IBM Innovate 2010

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# Innovate2010

The Rational Software Conference

### Let's build a smarter planet.

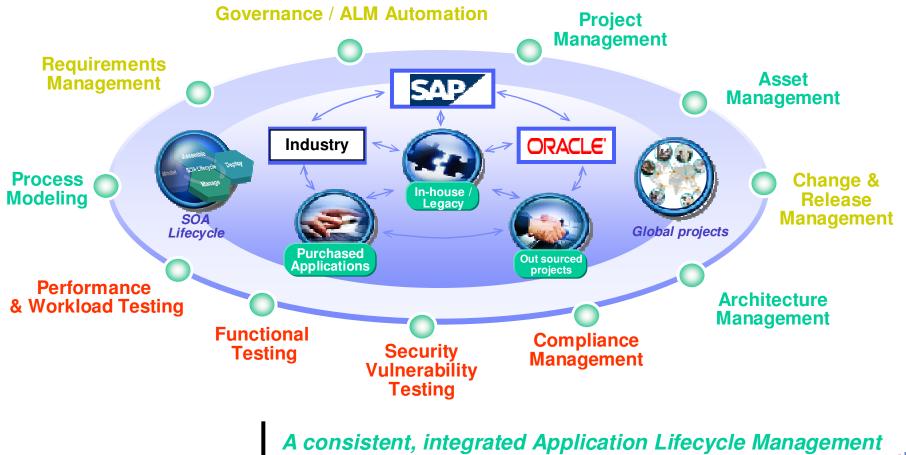
The premiere software and product delivery event.





### **Enterprise Software Delivery Challenges**

Customers are taking an increasingly holistic approach to managing the lifecycle of purchased & in-house application projects

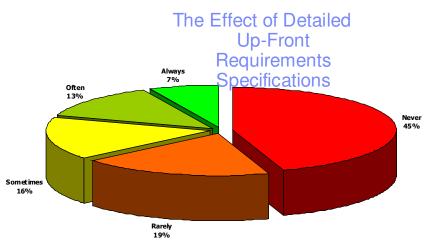


capability spanning complex application environments



## Business Wants Up Front Estimates and Schedules Solution: Give them better visibility and control

- Your Stakeholders:
  - Want to enhance their ability to compete through systems which meet their actual needs
  - Want to minimize their financial risk by requesting that you provide a reasonable estimate up front
  - Don't trust your estimates, schedules, or ability to deliver to specification
  - Ask for detailed up front estimates, scope definition, and schedules because they don't expect better of you
- Observations:
  - Defining the scope, schedule, and cost up-front increases project risk
  - Traditional "change management" approaches are little more than "change prevention" strategies
  - The real goal is to understand and then implement requirements, not document them

