

BusinessConnect

A New Era of Smart

DevOps for the Mobile Enterprise: Build and connect

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Mobile is the next evolution for connecting to the Data Center

91%

Mobile users keep their device within arm's reach 100% of the time

75%

Mobile shoppers take action after receiving a location based message

96%

Year to year increase in mobile cyber Monday sales between 2012 and 2011

90%

Users use multiple screens as channels come together to create integrated experiences

900%

Increase of global machine-to-machine connections by 2022 (2 billion in 2011 to 18 billion at the end of 2022)



Mobile is changing the way information is used

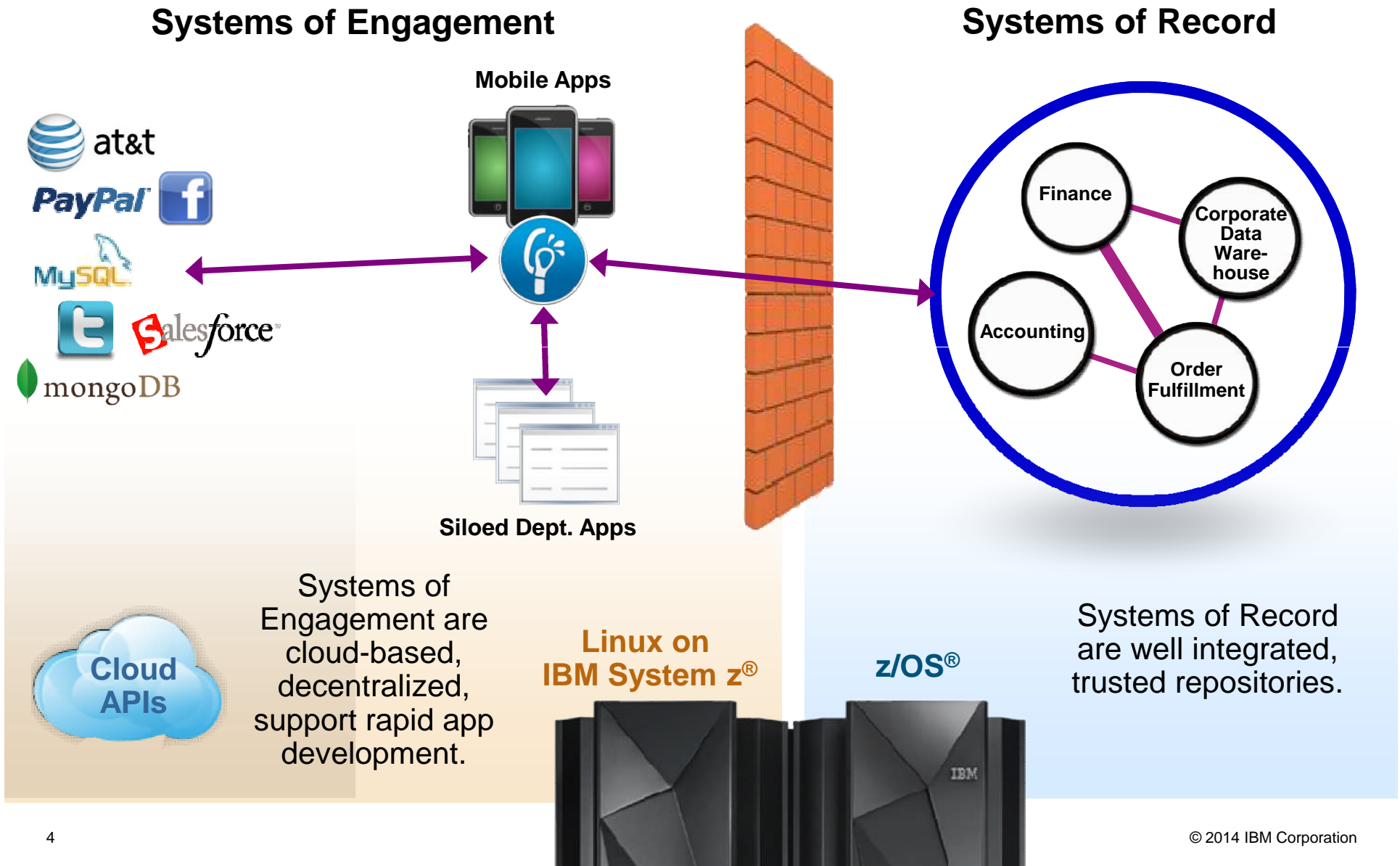
Information developed using multiple platforms and transformed into web services

