

HYBRID INTEGRATION

Can you keep up?

Complex business environments demand more endpoints, new data sources and evolving integration requirements.

THE NEW REALITY

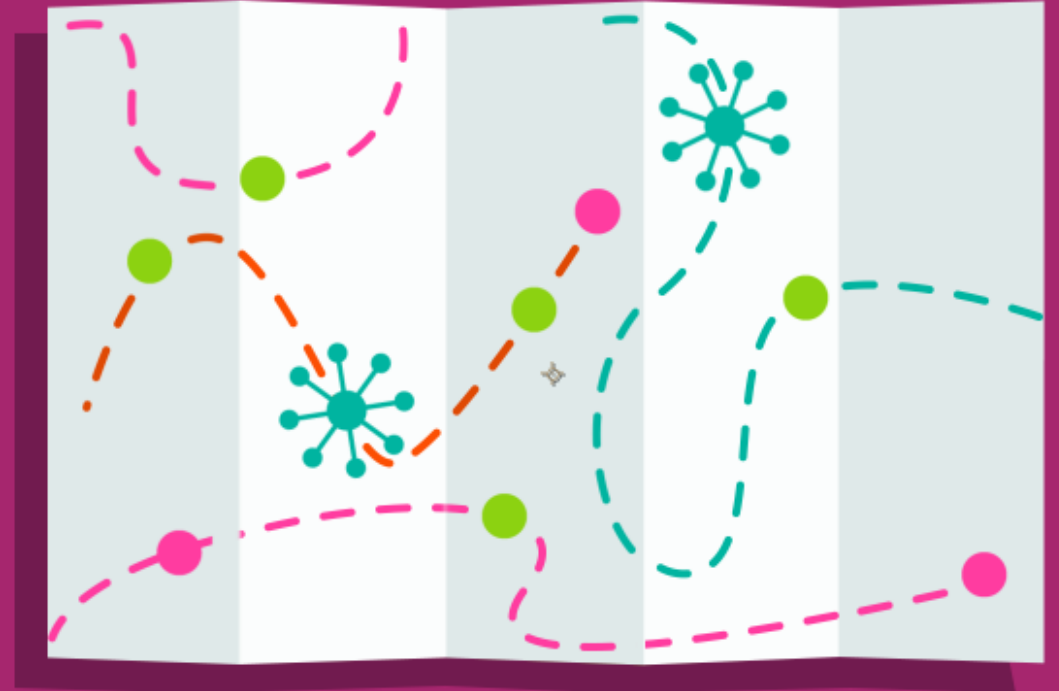
2.5 quintillion bytes of data created daily

85% of enterprises use cloud services

\$534 billion in mobile transactions

THE COST

DISCONNECT BETWEEN CLOUD AND ON-PREMISE SYSTEMS



FOUR PILLARS

Hybrid Integration allows you to connect your IT environments



Simplified, connected and secure MESSAGING where you need it

CONNECT, ACCESS, COLLABORATE

A flexible, fast, scalable and transparent FOUNDATION how you need it

LEVERAGE, SIMPLIFY, DEPLOY

24x7x365 SECURITY around every transaction

CONTROL, COMPLY, TRANSACT

Easily manage APIs to drive innovation

EXPOSE, EXPAND, ENGAGE

INNOVATION WITHOUT SACRIFICING EXISTING IT INVESTMENTS

HYBRID INTEGRATION DRIVES YOUR DIGITAL TRANSFORMATION

To learn more visit ibm.com/integration

