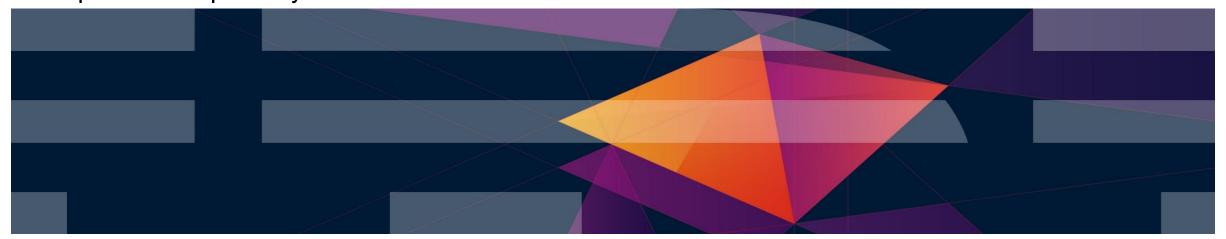


Accelerate Enterprise Systems Application Delivery with DevOps

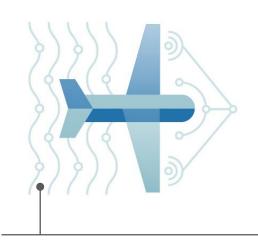
Hayden Lindsey Vice President & Distinguished Engineer, DevOps for Enterprise Systems





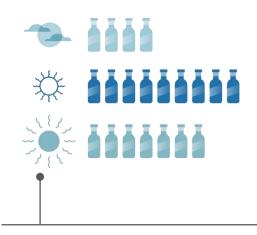
High-growth companies are re-composing their businesses through digital transformation

New channels and business models



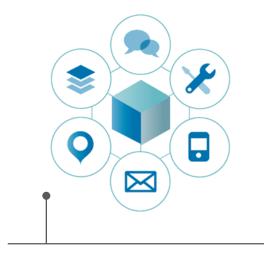
New apps are consolidating data and capabilities to engage new audiences

Real time insight driven processes



Business processes are being infused with insight from nontraditional data sources to create new business moments

Digital innovation



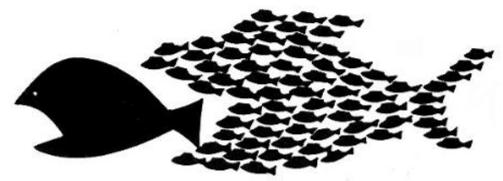
New businesses are composed by leveraging digital services from a broad ecosystem





Digital Disruption enables small, nimble competitors to be successful with new business models

FROM......
.....TO





— Many large, established z clients struggle to transform rapidly

...because of...

Old infrastructure and beliefs

- ✓ Outdated developer and team tools
- ✓ Aging developer population comfortable with the status quo
- ✓ Disconnected teams, silos
- ✓ FUD: "millennials can't code COBOL", "manual processes exist for a reason", "SoR dev can't be as nimble as distributed dev"

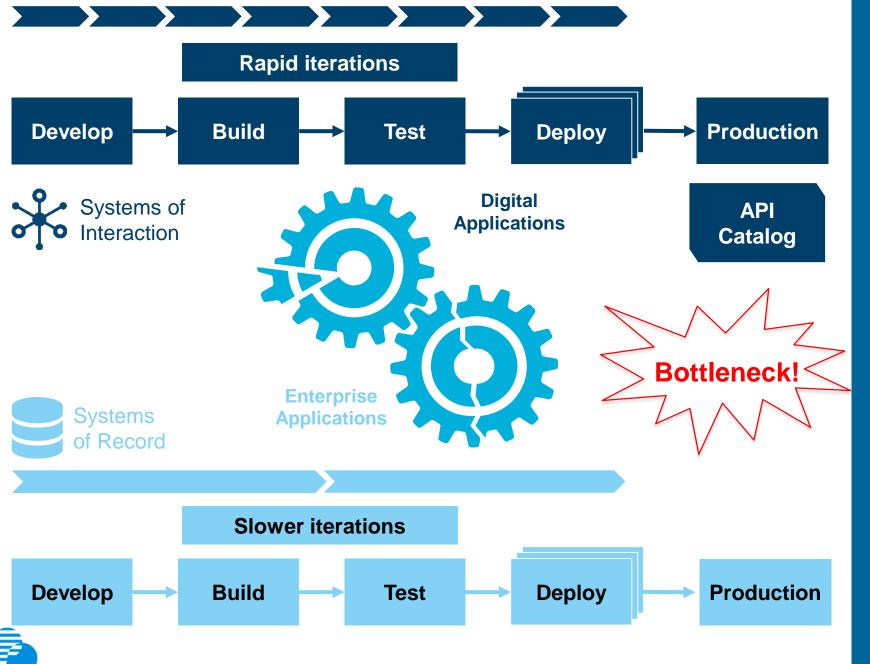
Old processes

- ✓ Manual testing
- ✓ Availability of entire system is required to test
- ✓ Mainframe availability required (if some z)
- ✓ Reluctance to move test data off mainframe
- Manual cross-platform coordination required

