

eGovernance

Outsourcing and future

August 16, 2012



Government is not Business

Government

Government organisations have a diverging idea i.e. **social welfare – public good**

Government envisages measurement as an extra requirement

Government builds systems to automate and sustain productivity

Government thrives on expenditure and fund utilisation

Business

Business enterprises have one converging idea i.e. Profit – **make it maximize it**

Business envisages measurement as an essential need

Business builds systems to optimize productivity

Business thrives on cost control and expenditure prevention

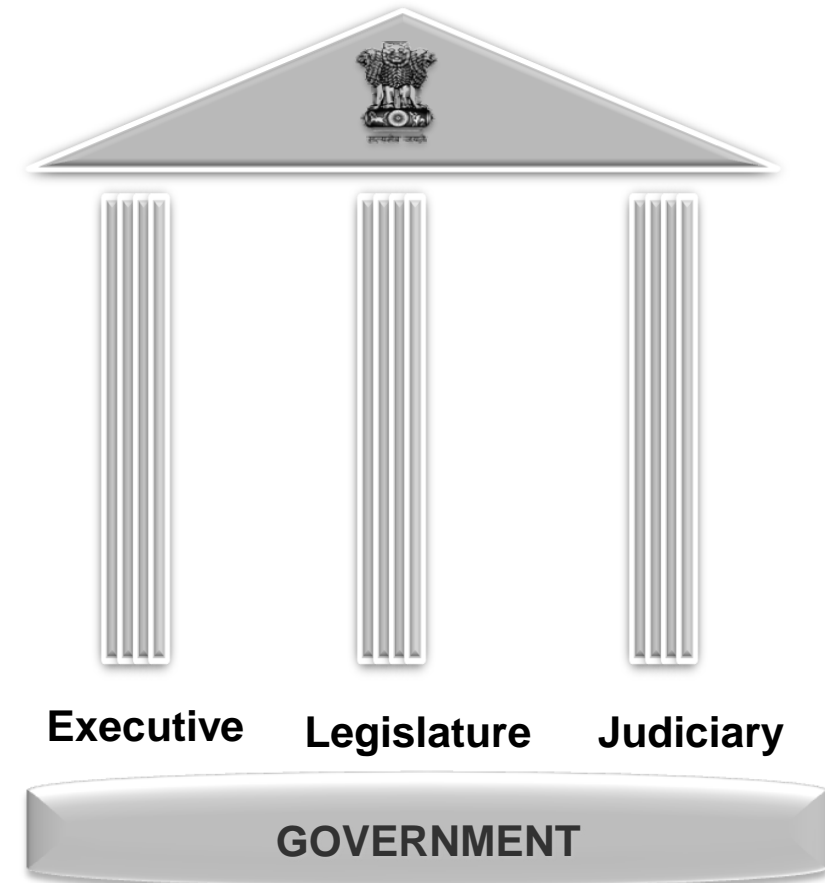
If government has Confederated structures with different control centers, the businesses have enterprise architectures with typically singular control

Fundamental Challenges for Government's Information technology leaders are different from business

- ▶ Heterogeneous structures of Government (Central and State Government)
- ▶ Inter and Intra-Department integration and automation
- ▶ Leadership commitment to change
- ▶ Aligning IT to Government's role can happen when the metrics of governance are defined and ingrained into behaviors of Government
- ▶ People capacity
- ▶ Reach and connectivity of computing infrastructure up-to the last mile

