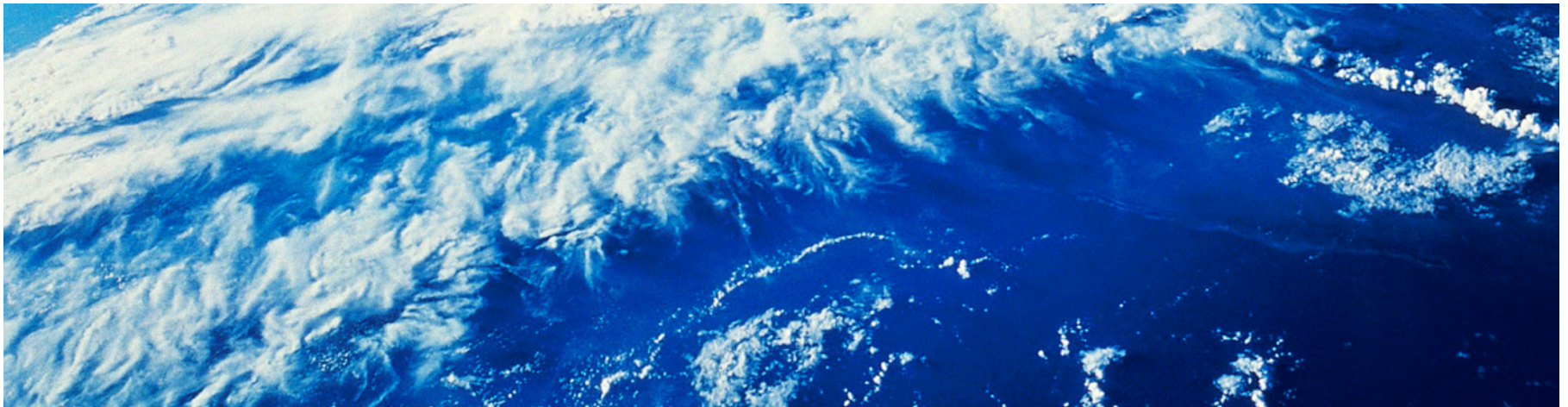


IBM WebSphere Commerce V7 FEP8

B2B Solution – Frequently Asked Questions



What is the mobile/RWD support for Aurora B2B?

Aurora (B2C)

- Browsing, search results and content pages are responsive (RWD support)
- My account and checkout pages are adaptive (separate JSPs for Mobile and Desktop)

Aurora (B2B)

- Browsing, search results and content pages are responsive (RWD support)
- My account and checkout pages are the same for Mobile and Desktop. This means these pages are not optimal for Mobile but they are functional.

Are there any new pages managed in commerce composer?

No, the same pages from FEP 7 are managed through Commerce Composer which are: catalog browsing, search results, content and landing pages.

The image shows a laptop displaying the Commerce Composer interface. The interface includes a left-hand navigation pane with categories like 'Search Results', 'Content Pages', and 'Layouts'. The main workspace shows a wireframe for a 'SubCategoryPageLayout' with five numbered slots. A 'Widget Properties' panel is visible at the bottom, showing settings for a 'HeroImageWidget'. A 'Add Widgets to Slots' dialog box is open, displaying a list of widgets such as 'Add To Requisition List Widget', 'SKU List Widget', and 'Content Carousel Widget'. A tablet in the foreground shows a mobile storefront for 'Aurora' with a banner for 'YOUR RESOURCE FOR THE FULL RANGE OF TOOLS' and a grid of product images. Blue callout boxes with lines pointing to specific interface elements provide the following labels:

- Manage pages
- Selectable slots
- Configurable properties
- E-marketing dynamic rules
- Commerce and business partner ecosystem developed apps
- Store visualizations

Are there any new commerce composer widgets?

