

Impact 2011

Conference Agenda

IBM Software

Impact2011

Changing the Way Business and IT Leaders Work

Optimize for Growth. Deliver Results.

April 10-15, 2011 Las Vegas, NV

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Sunday, April 10

- 9:30am - 5:00pm BP Summit
- 12:00pm - 8:00pm Registration Open
- 5:00pm - 8:00pm Solution Center Open



Monday, April 11

- 6:15am - 8:15am Breakfast
- 7:00am - 8:00pm Registration Open
- 8:15am - 10:15am General Session
- 10:15am - 10:45am Morning Break
- 10:30am - 5:30pm Product Tech Center
- 10:45am - 12:00pm Breakout Series 1
- 10:45am - 12:00pm Mini-Main Tent
- 11:00am - 4:00pm Solution Center Open
- 12:00pm - 2:00pm Lunch
- 12:30pm - 1:30pm Birds of a Feather
- 2:00pm - 3:15pm Breakout Series 2
- 2:00pm - 3:30pm Mini-Main Tent
- 3:15pm - 3:45pm Afternoon Break
- 3:45pm - 5:00pm Breakout Series 3
- 5:15pm - 6:30pm Breakout Series 4
- 5:30pm - 8:00pm Solution Center Open





Tuesday, April 12

- 6:30am – 8:15 am Breakfast
- 7:00am – 6:00pm Registration Open
- 8:30am – 10:00am General Session
- 8:30am – 9:45am Breakout Series 5
- 10:00am – 10:15am Morning Break
- 10:00am – 5:00pm Product Tech Center
- 10:15am – 11:30am Breakout Series 6
- 10:45am – 12:00pm Mini-Main Tent
- 11:00am – 4:00pm Solution Center Open
- 12:00pm – 1:30pm Lunch
- 12:00pm – 1:00pm Birds of a Feather
- 1:30pm – 2:45pm Breakout Series 7
- 2:45pm – 3:15pm Afternoon Break
- 3:15pm – 4:30pm Breakout Series 8
- 4:45pm – 6:00pm Breakout Series 9
- 7:00pm – 10:00pm Special Event

Wednesday, April 13

- 6:30am – 8:15 am Breakfast
- 7:00am – 6:00pm Registration Open
- 8:30am – 10:00am General Session
- 8:30am – 9:45am Breakout Series 10
- 10:00am – 10:15am Morning Break
- 10:00am – 5:00pm Product Tech Center
- 10:15am – 11:30am Breakout Series 11
- 11:00am – 2:00pm Solution Center Open
- 12:00pm – 1:30pm Lunch
- 12:00pm – 1:00pm Birds of a Feather
- 1:30pm – 2:45pm Breakout Series 12
- 2:45pm – 3:15pm Afternoon Break
- 3:15pm – 4:30pm Breakout Series 13
- 4:45pm – 6:00pm Breakout Series 14
- 6:15pm – 7:15pm Birds of a Feather



Thursday, April 14

- 7:00am – 9:00am Breakfast
- 7:00am – 6:00pm Registration Open
- 9:00am – 10:15am Breakout Series 15
- 10:00am – 5:00pm Product Tech Center
- 10:15am – 10:45am Morning Break
- 10:45am – 12:00pm Breakout Series 16
- 12:00pm – 1:30pm Lunch
- 12:00pm – 1:00pm Birds of a Feather
- 1:30pm – 2:45pm Breakout Series 17
- 2:45pm – 3:15pm Afternoon Break
- 3:15pm – 4:30pm Breakout Series 18
- 4:45pm – 6:00pm Breakout Series 19

Friday, April 15

- 7:00am – 9:00am Breakfast
- 9:00am – 10:15am Breakout Series 20
- 9:00am – 10:30am Product Tech Center
- 10:30am – 11:45am Breakout Series 21
- 11:45am Conference Ends

