

Innovate2010

The Rational Software Conference

June 6-10

Orlando, Florida



Energy & Utilities Session Highlights

INNOVATE 2010 addresses the most pressing business issues and challenges the Energy & Utilities industry faces today, presents real life case studies from your peers and shares the latest practical ideas for doing more with less in the new economy.

Session ID: ASC-1892A Track: Application Security and Compliance <i>June 8, 2010 1:45 PM</i>	Securing the SMaRT GRiD <i>Thomas Hunt, General Electric Energy</i> This session talks about three SMaRT GRiD scenarios; the application of cyber-security technologies & techniques to mitigate their cyber-security risks & facilitate regulatory compliance.
Session ID: RWI-1190A Track: Real World Implementation <i>June 8, 2010 1:45 PM</i>	Systems engineering & software product lines for green energy <i>Salvador Trujillo, IKERLAN; Charles Krueger, BigLever Software</i> This session will spotlight the important role that systems and software product line (SPL) engineering is playing in the development and delivery of new green energy technologies.
Session ID: MAC-1414A Track: Modeling, Architecture and Construction <i>June 8, 2010 3:00 PM</i>	Efficient Model Driven Development and Test of a High-Quality SmartMeter Device <i>Dr. Udo Brockmeyer, BTC Embedded Systems AG</i> The session talks about how EWE enlisted subsidiary BTC Embedded Systems to develop a model-based specification with Rational Rhapsody enabling them to improve maintainability.
Session ID: RWI-1637A Track: Real World Implementation <i>June 9, 2010 10:00 AM</i>	Leveraging Model-Driven Systems Development methodology and Rational tools for requirements and modeling of a Nuclear Energy Framework <i>Jay Billings, Oak Ridge National Laboratory; John M. Hetrick III, IBM</i> This presentation describes the model-driven systems design approach and how component technology may be uniquely positioned to address the software integration challenges.
Session ID: PPM-1645A Track: Process, Project, Product and Portfolio Management <i>June 9, 2010 10:00 AM</i>	Creating a Shared Vision at a Global Oil & Energy Company: Using MCIF to Measure and Leverage Maturity Levels Across Distributed Locations <i>Magno Cavalcante, PETROBRAS; Fabio Cadete Filho, IBM</i> This session will discuss Petrobras' experience of using the MCIF and successful deployment of various Rational tools: RFT, RPT, RMT, CQTM, RQM and RequisitePro.
Session ID: ASC-1347A Track: Application Security and Compliance <i>June 9, 2010 3:00 PM</i>	Enabling Data and Application Security Early in your Software Development Lifecycle <i>Ravi Srinivasan, IBM</i> This session talks about three SMaRT GRiD scenarios; the application of cyber-security technologies & techniques to mitigate their cyber-security risks & facilitate regulatory compliance.
Session ID: SDA-2035A Track: Software Delivery Automation <i>June 9, 2010 3:00 PM</i>	Got WebSphere? A case study in automating your WebSphere environment <i>Sriram Thiruvengatchari, SunTrust; Stephen Noble, SunTrust</i> Come hear first-hand how one company converted a manual websphere configuration management process into an auditable automated process.
Session ID: ISM-2290A Track: Integrated Service Management <i>June 9, 2010 4:15 PM</i>	Trends and developments in industry standards <i>Pat Reynolds, IBM</i> This presentation will provide an overview of industry developments around service management best practices and standards and what it means to today's IT decision makers.

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