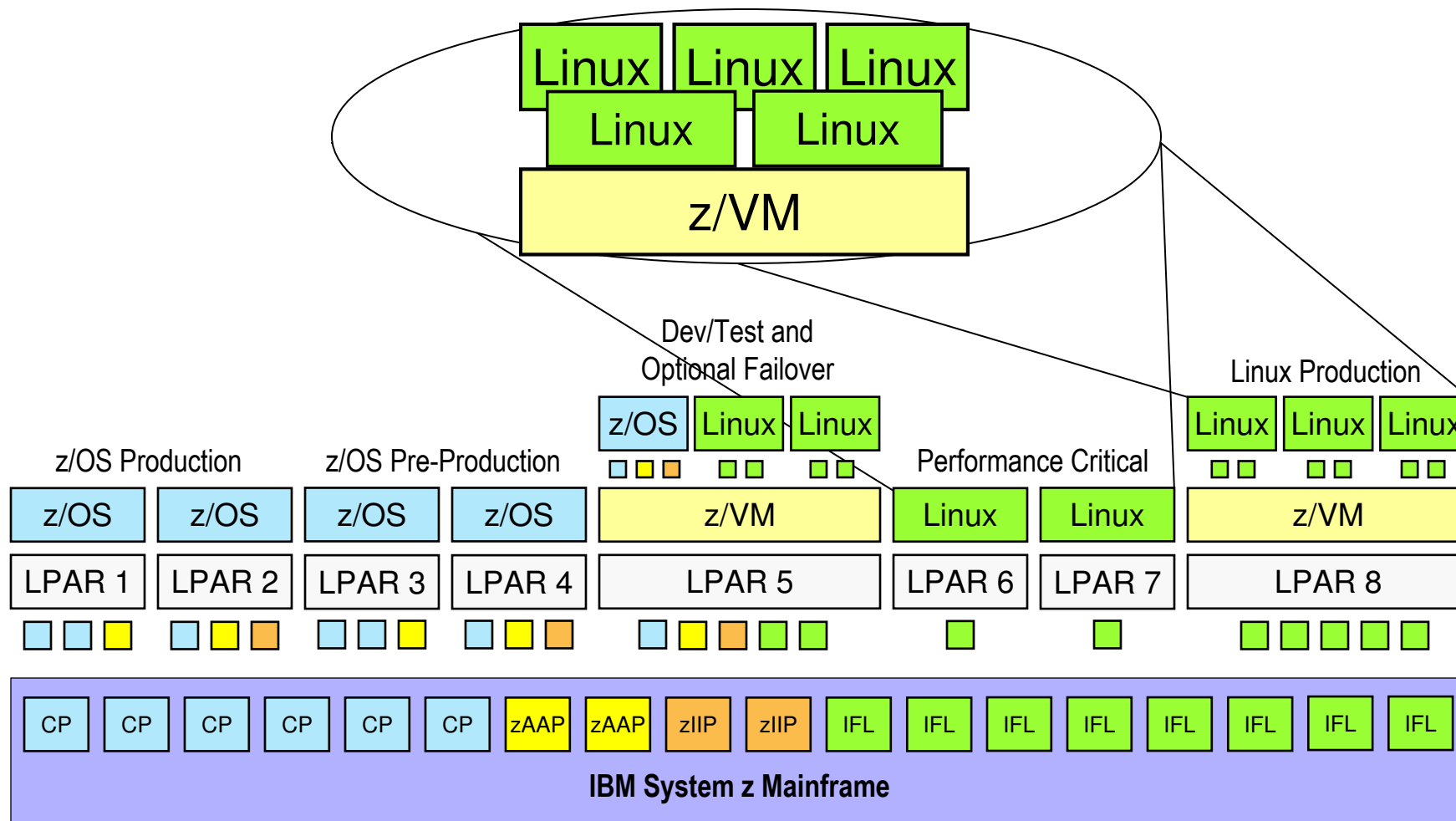


Industry: Insurance

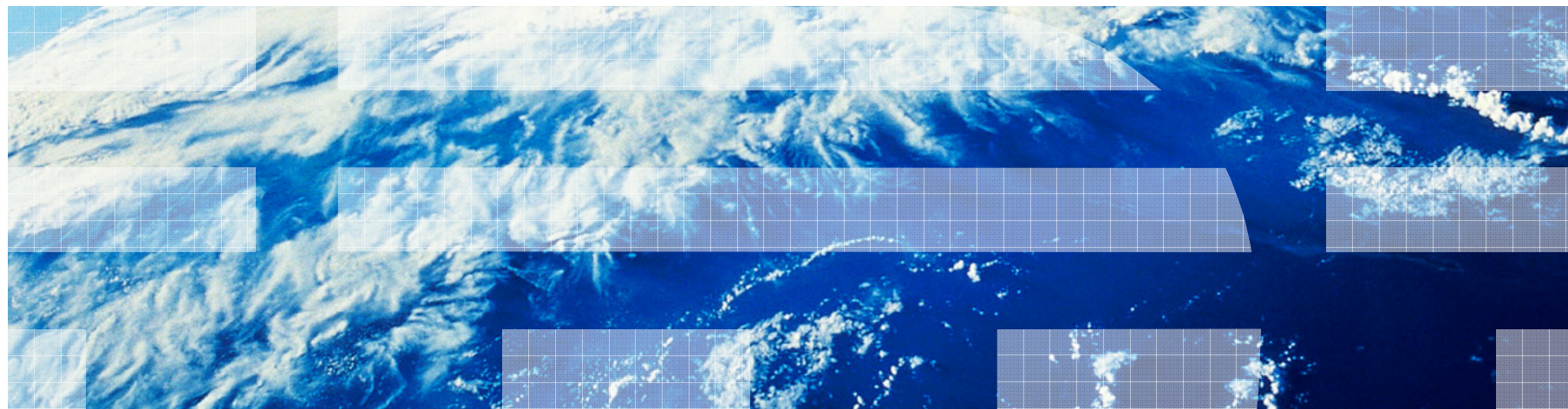
“ IBM is the only company covering the whole scope we wanted to address, from business process design to application development to operational infrastructure. Because Tivoli Provisioning Manager software can be integrated in the planning process and applications can be deployed automatically without manual intervention, we can improve staff productivity and accelerate deployment times “

- Heinrich Waldhier, director of global processes, IT, Swiss Re

z/VM and Linux on System z



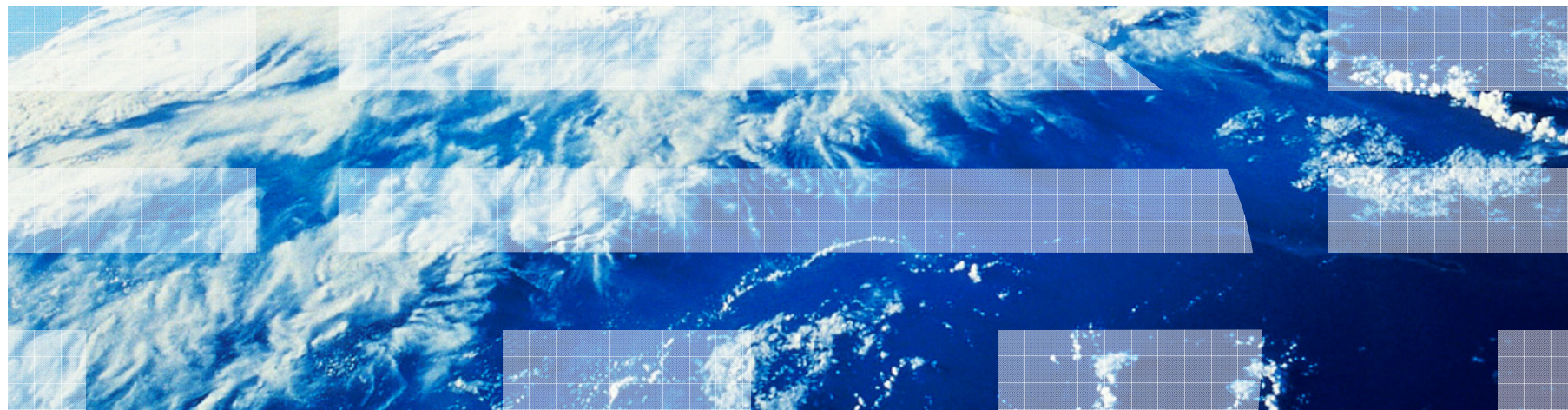
Basic Requirements



Core Systems Management Disciplines

- Security
- Asset Management
- Monitoring
 - Availability
 - Performance
 - Event Management
- Automation
 - Application Automation
 - Operational Automation
- Other
 - Storage Management
 - Backup/Archive
 - Discovery

Security



The world is riskier than it used to be...

Massive insider breach at DuPont

February 15, 2007

By: Larry Greenemeier

TJX data breach: At 45.6M card numbers, it's the biggest ever

March 29, 2007

By: Jaikumar Vijayan

Blackberry outage widespread

February 14, 2007

By Marcia Walton



Black Friday Turns Servers Dark at Walmart, Macy's

November 25, 2006

By: Evan Schuman



Bill would punish retailers for leaks of personal data

February 22, 2007

By Joseph Pereira

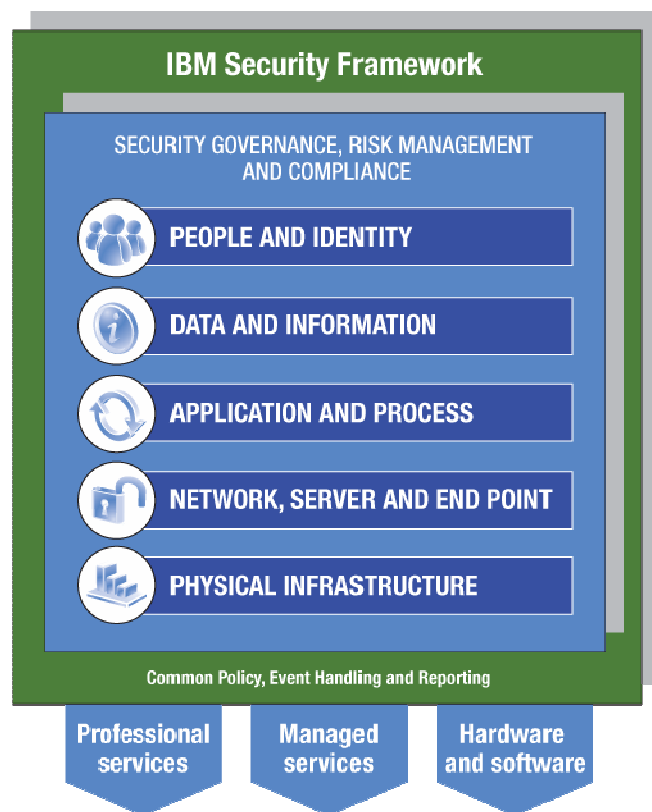
What is at risk?

- Your Brand
- Intellectual Property
- Legal and Regulatory Exposures
- Your Customer Information
- Customer Confidence
- Cost of Remediation
- Business Disruption
- Your Job



IBM Tivoli Security delivering on the IBM Security Strategy

Tivoli Security Solutions



Identity and Access Assurance

- Reduce cost and risk by easing the onboarding and offboarding of users, reporting on user activity and ongoing certification

Data & Application Security

- Protect business information & reputation by safeguarding data in use or at rest

Security Management for System z

- Improve mainframe security administration & enable integrated mainframe & distributed security workloads

Identity and Access Assurance

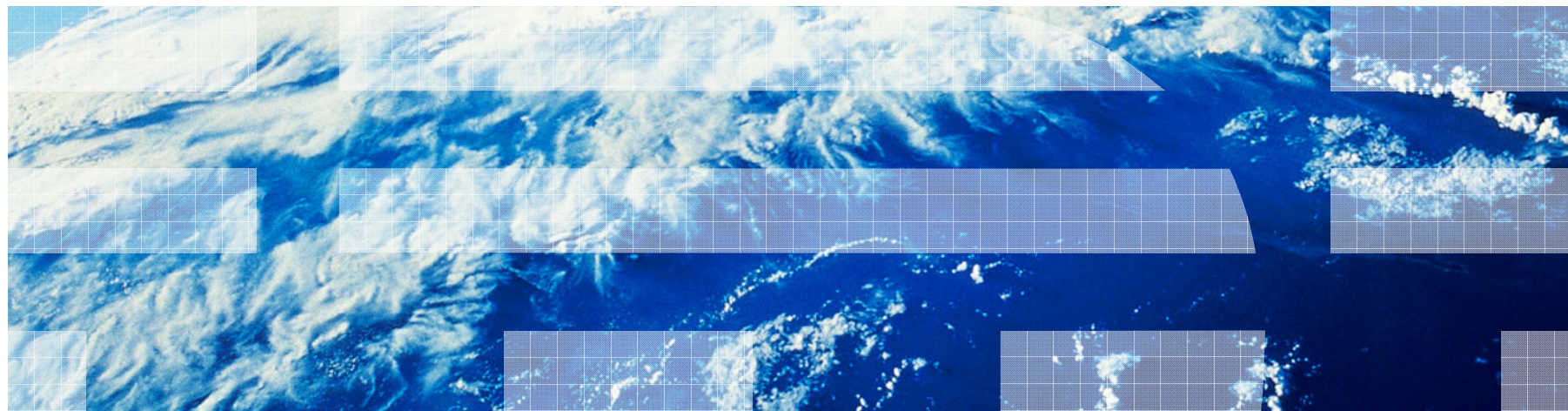
Tivoli Capabilities

- User provisioning & role management
- Unified single-sign-on
- Privileged user activity audit & reporting
- Directory and integration services
- Log Management
- Self-service password reset
- Identity Assurance / Strong authentication management

Benefits:

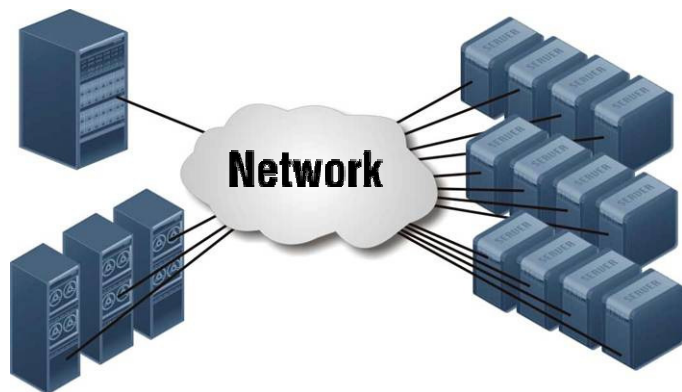
- Reduce help desk operating expenses
- Comply with regulations
- Improve user productivity
- Reduce risk from privileged insiders
- Respond quickly to business initiatives (e.g. new applications, M&A, restructuring)

Asset Management

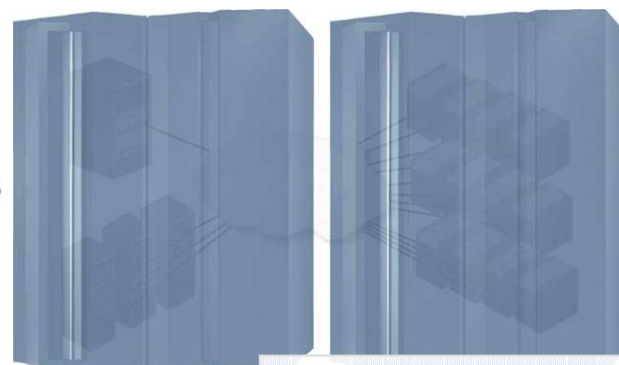
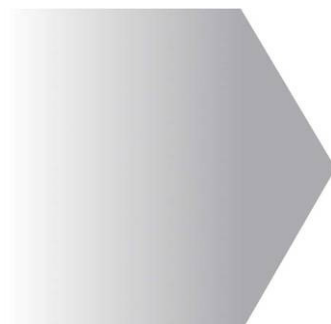


Virtualization: Significant advantages / new challenges

***From Dedicated Systems,
Storage, Applications . . .***



***. . . to Shared Virtualized
Environments and SOA***



***Dilemma solved
with TUAM!!***

Advantage:

More simple to account for with a spreadsheet – one machine, one workload, and one cost center

Challenges – Resources are highly underutilized which means:

- Paying more for hardware and software
- Unnecessarily high energy costs
- Using more real estate than required
- More assets that are harder to track, manage, and maintain
- Inflexible to varying peak in demand

Advantages:

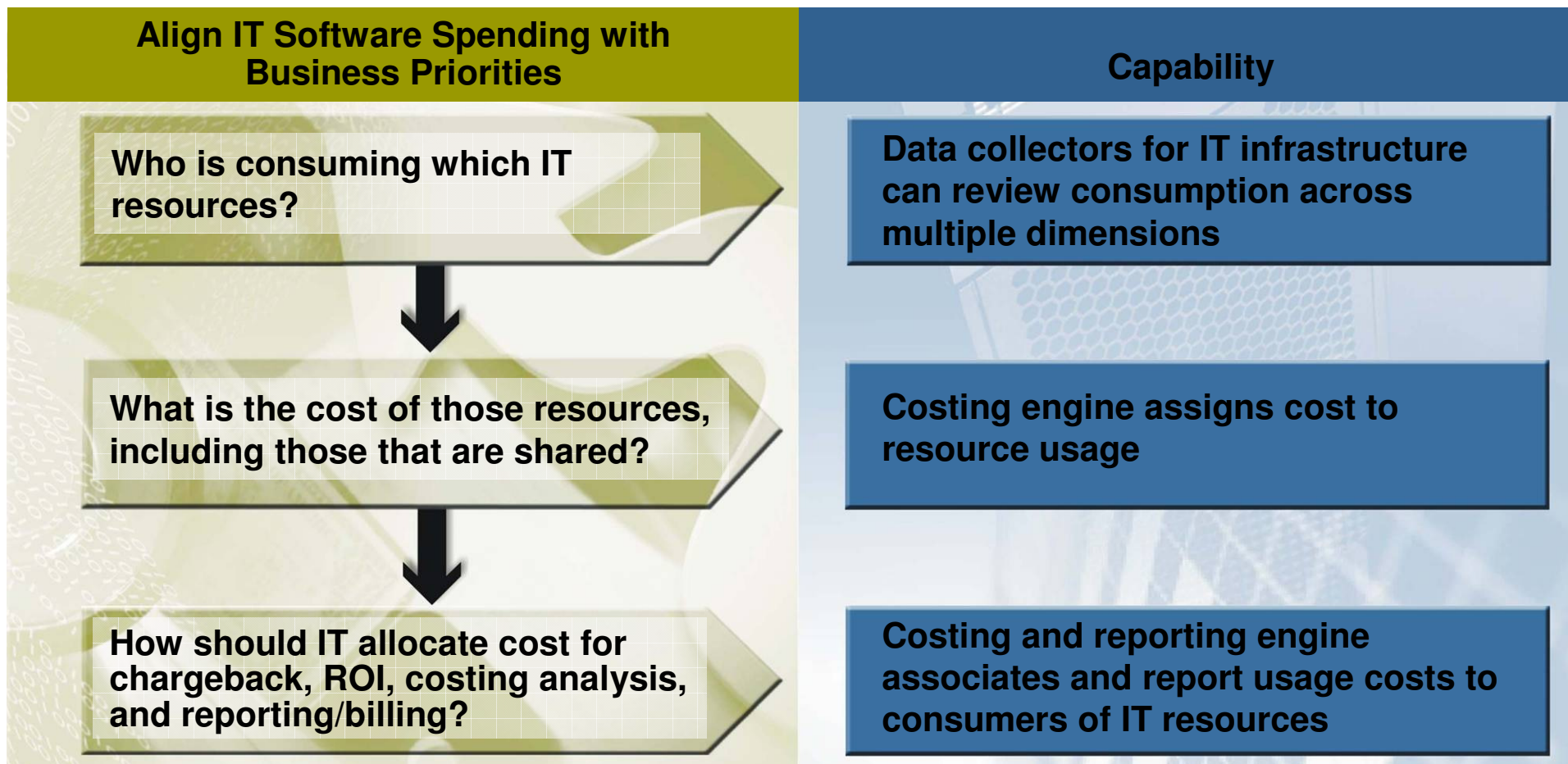
- Better utilization of existing resources so future investments can be deferred
- More cost effective – hardware, software, energy, staff, and floor space
- More responsive to differing peak loads

Challenges:

- How to allocate costs
- Prove to the users they're getting what they deserve

What is needed to do Usage & Accounting?