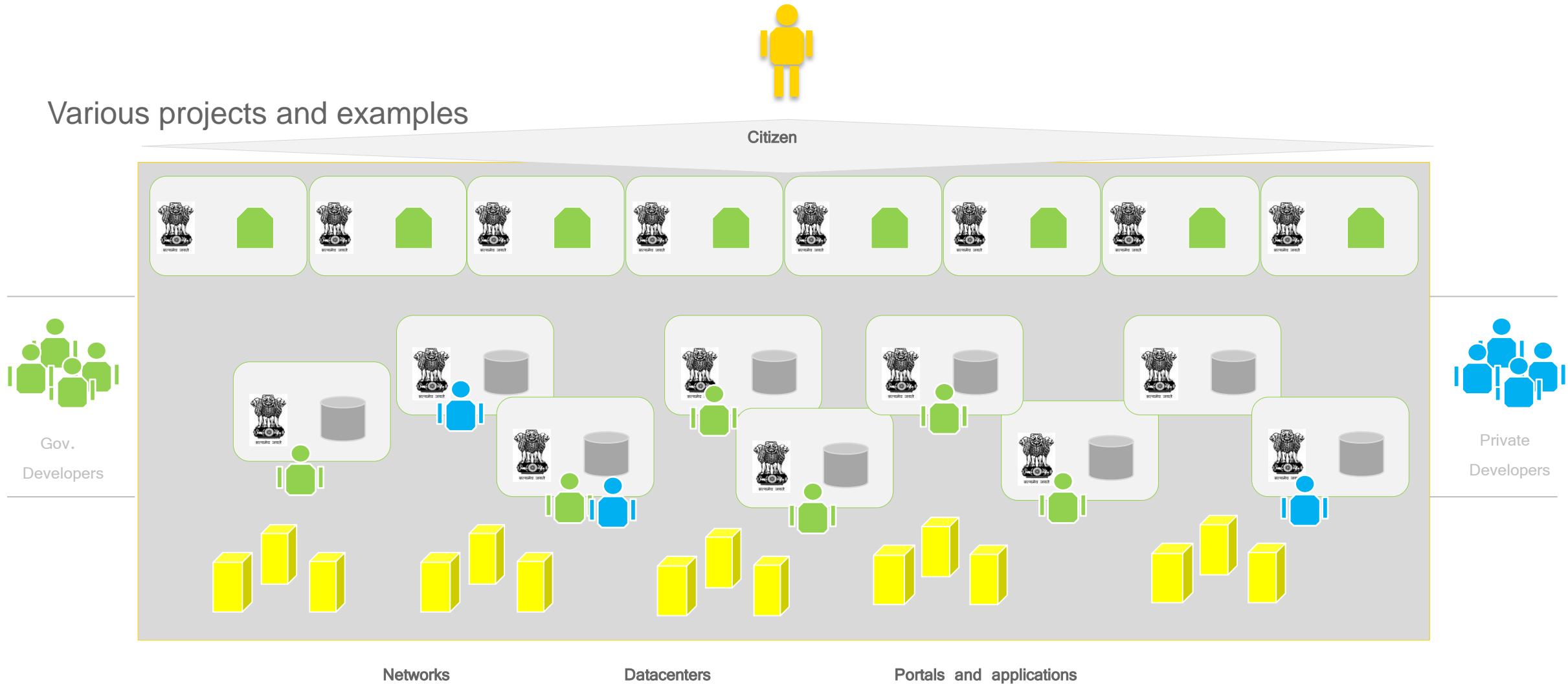
Governance objectives and the pillars of Governance

- ▶ INCLUSIVE GROWTH
- ▶ SOCIAL EQUITY & DEVELOPMENT
- ▶ SECURITY & WELFARE
- ▶ TRANSPARENCY & ACCOUNTABILITY
- ▶ PARTICIPATIVE DECISION MAKING
- ▶ IMPROVED GOVERNANCE



