



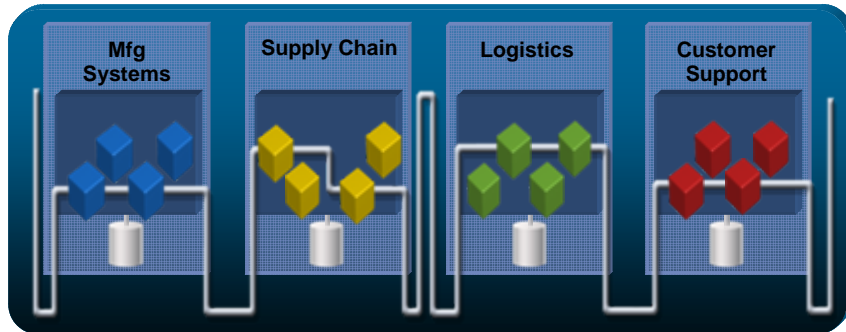
IBM Software Group

Rational Systems Strategy



Landscape of Software and Systems Development

IT domain



- Provides support for the business operations and end-user services
- Development hands-off to operations

Systems domain



- Creates a tangible *product* delivered to customer (combination of electronics, mechanical and software)
- Development hands-off to manufacturing

Each domain has unique characteristics

Standards & technology

skills & culture

project scale & duration

development process

constraints



Business Realities in Systems and Device Development

66%

Device software designs completed over budget

24%

Projects canceled due to unrecoverable slip in schedule

33%

Produced devices do not meet performance or functionality requirements

2x

Software content in devices is doubling every two years



*Software related downtime costs industry almost **\$300 billion** annually.
Only 34% of software projects succeed.*



Development Pressures

The 4 most common laments of the development executive

I'm being asked to:

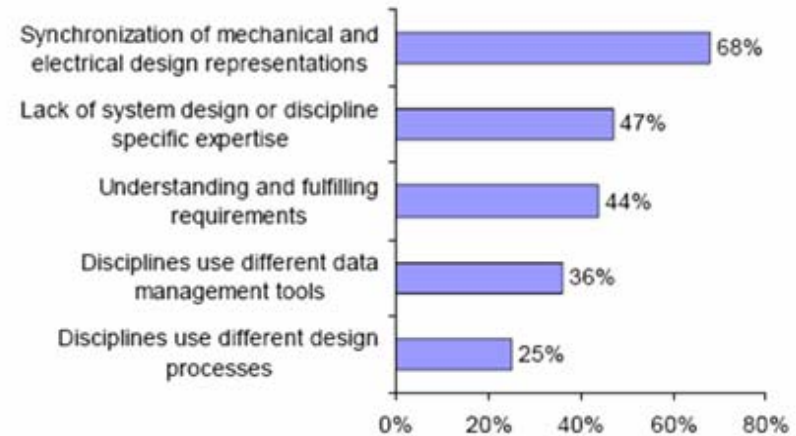
- Deliver product faster (a lot faster!)
- Increase product innovation
- Improve quality
- Reduce cost



Systems Development Lifecycle Processes

Current industry-standard

- Requirements are a bottleneck
- Long time to running system
- Brittle system architecture
- Document-based milestones
- ***Project risk is back-end loaded!***



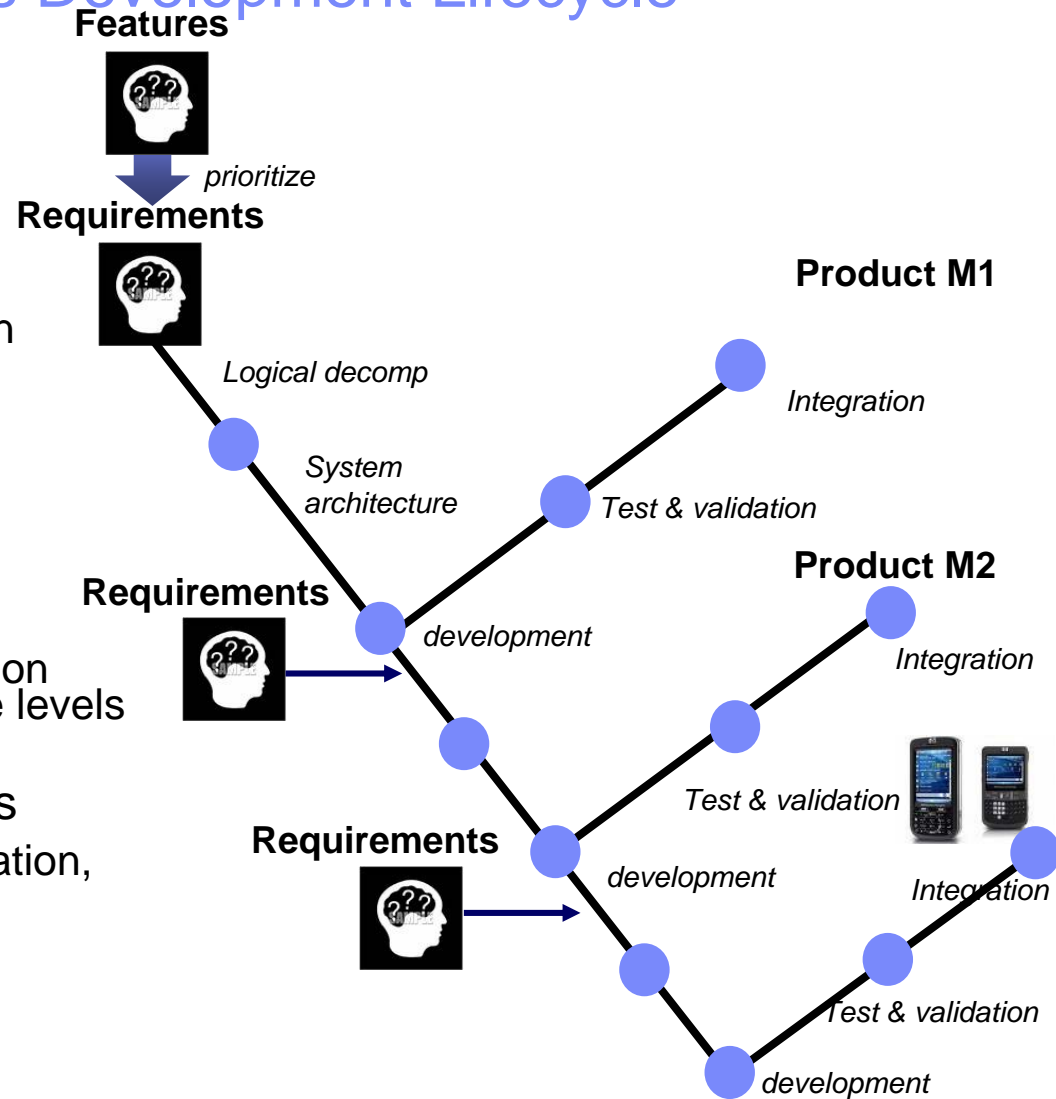
Source: AberdeenGroup, August 2006

Need to reduce cycle time



Evolving Integrated Systems Development Lifecycle

- Prioritize customer needs
 - ▶ Decision support for product & portfolio management
- Early validation & integration
 - ▶ Joint HW/SW simulation & verification
- Manage requirements change
 - ▶ Common requirements process and tools across domains
- Flexible system architecture
 - ▶ Model-based techniques for abstraction & automation at system and software levels
- Integrated workflow across domains
 - ▶ Open infrastructure to support integration, collaboration and governance
- **Project risks are resolved early**
 - ▶ **Risk-driven iterative systems engineering process and services**



