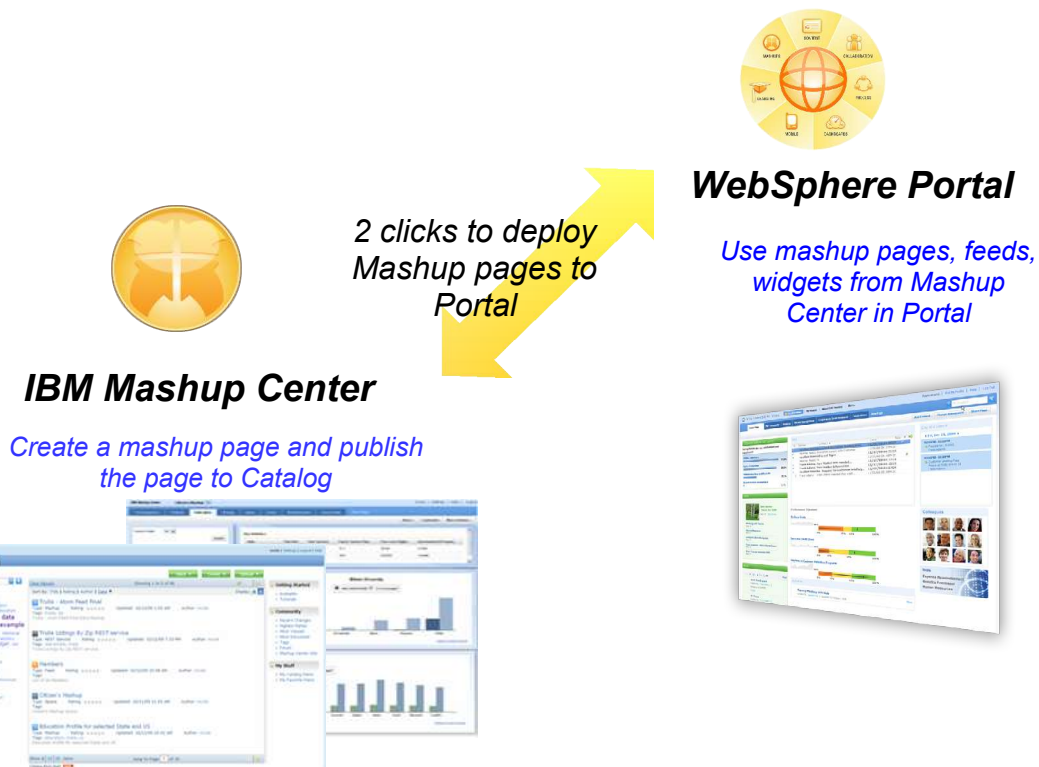




IBM Mashup Accelerator for WebSphere Portal

IBM Mashup Accelerator is a streamlined integration of IBM Mashup Center v2.0 with WebSphere Portal 6.1.5 that helps organizations empower business users with a faster way to create, share, and discover reusable building blocks –creating dynamic applications (in minutes) that improve productivity and insights while reducing costs.



IBM Mashup Accelerator enhances and complements WebSphere Portal by enabling simple creation of feeds, easy discovery and sharing from a catalog, ability to remix information to a single view, and rapid deployment of mashups inside WebSphere Portal.

Benefits of IBM Mashup Accelerator

- ▶ Lower development costs, deliver rapid ROI, reduce application backlog
- ▶ Empower business users, improve user effectiveness and save time
- ▶ Unlock previously siloed information (spreadsheets, departmental, desktop)
- ▶ Speed integration between WebSphere Portal and IBM Mashup Center

Included with Mashup Accelerator

- ▶ Feed Generation
 - ▶ Enterprise data sources (e.g. WebSphere MQ, Databases, ECM, DB2, Domino, Web Services)
 - ▶ Departmental and Desktop sources (Sharepoint, spreadsheets, etc)
 - ▶ Web sources (3rd Web services, RSS etc)
- ▶ Catalog
 - ▶ Community catalog for feeds, widgets, mashups with comments, ratings and tags
- ▶ Transform and Remix Information with Data Mashups
 - ▶ Code-free way to remix information – e.g. Spreadsheets with databases
- ▶ Assemble Mashup pages
 - ▶ Out of the box business focused and power user widgets
 - ▶ Creation of spaces with multiple pages
 - ▶ Simple widget wizard
- ▶ Code-free creation of widgets – with Widget Factory

To learn more, visit:

www.ibm.com/software/info/mashup-center