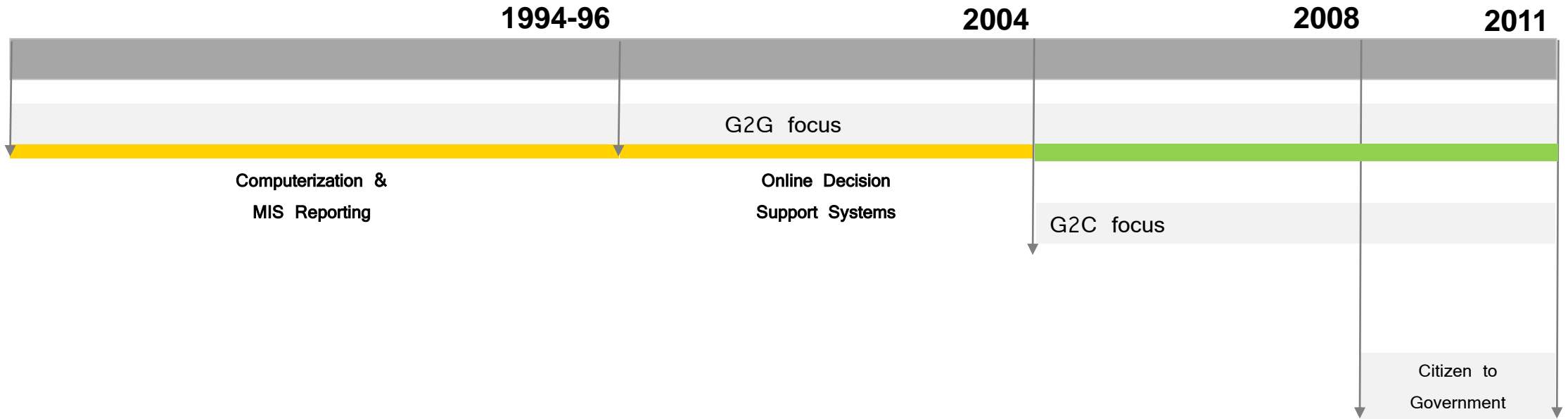
There have been islands of IT development which have been driven by Departments

Various projects and examples



eGovernance management is changing too measure outcomes which drive governance

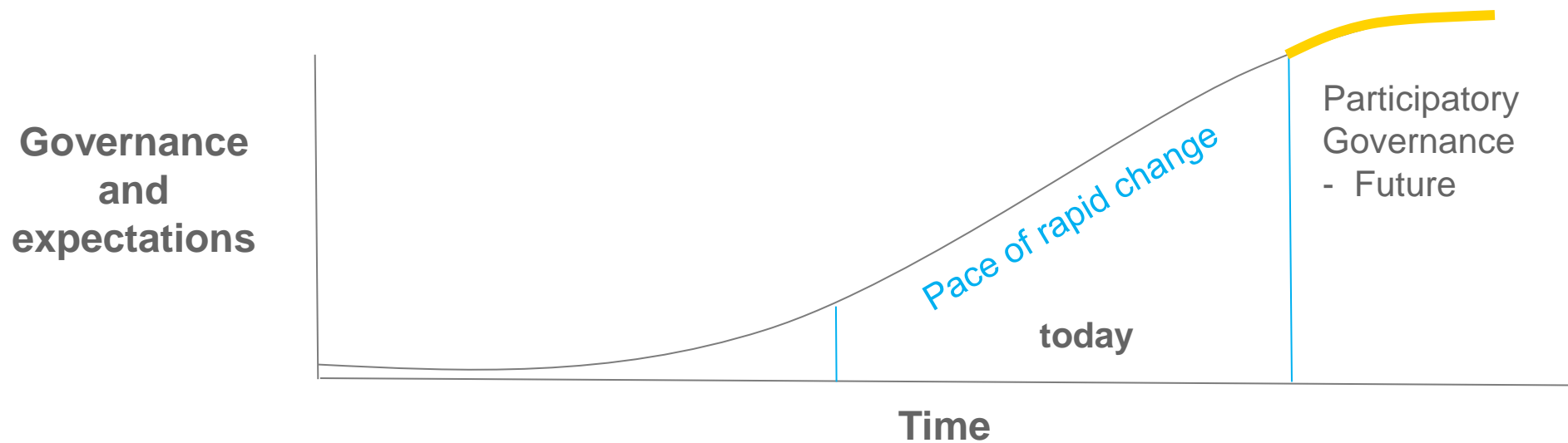
eGovernance in India



Governments of the day are believing that Information can be a tool for socio-economic development

Current status – technology and governance equilibrium

- ▶ Citizen awareness and increased expectation from the elected Government
- ▶ The way businesses deliver services to its consumers (they are our citizens)
- ▶ Pace of technology obsolescence (Moore's Law!)