Rational Support for Systems Development Lifecycle

1 Software & Systems Delivery Platform

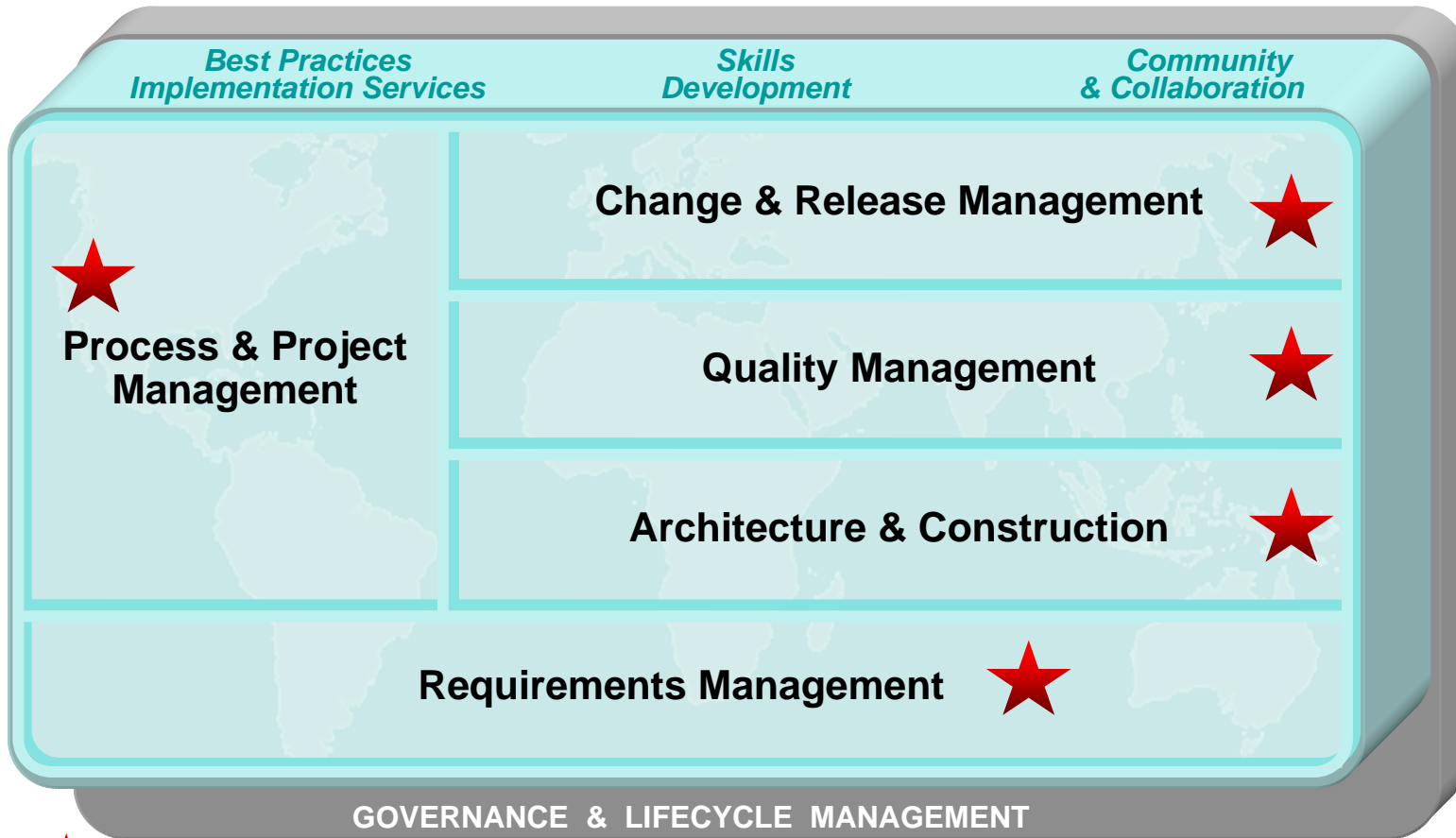
2 Product Lifecycle Management

3 Systems Engineering & Architectural Frameworks



IBM Rational software offering

Specific platform capabilities targeted at systems domain

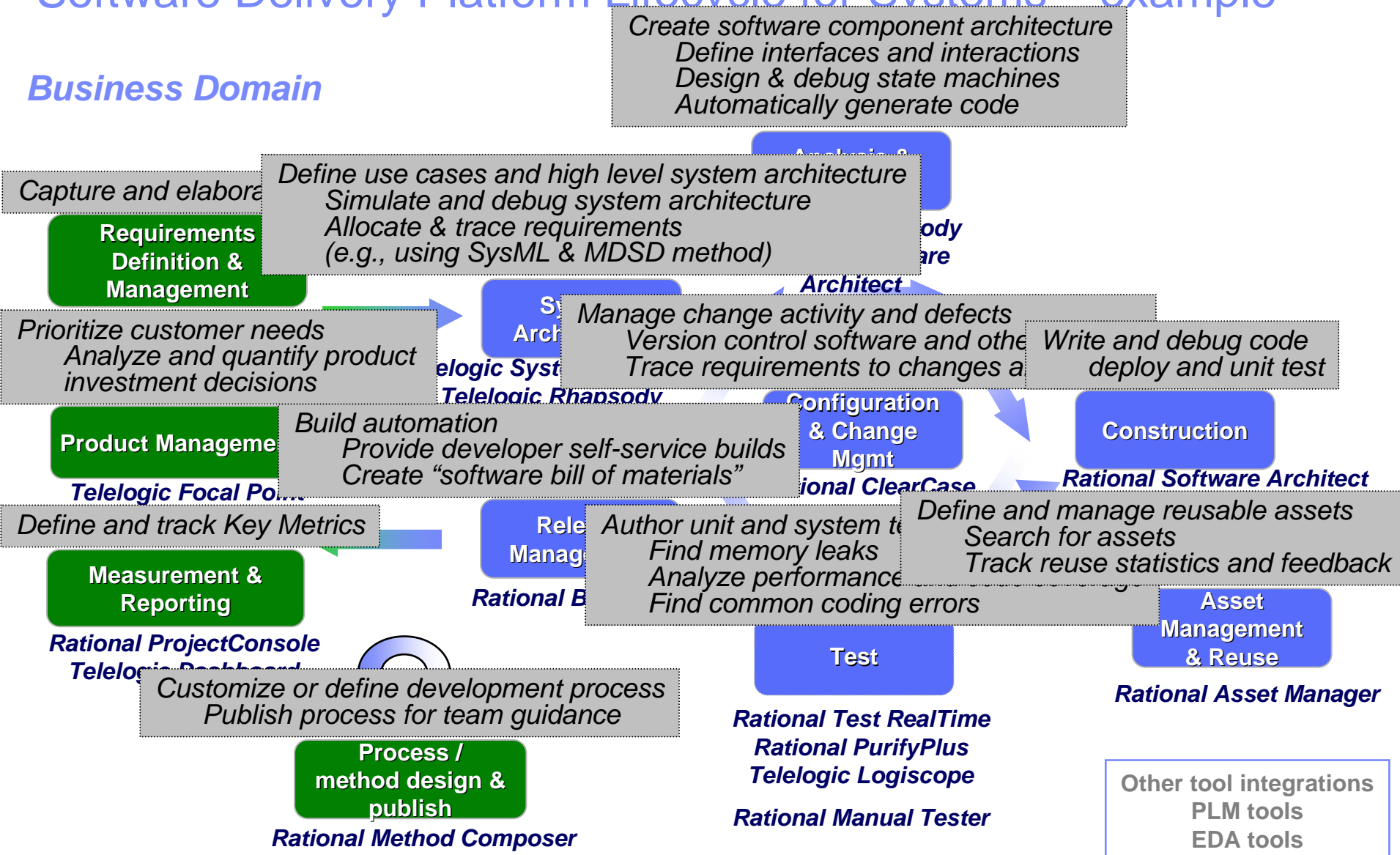


Telelogic portfolio adds key new capabilities



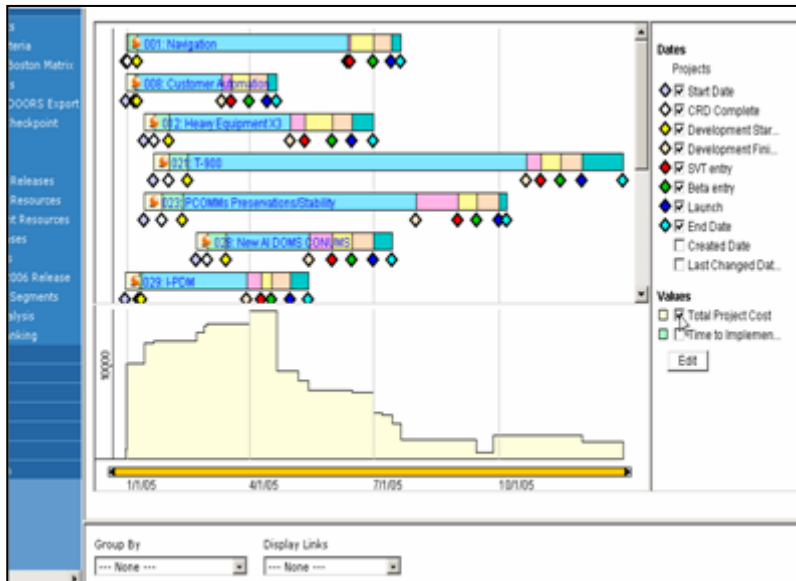
Software Delivery Platform Lifecycle for Systems – example

Business Domain



Product Portfolio Management

Telelogic Focal Point



“A week shorter lead-time can be worth millions to us in the form of increased sales figures. With support from Focal Point we make better decisions, faster, during the entire development process.”

- Sony Ericsson

Capabilities

- Subjective and objective prioritization of product requirements & features
- What-if analysis enables understanding of impacts resulting from various scenarios on value metrics
- Configurable visualizations of product pipeline information, including costs, benefits & headcount.

Benefits

- Clear visibility of the product portfolio to facilitate better, faster decision-making
- Improved understanding of product portfolio performance
- Increased customer satisfaction with product releases which equates to increased revenue



Requirements for Complex Systems

Telelogic DOORS

User Requirements **Technical Requirements** **Test Requirements**

Object ID	Derived user level requirements for DOORS	Inputs	Outputs	Test Level
UR009	SA. Users with standard access shall not be able to restrict administrator access from any project element.	There will be a single predefined Administrator class account with the user name "Administrator". This account will have the may override access controls attribute set by default.	Users with standard access shall not be able to restrict an administrators access from any project element.	Covered by current behavior.
UR011	SA. The concept of access [control] shall be changed from restricting user access to granting user access.		the concept of access shall be changed from restricting user access to granting user access.	Not convinced about this. It would potentially make the life of a "standard" user very complicated. It would no longer be a case of click and go.
UR023	SA. Administrators shall be able to restrict who can save a major baseline of a module.	060 Change module level attributes: Create a baseline Set the default view for the module	106 Administrators should be able to grant group-access rights for certain things, like saving major and/or minor baselines of a module, a group of selectable modules, an entire project, or a group of projects. 00 Administrators shall be able to restrict who can save a major baseline of a module.	To be covered by access controls - see issues module
