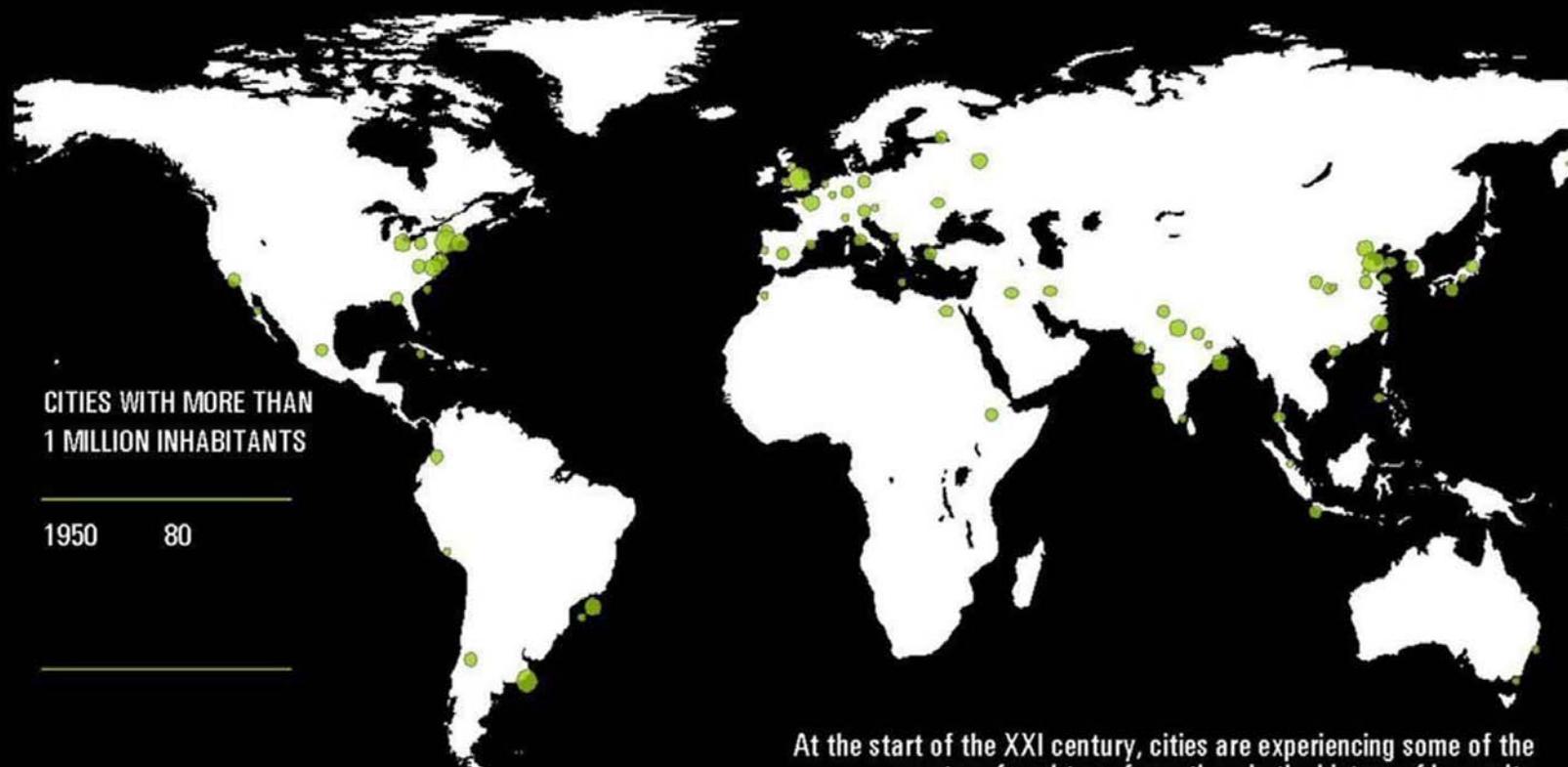
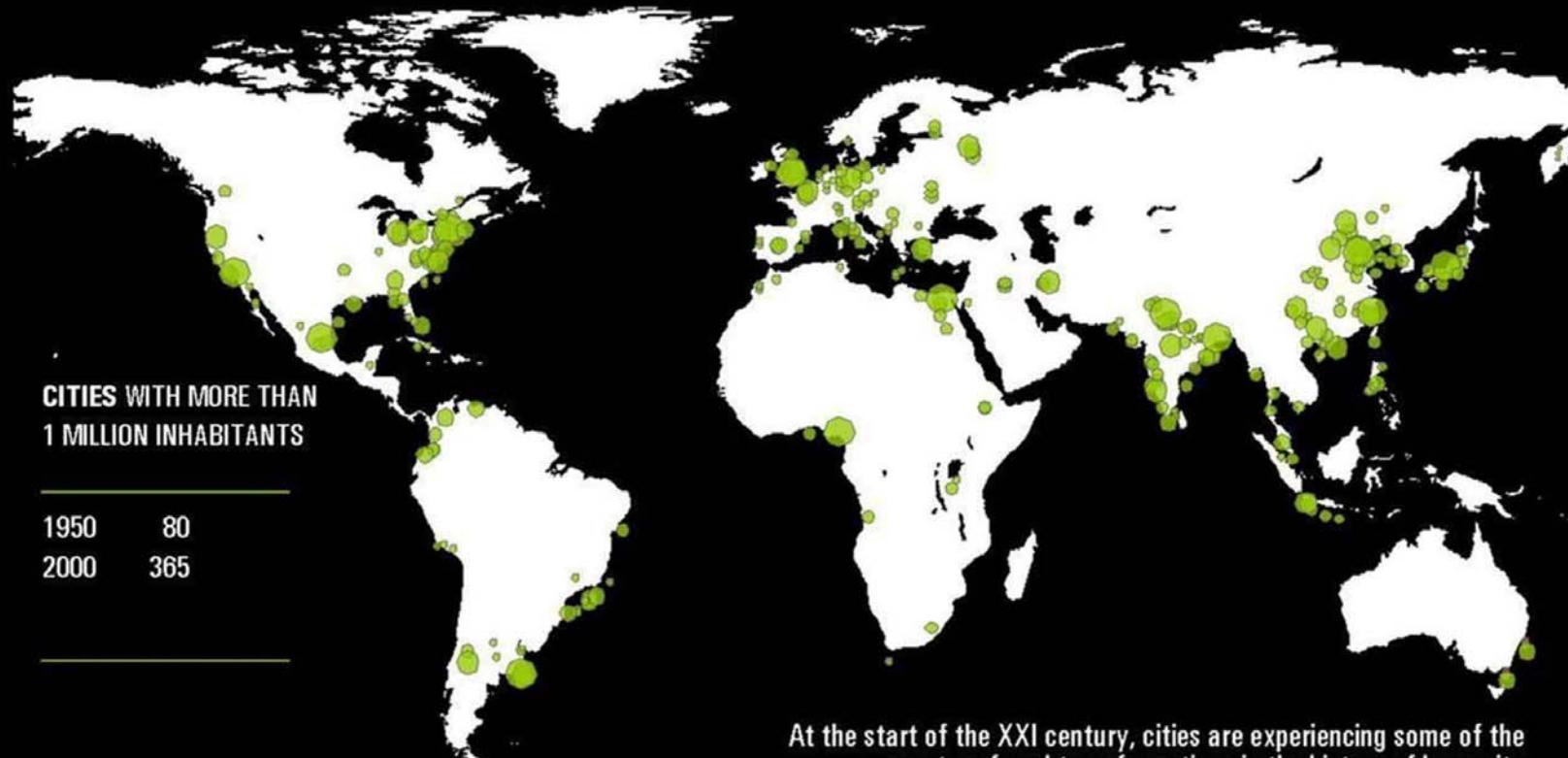


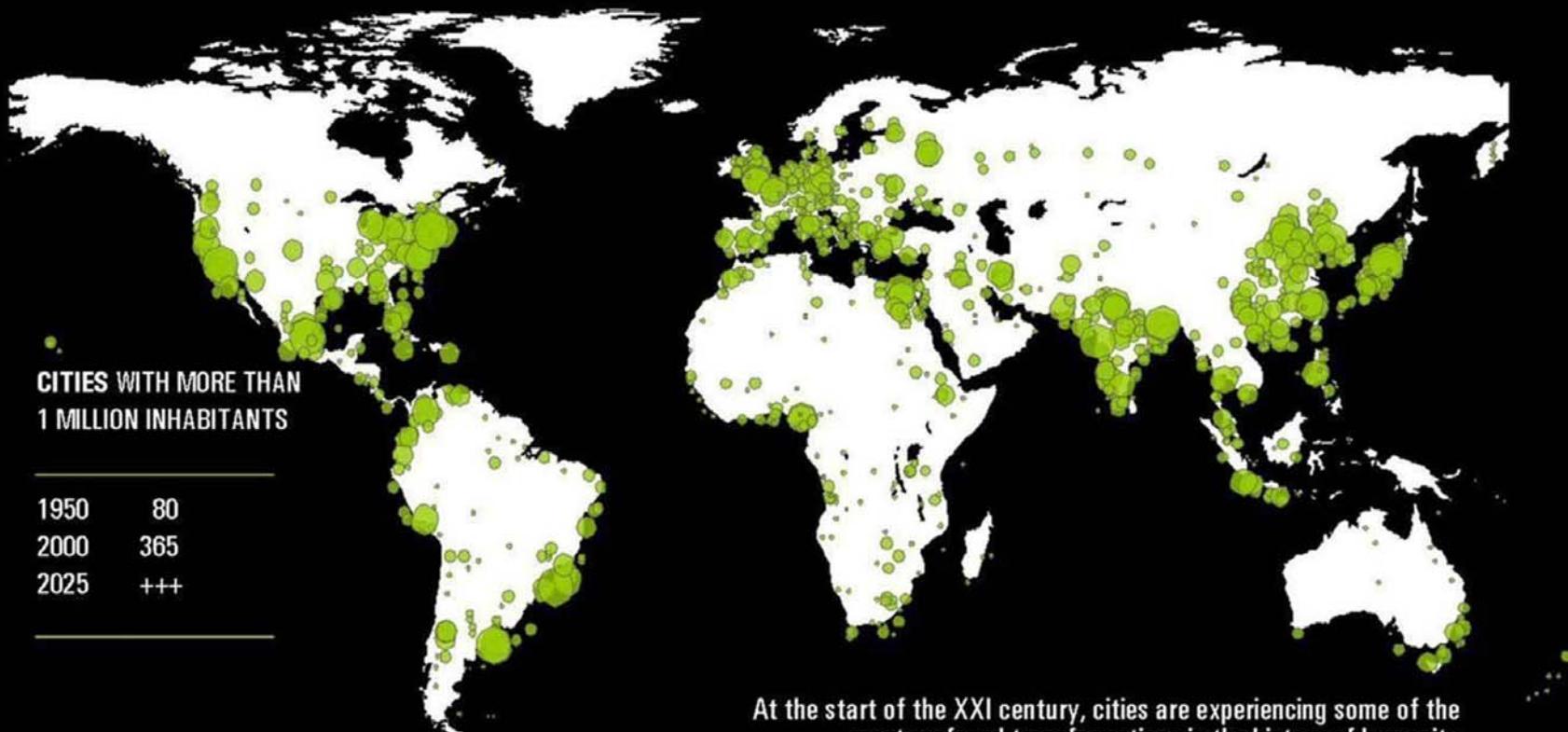


LANDSCAPE INTELLIGENCE

Alfonso Vegara
www.fundacion-metropoli.org







**The greatest challenge of the 21st century is
Building a Sustainable Future**





En los próximos 30 años se invertirán en las ciudades de nuestro planeta
350 trillones de dólares (7 veces el PIB mundial 2010)
en **Construcción, Gestión y Mantenimiento de infraestructura urbana**.



FUNDACION**METROPOLI**



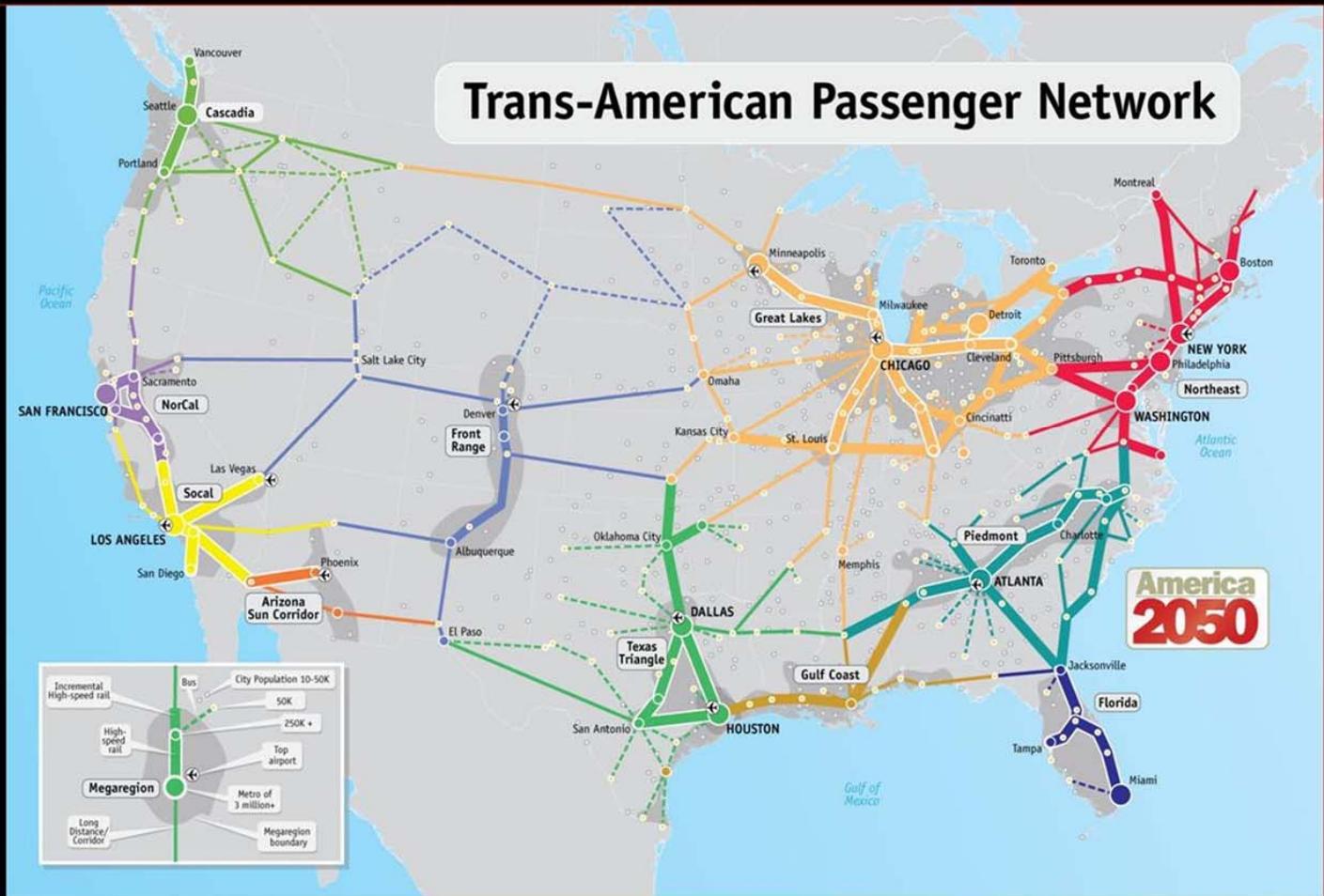
Fundación Metrópoli is an
international centre of innovation
in cities and regions

ECO BOX

BUILDING A SUSTAINABLE FUTURE



AMERICA 2050 SUPERCITIES



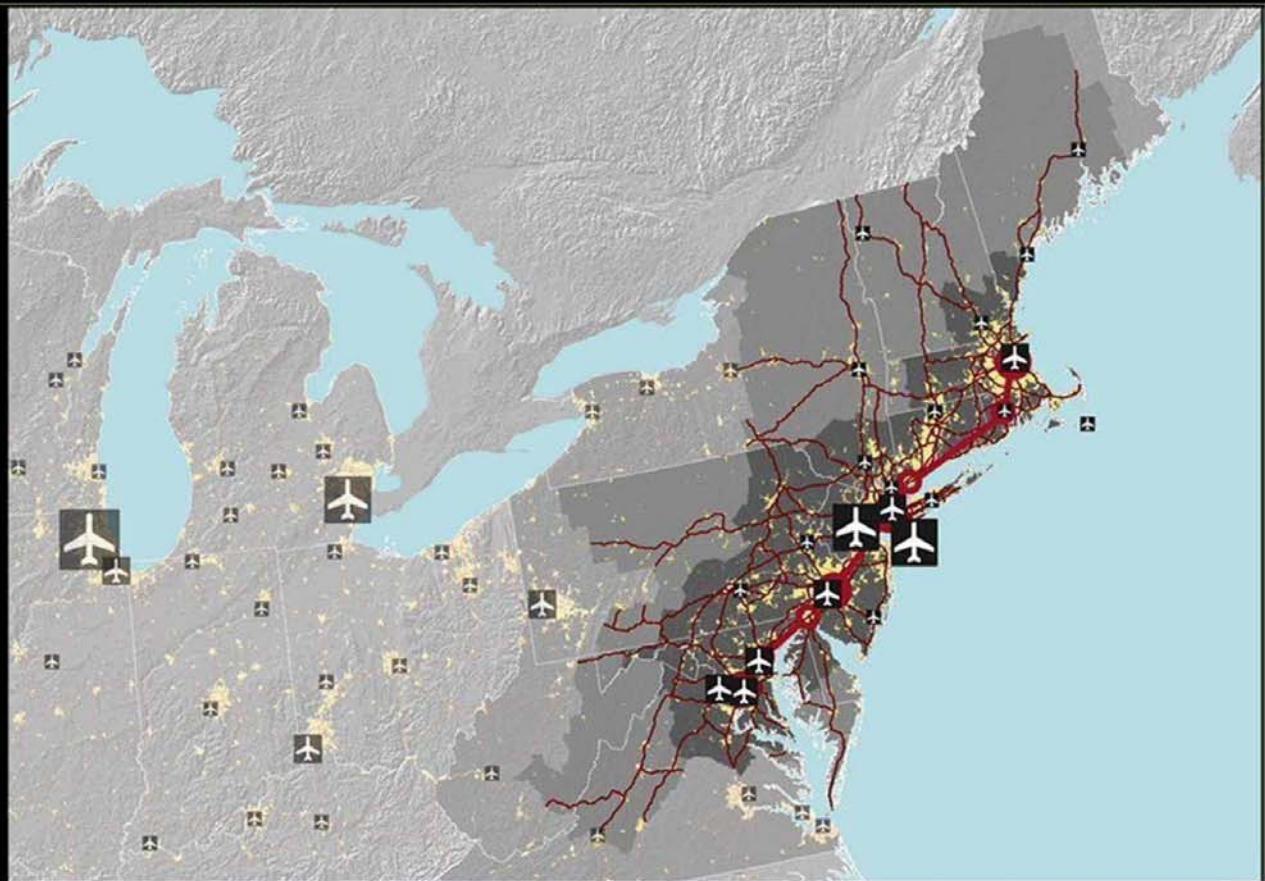


SUPERCITIES
10 Megaregions

SUPERCITIES
NORTHEAST ATLANTIC MEGAREGION



SUPERCITIES
NORTHEAST ATLANTIC MEGAREGION



SUPERCITIES
NORTHEAST ATLANTIC MEGAREGION





Diagonal

BUILDING
THE
EUROPEAN
DIAGONAL

EUROPEAN DIAGONAL NETWORK



EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

LISBOA:
16 million people within reach

Map prepared by Fabio Casiroli,
Faculty of Architecture Milano Polytechnic



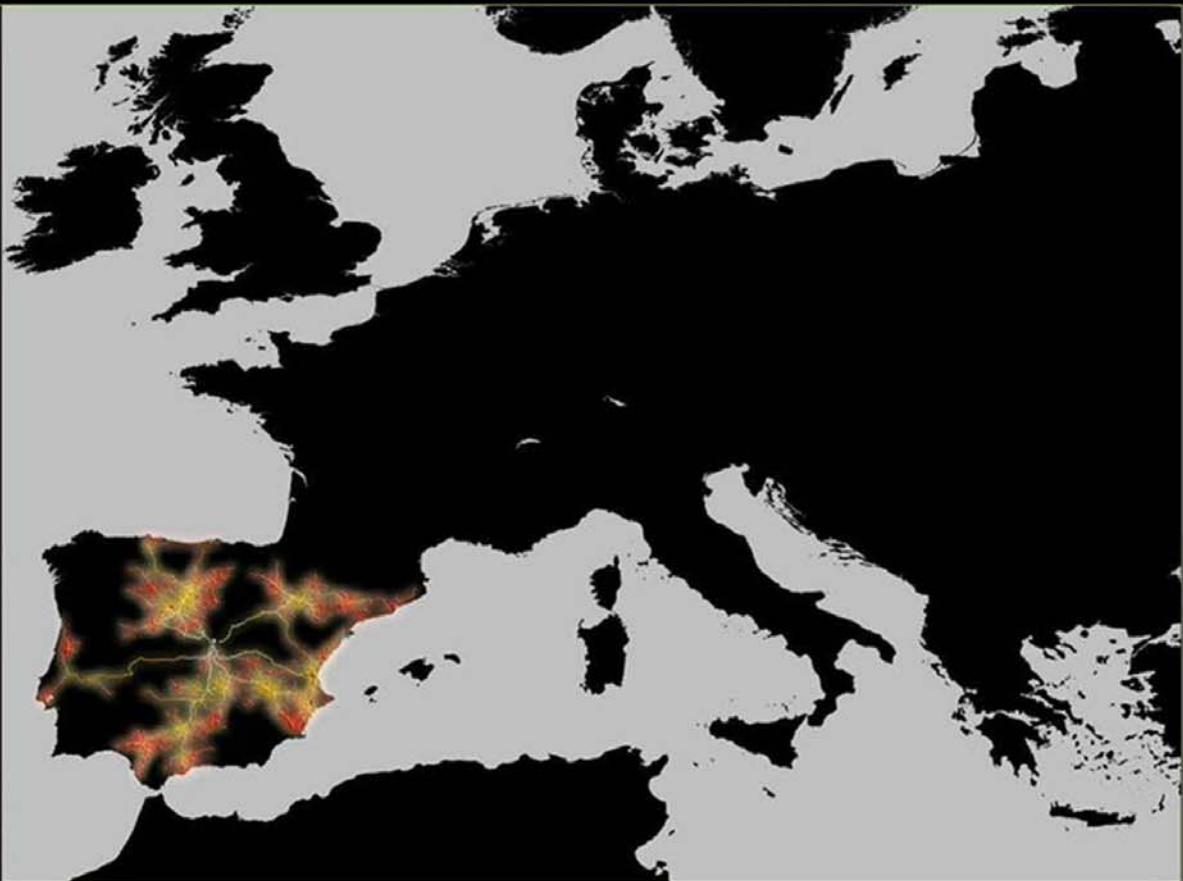
EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

MADRID:

32 million people within reach

Map prepared by Fabio Casiroli,
Faculty of Architecture Milano Polytechnic



EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

BARCELONA:
29 million people within reach

Map prepared by Fabio Casiroli,
Faculty of Architecture Milano Polytechnic



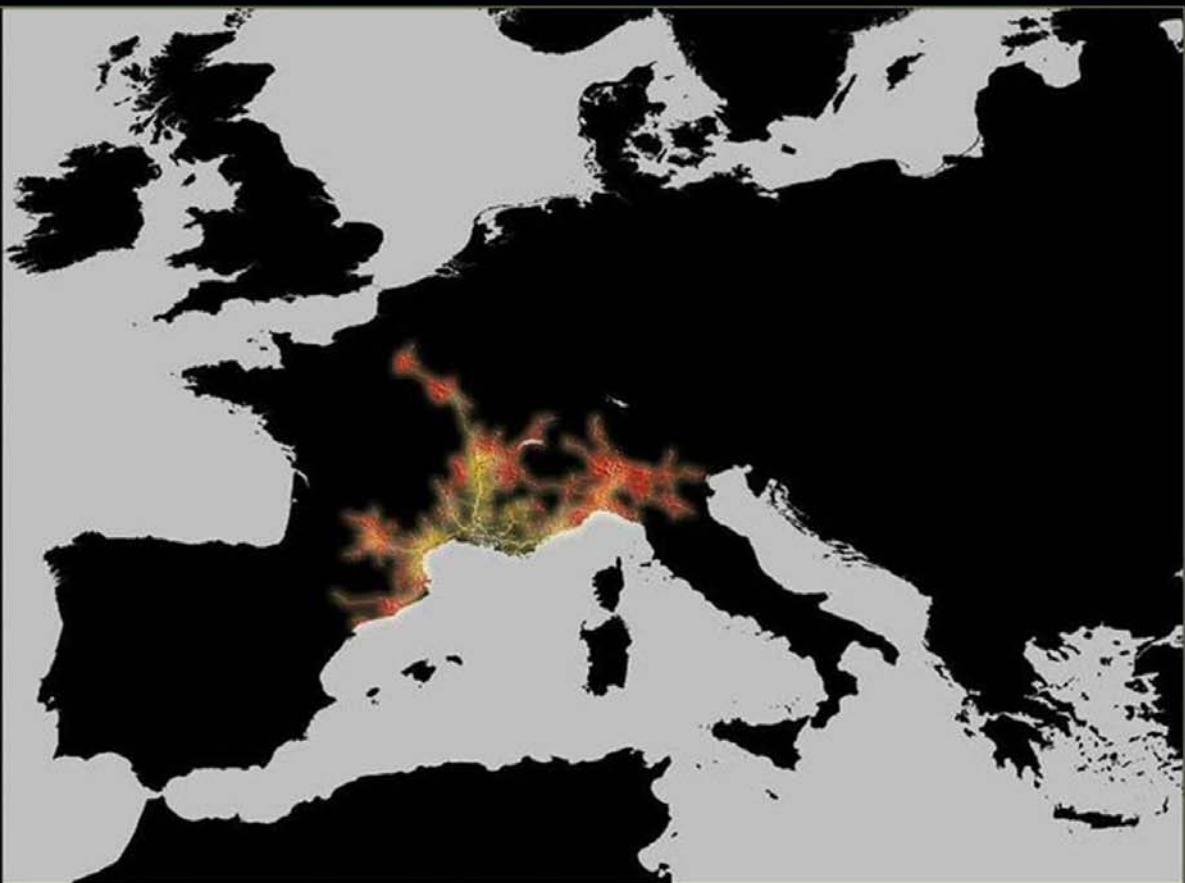
EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

MARSELLA:

53 million people within reach

Map prepared by Fabio Casiroli,
Faculty of Architecture Milano Polytechnic

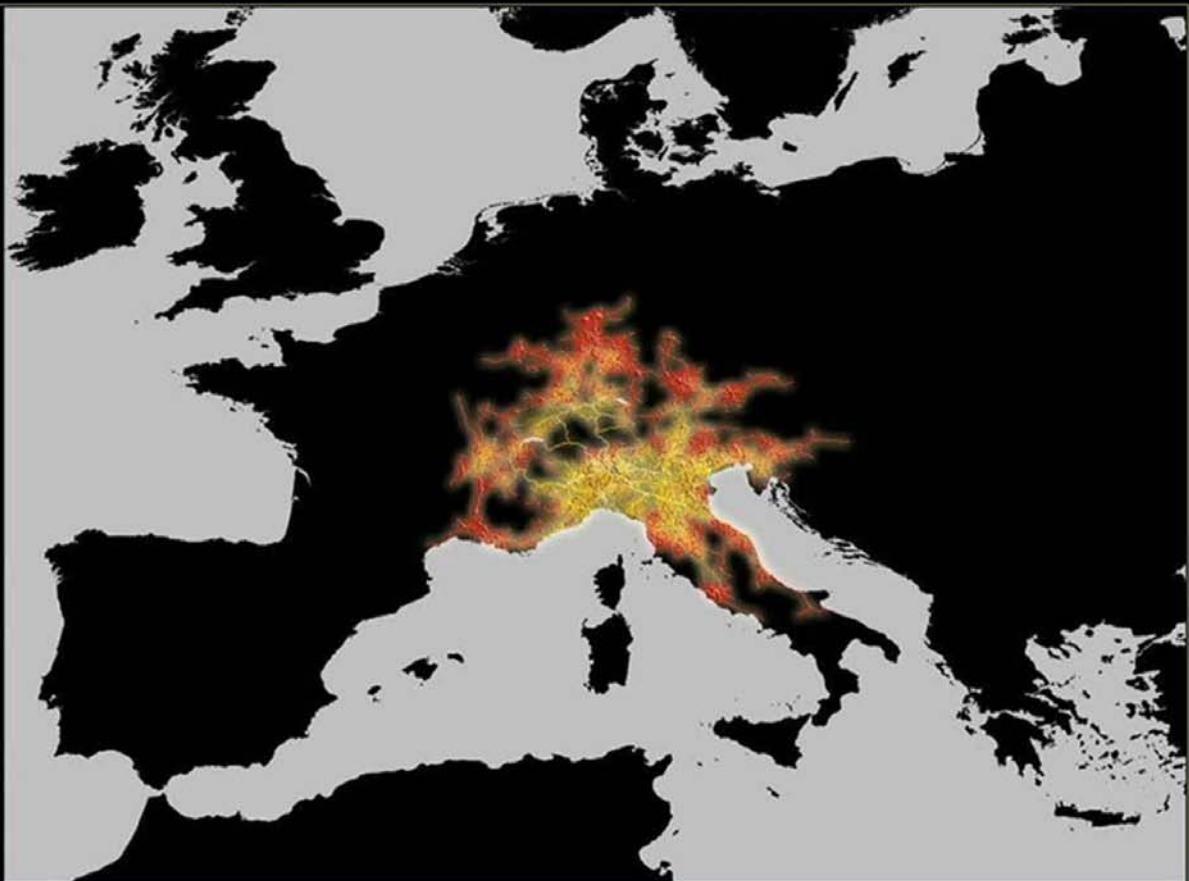


EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

MILAN:
80 million people within reach

Map prepared by Fabio Casiroli,
Faculty of Architecture Milano Polytechnic

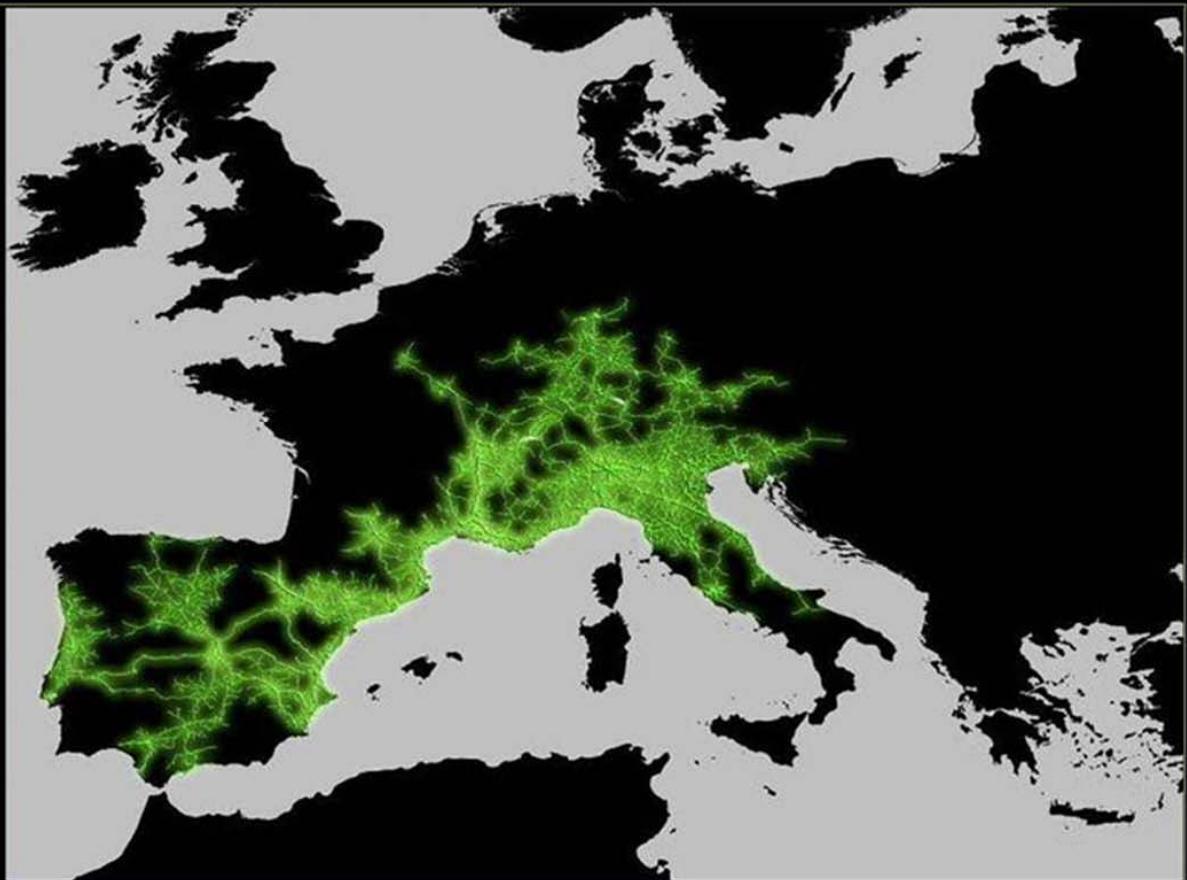


EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

DIAGONAL EUROPEA:
135 million people within reach

Map prepared by Fabio Casiroli,
Faculty of Architecture Milano Polytechnic



EUROPEAN DIAGONAL

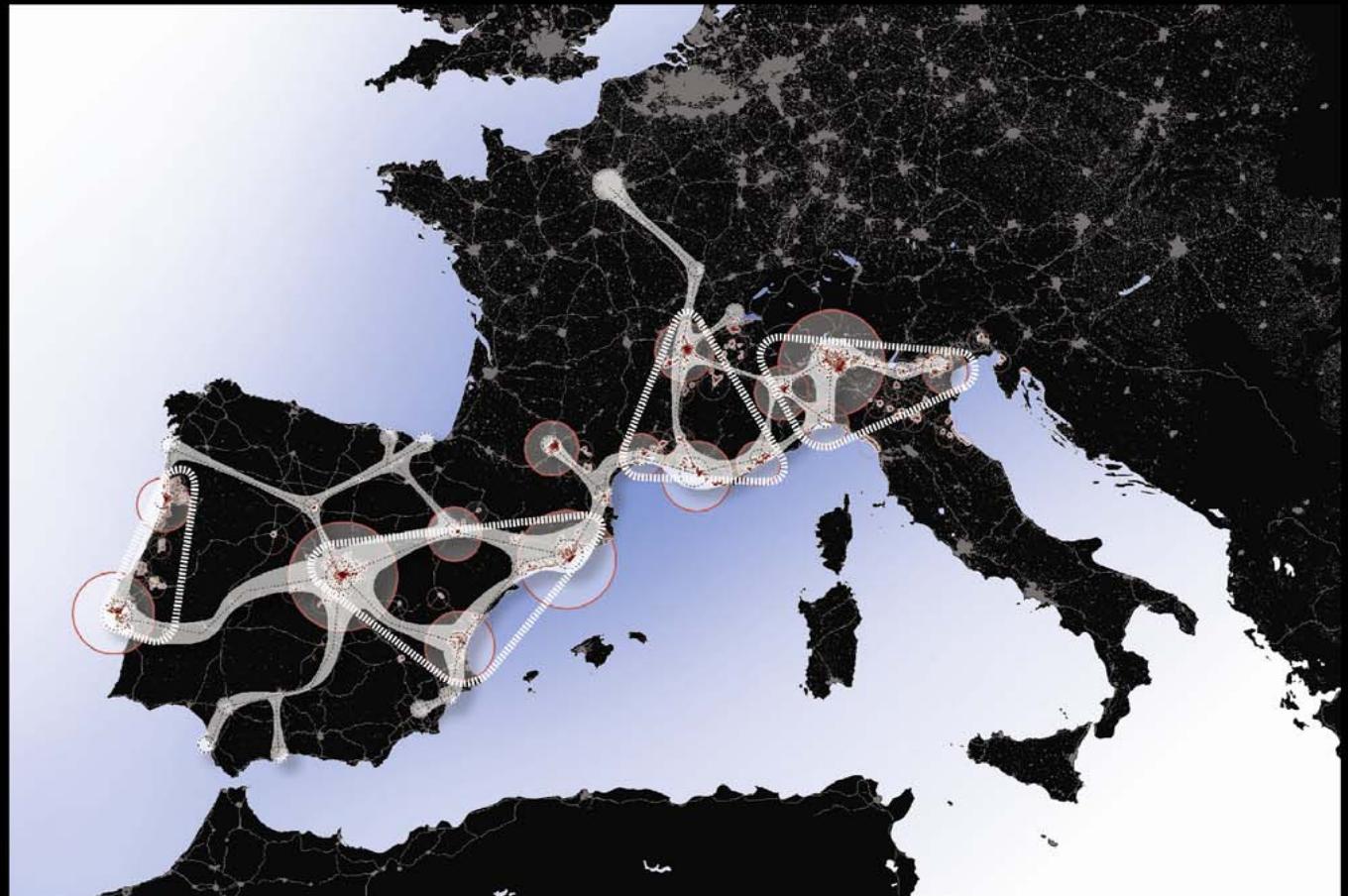
Super City Hubs and Satellites





EUROPEAN DIAGONAL DIAMONDS

Creating Links between the
Urban Diamonds

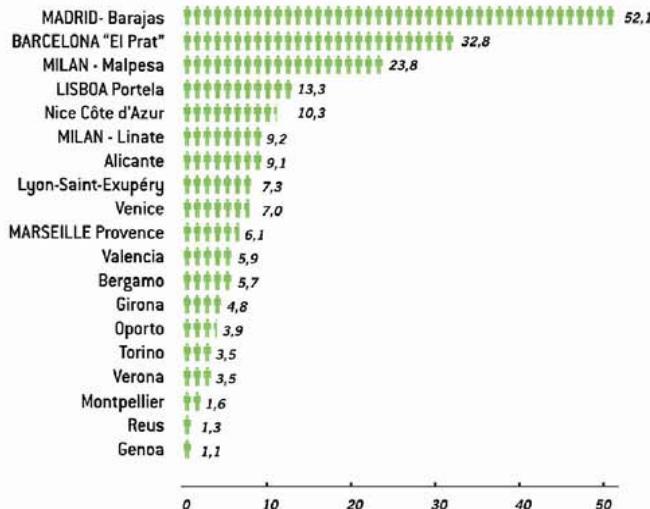


EUROPEAN DIAGONAL

BUSIEST AIRPORT IN THE DIAGONAL



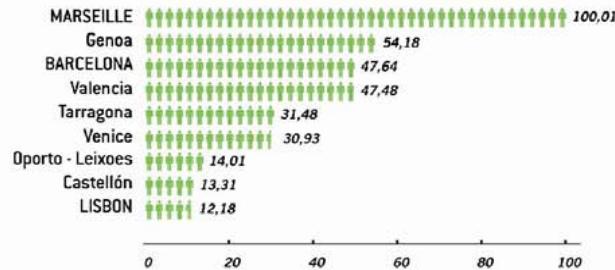
(2007) Million passengers



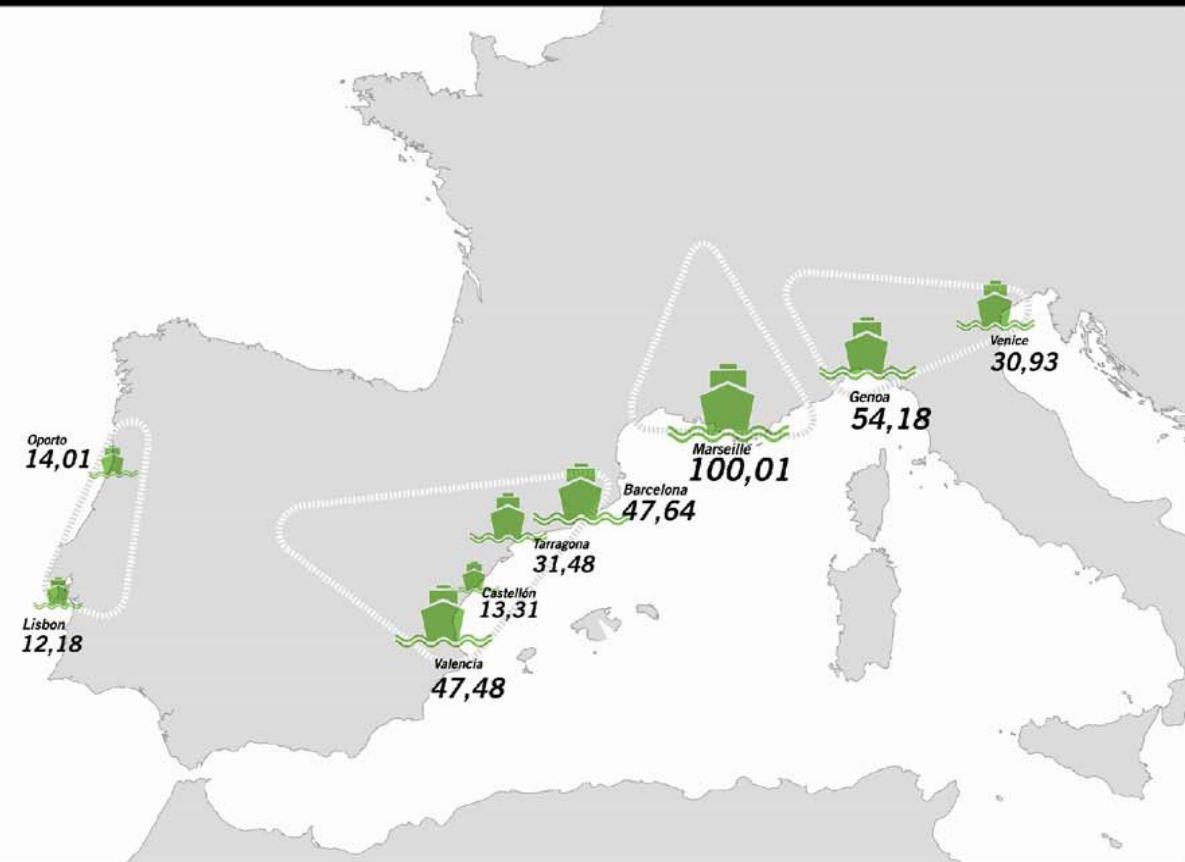
EUROPEAN DIAGONAL



(2006) Million Ton



BUSIEST AIRPORT IN THE DIAGONAL



EUROPEAN DIAGONAL

Super City Hubs and Satellites





LISBON

"El proyecto de la Diagonal Europea abre un nuevo horizonte para Lisboa. Siempre hemos pensado en el papel de Lisboa como charnela de conexión entre la Península Ibérica y América Latina, especialmente 'la conexión' con Brasil y África. Es más, la capital portuguesa es la Puerta Atlántica de la Diagonal Europea."

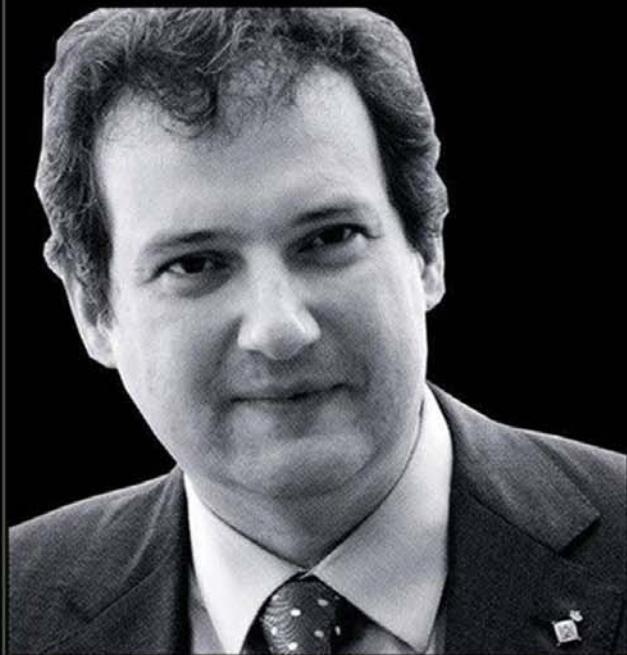
ANTONIO LUIS SANTOS DA COSTA | *Alcalde de Lisboa*



MADRID

“Los nuevos ejes de conexión con Lisboa y Barcelona abren para Madrid opciones de cooperación y complementariedad económica, que eran impensables hace tan solo una década. Madrid es un referente en las estrategias de conexión entre Europa y América Latina, lo cual supone un activo fundamental para el conjunto de ciudades de la Diagonal.”

ALBERTO RUIZ GALLARDÓN | *Alcalde de Madrid*



BARCELONA

“Barcelona es una ciudad mediterránea e innovadora, que ha realizado avances formidables en la transformación de la ciudad en los últimos 20 años. Barcelona va a estar magníficamente conectada con las ciudades de la Diagonal y va a fortalecer sus conexiones globales, articulando un espacio que pretende liderar desde el punto de vista cultural y económico del sur de Europa.”

JORDI HEREU BOHER | *Alcalde de Barcelona*



MILAN

“Milán, localizada en la intersección entre la Diagonal Europea y la cresta morfológica continental, juega un papel importante en el sistema de corredores trans-europeos. Compartimos la visión de la Diagonal Europea en la que Milán puede hacer una gran contribución.

