

Software Development Tools for System z

Enterprise Modernization and Smarter Development Strategy and Overview



Many businesses are challenged by growing complexity

79%

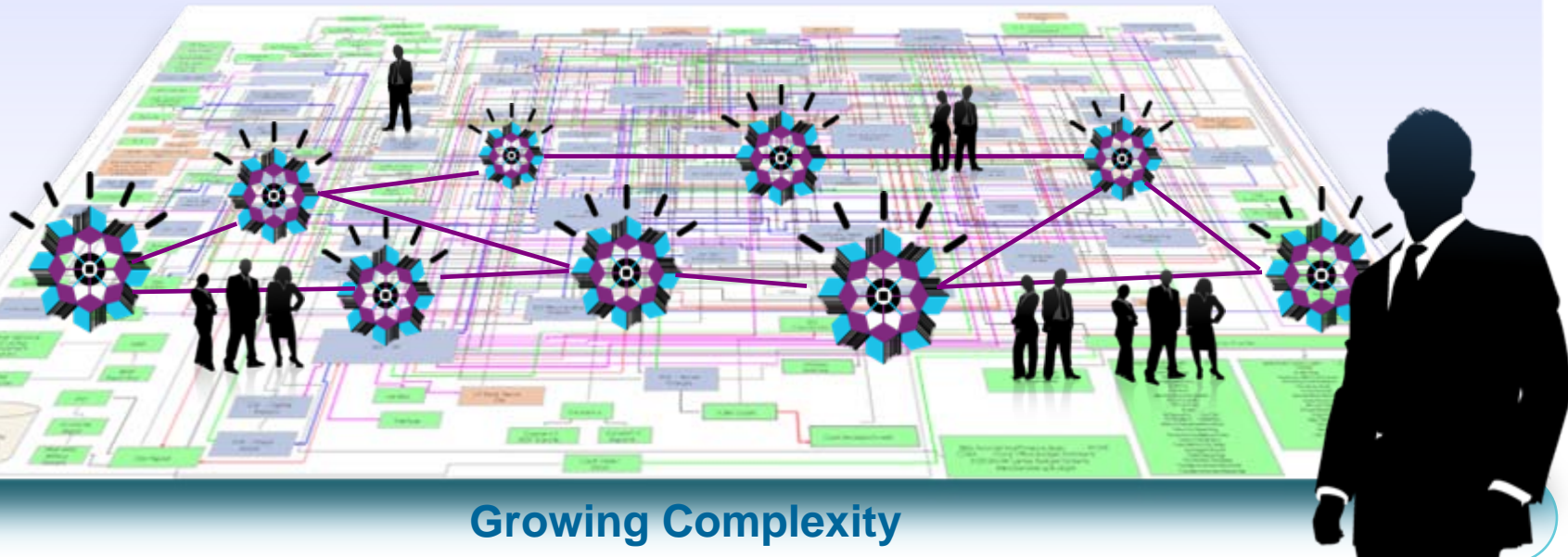
CEOs anticipate complexity to grow significantly in the next five years.

49%

CEOs believe they know how to deal with this complexity.

30%

Complexity gap means that CEOs increasingly see change coming but feel ill-equipped to handle it.



Various Challenges Impinge Effective Software Development and Delivery

Complexity: Decades of Application Investments



"We don't understand the effort, risk and impact of modernizing our legacy applications."



Resources: Islands of skills, languages and Platforms



"Our skills gap keeps growing. How do we stay current with all the language and technology changes?"



Time: TTM and TTR



"We need a cost effective way to improve our Time to Market, and realize ROI from our investments sooner"