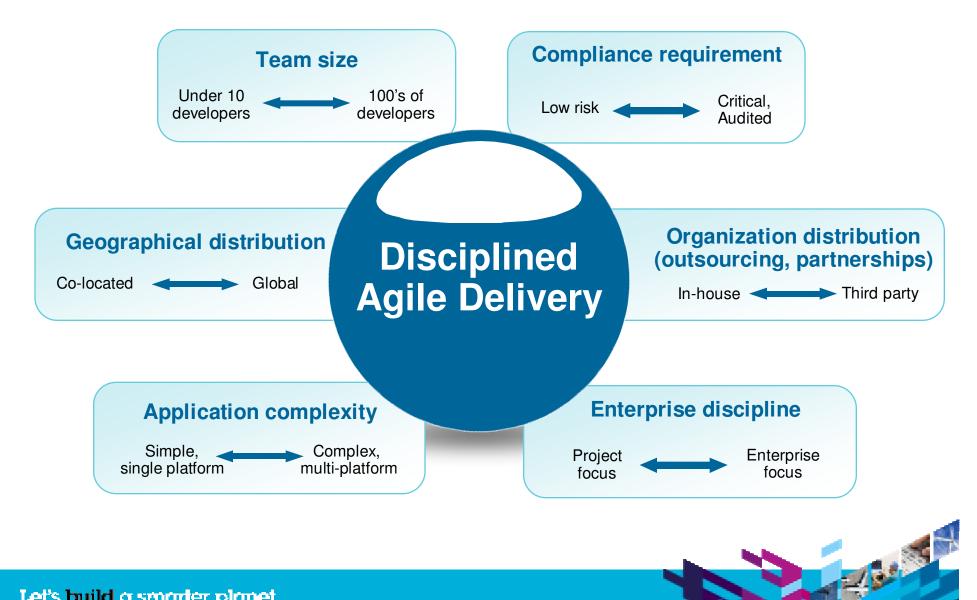


Source: Standish Group Chaos Report v3



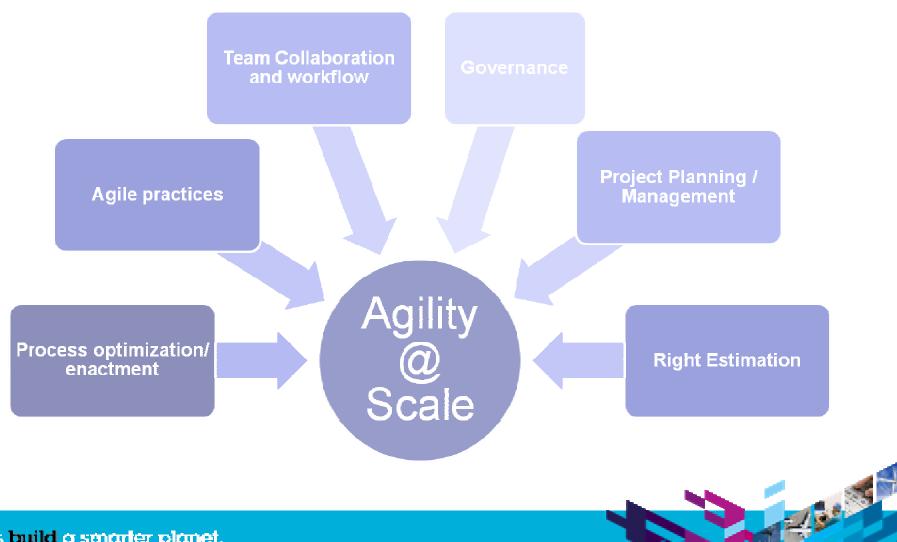


## What is Agility at Scale?





## Achieving Agility @ Scale



### IEM

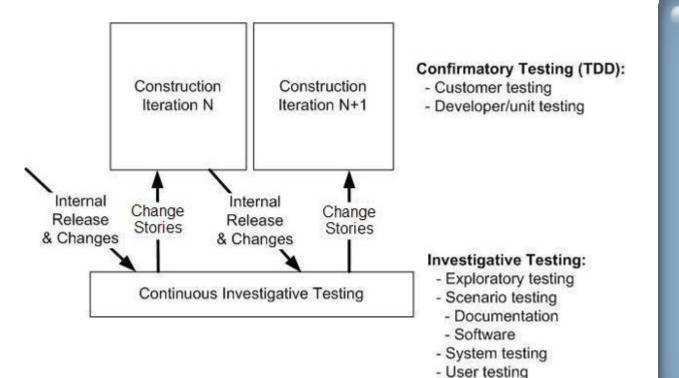
## Being agile while testing

- Process automation
- In context team collaboration
  - > Chat , shared repository, RSS feeds, team activity dashboard, search assets, reuse
- Integrated requirements and change tracking
- Reporting dashboard to track progress, coverage, Improvements
- Flexible test management, execution and reporting
- Agile Process automation e.g. Scrum





## Scaling TDD: Comprehensive Agile Testing



TDD is a form of confirmatory testing

TDD is a great start, but it's not the full testing picture

Effective agile teams push their working builds to an independent test team on a regular basis for investigative testing

Change stories must be prioritized and put back on the team's work stack

Defects == Requirements

### Source: January 2007 Dr. Dobb's Magazine





## Cut risk and cost

Collaborate seamlessly to reduce rework and the cost of bugs with integrated processes aligned to business goals

Unify the team through real-time, in-context collaboration

A single, dynamic quality contract provides clear and accountable direction

# Avoid disruption and achieve better business stability and project delivery predictability

Achieve quality objectives by understanding and controlling sources of risk

I just got a budget cut, what testing should I eliminate? What impact will it have on application production quality?