All of this combines to cause the unique challenge of variable-speed IT.....









The result... **Teams are** delivering applications at variable speeds...with SoR speed inhibiting business agility.

Good News: z13 is the best platform to drive the transformation!

Mobile - Why IBM z Systems?

Performance

61% better throughput, 36% faster response time, 17 to 37% lower cost per transaction

Serving mobile data directly from z/OS is 40% less expensive than exporting to a system of engagement

Consistently delivers less than a second response time across millions of transactions a day

80% Enterprise data is on mainframe

Analytics - Why IBM z Systems?

Performance

z13 can deliver insights up to 17x faster and with 13x better price performance than closest competitor.

IBM DB2 Analytics Accelerator (IDAA)

Up to 2000x acceleration factor

Invested in Big Data & Analytics capabilities

Cloud - Why IBM z Systems?

Security, Uptime

We provide cloud solutions that preserve z Systems' unparalleled uptime capabilities and leverage our unique security capabilities.

Most Cloud's are built for 99.9% uptime. Customers should not have to choose between embracing cloud and 99.999% --uptime:-

Scalability

We have the best vertical scalability on the market.

99.999%

Availability of z System



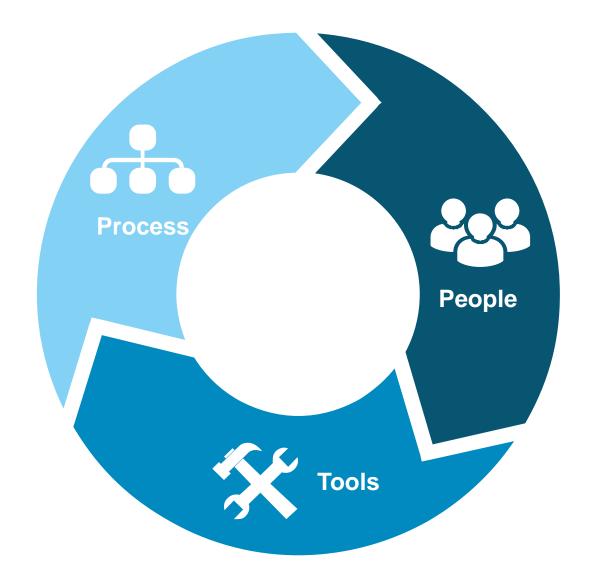
— How should enterprises realize the full potential of the platform despite these unique challenges?



DevOps, that's "how"!!

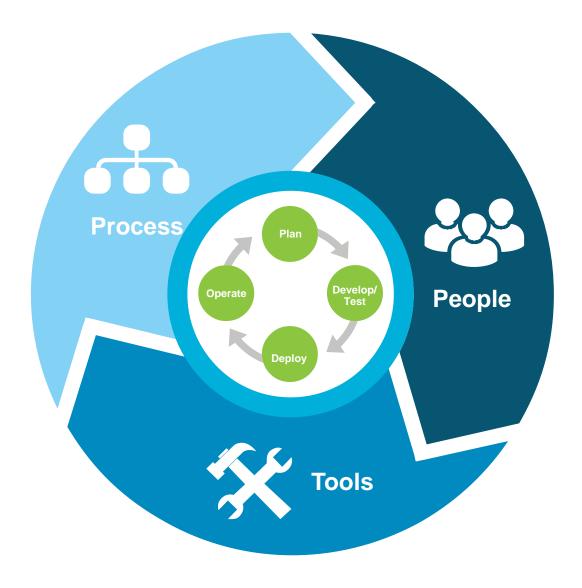


DevOps allows you to exploit these digital disruptors and the z platform, yet overcome the challenges by transforming people, process, and tools...



