



How does a retailer instantly create a sale based upon old inventory?



Succeeding in retail requires more than a sharp eye for the hottest fashions and trends. Behind-the-scenes, retailers must be nimble—ready to respond to a fast-paced industry. They require direct access to information and the ability to take action based on that data, whether it's predicting demand for the newest jeans or switching suppliers to get the best price.

Supply Chain Success

Yansha, one of China's largest regional retailers specializing in high-end designer fashion, faced competition from both local retailers and new, foreign competitors. The company improved its customer experience with a back-end transformation of its supply chain.

Yansha streamlined, automated and integrated its business processes, giving the company improved visibility into its supply chain to make the best decisions. Now, buyers are alerted immediately when inventory levels are low. Process owners know instantaneously when purchase orders are delayed. And suppliers even benefit from preferential status as sales of their products are tracked in real time.

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Retail Integration Framework

The IBM Retail Integration Framework provides a comprehensive and customizable platform to help enhance your retail operations.

IBM's SOA foundation and IBM Information On Demand technologies provide the products and tooling to model, design, deploy and manage business processes, data and integration services.

Pre-built, application-strength integration assets for typical retail business solutions ensure you get a fast and low risk start to your project. Combined with highly innovative applications from leading independent software vendors, the Retail Integration Framework provides you with the flexibility to implement applications of your choice.

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