



**IBM ACADEMIC INITIATIVE**

**Orchestrating  
Excellence in Higher  
Technical and Business  
Education.**

**Newsletter – Volume 3**

**( January 2011 – March 2011 )**

**[www.ibm.com/in/academicinitiative/](http://www.ibm.com/in/academicinitiative/)**

Thank you for the great reviews and support for our previous editions of the Academic Initiative Newsletter. We are happy to present to you the third edition of the quarterly IBM Academic Initiative Newsletter.

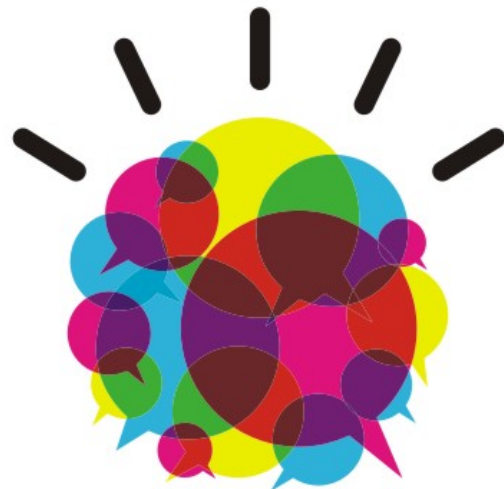
In the previous quarter, we stretched ourselves to ensure we train and certify as many students & faculty members and we did succeed! This period also earmarked in the history of the Academic Initiative team, a paradigm shift in TGMC 2010 as we launched a voice based equivalent of WWW of TGMC Website – TGMC Voice Site. More details inside.

Read on for updates on IBM Academic Initiative.

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When systems connect,  
the world gets smarter.



Smarter communications for a smarter planet.

## IBM Academic Initiative

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## From Himanshu's Desk

Launch of the third edition of IBM Academic



Initiative newsletter makes me glad for the only reason that it is not because of our efforts which we showcase here but the positive feedback which comes in directly from the academia to know more about us.

As we continue to increase the skill pool of resources in the IT industry, and with the current speed of change where today's IT technology education becomes irrelevant for tomorrow, to be effective, educational content and training is redesigned and upgraded constantly. To achieve this, a constant collaboration effort by the IBM Academic Initiative team and colleges/universities is scheduled.

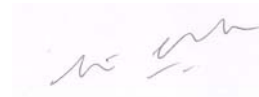
In December, 2010, we launched TGMC Voice site for those students not having much of access to the internet to get more information on TGMC. The fact of India having just 3% of Internet penetration and 33% of Mobile penetration lead us to this unique step with the help of IBM Research Lab.

We are also establishing our unique offering of setting up Centres of Excellence in more colleges in continuation to our efforts of last year. By the end of 2010 – we now have 150 IBM Software Centres of Excellence at engineering colleges across 100+ cities covering 20+ states. Now we have ventured into B-Schools as well, our first CoE at a business school being in Kerala.

Please visit [www.ibm.com/in/academicinitiative/](http://www.ibm.com/in/academicinitiative/) for more details.

Enjoy our 3<sup>rd</sup> edition of this newsletter and as always, feedback is welcome.

Regards,



## Himanshu Goyal

Country Manager,  
Career Education, Academic Initiative, Developer  
Works & Globalization,  
IBM Software India/South Asia.  
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### The Great Mind Challenge (TGMC) 2010



The Great Mind Challenge'10  
Initiate Collaborate Innovate

[www.ibm.com/developerworks/tgmc](http://www.ibm.com/developerworks/tgmc)

TGMC 2010 – Registrations are closed and so have the project submission deadlines. As always, we have been surpassing our own records every year of the highest number of registrations in a single contest in India. This year we have **reached out to 150000 students & faculty members** as opposed to last year of 112000. With an **increase of over 80% from the last year SRS** received this year & over **50% rise in TGMC 2010 Projects received** over last year, this only goes onto show the kind of support we get from the academia to keep this on!