Information developed and controlled by users for mobile devices

Information restricted and developed in the data center



System z bridges Systems of Record and Systems of Engagement



A lack of continuous delivery impacts the entire business enterprise in the new reality of “Systems Of Interaction”

Line-of-business
Takes too long to introduce or make changes to mobile apps and services

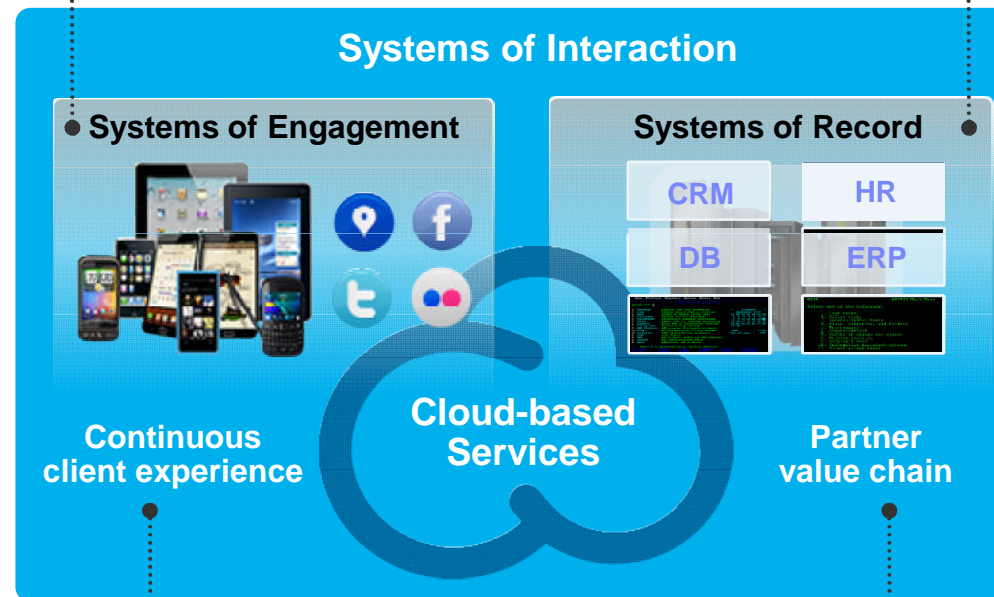
Operations
Rapid app releases impact system stability and compliance

>70%

of budgets devoted to maintenance and operations

4-6 weeks

to deliver even minor application changes to customers



>45%

of customers experience production delays

>50%

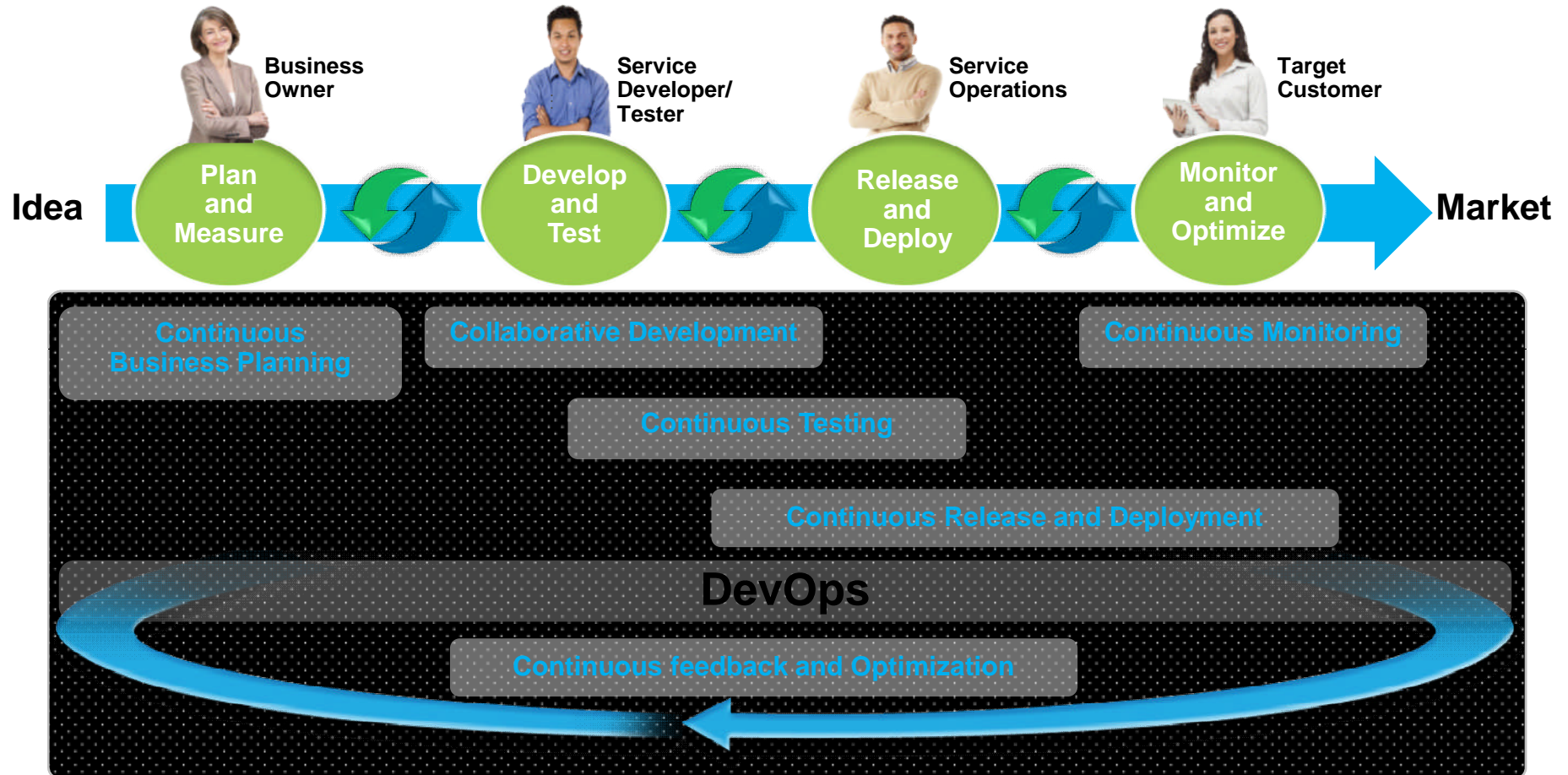
of outsourced projects fail to meet objectives