Three variables to the equation



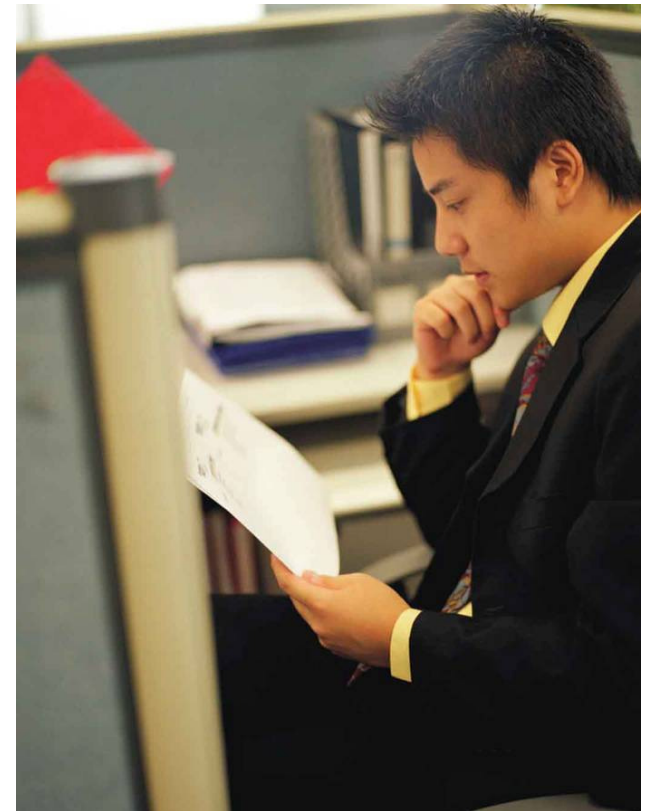
All three questions help align IT spending with business priorities

Tivoli Usage Accounting Manager capabilities can help realize immediate benefits

- Increase Client (Business Units) Satisfaction
 - **Real Usage = Accurate Reporting**
 - **Accountability = Improved services**
 - **Alignment between Business and IT costs**

- Lower Infrastructure Cost
 - **Reduced server sprawl**
 - **Higher utilization**
 - **Rationalization of resources**

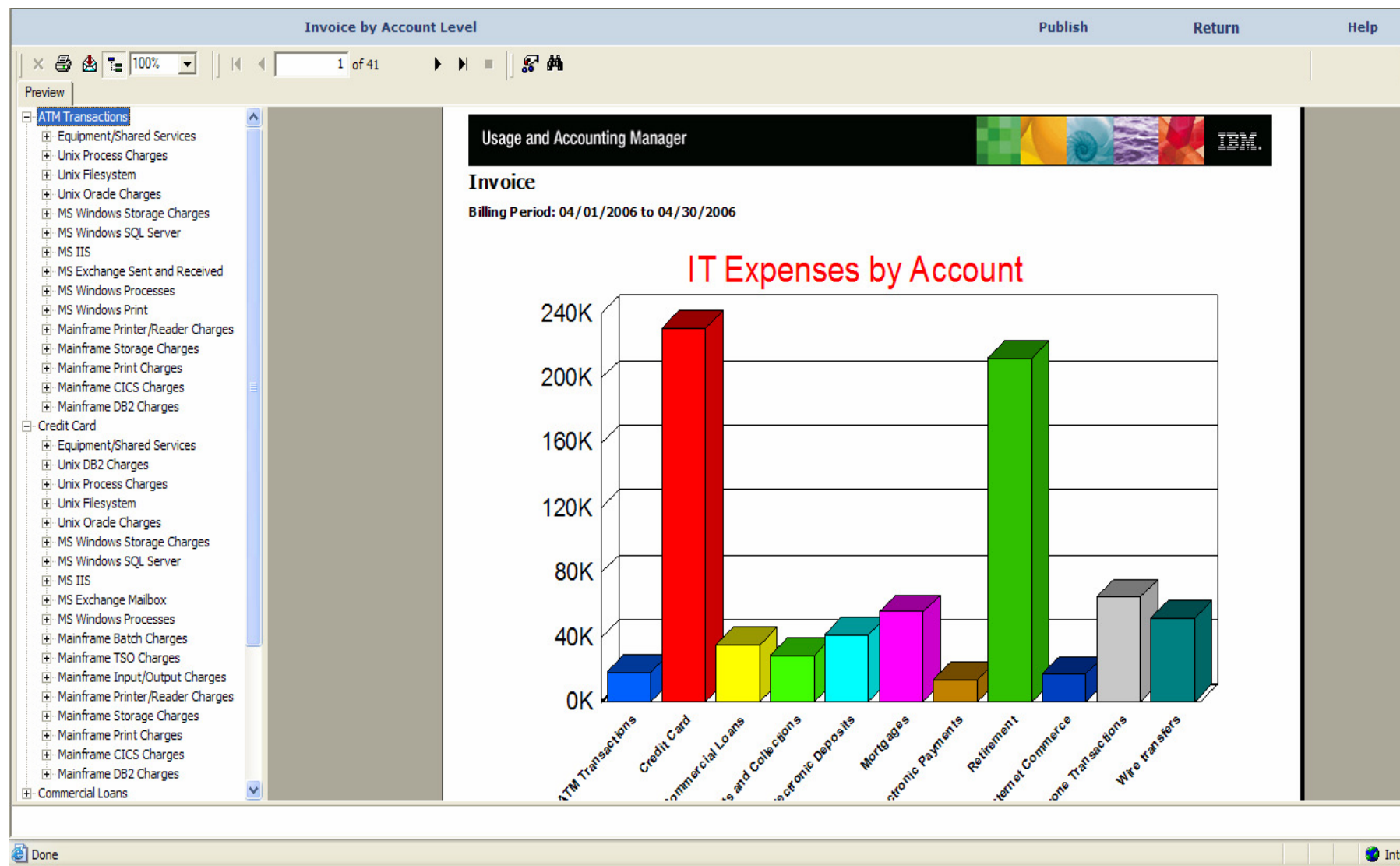
- Continued Infrastructure Improvement
 - **Understanding costs can lead to managing costs**
 - **Usage comparisons can lead to more effective investments**



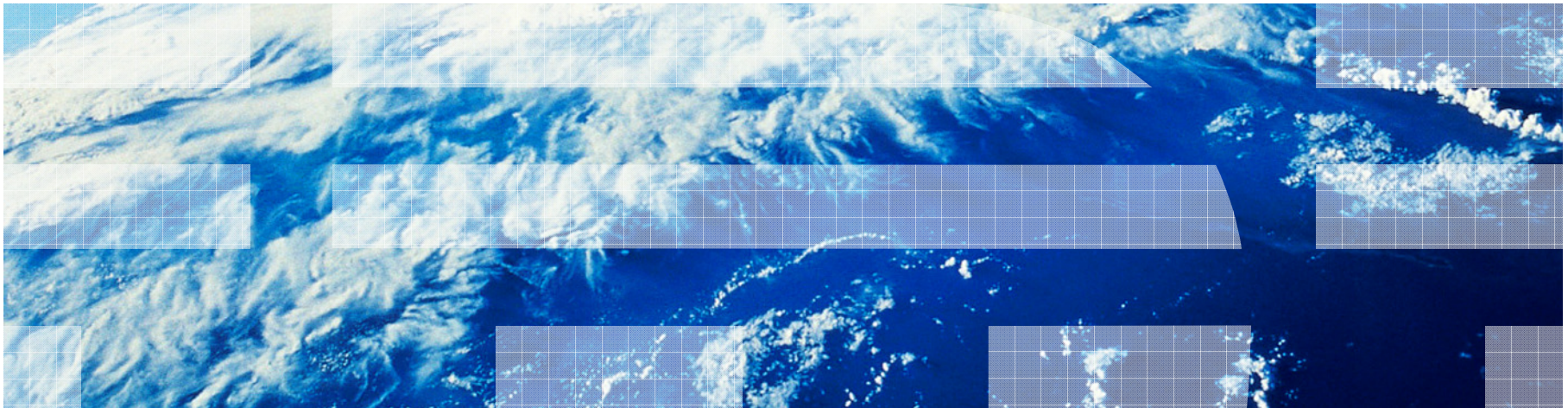
**When running a business,
nothing matters more
than knowing how much
something costs.**

***You can't manage what
you don't measure!***

Tivoli Usage and Accounting Manager



Availability & Performance Management



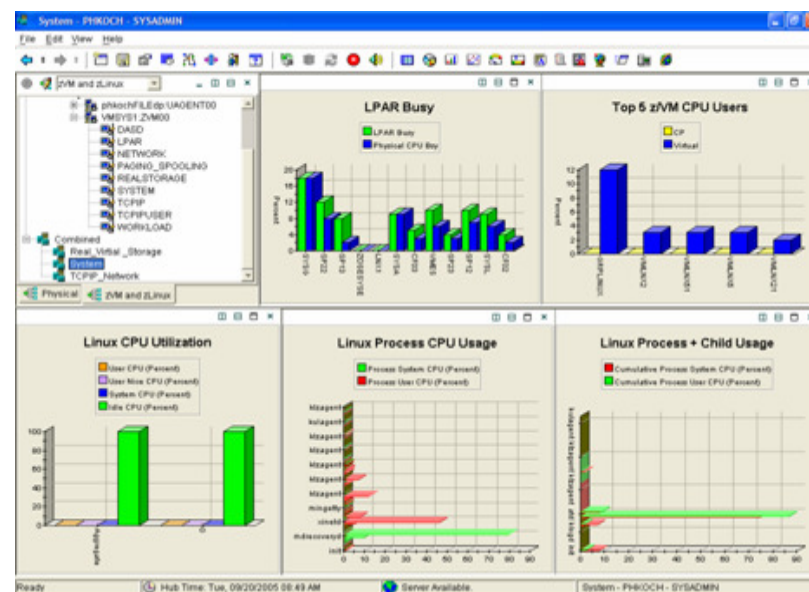
What Should Performance Management Provide?

- Problem identification and isolation
- Alerting and notification
- Automation
- Historical trends
- Relationship to applications
- Event correlation
- Problem tracking
- Flexibility



OMEGAMON XE on z/VM and Linux

- Monitors z/VM and Linux on System z
- Provides workspaces that display
 - Real time and historical views
 - Overall System Health
 - Workload metrics for logged-in users
 - Individual device metrics
 - LPAR Data
- Composite views of Linux running on z/VM
- Single workstation to view alerts and perform situational analysis
- Leverages the VM Performance Toolkit
- Integration:
 - z/VM and Linux in common view
 - Enterprise monitoring in a single view
 - Dynamic Workspace Linking



Metrics required to Manage z/VM and Linux

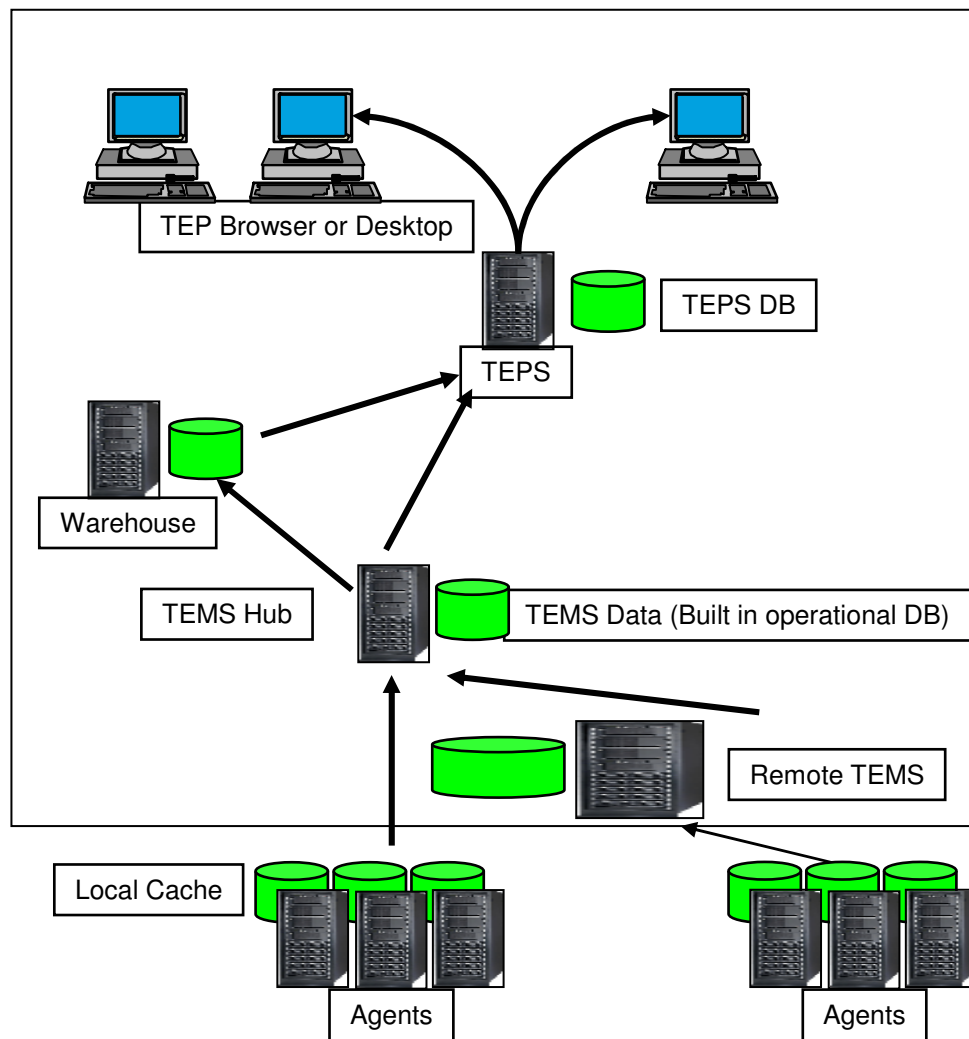
z/VM

- Processors
- SYSTEM Utilization
- Workload (z/VM User ID)
- LPAR Utilization
- PAGING and SPOOLING Utilization
- DASD
- Minidisk Cache
- Channels
- CCW Translation
- REAL STORAGE Utilization
- NETWORK Utilization (Hiper Socket and Virtual Switch)
- TCPIP Utilization – Server
- TCPIP Utilization - Users

Linux

- Linux OS
- System Information
- Process
- Users
- Disk Usage
- File Information
- Network

TMS/OMEGAMON XE Architecture Overview

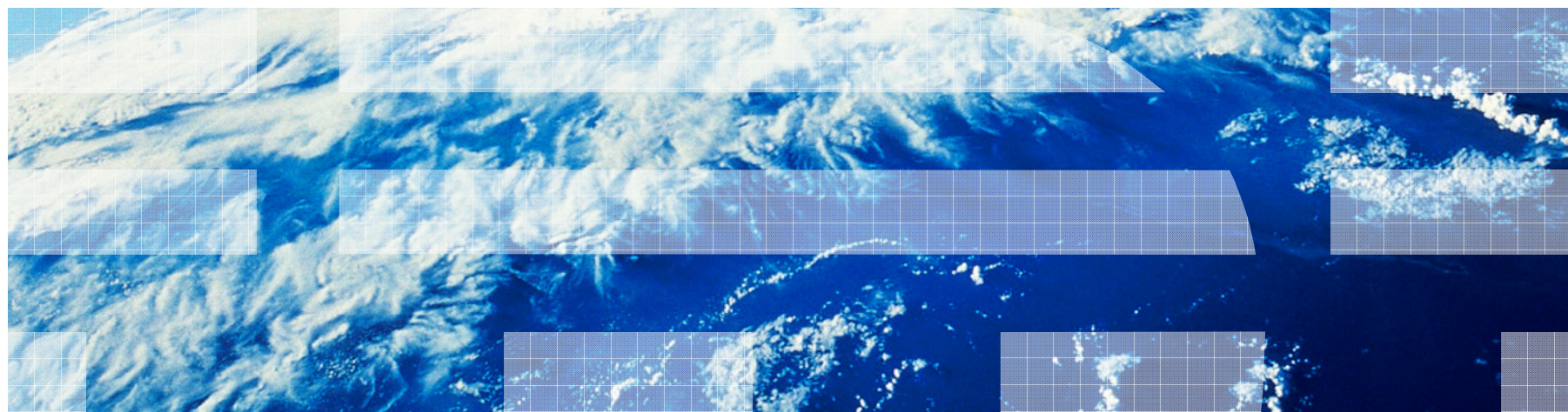


Key:

- TEP – Tivoli Enterprise Portal
- TEPS – Tivoli Enterprise Portal Server
- TDW – Tivoli Data Warehouse
- TEMS – Tivoli Enterprise Monitoring Server
- TEMA – Tivoli Enterprise Monitoring Agent

Monitoring Infrastructure

Automation Using Operations Manager for z/VM



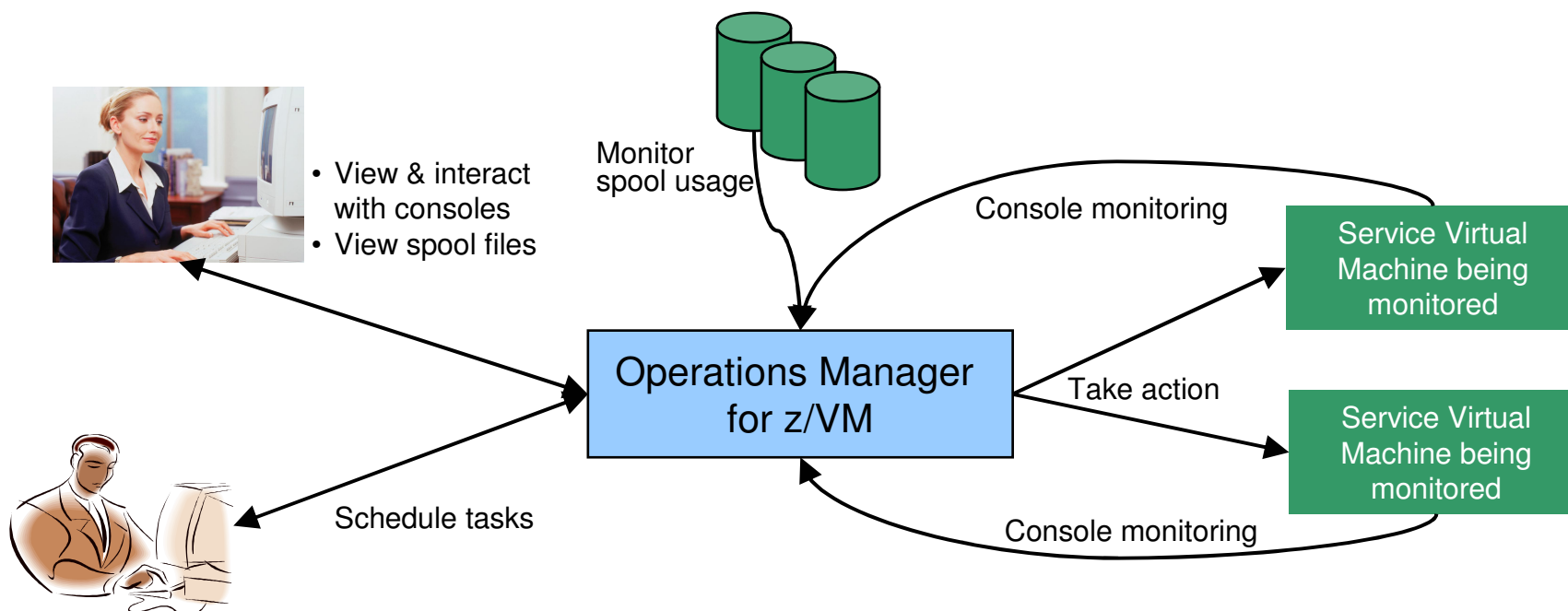
Operations Manager for z/VM

Increase productivity

- Authorized users view and interact with monitored virtual machines without logging onto them
- Multiple users view/interact with a virtual machine simultaneously

Improve system availability

- Monitor virtual machines and processes
- Take automated actions based on console messages
- Reduce problems due to operator error



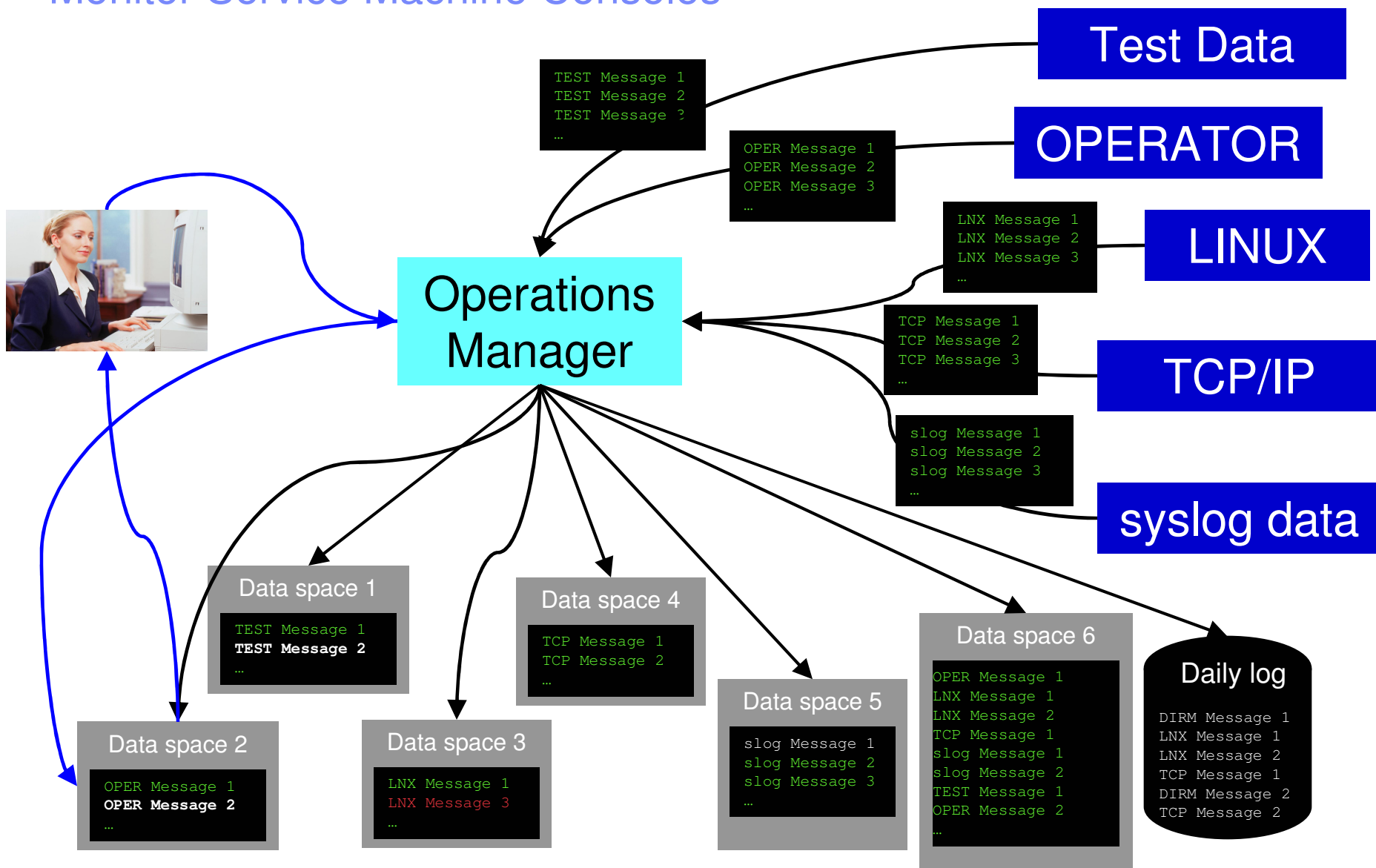
Automation

- Routine activities done more effectively with minimal operations staff
- Schedule tasks to occur on a regular basis

Integration

Fulfill take action requests from OMEGAMON XE on z/VM and Linux

Monitor Service Machine Consoles



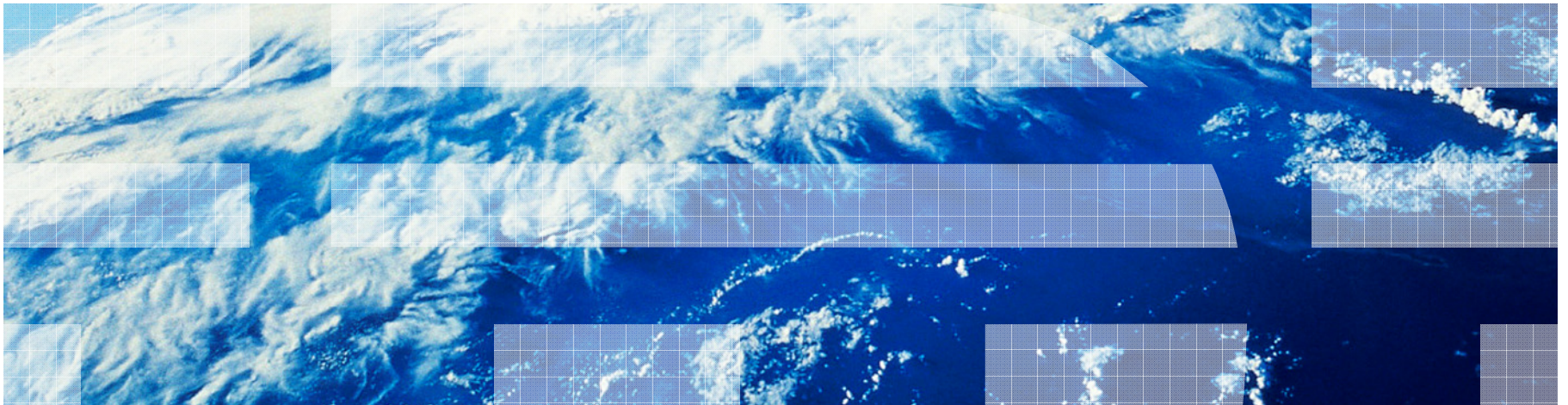
Monitor Service Machines & Guests

- Define rules to
 - Scan console messages for text matching
 - Includes column, wildcard, and exclusion support
 - Optionally restrict to specific user ID(s)
 - Take actions based on matches
- Multiple rules can apply to one message
 - Rules processed in order of definition in the configuration file
 - FINAL option available to indicate no additional rules should be evaluated