"Some large projects have

found that **41%** of all defects have their origin in

bad requirements."\*

**Customer Speak!** 

### Lower the cost of delivering quality solutions

Orchestrate across teams with ALM integration for maximum transparency and traceability of assets

\* Source: IBM



"Testing consumes 20% to 40+% of the average software application life cycle effort"\*





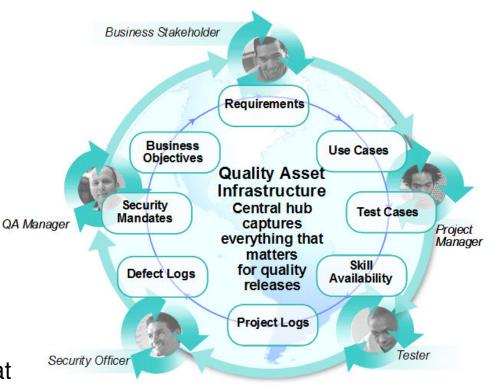


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## Unify the team through real-time, in-context collaboration

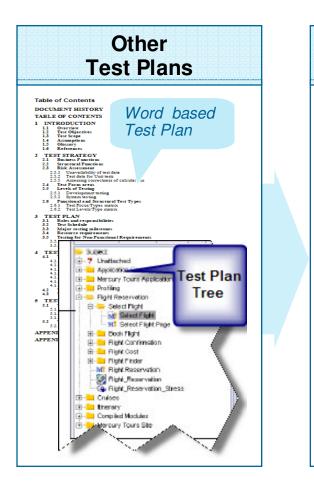
A single, dynamic quality contract provides clear and accountable direction

- Unify the entire team with a shared view of quality assets
  - Central location for assets (e.g., business objectives requirements, resources, platform, exit criteria)
- Comprehensive dynamic planning and updates
  - Integrated process workflow, not artifacts drives team activities, handoffs, reviews/approvals and sign-offs
- Know what others are doing and what others expect of you
  - Task management for individuals and team





# Comprehensive dynamic planning and updates *Process flow, not artifacts drives team activities*





- Live dynamic documentation
- Defines test process
- and strategy
- Defines responsibilities
- Activity based versus hierarchy
- Business level reporting against quality objectives





### Requirements driven testing Knowing what to test

#### View Requirements [2]

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	1	2	00000	Data entry - customer details	The system shall accurately capture basic customer.	Coral Chen
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ĽÌ.		9	00000	View status of monoage increase rackest	The system shall promptly and accurately display in .	Fem Farlow
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D.	4	13	00000	Process moduace request- induscriant record	The system must reject an intrease request that re-	Anther Alvarez

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- Requirements tracking built into the test management tooling
- Customizable attributes enable you to track what is important to your team
- Real-time impact analysis of requirements changes
- Traceability of test results to user needs

Know you are testing the right think



### Collaborative risk based testing Risk management and prioritization

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- Risk assessments captured in Test Plan and Test Cases
- Collaboration planning of risk mitigation strategy

- Test Case will contain a risk failure score and a risk priority score
- Documented risk related decisions





## Speed time to market

Automations reduce human error and improve operational efficiency

**Customer Speak!** 

Ramp up productive teams day-1

Productivity boosters automate repetitive, mundane tasks for rapid ROI

apid ROI

"Testing can account for 30% to 50% of maintenance efforts"\*

**Optimize lab efficiency and asset utilization** Save on test lab overhead, infrastructure and duration costs **40%** c

"Testers are spending 40% of their time building test environments"\*

### Leverage investments in existing tooling and infrastructure



"We should reuse requirements and test artifacts and save time and money"