LETIZIA MORATTI | *Alcaldesa de Milán*

EUROPEAN DIAGONAL

Super City Hubs and Satellites



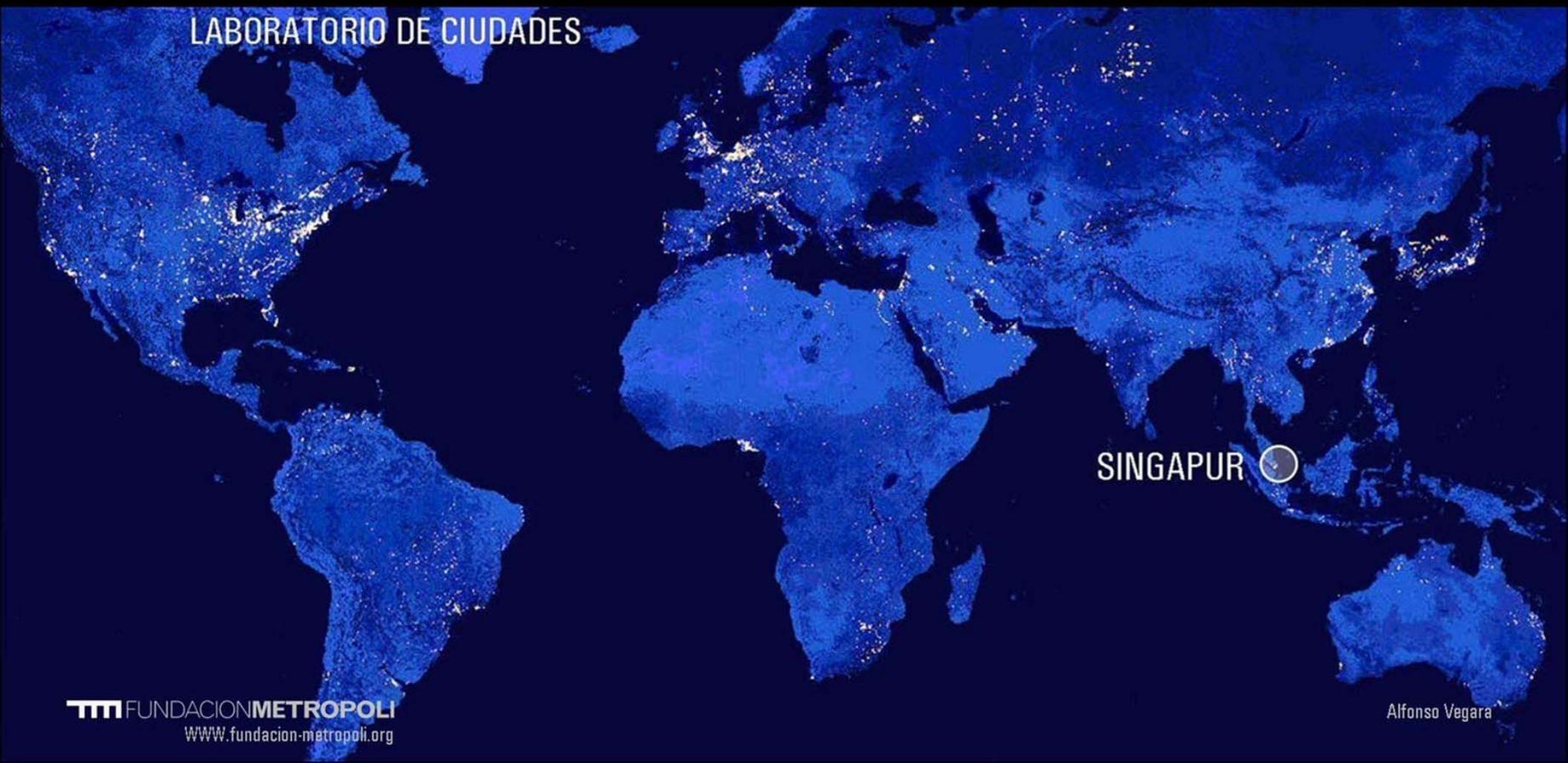


SEMINARIO INTERNACIONAL
BRASILIA METROPOLITANA 2050

TERRITORIOS INTELIGENTES

Visões Metropolitanas e Sustentabilidade

LABORATORIO DE CIUDADES







SEMINARIO INTERNACIONAL BRASILIA METROPOLITANA 2050

TERRITORIOS INTELIGENTES

Visões Metropolitanas e Sustentabilidade



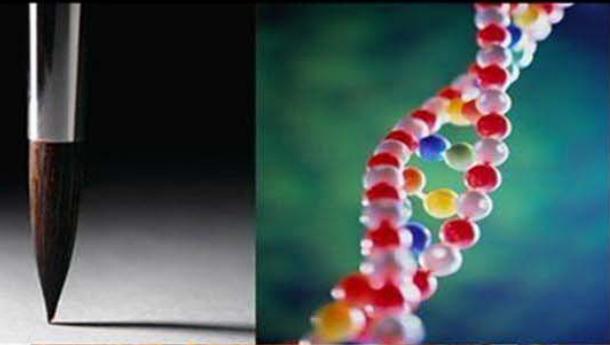


SEMINARIO INTERNACIONAL BRASILIA METROPOLITANA 2050

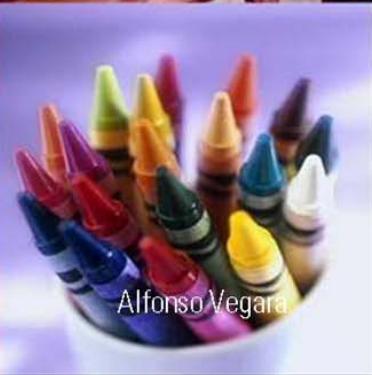
TERRITORIOS INTELIGENTES

Visões Metropolitanas e Sustentabilidade

TERRITORIOS INTELIGENTES
SINGAPUR – ONE NORTH

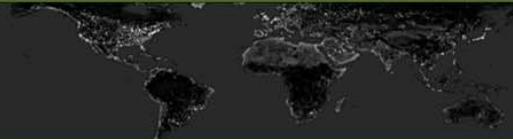


a new economy community



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Alfonso Vegara



SEMINARIO INTERNACIONAL
BRASILIA METROPOLITANA 2050

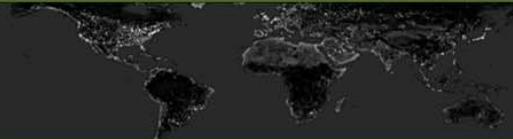
TERRITORIOS INTELIGENTES

Visões Metropolitanas e Sustentabilidade

TERRITORIOS INTELIGENTES
SINGAPUR – ONE NORTH

an experiment !





SEMINARIO INTERNACIONAL BRASILIA METROPOLITANA 2050

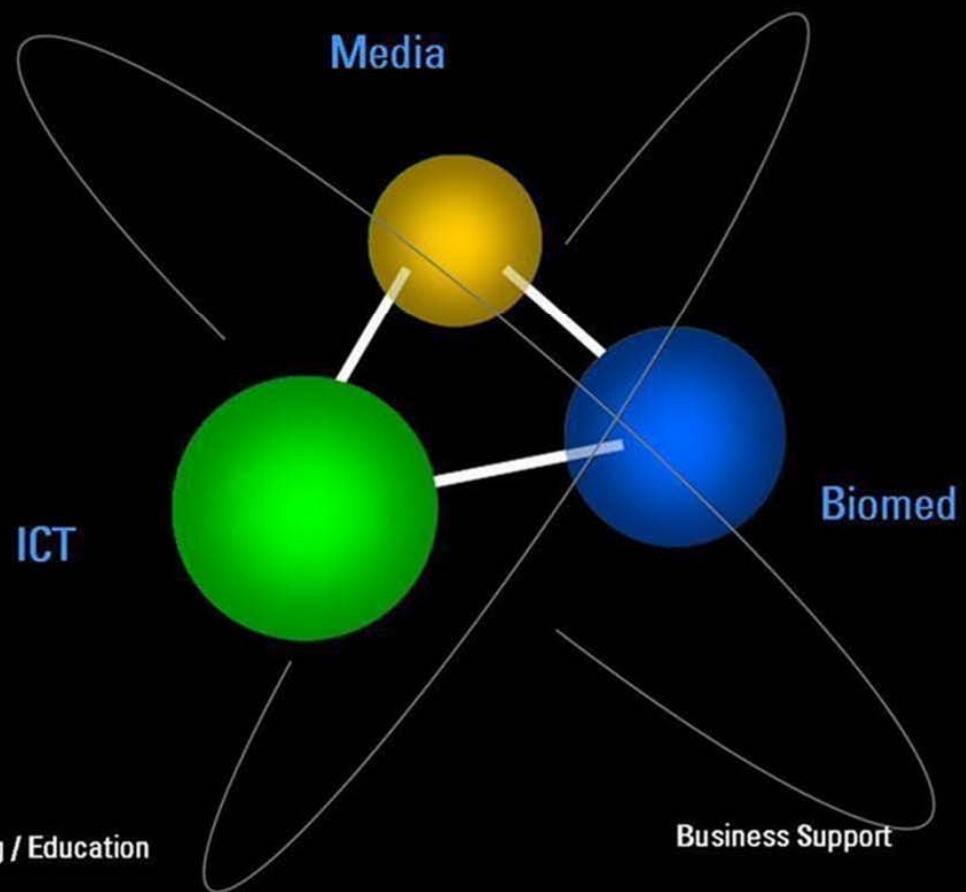
TERRITORIOS INTELIGENTES
SINGAPUR – ONE NORTH

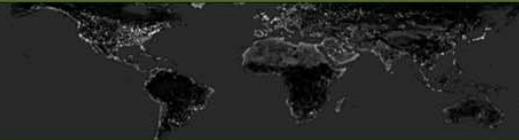
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Visões Metropolitanas e Sustentabilidade

Lifestyle Support

Entertainment



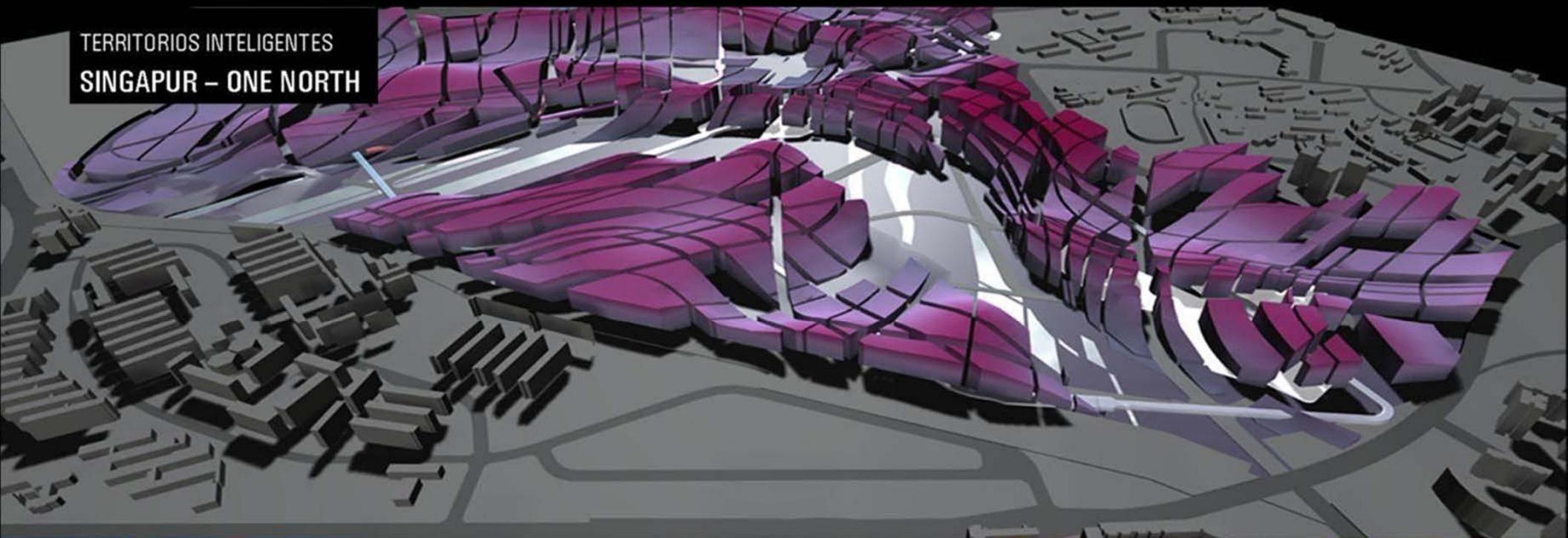


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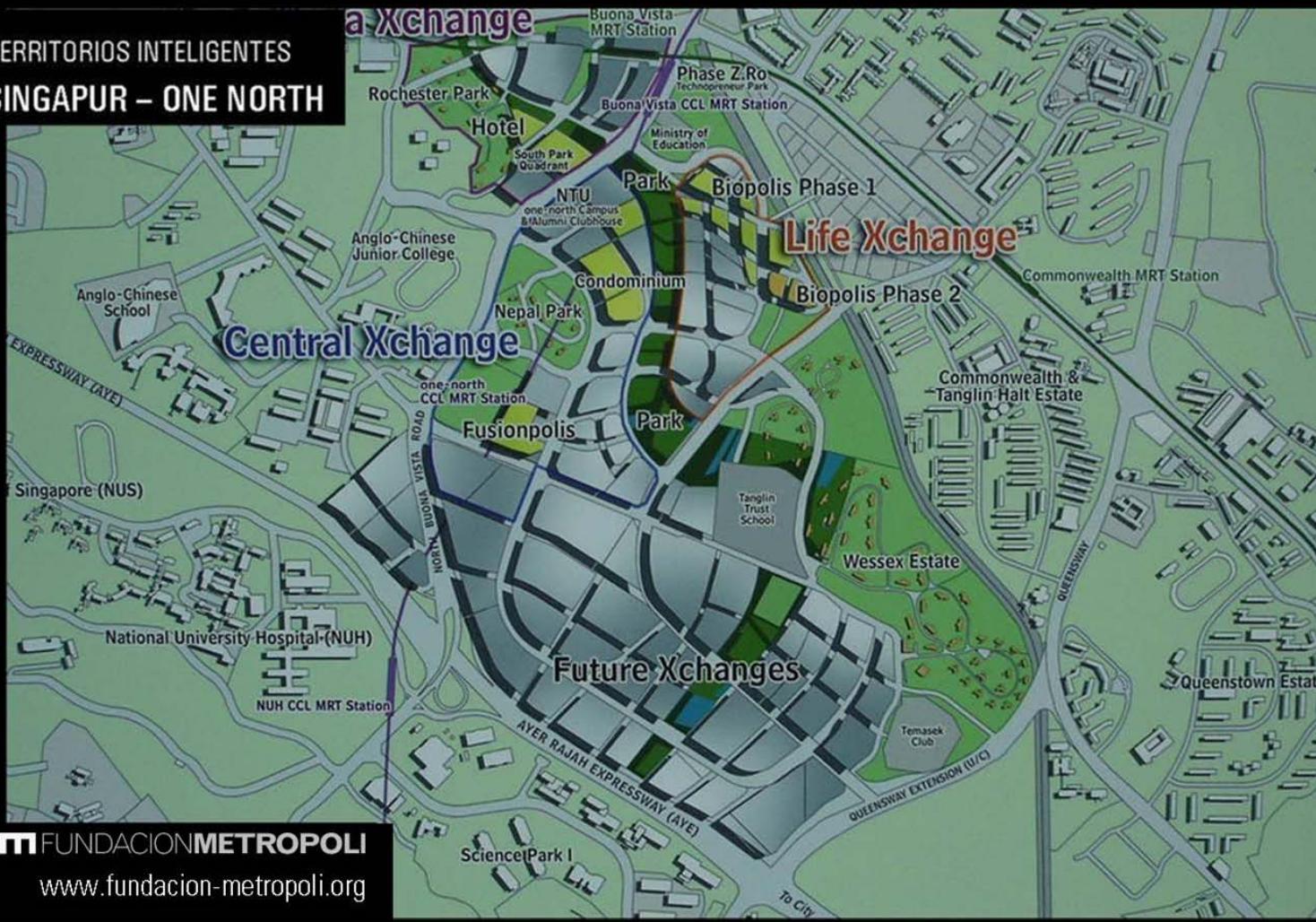
Alfonso Vegara

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BRASILIA METROPOLITANA 2050

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Visões Metropolitanas e Sustentabilidade

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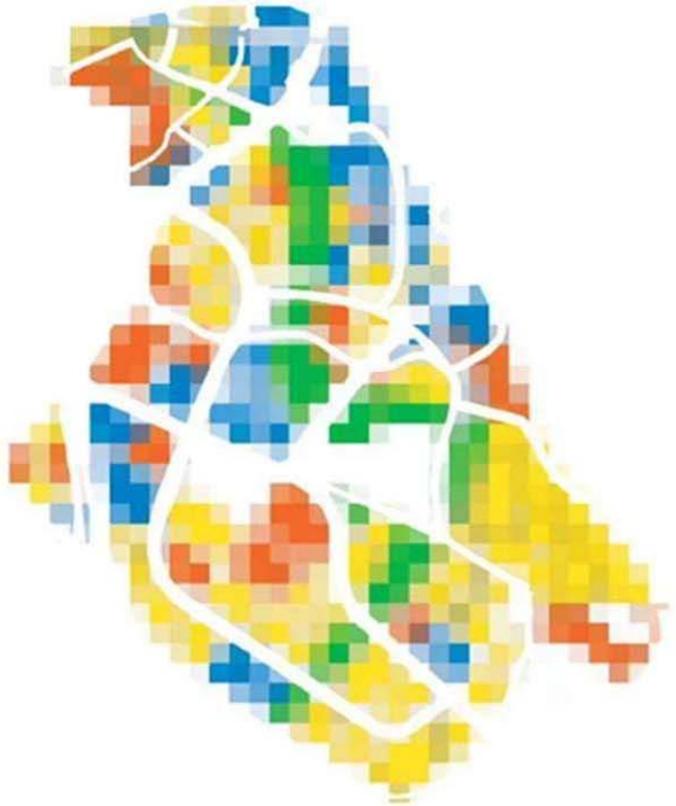


SEMINARIO INTERNACIONAL BRASILIA METROPOLITANA 2050

TERRITORIOS INTELIGENTES

Visões Metropolitanas e Sustentabilidade

- mixing and layering of different uses
- symbiosis between business ecologies and urban life

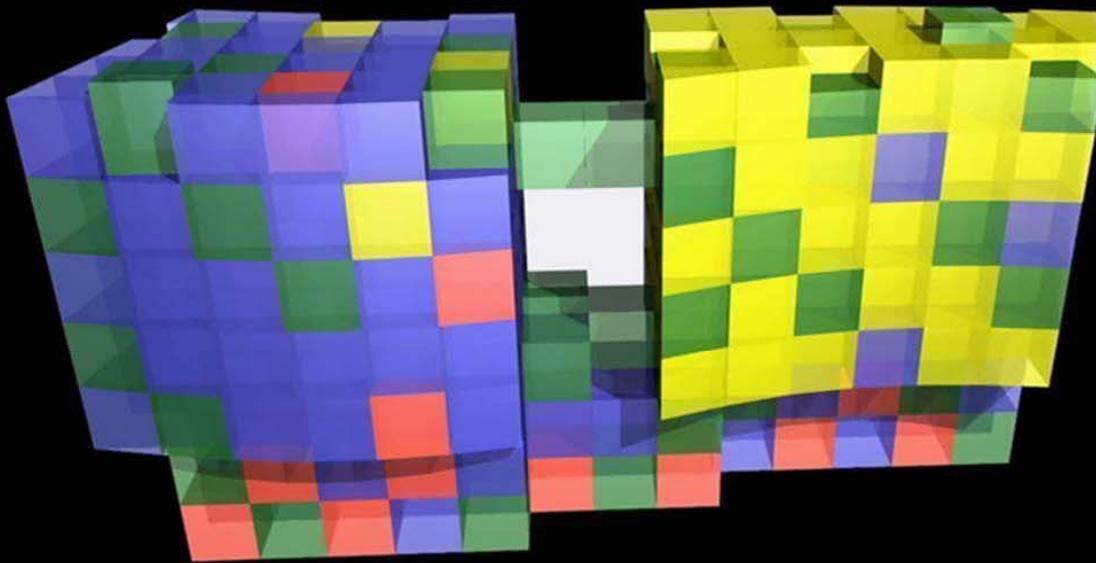




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BRASILIA METROPOLITANA 2050

TERRITORIOS INTELIGENTES

Visões Metropolitanas e Sustentabilidade



Work Live Play Learn

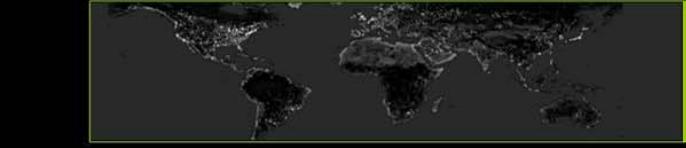


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BRASILIA METROPOLITANA 2050

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Visões Metropolitanas e Sustentabilidade





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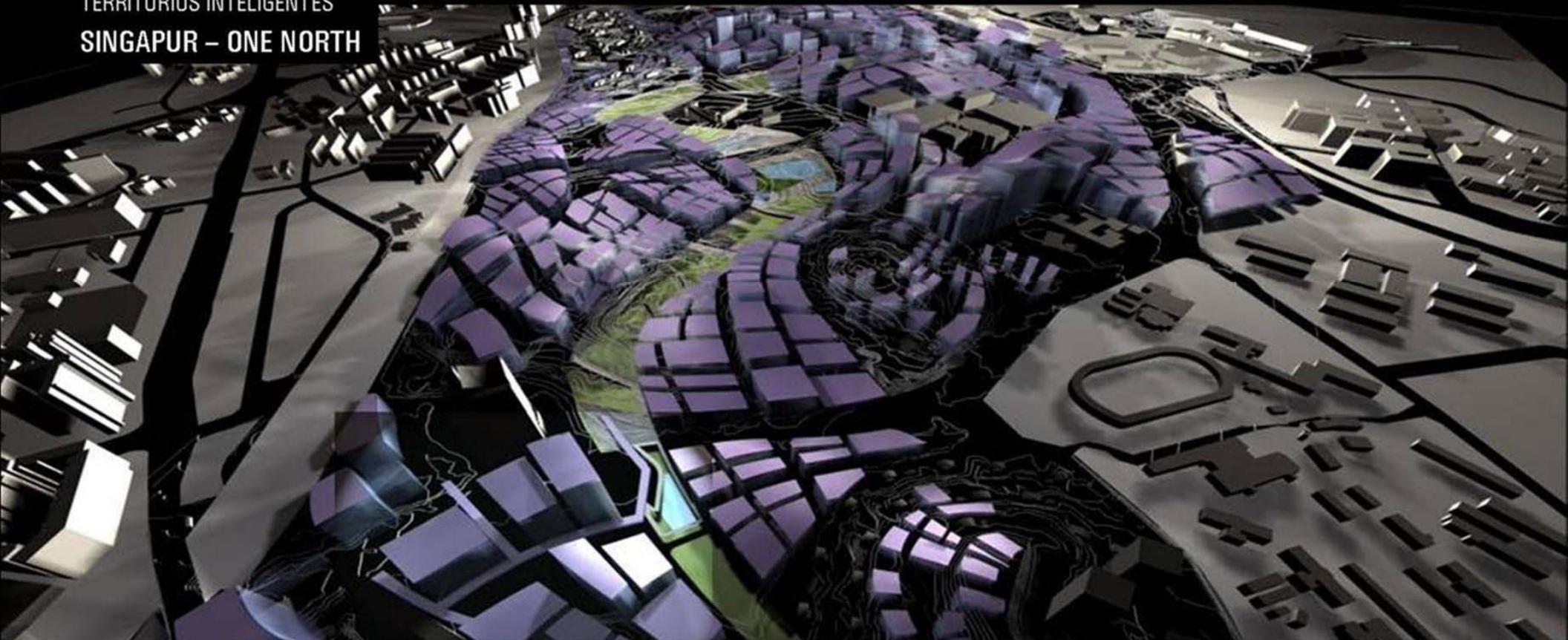