- SKU List widget

SKU	Width	Material	Height	Thread size	Quantity	Online Availability	Compare
FNU040_4010012	1/2"	Brass	15/16"	3/8"-16	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401006	1/2"	Alloy steel	15/16"	1/4"-20	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401007	5/16"	Alloy steel	15/16"	3/8"-16	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401005	5/16"	Alloy steel	15/16"	1/4"-20	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401009	5/16"	Brass	15/16"	1/4"-20	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_4010010	1/2"	Brass	15/16"	1/4"-20	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401008	1/2"	Alloy steel	15/16"	3/8"-16	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401001	5/16"	Stainless steel	15/16"	1/4"-20	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401002	1/2"	Stainless steel	15/16"	1/4"-20	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401004	1/2"	Stainless steel	15/16"	3/8"-16	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_401003	5/16"	Stainless steel	15/16"	3/8"-16	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
FNU040_4010011	5/16"	Brass	15/16"	3/8"-16	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE

Are there any new commerce composer widgets? (cont'd)

- Add to Requisition List widget



Standard Incandescent Bulb

SKU: LA042_4203

\$3.65

Standard household bulb with varying wattage

 [Recurring Item](#)

Volts

Please choose... ▼

Finish

Please choose... ▼

Watts

Please choose... ▼

Select attributes to see availability

Quantity


Add to Current Order

Add to Requisition List

Are there any new commerce composer widgets? (cont'd)

- Catalog Entry List widget (updated)


PRODUCTS: (1 - 9 of 9) SORT BY: Relevance ITEMS PER PAGE: [dropdown] [grid icon] [list icon]



Compact Fluorescent Bulb
\$14.55
 Energy-efficient, screw-in spiral bulb

COMPARE

[+ Show SKUs](#)




Medium-base Chandelier Bulb
\$2.37
 Screw-in bulb with elegant pointed tip

COMPARE

Hide SKUs

SKU	Volts	Watts	Quantity	Online Availability	Compare
LA042_420201	120	20	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE
LA042_420202	120	40	<input type="text"/>	✓ In Stock	<input type="checkbox"/> COMPARE



Standard Incandescent Bulb
\$3.65
 Standard household bulb with varying wattage


COMPARE

[+ Show SKUs](#)

Are there any new commerce composer widgets? (cont'd)

- Defining Attributes widget (mobile view updated)

Desktop view



Machinery Eyebolt

SKU: FB041_4108

\$14.25

Partially threaded eyebolt ideal for lifting and rigging

💡 [Recurring Item](#)

Length

Please choose... ▼

Material

Please choose... ▼


Thread size

Please choose... ▼

Shank length

Please choose... ▼

Mobile view



Machinery Eyebolt

SKU: FB041_4108

\$14.25

Partially threaded eyebolt ideal for lifting and rigging

💡 [Recurring Item](#)

✕ Length: 2" ✕ Thread size: 3/8"-16

Choose Filter:

Thread size ▼

Choose Option:

3/8"-16 ▼

I only see Aurora.sar in store publish everywhere, how do I get AuroraB2B or how do I get AuroraStorefrontAssetStore for use in Extended Sites?


Publish Aurora.sar if you want any of these:

- stand alone B2C or B2B store
- B2C or B2B extended sites storefront asset store

Store Archives

Parameters

Summary



Parameters

Store archive: W:\WCDE_I~1\starterstores\ConsumerDirect\Aurora.sar

Select a business model

Publish a stand-alone store

Publish an asset store for use in the extended sites business model

Specify the necessary values to publish a store in WebSphere Commerce.
 Note: If the values are read only, you do not need to enter parameter values.

Name	Value	Description
Store type	<div style="border: 2px solid red; padding: 2px;"> Consumer direct store (B2C) <ul style="list-style-type: none"> <li style="background-color: #e0e0e0;">Consumer direct store (B2C) B2B direct store (B2B) </div>	The type of store direct store support business and commerce transaction
Store directory	Aurora	The name of the assets.

Can I enable saved orders capability in Aurora B2C?

Yes, you can also see what other features you can enable via store management tool in Management Center.