Development/Test
Speed mismatch between faster moving front office and slower moving back office systems, delaying time to obtain feedback

Suppliers
Delivery in the context of agile

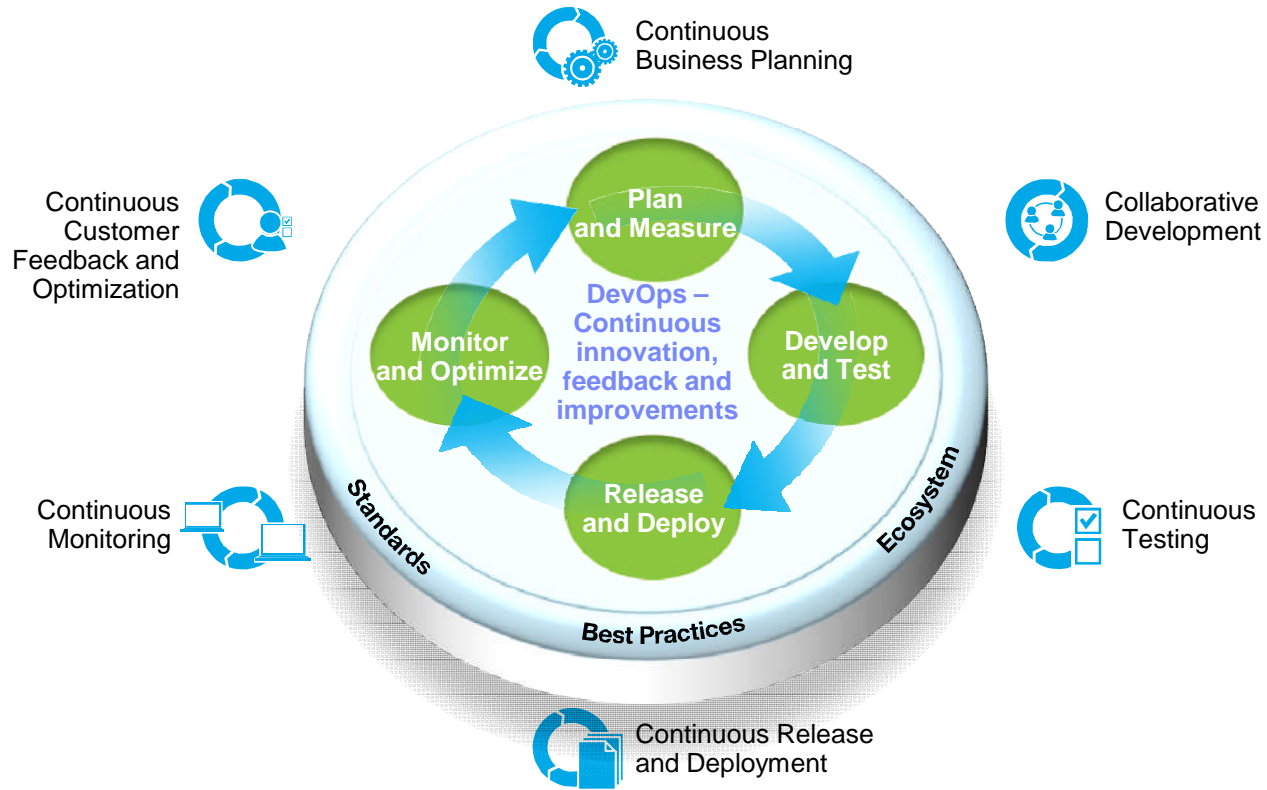
DevOps takes a closed-loop feedback approach to software delivery