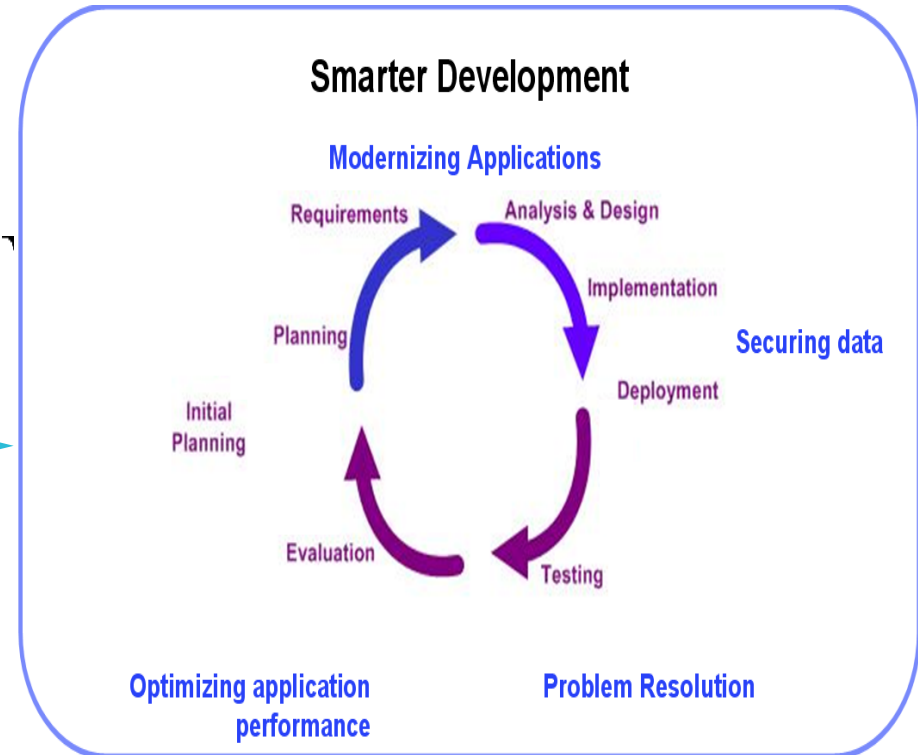
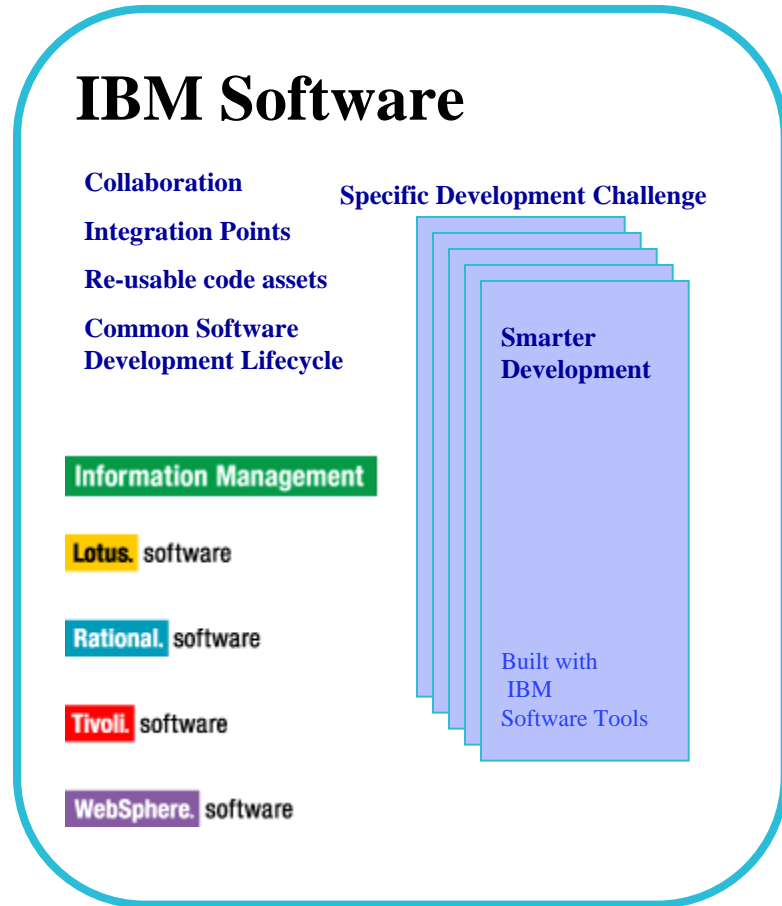
Teaming: Poorly Integrated Teams



"We need to enable our teams to collaborate across platforms, languages, and environments."