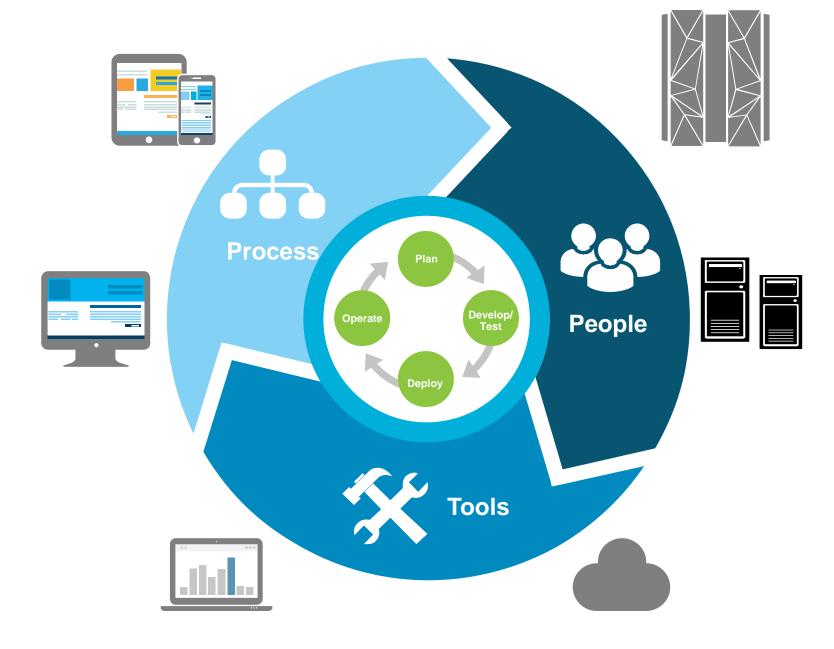


...across the entire lifecycle





...for all technologies and platforms





DevOpsThe Process



34% of companies have "crossed the chasm" to 3-week delivery increments

Positive correlation between speed and business satisfaction

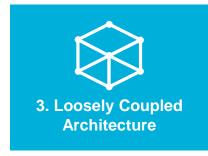


Eight Key DevOps Practices

Pulled from Agile & Lean Experiences











5. Deliver in Small Batches









Base: 600 IT professionals with application development responsibilities from US, Canada, UK, France, and Germany Source: A commissioned study conducted by Forrester Consulting on behalf of IBM, May 2014

DevOpsThe Culture

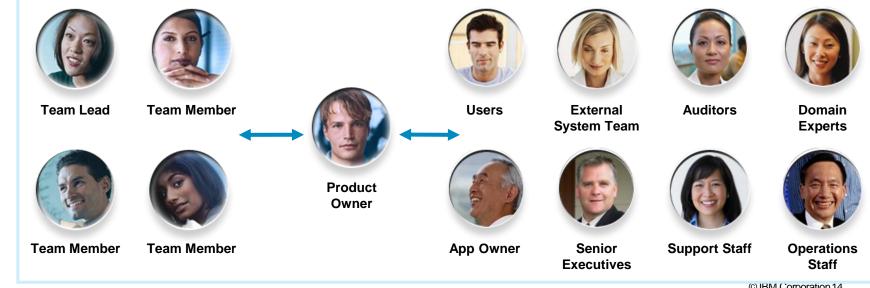
It's all about the people



In a True DevOps Culture:

- Team is primary, role is secondary
- Teams are:
 - Measured on common criteria of success
 - Dedicated
 - **Empowered**

And don't under-estimate the value of training and skills enablement!





DevOpsThe Tools

Skills and productivity - developers

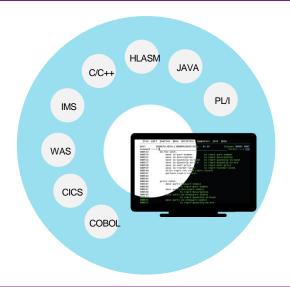


Status quo



- Outdated tools
- Aging developers
- •
- Slow SoE teams faster, LOB unhappy
- High cost competitiveness drops, opportunities missed
- High risk critical skills leave, new developers uninterested, business-critical systems jeopardized

Solution



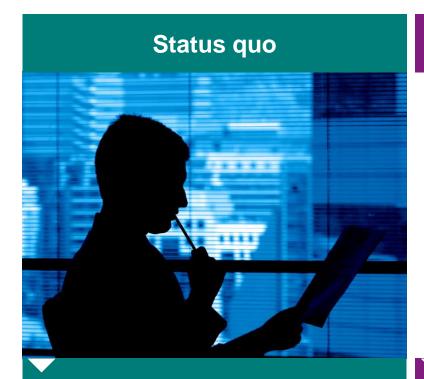
- Problem determination & end to end debug
- Application understanding, impact analysis
- Code coverage, code quality and zUnit
- Code coloring, syntax highlighting, quick fixes...and MUCH, MUCH MORE!



