



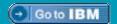
# RDM Keynote:

# Better Requirements. Better Management. Better Results

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Rational. software

RDM01

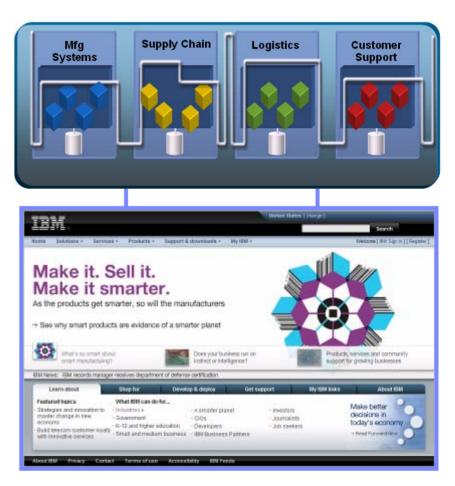




## What are you delivering?

#### Rational Software Conference















# Agenda

- Introductory comments
- Some perspective
- Strategy and roadmap





#### The usual disclaimer

- This presentation includes comments on future product direction and strategy
- Plans are based on best information available and may change in the future





# Agenda

- Introductory comments
- Some perspective
  - Why RM?
  - Challenges in Systems and IT delivery
  - The Development Lifecycle and where our capabilities fit
- Strategy and roadmap overview















# Why RM?

More agility

Better project governance

Cope with complexity

Better project efficiency

Control project scope

More stakeholder engagement

Get to market faster

Manage

subcontractor

value chain

Better requirements validation

Deliver what the customer needs

Manage change

Lower risk of project failure Meet compliance mandates

Prove

contractual completeness



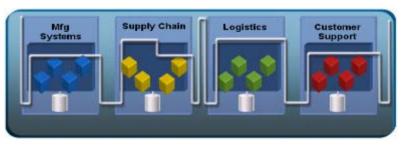




#### The RM marketplace moves in two directions



- Key Drivers
  - Increasing complexity
  - Innovation from more embedded software
  - Need faster time to market
- Market response
  - Aspire to Product Line Engineering
  - Complex sub-contractor scenarios
  - Getting it right the first time
- Rational strategic focus
  - Product Lifecycle Management (PLM)
  - Product Line Engineering (PLE)



#### **IT Domain**

- Key drivers
  - Lower cost / do more with less
  - Better meet customer needs
  - Need faster time to market
- Market response
  - Aspire to agility
  - Business-driven development
- Rational strategic focus
  - "More agile" across the lifecycle





# A "requirements view" across the lifecycle

For Programs, Projects, Products, Systems and Systems-of-Systems

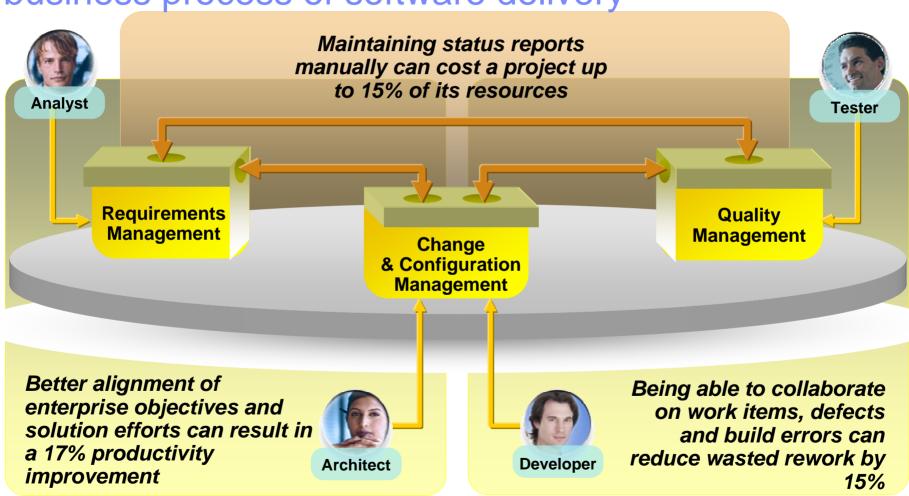
# IBM Integrated Requirements Management Solution Capture • Analysis • Validation • Change Management • Traceability • Impact Analysis • Reporting & Metrics • Monitoring Business Analysis Product/Solution Analysis & Implementation Ideas Analysis Implementation Requirements Definition Requirements Management