Adjusting Resources for a Linux Guest

- Virtual CPU consumption is high for a Linux guest
- Detect the alert
 - Automation receives the message
- Action is triggered by a rule in Operations Manager
- Operations Manager issues CP commands to tune the guest
 - SET QUICKDSP
 - SET SHARE
- Ability to monitor the output is key

Backup & Recovery

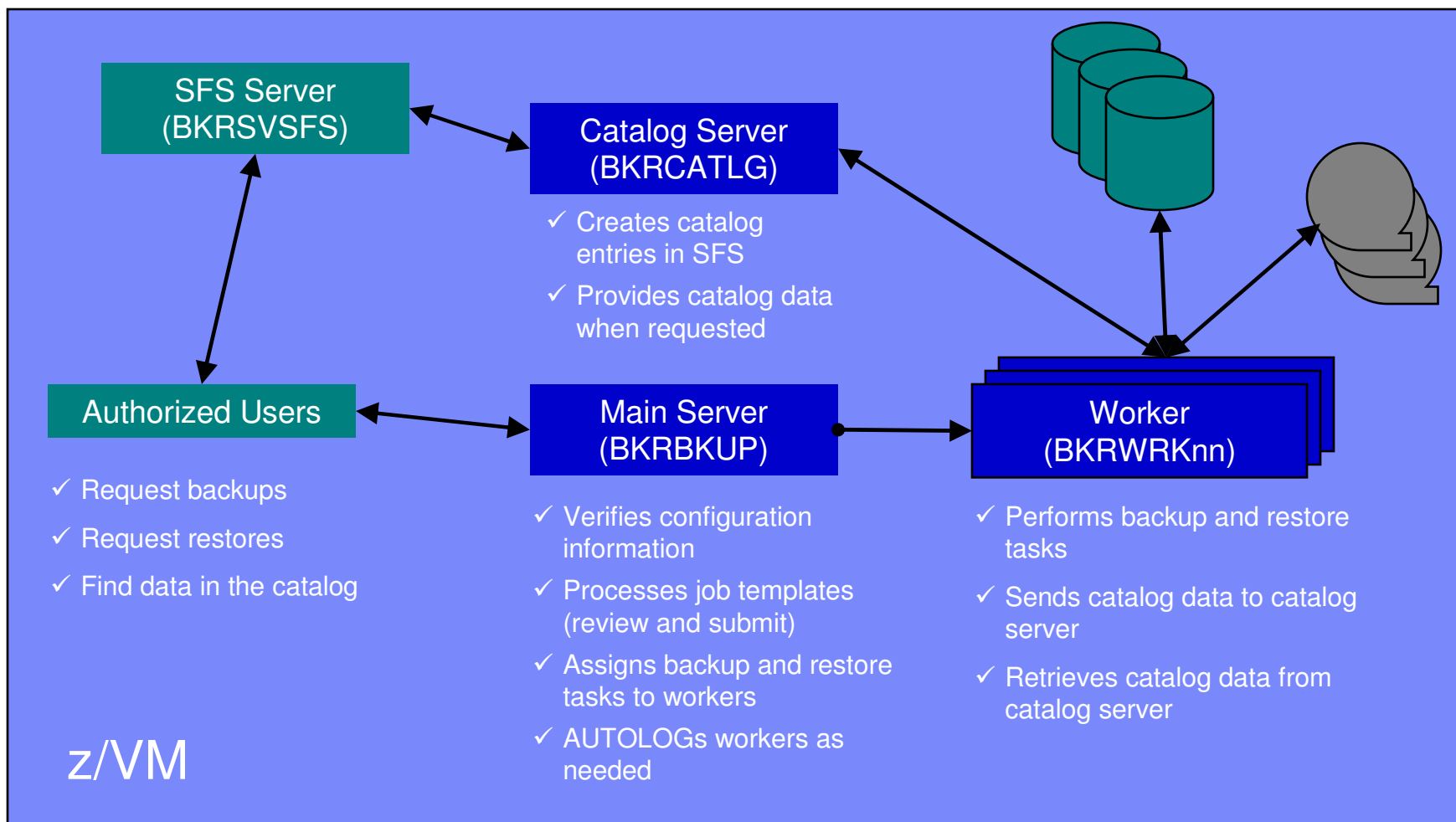


Backup and Restore Manager for z/VM - Product Overview

- Backup
 - Requested by administrators
 - Full or incremental
 - Flexible selection of disks and files to back up
 - Review job before submitting for backup
 - Catalog housed in Shared File System
- Restore
 - Performed by users for their own data
 - Extending to other users available via exit
 - Performed by administrators for any data
 - Selection of data to restore
 - Full screen interface or commands

- **Integration with Tape Manager for z/VM**
- **Optional compression of data during backup**
 - Call your own compression algorithm
 - Use IBM provided routine
- **Encryption exits available**
 - Call your own routine
 - Use IBM or other vendor written routine

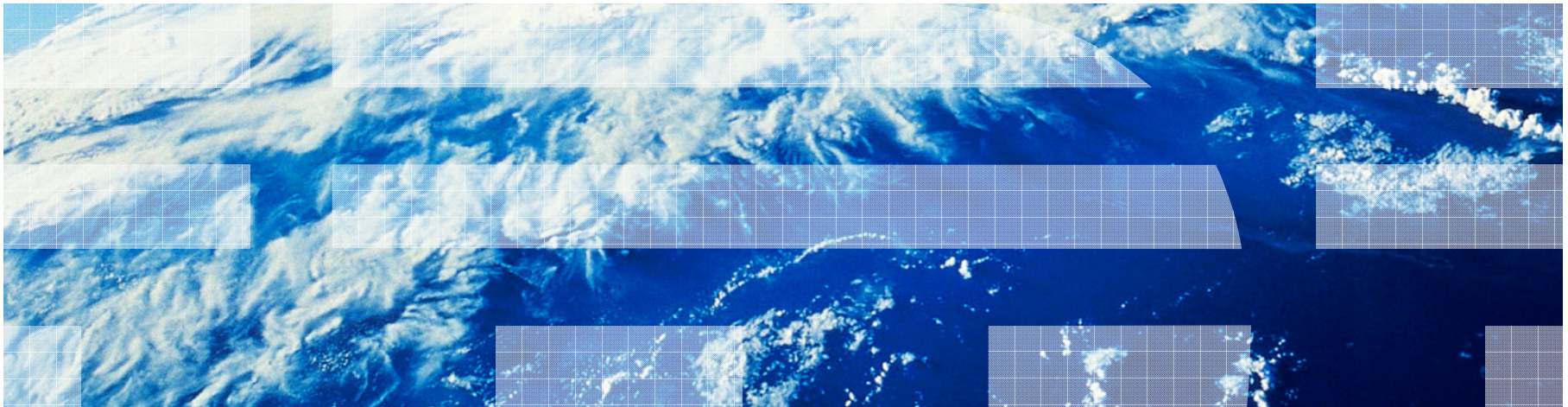
Backup and Restore Manager Service Machines



Backup and Restore Manager for z/VM - Summary

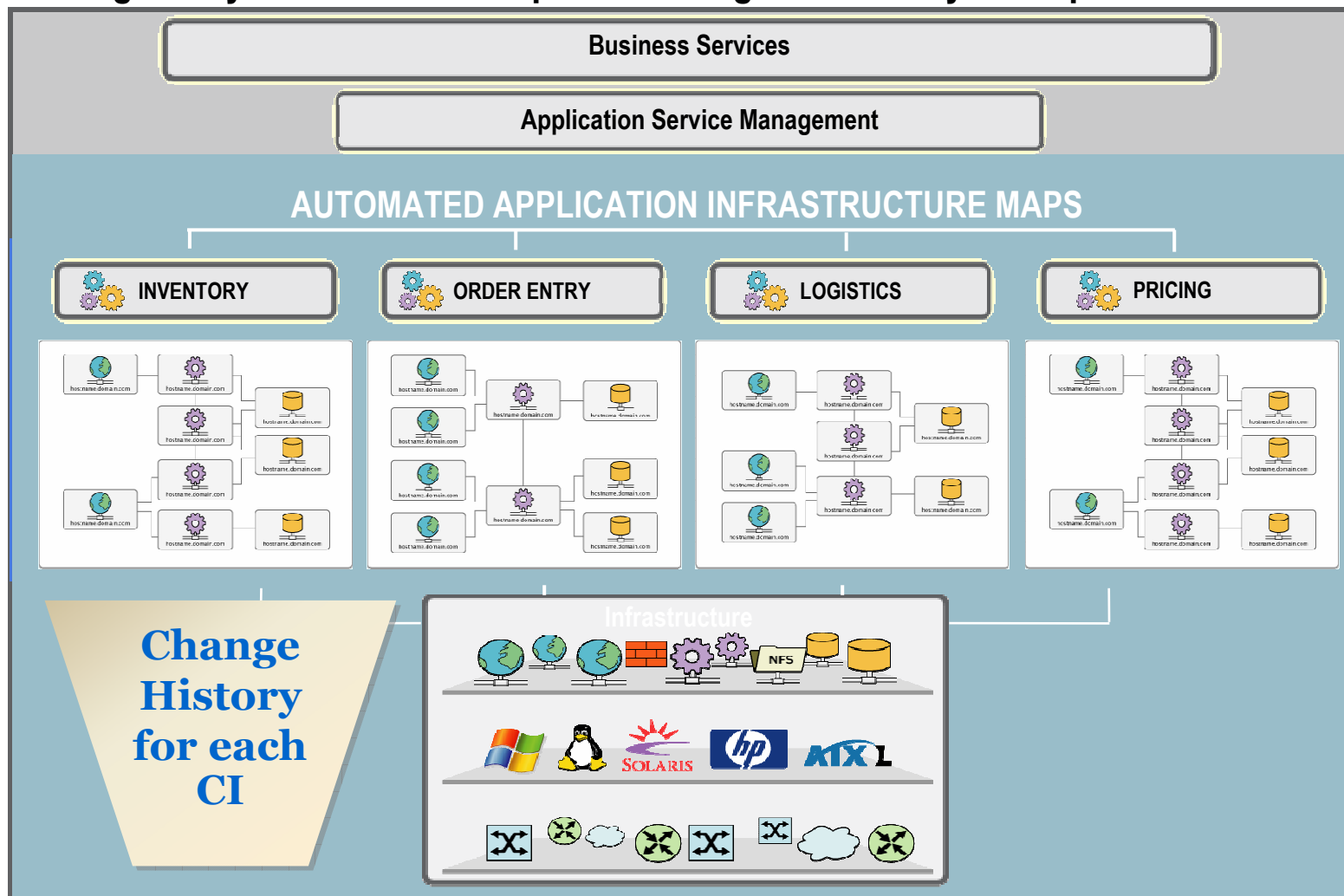
- Use Backup and Restore Manager to
 - Perform file-level backups of z/VM data
 - Perform image level backups on non-z/VM guest data
 - Perform disaster recovery backups of entire system
 - Easily find and restore data as needed
 - Manage retention of backup data

Other Service Management Disciplines



TADDM's Configuration Auditing provides the changes

Together you can see the impact of changes...across your dependencies

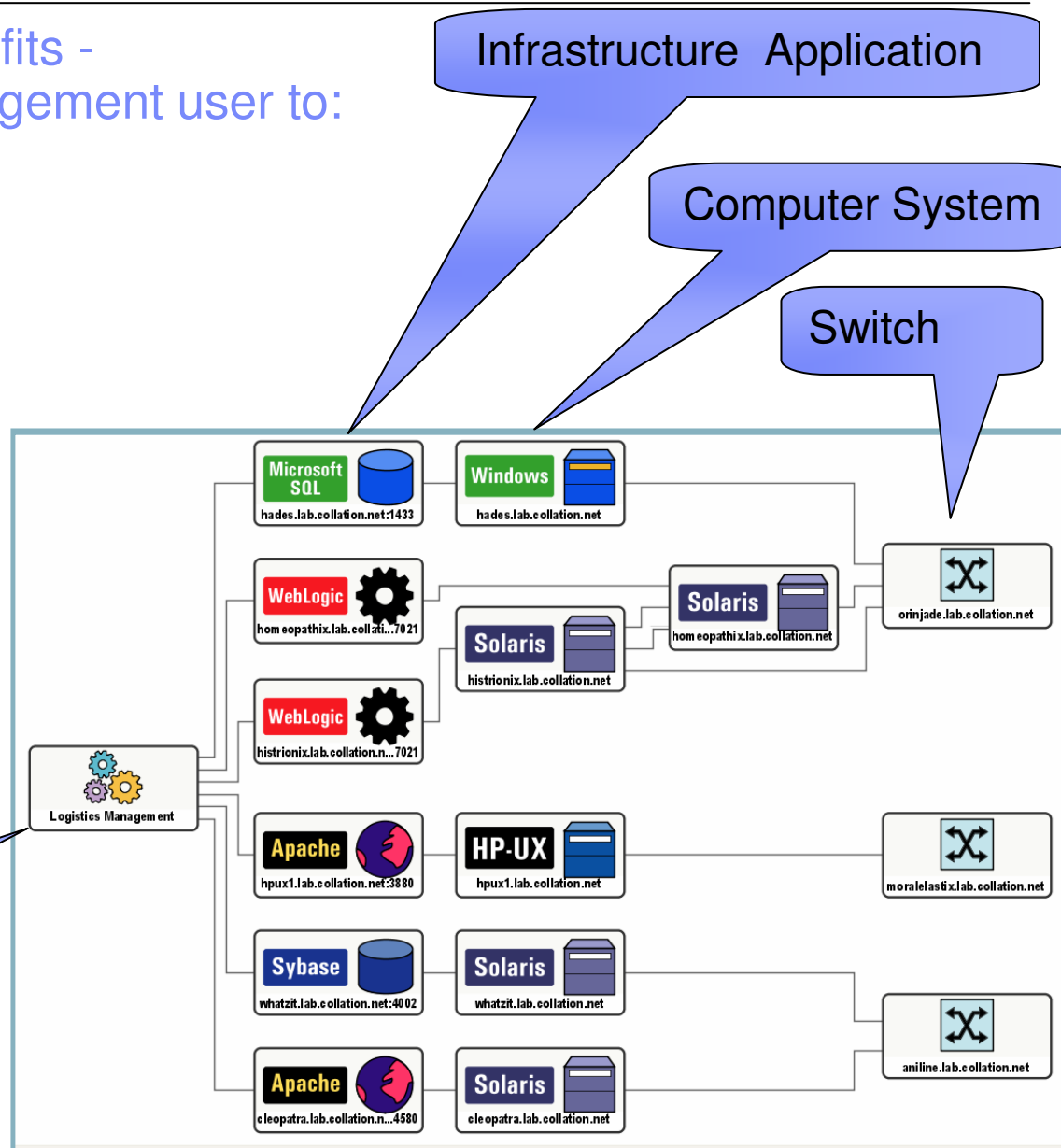


TADDM Provides 3 Key Benefits - Enabling the IT Service Management user to:

- **Understand what they have**

- Application Mapping with Dependencies
 - Agent-less and Credential-free
 - Discover interdependencies between Applications, middleware, servers and network components)

Business Application



Infrastructure Application

Computer System

Switch

TADDM Provides 3 Key Benefits - Enabling the IT Service Management user to:

Learn how their CIs are configured *(& changing over time)*

- Configuration Auditing
 - Tracks changes in applications
 - Depicts that information on the map
 - Depicts that information thru reports

Automatically tracks changes on all CIs & attribute values over time...

Application

Type ▾	Component	Change	Date	Attribute	Old Value	New Value
Apache	homeopathix.lab.collati	Updated	12/04/2004 15:01 PST	appDescriptors		/usr/local/apache/appd
Apache	homeopathix.lab.collati	Updated	12/04/2004 15:01 PST	appDescriptors		/usr/local/apache//app
ApacheWebContainer	homeopathix.lab.collati	Updated	12/04/2004 15:01 PST	ApacheWebContainer	/usr/local/apache/	/usr/local/apache
ApacheWebContainer	homeopathix.lab.collati	Updated	12/04/2004 15:01 PST	ApacheWebContainer	15	20
ApacheWebContainer	homeopathix.lab.collati	Updated	12/04/2004 15:01 PST	ApacheWebContainer	88	100
ProcessPool	homeopathix.lab.collati	Updated	12/04/2004 15:01 PST	homeopathix.lab.collati	/usr/local/apache//bin/	./httpd -d /usr/local/a

TADDM Provides 3 Key Benefits - Enabling the IT Service Management user to:

Determine if it is compliant

- Compliance
 - Compare configuration to “reference master”
 - Compare to your standard policy

Comparing two instances of an Apache Web Server to the reference master

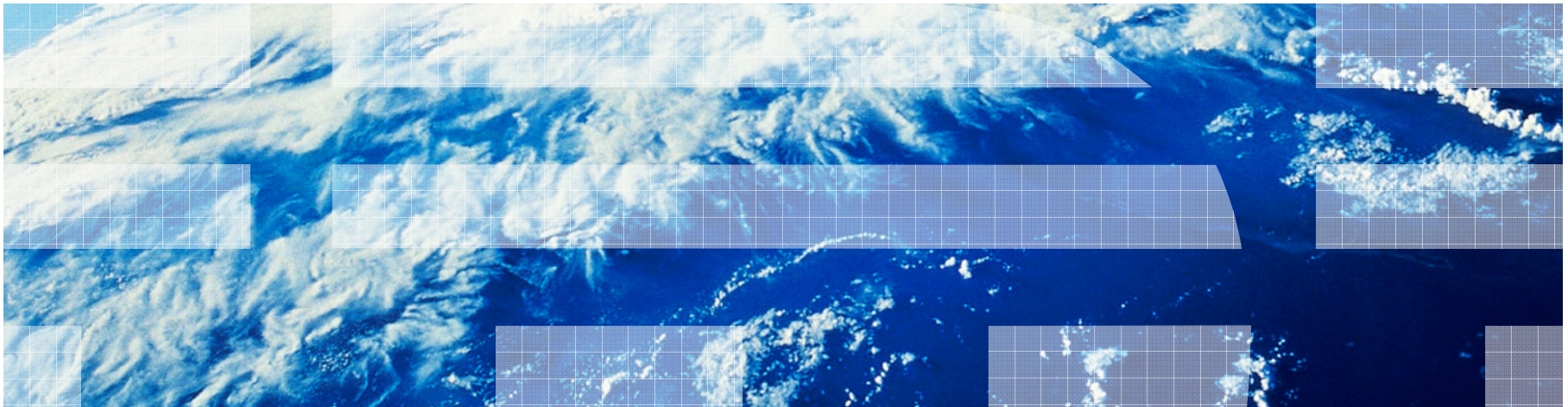
Values in red and blue are policy violations

	hpux1.lab.collation.net:4880 - Version:Current	utah.lab.collation.net:4880 - Version:Current	utah.lab.collation.net:3880 - Version:Current
Primary SAP			
Listening Port	4880		3880
Product Version	Apache/1.3.26 (Unix)	Apache/1.3.9 (Unix)	
Process Pools			
Arguments	/opt/apache13/bin/httpd -d /opt/apache13 -R /opt/apache13/...	/home/jwang/apache/apache_1.3.9/bin/httpd -d /home/jwang...	/home/jwang/apache/testserver4/bin/httpd -d /home/jwang/a...
Product Name	Apache/1.3.26 (Unix)	Apache/1.3.9 (Unix)	
Config Contents			
Httpd.conf			
Permissions	-rwxr-xr-x	-rwxr-xr-x	-rw-r-----
Last Modified	[Not Set]	04/15/2004 22:24 PDT	02/24/2005 16:33 PDT
Size	37404	31660	36609
Checksum	+8MD5CmmR57Ea6eNlx+npQ==	bKbFu12lwsAWsQkbo18sAg==	Gvzu+7w4L+HvhaNxKuMMQow==
Containers			
Apache Web Container			
Keep Alive Timeout	15	55	
Max Spare Servers	10	20	
Virtual Hosts			
Hpux1.lab.collation.net:4880	hpux1.lab.collation.net:4880	[Not Set]	[Not Set]
Spartakis.lab.collation.net:3880	[Not Set]	spartakis.lab.collation.net:4880	spartakis.lab.collation.net:3880
Spartakis.lab.collation.net:4880	[Not Set]	shannon.unixpeople.com:4880	
Shannon.unixpeople.com:4880	[Not Set]		
Server Root	/opt/apache13	/home/jwang/apache/apache_1.3.9	/home/jwang/apache/testserver4
Max Clients	150	50	
Timeout	300	50	
Max Keep Alive Requests	100	50	
Score Board File	/opt/apache13/logs/httpd.scoreboard	/home/jwang/apache/apache_1.3.9/logs/httpd.scoreboard	
PID file	/opt/apache13/logs/httpd.pid	/home/jwang/apache/apache_1.3.9/logs/httpd.pid	
Start Servers	5	8	
Min Spare Servers	5	10	
Name	hpux1.lab.collation.net	utah.lab.collation.net	utah.lab.collation.net

Core Systems Management Disciplines

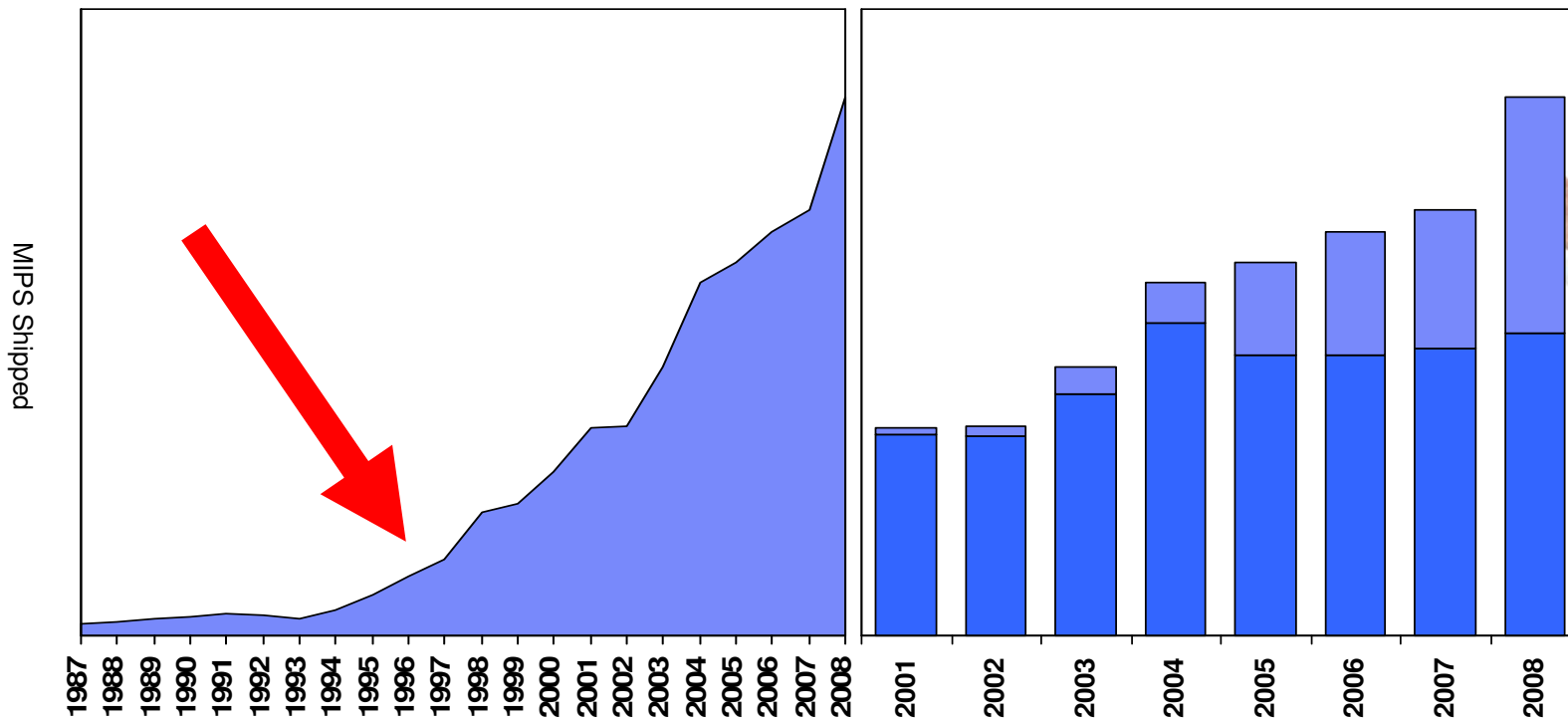
- Security
- Asset Management
- Monitoring
 - Availability
 - Performance
 - Event Management
- Automation
 - Application Automation
 - Operational Automation
- Other
 - Storage Management
 - Backup/Archive
 - Discovery

Best Fit Applications for a Virtualized Environment



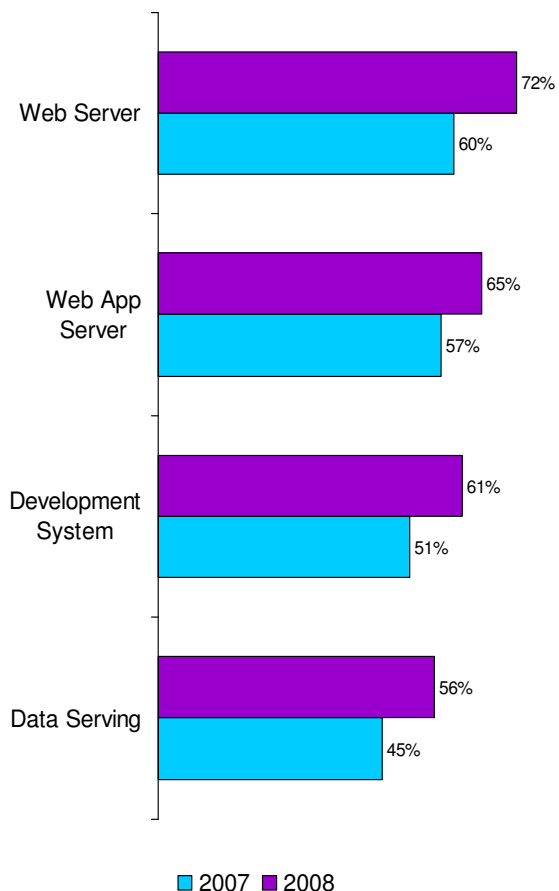


IBM System z Workload Growth Worldwide



Source: IBM Market Research

What are Linux users running on an Enterprise Linux Server?