Smarter Development is designed to respond to the software development challenges and is built on the cross IBM Software Portfolio



Examples of where you can start utilizing Smarter Development

Scenario I – Problem Resolution

- Quickly identify, research, and fix abends in a critical System z production application.

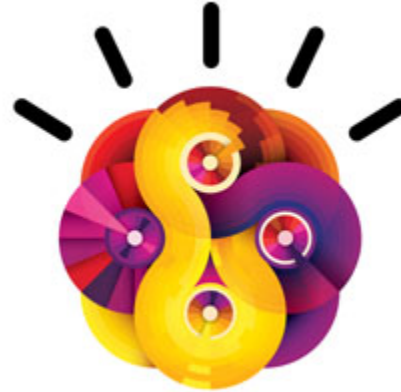
Scenario II – Optimizing Application Performance

- Research and fix a performance problem in a critical IBM CICS® production application.

Smarter Development Solutions will deliver “Bigger Puzzle Pieces” to simplify integration of common Software Development tooling into solutions that deliver end-customer value

Our Vision

- IBM's vision for helping build a smarter planet includes ideas for developing a more dynamic infrastructure to help companies become more service-oriented, find new efficiencies, and be more responsive to changes throughout the organization and across the globe.



**Efficient and innovative
IT to dramatically
improve economics**

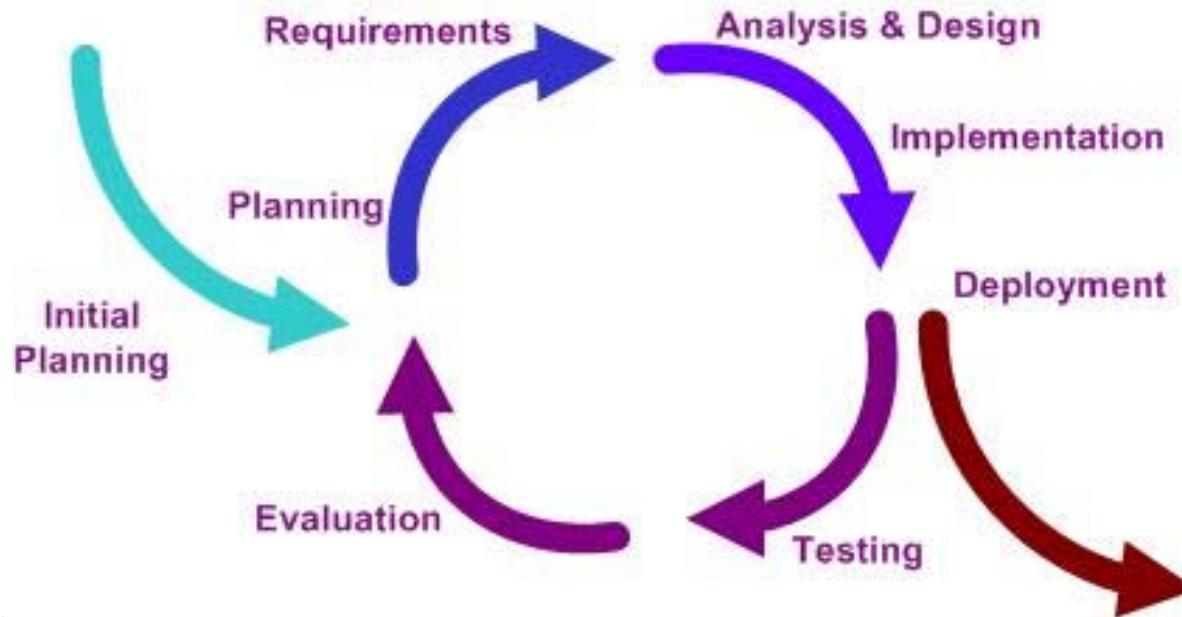
***"Smarter Development is a integral piece of Smarter Computing
which is the IT Infrastructure that enables a Smarter Planet."***

- On a Smarter Planet, successful companies are taking a **new approach** to designing their IT infrastructures to create new opportunities. By thinking differently about computing, these leaders have addressed the IT conundrum - meeting exploding demand for service on a flat budget. The Software Development Lifecycle is a critical piece of this approach.

Development Process

Seamlessly integrate software, electronics and mechanical technologies.