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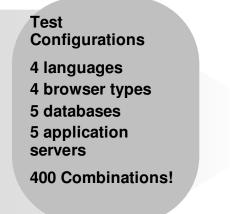
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•Sources: \*IBM, \*\* Standish Group



## Test coverage optimization

Focus resources on testing the right combinations





Pairwise Optimizations

# Test the right 20 combinations

CS	Browser	Protecel	CPU	DBMS
ЖΡ	E	Pv4	Intei	NySQL
χΡ	F refox	Pv6	AMD	Sybere
ΧР	E	Pv6	Intei	Oracie
05 X	F refox	Pr4	AMD	NySQL
05 X	E	Pv4	Intei	Sybase
05 X	F refox	Pv4	Intei	0table
RHL	E	Pv6	AVD	NySQL
RHL	F refox	Pv4	Intoi	Sybere
RHL	F refox	Pv4	AVD.	01306
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### **Configuration awareness**

#### **Test Platform Environment Management**

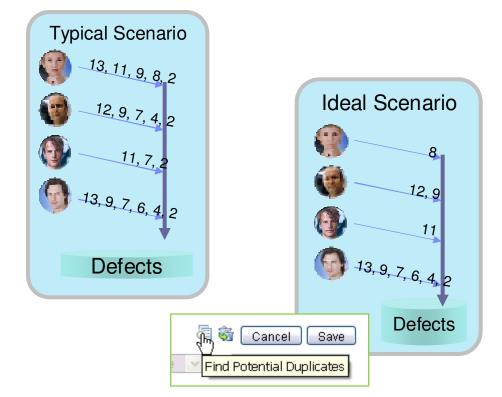
- Focus your environment coverage
- Document your environment coverage
- Gain agreement across the project

Test the right cases instead of everything. Plan optimal execution



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### Duplicate defect detection Improve visibility and tracking of defects



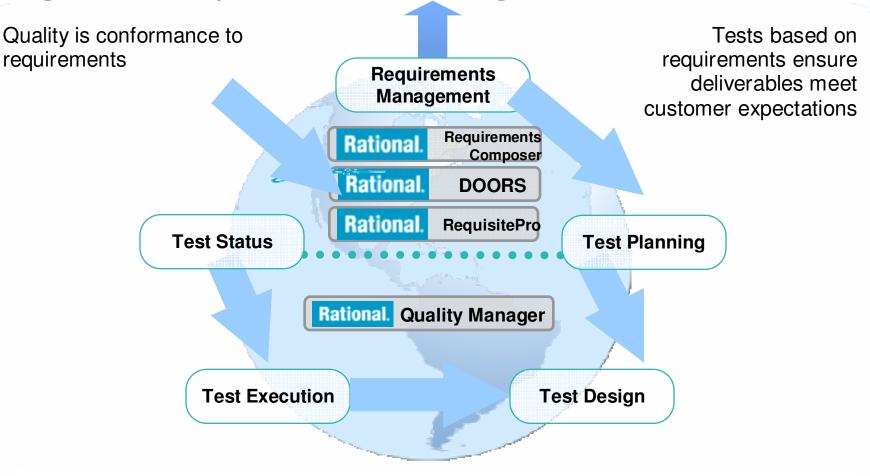
		Developing repeatable industry Adv test solutions Def Ana				
Asset	Test cases copied	Manual scripts copied	Manual scripts Reuse	Prevent & block duplicate Defects		
Quantity	343	350	1,393	905		
Hours saved	167	175	696	1,755*		
Value	\$16,690	\$17,514	\$69,633	\$175,452		
Total			\$103,387	\$175,452		
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Source: GBS Test Practices study, 2005-2008, over 846 projects

Reduce project cost and time from duplicates rework



## **Integrated Requirements Management**



### **Process Automation and Increased Focus** The test team is working against the right set of requirements





## Integrating Requirements with IBM Rational Quality Manager "Tests based on requirements

"Tests based on requirements ensure deliverables meet customer expectations"

#### 1. Plan Tests Early

Plan tests for each requirement as the requirement is written.