Surveys indicate customers use:

- Web Serving
- Web Application Serving
- Data Services
- Systems Development

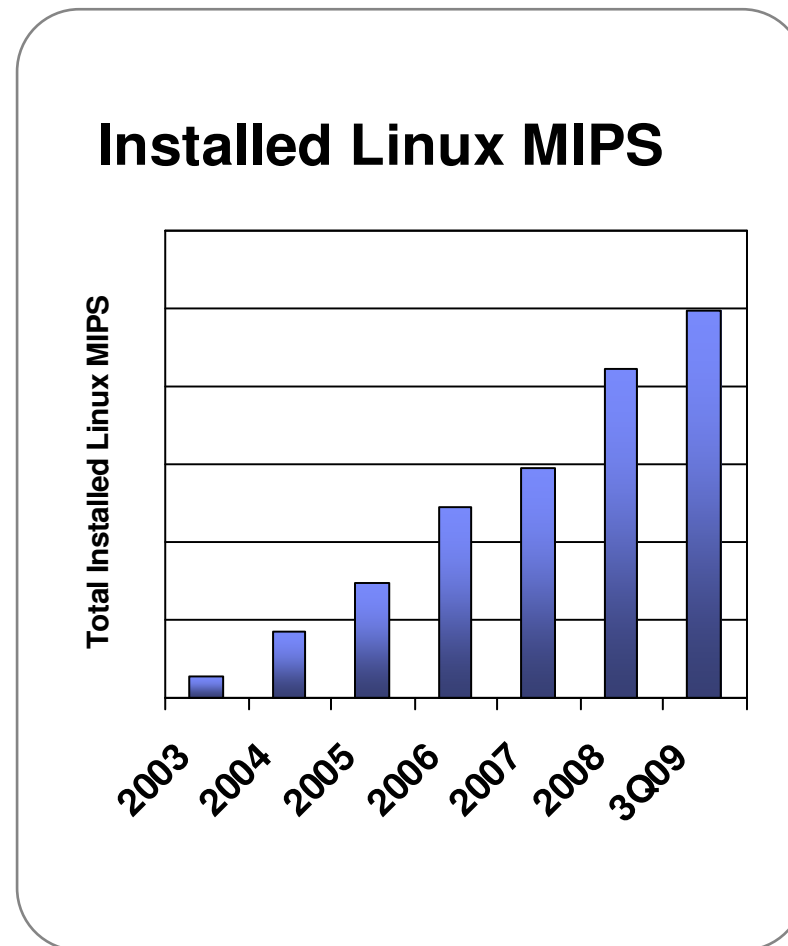
“Best Fit” Workloads for Enterprise Linux Servers:

- **Web Application Servers:** WebSphere Application Server
- **Email and collaboration:** Domino™, Web 2.0
- **Data services:** Cognos®, DB2, Oracle, Informix®, Information Server, Information Builders WebFOCUS
- **Business critical ISV applications:** e.g. SAP
- **Development of WebSphere and Java™ applications**
- **Virtualization and security services**
- **Business connectors:** WebSphere® MQSeries®, DB2® Connect, CICS® Transaction Gateway, IMS™ Connect for Java®
- **Network Infrastructure:** FTP, NFS, DNS, etc. and Comm Server and Communications Controller for Linux, CommuniGate Pro (VoIP)
- **Applications requiring top end disaster recovery model**

Client adoption drives Linux success

Installed Linux MIPS at 50% CAGR*

- The momentum continues:
 - Shipped IFL engine volumes increased 62% from 3Q07 to 3Q09
 - Shipped IFL MIPS increased 100% from 3Q07 to 3Q09
- Linux is 16% of the System z customer install base (MIPS)
- 70% of the top 100 System z clients are running Linux on the mainframe
- >3,000 applications available for Linux on System z

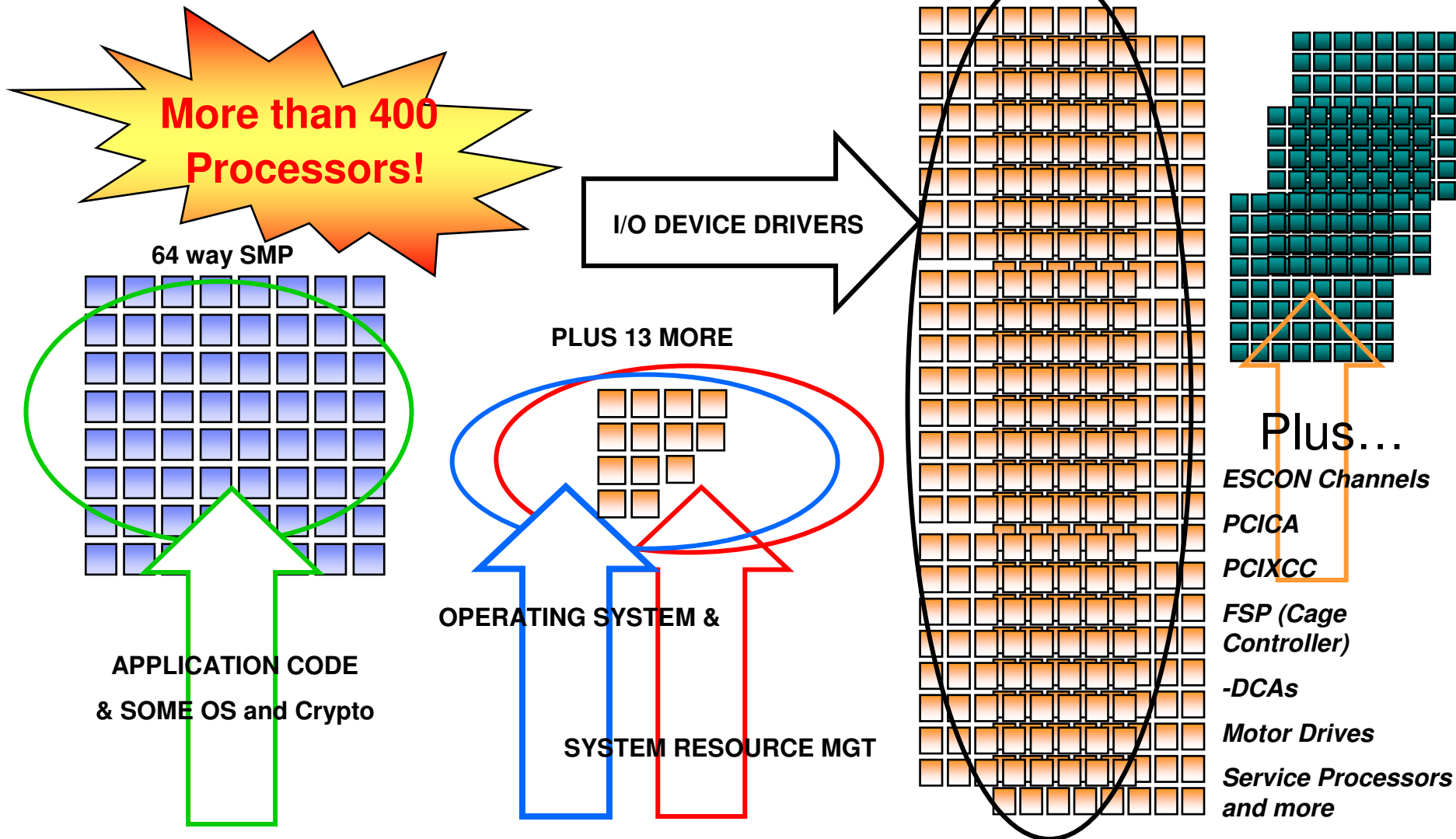


What z10 brings to Linux Customers

- 4.4 GHz... Quad Core Processor Up to 64 IFLs
- Up to 1.5 TB memory
- Large Page Support
- Hardware Decimal Floating Point
- Just in Time Deployment for capacity offerings – permanent and temporary
- 6.0 GBps HiperSockets
- SCSI IPL
- OSA-Express3 10 Gbps
- HiperSockets Layer 2 Support

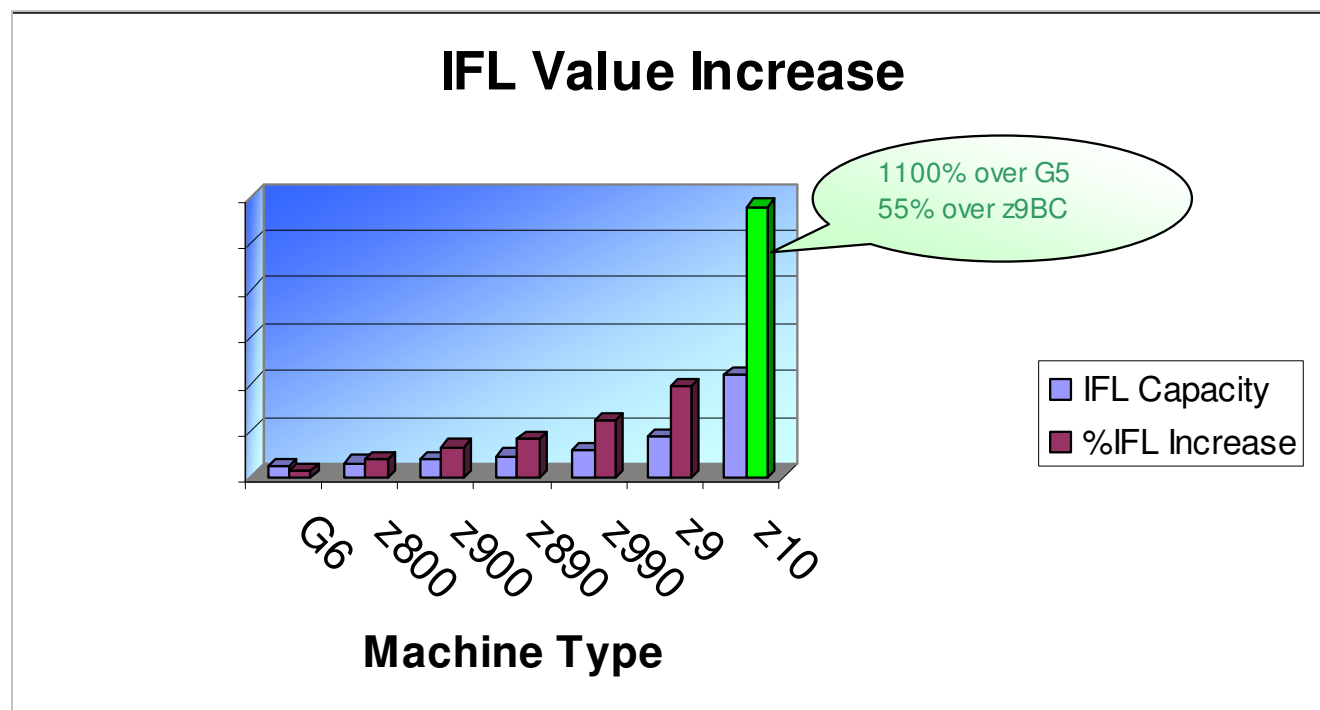


z10 Implementation "How to build a 64-WAY Mainframe"



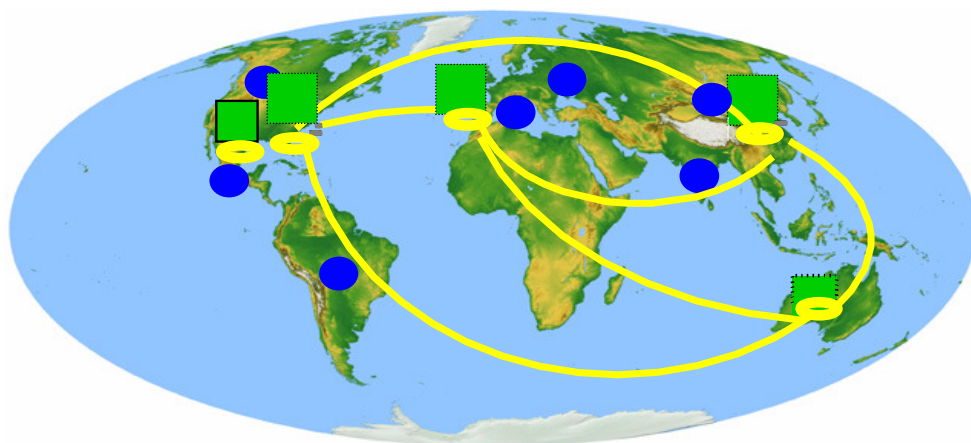
Unique Value of IFL, zAAP and zIIP

- 55% more capacity from previous generation!!!
- IFL, zAAP and zIIP Price has remained constant
- Customer upgrading to new machine can migrate IFL, zAAP and zIIP to new machine
- Specialty Engines run at FULL speed even on sub-capacity machines



IBM's Transformation: An Ongoing Journey

IBM Strategic Delivery Model



	IBM Metrics	1997	Today
TECHNOLOGY	CIOs	128	1
	Host data centers	155	7
	Web hosting centers	80	5
	Network	31	1
	Applications	15,000	4,700

Tactical and operational efficiencies

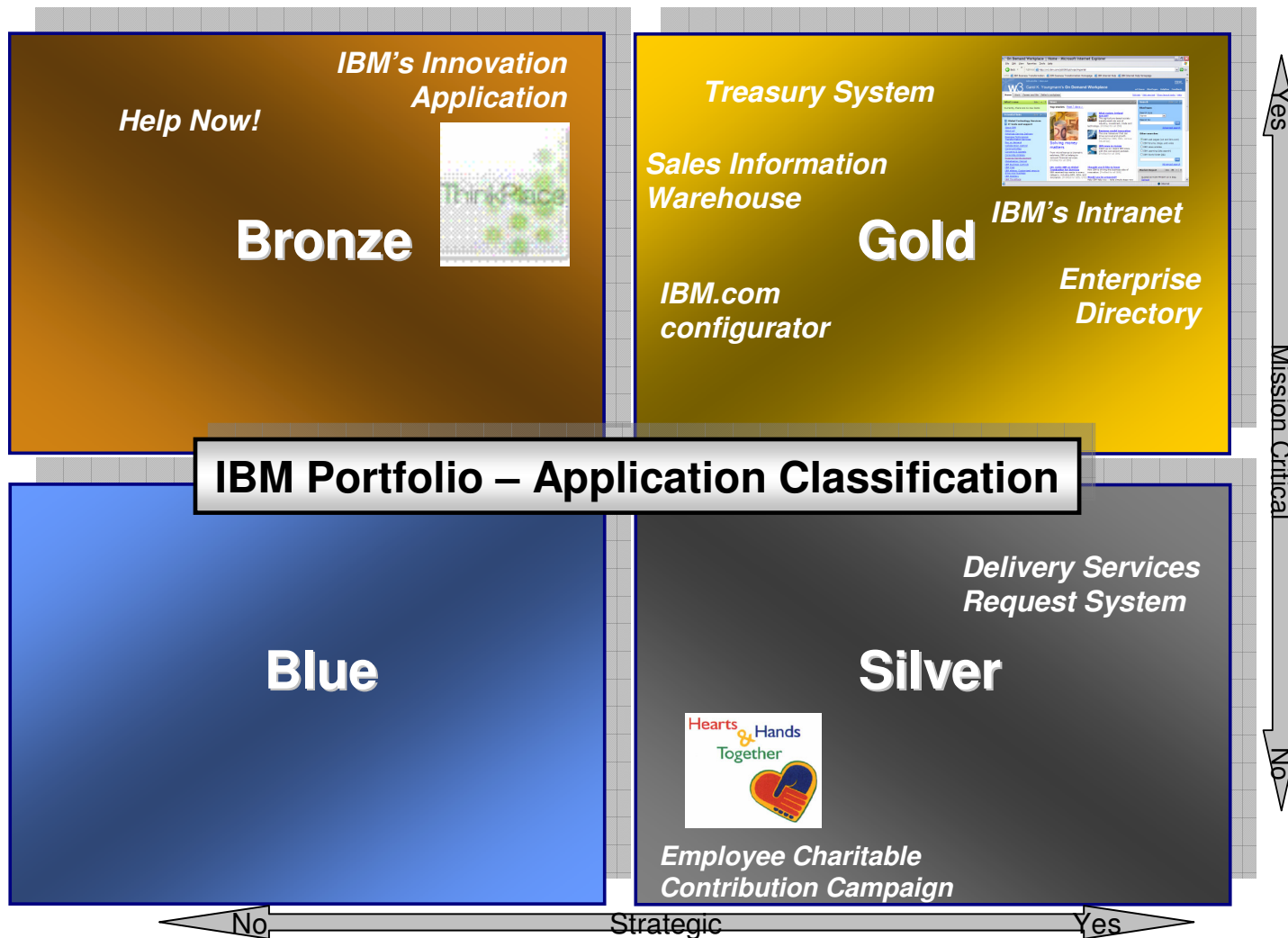
- Consolidation of infrastructure
- Application consolidation/reduction
- Global resource deployment
- Enterprise end-to-end architecture optimization

Applications moving to System z tend to be strategic and mission critical

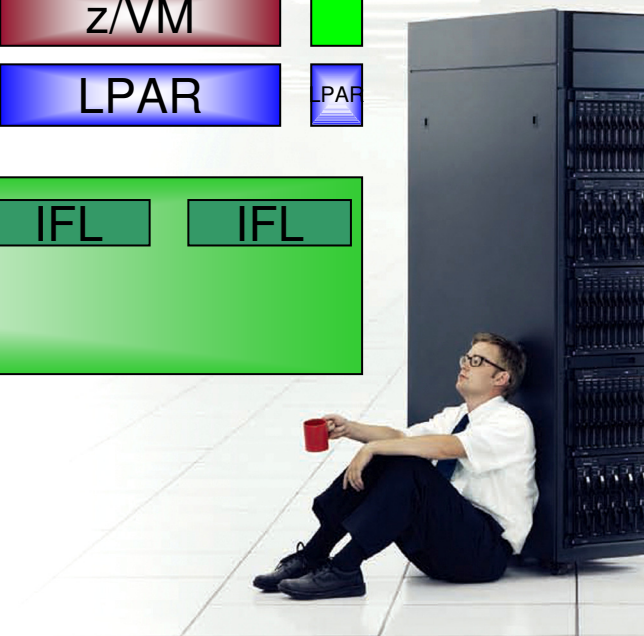
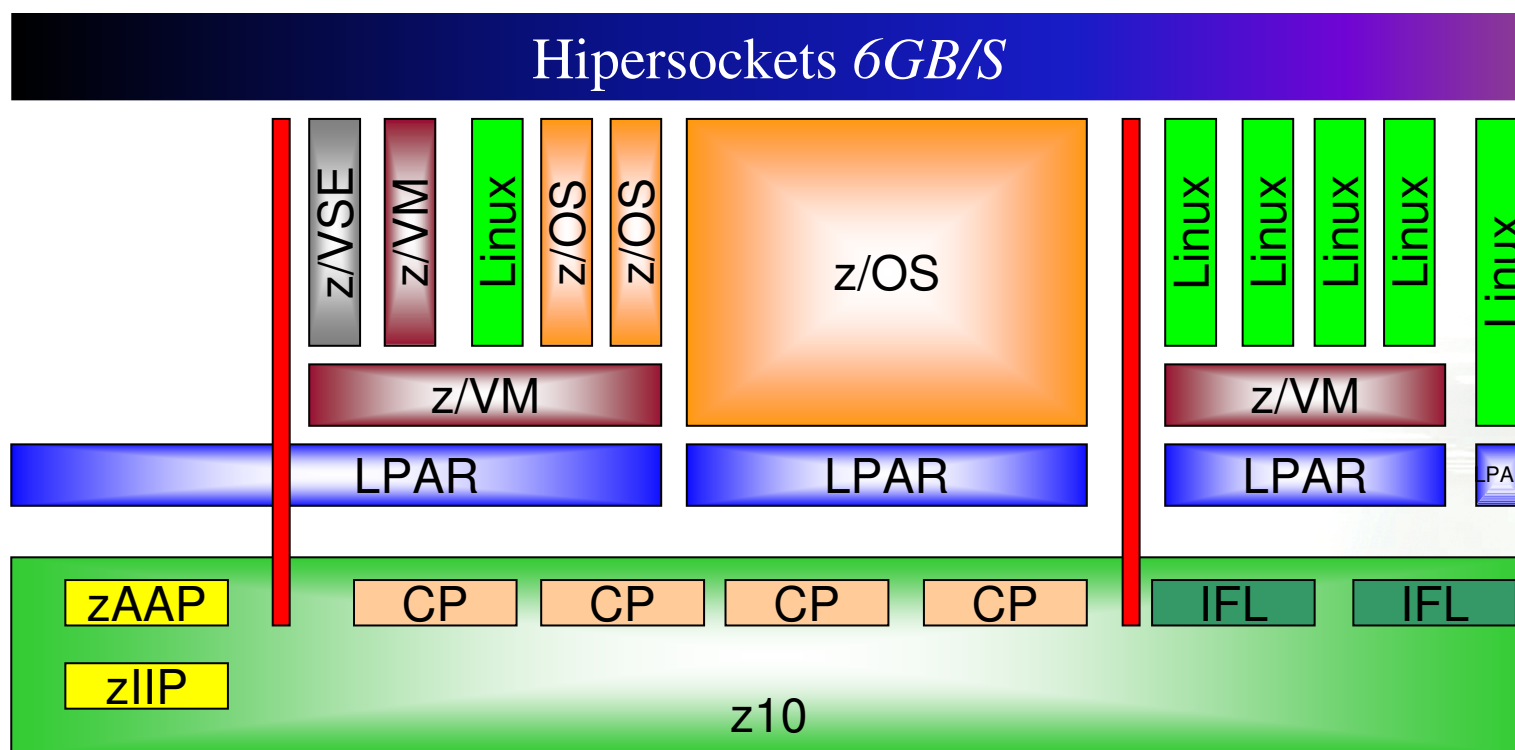
Application View