UR024	SA. Administrators shall be able to restrict who can save a minor	060 Change module level attributes	106 Administrators should be able to	To be covered by access controls - see issues module

“DOORS provides the most robust and automatic traceability of requirements throughout a project lifecycle. Traceability is evident down to the source code level.”

Great American Insurance

Capabilities

- Combined document and spreadsheet views
- Lifecycle impact and coverage analysis via a single view
- Dynamic views to focus on the relevant information in context

Benefits

- Centralized requirements capture, refinement, and traceability
- Improve information visibility and collaboration between team members
- Ensure conformance to customer needs and compliance with relevant industry or government regulations

Flexible & Comprehensive Change Management

IBM Rational ClearCase & ClearQuest

Capabilities

- Integrate requirements, defects, activities, builds and tests in a single change management environment
- Cross platform support for distributed, mainframe and midrange environment
- Sophisticated branching and visual merge tools for parallel development
- Large ecosystem of 3rd party integrations

The top screenshot shows a version tree browser for 'OPSInterface.cpp'. It displays a branching structure with nodes labeled 'main', 'rel1', 'rel2', 'rel3', 'rel1_fix', 'rel3_integration', 'rel3_reD', and 'rel3_reD'. Red arrows indicate the flow of development between these versions.

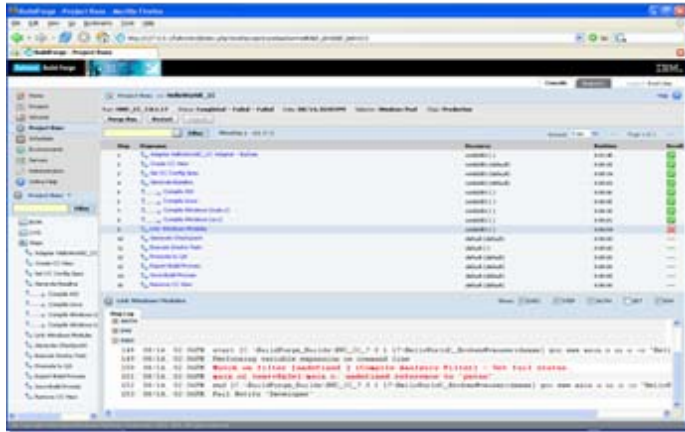
The bottom screenshot shows the IBM Rational ClearQuest interface. It features a table of defects with columns for ID, Summary, Status, and Assign To. Below the table is a line chart titled 'Defect State Transitions by Week' showing the number of defects in various states (Resolved, Opened, Submitted, Assigned, Closed) over time.

Benefits

- Fully customizable to adapt to any process and integrate with other tools
- Highly scalable solution for globally distributed development
- Ensure compliance with governance policies & standards
- Greater visibility into project status throughout the lifecycle

Build and Release Management

IBM Rational Build Forge

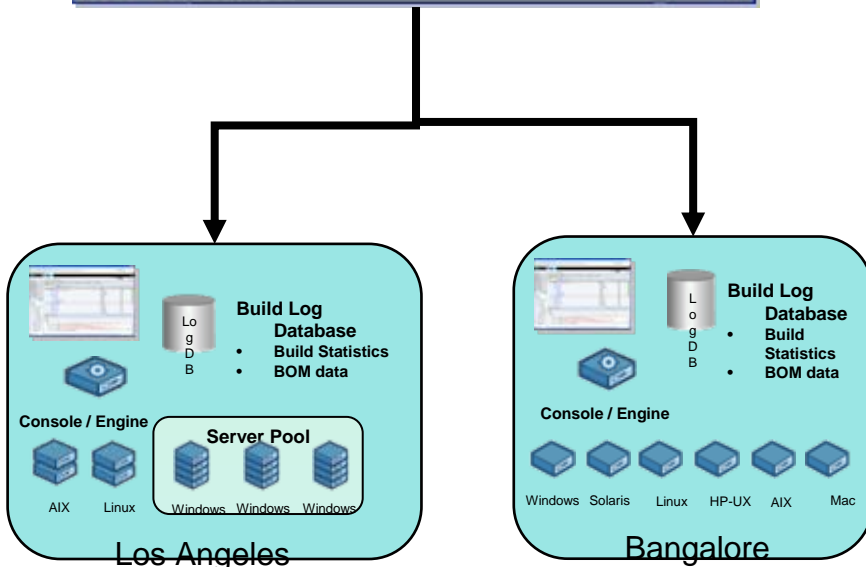


Capabilities

- Automate build and release workflows
- Developer self-service, iterative development and parallel build processes
- Web-based architecture for global access
- Dynamic configuration and management of build servers