Extending Lean and Agile practices across the entire software value chain



IBM DevOps point of view

Enterprise capability for continuous software delivery that enables clients to seize market opportunities and reduce time to customer feedback



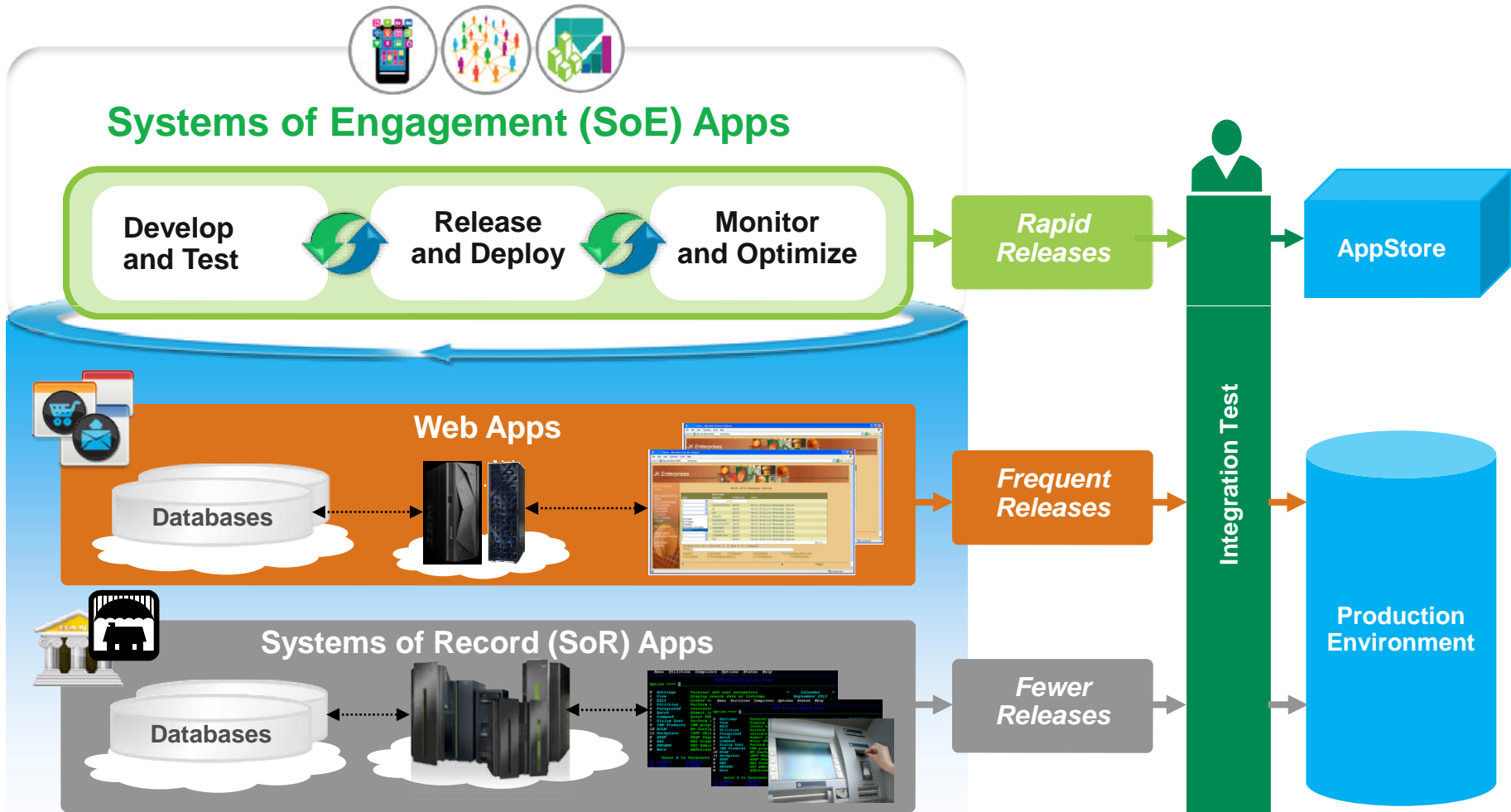
Accelerate software delivery – for faster time to value

