IBM

Rational software

Don't let your company become the latest statistic.
How safe is your business on the Web?

Protect your company — *or else*

The headlines say it all: If you don't take the appropriate measures to protect your company's systems, applications, private data and customer information, the consequences to your bottom line and to your brand can be devastating. They include heavy financial penalties for noncompliance and system outages that can result in lost revenue, loss of customer confidence and damage to your company's reputation. Can your business weather that kind of storm? Not many can. That's why it's essential to have a comprehensive, cost-effective security and compliance strategy in place.

Hacker heists make front-page news all the time, which means all the information you need to breach a Web site is readily available. Shouldn't you have the same access to the information that keeps your Web site safe? Now is the time to ask yourself a few important questions:

➔ Do you have the necessary security and compliance controls in place?

➔ Are you able to comply with audits quickly and easily, such as those for Payment Card Industry Data Security Standard (PCI DSS) guidelines?

➔ Are your security and compliance efforts centralized to ensure conformance across your business?

➔ Can you access up-to-date reports on the security and compliance status of all your systems and applications?

More than US$200 per record stolen.[*] That's what your company could potentially spend to clean up the aftermath of data theft. How many records are in *your* company's customer database?

To avoid becoming tomorrow's headlines, take steps to protect your company today.

PLAN

AUTOMATE

REPORT
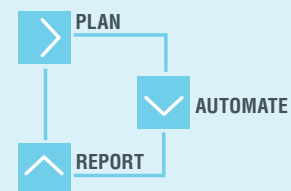
PLAN
It's impossible to tackle all of your security and compliance issues at once. By coming up with a plan, you can get a handle on all of your security and compliance requirements and develop a suitable strategy to address them. Moreover, you can prioritize your efforts so that the most critical items are tackled first.

AUTOMATE
It's laborious and costly to manually search for all of your Web vulnerabilities or all of your systems' and applications' areas of noncompliance. Keep costs down by automating labor-intensive processes, such as discovering and remediating common vulnerabilities.

REPORT
Staying on top of your security and compliance status requires ongoing effort. You need to be able to quickly identify areas of noncompliance for immediate remediation, and you need to determine where in the lifecycle those remediation efforts need to occur. You also have to be able to generate reports and metrics to make audits easier.

Strengthen your defenses with solutions from IBM

IBM offers the right solution for just about any size company to help you address your security and compliance requirements.

- **IBM Rational® AppScan® software** is a family of applications that testers who have no security expertise can use to perform vulnerability testing. Applications in the portfolio are available as licensed offerings, and they're designed to fit any size business. Depending on your needs, you can use the Rational AppScan Express™ version or avoid up-front costs with Rational AppScan OnDemand, a software-as-a-service (SaaS) offering that is hosted and run by a highly experienced team of security and compliance product experts who optimize the product capabilities on your behalf.

- **IBM Rational Quality Manager software** is a Web-based centralized test management environment that supports collaborative and customizable test planning, workflow control, tracking and metrics reporting.

- **IBM Rational Policy Tester™ software** can help you address quality, privacy and accessibility compliance issues throughout your Web properties. It includes Web-based executive dashboards and reports that make it easy to access and share data.

For more information

To learn more about how IBM can help you get a handle on your security and compliance issues, contact your IBM representative or IBM Business Partner, or visit:

ibm.com/rational/smb/security

* Thomas Claburn, "Data Loss Costing Companies $6.6 Million Per Breach," *InformationWeek*, February 3, 2009.