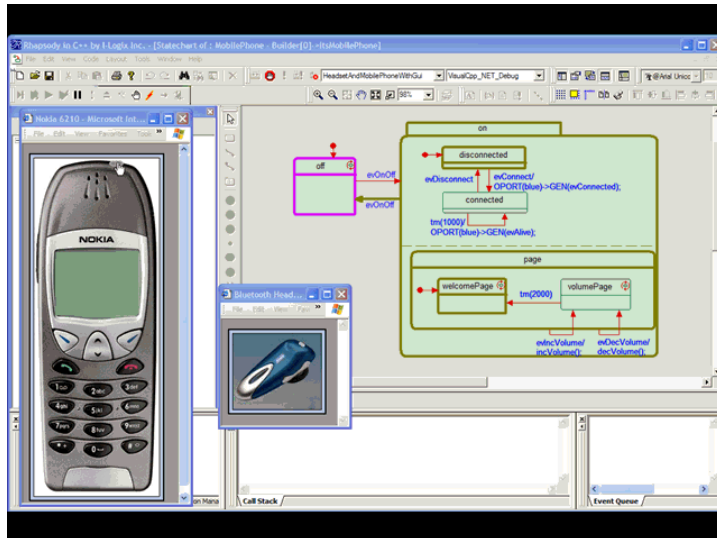
Benefits

- Integrates easily with other asset repositories
- Incorporate and gradually replace existing custom scripts
- Reduce developer time spent on builds
- Reduce issues related to inconsistent or incorrect software builds
- Generate complete bill-of-materials for auditability



Model-Driven Development for Embedded Systems

Telelogic Rhapsody



“Since documentation is often an afterthought in software development, we wanted a tool that facilitates design, documentation, and implementation.

Rhapsody does it all”

Böwe Bell & Howell

Capabilities

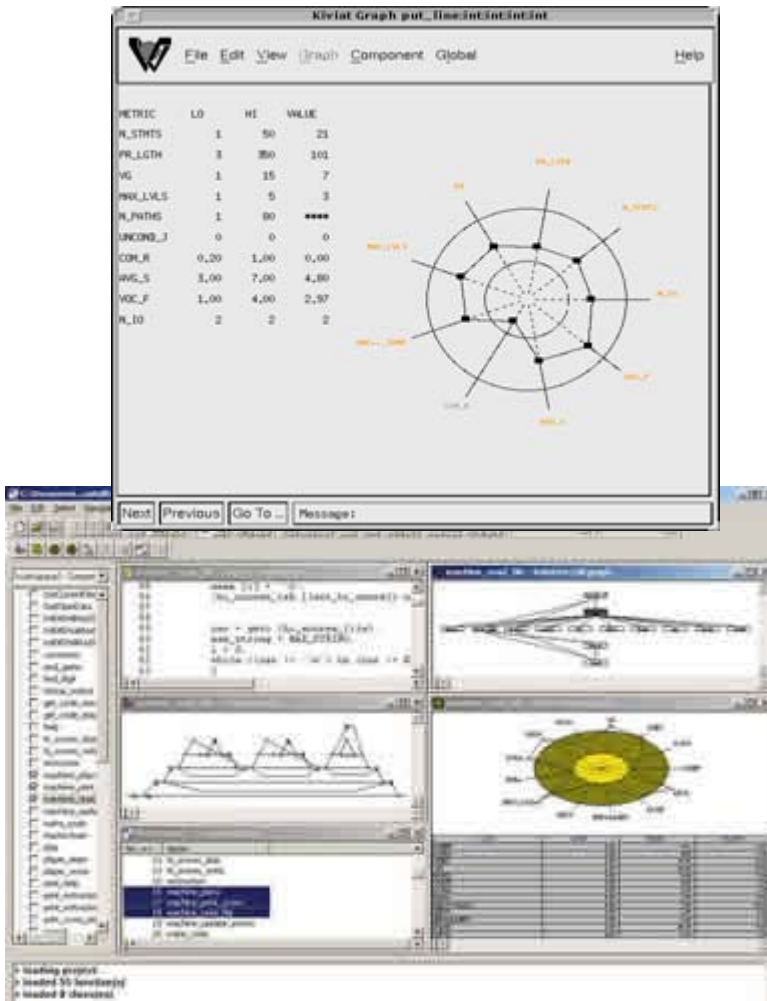
- Systems design and software development with UML 2.0, SysML, DoDAF and AUTOSAR
- Validate and verify designs with model based simulation and test throughout the process
- Produce complete C, C++, Java and Ada applications; developing in either the code or model while ensuring the two remain in sync

Benefits

- Optimized communication and collaboration ensures the right product is built
- Eliminate defects early and increase quality by iteratively testing the design as it is built
- Reduce development time by automatically generating applications and documentation

Code Quality Analysis

Telelogic Logiscope



Capabilities

- ▶ Static code quality analysis with rule checking for C, C++, Java, Ada
- ▶ Quality auditing and visual reports
- ▶ Compare against industry-standard “quality models”
- ▶ Code coverage analysis

Benefits

- ▶ Early identification of coding issues
- ▶ More consistent application quality
- ▶ Continually audit and enforce code quality through automated checks
- ▶ Define and check organization-specific coding rules

Run-Time Analysis

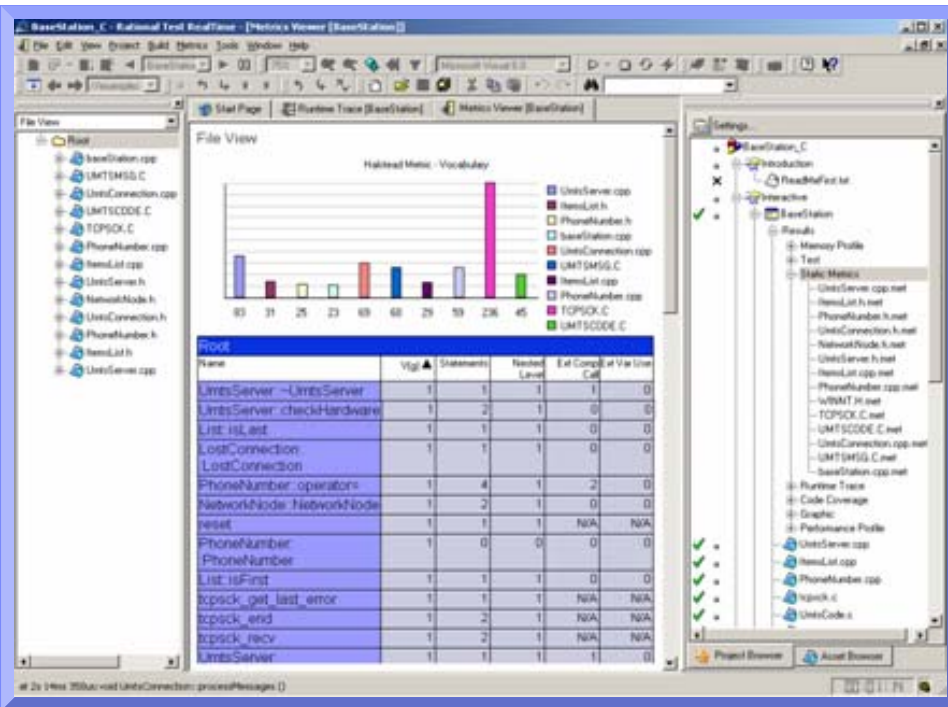
Rational Test RealTime / PurifyPlus

Capabilities

- Runtime analysis (memory leaks, performance, code coverage)
- Component, functional, and performance testing
- Cross-platform test execution & support for wide variety of processors, compilers, RTOSes (TestRT only)
- Test planning & reporting
- Integration with CQ Test Management