#### 2. Conduct Tests Early

Perform tests as early as possible in the development process.

#### 3. Relate Tests to Requirements

 Trace tests back to the requirements they are design to check.

#### 4. Relate Defects to Requirements

 Trace defects back to the requirements that they show are not satisfied.

#### 5. Measure Progress against Requirements

 Set targets and measure the progress of testing in terms of those requirements that are shown to be satisfied or are not satisfied.





## Integrated Manual test authoring and execution

Step	Description	Expected Results	
1 🗷 -	Start Classics Applic		ew should appear.
2 🗷 -	Select a CD. USer b	owses to Schubert and selects String Quarter	• X
3 🗉 •	Order the selected C as a selected item.	D. Press the Place Order Button. The Place Order Window appeas with Schubert	0 - ×
4 🗉 -	Insert CC Number b		
5 🗉 🗸	Validate Trent Cuplit	Home Script Execution @	
6 I -	Press the <b>Anith</b>	Executing New Customer Order  Mennal Scrpt  Environment Feat Scrpt Name New Customer Order	Canot
	Press the OK Button	Application Server Tennost 6 0 Browsens Fixedus 2 0 Coru Akto 3266 Datidiace DB2 7 x Operating System Windows NT	676
• •	la ka sa shekara	Script Steps	10. N
		# Type Result Description	Attachment 0
		1 H Solect a cd and click Order button 2 Passed Verify the legin window displays	Defect 0
		3 <sup>H</sup> Belect new custemer radie button and select OK button	n 📭 👘
1			To create a defect press 'Add Defect' Add Defect
1			1d Summary
			Result Attachment O Comment O
			Comment

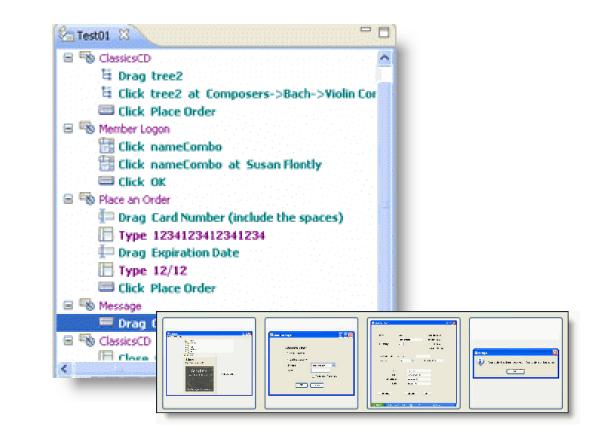
- Manual test author and execute
  - Step by step capture and execution of manual tests
  - Assisted data entry
  - Keyword support for integrated manual and automated testing
  - Rich defect capture during execution, including screenshot and attachments
  - Simple intuitive interface for quick test execution

Maximizing efficiency of manual testing



## Integrated Functional and Regression test execution

- 1. Increase repeatability through automated test playback
- 2. Test more critical functions faster with automation
- 3. Automatically deploy your test environment and schedule the execution of your test Suites
- 4. Track and communicate progress and regressions throughout the testing lifecycle

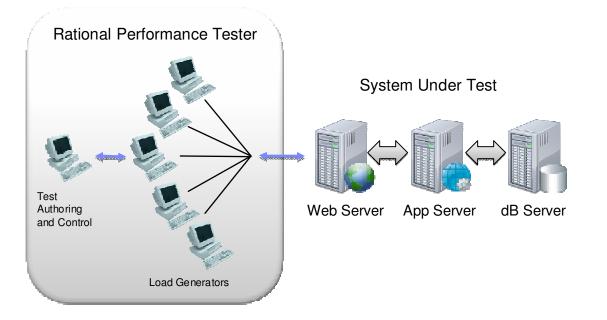


Accelerate test execution and deepen test coverage through automated test execution