21st, December, 2010 - saw a paradigm shift from the regular to the much required technology savvy system in The Great Mind Challenge contest held by the IBM Academic Initiative team . For the first time ever with the help of IBM Research Lab, TGMC launched a voice-based equivalent of the World Wide Web (WWW) - Voice based portal - TGMC Voice-Site. The entire TGMC website is now available as a voice site on the phone. Vision being to provide an information dissemination system that helps provide Internet-like information services through phones. People with limited access to internet can now be rest assured to get all the information of the website through mobile phones or land-line



phones which is just a call away. The toll-free number to call on is - 1800-1020-426. The team continues to drive this campaign by bringing the best of opportunities to support its efforts in making education smarter.

#### About TGMC

The Great Mind Challenge promotes students from engineering colleges from across India in their endeavor to develop solutions, for real-time problems and scenarios using IBM open source software. Every year, the growth and reach of TGMC has increased, seeing a marked increase in the number of students who are keen to participate in such an endeavor. In fact, TGMC is now listed in the Limca Book of Records as the largest Technological Contest of its kind. Testament to the fact that there is a need in today's competitive world for such an initiative that supports guides and challenges students to higher goals.

For more details on TGMC 2010, please log on to [www.ibm.com/in/tgmc](http://www.ibm.com/in/tgmc)

TGMC has been active on social networking sites as well and we have had extremely great responses and interactions between students, mentors and the TGMC team on them. Like us on Facebook, Orkut, follow us on Twitter, watch us on YouTube, see us on flickr and read about us on Wikipedia.



Facebook - <http://bit.ly/cuKzfJ>

Twitter - <http://twitter.com/tgmc2010>

Youtube - <http://bit.ly/c7mjWl>

Orkut - <http://bit.ly/9zF3YK>

Flickr - <http://bit.ly/a3s7Ns>

Wikipedia - <http://bit.ly/bmPmsR>

TGMC Archive - <http://bit.ly/anKwnw>

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## The Great Mind Tech Quiz

As you already know, TGMC provides perhaps the best Academia – Industry connect. Now, furthering that, we launched - The Great Mind Tech Quiz (TGMTQ). India's first National Level Tech Quiz for

**Chennai:** 27th January 2011: Dr M.G.R Educational and Research Institute, Chennai

**Bangalore:** 28th January 2011: Dayanand Sagar Institution, Bangalore



Students, faculty and the like swarmed us with their entries and made this pilot launch a success. Students of any year from the engineering background participated and as expected increased our level of confidence in them day after day where these quizzes were held. The quality of the quiz maintained and conducted by our quiz partner - QuizWorks kept them busy teasing their grey cells with a whole set of varied rounds from Prelims , where 6 finalists were selected from the whole gathering which attended the quiz on each of the days and then a final round from where a team as finalists were selected to represent the region in the finale to be conducted later this year. Prizes worth lakhs were distributed which engaged the students to give in their best. From i-pods to digital cameras to watches and other goodies were part of the prize list.

Engineering Students of any year/stream. With only a few days from the launch, we got several registrations from students thereby showing the intensity of it being much required in today's world.

The competition was no less thereafter. This first season was a series of 4 city event league - where the quizzes were held in Pune, Bhubaneshwar, Chennai & Bangalore, with a national final due to be held in May in Bangalore. Our venue partners for each of these cities were one of our esteemed academia associates.

**Pune:** 24th January 2011: Indira College of Engineering & Management, Pune

**Bhubaneshwar:** 25th January 2011: Gandhi Engineering College, Bhubaneshwar

### Winners of the Quiz

City	College
Bangalore	BMS College of Engineering
Pune	Sinhgad College of Engineering
Chennai	Sri Sai Ram Engineering College
Bhubaneshwar	College of Engineering and Technology

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## Glimpses of The Great Mind Tech Quiz



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An IBM Initiative



# TGMC<sup>ing</sup> Effect!!!



“My name is Ashwanth Kumar, and I'm from SASTRA University, SRC, Kumbakonam. I would like to share my experience of TGMC 2K9, and also what it has made me do now! It all started on the college re-opening day, when I saw TGMC 2009, Poster @ our college notice board. I went to my senior, to ask him the details regarding it, as he had participated in TGMC 2K8 (went till face-to-face round). He brief'd me about the same, and all the advantages it has over the students who're doing it. We learned, explored, created, innovated, and achieved together.