Benefits

- Ensures reliability, functionality, scalability
- Reduces cycle time
- Accommodates multiple skill sets, roles



Rational Platform Benefit for Systems Delivery



- Reduce project risk
- Build more flexible and reusable architectures
- Find problems earlier in the development process
- Enable auditable process and accountability
- Simplify change & release management
- Support global development and delivery
- Enact collaborative process across systems engineering and product development
- Enable greater reuse of IP

Product Lifecycle Management

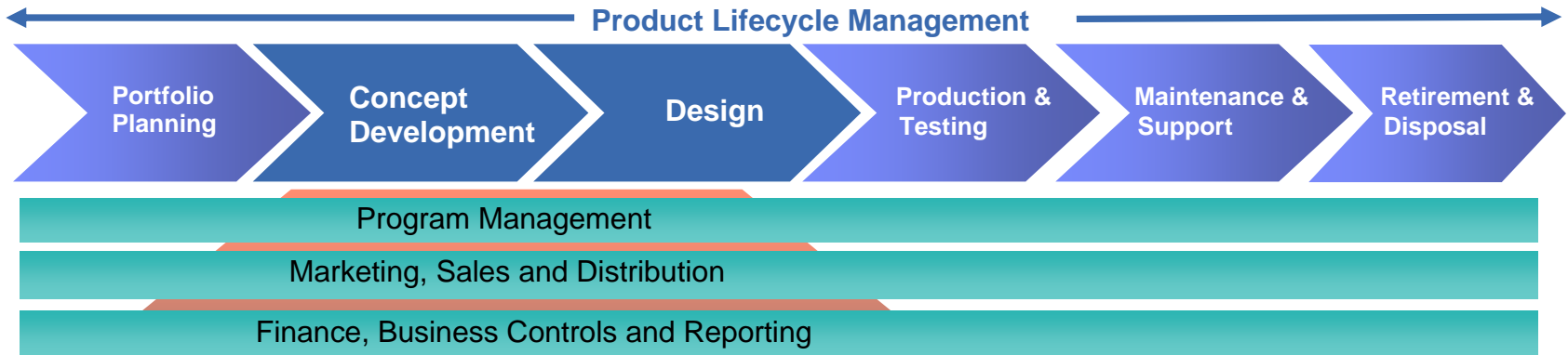
1 Software Delivery Platform for Systems

2 Product Lifecycle Management

3 Systems Engineering & Architectural Frameworks



Product Lifecycle Management covers a broad set of vital business processes



Mechanical Product Design & Development	Electrical Product Design & Development	Software Design & Development

PLM enables an enterprise to efficiently manage its products, partners, and suppliers throughout the product lifecycle

Systems Engineering

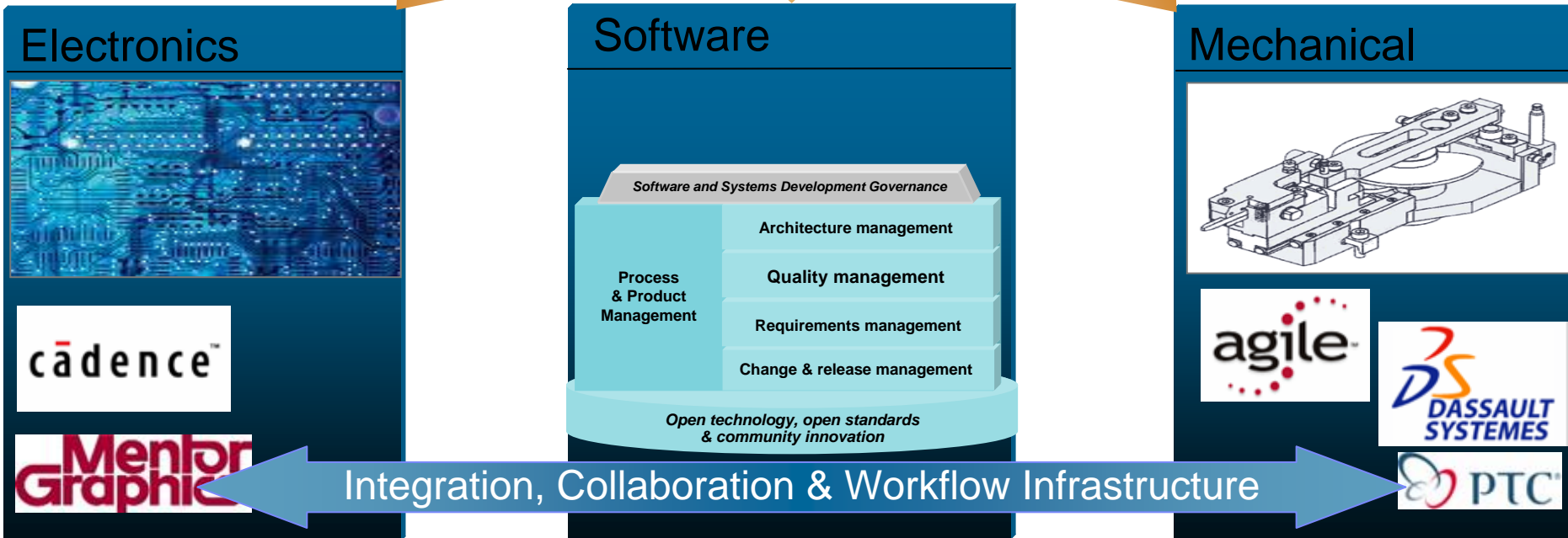


Rational in PLM and Systems Engineering



Requirements management and system design across system of systems and down to the component level

Integration of requirements, configuration and change management with leading PLM vendors



Product lifecycle management

Coordinate processes and tool chains across domains

- Design and publish lifecycle processes
 - ▶ Ensure compliance and traceability of development processes

- Capture, prioritize and manage product requirements across all stakeholders
 - ▶ Facilitates trade-off decisions up front
 - ▶ Provides common view of requirements

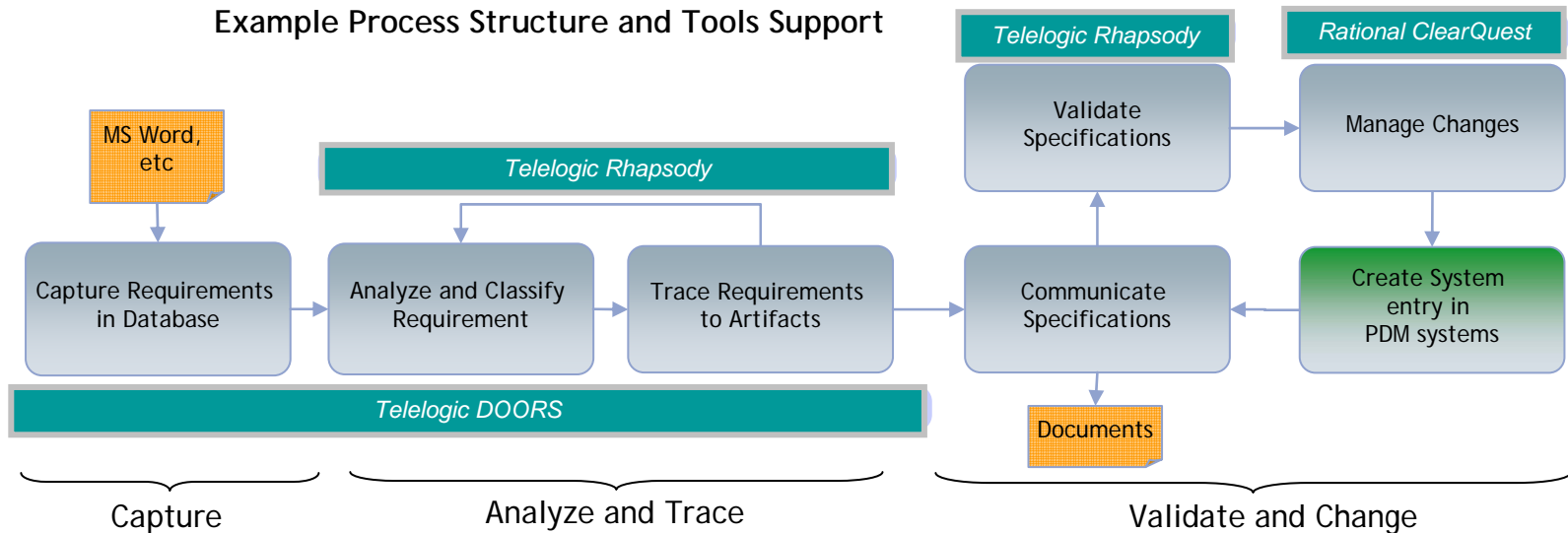
- Integrate PLM processes across domains (and suppliers) using SOA
 - ▶ Integration & automation of PLM processes
 - ▶ Common workflow for communication and tracking of changes across domains and suppliers
 - ▶ Consistent view of versions and changes reduces h/w – s/w mismatches