- Includes all business units, a cross-section of business functions
- Most are internally developed web and domino- based
- Tend to be complex with multiple servers and interfaces
- Almost 50% of initial applications are classified as "Gold"

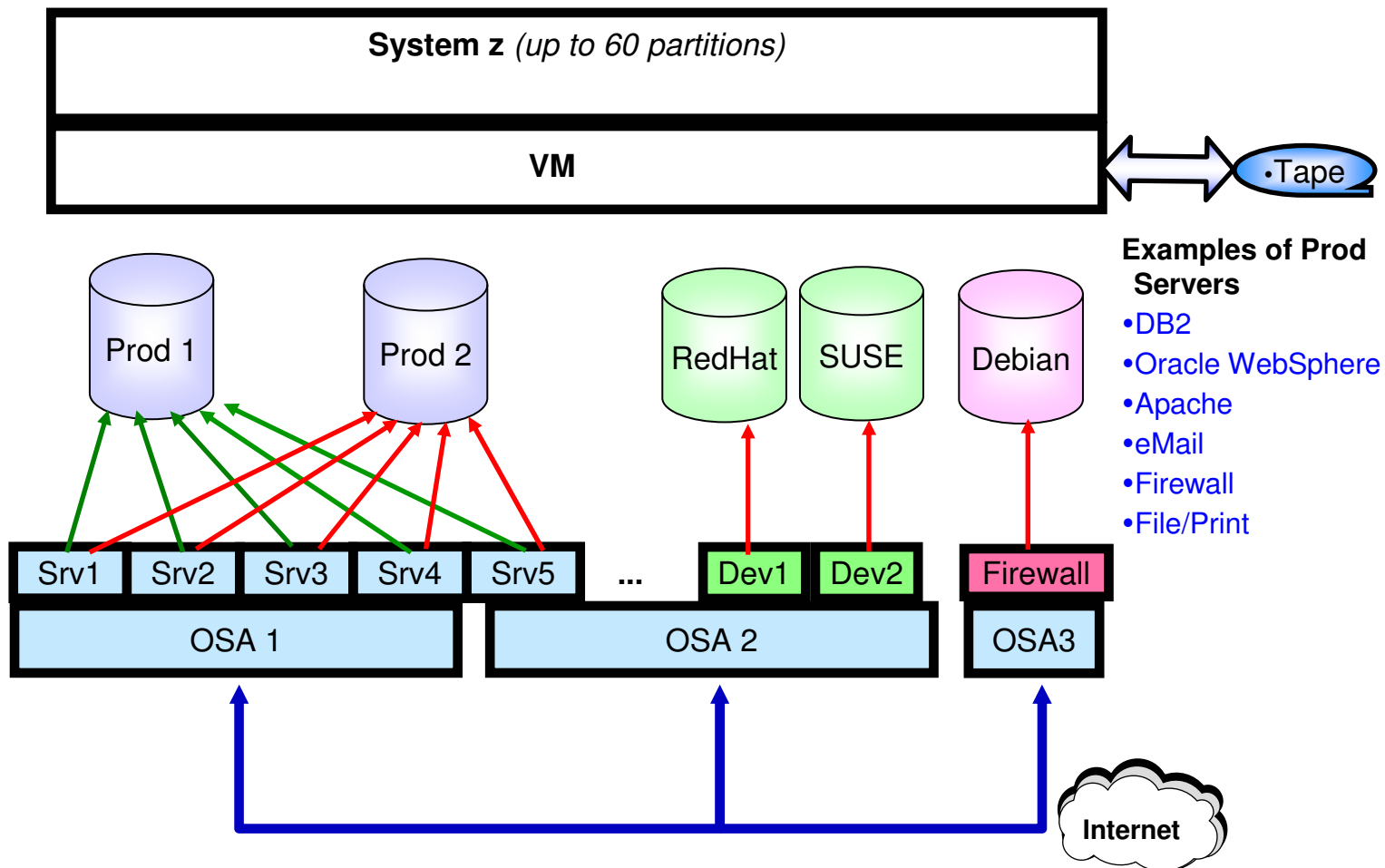
<http://ecm.bluehost.ibm.com/success/iga.htm>



Linux for System z Choices

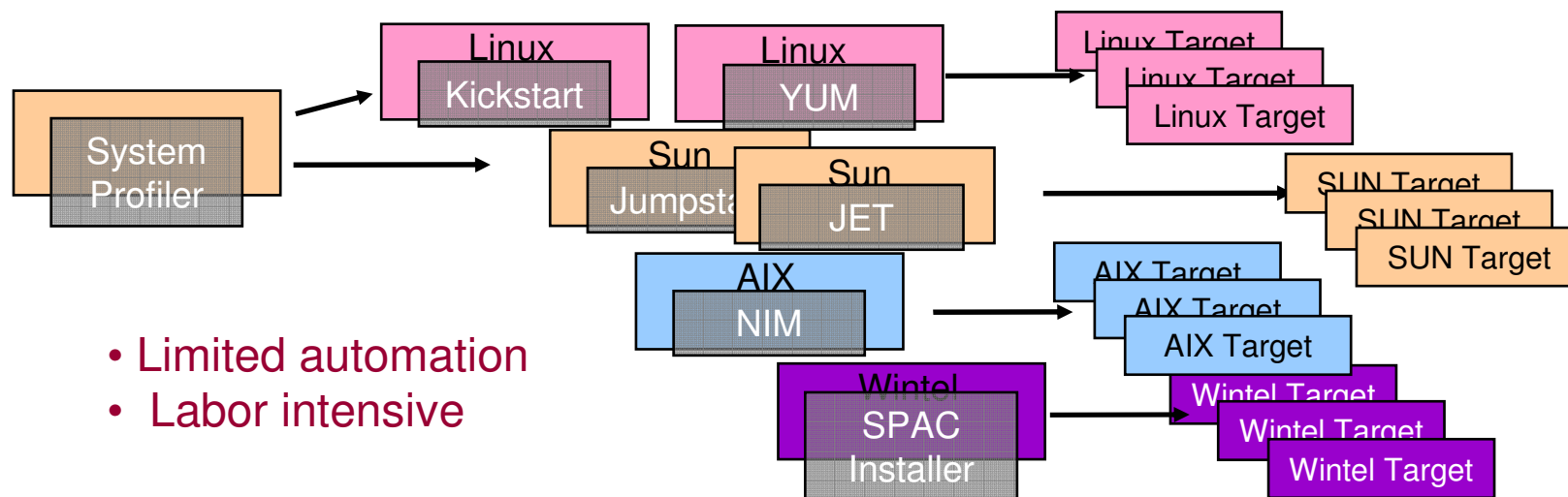


Flexible and Robust Linux Installation



Extreme Virtualization and Server Management Leadership

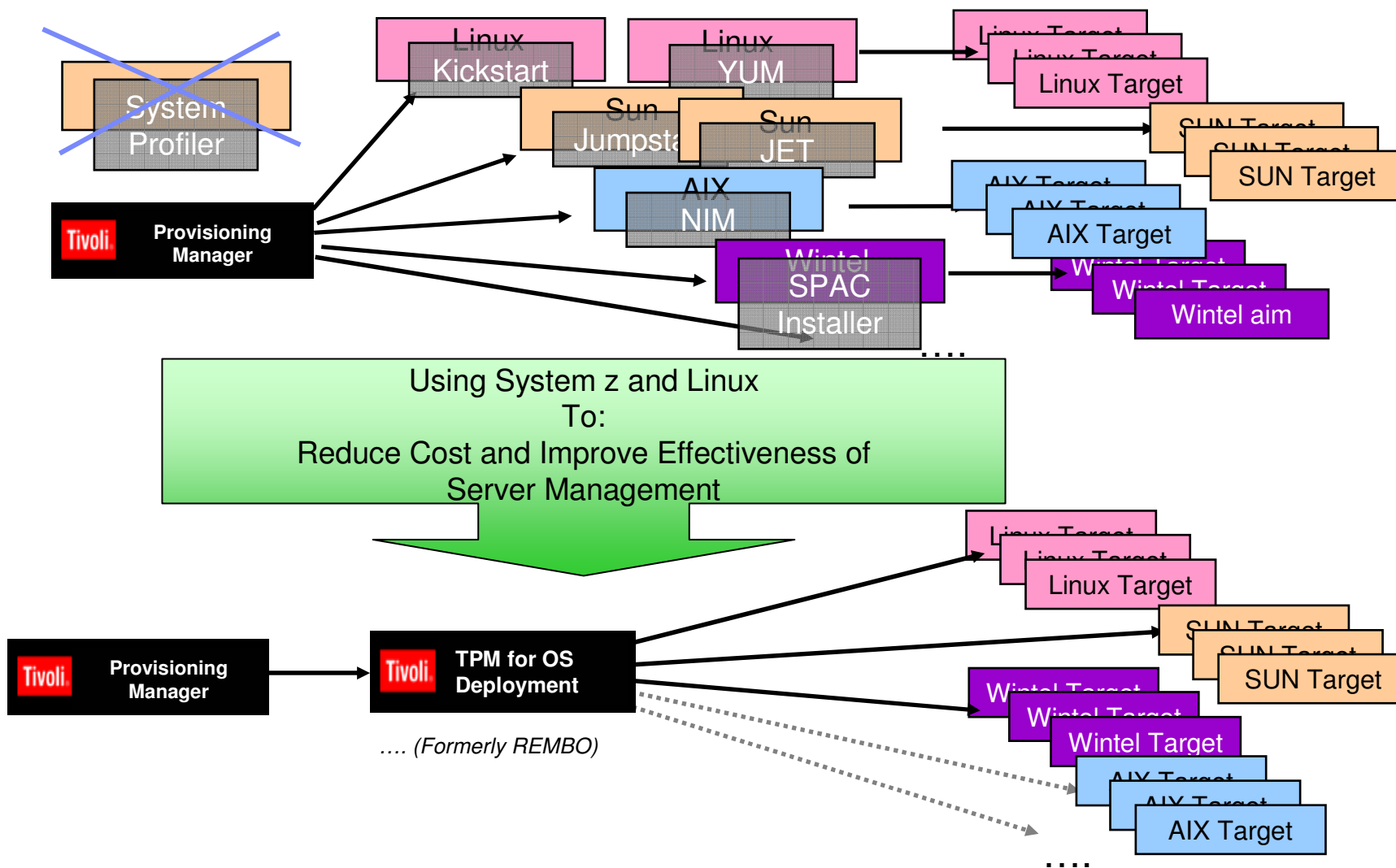
- 32% of Server farm for distributed servers are for administration , managing and provisioning servers
 - Real Customer example.. Managing 37,300 servers world wide would take 26 IFLs on a z990.



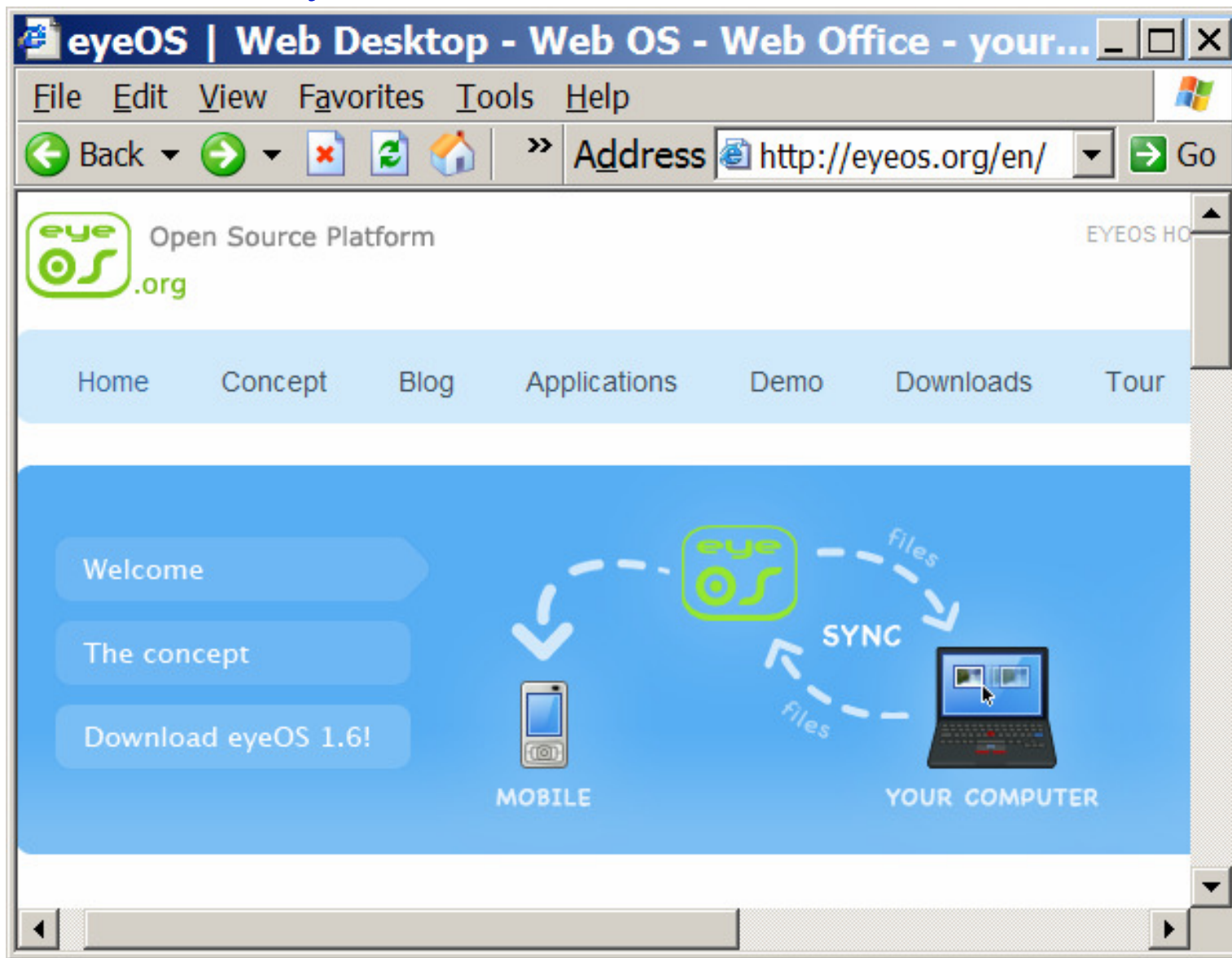
- Limited automation
- Labor intensive

Local Implementation (per site)

Phase one simplification and administrative cost reduction



eyeOS hosted on System z



Logon screens follow accepted interface rules

Enter

[Create account](#)

