

# MCTY2013



Maximo Comes to You

*4 Juni 2013  
De Fabrique  
Utrecht*

IBM Software >

## Cloud & Smarter Infrastructure

Visibility. Control. Automation.



# Maximo Comes To You - Benelux 2013 wordt u aangeboden door:



## mainnovation

### GEMBA

### MACS

### ZNAP

### XPLUS

### IBM



# Pulse Update

- Pulse 2013
  - Meer dan 8.000 deelnemers
  - Ruim 85 bezoekers uit Nederland
  - Sprekers: Boskalis, Vanderlande, Bluewater, Nedtrain
  - BP's: Maxgrip Silver sponsor / Product lancering
- Maximo Comes To You
  - 2012 op SS Rotterdam
  - 125 Inschrijvingen
- Gebruikersgroep initiatief gestart
  - Nedtrain, Boskalis & Gem. Havenbedrijf Antwerpen



# IBM Smarter Infrastructure Team



**Jeroen  
Berckenkamp  
Country Leader  
IBM SWG  
Nederland**



**Ruud Peters  
Maximo & Tririga  
Technical Sales Benelux**



**Vincent Visser  
Brand leader  
Benelux**



**Jean-Paul Wiedenhoff  
Maximo & Tririga  
Sales Benelux**



**Charlotte de Moor  
Marketing Manager  
Benelux**

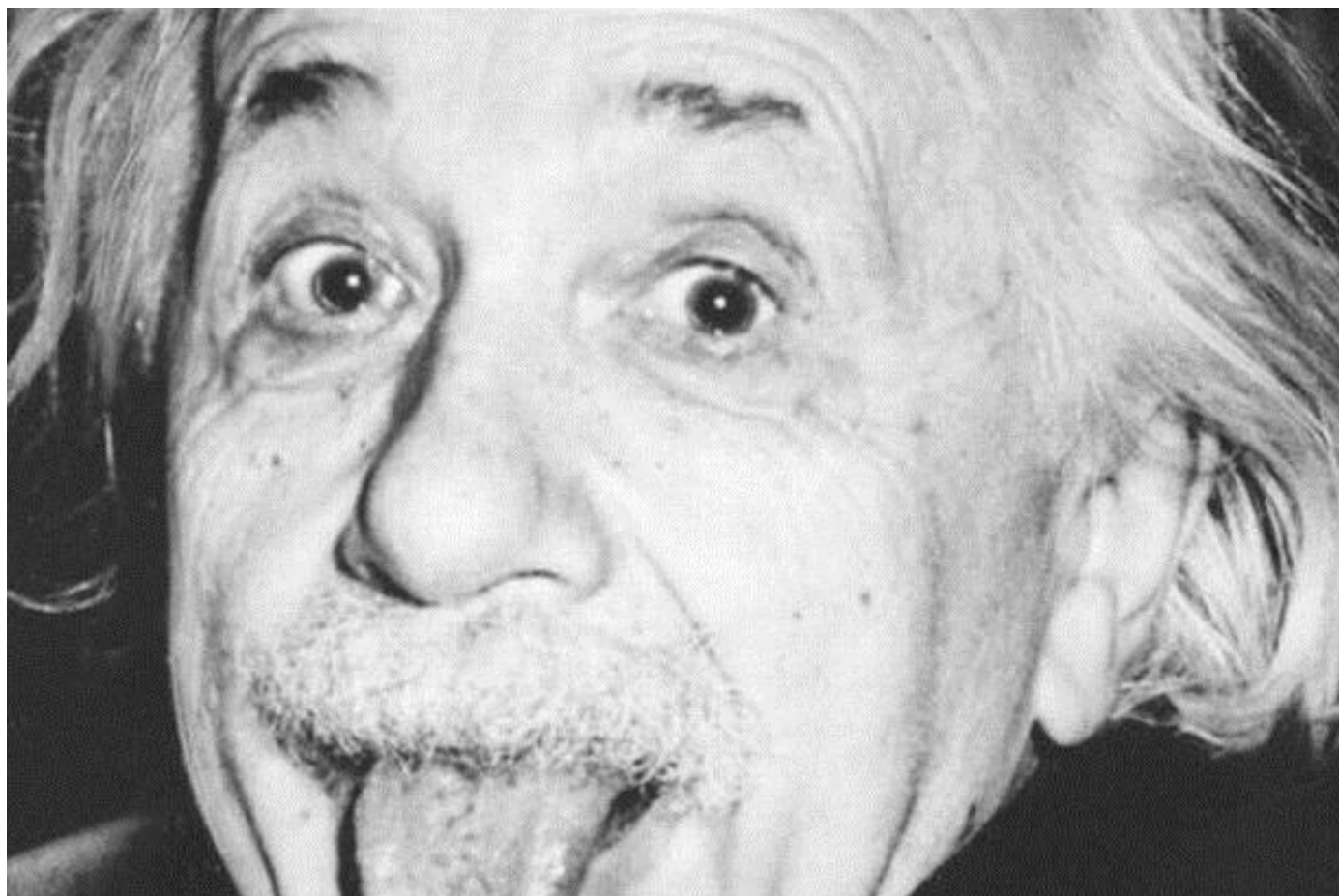


**Arno van den Broek  
Channel Manager**



**Jorni van Hogen  
Project Manager**





**Anyone who has never made a mistake  
has never tried anything new.**

Albert Einstein

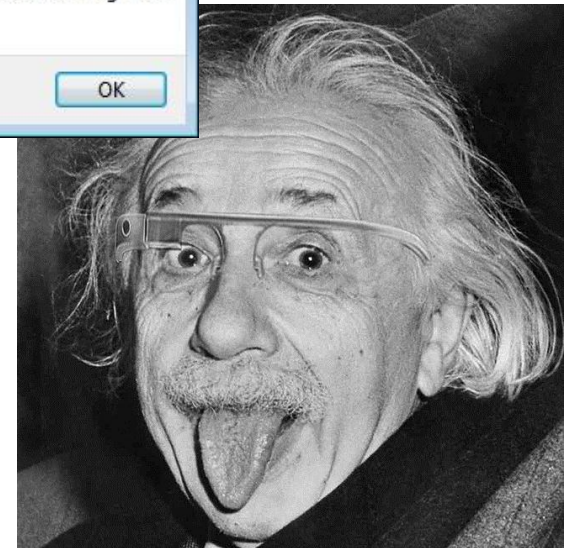


# Maximo Asset Management

**BACK  
TO  
THE FUTURE**



# Back to the future

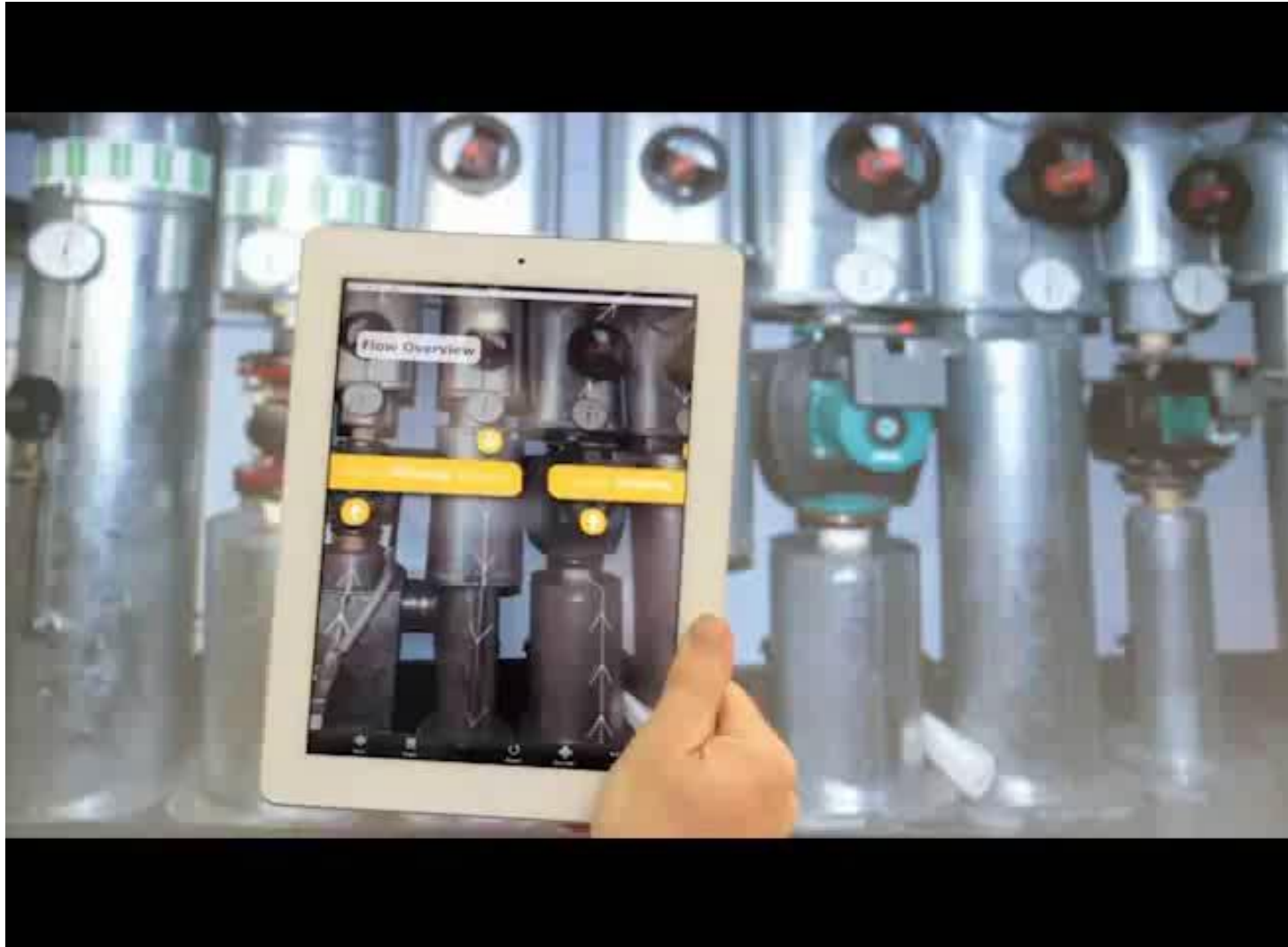