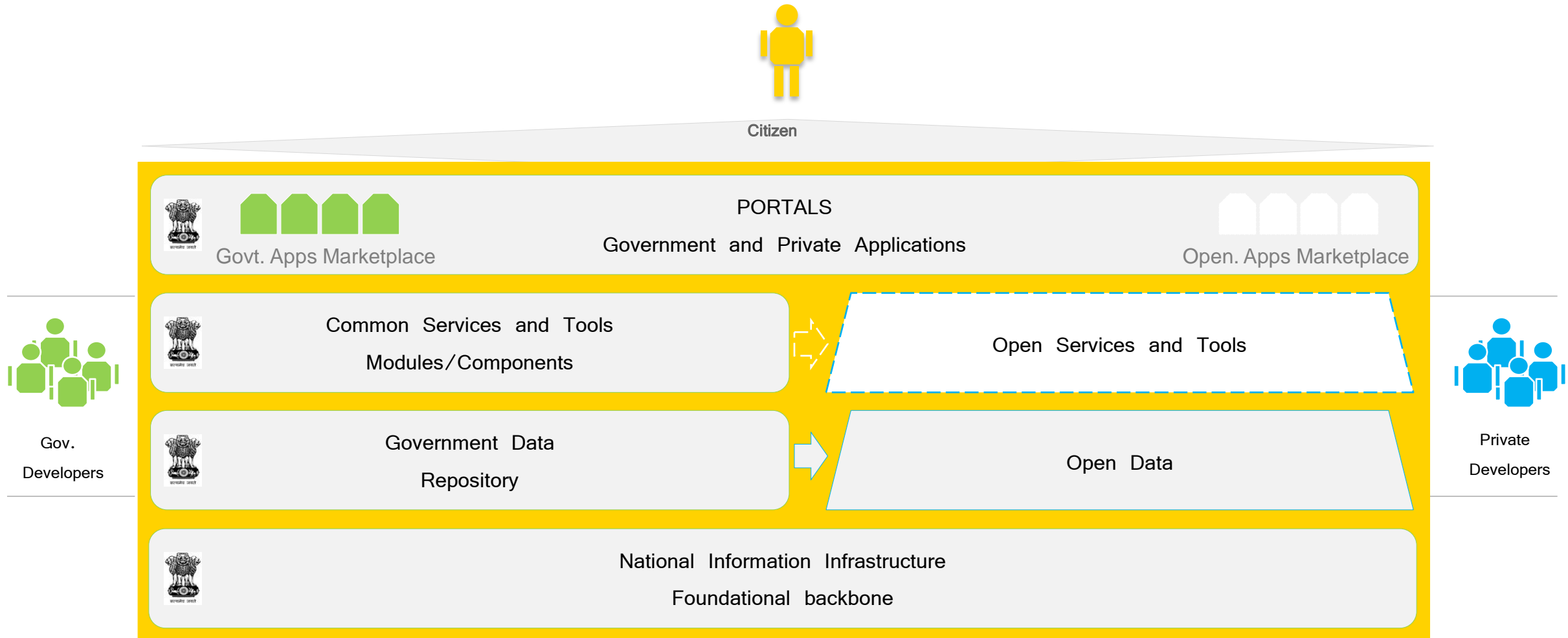
The burning need is to **'accelerate'** the pace of e-governance

We need to adopt a new Vision for effective Governance through IT



TO BUILD A UNIFORM, SECURE, STANDARDISED AND
SCALABLE INFORMATION INFRASTRUCTURE
AND ENSURE ELECTRONIC SERVICE DELIVERY
BY ENCOURAGING PUBLIC AND PRIVATE
PARTICIPATION

Framework for eGovernance



In the current decade it will be important to build foundations for Information as a pillar of democracy



Information as lever of Economic and Social Development

Information available in real time to share, manage & collaborate - accurate, reliable, timely & usable