All the work, didn't go in vain. We were selected in TOP 20(team name: The Reformists).

TGMC 2009, revolutionized the way I think about software development. This year, I've started a TGMC forum in our campus. In 1 week of its inauguration, 150 students came forward with willingness to seek the victory Trophy of TGMC 2010 in the path to Learn, Collaborate, and Innovate.”

- **Ashwanth Kumar**  
**SASTRA University, Tamil Nadu**



“Its Really Great Opportunity provided by you. I participated in 2008 and 2009 but i was selected in first round only. We have learned so many thing due to TGMC. TGMC workshop was so interesting. I didn't know anything about J2EE even more in java when I started, but there was a zeal to work with TGMC.”

-**Nischal,**  
**Sobhasaria Engineering. College, Rajasthan**



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- **What is Project Praviin ?**
- To counter the dynamics of this ever-changing educational and professional scenario, IBM Software Group's ISV/DR organization embarked upon a game-changing initiative, 'Project Praviin' in February 2009 under the aegis of the IBM Academic Initiative. Praviin evolved from the Sanskrit version of "Skills", Knowledge".
- Project Praviin created infrastructure for training business partners and students across multiple locations and established a robust and viable ecosystem to support the initiative through strong linkages between academia, industry bodies, government, ISVs and SIs.

### **IBM Software Centre of Excellence**

As a concrete step to bridging the gap between academia and industry requirement IBM established Centres of Excellence (CoEs) in select colleges through Project Praviin backed by industry-ready curriculum and professional certification.

A CoE is a physical space in a college that serves as the training and certification hub for IBM in that college, with facility for students to work hands on with IBM Software pre and post training.



- Today, we have around 150 CoEs, over 80,000 trained people with more than 38,000 of them certified on IBM technologies, as well as a pool of over 400,000 people who are aware of IBM technologies.



CoEs are transforming to become local hubs for commercial training, product development for ISVs, BP's as well as incubation points even as they have ready access to a pool of IBM technology enabled talent.

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## **IBM Academic Initiative – Training & Professional Software Certification**

The Academic initiative team has added 10000 more trained and close to 8000 certified students & faculties since the last year

This IT education is constantly redesigned, to suit the corporate world. Created by a close collaboration of academics and computer professionals.

The result of the combined knowledge of teachers on campus and IBM experts provides many benefits. It enhances the value of course material, influences the choice of technologies that are taught, and ensures that the right emerging technologies are incorporated into the curriculum. Students too receive a clear overview of the possible applications of open standards in a real time scenario. This global model is committed to driving open standards-based IT skills, and covers 2,000 colleges and universities in India and South Asia alone.

The merits of an IBM certification:

- Global Recognition
- Better exposure to creating resumes
- Marketable skill-sets
- Trendsetter for other IT aspirants

IBM professional certification paves the way for both faculty members and students to get trained in the leading industry standards and cutting edge technologies



**80000+ Trained & 38000+  
Certified students on IBM  
Software so far!**



### **Feedback from the real world**

*“ I am thankful to you for conducting DB2 certification exam, because of which I have been posted to fraud detection wing in credit and debit cards at Bank of America. I also thank IBM for taking such academic initiative. The certification added weightage to my resume, and I was the only one among 13 candidate recruited by Bank of America, to have that certification, Thank you ”*

**Santosh.K  
Sr.Technical Associate,  
CSBBT&O, Cards, ITS  
Bank Of America, Raheja IT Park, Hyderabad**

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# Are you overpaying for Oracle Database? Hint: you're overpaying for Oracle Database.

The first thing to consider when thinking about DB2® for your business: it's as low as 1/3 the cost of Oracle Database. Then consider DB2 on Power Systems™ with 3x the performance per core of Oracle Database on SPARC, in TPC-C and SAP SD benchmarks. Overall, an ironclad case for IBM. There's more where that came from, too.