The screenshot shows the IBM Management Center interface for the Aurora store. The left sidebar contains navigation options: Search Results, Compare View, Active Work, Aurora, and Stores. The main content area is titled 'Aurora' and features a navigation bar with tabs: Store Properties, Styles, Configurations, Registration, Catalog, Orders, Checkout, and Analytics. The 'Orders' tab is selected and highlighted with a dashed border. Below the navigation bar, the text reads 'Select optional order-related functions to enable for your store:'. A list of features is displayed, each with an information icon and a checkbox:

- Quick order
- Order status tracking
- Sterling OMS integration
- Saved orders**
- Expedited orders

The 'Saved orders' option is highlighted with a red rectangular box.

Are all features available for Aurora B2B and B2C, any exceptions?

The majority of features can be used on any store regardless it is B2C or B2B.

However, there are some exceptions:

(B2B Only)

- Contract selection in sign in panel (there is a hidden store function)
- Requisition list (there is a hidden store function)
- Buyer management (via roles: Buyer Administrator)
- Buyer buy-on-behalf-of (via roles: Buyer Administrator)
- Buyer and Order Approvals (via roles: Buyer Administrator/Buyer Approver)

Can I have guest shopping in Aurora B2B store?

Yes, it can be easily configured by IT.

The instructions are in the Knowledge Center:

- [Enabling guest shopping](#)
- [Disabling guest shopping](#)

Can I have a single store for both B2B and B2C customers? Is this an out-of-box setup?

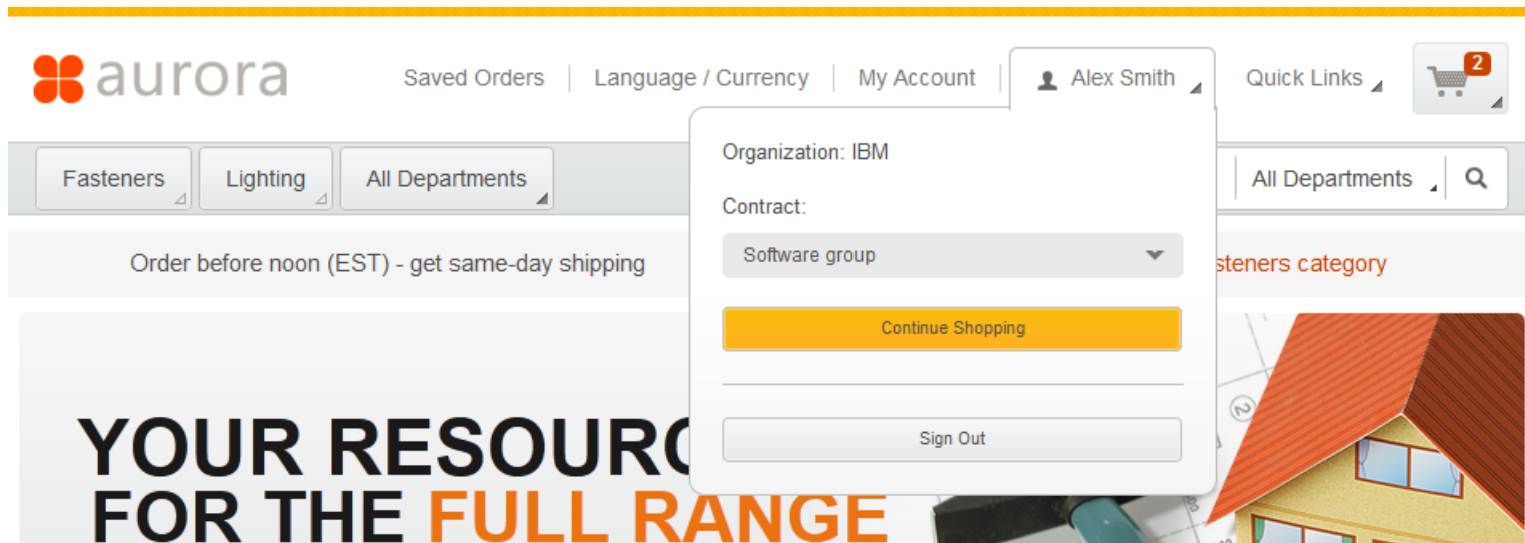
Yes, you can have one single store for both B2B and B2C customers. However, this is not an out-of-the-box setup.