New User

Username

Password

Language for the session

New User

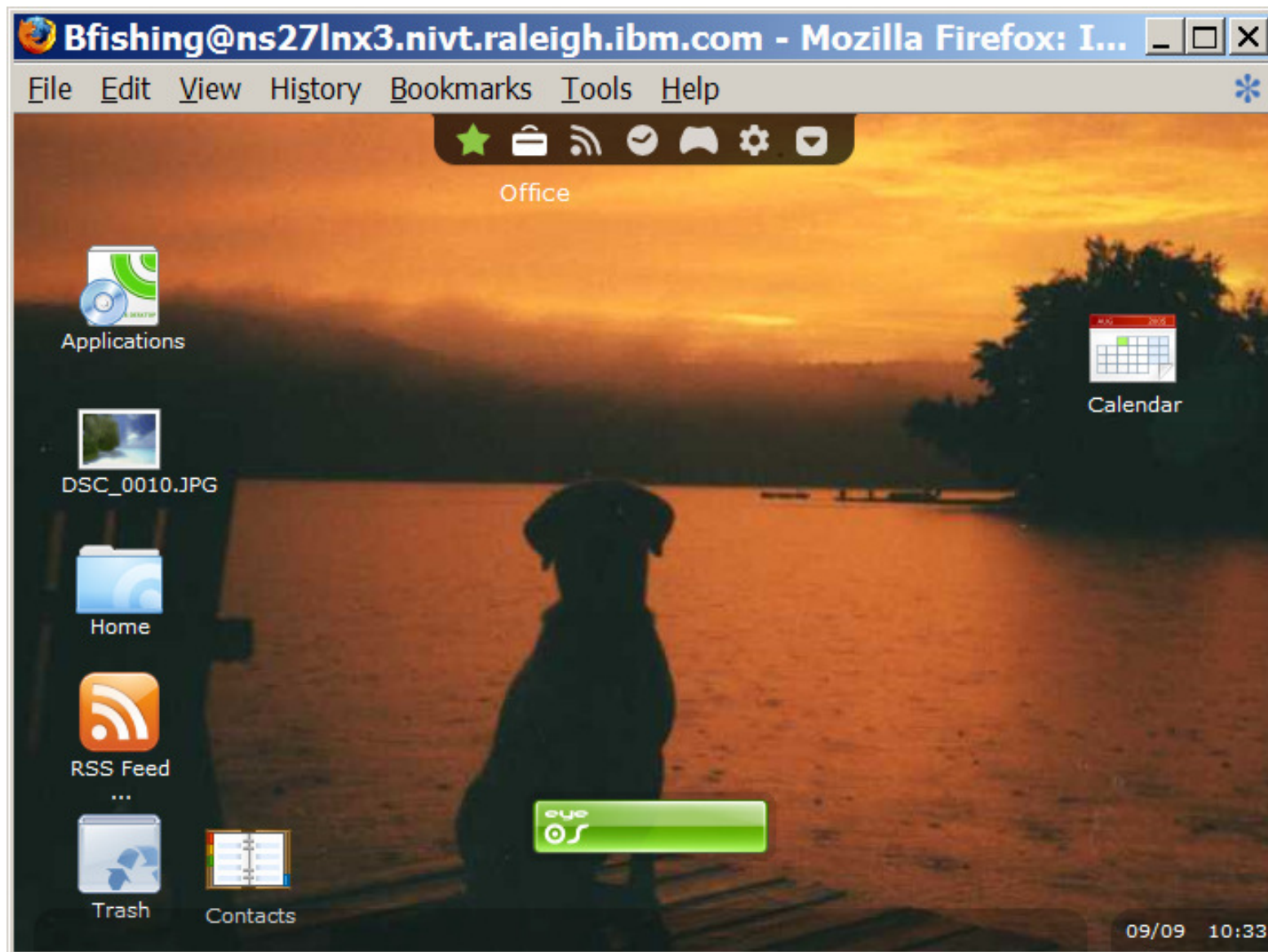
Password

Retype pass

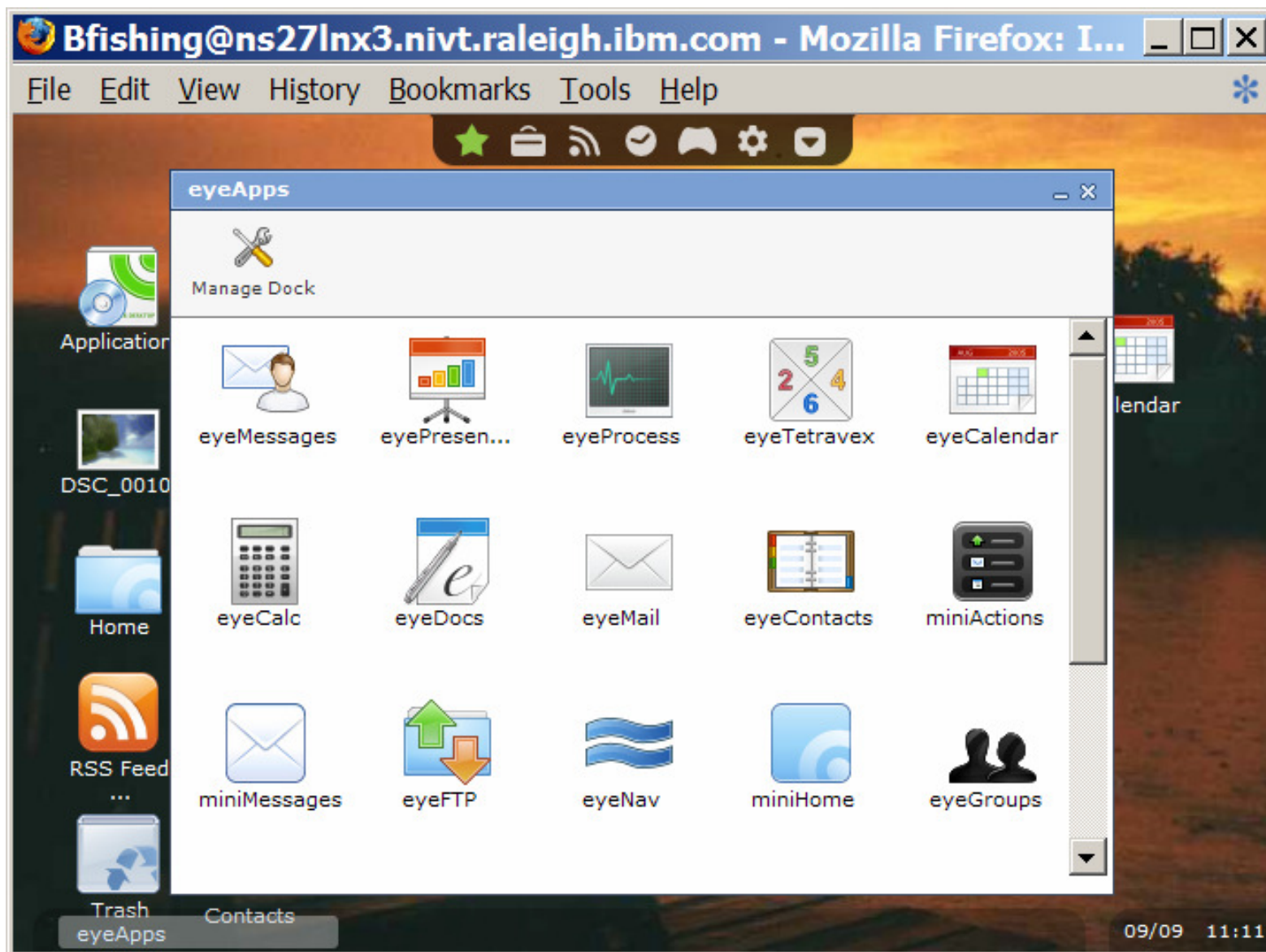
Language

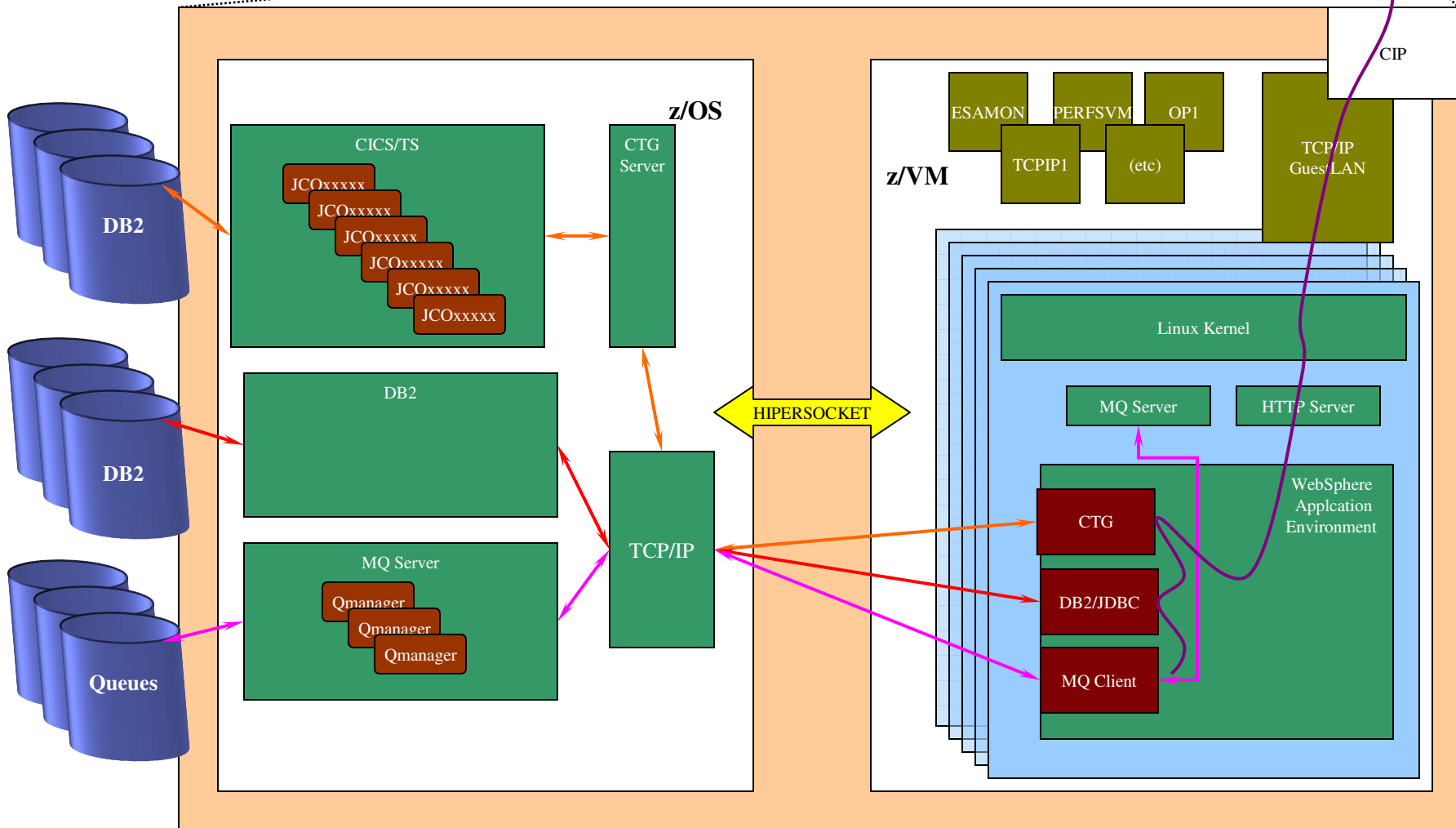
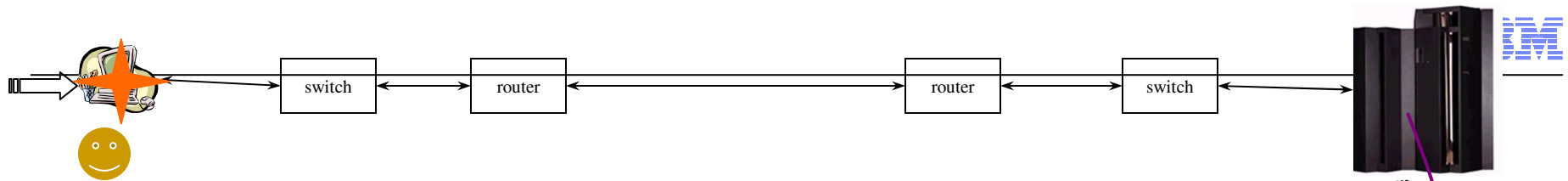
Powered by eyeOS

Customize it just like your home PC

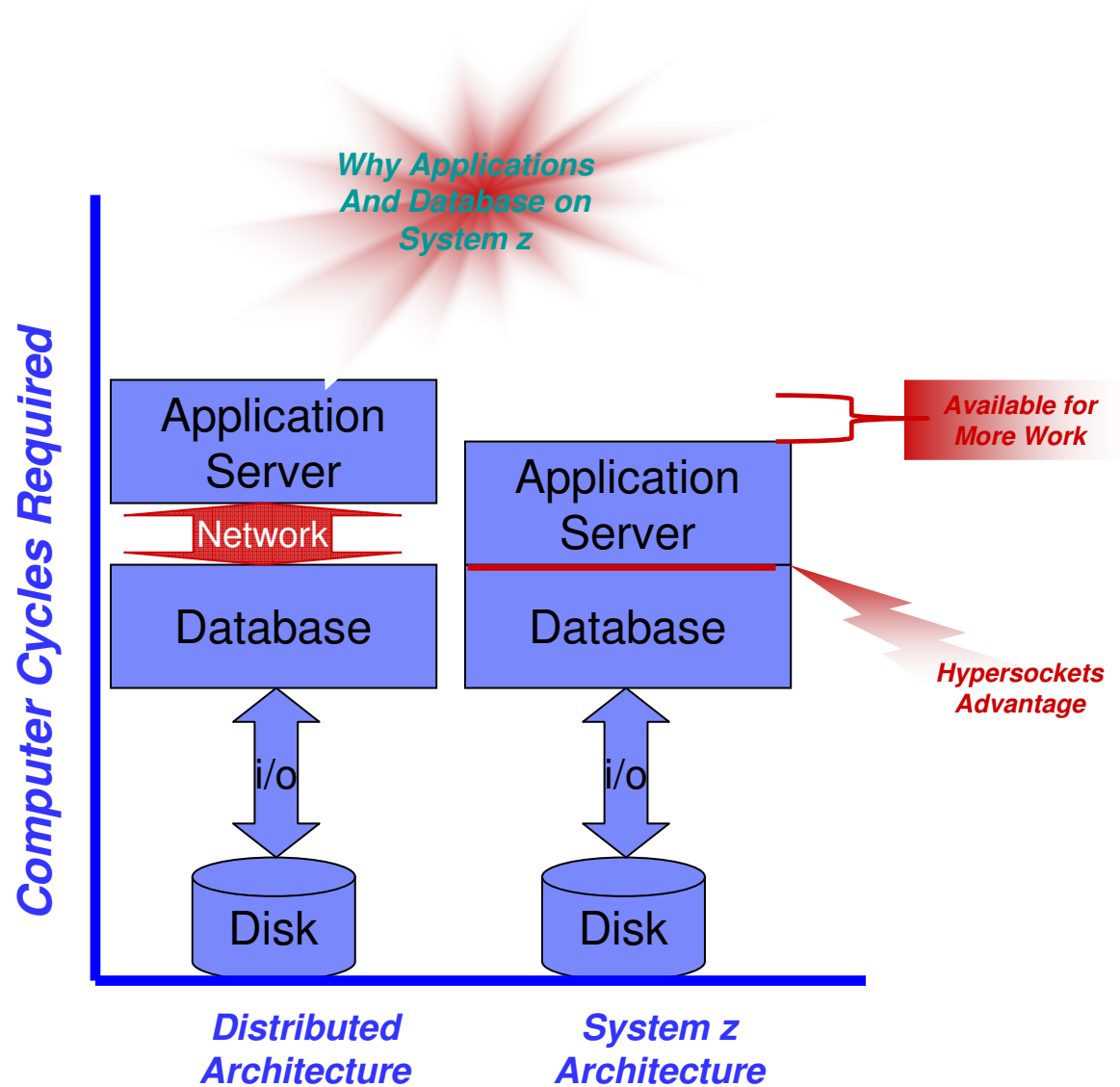


And all your tools are here





Application Layer Performance



ISV Application Server Options

- ✓ WebSphere
- ✓ IBI Web Focus
- ✓ SAP
- ✓ INFORMS
- ✓ Java

What Makes Best Fit

- Leverage classic strengths of the System z
 - High availability
 - High i/o bandwidth capabilities
 - Flexibility to run disparate workloads concurrently
 - Requirement for excellent disaster recovery capabilities
 - Security
- Shortening end to end path length for applications
 - Collocation of applications
 - Consolidation of applications from distributed servers
 - Reduction in network traffic
 - Simplification of support model
- Consolidation Effect
 - Power requirements
 - Software costs
 - People Costs
 - Real Estate
 - Workloads requiring **EXTREME** Flexibility



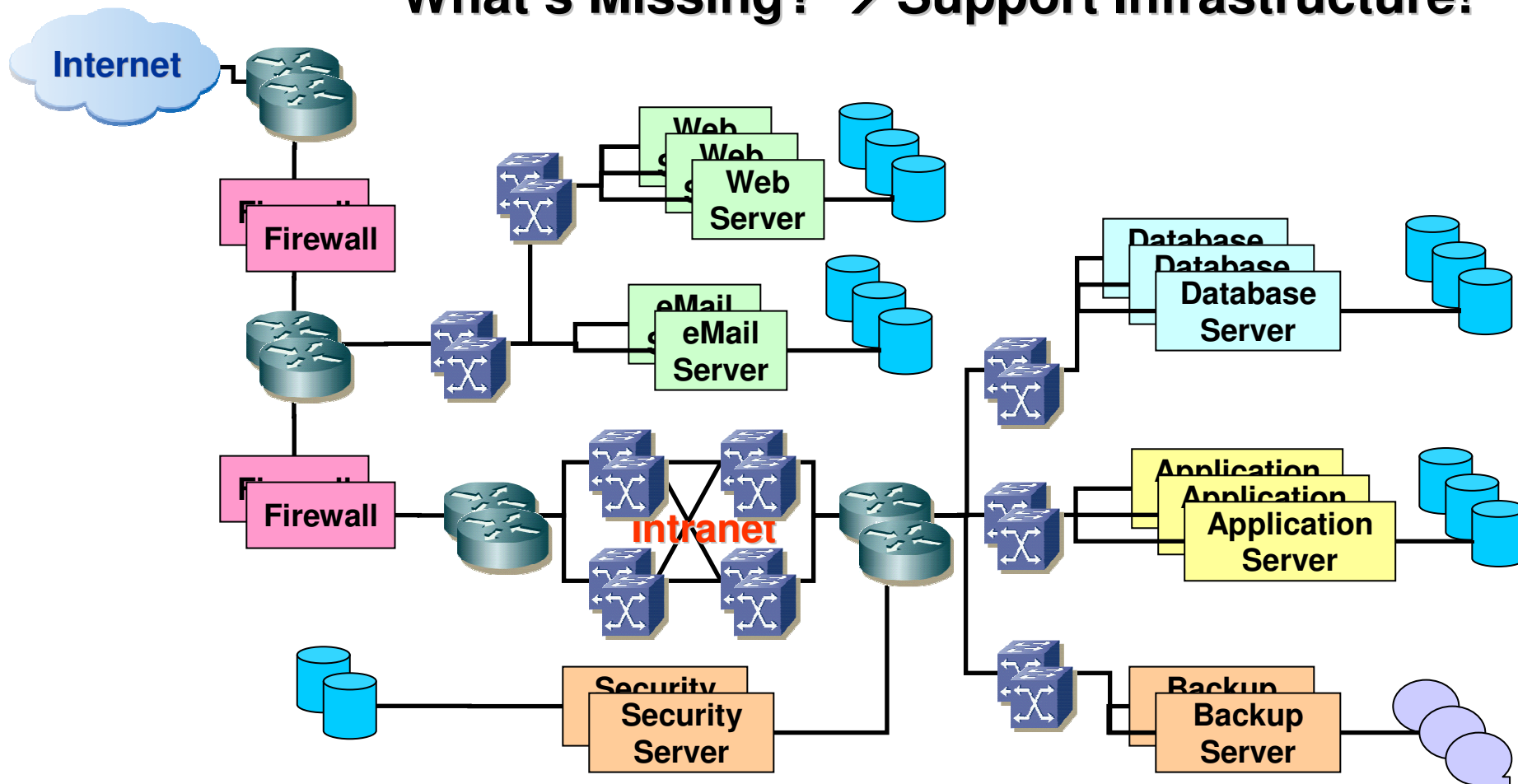
Best Fit Application Workloads



- WebSphere MQ Series
- DB2 Connect
- CICS Transaction Gateway , IMS Connect for Java
- SAP
- WebSphere and JAVA applications development
- WebSphere Application Server (WAS), Portal
- Domino
- Network Infrastructure, FTP, NFS, DNS etc..,
- Oracle Database
- Applications requiring top end disaster recovery model
- ComServer and Communications Controller for Linux
- Virtualization and Security Services
- InfoSphere/Cognos
- Communicate Pro (VoIP)

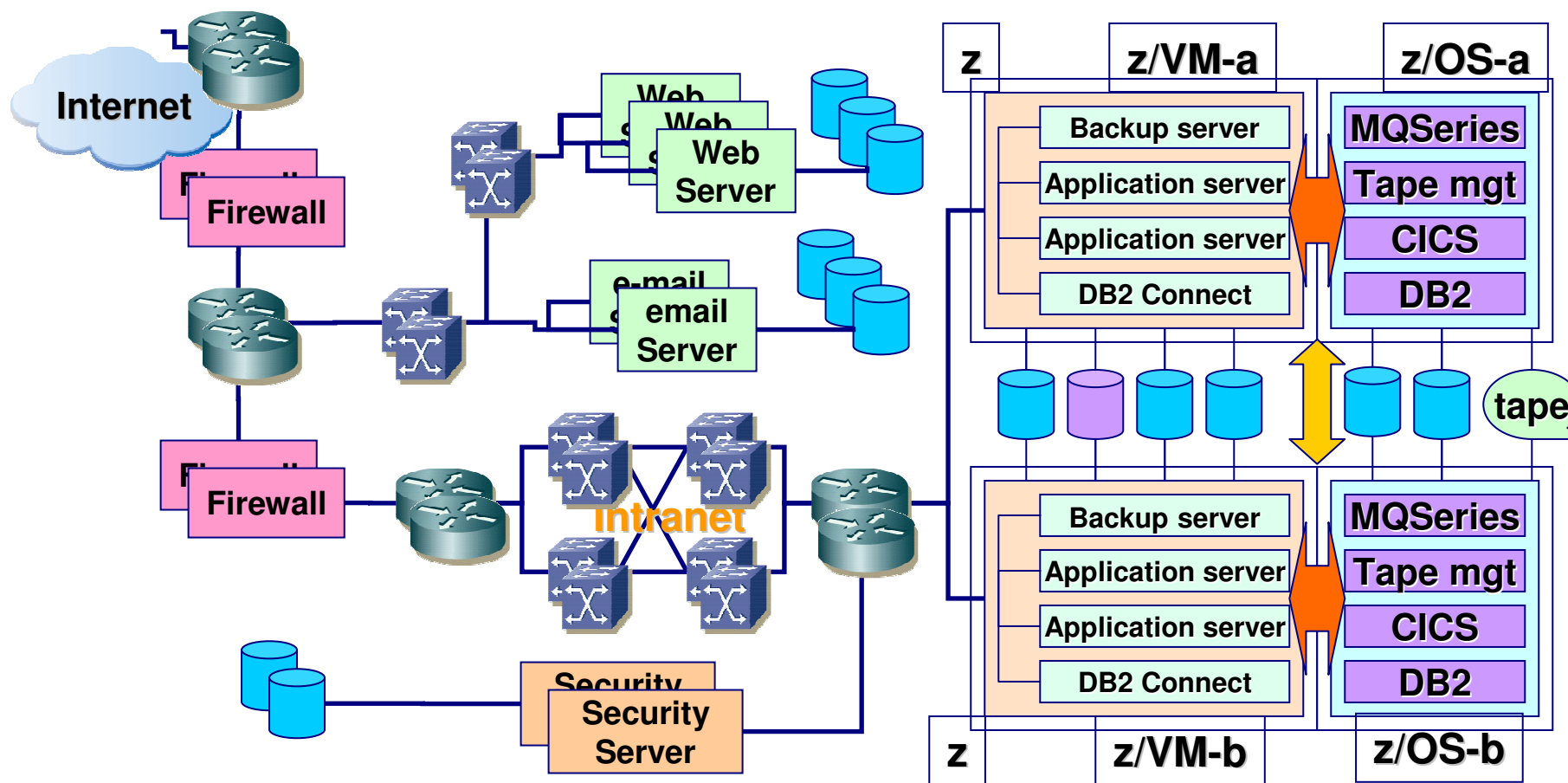
Infrastructure Reduction

What's Missing? → Support Infrastructure!



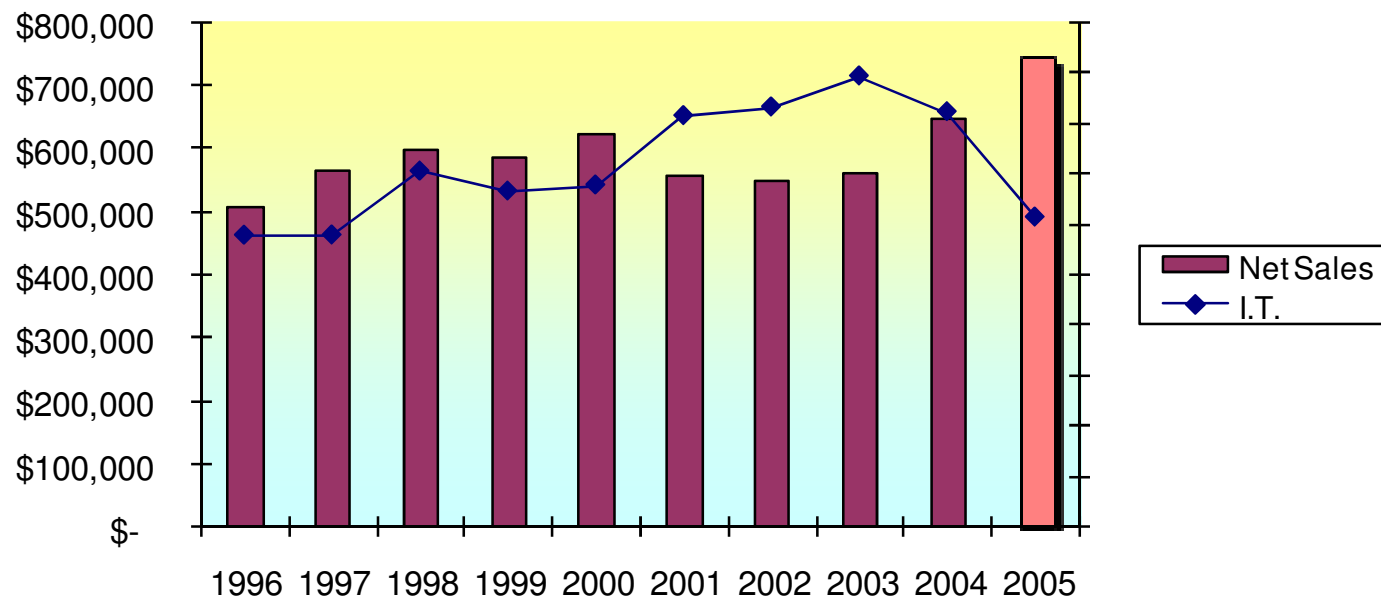
This configuration contains 50+ levels of infrastructure

Reduce Infrastructure with Linux on System z



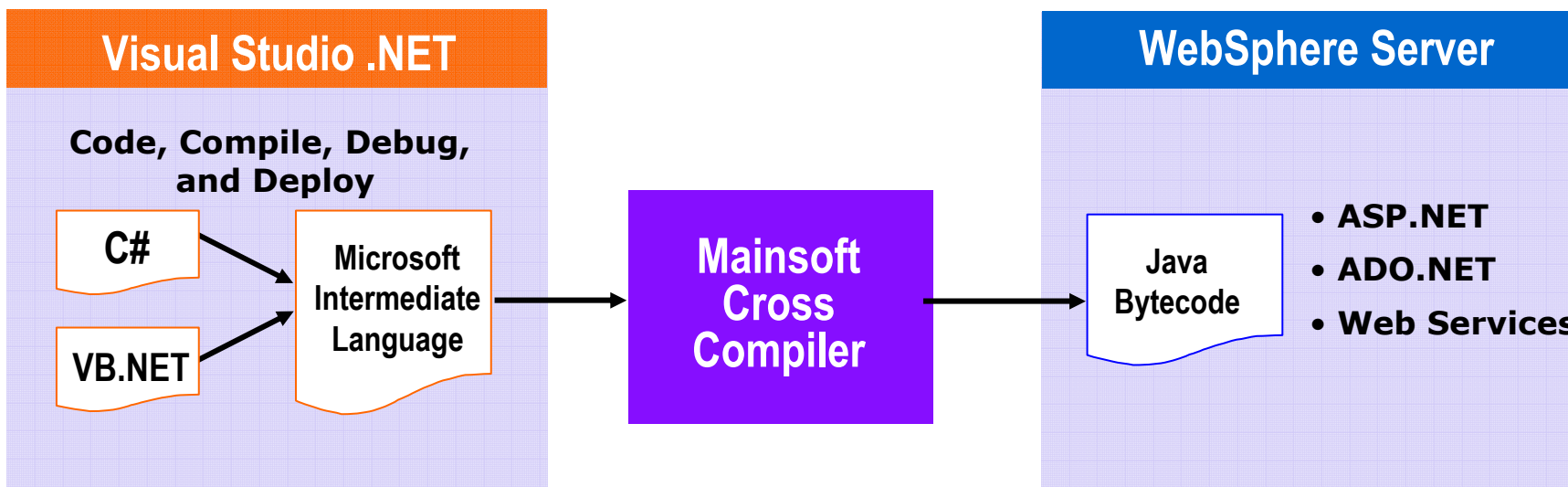
In this configuration, 14+ levels of infrastructure have been eliminated