# Back to the future





# Back to the future



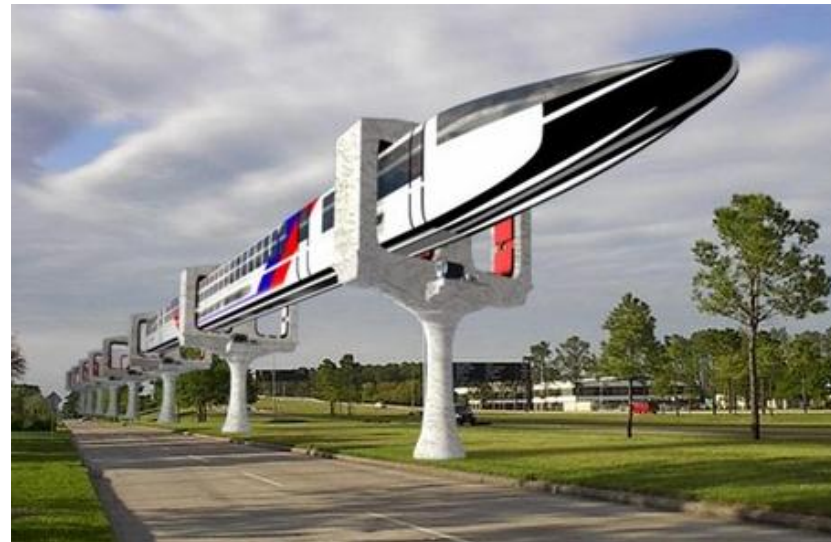
# Wat kunt u vandaag verwachten?



# Customer Case - Vanderlande



# Customer Case - Nedtrain



# Customer Case – Boskalis



# Klanten cases - Wintershall



# Customer case - HTM



# Business partner cases

- strEAM+



**Risk Matrix for : Safety**

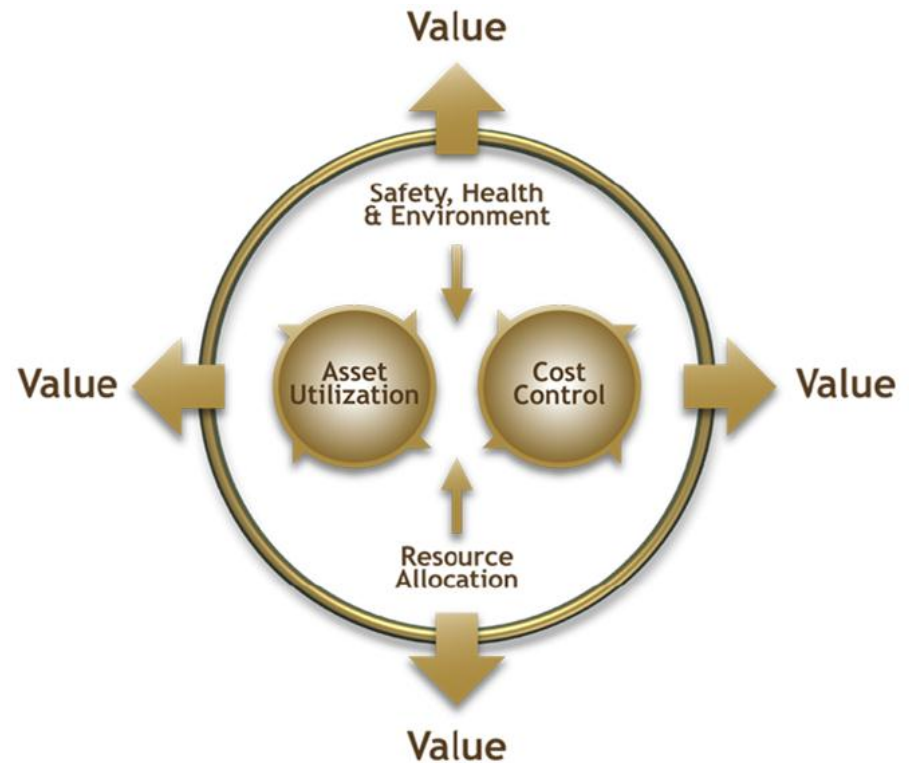
	More than 25 years	20-25 years	10-20 years	5-10 years	1 to 5 years	less than a year	Less than 6 months
Dead	Green	Green	Red	Red	Red	Red	Red
Major effect	Green	Green	Green	Red	Red	Red	Red
Serious effect	Green	Green	Green	Green	Red	Red	Red
Slight effect	Green	Green	Green	Green	Green	Red	Red
No effect	Green	Green	Green	Green	Green	Green	Red