In order to support this, you must just perform these steps:

1. Publish Aurora.sar as a B2B store (esites or stand-alone)
2. Configure the store to allow guest shopping
3. Design and implement how you want to deal with registration for your B2B and B2C customers. One approach can be to have different registration links in the sign in panel that clearly indicate that the shopper wants to register as B2B buyer or as B2C shopper.

Can you talk about contracts in Aurora B2B?

A buyer can select the organization and contract that they would like to use (given they are entitled to the contract) in the sign in panel.





The screenshot displays the Aurora B2B website interface. At the top left is the Aurora logo. Navigation links include "Saved Orders", "Language / Currency", "My Account", and a user profile for "Alex Smith". A shopping cart icon shows 2 items. Below the navigation is a category menu with "Fasteners", "Lighting", and "All Departments". A promotional banner reads "Order before noon (EST) - get same-day shipping". A large banner below features the text "YOUR RESOURCE FOR THE FULL RANGE". A sign-in panel is open, showing "Organization: IBM" and "Contract: Software group" in a dropdown menu. The panel includes a yellow "Continue Shopping" button and a "Sign Out" button.

Can I have an order with multiple contracts in Aurora B2B?

Yes, but unlike Elite this is not a typical use case for Aurora.

Current Order

Schedule this order as a recurring order i

Product	Availability	QTY	Each	Total
 <p>Knurled Thumb Screw SKU: FSC039_390202 Change Attributes Contract: HR Move to Requisition List ✖ Remove</p>	In Stock	<input type="text" value="1"/>	\$8.20	\$8.20
 <p>Medium-base Chandelier Bulb SKU: LA042_420201 Change Attributes Contract: Software group Move to Requisition List ✖ Remove</p>	In Stock	<input type="text" value="1"/>	\$2.37	\$2.37

Promotional code Apply

Order Subtotal: \$10.57
Discount: (\$1.06)
Order Total: \$9.51

Check Out

Can I have an order with multiple contracts in Aurora B2B? (cont'd)

To have a single order with multiple contracts the shopper steps should be:

1. Sign in and select a contract to shop under
2. Add the items to shopping cart that you want for the selected contract
3. Open up the sign in panel and select a different contract
4. Add the items to shopping cart that you want for the selected contract
5. Repeat steps 3 and 4 as many times as needed.
6. Complete checkout flow

NOTE: All contract must have a common shipping and payment term and conditions, otherwise you will not be allow to perform the above steps.

How come I see different catalogs for Aurora B2C and Aurora B2B?

The sample data that comes with Aurora now has:

- One master catalog with all the department store like categories including hardware

The screenshot shows the Aurora B2C sales catalog interface. The top navigation bar includes the Aurora logo and a menu with categories: Apparel, Electronics, Grocery, Health, Home & Furnishing (selected), Newsletters & Magazines, and All Departments. A dropdown menu for 'Home & Furnishing' is open, displaying sub-categories: Bath Accessories, Furniture, Kitchenware, Lighting, Tableware, and Appliances. A promotional banner for 'SAVE 20% off' is visible on the left. A blue box highlights the 'Home & Furnishing' category and its dropdown menu.

One B2C sales catalog: categories such as apparel, home and furnishing, grocery, etc.

The screenshot shows the Aurora B2B sales catalog interface. The top navigation bar includes the Aurora logo and a menu with categories: Fasteners (selected), Lighting, and All Departments. A dropdown menu for 'Fasteners' is open, displaying sub-categories: Bolts, Nuts, and Screws. A blue box highlights the 'Fasteners' category and its dropdown menu.