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SINGAPUR – ONE NORTH

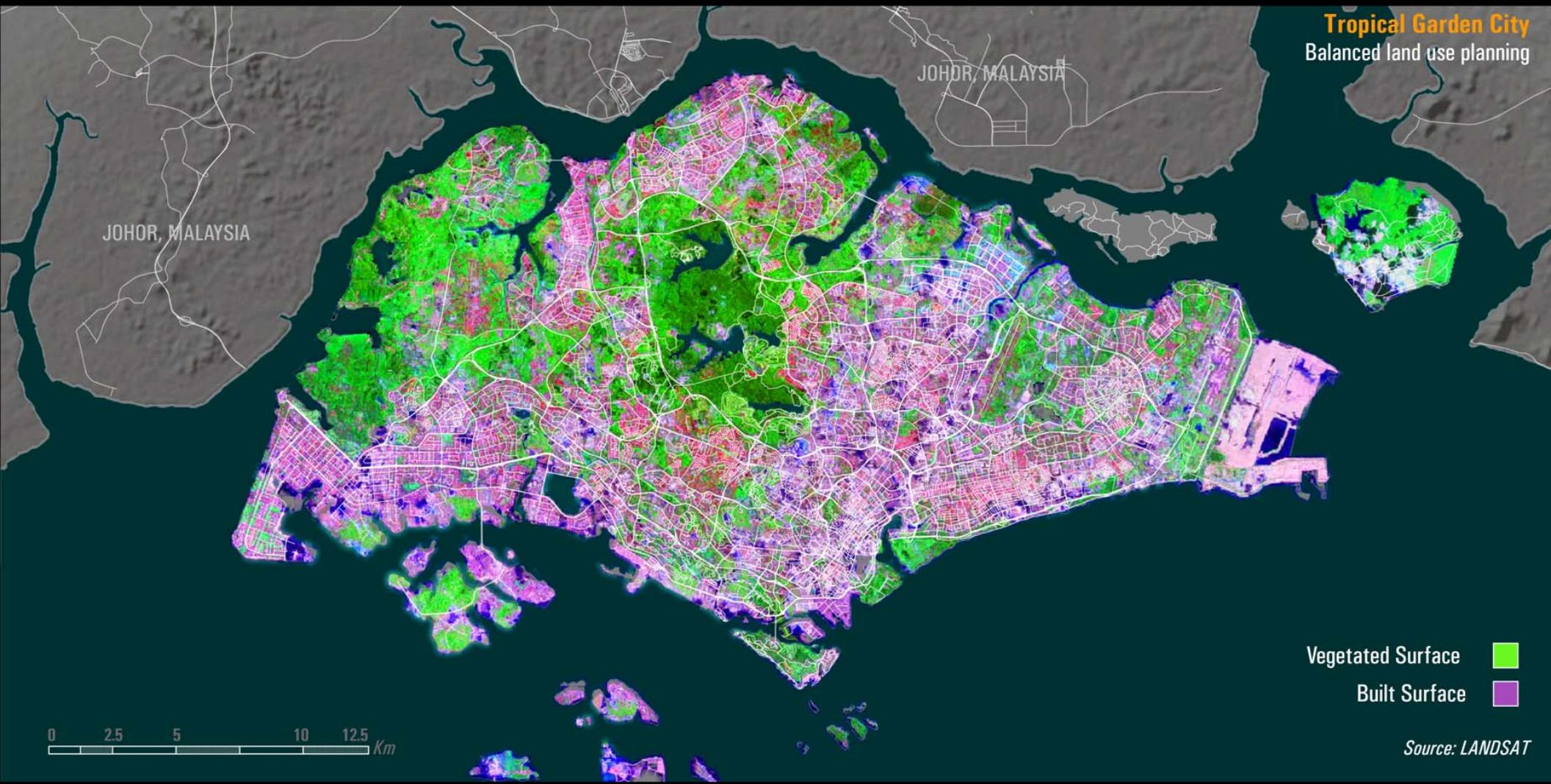


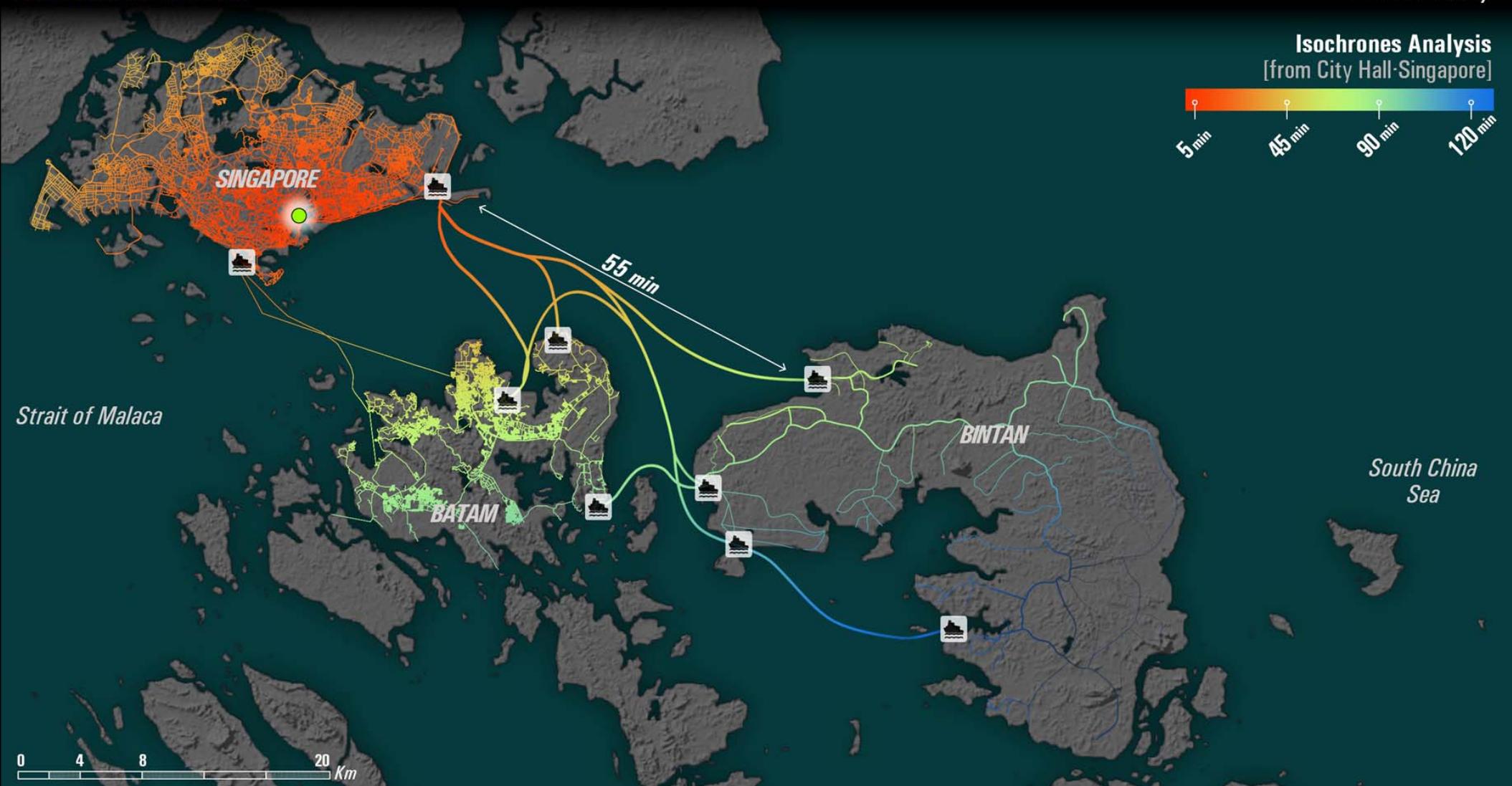
Beyond R&D a **living laboratory**: Ideas to solutions to business

Urban Lab



**Be future ready,
tomorrow's solutions today**





Weekly Flight Frequency

OVER 600 WEEKLY FLIGHTS
(+ 31,000 flights per year)

**IN THE MALACCA STRAITS
DIAGONAL**

X Number of weekly flights

- - - Future Route

Penang International



Sultan Abdul Aziz Shah (Subang)



Kuala Lumpur International



Malacca International



Senai International



Changi International



133

14

74

70

14

49

42

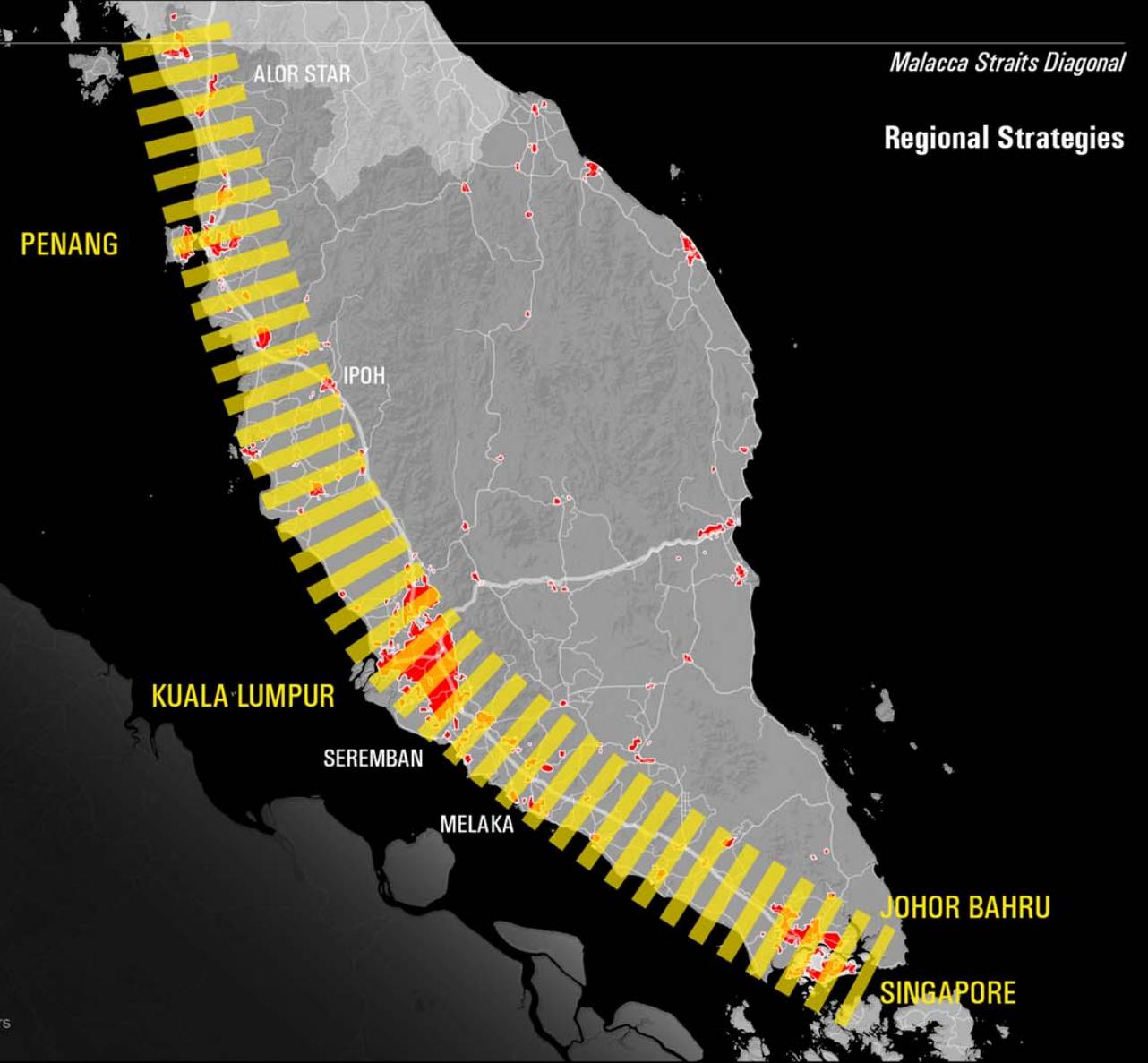
14

230

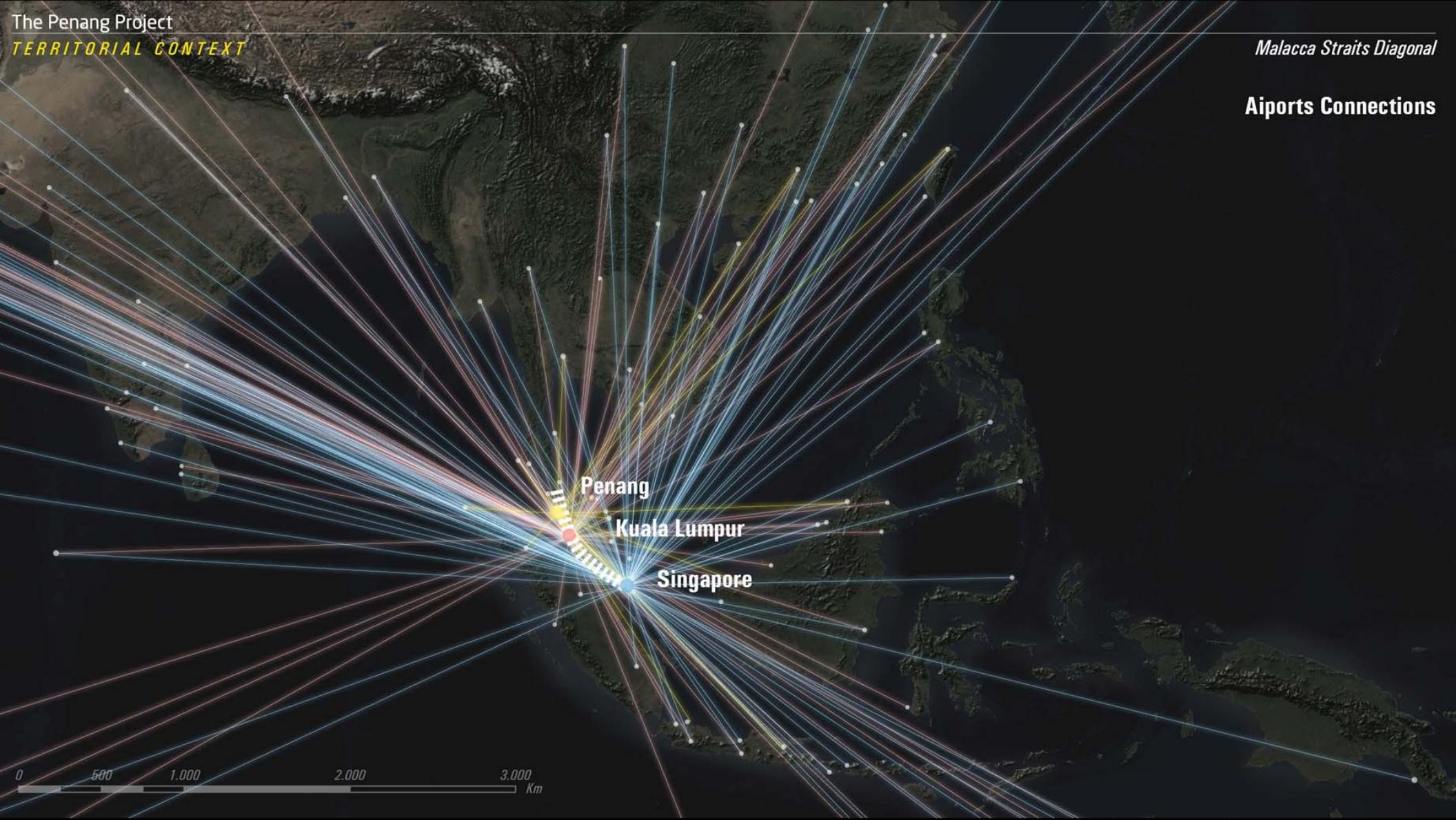
Source: various (official airport websites, wikipedia)

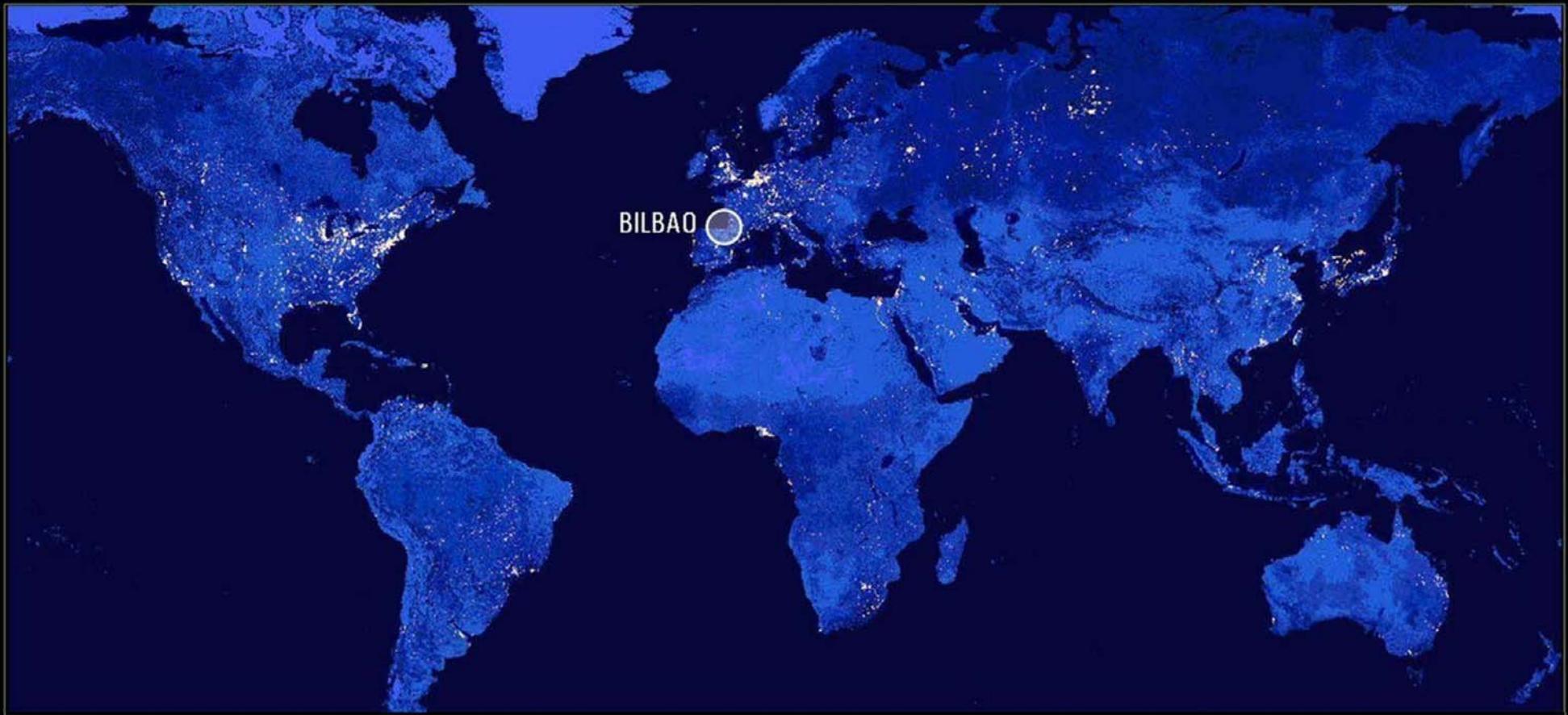
0 50 100 200 300 Kilometers

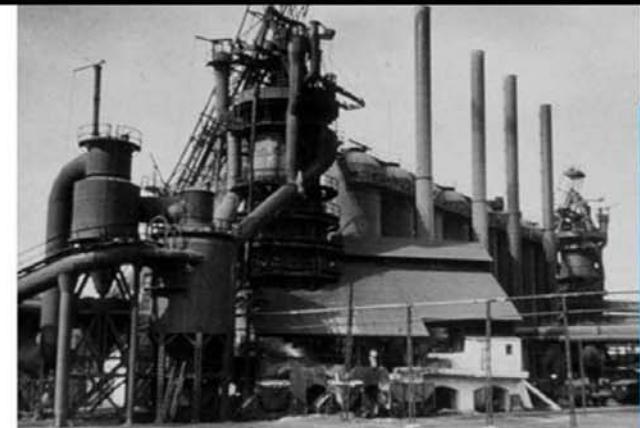
THE MALACCA STRAITS DIAGONAL



Regional Strategies



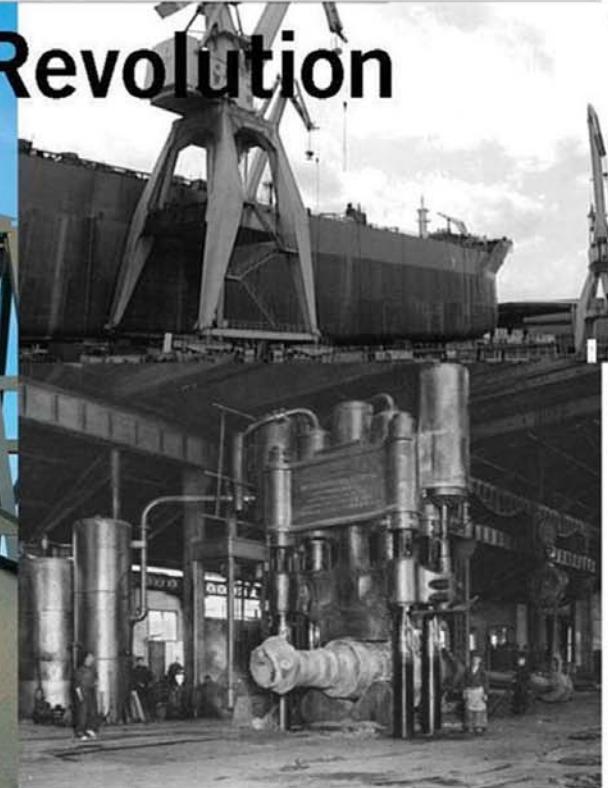
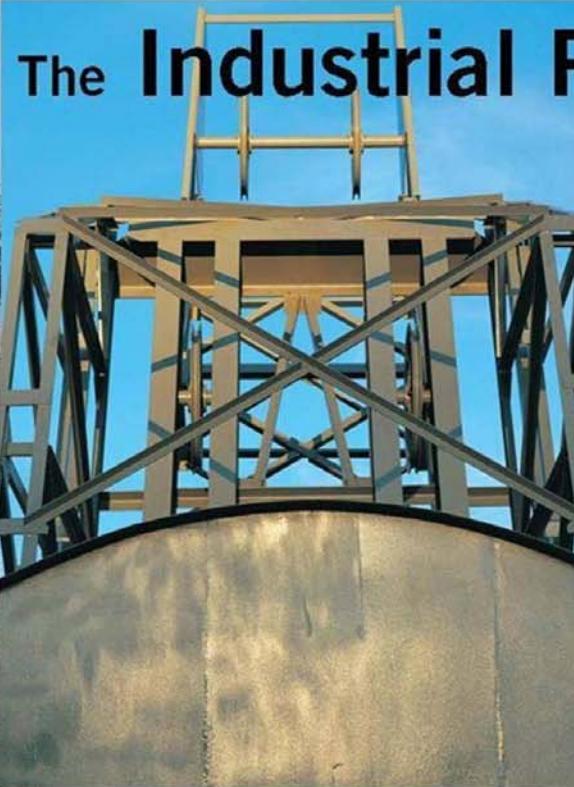