- Modern multi-platform tools
- Revitalized and new developers
- Fast in synch with SoE teams, no "variable speed" or "2-speed", LOB happy
- Low cost competitive, opportunities seized
- Low risk new developers attracted, skills transferred, business-critical systems built / enhanced

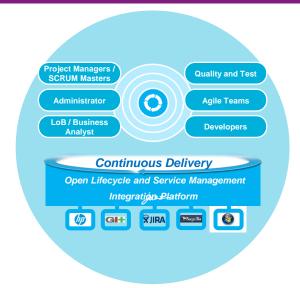
Skills and productivity - teams





- Outdated team tools
- Disconnected teams, silos
- Slow manual x-platform coordination, low productivity
- High cost many team tools, z expensive
- High risk out of sync errors, critical skills leave, new teams uninterested, businesscritical systems jeopardized

Solution



- End-to-end platform support, including deep integration with z/OS and LoZ
- All relevant technologies supported
- Real-time planning, built-in support for agile / DevOps
- Work items to coordinate multi-platform work



- Modern multi-platform team environment
- Revitalized, integrated teams
- Fast highly productive teams
- Low cost less expensive
- Low risk automated integrations, new teams attracted, business critical systems built / enhanced

Multi-platform deployment automation







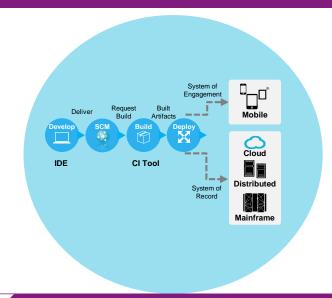


Status quo



- Mostly manual processes
- Cross-platform coordination req'd
- Slow labor intensive
- High cost labor intensive, opportunities missed
- High risk cross-platform synchronization breakage

Solution



- · Cross-platform, unified deployment orchestration and configuration, including deep integration with z/OS and LoZ
- Tight SCM integration
- Cross-platform release orchestration

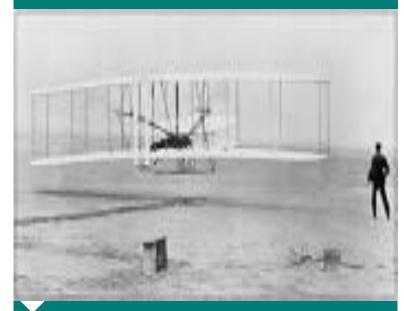


- Automated
- · Coordinated across all platforms and technologies
- Fast no deploy bottleneck (early & often), time to market, early and frequent client feedback
- Low cost less labor, opportunities captured
- Low risk cross-platform synchronization

Affordable test automation and virtualization

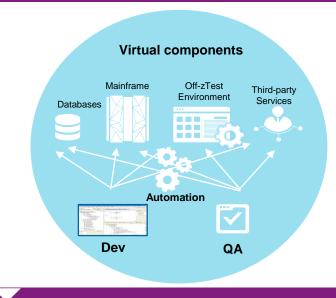


Status quo



- Manual testing
- Availability of entire system required, including z
- Slow labor intensive
- High cost time, employee expense, MSUbased software expense
- High risk mistakes undetected or found late, poor coverage, feedback too late to adapt

Solution



- Multi-platform and multi-technology service virtualization
- Virtualization of DBs, applications and services, including DB2 and CICS
- Automation tools for all types of interfaces
- Ability to test z applications off z using no MIPs



- Automated
- Coordinated across all platforms and technologies
- Fast no deploy bottleneck (early & often), time to market, early and frequent client feedback
- Low cost less labor, opportunities captured
- Low risk cross-platform synchronization

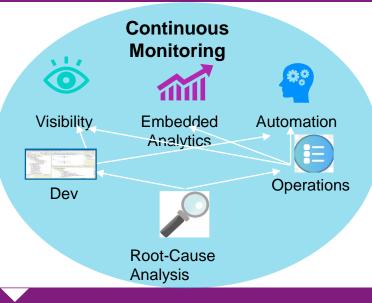
Deep operational insights to improve quality and accelerate feedback