Requirements Management Process

- Manage and prioritize customer/market inputs and product/portfolio decisions
- Systematic capture of all requirements for the product and related processes
- Integration of requirements management tools with product lifecycle tools enables traceability of requirements through all domain-specific artifacts
- Systems Engineering models for consistency verification, simulation, trade-off analysis, etc.

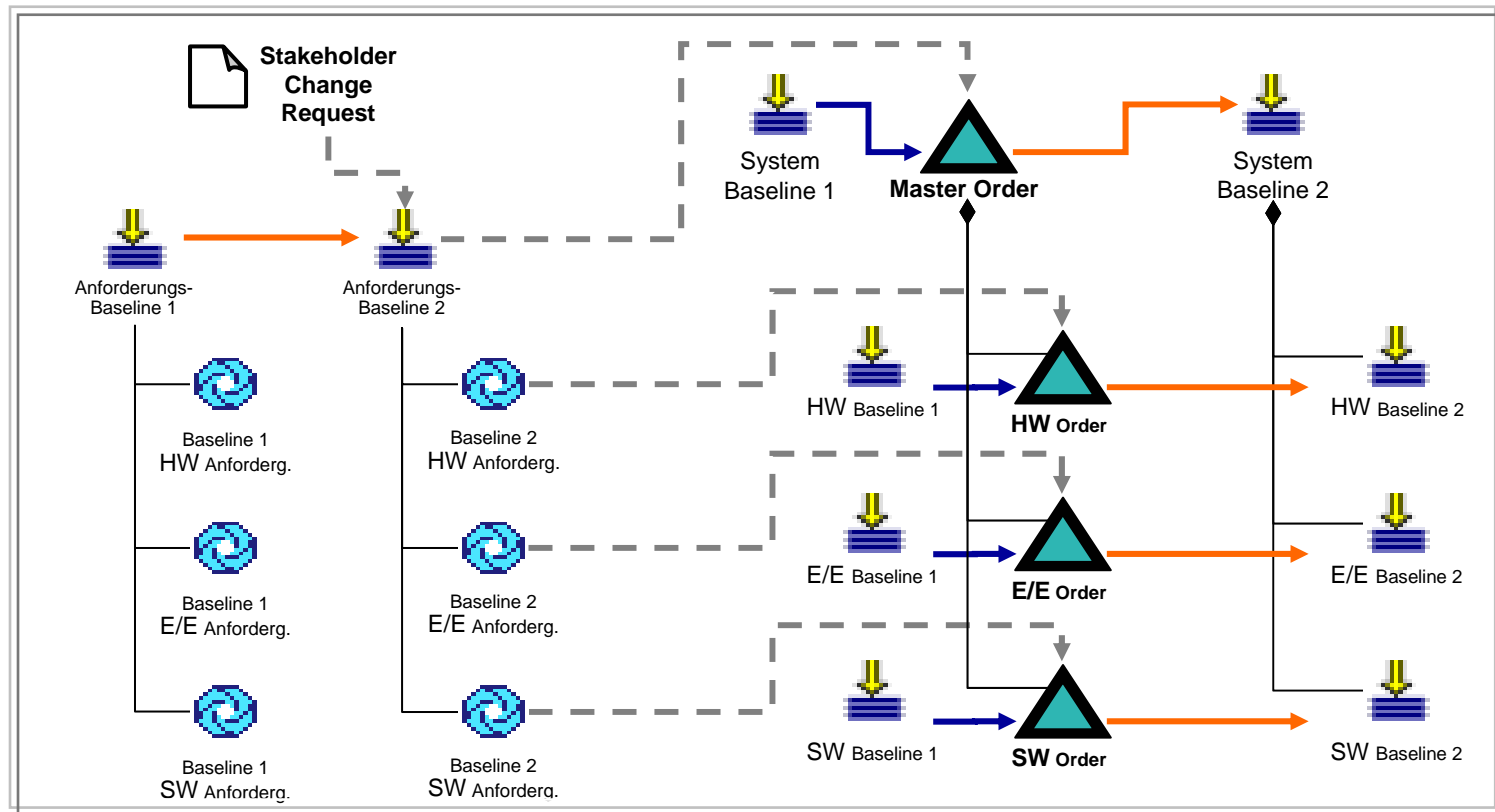
Example Process Structure and Tools Support