Bilbao GUGGENHEIM ++

Shanghai World Expo 2010
Better City, Better Life

The Industrial Revolution



the floods of 1983



Bilbao GUGGENHEIM ++

Shanghai World Expo 2010
Better City, Better Life



the **floods** of 1983



Bilbao GUGGENHEIM ++

Shanghai World Expo 2010
Better City, Better Life

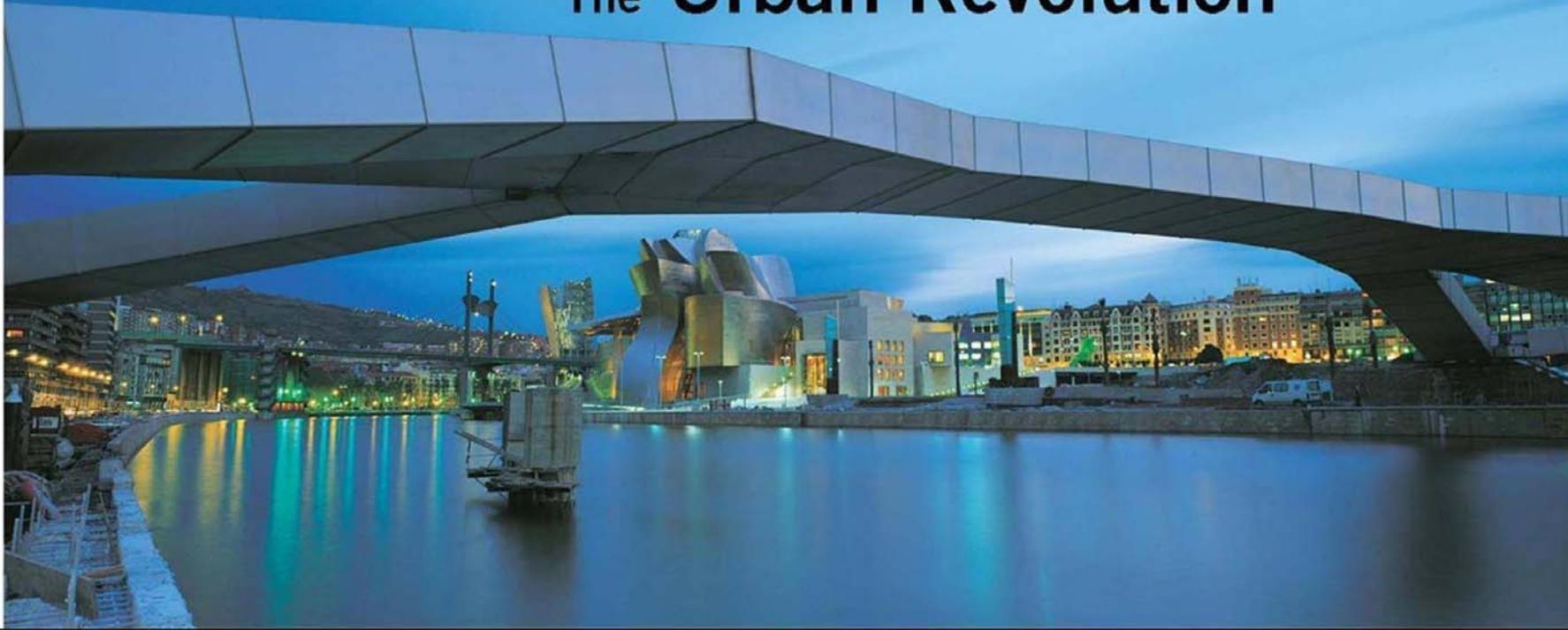


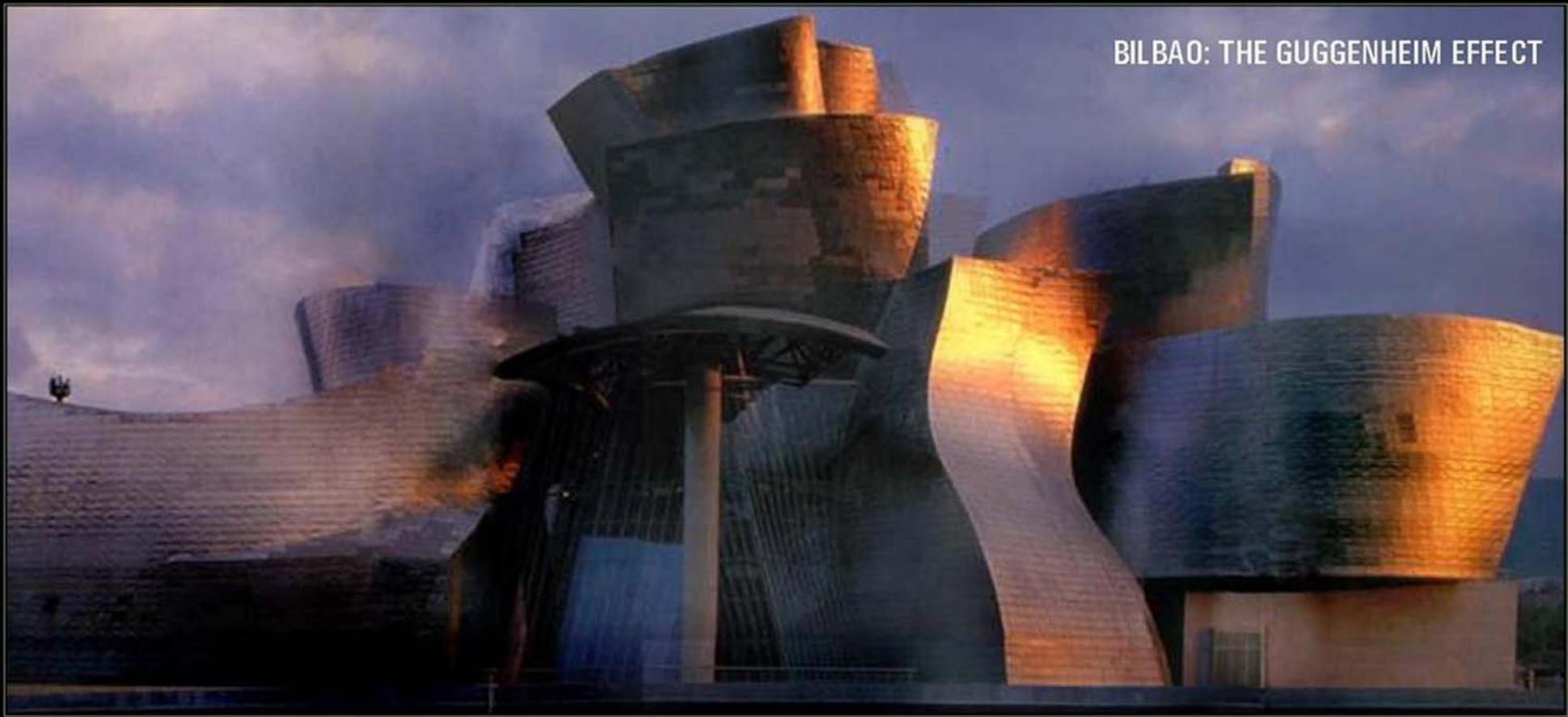


Bilbao GUGGENHEIM ++

Shanghai World Expo 2010
Better City, Better Life

The Urban Revolution

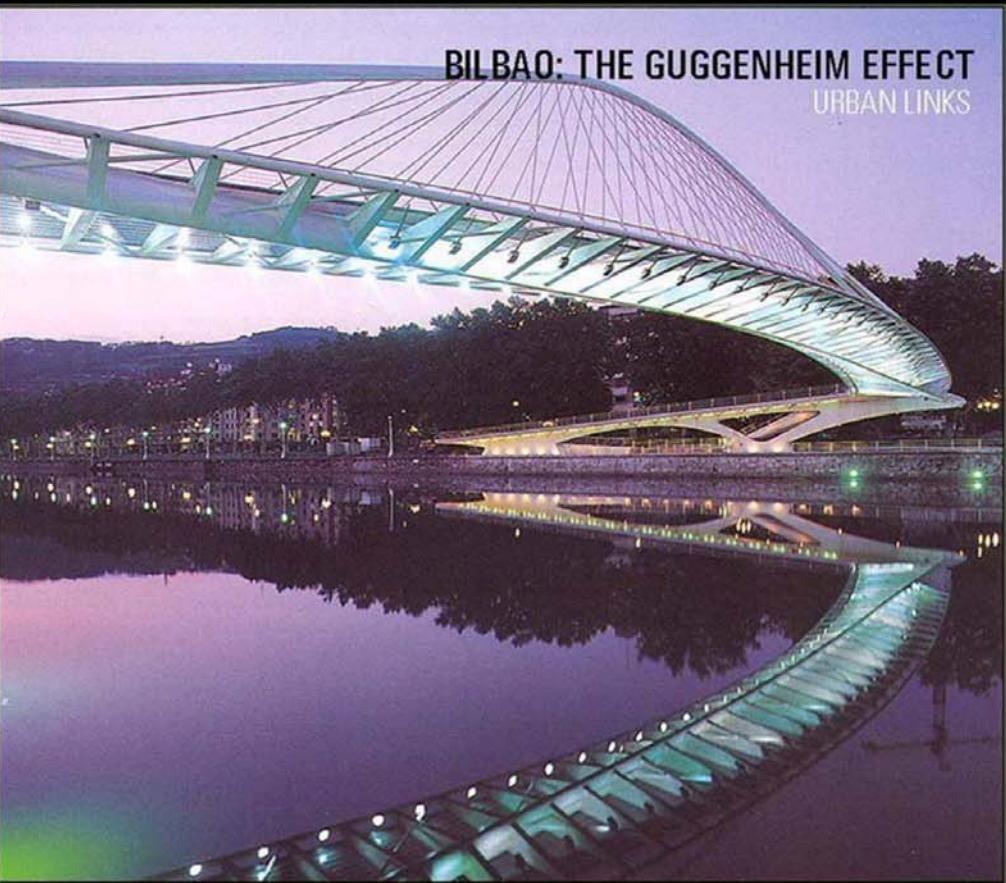
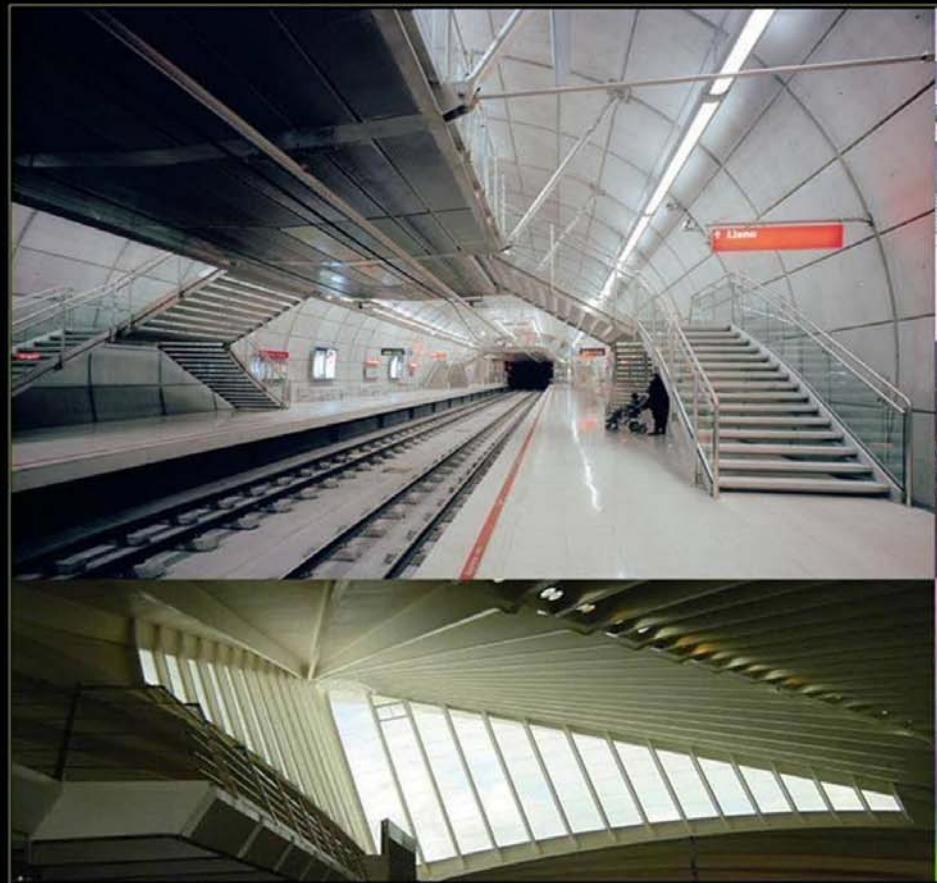




BILBAO: THE GUGGENHEIM EFFECT

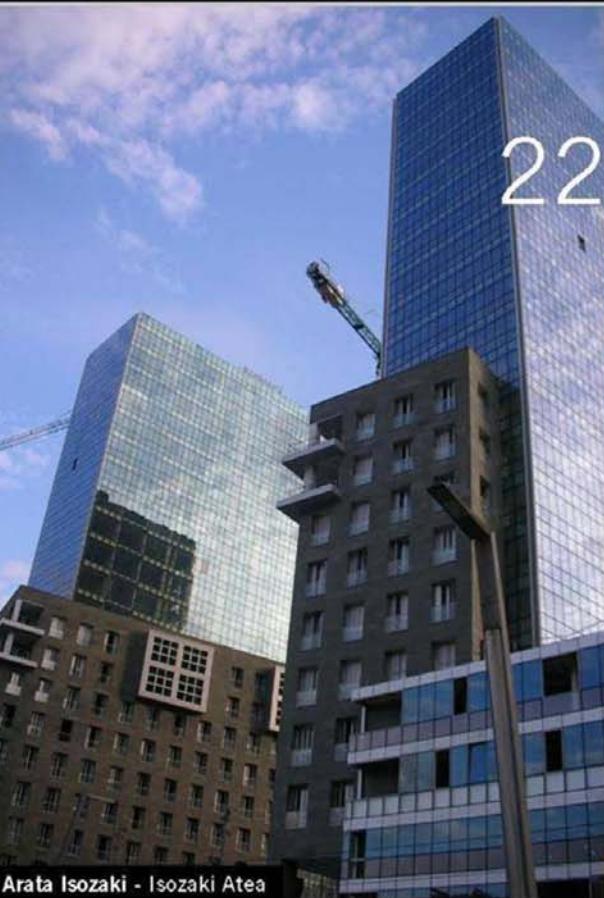


Architecture of excellence

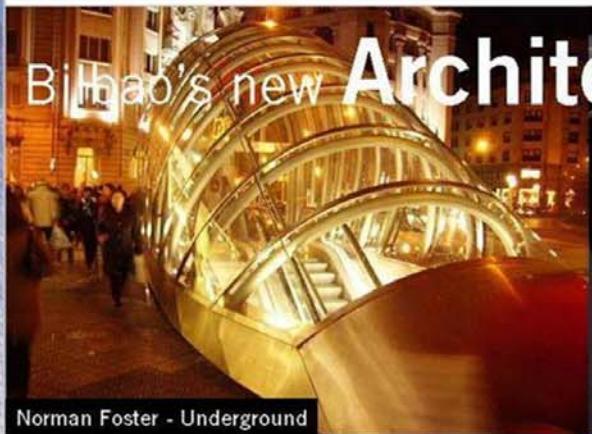


BILBAO: THE GUGGENHEIM EFFECT

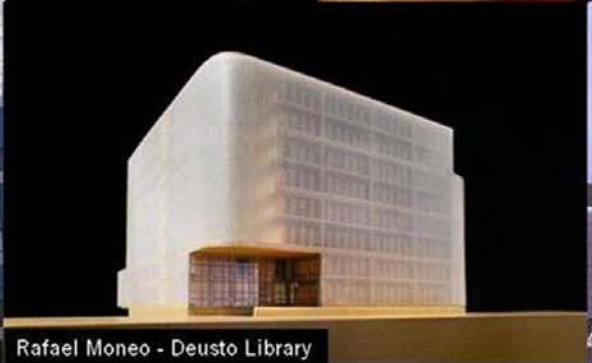




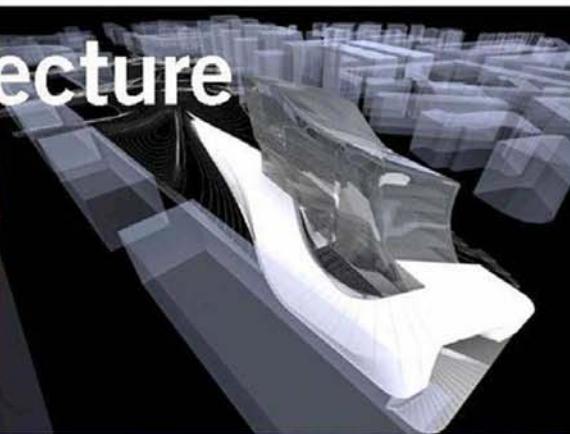
Arata Isozaki - Isozaki Atea



Norman Foster - Underground



Rafael Moneo - Deusto Library



Zaha Hadid - Euskotren, Durango

Shanghai World Expo 2010
Better City, Better Life



Etapa Industrial

Transformación Urbana

Sociedad del Conocimiento

1880

1900

1920

1940

1960

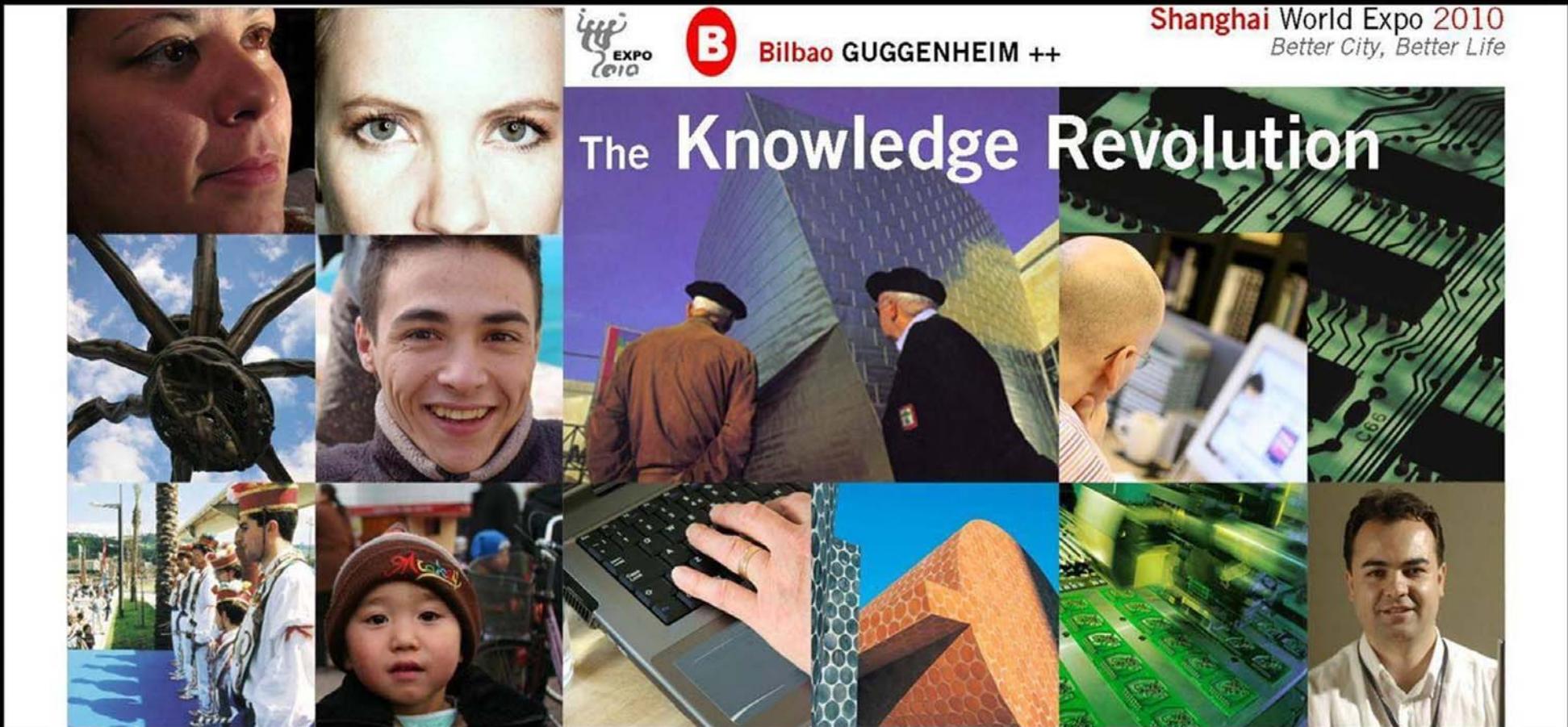
1980

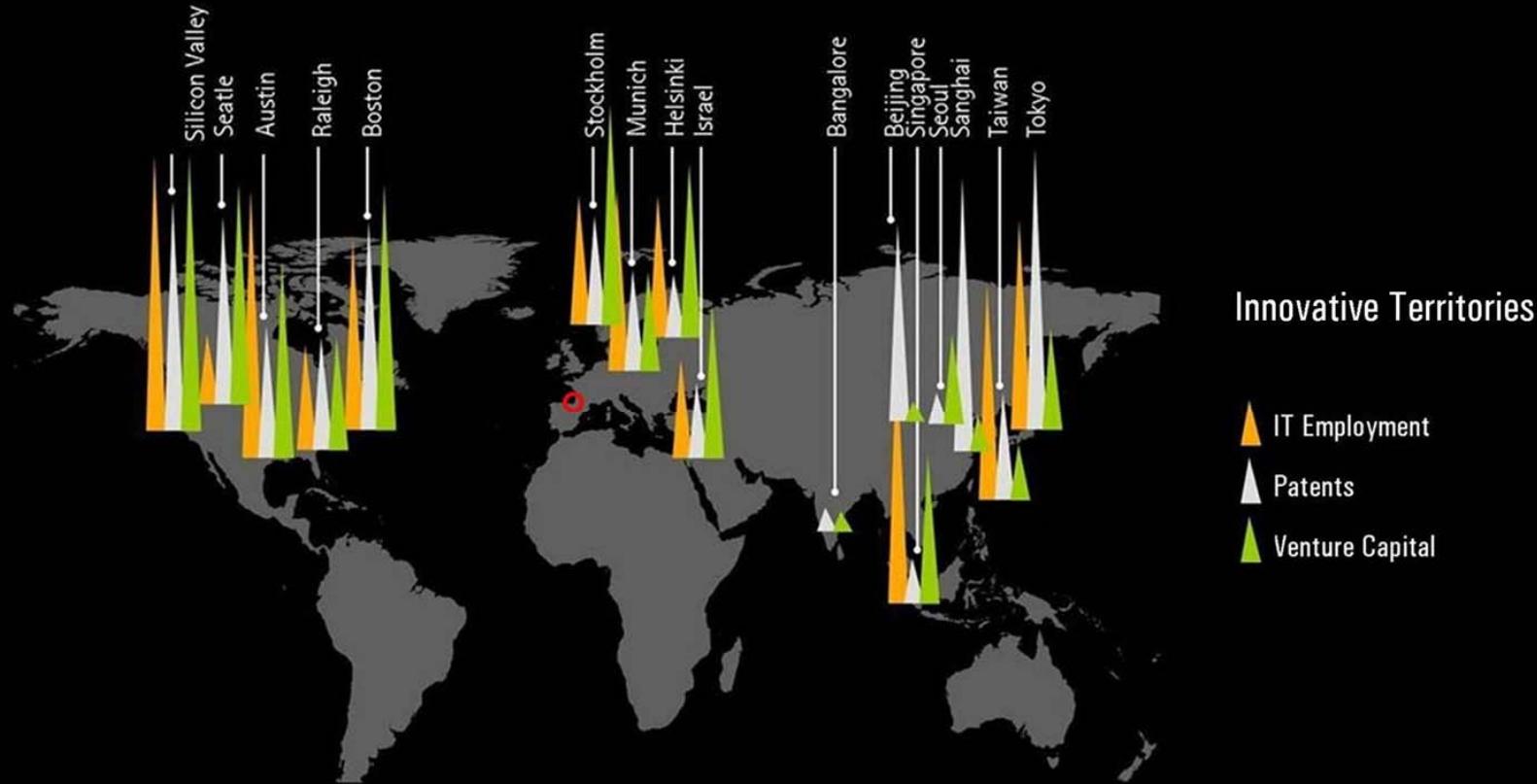
2008

2020

...