[ibm.com/facts/in](http://ibm.com/facts/in)

COST based on publicly avail U.S. info on 2/10/2011 for IBM DB2 Advanced Enterprise Edition + Oracle software w/comparable capabilities. IBM: 100 Processor Value Units. Oracle: assumes 1.0 processor multiplier. Both incl. Y1 maint/support. PERFORMANCE: www.tpc.org as of 01/26/11 [IBM Power 780 (3 x 64 C)/24 Ch/192 C/768 Th); 10,366,254 tpmC; \$1.38/tpmC; avail 10/13/10 v. Oracle SPARC SuperCluster w/T3-4 Servers (27 x 64 C)/108 Ch/1728 C/13824 Th); 30,249,688 tpmC; \$1.01/tpmC; avail 6/1/11]. TPC-C is a trademark of Transaction Performance Processing Council. www.sap.com/solutions/benchmark/ as of 01/26/11 [IBM Power 795 (32 P/256 C/1024 Th); 126063 users/2-tier SAP ERP 6.0 pack4/AIX 7.1 + DB2 9.7; cert 2010046 v. Oracle SPARC Enterprise Server M9000 (64 P/256 C/512 Th); 39100 users/2-tier SAP ERP 6.0/Solaris 10, Oracle 10g; cert 2008042]. SAP is a registered trademark of SAP AG in Germany and several other countries. IBM, the IBM logo, ibm.com, DB2, Power Systems, Smarter Planet and the planet icon are trademarks of International Business Machines Corp, registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the Web at [www.ibm.com/legal/copytrade.shtml](http://www.ibm.com/legal/copytrade.shtml).  
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## **IBM Academic Initiative Faculty Corner!**

If you are a faculty, this is your corner to find treats. We post regular updates and information relevant to the faculty, to equip and enable you to draw maximum mileage out of our initiatives and resources.

IBM Academic initiative rolls out regular Faculty Development Workshops/ trainings which are designed exclusively for faculty interested in "Open Source & Open Standards based IBM Technologies" and planning to use them in classroom teaching, for mentoring student's projects and/or for any other non-commercial/educational purposes.

[www.ibm.com/in/university/faculty.html](http://www.ibm.com/in/university/faculty.html)



**Feedback from the real world.**

**"The IBM Academic Initiative Program from IBM is unique platform for the students and the faculty to explore the wealth of exciting resources, cutting edge technologies and opportunities. Knowledge of these would give them a good stead and give them an edge over others when applying for Jobs. The IBM Academic Initiative Program is the only Program which fills the exact gap between technical institutions and industry and makes student industry ready."**

**K. Dasaradh Ramaiah  
Associate Professor -  
HOD (IT), Padmashri  
Dr.B V Raju Institute  
of Technology,  
Hyderabad**

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## IBM Blue Scholar Program



### The criteria to be eligible for this is:

- *Should have at least 2 different IBM's Professional Certifications*
- *Must have submitted a project in IBM's The Great Mind Challenge contest.*

By posting resume online at the Student Opportunity System along with a 'Blue Scholar' tag, the probability that the student could be picked up by the best companies is high. Below are the colleges which have produced Blue Scholars till date:

Your college too can be one of them. If your students have atleast 2 different IBM Professional Certifications and have submitted a project in TGMC, please let us know for us to recognize these students.

For more details contact [malathis@in.ibm.com](mailto:malathis@in.ibm.com)

College	State	No. of IBM Blue Scholars
Asia Pacific Institute of Information Technology (APIIT)	Haryana	11
Bapuji Institute of Engineering & Technology	Karnataka	8
Bharat Institute of Techonology,	Uttar Pradesh	2
Chameli Devi Institute of Technology and Management	Madhya Pradesh	6
Graphics Era College	Uttarkhand	1
International School of Informatics and Management	Rajasthan	1
Jagan Institute of Management Studies (JIMS)	Delhi	7
Karpagam College of Engineering	Tamil Nadu	112
KLN College of Engineering	Tamil Nadu	19
KLN College of Information Technology	Tamil Nadu	3
Maharishi Aarvind Institute of Science and Management	Rajasthan	6
MGR University	Tamil Nadu	4
MLR Institute of Technology	Andhra Pradesh	3
Shrimad Rajchandra Institute of Management and Computer Application (SRIMCA)	Gujarat	37
Vignan University	Andhra Pradesh	17

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## **Student Opportunity System (SOS)**

Connecting qualified students with leading employers.

