

SEO Improvements

- Delivered for FEP7 as JR51957
- New properties for the SEO URL Keyword Generator:
 - InvalidName: A comma-delimited list of strings to remove from the generated URLs
 - fixedName: A comma-delimited list of substitution strings to use
- Allows to change, for example, input URLs like these:
`http://mycompany/mystore/myproduct^#blue"$large`
into:
`http://mycompany/mystore/myproduct-blue_large`
- Requires change to the `wc-admin-component.xml` file. The above example would need the following configuration:
`<_config:property name="InvalidName" value="\x5E\x23,\x22\x24"/>`
`<_config:property name="fixedName" value="-,_"/>`

`^ = \x5E, # = \x23, " = \x22, $ = \x24`
- Troubleshooting steps remain unchanged for the SEO URL Keyword Generator utility.

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http://www.ibm.com/support/knowledgecenter/SSZLC2_7.0.0/com.ibm.commerce.developer.doc/concepts/csdwadmincominfra.htm

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The SEO URL Keyword Generator is an existing utility that you can run to generate SEO URLs for all your category and product pages.

A common request for this utility is to provide specific substitution strings for certain values.

In this example, we may see URLs with the string caret, hashtag, or a quote followed by a dollar sign. If we wanted to replace caret, hashtag with a dash and quote, dollar sign with an underscore character, we could, with this new feature, use the configuration shown here in the configuration file for the SEO URL Keyword Generator utility.

In other words, this new feature allows for two new properties for the utility's configuration file: InvalidName and fixedName. The former specifies a comma-delimited list of character strings that should be replaced, while the latter defines the replacement strings.

The feature is delivered in interim fix JR51957 and is available for feature pack 7 and later.



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