Status quo



- Manual log checking
- Fragmented analysis
- Long time until user feedback
- Slow labor intensive
- High cost time, employee expense, MSU-based software expense
- High risk critical dependencies hard to isolate, feedback too late to adapt

Solution

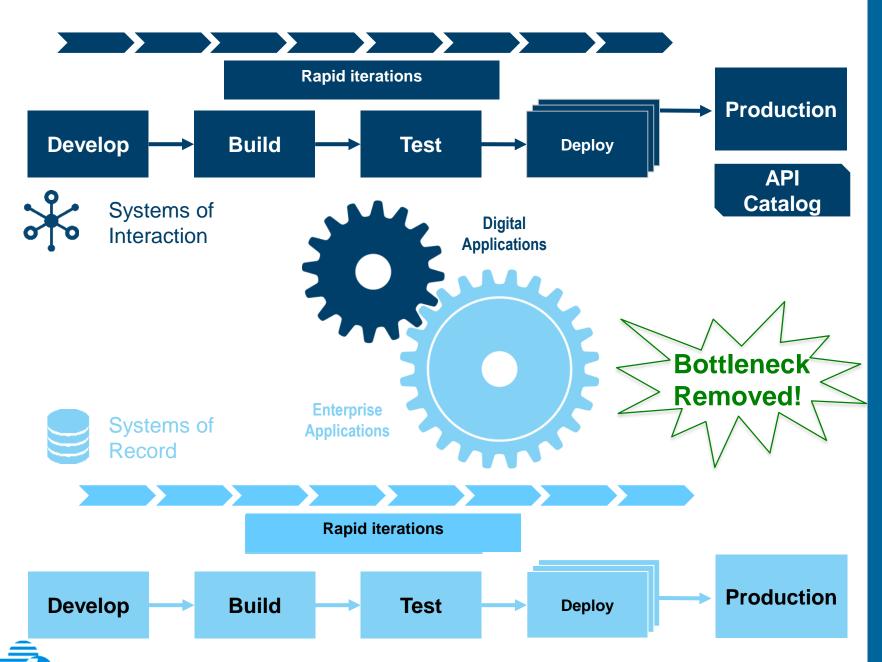


- Multi-platform and multi-technology service management
- Integrated automated approach to application performance support
- Proactive performance analysis



- Automated communication up and down the lifecycle
- Coordinated across all platforms and technologies
- Feedback o improve quality
- Fast continuous monitoring and feedback provides application insight
- Low cost automated to decrease monitoring resource
- Low risk ops teams need line of sight to application changes to avoid performance impacts

DevOpsThe Outcomes





The result...
SoE and SoR
teams are in
synch and
delivering
applications at
the speed the
business requires

The Critical Measure of DevOps Success The Hidden Factory Opportunity



Hidden Factory= additional value you could create if you eliminated waste and redirected those resources to innovation





Many Enterprise Companies are Leading the Way...



80 deploys/week, <10 incidents/month¹



80% reduction in critical defects, 70% increase in system availability, 90% on-time delivery vs. 60% previously²



reduced dev cost from 100M to 55M/year, 140% increase in number of products under development³



resale up 30% first half of 2014, 24% YoY increase in customer service rating⁴

⁴ http://www.slideshare.net/DevOpsEnterpriseSummit/tuesday-330-shakeel-sorathia-final?qid=d758c122-8df0-4e03-b2da-4ba4c7271897&v=qf1&b=&from_search=11



¹ http://www.slideshare.net/DevOpsEnterpriseSummit/does14-ross-clanton-and-heather-mickman-devops-at-target-41869677

² http://www.slideshare.net/DevOpsEnterpriseSummit/tuesday-400-hayden-lindsey-and-carmen-de-ardo-final?

³ http://www.slideshare.net/DevOpsEnterpriseSummit/does14-gary-gruver-macys-transforming-traditional-enterprise-software-development-processes

DevOps for Enterprise Systems – Key Takeaways

- 1. DevOps is about transforming application development and delivery in order to accelerate digital innovation.

 So DevOps is a topic for both business and IT roles in the organization.
- **2. You don't buy DevOps, you do DevOps.** DevOps is an approach, a mindset a combination of culture, process and technology (including infrastructure, tools and services).
- 3. DevOps is not only about the hand-off between Development and Operations. DevOps is about applying <u>lean and agile</u> principles across the application delivery lifecycle (biz-dev-test-deploy-operate) to achieve <u>continuous</u> delivery of digital innovation. Key concepts: automation, feedback loops.





Thank You

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