SOS is a resume database of students who have achieved an IBM professional certification as a result of passing the certification test.

SOS enables students to Post their resumes and reach out to the right recruiters. Students certified by IBM can post their resume on the following link and be visible to a host of potential employers.

Read More - <http://bit.ly/cy9K5K>

SOS currently is proud to have more than 1300+ resumes in its database which is growing steadily every month.

**If you know students who are IBM Professional Certified with successful placements in 2009/2010, please let us know.**

**Write to us with their names, college they graduated from, IBM Professional Certification they hold and the company they are working at. Surprise gifts for those who send them to us.**

## **Academia Best Practice – KLN College of Engineering, Madurai**

ISOFT Club (IBM Software Club) an exclusive club formed and run by the IBM Student Ambassadors and IBM Blue Scholar students of KLN College of Engineering, Madurai is very encouraging and motivating to our efforts of bridging the gap between the industry & academia.

Student ambassadors are selected by the college from the 3rd & 4th year of the IT or CSE stream of study who then in turn take the baton of running the ISOFT Club. Students who are certified on atleast 2 IBM softwares and have submitted a valid TGMC project, are certified as IBM Blue Scholars.



These IBM Student Ambassadors and IBM Blue Scholars offer awareness programs through seminars, presentations about IBM tools, TGMC & its advantages from a student's perspective, Tips & Tricks on working in TGMC projects, to the students within the campus. Small groups are formed by the college post the training workshops and before the actual certification of the same, which increases the confidence in students to be market-ready and be highly informed about the various technologies to be cut above the rest during placement.

IBM Academic Initiative team gives full credit to the college and particularly , Mr.

N.Lakshmi narasimma n,  
Professor & Head,  
CSE, for

keeping the students informed always and guiding them throughout.



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## **100 Years of IBM Innovation Excellence – 1911-2011**

IBM celebrates 100 year of innovative excellence. In 2011, IBM reflects on 100 years of innovation, bold risks and transformative breakthroughs. IBM celebrates the big wins—and the mistakes overcome. Renew the purpose, unite the legacy and define the aspirations for the future.



Since the time IBM set its footprints in India, IBM has seen many successes and has been a roller coaster ride for them. Post liberalization, IBM went into a joint venture with TATA in 1992 and the global services department was set up in 1997. IBM became the first one to set up Research Organization in the year 1998. IBM then in 1999 became a private limited company. The year 2001 saw IBM set up its software lab. IBM now focuses on pioneering the Science of Information. IBM has played a prominent role from the time of the rise of internet. It aims to fundamentally change the concept of data storage.

IBM aims to make the world work better. By 2015, IBM wants to utilize the full potential of the growth markets, improve the analytic tools and provide a next generation data center and cloud by reinventing the modern corporation.

A video, IBM Centennial Film, wonderfully crafted, takes you through the impressive achievements of IBM. See the video to know the steps IBM took every year to make the world a smarter place since its inception!



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### **IBM Watson – “Let’s Play Jeopardy!”**

Millions of viewers, worldwide, watched as IBM Watson defeated the reigning Jeopardy champions. The world watch in amazement as Watson demonstrated the great potential of the groundbreaking technology Watson represented.

The computer defeated Jeopardy champions Ken Jennings and Brad Rutter, after a three-night tournament that drew lots of chatter about the progress of artificial intelligence. It’s a testament to the talented human engineers at IBM who figured out how to make a machine that could beat a human at the popular TV game show.

Watson, named after IBM founder Thomas J. Watson, was developed by 25 researchers over four years. The software runs on a supercomputer with 2,880 IBM Power750 cores, or computing brains, and 15 terabytes of memory. One of Watson’s advantages is that it can hit the buzzer to answer a question faster than any human possibly can — six to 10 milliseconds. Watson won \$1 million and all of its winnings will be donated to charity.

