



WebSphere® software



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ON DEMAND BUSINESS™

Master Data Integration
; WebSphere Customer Center

IBM

(MDM)

IBM WebSphere Customer Center

CRM(Customer Relationship Management)

가 “ CRM

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WebSphere Customer Center

(CIF)

WebSphere Customer Center

(가 / /),

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. WebSphere Customer Center SOA (Services Oriented Architecture)

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WebSphere Customer Center

WebSphere Customer Center

WebSphere Customer Center

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WebSphere Customer Center

WebSphere Customer Center

WebSphere Customer Center

WebSphere Customer Center
SOA

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WebSphere Customer Center

CDI

WebSphere Customer Center

IBM WebSphere Customer Center

WebSphere Customer Center
CDI

CRM

ibm.com/software/data/masterdata/launch.html

WebSphere Customer Center

480

WebSphere Customer Center
J2EE(Java™ 2 Platform, Enterprise
Edition), EJB(Enterprise JavaBeans)

WebSphere Customer Center

WebSphere

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Customer Center

WebSphere Customer Center

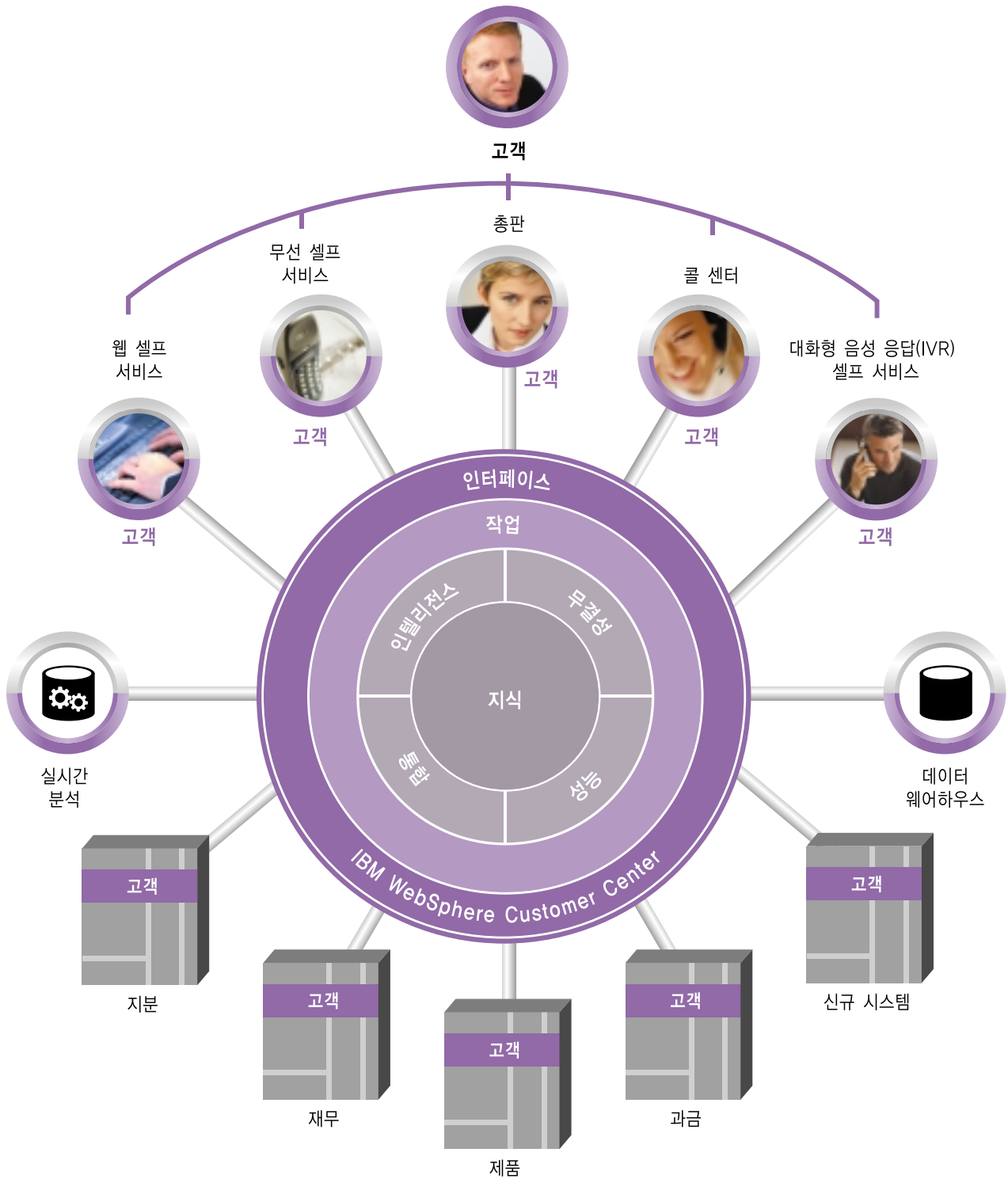
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WebSphere Customer Center

“ WebSphere Customer Center

CRM

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