



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date
E-TV06-1	Endpoint Management: Automate It Before It Automates You	1 day	13-Feb-12	13-Feb-12
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	14-Feb-12	14-Feb-12
E-RA04-1	Reduce the Cost & Risk of Compliance Management in Financial Services	1 day	15-Feb-12	15-Feb-12
E-TV02-1	Address The Challenges of Access Management	1 day	16-Feb-12	16-Feb-12
E-LN01-1	Unleash Social Collaboration and Drive Business Productivity	0.5 day	17-Feb-12	17-Feb-12
E-IS08-1	Transform Your eCommerce Strategy: Leveraging Social Networks & Behavioral/Sentiment Analysis	2 hrs	21-Feb-12	21-Feb-12
E-IS09-1	Sense and Respond to Customer Events: Leveraging Events to Sell To & Service Customers Better	2 hrs	23-Feb-12	23-Feb-12
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	27-Feb-12	28-Feb-12
E-TV03-1	Maximize the Availability of Data while Minimizing the Cost of Storage	1 day	29-Feb-12	29-Feb-12
E-TV01-1	Cloud Computing: Rethink IT, Reinvent Business	1 day	1-Mar-12	1-Mar-12
E-WS03-1	Transform Your Application Infrastructure & Private Cloud with Improved Agility, Control & Optimization	1 day	2-Mar-12	2-Mar-12
E-EM03-1	Automate the Transformation of Paper Documents to Digital Information	1 day	12-Mar-12	12-Mar-12
E-EM02-1	Optimize Case Outcomes with 360-Degree View of Cases	1 day	13-Mar-12	13-Mar-12
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	14-Mar-12	15-Mar-12
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	26-Mar-12	26-Mar-12
E-BA03-1	Business Analytics: Learn from the Past, Understand the Present & Predict the Future	0.5 day	27-Mar-12	27-Mar-12
E-EM01-1	Streamline Enterprise Reporting and Reduce High Print & Storage Costs	1 day	28-Mar-12	28-Mar-12
E-IM02-1	Trust Your Organization's Data: Leverage Metadata Management	2 days	29-Mar-12	30-Mar-12

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: tecmy@my.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited, IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event. TEC Location: IBM Malaysia Head Office, IBM Malaysia Sdn Bhd, 19th Floor, Plaza IBM, No. 8, First Avenue, Persiaran Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan. For the latest schedule and a copy of TEC brochure with full synopsis of the events in Malaysia please visit:

<http://www.ibm.com/software/my/tec>