IBM Watson has created new excitement in the IT profession. Excitement about where Watson can lead us in the future, and renewed excitement in the IBM products, currently available in the marketplace, that apply Watson’s capabilities in business today. Products that manage & mine data, analyze patterns & probabilities, and server platforms with the needed power, workload-balancing, and optimization.



There may not be an IBM certification “in Watson”. But there are IBM certifications in key components of the technology that make Watson. Keep pace with the Watson momentum. Demonstrate your skills in the technology that help build IBM Watson.

IBM describes Watson as “an analytical computing system that specializes in natural human language and provides specific answers to complex questions at rapid speeds.” That Watson can tackle a game as complex as Jeopardy shows just how much IBM has progressed since it developed Deep Blue, the supercomputer that defeated chess grandmaster Garry Kasparov in 1997, as VentureBeat’s Devindra Hardawar remarked after last night’s show. Deep Blue relied heavily on mathematical calculations, while Watson has to interpret human language, a far more difficult task.

Visit the Training & Certification link of IBM Academic Initiative website - <http://bit.ly/aKHLxi>

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## IBM Business Analytics & Optimization

*Knowing what happened is no longer adequate. Leaders say they need to know what is happening now, what is likely to happen next and what actions they should take.*

The combination of an increasingly complex world, the vast proliferation of data, and the pressing need to stay one step ahead of the competition has sharpened focus on using analytics within organizations. Despite an abundance of data and content, most decision makers act without the right information and insight. Organizations that connect people with trusted, relevant information and foster a fact-based culture are able to confidently predict, plan and act to optimize business outcomes. They are using Business Analytics and Optimization (BAO) solutions to become analytics-driven organizations.

At organizations in every industry, in every part of the world, senior leaders wonder whether they are getting full value from the massive amounts of information they already have within their organizations.

New technologies are collecting more data than ever before, yet many organizations are still looking for better ways to obtain value from their data and compete in the marketplace. Their questions about how to best achieve value persist.

### Some thoughts from the industry



*"We sit on a ton of very useful information but don't use it to drive action. Just using what we have and converting it to action will yield millions of dollars in additional revenues."*

**Financial services institution**



*"There is too much focus on the use of information for immediate needs, the 'day job,' and not enough on the strategic future, real customer focus, and differentiation."*

**Construction business**



*"We could develop the newer workforce much faster if we allowed them to access past information. This would give them broader exposure to the business and data for predicting current trends."*

**Diversified industrial manufacturer**

## **Analytics: The new path to value**

How the smartest organizations are embedding analytics to transform insights into action

Findings from the 2010 New Intelligent Enterprise Global Executive Study and Research Project

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## Profile of the Quarter



### **Pradeep Nair, Director – SWG India/SA**

As the Director of IBM's Software Group, Pradeep Nair is responsible for the overall management and growth of Software Group's business in India and South Asia. He also oversees the sales and support of IBM's software products and services in India which include IBM's five middleware brands - Rational, Tivoli, WebSphere, Lotus and Information Management.

Having previously worked with IBM's regional teams in ASEAN and South Asia in multiple roles, Pradeep has experience in managing the software business in different markets. These include heading the Lotus and Tivoli brands, which are an integral part of IBM's Software Group branded middleware stack. More recently, he was spearheading the SMB and Channel Teams. Pradeep was instrumental in devising a robust SMB and channel partner strategy in the region, accelerating market adoption of IBM products.

Pradeep's technical expertise and domain knowledge across sectors reflected in his work with IBM's client coverage

organization in Mumbai where he worked closely with customers in the financial services sector and small and medium businesses.

Pradeep has an engineering degree from the University of Mumbai and has done his PGDM from IIM, Kolkata.

