

DB2 Technology Update: Exploring New Technology

Attend one of our free technical seminars to learn about the ongoing value of IBM DB2 software for the mainframe

The demands on information management are neverending and as the size and the complexity of the enterprise grows, so do the challenges in accessing and managing all that data effectively. Will you run out of virtual storage? Can you handle the upgrade process and still maintain compliance with government regulations? While current tools may have served you well, new business demands new technology and enhancements to take full advantage of market opportunities. If you haven't upgraded to DB2® for z/OS® V8, learn now and get ready for the power of DB2 9.

Join us for this complimentary seminar and eliminate the risk of being left behind. You'll learn how you can exploit new information management technology to speed products to market, manage risks better and stay a step ahead of the competition. IBM DB2 tools can help improve productivity and optimize your current DB2 environment while better meeting auditing requirements, and regulatory compliance issues. This event will give you a better understanding the full capabilities of System z[™] and the importance of DB2 and the mainframe in next-generation solutions.

In this one-day DB2 technical briefing, you'll learn how to:

- Break through the limitations of virtual storage, partitions and more
- Take advantage of high-volume transaction processing for next wave of Web applications
- Improve resource optimization for eligible data workloads within the enterprise
- Build a baseline from which you can develop your migration plan

Register online today!

Visit **ibm.com**/software/zseries/db2seminars right now to locate the seminar nearest you and register online today.



Agenda

8:30 а.м.	Onsite registration and continental breakfast
9:00 а.м.	DB2 and SOA today
10:00 а.м.	Break
10:10 а.м.	Leveraging zIIP for DB2 workloads
11:10 а.м.	Break
11:20 а.м.	DB2 for z/OS evolution in an SOA world
12:20 р.м.	Lunch
1:00 р.м.	XML for DB2 on z/OS
2:00 p.m.	Break
2:10 р.м.	A brave new world: Accessing DB2 for z/OS data in an SOA
3:10 р.м.	Break
3:20 р.м.	DB2 tools update: The key to optimized DB2 environment and reduced TCO
4:20 р.м.	Wrap-up and close

Locations and dates

Baltimore IBM 100 East Pratt Street Baltimore, MD Executive Briefing Room	August 21, 2007
Milwaukee IBM 411 E. Wisconsin Avenue Milwaukee, WI Classroom	August 21, 2007
Minneapolis IBM 650 Third Avenue South Minneapolis, MN Lake Superior A	August 23, 2007
Raleigh IBM 3039 Cornwallis Road - Bldg 002 Research Triangle Park, NC Cafe C	August 23, 2007
Columbus IBM 5475 Rings Road Dublin, OH Innovation Classroom	August 28, 2007
Seattle IBM 1200 Fifth Avenue Seattle, WA Room 9020	August 30, 2007



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