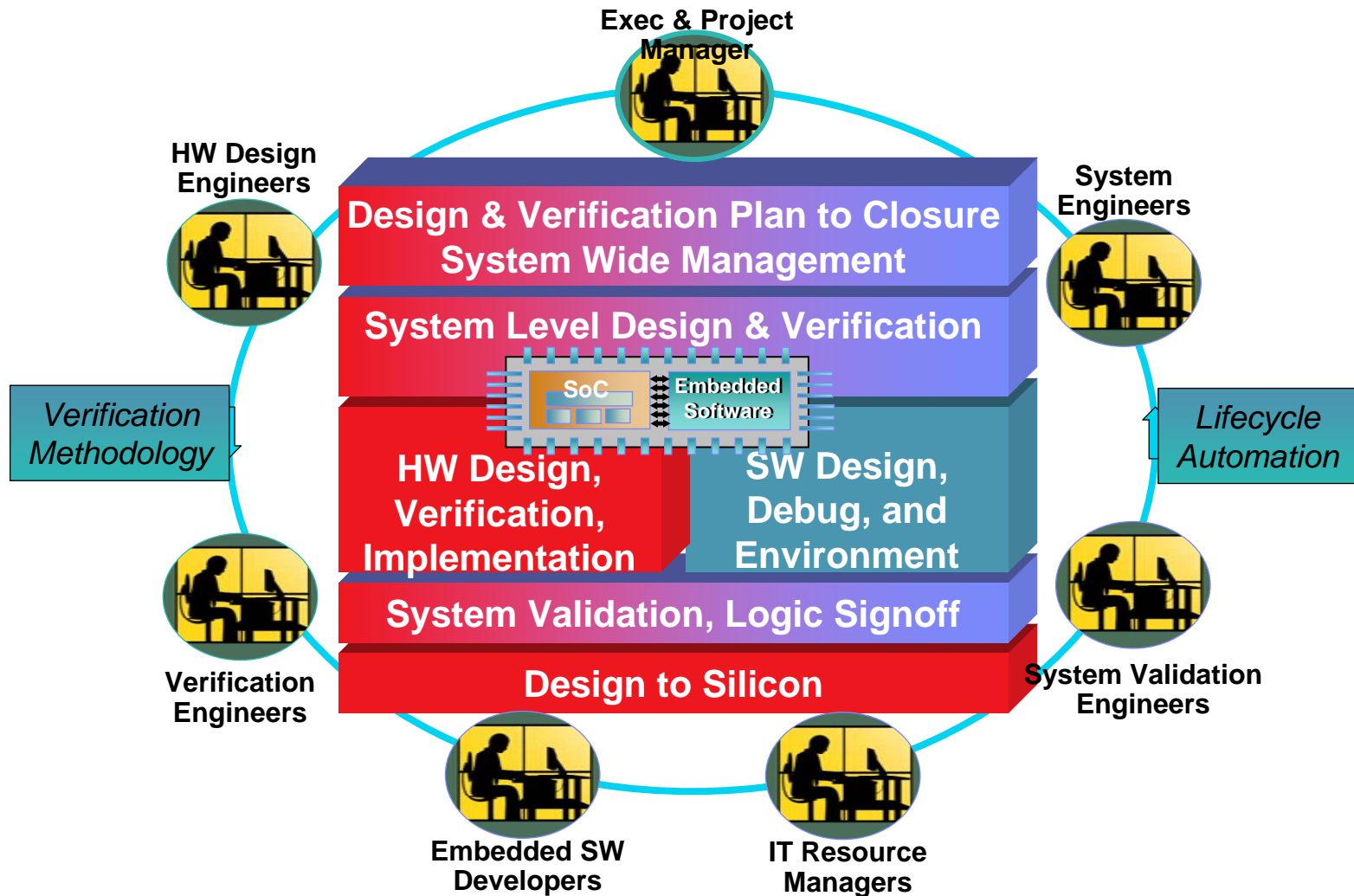
Integrated Change Management Process

Automotive example

- System level change request is being broken down into requests for the particular domains
- After execution: new baselines from each of the domains are aggregated to a new system baseline and the change request is closed

