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## **IBM Ships Personal Communications for Windows NT**

### **Market Leading Client Software Now Available for All Popular Operating Systems**

RESEARCH TRIANGLE PARK, N.C., January 27, 1997 . . . To help customers access their enterprise and intranet business applications from the office, home or on the road, IBM today announced it will ship its Personal Communications client software for the Windows\*\* NT\*\* platform at the end of February.

IBM's native, 32-bit implementation of Personal Communications for Windows NT provides the same easy answer for multiprotocol connectivity, application development and emulation support for host access as it already does for the OS/2\*, DOS, Windows 3.1 and Windows 95 platforms. Personal Communications for Windows NT and all other platforms is available on a single CD-ROM, enabling customers to change, move or mix and match clients on their users' desktops.

"IBM is responding to customer demands for more cost-effective, industrial strength communications solutions on Windows NT," said James Neiser, vice president of marketing, IBM Networking Software. "IBM is committed to providing customers with the most reliable, flexible and scaleable communications solutions on all the platforms that suit their business needs."

### **About Personal Communications**

Personal Communications is the well-established market leader worldwide. Personal Communications software provides a common look and feel across platforms, allowing customers to move easily from one operating system to another and across diverse networks such as SNA and IP backbones. This increases productivity while reducing training and application migration costs.

Personal Communications brings the power of personal networking to a user's NT workstation by providing a variety of connectivity options supporting local area network (LAN) and wide area network (WAN) environments.

Personal Communications is Internet and intranet capable, allowing users to select and launch a Web page with a click of the mouse. The Personal Communications solution brings the Internet to the desktop, making it easier than ever before to do business on the Internet.

### **Distribution and Pricing**

New customers can purchase the Personal Communications CD at the suggested retail price of \$329.00 (US). Current customers of the Personal Communications 4.1 CD-ROM package can receive the Windows NT version at no charge for a limited time. IBM offers highly competitive volume pricing for users of other IBM or non-IBM emulators, through the IBM Advantage Contract.

Personal Communications for Windows NT will be available worldwide as of February 28 in the following languages: English (US and non-US), French, Italian, Spanish, German, Swedish, Brazilian Portuguese, Korean, Japanese, and Chinese (traditional and simplified).

Approximately 95% of the Personal Communications products in the US, and the majority worldwide, are distributed through indirect channels. In support of resellers and business partners, IBM offers a variety of promotional programs and the unique Personal Communications Sales and Training CD for Resellers which includes full product code, marketing material, technical training, product demos and customer testimonials. Interested resellers and business partners can call 1-800-324-0419 to request the CD.

For more information about IBM, its products, services and technology, users can access the IBM home page at <http://www.ibm.com>. The fastest, easiest way to get information about IBM software is to go to the IBM Software home page at <http://www.software.ibm.com>. For more information about Personal Communications users can access the Personal Communications page at <http://www.networking.ibm.com/pcf/pcfprod.html>.

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