

# IBM WebSphere Commerce V7 FEP8

#### **Overview Session**





# Agenda

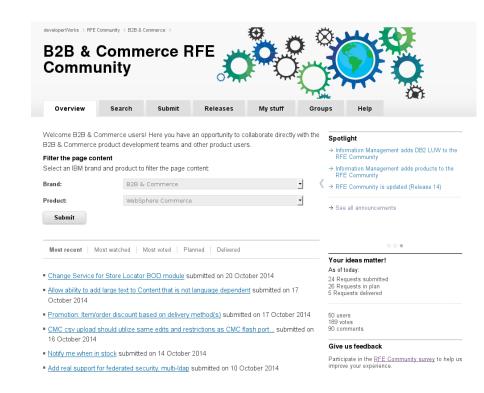
- Request for Enhancements
- New Aurora B2B
- Merchandising enhancements
- Marketing enhancements
- REST/Omnichannel support enhancements
- Search enhancements
- CPQ integration enhancements
- Maintenance enhancements
- Workspaces/staging server enhancements
- Store companion asset updates
- Stack updates





### Request for Enhancement (RFE)

- Request for Enhancements (RFE) is a programme that allows customers to submit enhancement requests for any of the IBM products registered with the programme
- RFEs can be submitted, commented, voted, and discussed
- IBM will evaluate and select RFEs to be implemented in the products
- Many of the enhanced features in FEP8 are the result of RFFs
- The enhancements resulting from RFEs have been marked in this presentation.







#### **B2B** Functionality in Aurora

Detailed Session:
Thu, Dec 4

- Traditionally we have had separate B2B (Elite) and B2C (Aurora) stores
  - Technology and functionality could differ greatly between the B2B and B2C models
- With FEP8, we bring the B2B and B2C capabilities into Aurora
  - Common look & feel, technology, and management capabilities
- Store model is selected at publishing time
- Functionality improvements over Elite include:
  - Responsive UX overhaul
  - Commerce composer support
    - Including widgets to support B2B-specific scenarios
  - Buy-side administration functions
    - Order approvals
    - Buyer registration approvals
  - Search index support for contract pricing
  - Buyer administrator can buy on behalf of other buyers
  - CSV upload for requisition lists





### **Merchandising Enhancements**



- Category assignments:
  - New UI for associating multiple products to multiple categories in one screen
  - Rule-based sales categories
    - Assign products to categories based off of search expressions
- Merchandising associations:
  - Allow store to determine which specific types of merchandising associations are to be returned
    - Better storefront performance by eliminating return of irrelevant data
- Attribute Dictionary:
  - Assigned Value reuse in Attribute Dictionary
    - Reduce database footprint by reuse of values. Transparent to business user
  - Attribute Dictionary References tab
    - Allows for determination of which products use an attribute, optionally remove that attribute from the product



### **Marketing Enhancements**

Detailed Session: Fri Dec 5

#### Promotions

- Dataload support to put promotions into folders
- Prevent promotions from appearing in main list if saved in a folder
- Sample code to manage folders programmatically
- Addition of "archive" function for promotions
- Enhanced search to locate promotions by date, status, etc.
- Support for export and import of promotions across systems

#### Performance

- Configurable restriction for Marketing to not display large attachments

#### Segmentation

- Ability to create a user segment from list of email addresses
- Ability to export and download a list of email addresses for users in a segment
- New Marketing Target for viewing product with specific attribute

#### Analytics

- DDX support for Analytics
- Configuration overload for Analytics
- reloadConfig for Analytics



#### **REST/Omnichannel Enhancements**

Detailed Session: Tue Dec 2

- Full\* REST coverage for both B2C and B2B flows in Aurora
- Aurora storefront uses REST calls
  - Replaces data beans and BOD service calls in storefront
  - If deployed locally, these will neither involve serialization nor HTTP calls
- REST mapping to commands and databeans now configuration-based
  - No need to write code to map to legacy commands and beans
- Better Web/REST interoperability
  - REST can use Web authentication tokens
  - REST can terminate Web session, if needed
- Other updates:
  - JAX-RS uses Apache Wink 1.4.0
  - Support for SSL acceleration
  - Support for HTTP Basic authentication
  - Enhancements to BOD mapping



#### Search Enhancements

Detailed Session: Tue Dec 2

- B2B pricing support
- Sharding support
- Search-supported rule-based sales categories
- Result grouping
  - Search for SKUs, return products
  - SKU price range support
  - Hero support
    - Use best matching SKU, tags, or search rules to determine
- Autosuggest enhancements
  - Scope at store and sales catalog
  - Suggested products in autosuggest
- Enhanced logging and tracing support