Net Sales vs. I.T. Percentage of Sales SAP Customer



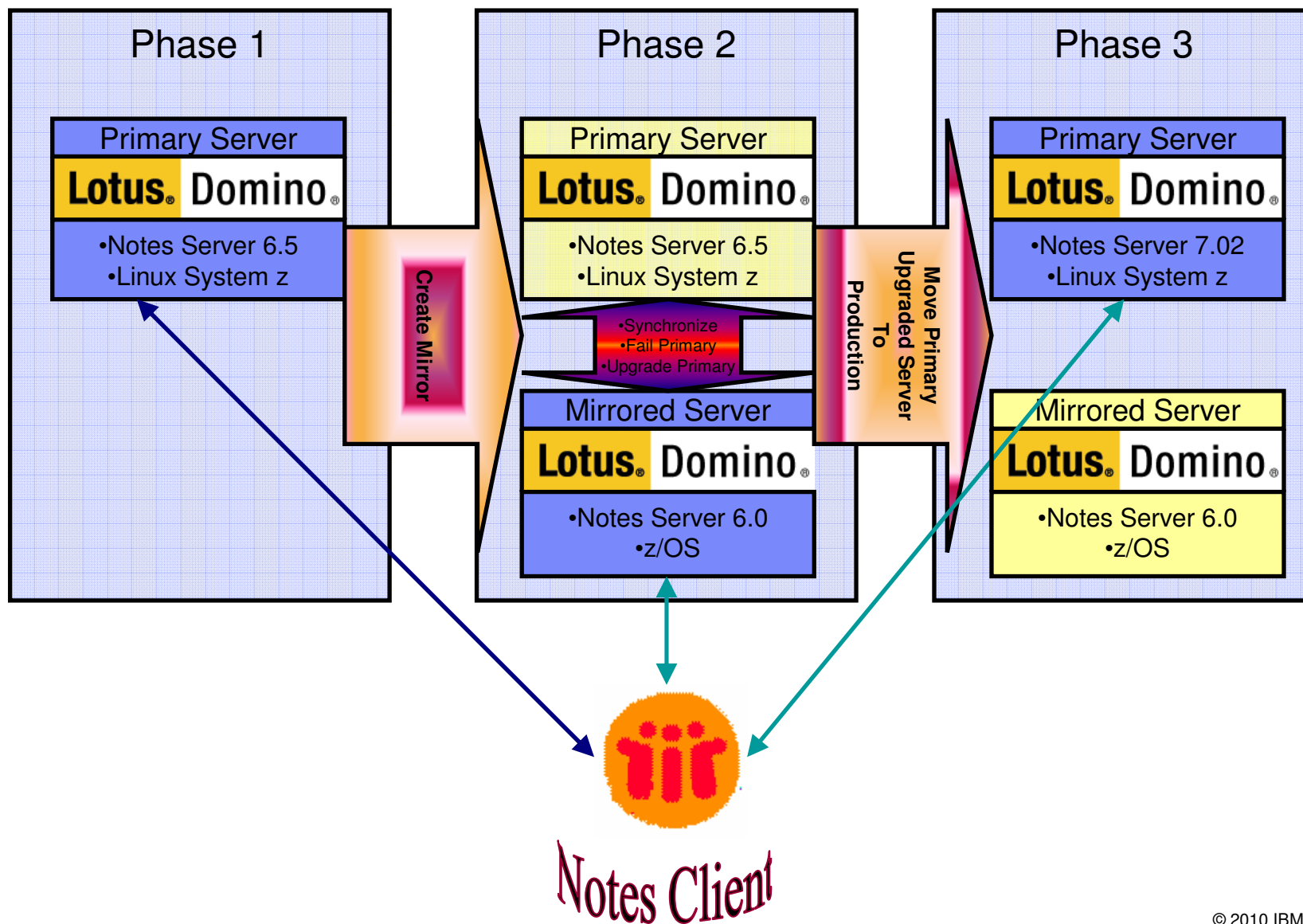
Enabling Technology

Visual MainWin for J2EE, Enterprise & Portal Editions



Mainsoft software has been validated ^{IBM Server} *Proven*™ on System z & other eServer platforms.

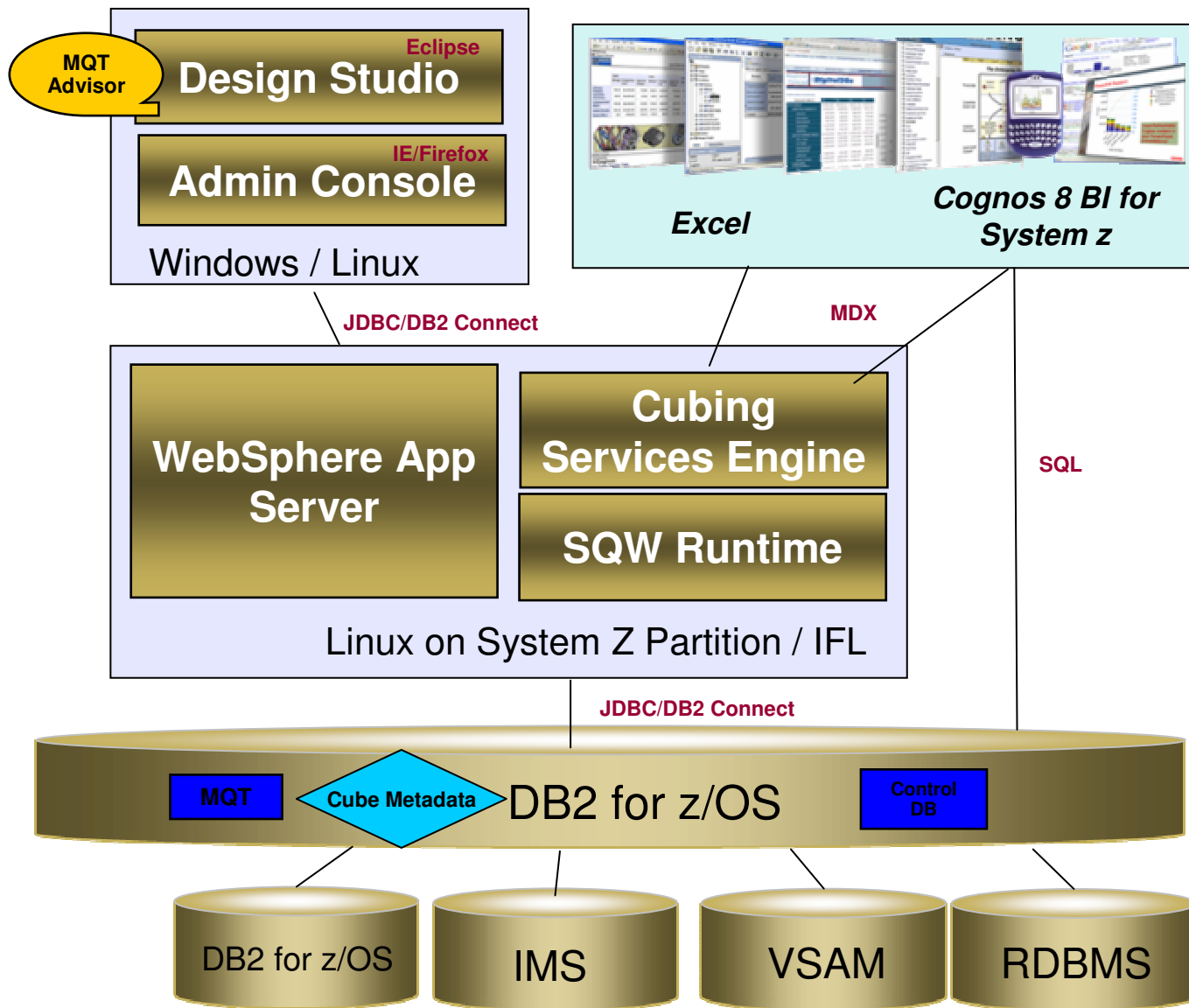
Domino for Linux on System z, Imagine the Possibilities



System z THE Database and Warehouse Engine



InfoSphere Warehouse on System z



Client Layer

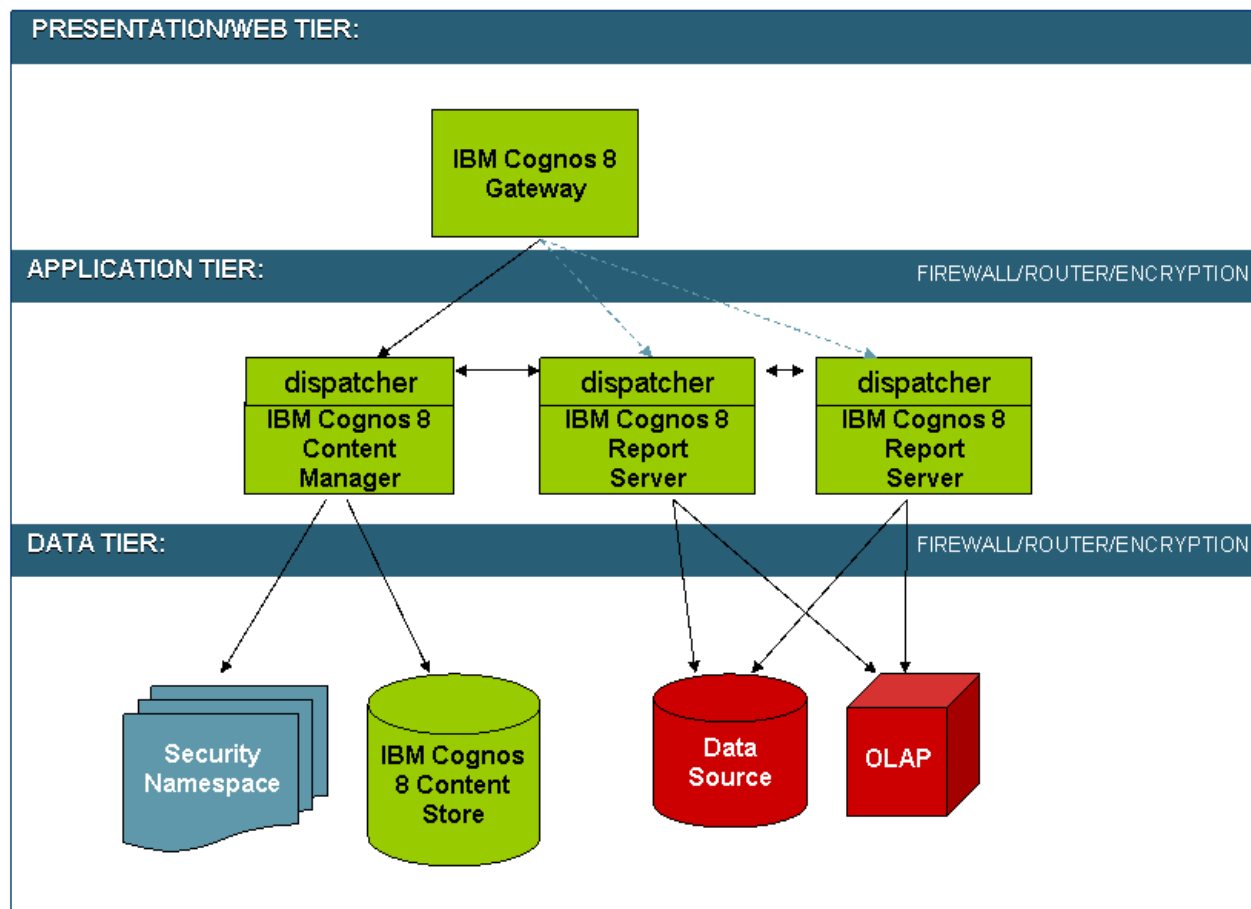
- Design and admin client
- BI / Reporting tools and apps

Application Server

Data Warehouse Server

Source Systems

IBM Cognos 8 BI Architecture



What Makes Good Fit

- Evaluate server choices
 - Correct application availability,
 - Supporting applications,
 - Total Cost of Ownership (TCO)
 - **Politics** within the organization.
 - Porting issues


- Shortening end to end path length for applications
 - Collocation of applications
 - Consolidation of applications from distributed servers
 - Reduction in network traffic
 - Simplification of support model

- Consolidation Effect
 - Power requirements
 - Software costs
 - People Costs
 - Real Estate
 - Workloads requiring EXTREME flexibility



Good Fit Application Workloads

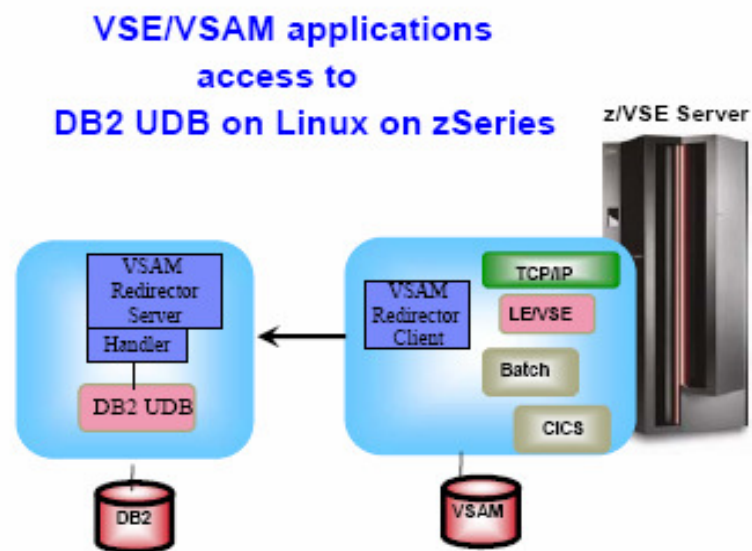


- 
- DB2 (LUW)
 - Informix, (IDS)
 - Apache web serving
 - SAMBA
 - TIM/TAM (LDAP Services)
 - TSM
 - Existing Linux Workloads

DB2, Imagine the Possibilities on Linux for System z

UDB 8.1
 UDB V8.2
 DB2 V9.1 Native XML

- Spatial Extenders
- Archive Expert
- Test Database Generator
- Net Search Extender



Potentially Difficult Candidates

- ISV and IBM applications that have not yet ported their application to run on Linux on System z
- Applications that by design run at VERY High sustained utilization which I will define here as >95%.
- Stand-Alone single applications as the only Linux for System z applications
- Applications that are to internally sensitive to try and move
<http://www-1.ibm.com/servers/eserver/zseries/os/linux/apps/all.html>
- This URL is a link to the IBM software running and supported to run under Linux on System z.
<http://www-1.ibm.com/servers/eserver/zseries/os/linux/software.html>
- Call and ask if the software is not on one of the two lists above. Call Jeff Noel (POK), Ray Smith (POK), or Bill Reeder (Seattle).



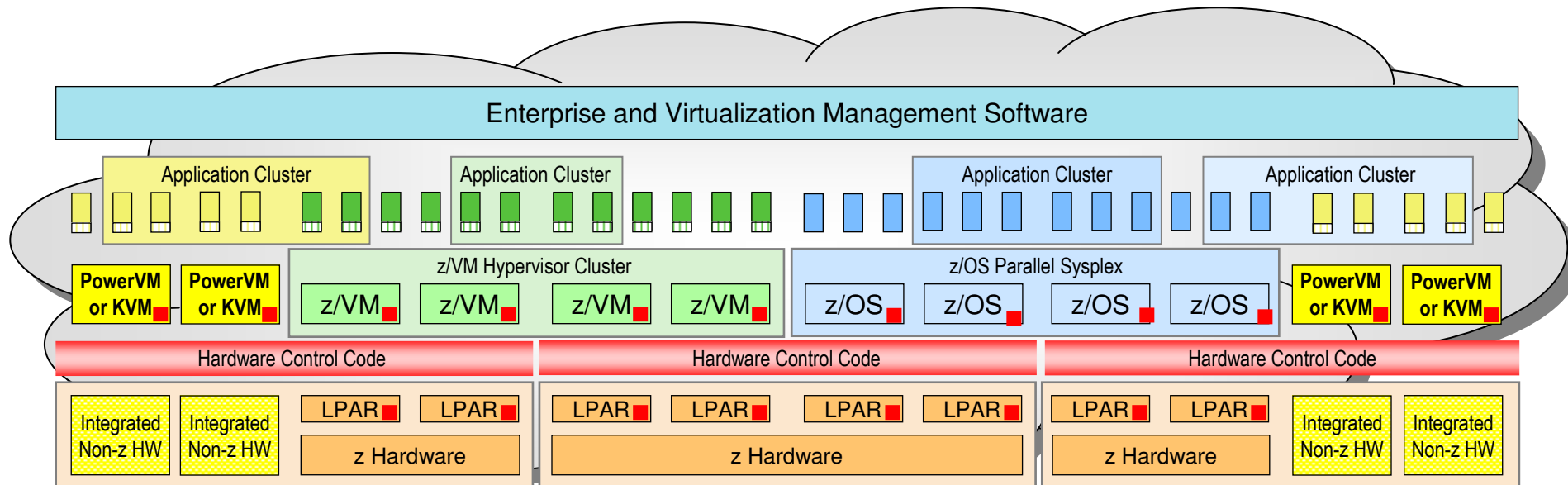
System z ISV Ecosystem as of 1Q 2009

- Over 6,000 applications, from over 1,600 ISVs enabled on the System z platform
 - ❖ Over 2,000 applications on z/OS 1.8 and above
 - ✓ More than 3,800 for all z/OS releases
 - ❖ Over 2,900 applications on Linux on z
 - ✓ More than 500 new Linux applications added in 2008
 - Represents 18% growth from 2007
 - ✓ Over 150 already added in 2009



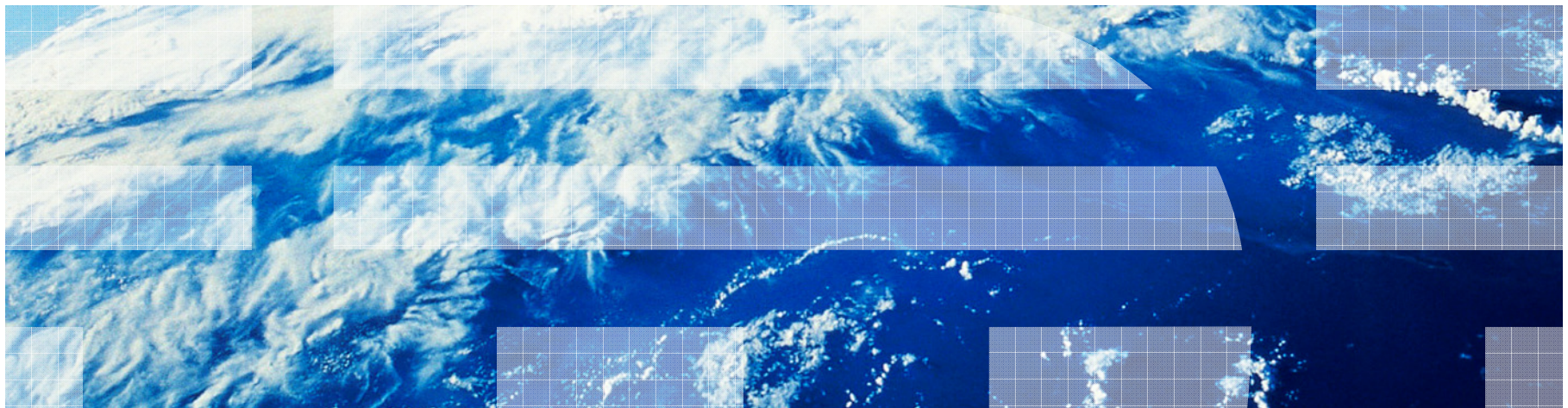
IBM Multi-Architecture Virtualization Federated Hypervisor Support with System z Enabling “Fit for Purpose” Application Hosting

- System z futures: hosting a federation of platform management functions, including:
 - Resource monitoring
 - Workload management
 - Availability management
 - Image management
 - Energy management
- Integrates with hardware management and virtualization functions
- Controls hypervisors and management agents on blades
- Open integration to enterprise-level management software



■ = Code that interfaces with hardware control code

Implementing Management Solutions



INTEGRATED SERVICE MANAGEMENT



- The technology you've heard about today presents amazing opportunities, from cost savings and efficiencies through sustainability.
 - but to realize it's true potential you must consider the management of your infrastructure and the applications you run end-to-end.
- IT Service Management has matured considerably over recent years – our approach encapsulates traditional Service, Security and Storage management.
- Based on our experiences, we're here to talk about best practice methods for realizing an end to end IT Service Management vision for your organization.
- With years of experience to draw on, we'll talk about real world examples of how you make the journey to an ITIL aligned Service Support and Delivery model.
- Our goal? To take you from a reactive, disjointed service to an integrated 'Smarter' model.

Organizations embark on this journey everyday, and you don't have to go it alone - experience matters, learn from others and partner with experts.

- Best practice looks the same, whatever the organization.
- Look to industry experience and best practice to build a solid approach:
 - ITIL for how IT services are to be delivered and supported;
 - COBIT to address what needs to be controlled and how it is to be measured.
- ITIL provides an industry recognized framework for best practice while COBIT helps us to measure the success of your transformation.
- Benchmark where you are today, and use this to demonstrate your progress.
- Successful governance ties IT's goals to those of the business – make sure you have business buy-in and communicate.

Take a pragmatic approach...

- Projects aren't always about enterprise wide change. You can introduce best practice on a project by project basis. New infrastructures and business services are a great place to start.
- Start with the new, and extend the reach of your best-of-breed platform across existing and new services.
- Bring together the legacy, distributed and datacenter under one platform...
- ... and easily extend to new services, including virtualization and cloud.
- Leverage your platform to introduce new and support existing business processes.
- Engage the business, they'll soon realize your strategy helps to drive their agenda for change!

A successful organization is built on a solid framework of data and information. To meet the goals of the business you must effectively manage the union between business processes and information systems.

- Successful IT Service Management projects are delivered in phases - understand the big picture, but don't try and eat it whole.
- Focus on what delivers the most value to you and your organization, and deliver it in a strategic way.
- Engage the business, understand both business and technology drivers - use this to validate your strategy and delivery routes.
- Define a program for change made up of work packages – translate the business requirements to a delivered technical solution.
- Deliver value quickly, target prominent pain points and areas where improvement can be quickly demonstrated.