- Traceability manage compliance (at every level)
  - Improve ability and efficiency in managing change
- Reduce defects and cost of recall / inservice modifications
- Quality improvements higher user satisfaction
- Cope with higher complexity

- Common repository use the latest versions and know where they are
- Use of attributes provide for reporting
- Supply chain
  - better visibility of solution and compliance to customer requirements
  - easier validation of deliverable(s)
- Reduce the need for re-training when staff move projects



A unified platform can dramatically improve the business process of software delivery















# Agenda

- Introductory comments
- Some perspective
- Strategy and roadmap
  - Looking ahead







#### Our intent

- Deliver world-class requirements definition and management capabilities to both systems- and IToriented customers
- Deeply integrate requirements into the development lifecycle
- Help you use requirements as a language of continuous stakeholder and business interaction
- Protect customer investment in RequisitePro and DOORS
- Deliver value incrementally, especially the "hard" items
- Enable new value adoption at your own speed – evolution not revolution













#### **Evolution of DOORS: This year**

2008 (2009) 2010+



#### **DOORS**

Greater stakeholder involvement and GDD productivity
With DOORS Web Access edit capability

Standardize communication between RM tools Enabling RM in complex subcontractor scenarios With Requirements Interchange Format (RIF)

Facilitate requirements-driven quality management
With DOORS-RQM integration

Exploit common Rational publishing system With Rational Publishing Engine (RPE)





# **Evolution of DOORS: Looking Ahead**

2008 2009





#### **DOORS**

#### Infuse DOORS with Jazz

As an accelerator in solving the "hard problems"

- Replace DOORS server with Jazz server and COTS database
- Evolve and modernize the DOORS client
- Add sophisticated capabilities such as Product Line Engineering

#### **Exploit common Rational reporting system**

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With Rational Insight



# Evolution of Requirements Composer: This year

2008 ( 2009 ) 2010+



#### Requirements Composer

#### **Engage stakeholders**

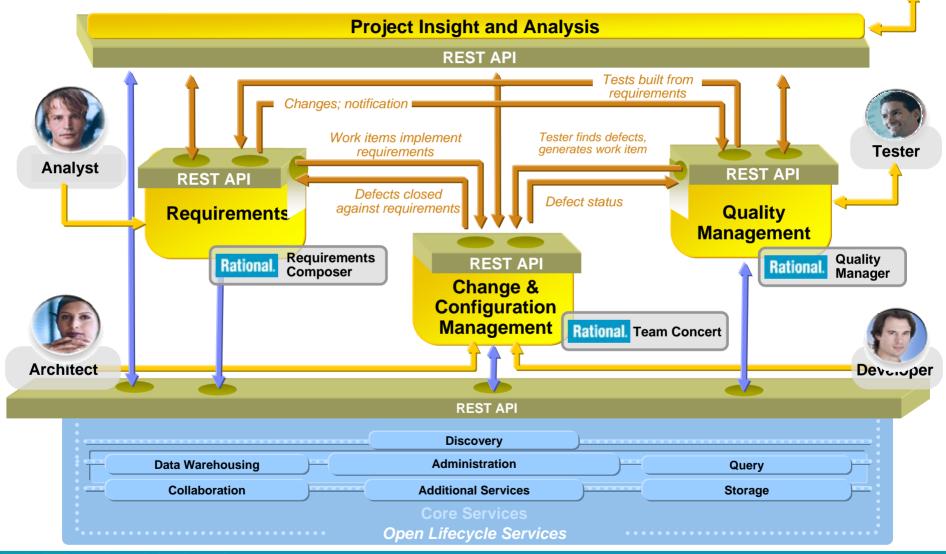
With web client, review and approval, specification publishing