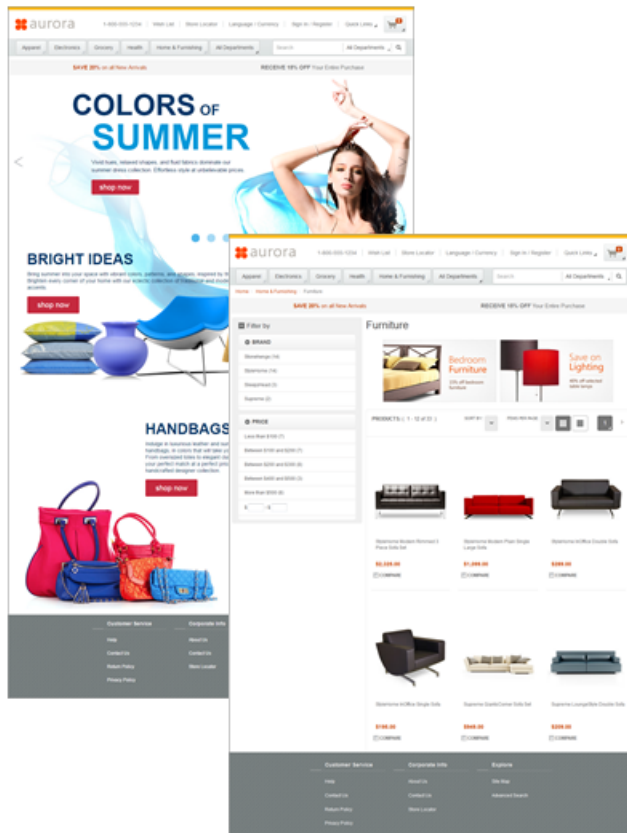
One B2B sales catalog: hardware categories

How can Aurora B2C and Aurora B2B have different home page, category page and product page layouts even though they have the same JSP?

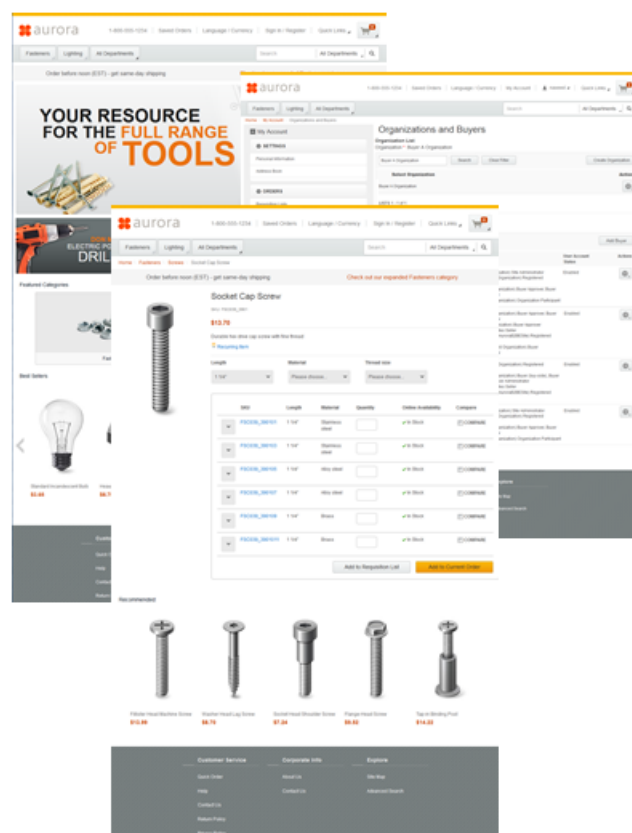
This is all possible by using Commerce Composer:

- you can set different layouts for each category, products or group of products

Aurora - Consumer direct

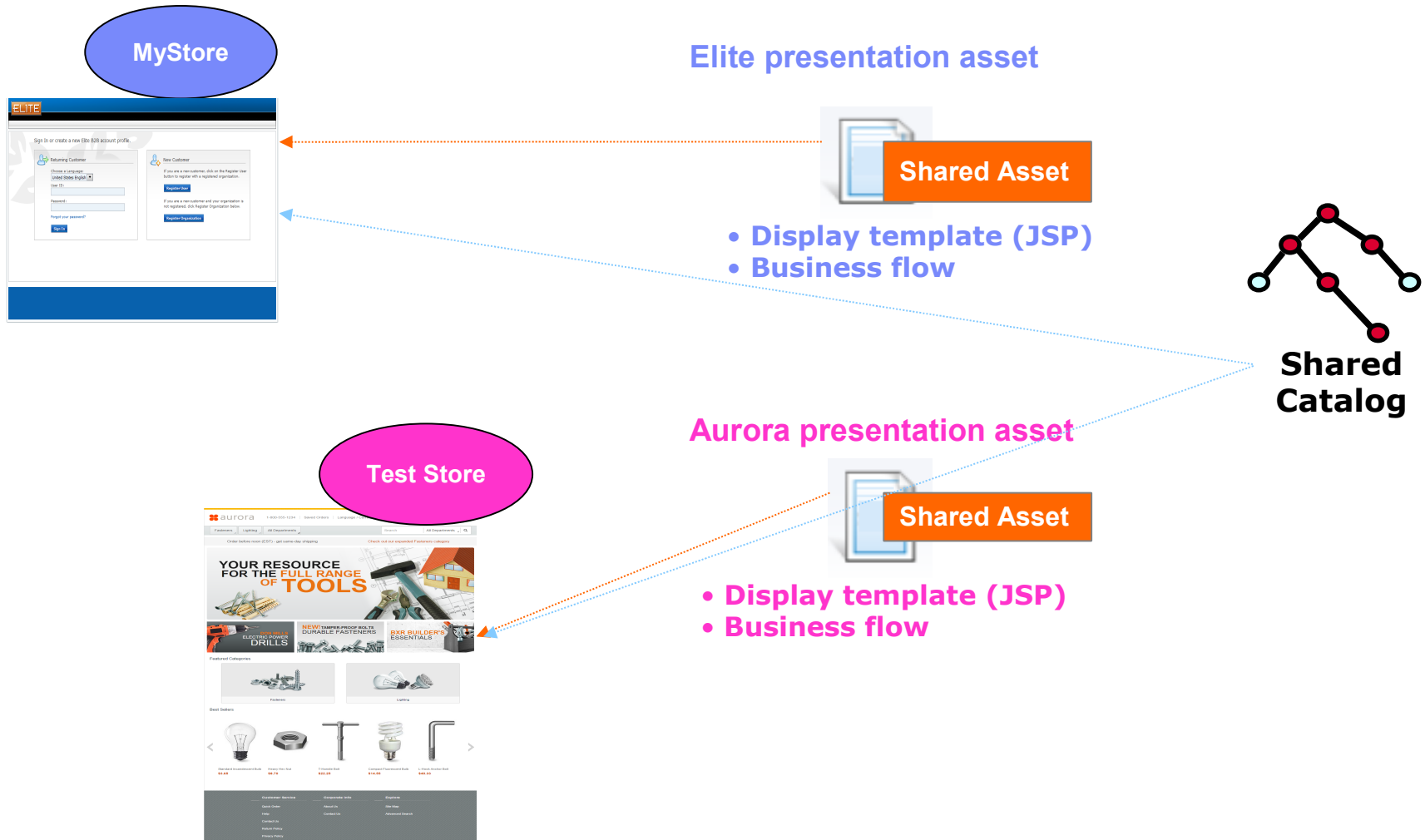


Aurora - B2B direct

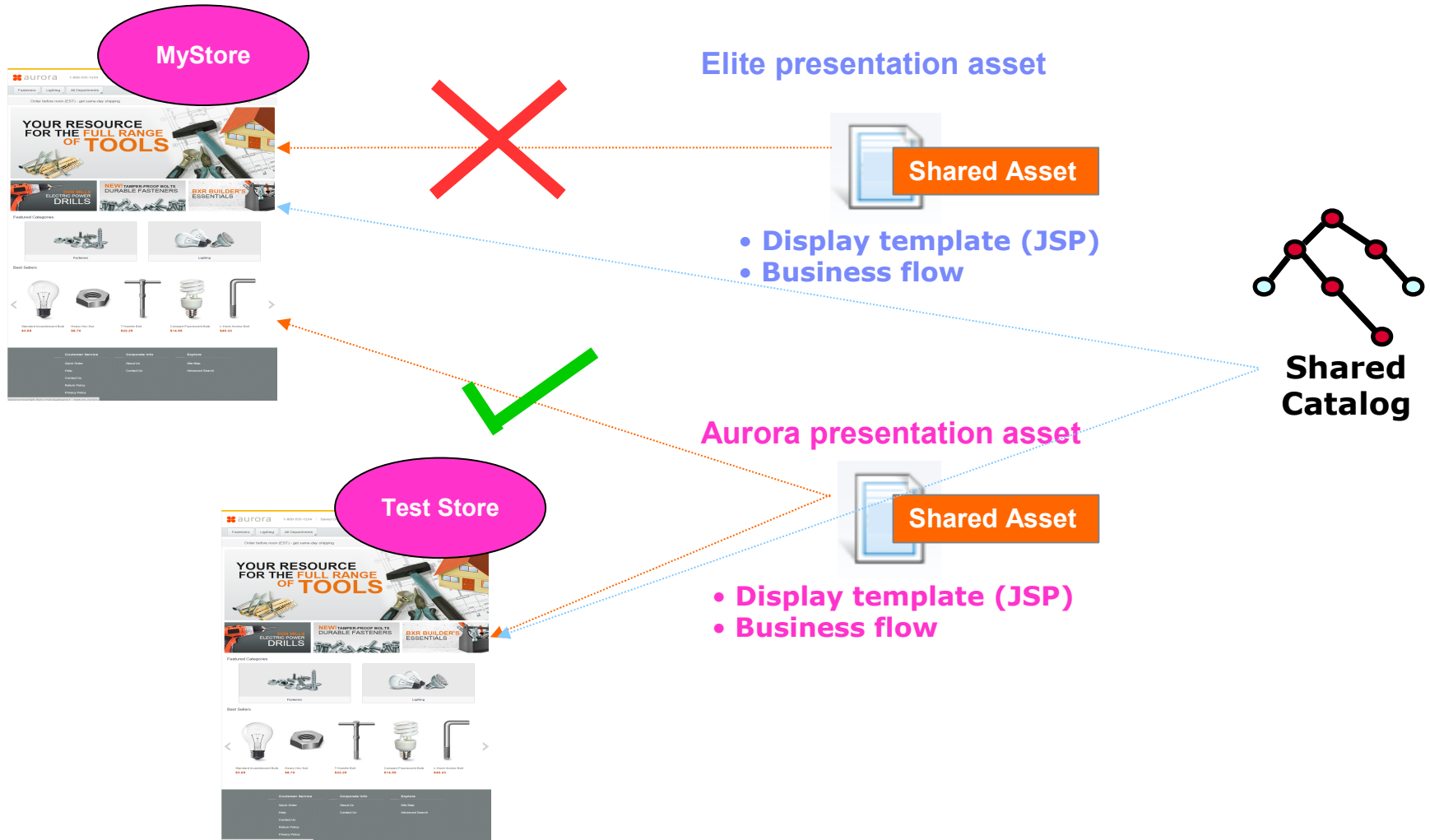


My store is based on Elite, is there a migration to AuroraB2B?

No, a lot of changes since last Elite update, time to rebase on Aurora framework.



My store is based on Elite, is there a migration to AuroraB2B? (cont'd)



Questions?

Thank You!

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