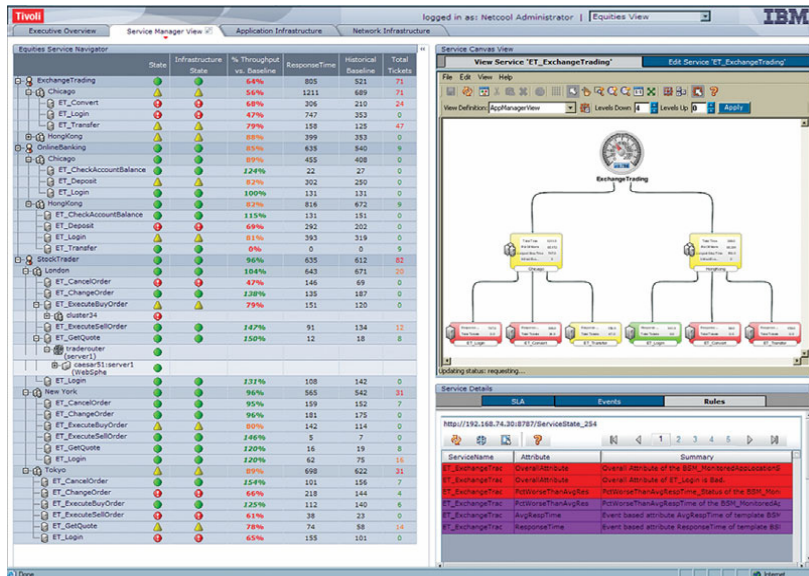
MAKING SENSE OF COMPLEXITY



Looking at the technologies outlined today the simplification, consolidation and centralization of your infrastructure is more achievable than ever before.

IBM has delivered the platform and applications you need for a best of breed IT infrastructure.

Improving your infrastructure helps to make your business run better – but you want it to run smarter.



IT Service Management Challenges we see every day:

- The Operations Lifecycle, runbook automation and applying business process to technology;
- Understanding and cataloguing IT Assets;
- Centralizing control and integrating systems;
- Managing Change and Configuration Management;
- Detecting and responding to Incidents and Problems;
- Automating processes to improve service delivery;
- Securing the infrastructure; and
- Proactively managing SLA's.

THAT SOUNDS GREAT, BUT WHO'S REALLY DONE THIS?



OUR SERVICE MANAGEMENT APPROACH



Let's talk about four real world examples...

1



A Global Market Maker

2



The World's largest Merchant Processing provider

3

UK GOVERNMENT

The home of ITIL

4



The World's 5th Largest Insurer

... and how each one of these organizations overcame the challenges you see today.



CMC MARKETS

A GLOBAL MARKET MAKER



Business Drivers

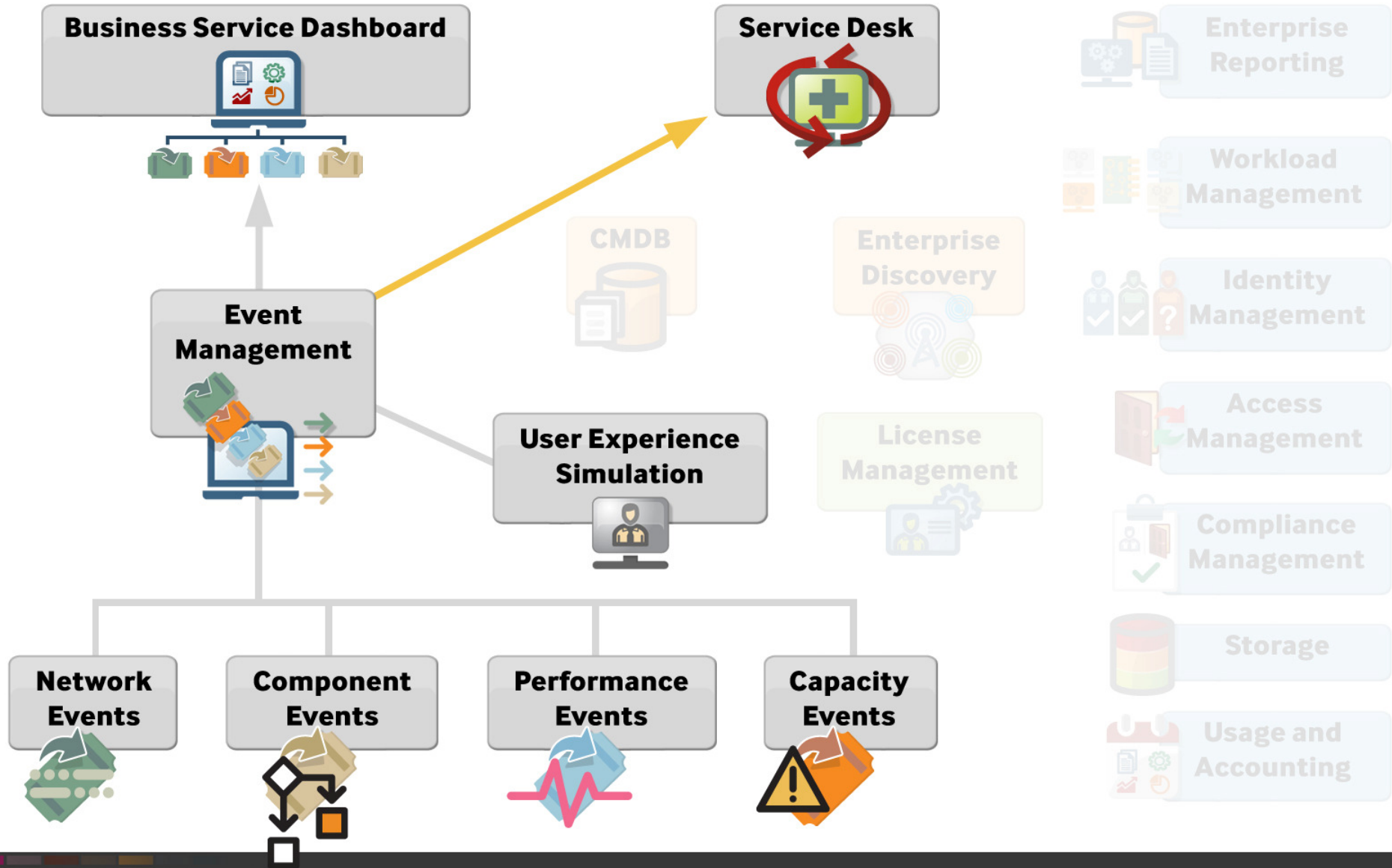
Building a new global infrastructure, using technology to gain competitive advantage and to extend market reach.

- Moving from a legacy infrastructure to a new worldwide datacenter model.
- Systems must handle unpredictable load driven by market movement.
- Measure and report the performance of the infrastructure, from the customer's point of view.
- Understand the true impact of an incident, manage problems and their impact on the business.
- Verify availability and Performance of Key Services.

The Solution...

- A collection of worldwide datacenters, all built on IBM hardware and monitored by Tivoli Software.
- Provided the ability to monitor with immediate visibility all aspects of infrastructure and business services
- We now simulate users interacting with key application and web based services from all over the world – measuring response time and the **true** customer experience.
- We delivered an intelligent business dashboard and centralized operations to a single operations hub.
- We provided closed loop integration – driving everything via the Service Desk.

CMC MARKETS AND IBM TIVOLI SOFTWARE



- We moved from a legacy estate to a best of breed IBM datacenter model.
- Through visibility of the IT Infrastructure, it's performance and capacity management CMC Markets are now able to tune their infrastructure to cope with spikes in demand as they happen.
- The new platform provides the scalability, capacity and extensibility to support trading worldwide, 24x7x365.

Competitive advantage? CMC Markets made millions of dollars in one day when the competitors stopped trading due to high demand and their inferior Infrastructures failed.



FIRST DATA MERCHANT PROCESSING



Business Drivers

Gain a detailed understanding of deployed systems and the relationships between them

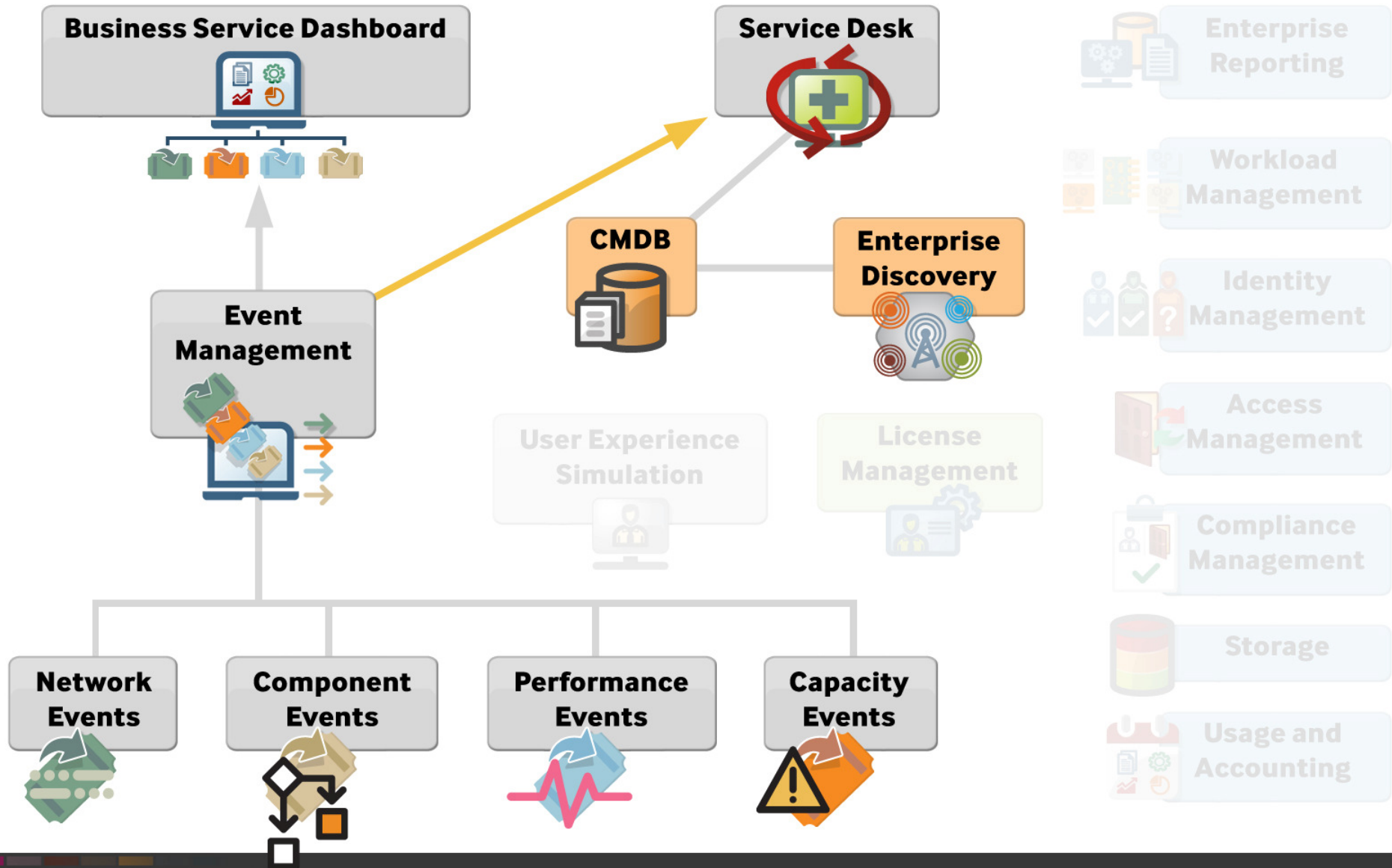
- Move IT infrastructure management from point monitoring towards a defined set of business views, representing customer experience.
- Consolidate management for a mix of vendor packages, and a proprietary CMDB.
- Integrate with the production Service Desk to extend existing business processes.
- Automate discovery across the IT estate, and link the systems and applications to the business services they provide.
- Tune the Service Management platform to prioritise and report on financial penalties associated with SLA's.

The Solution...

- Discovery – what's out there.
- Change – If something changes, we want to know and link it back to a Change Record.
- Visualization – implementing a Subway map of Business Services, ensuring outages down the line could be mitigated through rerouting.
- Diagnostics – supporting drill down to the components behind the service, dynamically updated through discovery.
- Dashboarding – providing real time SLA views and predicatively reporting breaches.



FIRST DATA AND IBM TIVOLI SOFTWARE



- Introduced a business service view of operations.
- Provided a better understanding of the impact of Change on business services.
- Provided a visibility of outages in a business context – not just ‘what went wrong?’, but ‘what did it mean to the business?’”
- Drove service improvements from a customers perspective.
- Ensured incident and problems were identified, prioritised and solved before they impact SLAs.
- Reduced costs through a better inventory of services and components.

The bottom line? Faster resolution of incidents and problems, more powerful root cause analysis and strict change and configuration management.

UK GOVERNMENT

THE HOME OF ITIL



Business Drivers

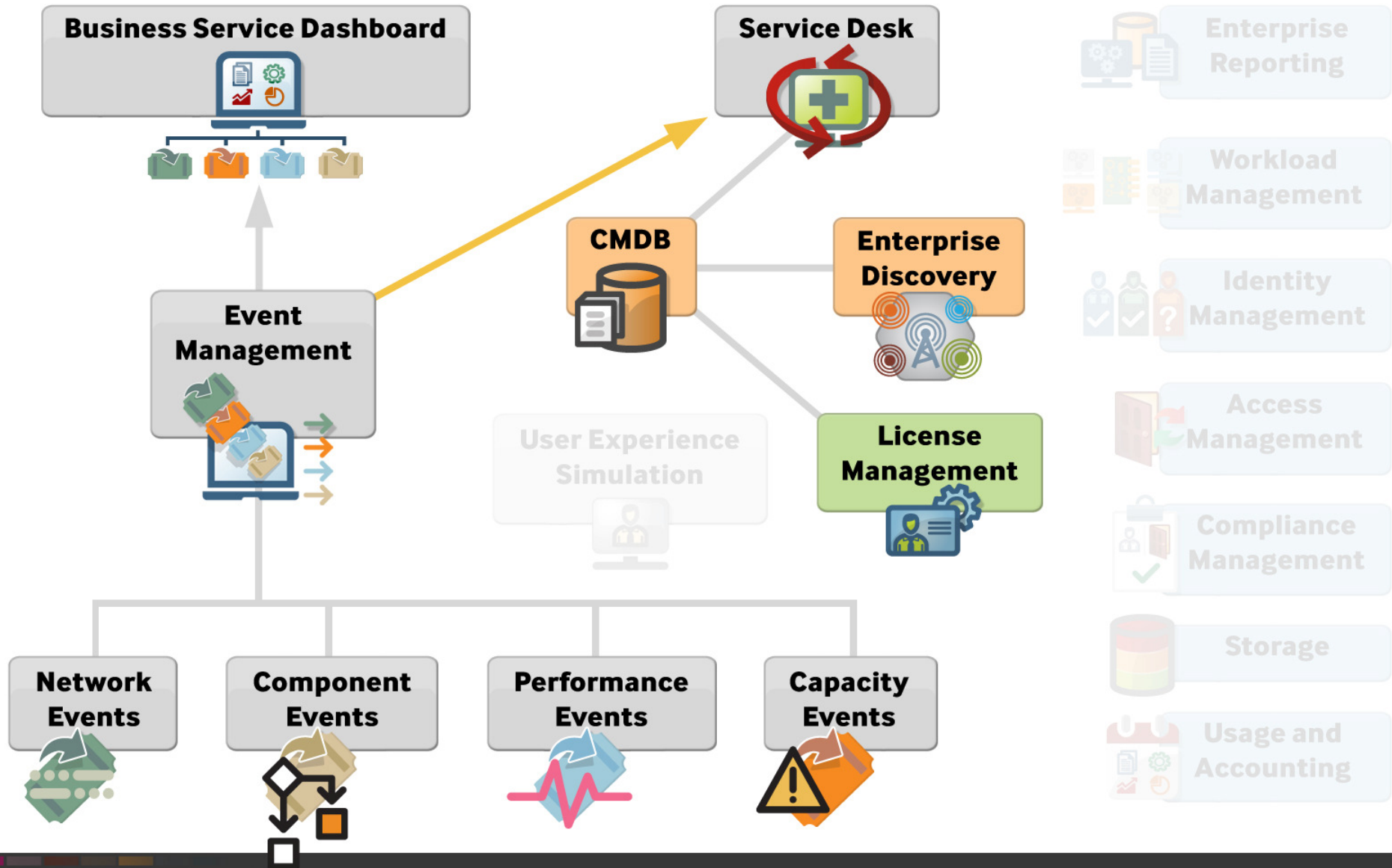
Automate internal processes through the realisation of ITIL and gain control over the impact of change on business services

- Significant Service Management Challenges.
- Processes were documented and *assumed* to be in use.
- Struggling with Change and Configuration management.
- No accurate view of the IT estate.
- No integration between HR and Service Desk.
- No integration between people and assets.
- Limited KPI reporting .
- Time consuming SLA management.

The Solution...

- Automate discovery and change management.
- Introduce structure and control through workflows.
- Integrate Incident, Problem, Change and Configuration Management.
- Provide a business dashboard, with a subway map of key services.
- Compliment the Service Desk and Business Dashboard with a 'What Changed?' view – a view of all changes outside of change control.

UK GOVT AND IBM TIVOLI SOFTWARE



- Integrated end-to-end realisation of ITIL aligned Incident, Problem, Change and Configuration Management.
- Provided a better understanding of the impact of Change on business services.
- Provided a visibility of outages in a business context – not just ‘what went wrong?’, but ‘what did it mean to the business?’
- Moved on to reduce the load on the service desk through user self-service.

What does it mean for citizens? Better service ... faster resolution of incidents and problems, more powerful root cause analysis and strict change and configuration management.

AVIVA

THE WORLD'S 5TH LARGEST INSURER



Business Drivers

Leverage the eCommerce platform to drive new business lines and reduce support and operational cost.

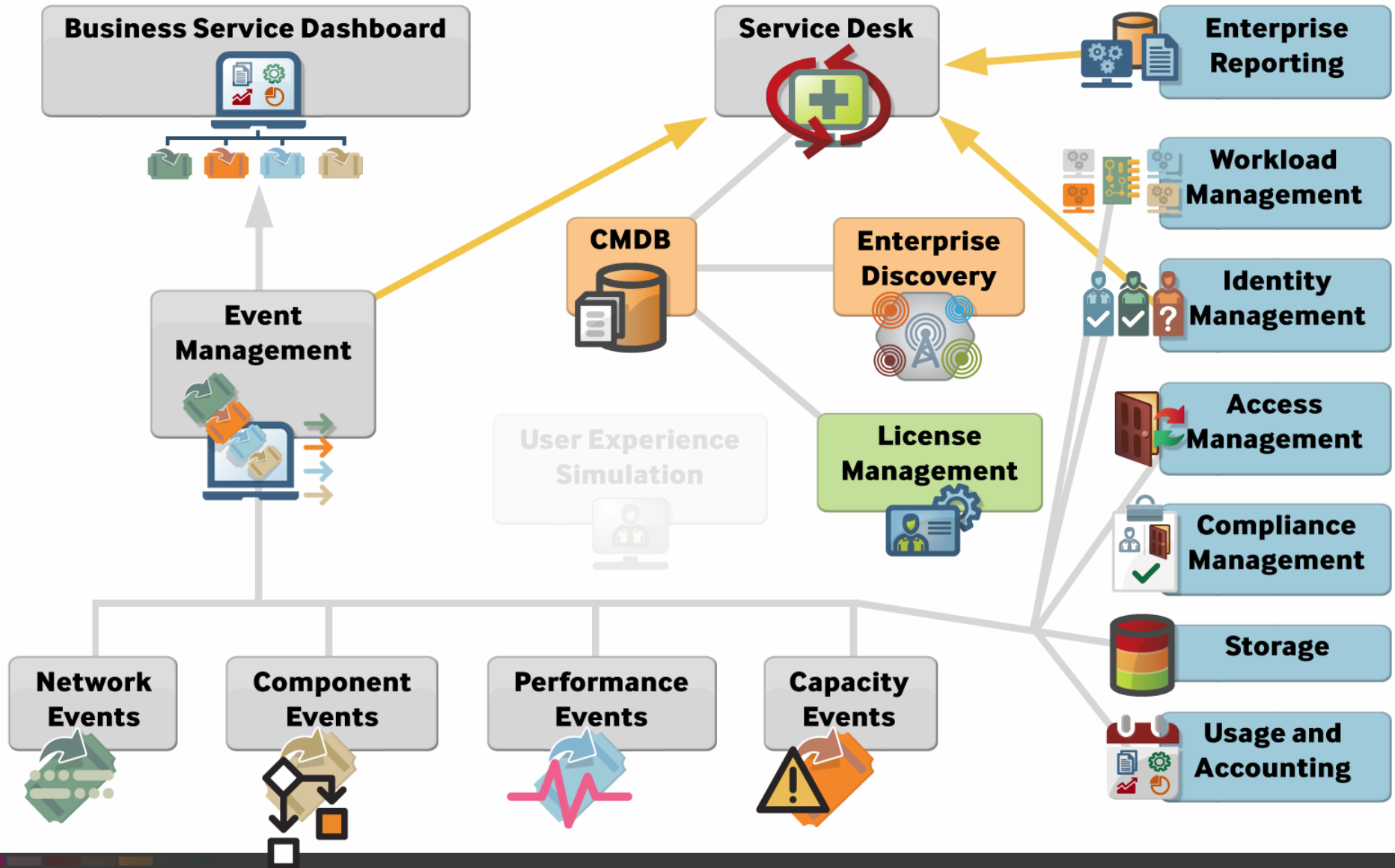
- Refreshing Aviva's eCommerce platform with new IBM technologies.
- Reduce the time taken to bring new applications into production.
- Standardise and automate the deployment process.
- Define and enforce service levels for key components.
- Implement a best practice, repeatable performance and availability management solution.
- Improve the efficiency of support and maintenance.

The Solution...

- Automated build and provisioning, from software to user provisioning and self service.
- Enable rapid, repeatable environment and application builds.
- Provide for detection of non-automated changes ("drift").
- Provide a business view of impact of failures, affect on services and potential breaches of SLAs
- Improve capacity reporting, issues are identified before they begin to impact on the service.



IBM TIVOLI SOFTWARE - INTEGRATED VIEW



- Meantime to delivery of business functionality in reaction to market changes reduced from months to weeks.
- Service availability moved to 99.9%.
- Utilization of infrastructure increased from 25% to 75% without loss or degradation of service, reducing infrastructure investment needs by 50%.
- Standardization and automation of management and delivery processes provides consistency and reduces organizational support needs and resources.

Real world benefits? Faster delivery, greater flexibility, less downtime and the capability to add capacity and new services on demand.

FINAL THOUGHTS



- No matter whether you're tackling a legacy or green field estate – the problems and approach is always the same.
- Build on best practice and learn from others experiences.
- Technology alone is not the answer, engage your business users and keep delivering.
- Communicate your progress.
- An integrated portfolio is essential, interoperability accelerates delivery and removes pain.

ABOUT PIREAN



A strategic partner for the delivery of IT Service and Security Management solutions with a reach across Business Consultancy, Technology and Outsourcing.

With AAA Accreditations across the IBM Tivoli Software portfolio we are recognized worldwide as industry leaders - delivering best of breed, smarter, solutions on IBM Tivoli Software.



*Source: IBM, based on AAA accreditations for IT Service Management and Security

“As of March 10, 2010, Pirean are the most accredited Tivoli business partner in the World.”



Winner 2010 – Best IT Service Management Solution



Finalist 2009 – Outstanding Service Management Tivoli Award



Winner 2008 – Business Partner Innovation Award

ANY QUESTIONS?



Summary