## Integrated Performance test execution

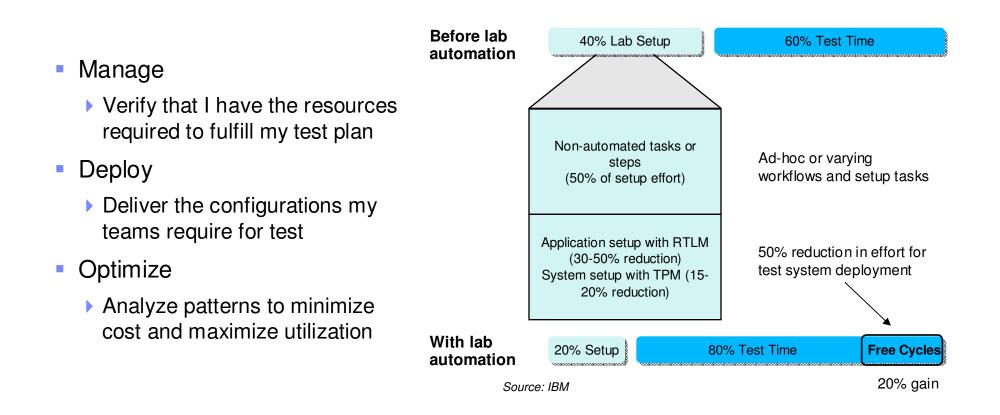
- 1. Capture and track Business SLAs in your test plans
- Create realistic user workloads that exercise the key business transactions
- Deploy the environment and schedule execution of your workload
- 4. Identify the root cause of performance problems
- 5. Communicate results and areas of non-compliance to the stakeholders



Comprehensive test planning, authoring, and analysis to identify and manage the risk of application performance failure



# Test lab automation and management *Insight and control over the test lab*



Work smarter, save on test lab overhead infrastructure and duration costs



## Make confident decisions

Manage to business objectives. Anywhere. In real-time with automated data collection and analysis for custom quality reports and dashboards

Customer Speak!

"77% of managers are aware of bad decisions

made due to lack of

access to accurate

information"\*

"We can do better.

but don't know what's

not working, how bad it is. or where to start."

Make informed decisions and proactive change with real-time analysis and actionable reporting Measure and manage quality, project and team status performance and results

Achieve project quality objectives each and every time Complete traceability across quality assets

### Confidently deliver incremental quality improvements

Manage, measure and improve quality software delivery capability with a proven, repeatable approach

"2/3 of executives make more than half of their decisions based on 'gut feel' rather than verifiable information"\*



\*Source: Business Week







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## Assess and measure against Organizational policies

System Test Plan <sup>(2)</sup> Test Plan Overview   View Sna	ipshots					@ @[
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mber of Open Sev1 Defects	= 0	0	Successful			
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Number of Blocked Execution Records	Objective Blocked.	Objective stating that no Execution Records can be =				
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Number of Failed Execution	Objective Failed.	Objective stating that no Execution Records can be =				
Records		Objective stating that only a small percentage of Execution Records can be Failed.				
Records Percentage of Failed Execution Records				le oi	5	10

- Assessing status
  - Standard Objectives
  - Reuse across Test Plans
  - All working toward same objectives
  - Measures against business objectives

Drive continuous and measured improvement



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### Make confident decisions with effortless reporting Closed Loop Analysis & Reporting



- Customizable reports and dashboards
  - Reduce escalating cost of information gathering
  - Reduce risk by identifying trends before they become issues
  - Raise enterprise visibility and transparency to reduce costs and risk
  - Measures the effectiveness of processes and practices to improve organizational and business outcomes