Balance speed, cost, quality and risk – for increased capacity to innovate

Reduce time to customer feedback – for improved customer experience

The need: Integrate systems of engagement with systems of record

By bringing together the culture, processes, and tools across the entire software delivery lifecycle – spanning mobile to mainframe platforms



Leverage common tools to build multiplatform apps



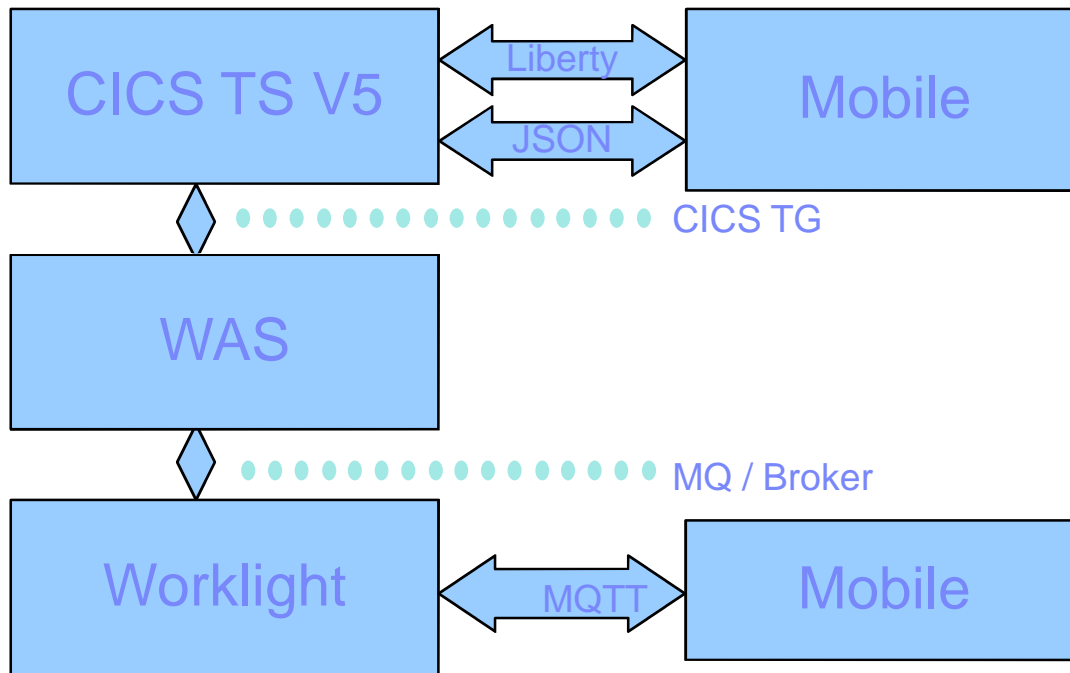
**Rational Developer for the Enterprise
IBM Worklight for MobileFirst platform
CICS Transaction Server V5**

Enabling you to...

- Leverage common Eclipse-based IDEs for all types of development
- Access broad coverage of runtimes, languages, compilers, and platforms
- Access via cloud-based environments like SmartCloud Enterprise+ (SCE+)
- Create agile services from new and existing mainframe assets



Refactor and extend back end services to provide an optimal mobile experience



CICS TS Feature Pack for Mobile Extensions
 CICS TG Mobile support
 CICS TS WAS Liberty support
 CICS TS Cloud enablement support

Enabling you to...

- Expose new and existing back-end services to mobile applications in an easily consumed format
- Modernize your existing interface with Liberty in CICS
- Accelerate agile adoption on the mainframe

University of Florida goes mobile



Enabling 50,000 students, 5,400 faculty members and staff access to online features anytime, anywhere

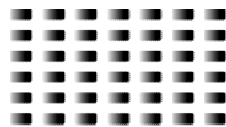
Data provided to students real time

Mobile formatted information of class schedules, textbooks, academic dates, grades, emergency information and campus map

IBM Solution

Accessing CICS with System z information via smartphones

Up to **1M** transactions/day





*25 years of continuous operation
On CICS®, DB2®, and System z®*

Mobile



“Mobile banking is a fast growing channel for Halkbank. As for all other channels, we run the transactions themselves on our CICS and DB2 for z/OS systems, which helps to ensure the highest levels of performance, availability and security”

Ayhan Yalkut, System z Manager, Halkbank.