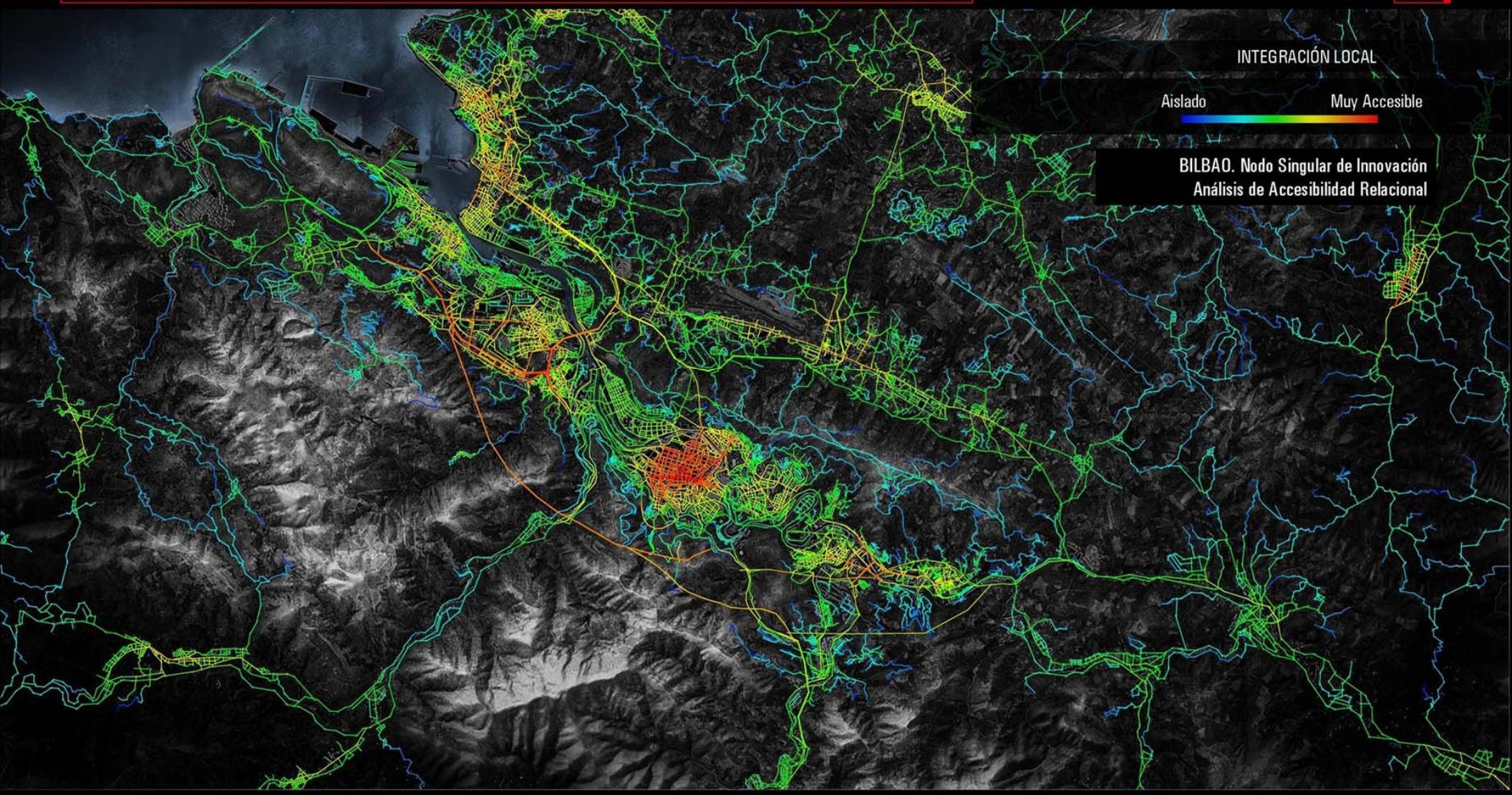




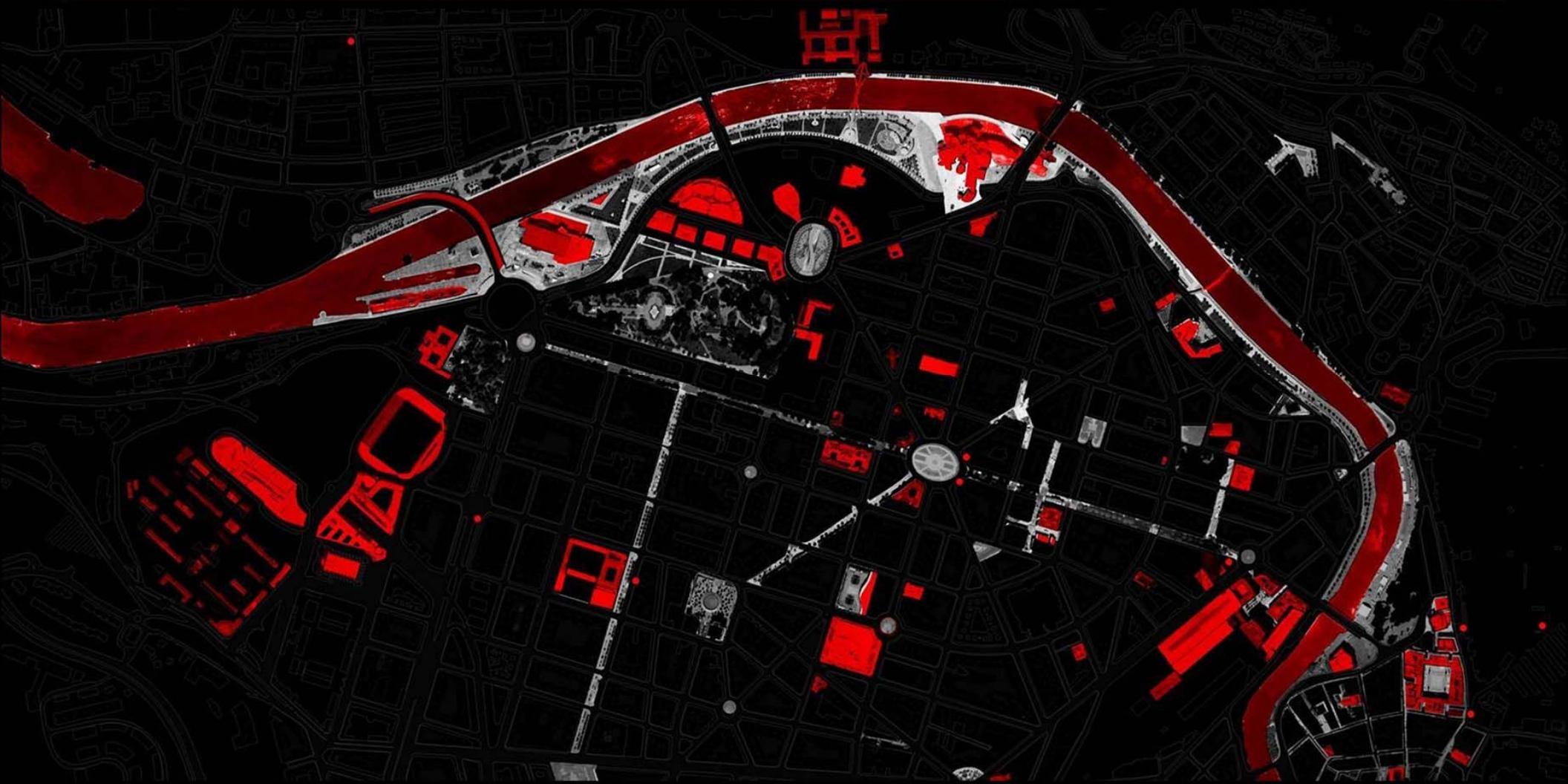
Cities as Ecosystems of Innovation

Digital Revolution





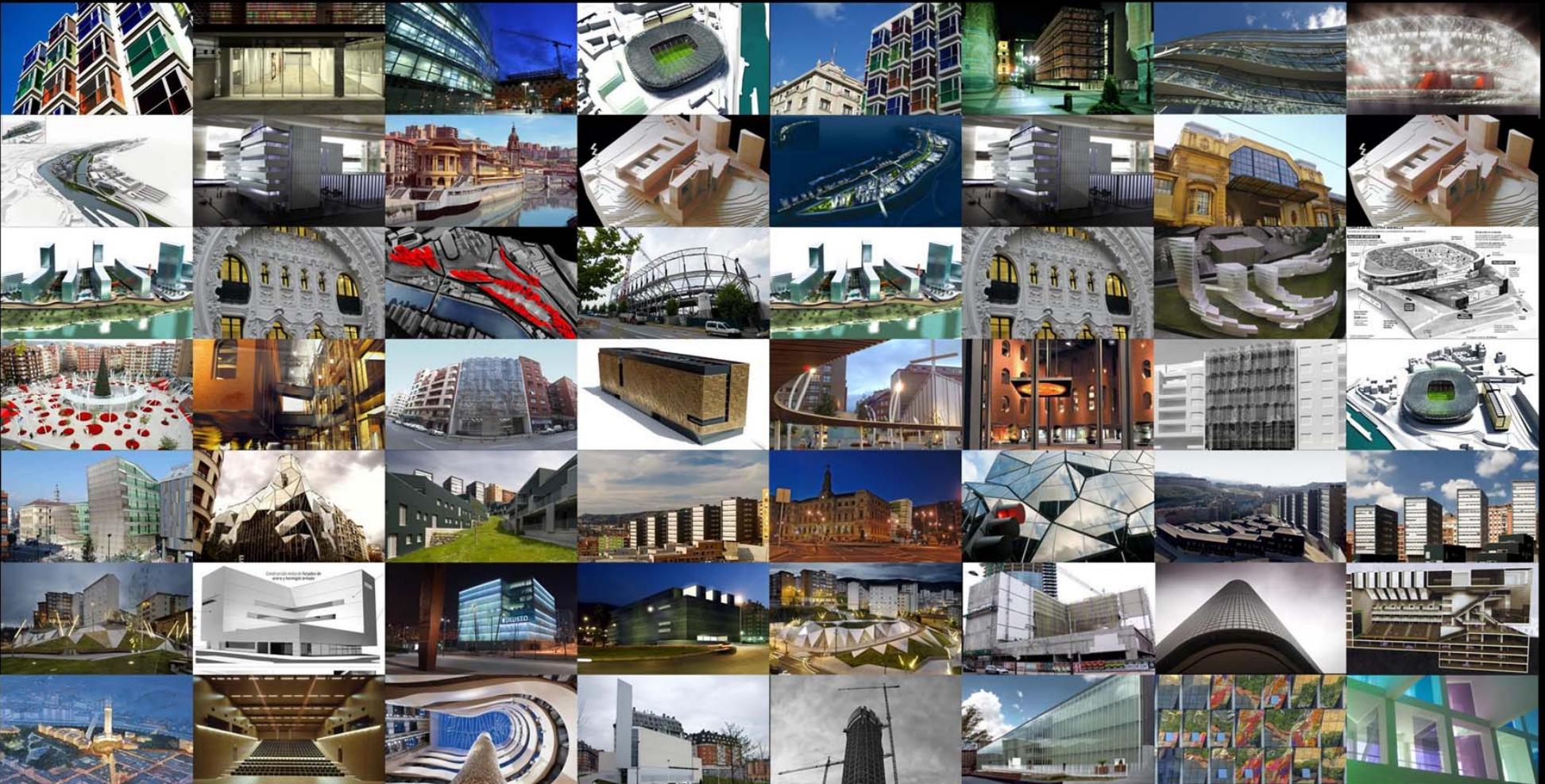


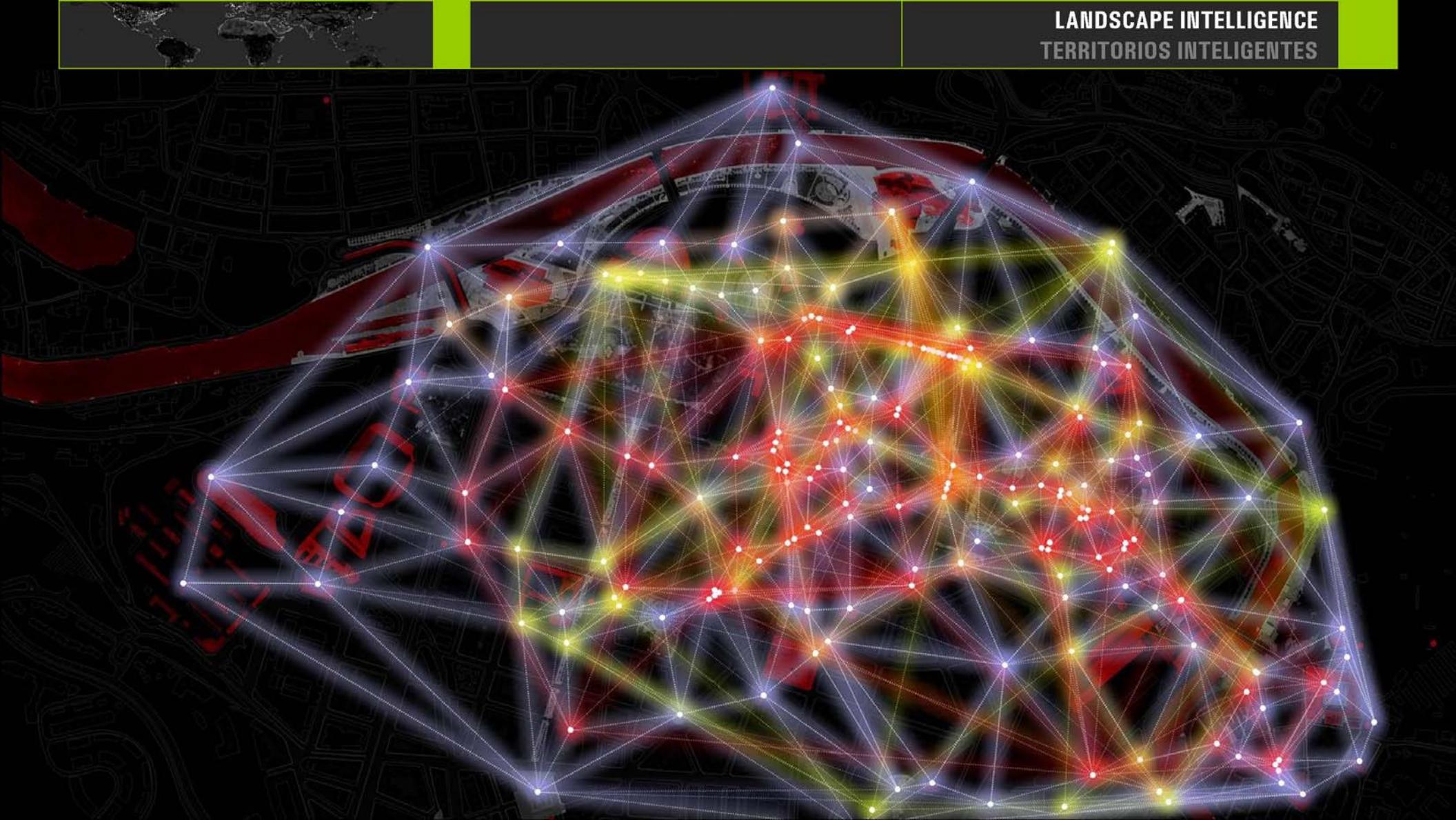




Bilbao. Strategic Diagnosis and Options for the Future

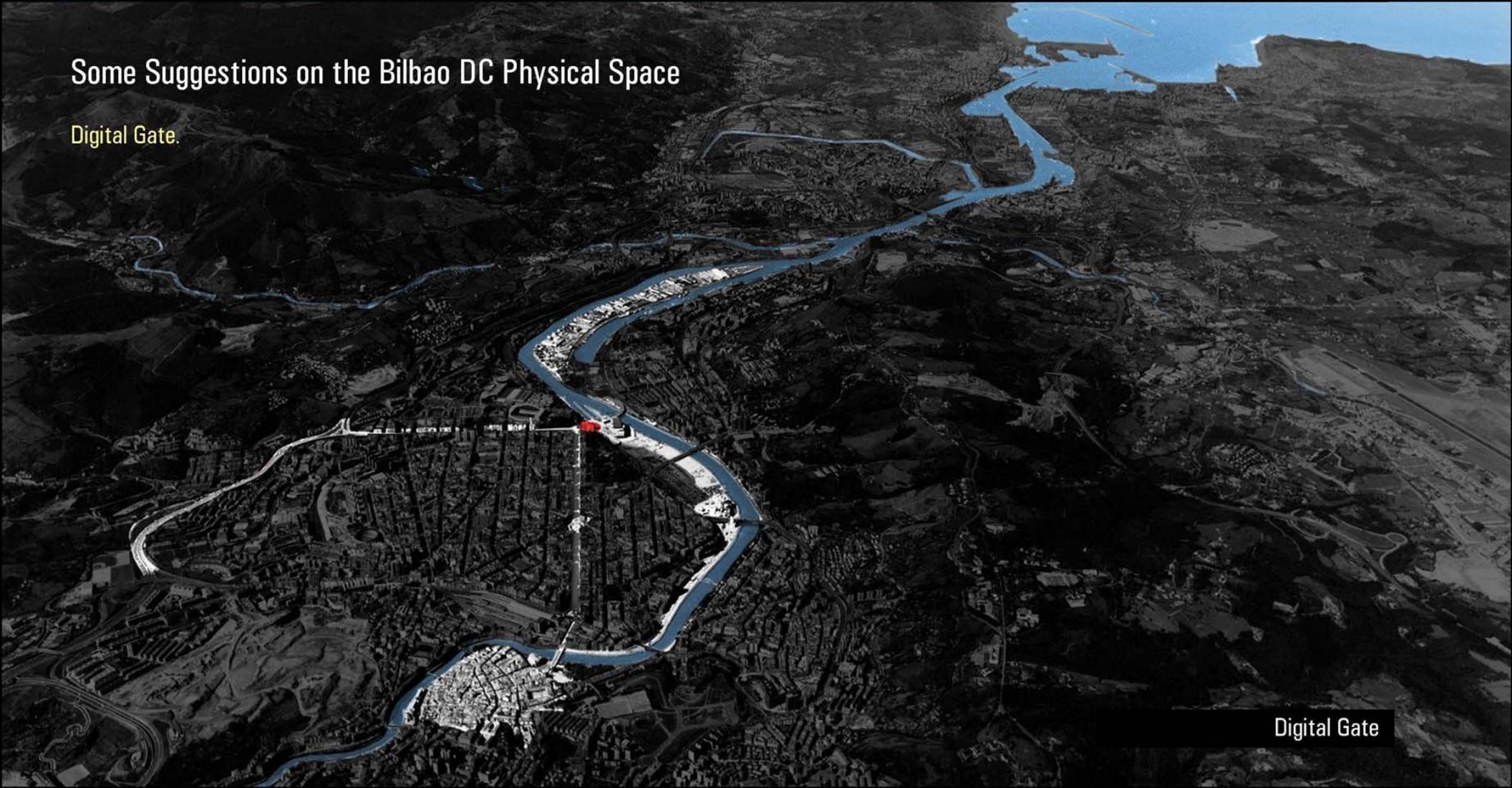
Bilbao DC





Some Suggestions on the Bilbao DC Physical Space

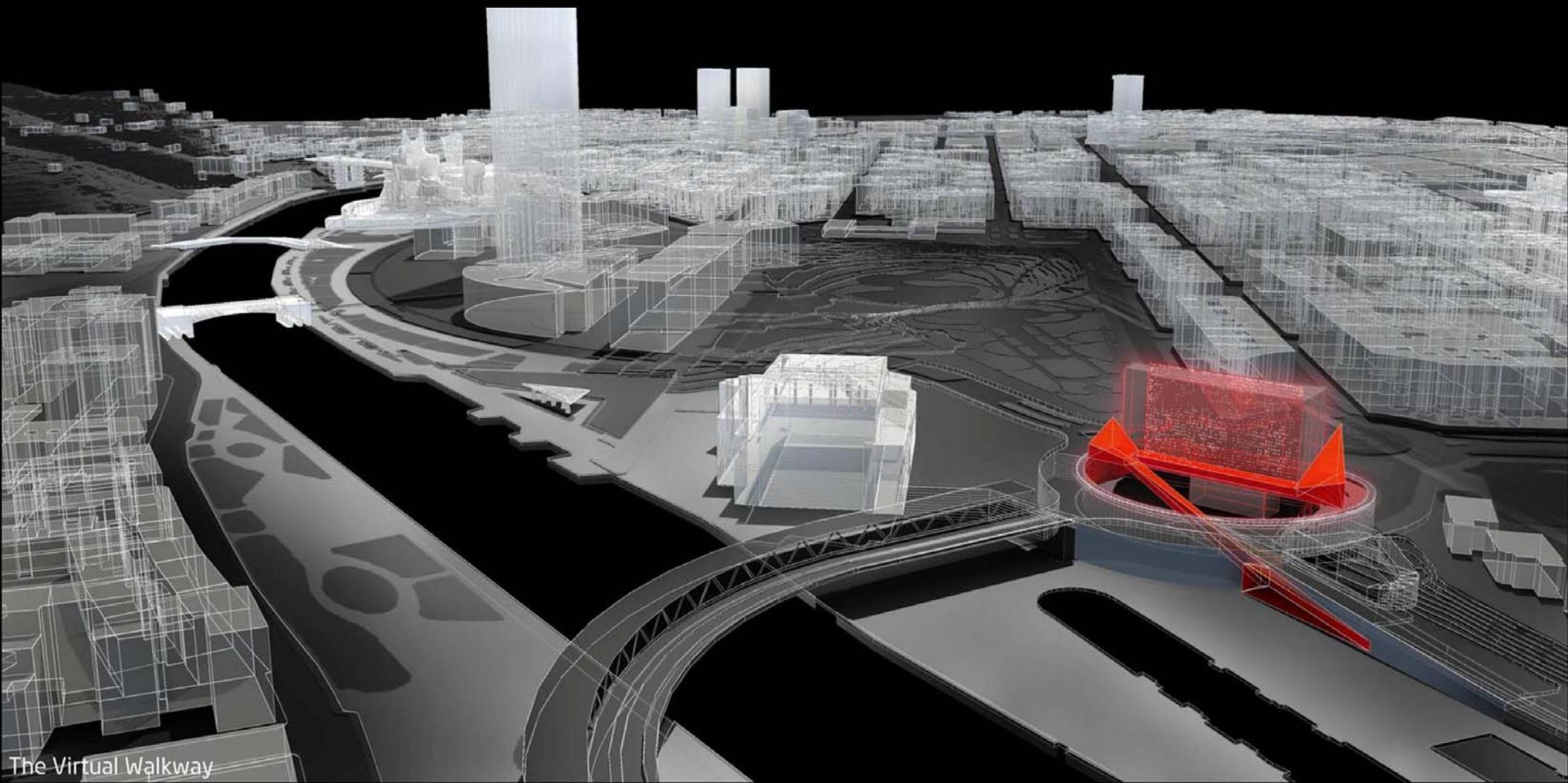
Digital Gate.