Maintain focus on business needs and evolving requirements With baselines, standard and customizable reporting (using RPE), dashboards, and integrations with DOORS, RTC, RQM, RequisitePro



## Software Delivery Platform (with one example)









# RRC: open commercial development







- Have discussion with developers and community
- Download betas and early drivers
- Report defects or request enhancements
- Stay informed!



jazz.net/projects/rational-requirements-composer/















2010 +

# Evolution of Requirements Composer: Looking ahead

2008 2009



#### Requirements Composer

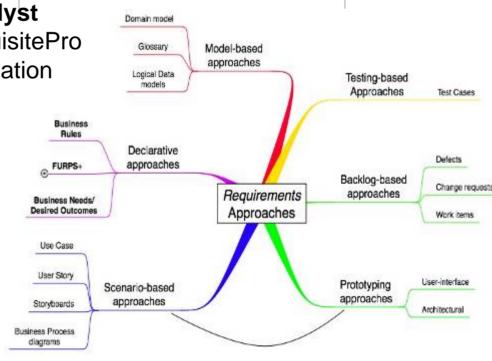
Focus on optimizations for the analyst

Deep Word integration, beyond RequisitePro Automation for validation and prioritization

Authoring accelerators

#### Contribute to seamless RD+RM

A platform to support many requirements approaches





## Evolution of RequisitePro: This year

2008 2010 +2009

#### RequisitePro

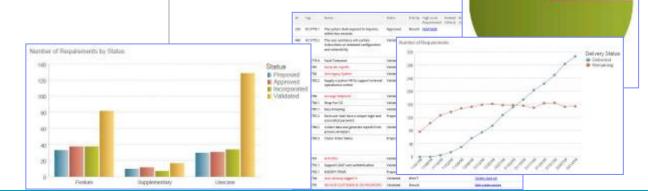
**Exploit common Rational reporting system** 

Lifecycle reports and measurements with Rational Insight

**Exploit common Rational publishing system** 

With Rational Publishing Engine (RPE), the replacement

for Rational SoDA













# Evolution of RequisitePro: Looking Ahead

2008 2009

2010+



#### RequisitePro

# Deliver early benefits of Rational investments in RM on Jazz

Supplement existing use of RequisitePro with baselines, revisions, review & approval using a new RM capability on Jazz

# Grow these RM investments into a next-generation RequisitePro

- Enabling an evolutionary approach for RequisitePro customers
- Becoming an eventual successor to the current code base



# IBM Rational partner solutions for Requirements

#### BigLever

Provides software product line support for requirements management and software models



Provide seamless connectivity between DOORS & project management systems





Seamlessly integrates DOORS with leading PLM solutions such as PTC Windchill®

# **C**integrate

Maximize the productivity and effectiveness of your DOORS users through enhanced traceability

#### **RAVEN**FLOW

Validate business requirements visually for desired outcome



Eliminate risk of project failure with visual requirements definition through simulation



Rational. Requirements
Composer

#### **RAVENFLOW**

Validate business requirements visually for desired outcome



















# Summary:

- Protecting your investments in DOORS and RequisitePro
- Evolutionary introduction of requirements innovation
- Modernizing your requirements tools with Jazz technology
- Innovations in a consumable fashion













# Collaboration Opportunities

Design Partner Program

Lab Advocacy Program

**Board of Advisors** 

VoiCE Events

Rational Software Conference

jazz.net

developerWorks

Beta Programs

**RFE Community** 

Global Rational User Groups

**Rational Cafe** 

→ Learn more about Rational Customer Programs

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# RDM/RE Keynote:

# Better Requirements. Better Management. Better Results

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