Scalable

The Turkish state pays most of the government salaries through the bank, causing a **once-monthly peak in daily transactions, increasing from 25m to 50m**

Reliable

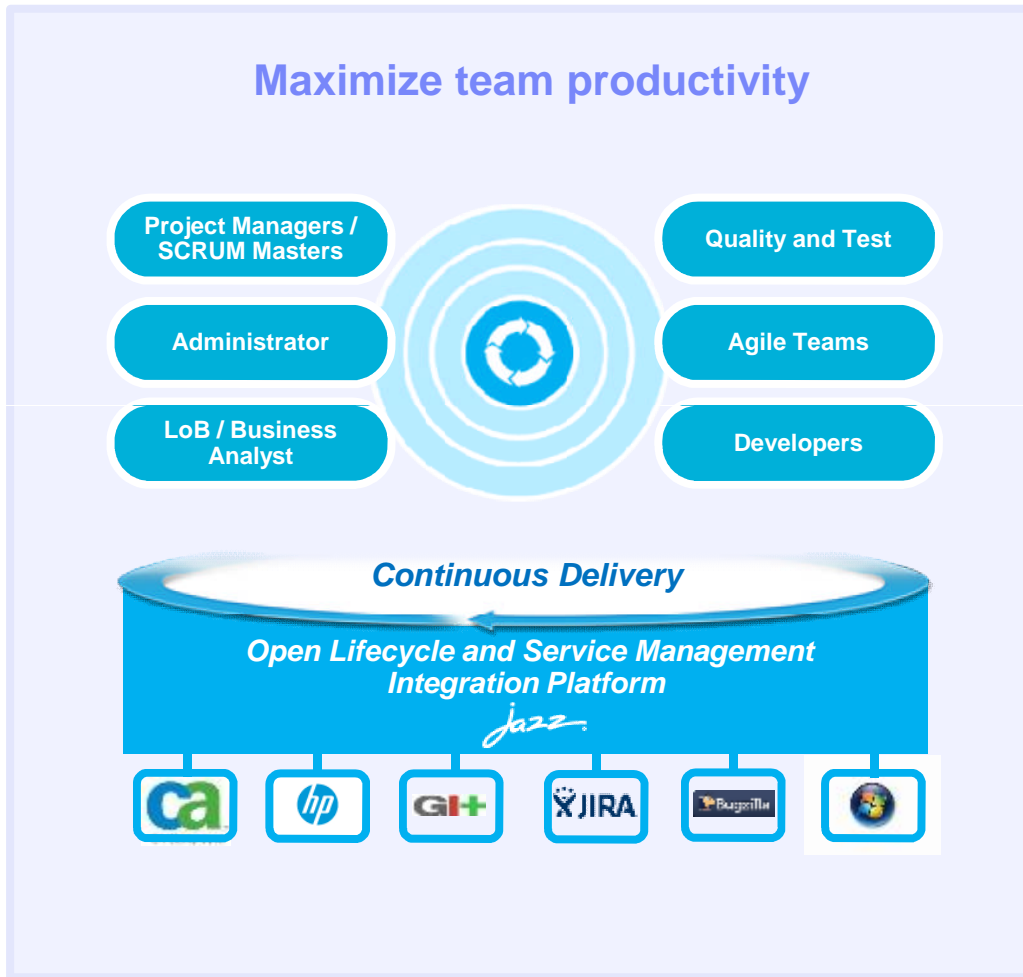
“In more than 25 years of continuous operations, we have never had any unplanned downtime”

The Forrester logo, which consists of the word 'FORRESTER' in white, uppercase, sans-serif font, centered within a dark green oval.