Digital Gate



Digital Gate

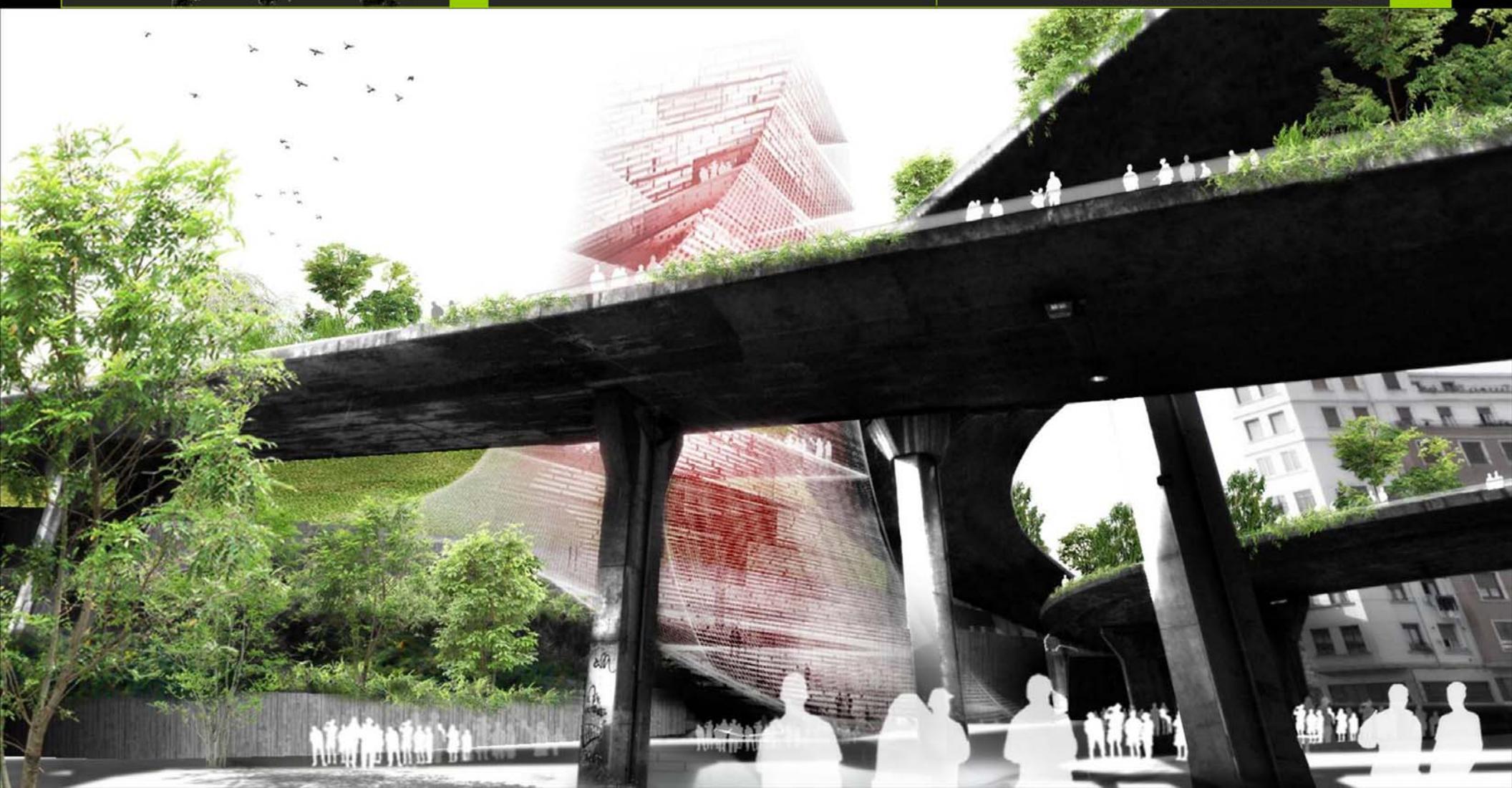






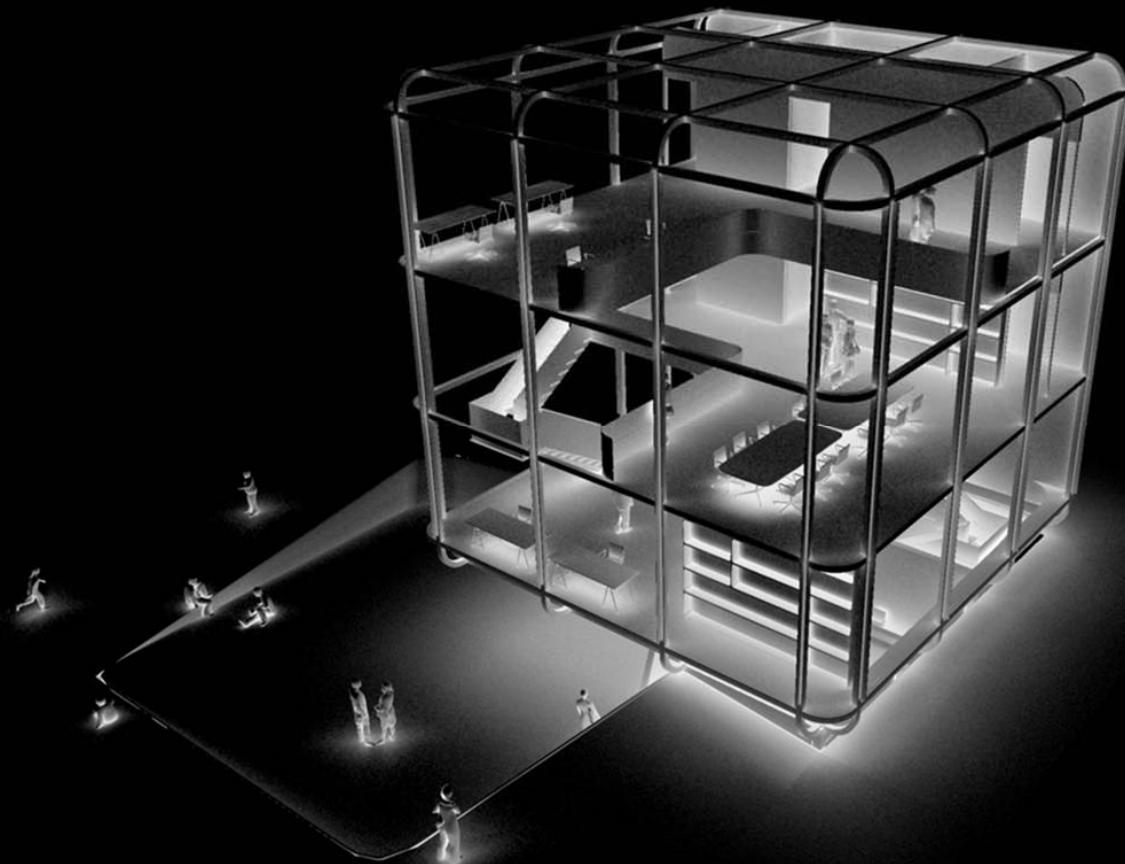


















Art and Technology. DESIGN



Art Schools
Art Institutions
Museums
Galleries
Sculpture
Digital Art
Ars Electronica
Fashion Design
Graphic Design
Furniture Design
Product Design
New Materials
Videogames
Art and Territory
International Events
Art and Culture Centers
Scenic Arts

THREE INNOVATION AXIS

Tourism, Quality of life, Health

Cultural Tourism
Business Tourism
Health Tourism
Culinary Tourism
Nature Tourism
Rural Tourism
Third-Age Tourism
Health Checks
Anti-aging
Curative Health
Health Assistance
Sports Health
Transportation Services
Travel Agencies
Healthy Diet
Restaurants
Hotels

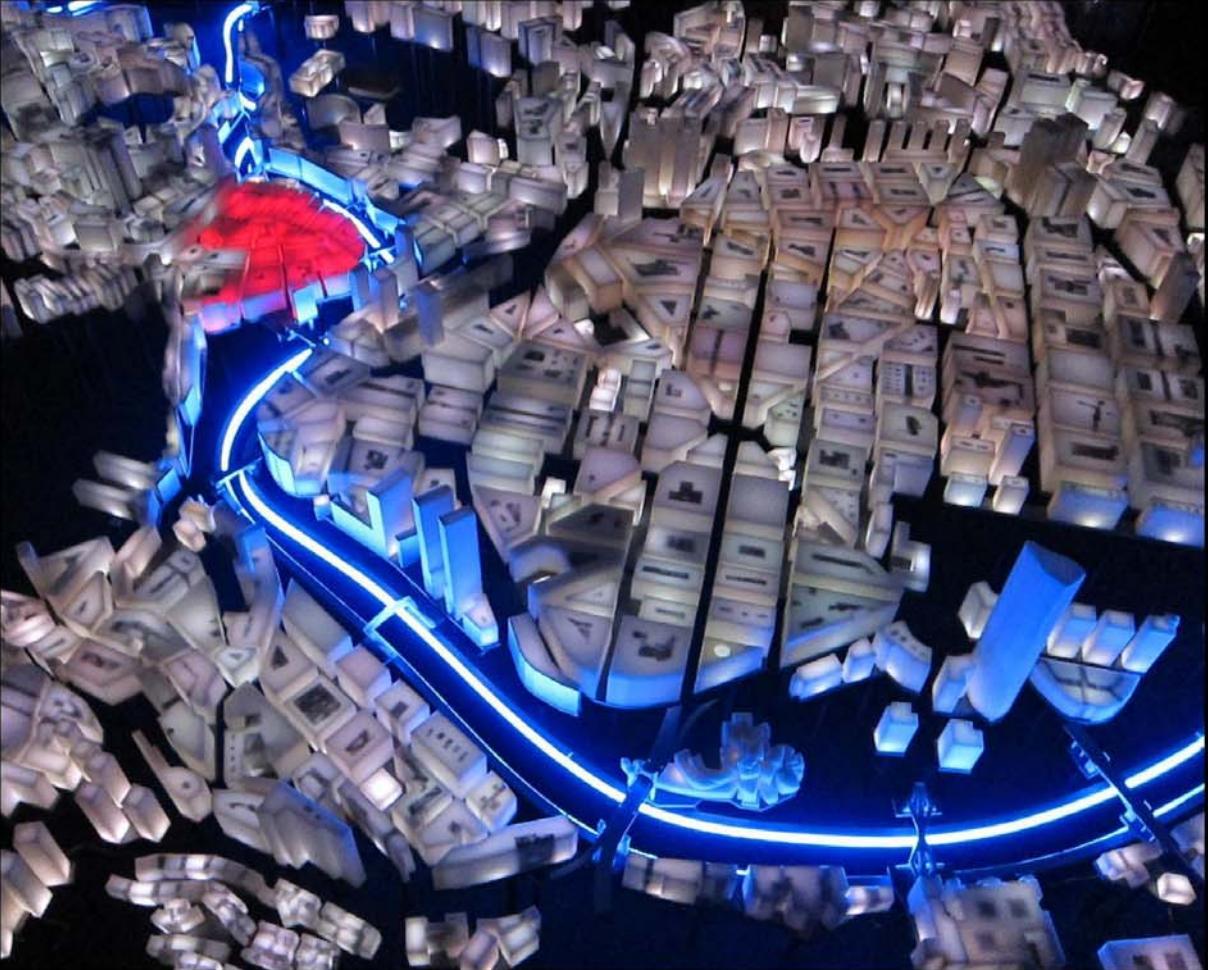
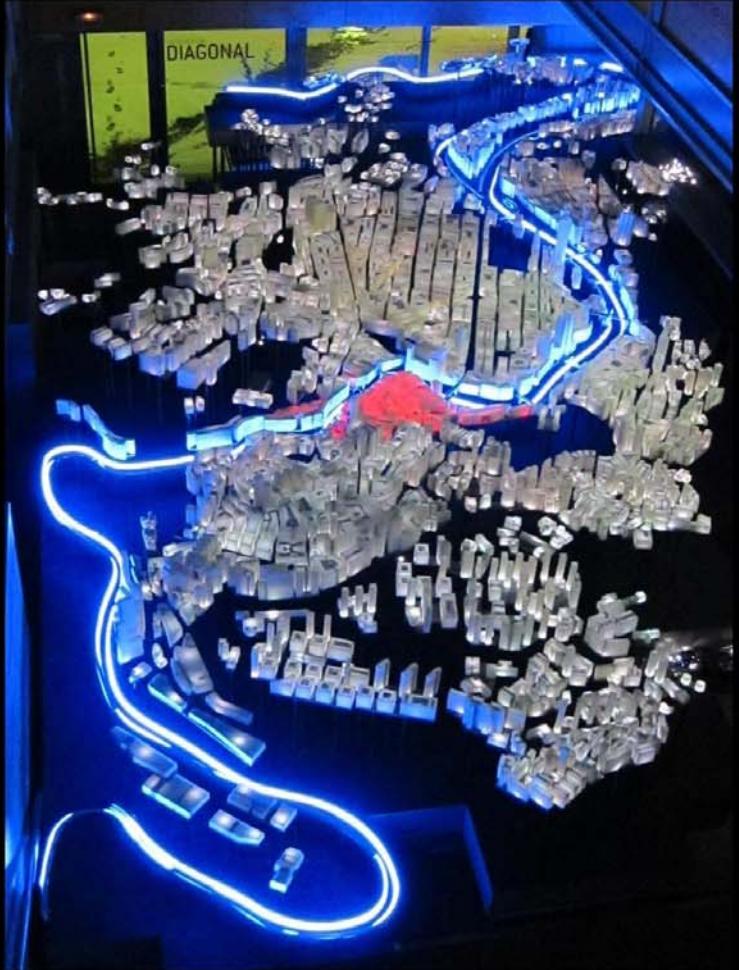


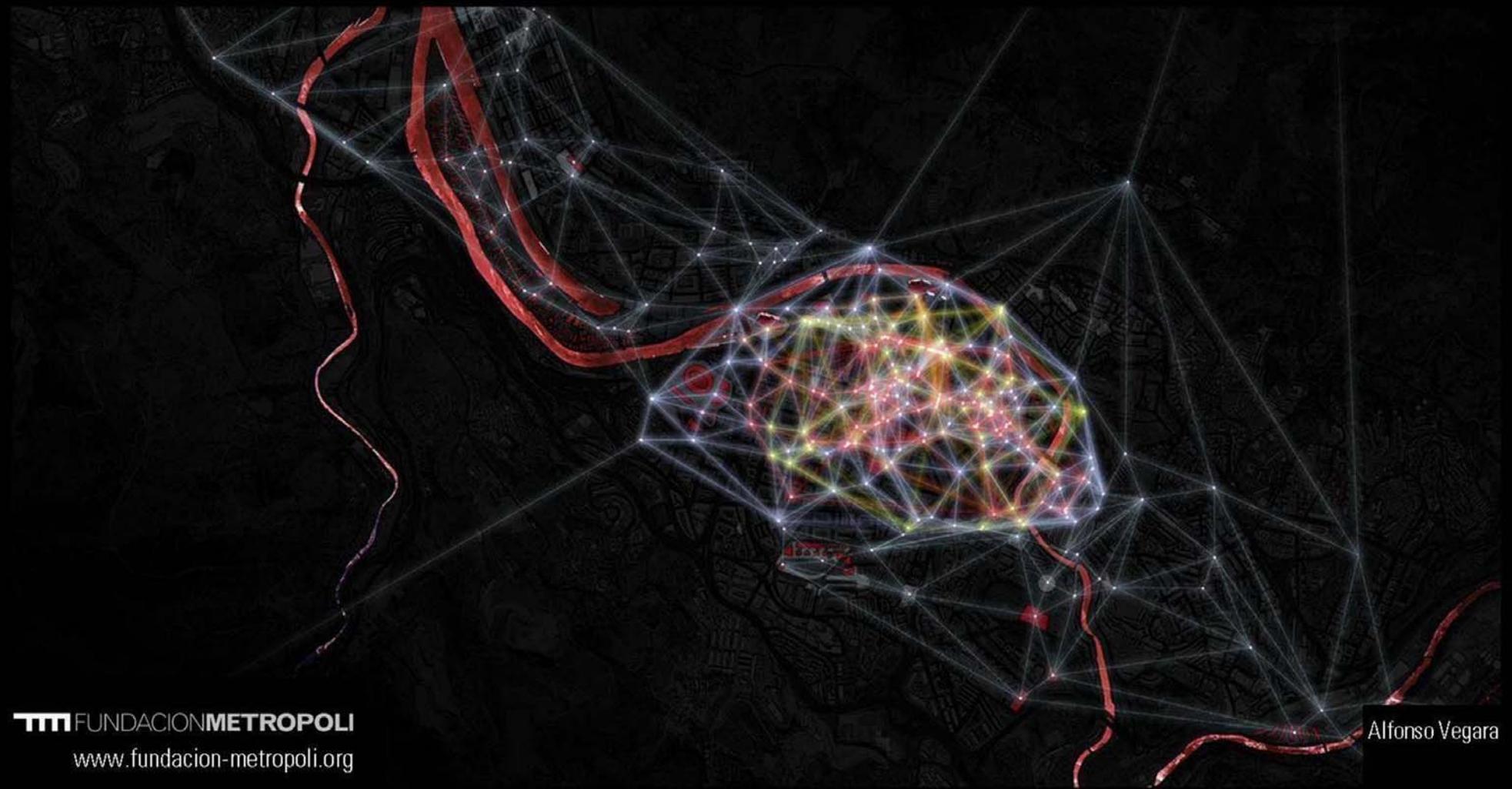
Eco-Technology and Urban Solutions

- Architecture
- Urban Design
- Foundations
- Bioclimatic Architecture
- Zero Buildings
- Alternative Energies Development
- Sports Facilities
- Eco-Construction
- Eco-Technology
- Engineering
- Smart Districts
- Research Centers
- Hybrid Buildings
- Urban Transportation
- Sustainable Mobility