### **CPQ Integration Enhancements**



- Globalization support for the integration assets
  - Management Center locale passed to Visual Modeler
  - Store locale passed to Configurator
  - Store currency passed to Configurator
  - APARs exist for FEP6 and FEP7 to enable this
- CPQ/WC/OMS end-to-end support
- Advanced features for predefined configuration
  - New first-order catalog entry type: Preconfigured Dynamic Kit (PDK)
    - PDKs thus have buyable/publish/start & end dates, etc
  - Support for multiple PDKs per Dynamic Kit
  - PDKs can be "locked" so end-user configuration not possible



#### Non-root Installation and Maintenance

- Up until now, several maintenance steps have required administrative rights in order to install components
- FEP8+FP9 introduces support for a non-root user to:
  - Install the Update Installer (UPDI)
  - Apply fixes to WC installation and instance
  - Install feature Enhancement Pack

#### Constraints:

- The base WC product must still be installed using administrator privileges
- Since administrator rights are needed to register components with the OS install registry, non-root installs cannot be registered
- Existing UPDI products installed by root cannot be updated by non-root
  - Work-around: uninstall with root and install with non-root, or install to new location
- Non-root user must own the WC installdir
- For Linux, Solaris and AIX, UPDI must be installed by the non-root user in order to apply fixes as non-root



### Database Schema/Usage Enhancements

Detailed Session: Fri Dec 5

- Addition of CompareColumns for difference file processor (delta dataload)
  - Allows for better handling of product feeds for "diff" function of dataload
- Protect data in Management Center from being overwritten by a data load
- Support for "Mark for Delete" for sales categories in Dataload
  - Ensure that dataload is operating in the same manner as Management Center does
- Support for Oracle Wallet to store database password for use by utilities
- Enhanced DBClean performance offline mode for large data cleanup





#### Workspace and Staging Improvements

- Preservation of Task Group change history after approval
  - Allows business users to review what changes happened, by whom, for audit/investigation purposes
- Configurable staging condition support in StagingProp for better performance and flexibility
  - Allows for better control of what gets propagated to prod database



## **Updates to Store Companion Assets**

- Review:
  - Use cases in Word format
  - CSS style guide
  - Wireframes in Axure, PDf, and HTML formats
  - Static HTML store
  - Test cases in spreadsheet with mapping to use cases
  - Automated testing framework with regression tests
- All existing assets updated to FEP8, including Aurora B2B functionality
- Single, unified use case document with use cases for both B2B and B2C scenarios and all store functions



# Stack and Technology Updates

- WCM integration:
  - WCM 8.5
- Extreme Scale 8.6.0.5
- Embedded Help System changed to use Knowledge Center Framework
- Swagger used to document REST API
- CKEditor 4.3.2
- IBM Installation Manager 1.8.0.0

- CMC Browser support:
  - Google Chrome 37+ (\*)
  - IE 11
- Legacy tool browser support:
  - IE 11
- Worklight app:
  - Android 4.4.x
  - iOS 8
- Solr 4.7
- Dojo 1.8.7

<sup>\*</sup> https://knowledgecenters.hursley.ibm.com/ecd-internal/SSZLC2\_7.0.0/com.ibm.commerce.management-center.doc/refs/rtftroubchromemodal.htm



## **Deprecated Features**

- In Feature Pack 8, we deprecated a number of features
- Deprecation is done for various reasons, but typically because there are better approaches to solving the particular business problem
- Features will still be supported, but *may* be removed in a future release
- Typically a feature is not removed for one major release, or five years, whichever is longer, but in rare cases a feature may be removed earlier
- See next slide for a list of deprecated features and the recommended replacement, if any
- It is recommended that clients using a feature that is being deprecated to start planning to move to an alternate solution, as outlined in the following table



# List of Features Deprecated in FEP8

Deprecated Feature	Recommended Action
On-premise TaxWare Integration	Use 3 <sup>rd</sup> party tax service provider, e.g. the validated Avalara AvaTax solution
Traditional Portal Integration	Use REST API to invoke WC services from Portal
LikeMinds Product Recommendations	IBM Product Recommendations
Co-shopping	3 <sup>rd</sup> -party service, e.g. the validated Vidioly solution
Elite, Advanced B2B Direct, Madisons, Brazil, and MayUJoy Starter Stores	All B2B-, Brazil-, and China-specific features are now in Aurora
Social Commerce SAR	Direct integration to service providers (the sMash integration was deprecated in FEP5, we're deprecating the SAR now)
Triple-DES encryption	Switch to use the AES encryption mechanism, introduced in FEP7/FP8



## References

Highlights of FEP8:

 $http://www.ibm.com/support/knowledgecenter/SSZLC2\_7.0.0/com.ibm.commerce.admin.doc/concepts/cwnFEP8summary.htm.$ 



# Thank You!



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