“Core enterprise applications process transactions — lots of transactions — and so can’t be scaled by adding load balancers and spawning new copies of services. They scale by adding capacity to the transaction processing engine”



Break down silos by moving to an Agile team environment



Rational Team Concert
Rational Doors Next Generation
Rational Quality Manager
CICS Configuration Manager

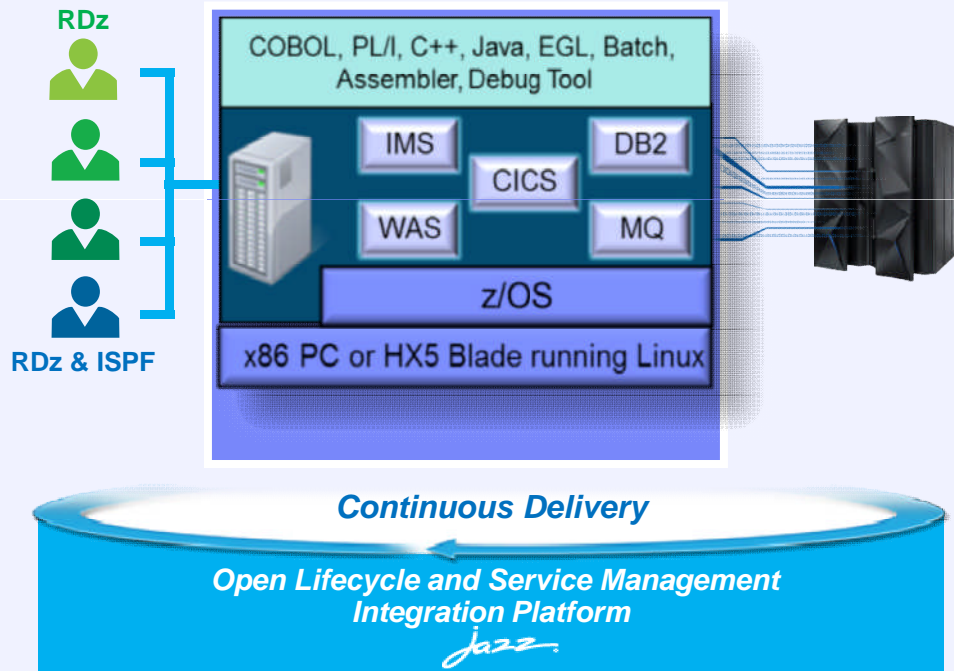
Enabling you to...

- Manage all types of source - JavaScript to COBOL
- Create work items spanning technologies and solutions
- Accelerate agile adoption on the mainframe
- Integrate existing SCMs and deployment tools, e.g. ChangeMan and Endeavor
- Use Lifecycle integration adapters for third-party tools



Offload development and testing to reduce MIPS

Improve development flexibility



Rational Developer and Test Environment for System z

Enabling you to...

- Liberate developers to rapidly prototype new applications
- Develop and test System z applications anywhere, anytime
- Free up mainframe development MIPS for production workload
- Eliminate costly delays by reducing dependencies on operations staff

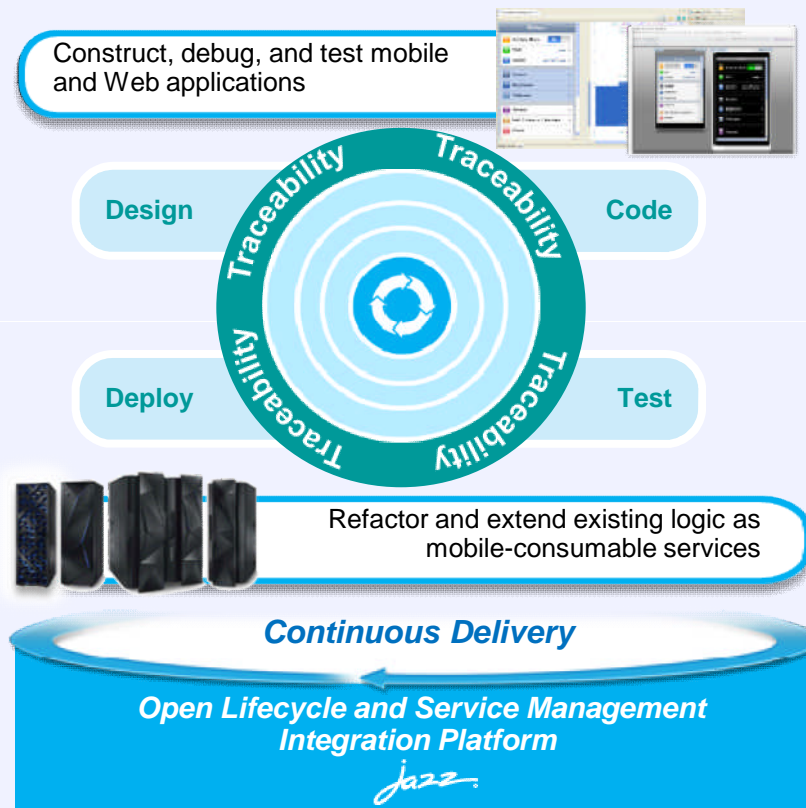
New Try latest middleware, including CICS 5.1, IMS 12.1, and WebSphere 8.5

- System z Development and Test Solution



Develop and test capabilities for mobile applications

Accelerate mobile application development



Rational Test Workbench
IBM Worklight for MobileFirst platform
Rational Application Developer
Rational Developer for the Enterprise
CICS Interdependency Analyzer
CICS Performance Analyzer

Enabling you to...