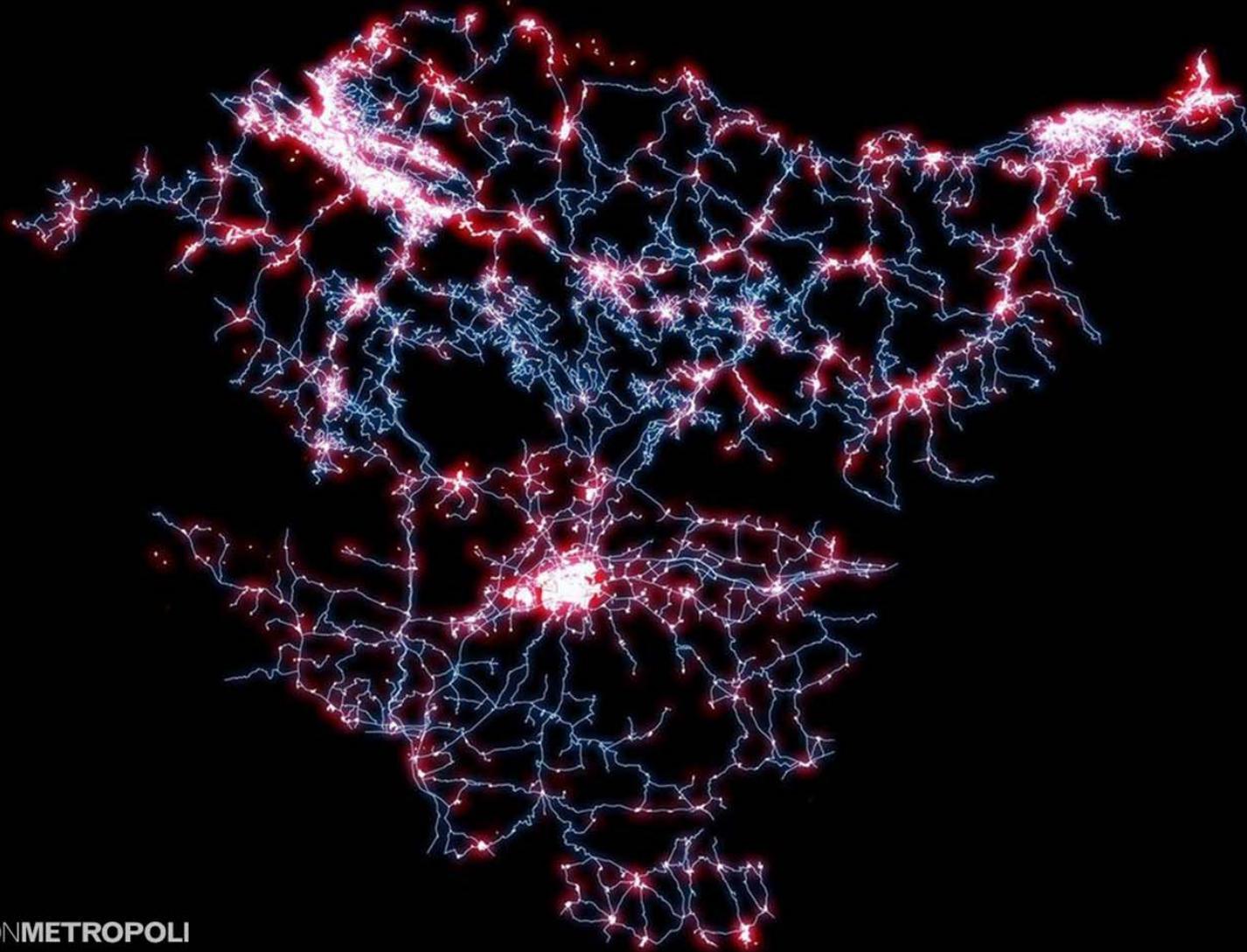


THREE INNOVATION AXIS

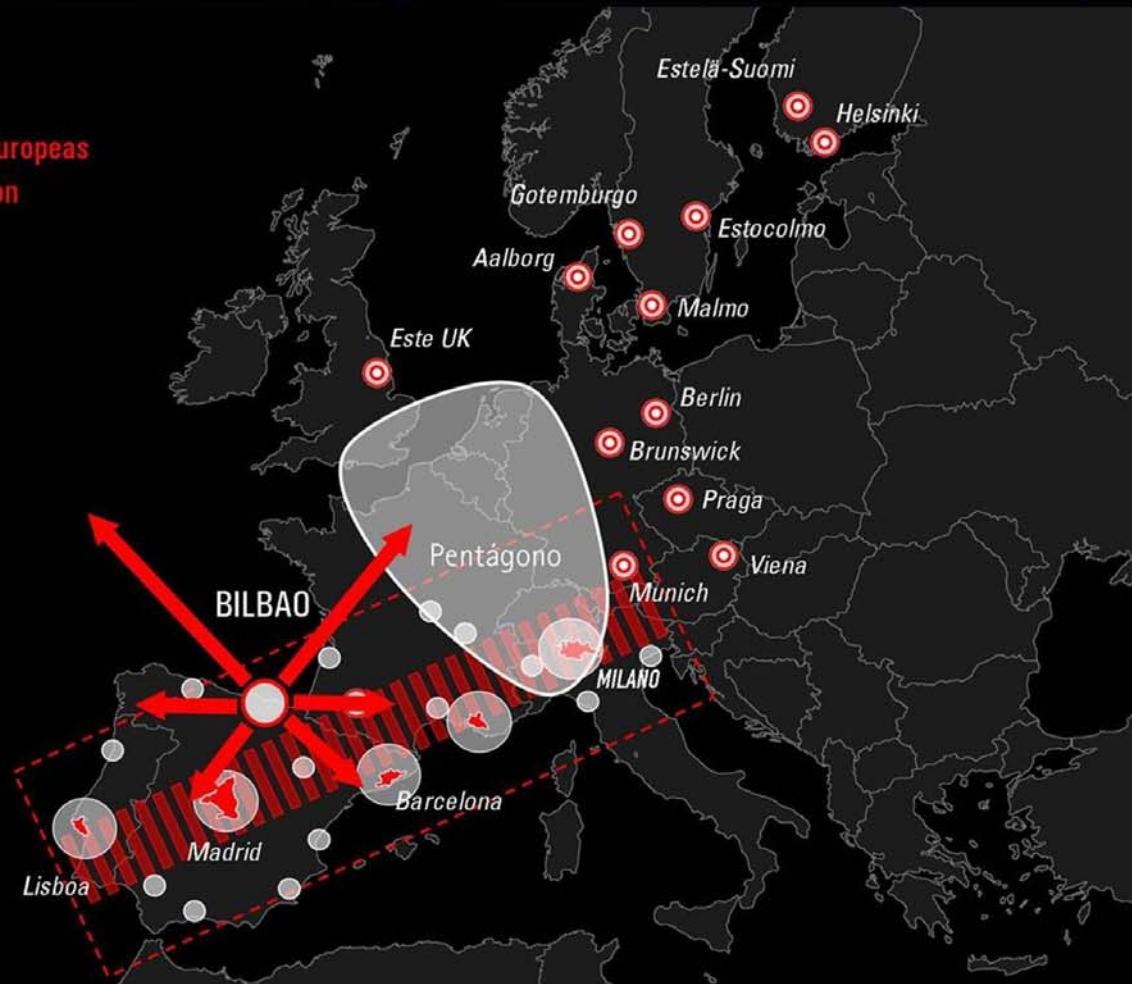




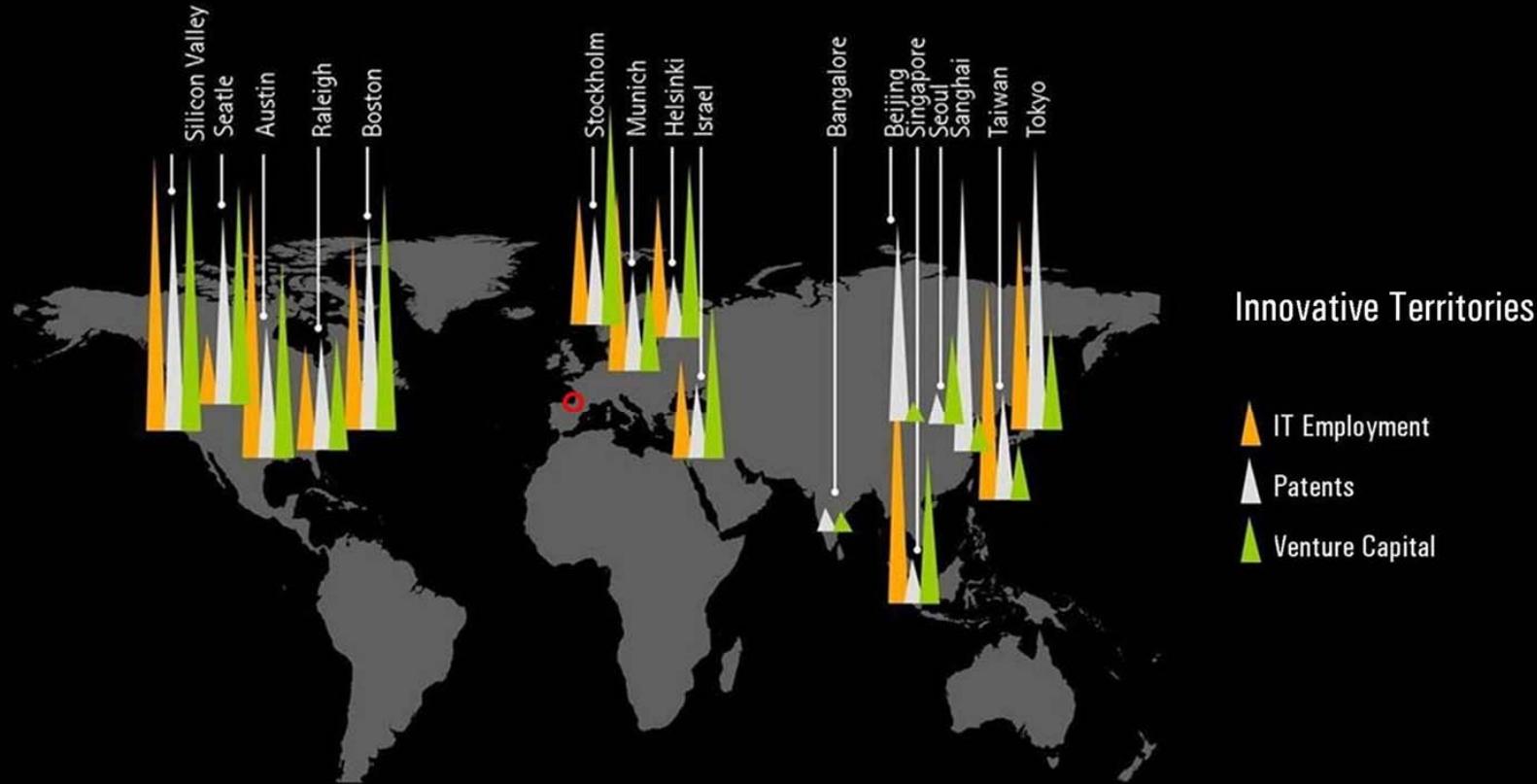




Regiones Europeas
Nueva Visión



Oportunidades de articulación regional
Protagonismo Europeo



Cities as Ecosystems of Innovation

BBNext. Zero

An Agency to promote innovation hubs within BilbaoNext

BB. Zero International

International Projection



Latin America



North of Africa

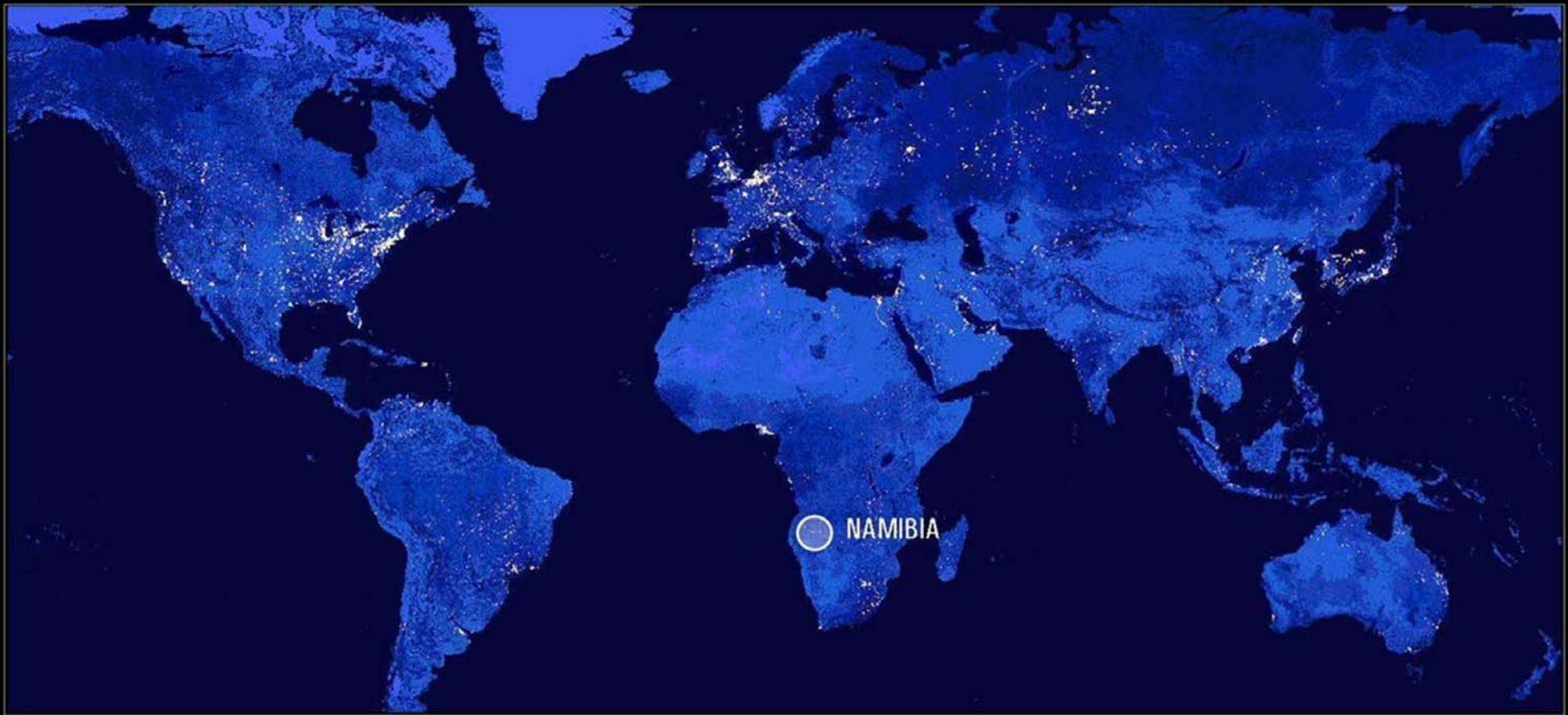


Asia



LANDSCAPE INTELLIGENCE

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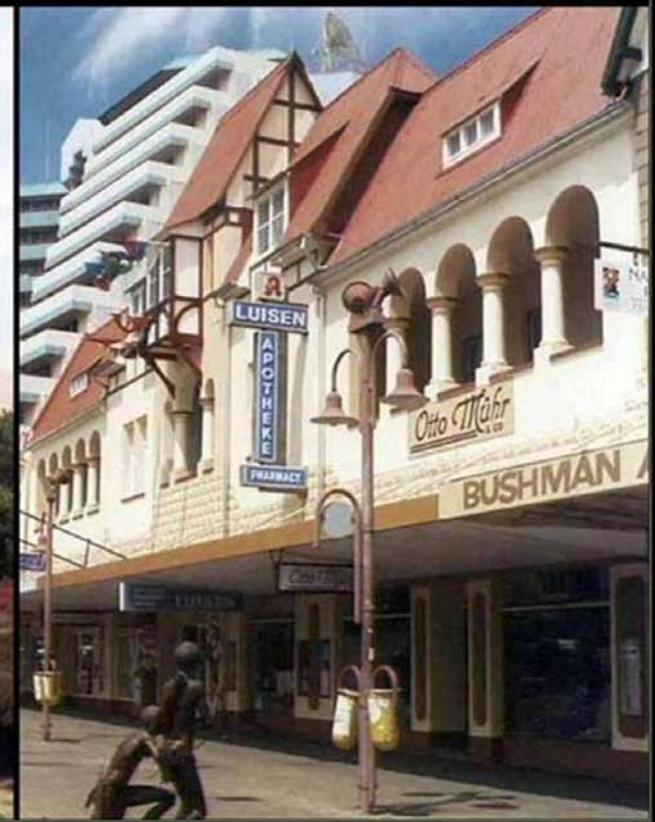
NAMIBIA



NAMIBIA



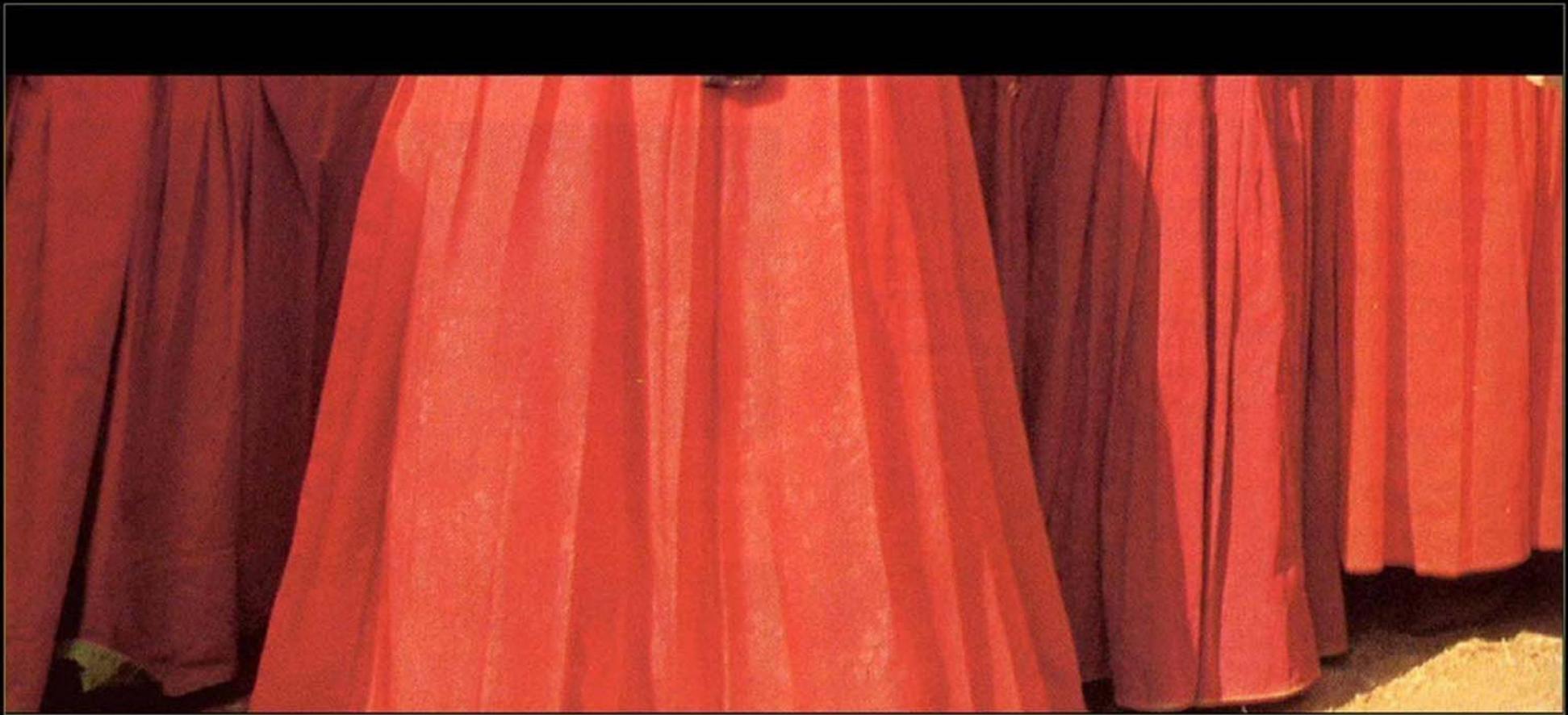
WINDHOEK



KATUTURA TOWNSHIP







THE COLOURS OF KATUTURA





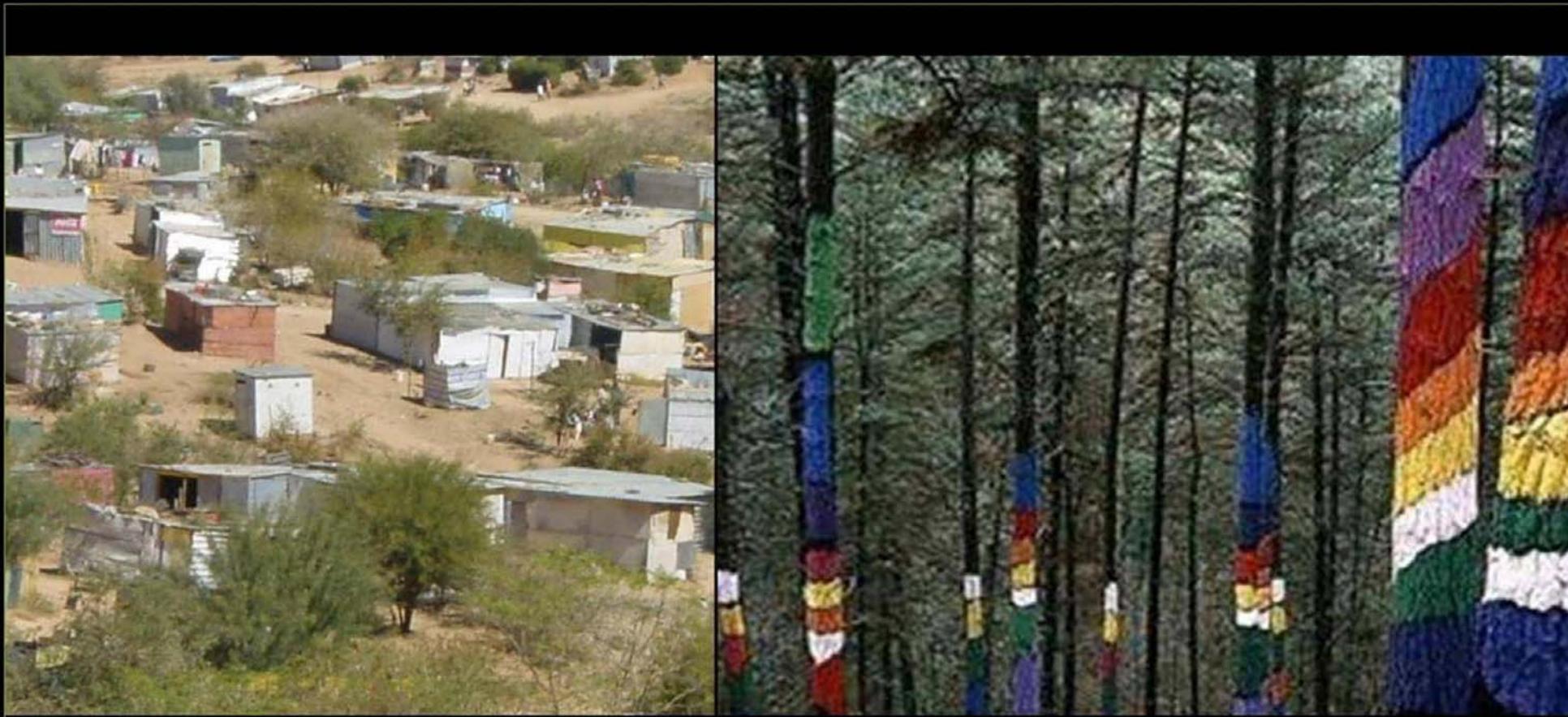
INTERNATIONAL ARTISTS





KATUTURA
PROJECT



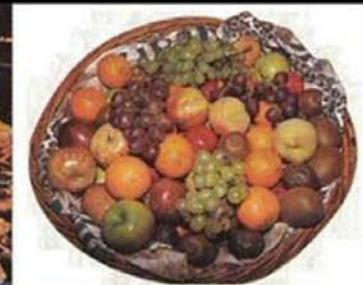
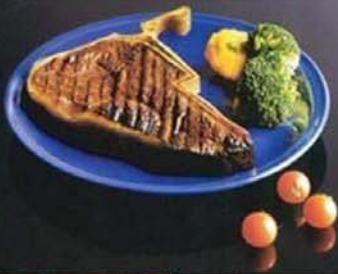




LAND AND TOURIST DESTINATION



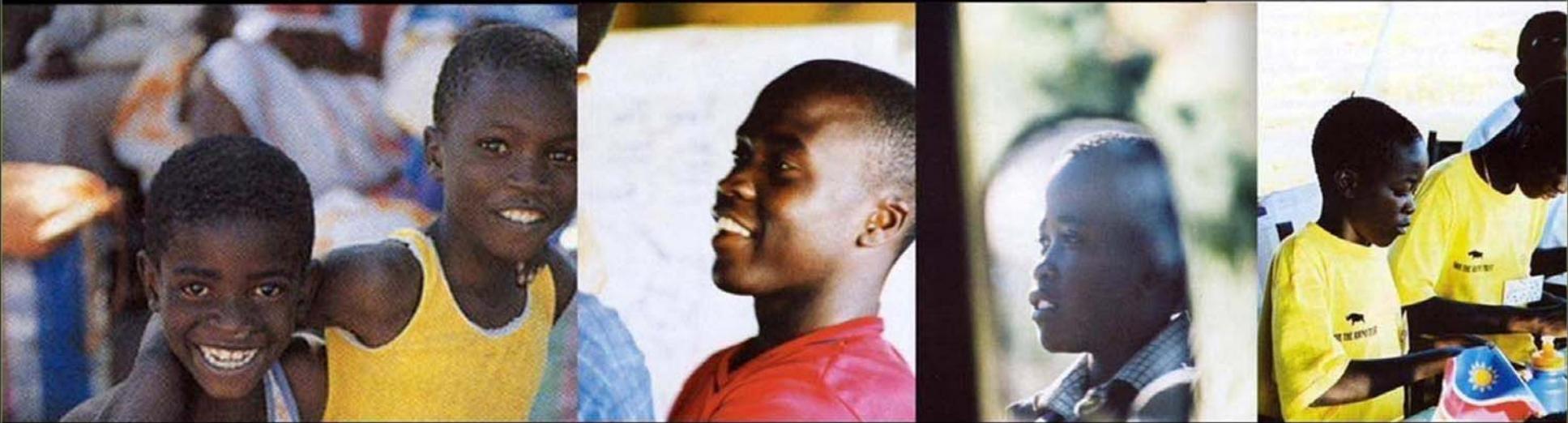
TRADITIONS



ARTS AND CRAFTS



PEOPLE



THE COLOURS OF KATUTURA





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