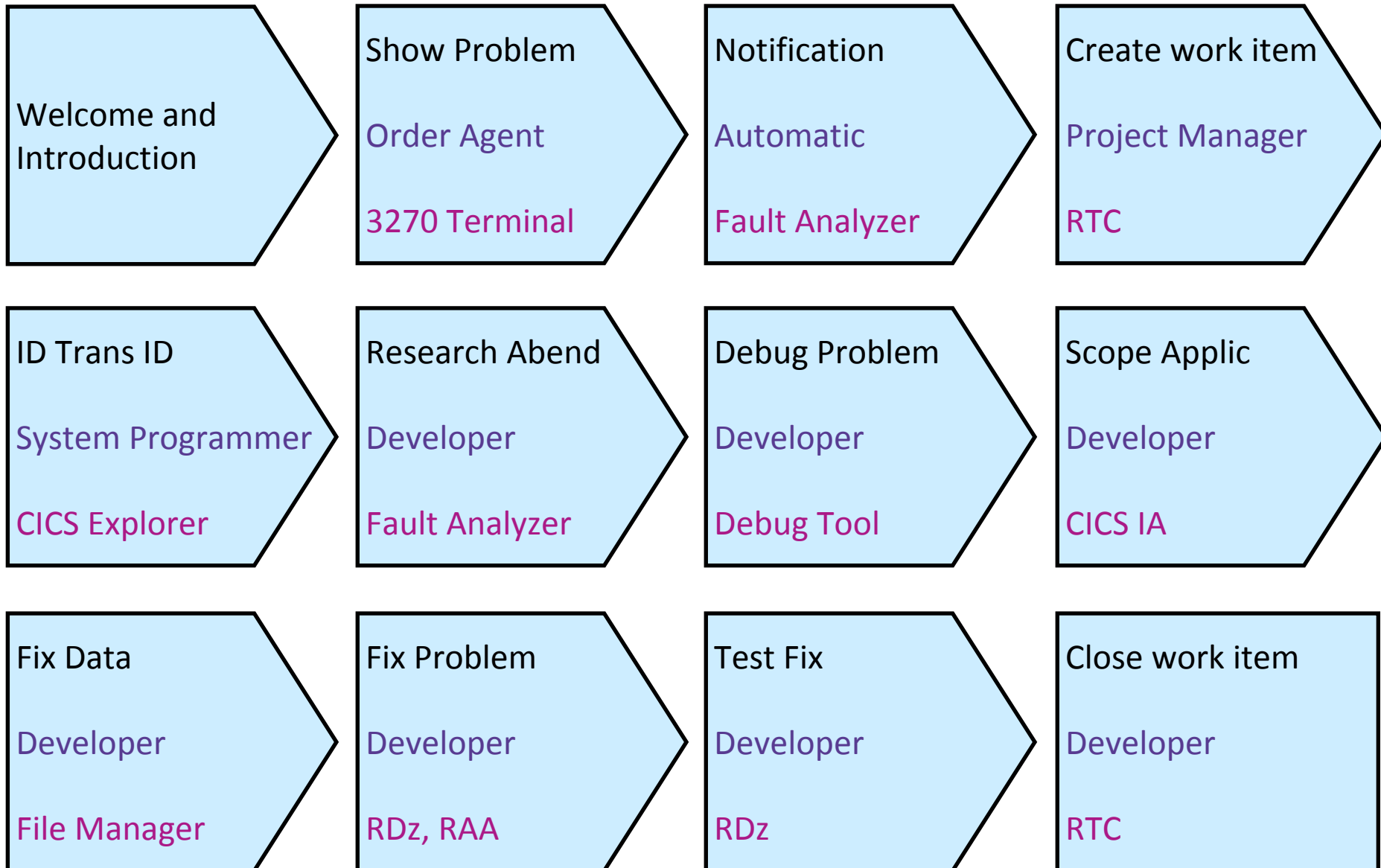
Design applications with the right ecosystem of partners and experts.