Government control of strategic information - critical



SERVICE DELIVERY SUPPLY CHAIN

For Governance



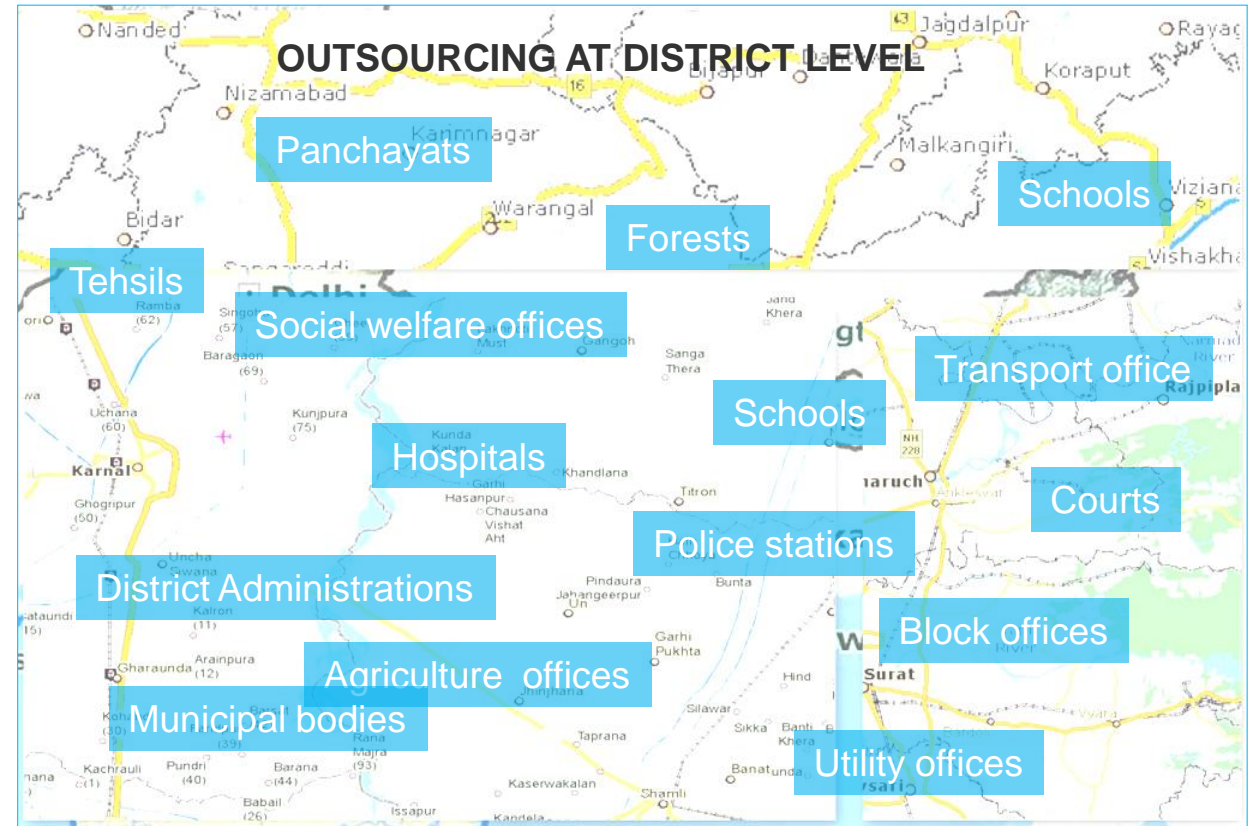
Accelerated participation of businesses in Government service delivery is the way forward for good governance...

- ▶ Governments are moving towards a culture of collaboration with businesses in diverse areas
- ▶ In their attempt to bring service delivery to the grass root level they are making strategic shifts in the way they function
- ▶ From transactional relationships to long term partnerships with business
- ▶ While outsourcing of processes and products is a lever to accelerate service delivery, 'ownership and control' of policies and concepts by Government is key
- ▶ Successful outsourcing models are created when Government is able to lead and ensure strategic control

Future exists in creating successful Outsourcing models for eGovernance needs which have SERVICE DELIVERY SUPPLY CHAIN

Service Delivery Supply Chain in Government is big opportunity for Businesses

- ▶ While Government augments eGovernance infrastructure at District and below, businesses can ensure quality service delivery – such as in deployment, operations, and maintenance
- ▶ Basic tenets
 - ▶ Ensure Citizen centricity – customer centricity
 - ▶ Make Profit – don't Maximize it at the cost of citizen



For Government , the bottlenecks in service delivery supply chain are at Sub-District level – which is large opportunity for outsourcing



Thank you



Manali Trip (2009)