# Business partner cases

- Value Driven Maintenance



# Business partner cases

- PAS 55 / ISO 55000



# Wat kunt u nog meer verwachten?



Uitreiking Maximo awards



Archeologen vinden laatste kampioensschaal Feyenoord...



# En dan de lucht in !!



<b>9:00 – 9:30</b>	<b>Registratie en ontvangst</b>	
<b>9:30 – 9:45</b>	<b>Opening</b>	<b>Welkom en opening</b> <i>Jean-Paul Wiedenhoff (IBM)</i>
<b>9:45 – 10:30</b>	<b>Keynote</b>	<b>IBM Smarter Planet</b> <i>Jeroen Berckenkamp (IBM)</i>
<b>10:30 – 11:00</b>	<b>Koffie Pauze / Expo open</b>	
<b>11:00 – 11:45</b>	<b>Paralelsessie 1</b>	<b>Optimize Return on Assets for Airports</b> <i>Adrie Aarts (Vanderlande Industries / MACS)</i>
	<b>Paralelsessie 2</b>	<b>Verbeter veiligheid en beschikbaarheid met RCM</b> <i>Ruud Willekens (Maxgrip)</i>
<b>11:45 – 12:30</b>	<b>Paralelsessie 3</b>	<b>iPad integratie in het onderhoud</b> <i>Marcel Staring (Nedtrain / OXplus)</i>
	<b>Paralelsessie 4</b>	<b>ISO 55000</b> <i>Marcel van Velthoven (Znapz)</i>
<b>12:30 – 13:30</b>	<b>Lunch</b>	

<b>13:30 – 14:15</b>	<b>Roadmap</b>	<b>Maximo roadmap</b> <i>Ruud Peters (IBM)</i>
<b>14:15 – 15:00</b>	<b>Paralelsessie 5</b>	<b>Bringing Plant &amp; Maintenance Mgt together</b> <i>Marc Boer (Boskalis / Stork)</i>
	<b>Paralelsessie 6</b>	<b>Ontdek de verborgen waarde van onderhoud met het VDM Control Panel voor Maximo</b> <i>Mark Haarman / Joris Dircx (Mainnovation)</i>
<b>15:00 – 15:45</b>	<b>Paralelsessie 7</b>	<b>KPI's op het Maximo startcenter</b> <i>Michiel de Groot (Wintershall / Gemba)</i>
	<b>Paralelsessie 8</b>	<b>Op weg naar de toekomst</b> <i>Paul Segaar (HTM / LAMA)</i>
<b>15:45 – 16:15</b>	<b>Koffiepauze / Expo open</b>	
<b>16:15 – 16:40</b>	<b>Tips &amp; Tricks</b>	<b>Maximo Tips &amp; tricks</b> <i>Ruud Peters (IBM)</i>
<b>16:40 – 17:00</b>	<b>Uitreiking Maximo Awards</b> <ul style="list-style-type: none"> <li>- <i>Innovation award</i></li> <li>- <i>Best practice award</i></li> <li>- <i>Life time achievement award</i></li> </ul>	
<b>17:00 – 17:10</b>	<b>Wrap-up</b>	<b>Dag afsluiting</b> <i>Jean-Paul Wiedenhoff (IBM)</i>
<b>17:25– 18:00</b>	<b>Gastspreker André Kuipers</b>	



Twitter mee:  
**#MCTY13**



MONTH

DAY

YEAR

HOUR

MIN

JUN

04

2013

AM  
PM

09

21

DESTINATION TIME

MONTH

DAY

YEAR

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PRESENT TIME

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LAST TIME DEPARTED