You can reach Pradeep Nair on [pnair@in.ibm.com](mailto:pnair@in.ibm.com)



***"It is great to see positive response from the Academia on various initiatives IBM has rolled out to reduce industry-academia gap.***

***Instructor-led classroom training is ideal for students who learn best in a structured, hands-on, question-and-answer environment. Our Academic Initiative team's Training & Certification program featuring various IBM brands is perfect for those starting on a new career path in the field of IT and looking for advanced certifications. This should help them be market-ready and face the world in a smarter way!***

***The Great Mind Challenge has had a steady rise, from 44,000 registrations in 2008 to 150,000 registrations in 2010, which goes to show our focus on listening to the voice of academia. We are glad to be part of the engine churning out market-ready students year on year."***

***– Pradeep Nair, Director – SWG India/SA***

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## NEWSWIRE



AI News section on [ibm.com](http://www-07.ibm.com/in/university/aiinnews.html)

<http://www-07.ibm.com/in/university/aiinnews.html>

### IBM Entrepreneur Incubation Centre [IBM-EIC]

As a part of Project Praviin 2.0, the IBM Entrepreneur Incubation Centre [IBM-EIC] was launched at Dayanand Sagar Institutions on 9<sup>th</sup> December, 2010. The aim of these centers is to provide a platform for start up companies working on IBM Software along with certified resources from the college.

### IIL@Campus - The Smart University Program

An extension to Project Praviin via training at select CoEs on technologies suitable or development work. It uses industry frameworks thus carving a way for creation of functional nuggets. These nuggets will be stitched under expert guidance in solution centers/Labs to create Asset Based Innovative Global solutions & applications.

### Special IBM CoE inaugurated at Banasthali

In terms of diversity, IBM & Banasthali Vidyapith think alike, Over 73 years Banasthali Vidyapith has developed into a national centre for women's education, one of only 5 institutions meant exclusively for women. On 13th October, 2010, our VP & Head HR - Chandrashekar S inaugurated the IBM Software Centre of Excellence at this special all-women college.

### 150 Software Centers of Excellence across India

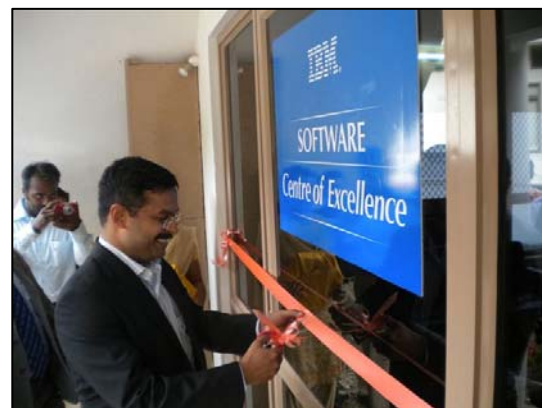
Established 150 Software Centers of Excellence (CoE) at engineering colleges across 100+ cities, covering 20+ states in India ensuring IBM Software presence at every nook and corner of the country.

### Smart SKill T3 Workshop @ Bangalore

Smart SKill T3 Workshop conducted at Bangalore - 8th - 9th December, 2010 by the Academic Initiative team, India for 10 GMU Countries. Representatives from these the countries came to replicate the skills deployment model in their regions respectively. The six regions where these countries comprised were from the following six regions - ASEAN, GCG, ANZ, Korea, ISA, CEEMEA.

### First IBM Software CoE at Business School at Kerala.

The first MBA College CoE under Project Praviin was inaugurated on 20<sup>th</sup> April, 2011 by Anil Menon. . After 152 Engineering School Centers of Excellence, we've got our first B School MoU being signed with DC School of Management, Kerala.



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## IBM Academic Initiative

Newsletter - Volume 3 ( January - March, 2011 )



### Academic Initiative Programs

#### QUICK LINKS

##### Training & Certification

<http://bit.ly/aKHLxi>

##### Faculty Corner

<http://bit.ly/bLssBe>

##### Centre of Excellence

<http://bit.ly/ae0SyM>

##### The Great Mind Challenge

[www.ibm.com/developerworks/tgmc](http://www.ibm.com/developerworks/tgmc)

##### Resources

<http://bit.ly/dbDQYz>

##### IBM Blue Scholar

<http://bit.ly/dqA3WX>

### Contacts



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