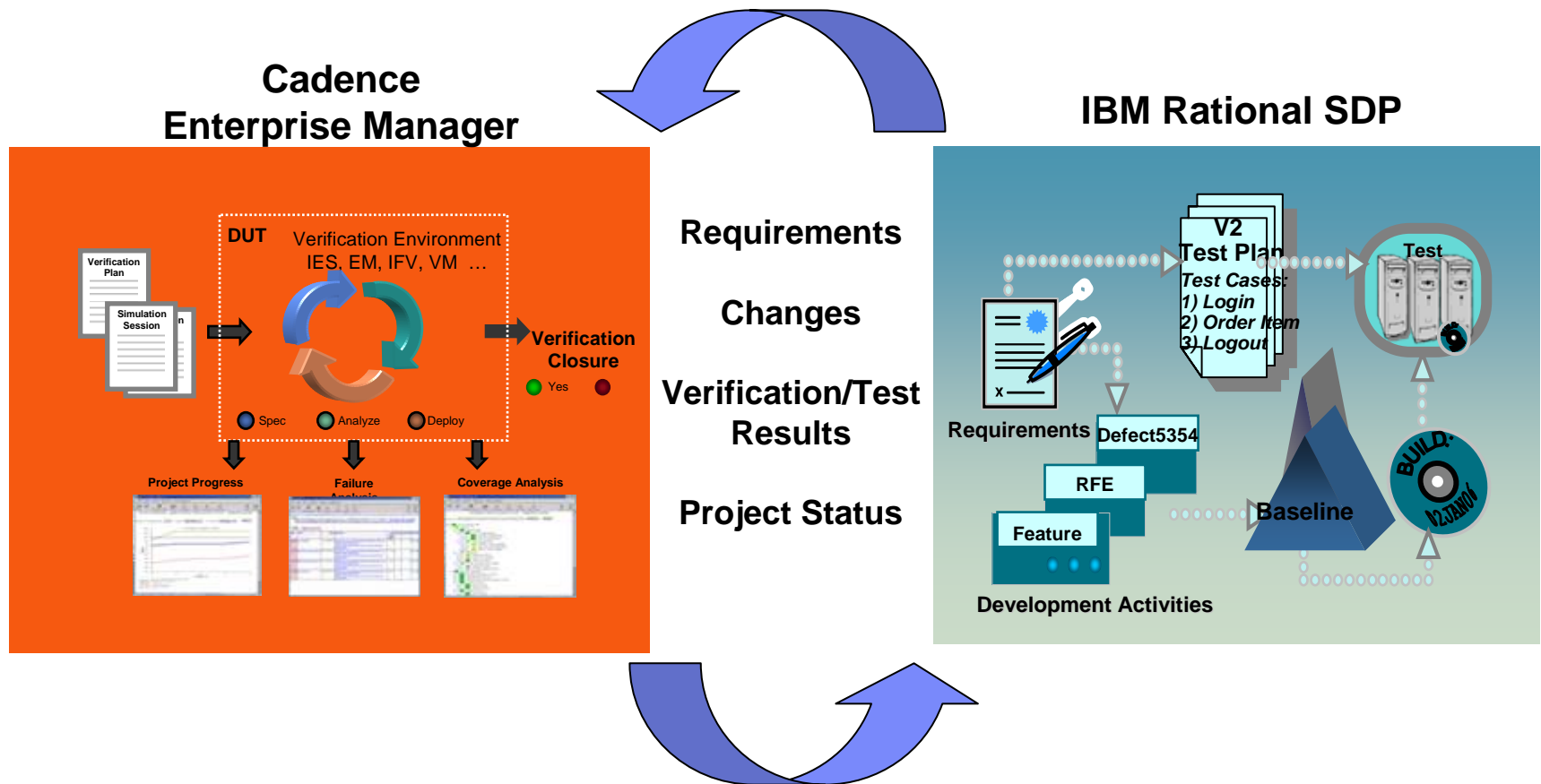


Joint Early Verification of Electronics & Software



Cadence – Rational Integration

Link the EDA and software development teams to accelerate product delivery

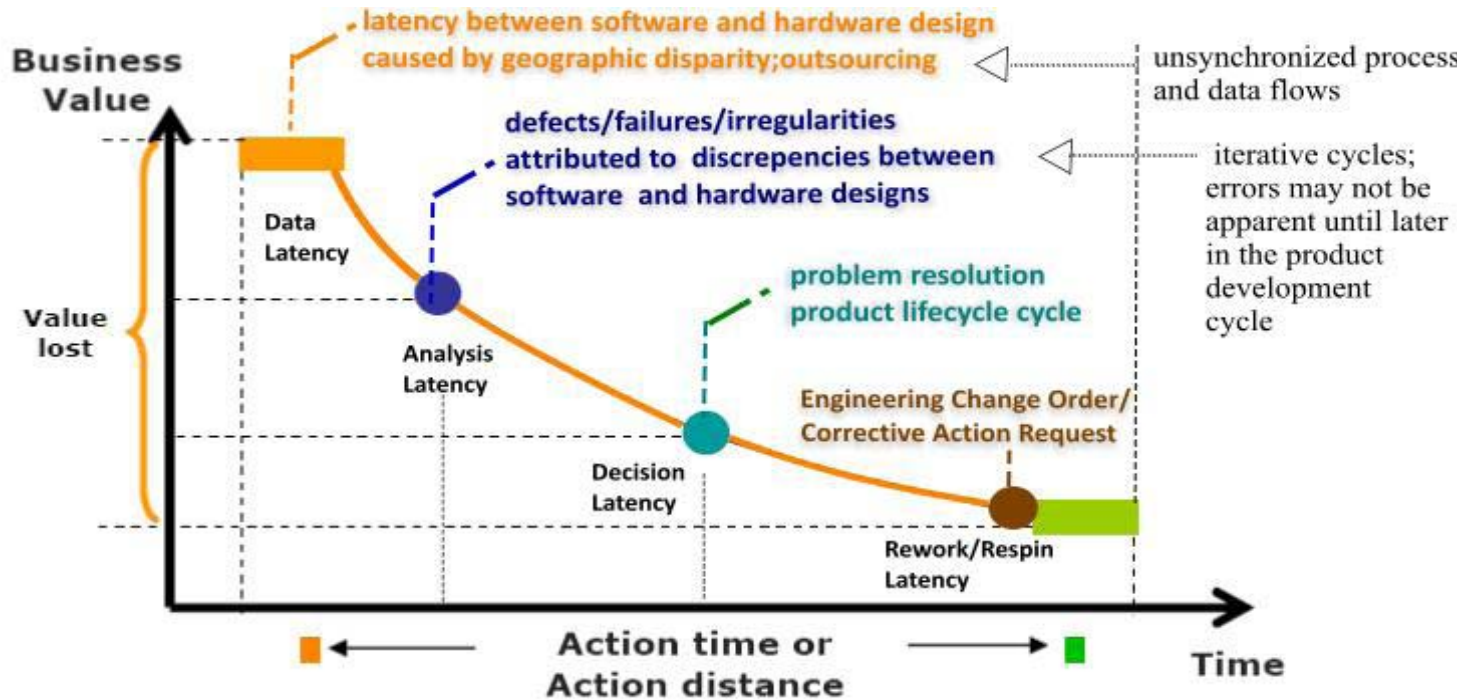


PLM / EDA Integrations

- Telelogic DOORS – MatrixOne
- Telelogic DOORS – PTC Windchill
- Rational ClearQuest – MatrixOne (demo only)
- Rational ClearQuest – Oracle Agile
- Rational ClearCase – PTC Windchill
- *Rational ClearQuest – UGS TeamCenter (Q2 2008)
- *Rational ClearQuest – PTC Windchill (Q2 2008)
- **Rational ClearQuest – Cadence Enterprise Manager – trying to formalize plan
- **Rational ClearCase – Cadence



Net Value: *Remove Latency and Increase Parallelism To Reduce Development Cycle Time*



- Disaggregated business process creates time and information gaps; out of synch process creating opportunity for increased risk of a business process failure;
- Unsynchronized data means no cross check between SW/HW engineering teams; errors then increase cycle time and product cost; may reduce product quality and time to market across the ecosystem;
- Lack of synchronized information increases frequency of respin/rework, ECO and Corrective action resolution cycles; iterations add cost which then aggregates;
- Respin cost, time to value and risk increase with each additional cycle needed

Source ConneKtedMinds ©2007



Systems Engineering and Architectural Frameworks

1 Software Delivery Platform for Systems

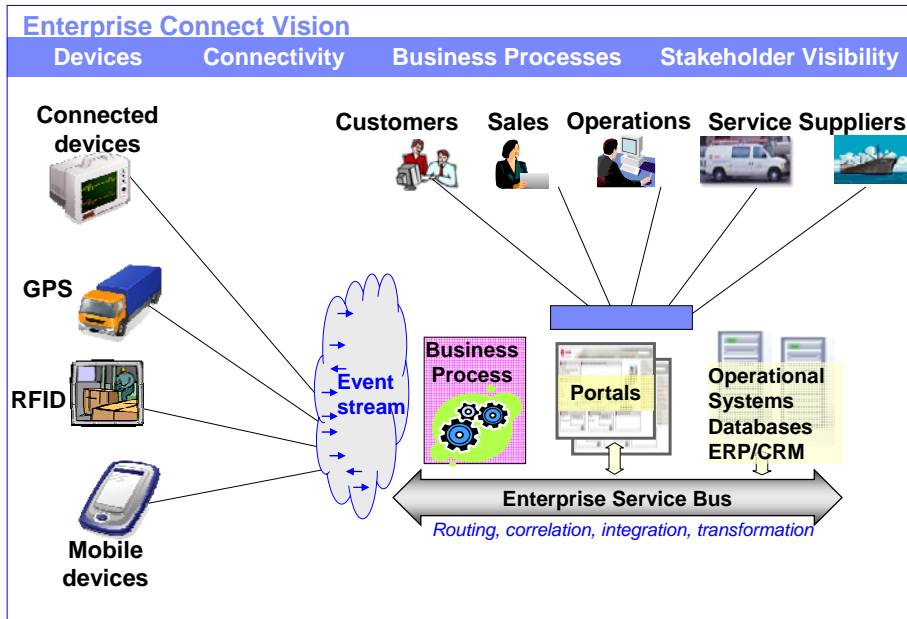
2 Product Lifecycle Management

3 Systems Engineering & Architectural Frameworks



Driving Innovation in Systems & Devices

Integrating Systems & IT



Integrate remote sensors and devices into IT applications to innovate & improve efficiency

retail, banking, transportation, media

Integrate IT infrastructure with embedded devices to differentiate products

automotive, communications, defense

How do you manage such a complex development activity?



What is Systems Engineering?

- **Systems Engineering (SE)** is an interdisciplinary field of engineering, that focuses on the development and organization of complex artificial systems. Systems Engineering integrates other disciplines and specialty groups into a team effort, forming a structured development process that proceeds from concept to production to operation and disposal. Systems Engineering considers both the business and the technical needs of all customers, with the goal of providing a quality product that meets the user needs.

Basically Systems Engineering requires ...

- ▶ a set of structured processes
- ▶ collaboration across a team of different disciplines
- ▶ understanding / communicating business and technical needs
- ▶ consideration of non-functional goals such as quality, performance



A Good Architecture Framework Guides the Development Process

Model-Driven Systems Development is an Architecture Framework with process guidance

Model Level	Viewpoints				
	Worker	Logical	Information	Distribution	Process
Context	UML Organization View	System Context Diagram	Enterprise Data View	Enterprise Locality View	
Analysis	Generalized System Worker View	System Analysis Model (Subsystem Diagram)	System Data View	System Deployment Model (Locality View)	System Process View
Design	System Worker View	<ul style="list-style-type: none"> System Design Model (Subsystem/Class Diagram) Component views 	System Data Schema	System Deployment Model (Descriptor View)	Detailed Process View
Implementation	Worker Role Specifications and Instructions	Deployment diagram at Implementation level for each configuration			



Actionable Architecture

Requirements Management

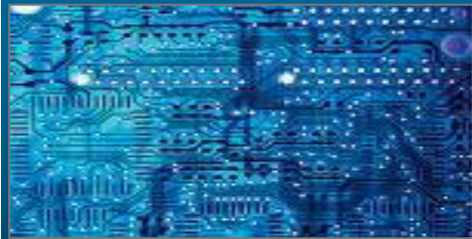
Systems Engineering

Integrated Change Management

*System design down to the component level.
Clear and validated specs for development teams and suppliers.*

*Trade-off and impact analysis across domains.
Greater flexibility and collaboration between SE and development*

Electronics



cadence™

Mentor Graphics®

Software

Software and Systems Development Governance

Architecture management

Process & Product Management

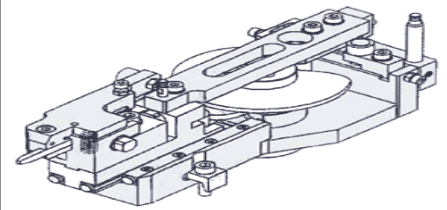
Quality management

Requirements management

Change & release management

Open technology, open standards & community innovation

Mechanical




agile™

DASSAULT SYSTEMES

PTC®

Future: The Frictionless Engineering Environment



**Integrated Systems Engineering
Leveraging SOA & Jazz**

**Extending Collaboration Through
System Level Design**





Learn more at:

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- [IBM Rational Software Delivery Platform](#)
- [Process and portfolio management](#)
- [Change and release management](#)
- [Quality management](#)
- [Architecture management](#)
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