Make the right decisions at the right t



# Make informed decisions and proactively change with real-time analysis and actionable reporting

Measure and manage quality, project and team status performance and results

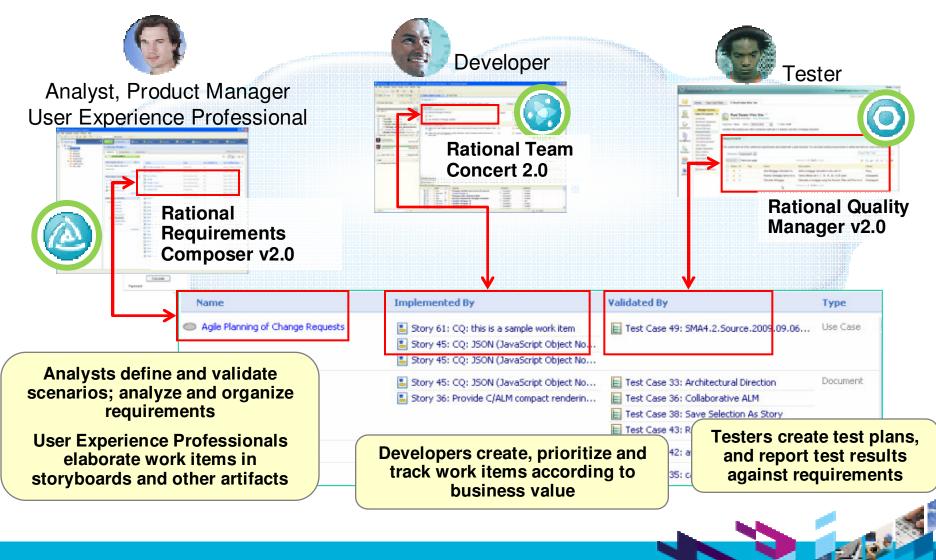
- Measure quality process and project outcomes
  - Real-time intelligence based on IT industry best-practice metrics, dashboards and models
- Inform quality decisions and drill into issues
  - Alerts and automated analysis focuses owner to take action on root causes
  - 52 out-of-the-box, customizable Cognos test management reports
- Take real-time action on relevant quality and project data
  - Proven business intelligence backbone automates collection and analysis to improve lifecycle productivity





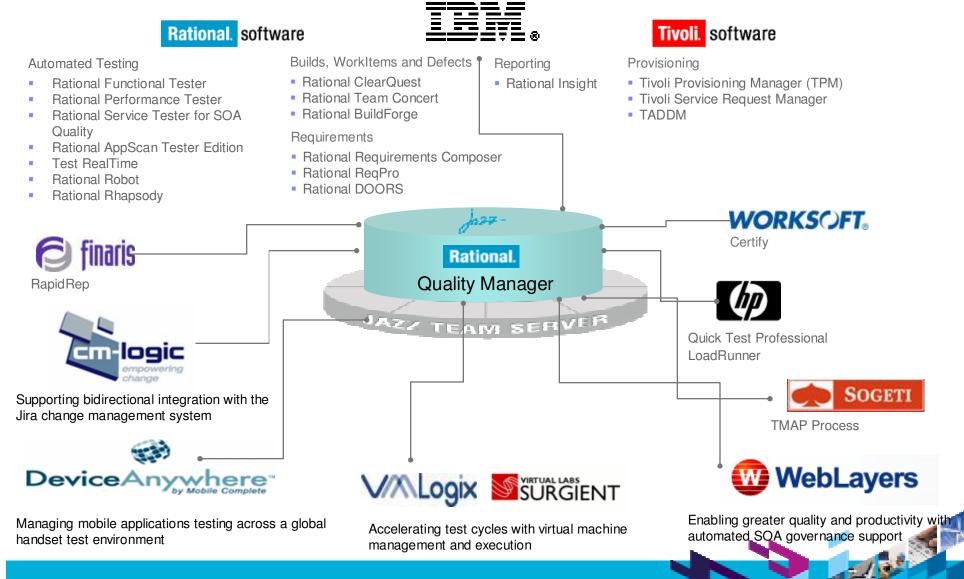


### Align development and test activities with business value Break down role-based information silos for better project execution



### IEM

## Rational Quality Manager Open Ecosystem Today



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- IBM Rational software
- Rational launch announcements
- Rational Software Delivery Platform
- Accelerate change & delivery
- Deliver enduring quality
- Enable enterprise modernization

- Ensure Web security & compliance
- Improve project success
- Manage architecture
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