- Quickly design, code, build, test, and deploy mobile apps that run on a wide variety of mobile platforms
- Refactor and extend existing back-end services to provide an optimal mobile experience

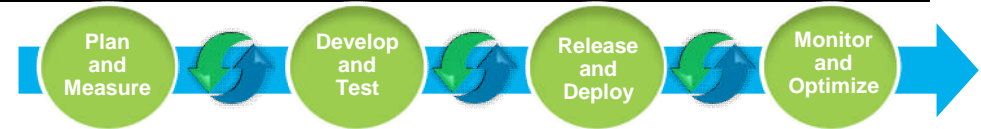
New

- Stub out back-ends to simplify test and development

New

- Automate testing for native and hybrid mobile apps

Client Successes with DevOps



Laminar Medica reduced new product development time and costs by 25%, contributing to 10% increase in competitive wins



SIBRA GmbH keeps a vital project within budget and on time



Nationwide improved code quality 50%, reduced end-user downtime by 70%, and increased on-time delivery 90%



A healthcare information provider cuts deployment time down to minutes



China Merchants Bank profits from a unified collaboration platform



Sandhata increased productivity 100%, and added tens of millions in new revenue



IBM CICS development team simplifies software builds and helps support agile development, improve collaboration



Sky Bet monitors the online customer experience to increase overall revenues



INTER Versicherungsgruppe increases productivity in application development



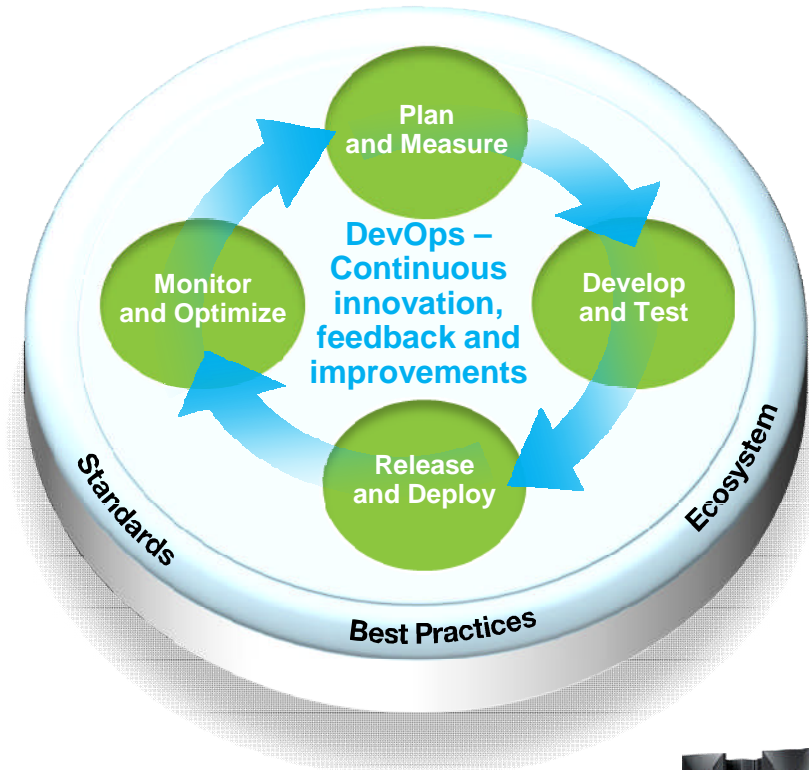
IBM Watson team is reducing delivery cycles from 9 weeks to 3 weeks, & has achieved zero maintenance window downtime



Aon Integramark establishes a dynamic SOA environment that automates data synchronization

Summary

- There are challenges to delivering software-driven innovation
- Disruptive technologies are driving greater need to innovate
- DevOps is critical to your success
- IBM has first class DevOps solutions and is continuing to invest and improve upon these solutions
- DevOps is just as relevant, if not more so, for the Mainframe as it is for mobile, cloud, and distributed platforms





www.ibm.com/devops

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