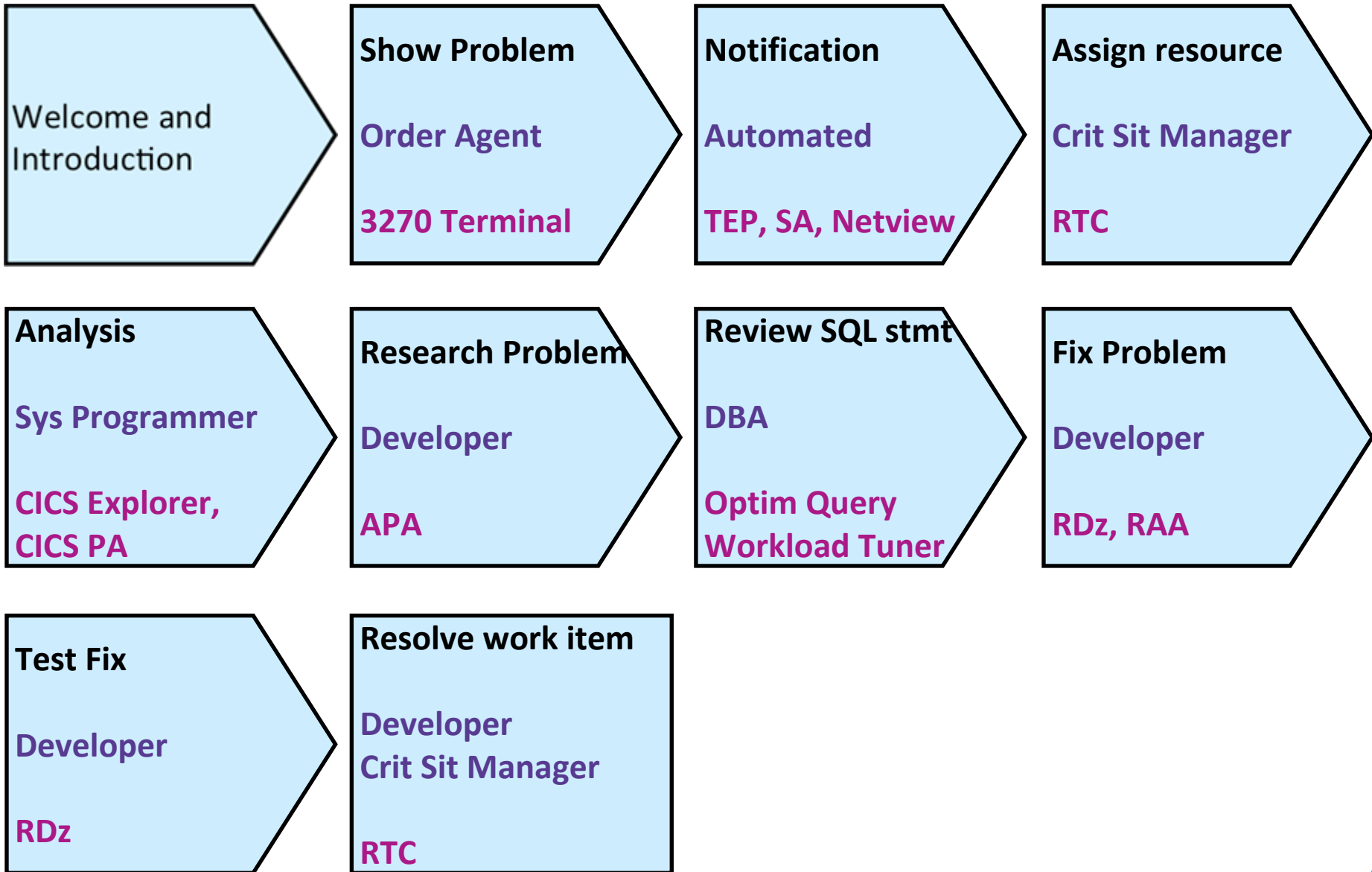
Create the flexibility to issue frequent updates without compromising product integrity.

Shift to more dynamic processes for building and testing products.

Scenario 1 – Production Problem / Resolution



Scenario 2 – Performance Problem / Resolution



Next Steps

- Discuss with your team where in the Smarter Development Lifecycle you would like to begin your investigation.
- Schedule a Whiteboard session
- Schedule a Smarter Technical Evaluation Plan
- Schedule a Demo
- Proof of Concept

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QUESTIONS

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Thank You

